

**BID FOR FUNDING FROM AREA COMMITTEE LEGACY FUND BUDGET
PRO FORMA**

The Legacy Fund has been set up to provide funding for **one off** projects that will leave a lasting legacy across the Borough. The Council, specifically the Council's Legacy Fund, must be acknowledged as a funder in any publicity relating to the project.

1. Project title: **The Pendle Culture and Vitality Village**
2. Bid submitted by: **Bodies in Motion (Pendle) Ltd**
3. On behalf of (please include contact details): **Ben Kelly, Operational Manager
Bodies in Motion (Pendle) Ltd
30 Colne Road
Brierfield
BB9 5NS**
4.
 - a) Does your organisation have a constitution? **Yes**
 - b) Does it have a board of governors/directors or a committee that oversees its work? **Yes**
 - c) Does your organisation have its own bank account? **Yes**
 - d) How many signatures are required to authorise a payment from your bank account? **2**
5. Is your organisation VAT-registered?* **No**
6. Amount requested: **£9000.00**
7. Total amount of project: **£35000.00**
8. Is there match funding for the project from elsewhere?
If so, please give details:
Pride in Place funding - £20,000.00
Unrestricted reserves - £6000.00
9. Brief details of project:

Bodies in Motion (Pendle) Ltd is seeking funding to equip its new community facility at The Garden Zone, Nelson, with a comprehensive range of gym and fitness equipment. The project will create an accessible, inclusive space where local residents can engage in regular physical activity, improve their health and wellbeing, and develop positive connections within their community.

A key aim of the project is to provide diversionary activities for young people, offering meaningful extracurricular opportunities that promote physical fitness, mental wellbeing, confidence, and resilience. Through structured activities and positive engagement, the

project will help young people make informed life choices, develop new skills, and reduce the risk of involvement in harmful behaviours such as antisocial activity.

The project will also place a strong focus on supporting women and girls from ethnically diverse communities, a group that research has consistently identified as being among the least likely to participate in structured physical activity. By providing a safe, welcoming, and culturally appropriate environment, Bodies in Motion will encourage participation in sustainable physical activity programmes, helping participants improve their physical health, enhance their mental wellbeing, and adopt healthier lifestyles.

To maximise the impact of the investment, Bodies in Motion has secured a partnership with Life Fitness, a global leader in exercise equipment manufacturing. As part of its commitment to delivering social value, Life Fitness has offered Bodies in Motion access to gym equipment at discounts of up to 70%, significantly increasing the value that can be delivered through grant funding. This partnership will enable the organisation to create a high-quality fitness facility capable of supporting a greater number of beneficiaries while ensuring the long-term sustainability of the project.

Through investment in gym equipment and facilities, the project will deliver lasting community benefits, creating opportunities for people of all ages and backgrounds to lead healthier, more active lives, strengthening community cohesion, reducing social isolation, and supporting positive outcomes for young people, women and girls, and the wider Pendle community.

10. Main outcomes to be achieved:

Increased Physical Activity and Improved Health

- Installation of a fully equipped community gym, providing affordable and accessible opportunities for local residents to engage in regular physical activity.
- Improved physical health outcomes, including increased fitness levels, healthier lifestyles, and greater participation in exercise among community members.
- Enhanced mental wellbeing through regular physical activity, helping to reduce stress, anxiety, and social isolation.

Positive Engagement of Young People

- Provision of high-quality diversionary activities for young people outside of school hours.
- Increased participation in structured, meaningful extracurricular activities that promote confidence, discipline, teamwork, and resilience.
- Reduced risk of involvement in antisocial behaviour and other harmful activities by providing safe, positive alternatives within the local community.
- Improved aspirations and decision-making skills, helping young people make positive choices about their futures.

Greater Participation by Women and Girls from Ethnically Diverse Communities

- Increased engagement in structured physical activity among women and girls who traditionally face barriers to participation.
- Creation of a safe, welcoming, and inclusive environment where participants feel comfortable exercising and developing healthy habits.
- Improved physical and mental wellbeing, self-confidence, and social connections among participants.
- Greater awareness of the benefits of regular exercise, supporting long-term behaviour change and healthier lifestyles.

Stronger Community Cohesion

- Development of a community hub that brings together people from different backgrounds, ages, and cultures through shared activities.
- Increased opportunities for social interaction, reducing isolation and strengthening community relationships.
- Enhanced sense of belonging and pride in the local area.

Maximised Social Value and Sustainability

- Leveraging the partnership with Life Fitness, which has offered discounts of up to 70% on gym equipment, enabling funding to deliver substantially greater impact and value for money.
- Creation of a sustainable community asset that will continue to benefit local residents for many years.
- Increased capacity for Bodies in Motion (Pendle) Ltd to deliver health, wellbeing, and community engagement programmes across Nelson and the wider Pendle area.

Expected Long-Term Impact

The project will establish a sustainable community fitness facility that improves health outcomes, provides positive opportunities for young people, increases participation in physical activity among women and girls from ethnically diverse communities, and contributes to a safer, healthier, and more connected local community.

11. When will project be implemented?

Start Date: 20/11/2026

Expected Completion Date: It is expected that the equipment will be installed and facility open to the public in December 2026. However, our intention is for the facility to remain open for years to come, providing long-term benefits for participants.

12. Who will undertake the project works? **LifeFitness working in partnership with Bodies in Motion (Pendle) Ltd.**

13. Are there long-term revenue consequences and how will these be funded?

The project will create some ongoing revenue costs associated with the operation and maintenance of the gym facility, including equipment servicing and repairs, utilities, insurance, cleaning, programme delivery, and staff or volunteer training. However, these costs have been carefully considered and are expected to be manageable within the organisation's operating model.

Bodies in Motion (Pendle) Ltd intends to fund these ongoing costs through a combination of:

- Affordable membership and session fees for gym users.
- Income generated through fitness classes, group activities, and specialist programmes.
- Revenue generated through two established community cafés located within the site and our second delivery venue, which provide both a social space for visitors and a sustainable source of unrestricted income for the organisation.
- Income from the organisation's horticultural facilities, including raised growing beds that are available to community members for a small monthly fee.
- Continued grant funding applications to support community health and wellbeing initiatives.
- Partnerships with local organisations, businesses, and public sector bodies that commission or support community-based physical activity programmes.
- Community fundraising activities and charitable donations.

The partnership with Life Fitness, which provides discounts of up to 70% on gym equipment, significantly reduces the initial capital investment required and increases the value that can be achieved through any grant award. The quality and durability of the equipment supplied will also help to minimise maintenance and replacement costs in the short to medium term.

Importantly, Bodies in Motion has developed a diversified income model, with the community cafés, horticultural activities, gym memberships, programme income, grants, and fundraising all contributing towards the organisation's long-term sustainability. These multiple income streams reduce reliance on any single funding source and help ensure the ongoing operation of the facility for the benefit of the local community.

Overall, the project is expected to be financially sustainable over the long term, with ongoing costs met through a blend of earned income, partnership funding, and grant support. The lasting benefits to community health, wellbeing, social inclusion, and youth engagement are expected to substantially outweigh the ongoing operational costs.

Please note any information provided in this application form must be accurate and complete. If any information is subsequently found to be incorrect, inaccurate or misleading, this may result in the grant being withdrawn and/or the full amount of the grant becoming immediately repayable.

****Grants inclusive of VAT will only be awarded where the organisation is not VAT-registered and is unable to reclaim VAT***