

REPORT FROM: HEAD OF ECONOMIC GROWTH

TO: NELSON, BRIERFIELD AND REEDLEY COMMITTEE

DATE: 8TH JULY 2024

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Premises Improvement Grant Scheme – Amendment to Boundary

PURPOSE OF REPORT

For Committee to discuss proposed boundary change criteria for the Premises Improvement Grant Scheme.

RECOMMENDATIONS

- (1) That the Committee notes the proposed boundary change.
- (2) That the Committee agrees to the proposed boundary change and for it be implemented by the Economic Development Team in 2024/25.

REASONS FOR RECOMMENDATIONS

- (1) To allow Members of the Committee to agree and approve the proposed boundary.
- (2) To have a positive impact on take up of the Premises Improvement Grant Scheme within Nelson and Brierfield.

ISSUE

Premises Improvement Grant Scheme: Background

- 1. All business premises within the defined town centre boundary were eligible for a 50% Grant up to a maximum of £3000, for improvements to their premises.
- 2. The Grant programme aims to improve the overall appearance of the town centre by assisting businesses to improve premises and encourage the use of vacant properties. The Grants Scheme is a tool used to encourage private investment in town centre buildings; the outcome of this investment is an aesthetic improvement to the town centre and in turn increases retail and public confidence in the area. The Grants can encourage the use of vacant buildings as they can reduce the overall cost of changing the exterior of the building to suit the needs of the incoming business.

- 3. Premises Improvement Grants are promoted, targeted and administered by Economic Development staff. The Economic Development Team supports the applicants throughout the application process.
- 4. Having financial assistance available to businesses can be a contributing factor when making a decision on their business location. This could have a positive impact on vacancy rates in a town and help fill the current vacant properties.

Premises Improvement Grants Boundary Change

- 1. Nelson's current Boundary and Brierfield's current Boundary is shown on the attached map Appendix 1.
- 2. The proposed change to Nelson is shown on the second attached map Appendix 2.
- 3. The proposed change to Brierfield is shown on the third attached map Appendix 3.
- 4. Committee have asked the Economic Development Team to consider amending the Boundary criteria of Nelson and Brierfield to include Leeds Road, Nelson, Manchester Road, Nelson, Scotland Road, Nelson and Colne Road, Brierfield.
- 5. The Economic Development Team have considered Committee's request and are happy to make amendments to the boundary, but it must noted that any boundary changes relate to and are for the purpose of the Premises Improvement Grant Scheme only. The Team has drawn up a Nelson proposed map and a Brierfield proposed map for Committee's consideration as we understand the request from Committee to be.
- 6. Could Committee approve or amend accordingly the proposed map for each town.

IMPLICATIONS

Policy: None arising directly from this report.

Financial: As outlined in the report.

Legal: None arising directly from this report.

Risk Management: None arising directly from this report.

Health and Safety: None arising directly from this report.

Sustainability: Successful delivery of this Scheme will enhance the image and appearance of Nelson and Brierfield town centres and in turn encourage the use of local town centres.

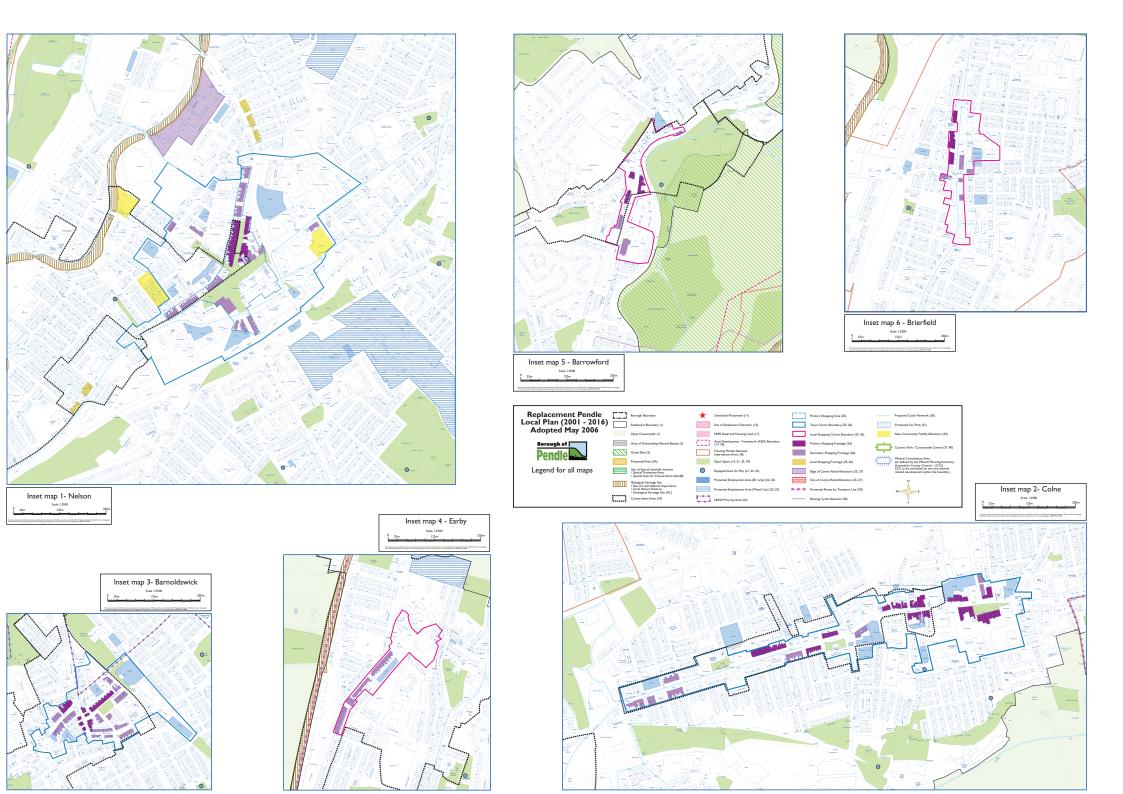
Community Safety: None arising directly from this report.

