

THIS IS NELSON

154 events

13,414 attendees

2,491 young people

✓ 1,208 sqm public realm improved

✓ 588 sqm of floorspace has been repurposed

✓ 0.4 FTE permanent jobs created through the project's artist

✓ 2.7 FTE permanent jobs created through the project's administration / project management

"For me, it was getting that inner peace for myself, and also enjoying the moment and learning about myself"

- Quote from a young person about their experience

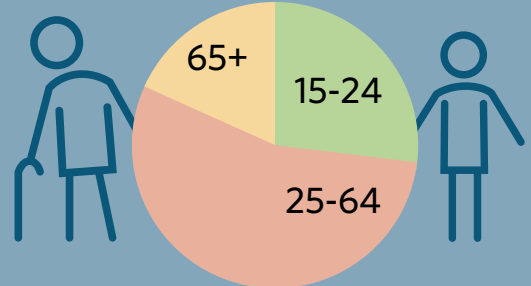


28% of survey respondents were affected by a disability

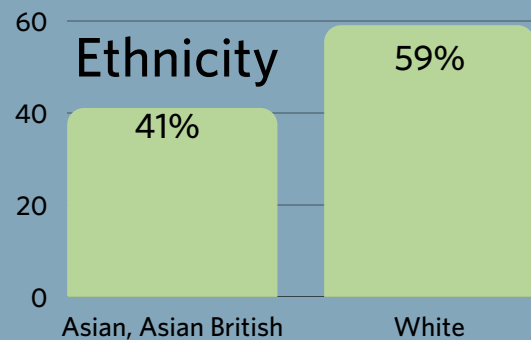
50% of attendees to the Festival of Culture came from the most deprived area



Attendees were
33% Male
68% Female



A wide range of ages have taken part



Festival of Culture

90 surveys completed

50% of attendees were from IMD1 (area of most deprivation)

Attracted a wide range of ages and ethnicities

4,320 people attended the festival



The Evaluator
We'll figure it out for you

Young people

27 young people been engaged through attending youth clubs and volunteering regularly.

27 young people have improved their confidence.

100% of the attendees reported seeing positive outcomes from the program. They made new friendships, learned more about themselves, each other, and diverse cultures, acquired skills in video production, and boosted their self-confidence.

"I was shy at first when I came, but I'm talking a lot more now, more confident".

-Young person



Canal usage

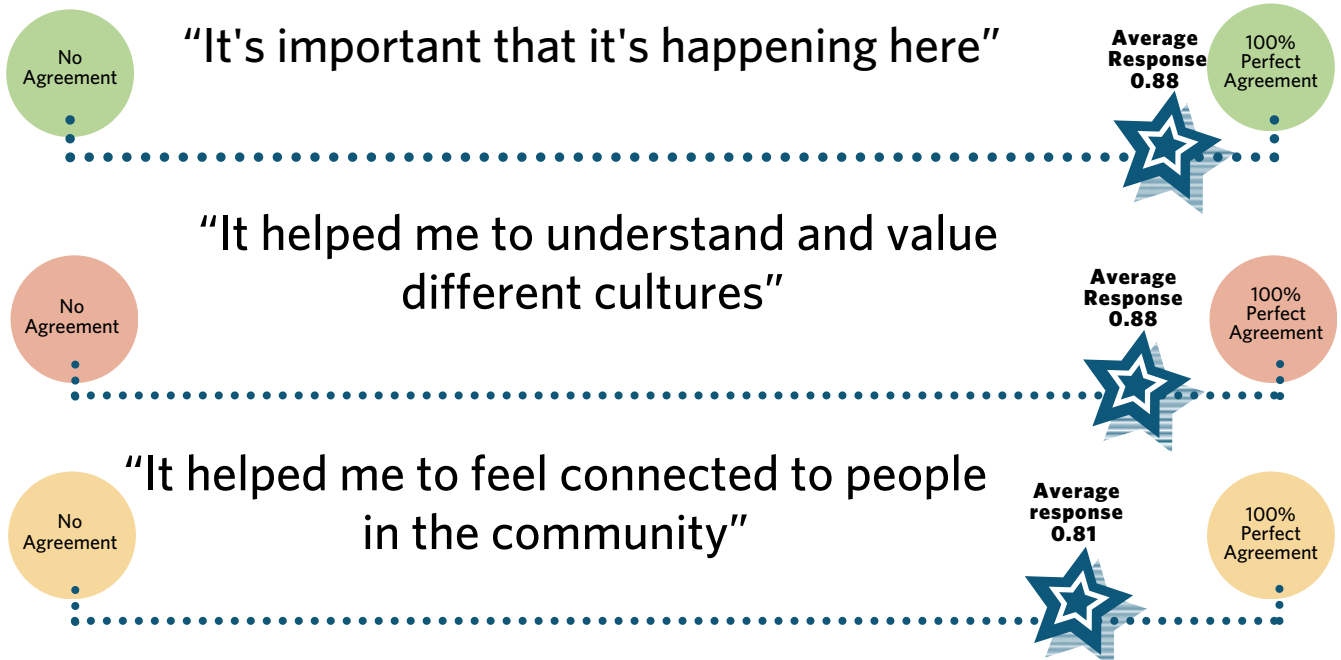
38% of people visited the canal within the last week including visiting on the day. This is an increase on the baseline of 31%.



- 91% said they felt they belonged to their immediate neighbourhood
- 88% said they felt they could go to their neighbours and ask for help
- 88% they frequently had meaningful interactions with their neighbours

What did people think?

Results are scored from 0 (no agreement) to 1 (total agreement). The higher the average number the more agreement there is in general.



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