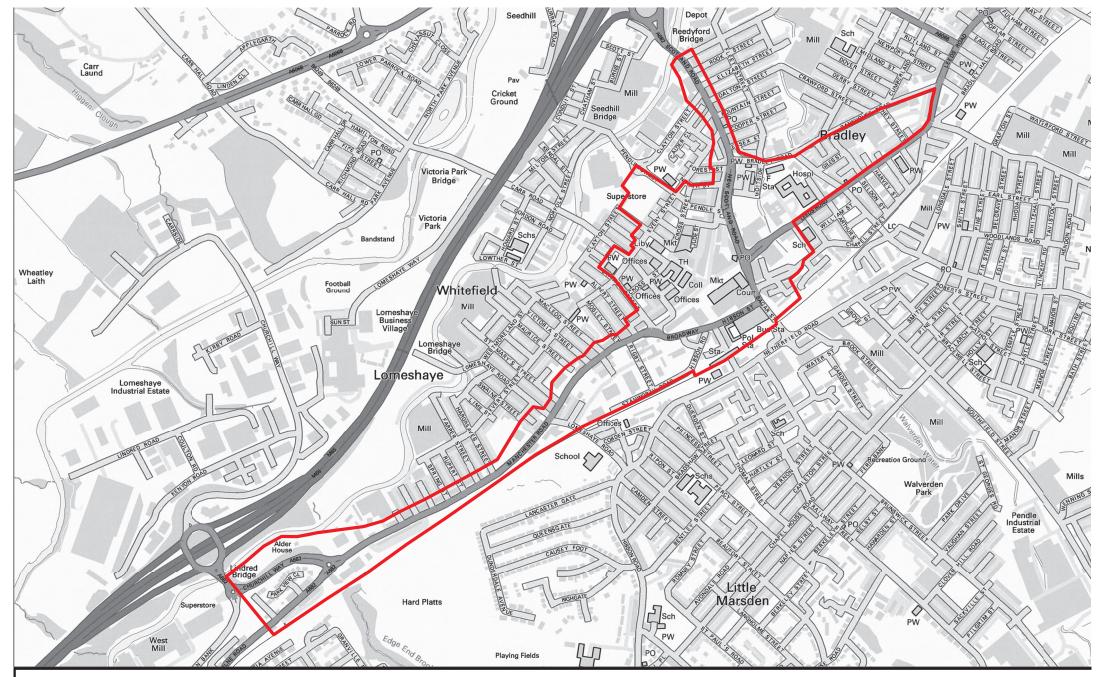
Equality and Diversity: Grants are accessible to all businesses within the town centre.

APPENDICES

Appendix 1: Current boundary criteria Appendix 2: Proposed boundary Nelson Appendix 3: Proposed boundary Brierfield

LIST OF BACKGROUND PAPERS: None.



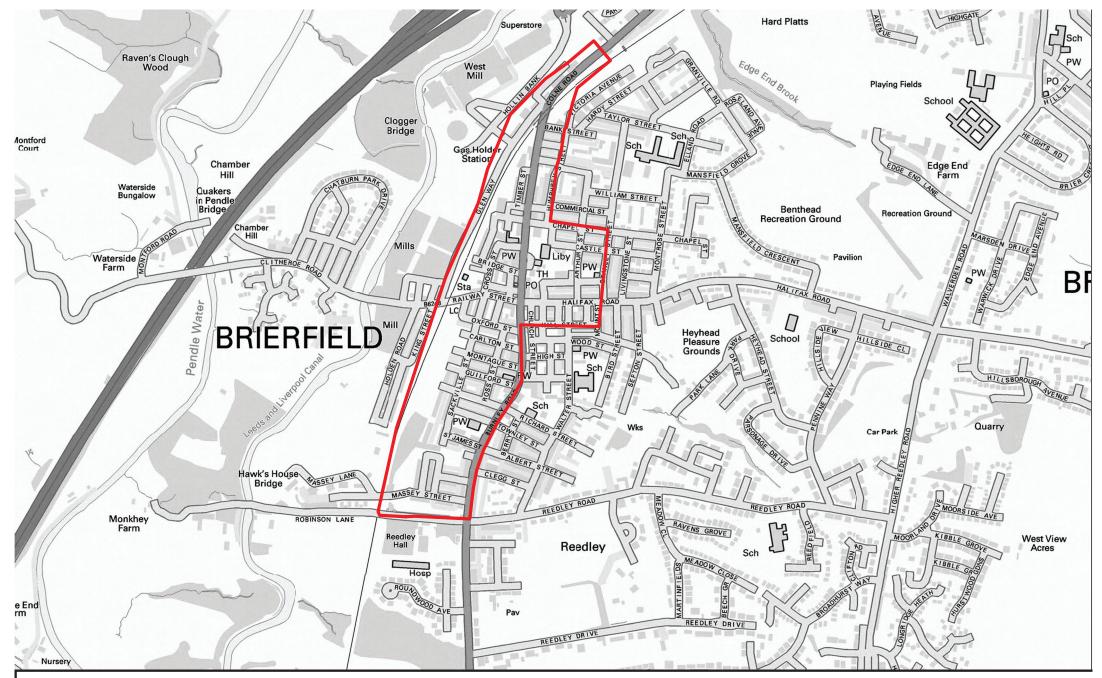


NELSON - Premises Improvement Grant Area

Date: 21st June 2024

Drawn By: JKB





BRIERFIELD - Premises Improvement Grant Area

Date: 24th June 2024

Drawn By: JKB

