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INTRODUCTION

GENERAL

PROGRESS REPORTED JULY 23

How is your project progressing against your original profile / forecast?	<p>We are progressing well. This quarter we have delivered upscaled events to engage an increased number of diverse residents in Nelson and Pendle through our Artist Sharing Weekend and the Pendle Festival of Culture. We have addressed our previous challenge of marketing & comms with a commissioned marketing strategy & re-brand. Our ACE Round 2 & HLF funding bids have been delayed due to time required to develop the ideas/ relationships formed in the R&D phase and direct consultation with ACE & HLF advisors.</p>
Please provide a progress update covering the 6 month reporting period	<p>The Artist Sharing Weekend featured upscaled events across the town centre and Hodge House Community Centre. Artists presented back to Nelson residents what they had learned together with interactive activities that energised participants with provocations to connect existing resources in the town & collaboratively determine steps towards a positive future. Artist Dana Olarescu hosted an Experimental Food Festival attended by 30 people and the event was a catalyst for conversation & understanding of what sustainability means in Nelson. This & the effect of a Interdisciplinary Talk led by Owen Griffiths led to the formation of a Nelson Food Strategy with partners including PBC, PLT & Good Life Project which has had an inaugural meeting. 3 sites to be used for growing projects as part of the Food Strategy have been identified and partners are on board (Pavillion Cafe, St Paul's School & Hodge House Community Centre). The Festival of Culture was a great success and engaged a diverse audience from across Pendle with Nelson's town centre. We have commissioned a re-brand of TIN due to be launched in August in response to our new marketing strategy. We have commissioned an on-the-street performative walk with Breaking Barriers which is currently in development and will deliver a week of live events in February 2024. We have commissioned a graphics campaign to summarise the R&D phase and build momentum for our upcoming programme which will launch in September 2023. Our weekly youth group has continued and we took 14 YP on an outdoor residential for the weekend in May. We have put in place a Service Level Agreement with 3B Systems to use their currently empty town centre space for public activity. We have mapped out the next 18 months of TIN programming in response to the ideas and partnerships formed through the R&D phase and these are detailed in ACE & HLF bids that are near ready for submission.</p>

<p>What are the key challenges you are currently facing?</p>	<p>We continue to lack online, cohesive marketing but this is due to be resolved with our commissioned re-brand, a marketing strategy that all partners are on board with & In-Situ's appointment of a marketing and comms lead. We are making efforts to secure empty spaces in the town centre to use as part of our upcoming programme with some progress but could require additional support from PBC to secure use of spaces.</p>
<p>Please provide an update on your local evaluation activities, if any</p>	<p>The data collected during TIN's R&D phase shows that 41% of participants & audience identify as Asian, Asian British or Asian Welsh & 59% identify as White. 68% of our audience identify as female & 28% identify as having a disability. This data shows that TIN has successfully reached much of its target audience through effective community engagement partnerships. Participant ages include 23% 15-19; 13% 20-30; 41% 30-59 & 8% 75-79. Cross generational activity is an exciting & unique part of TIN that plays a positive role in understanding the town's heritage & collaborative efforts to build its future. Our data shows Eastern European communities are not taking part in TIN. An upcoming commission will make efforts to address this.</p>
<p>If any please provide any key milestones which you would like to make us aware of for publicity purposes during the next quarter (e.g. first spade in the ground, designs complete, building fit out)</p>	<p>Stories We Tell (Breaking Barriers Commission): Interviews with Nelson residents taking place in August '23, a week of live evening guided walks at the end of February 2024. Graphics Commission: Town centre graphics installations in early September 2023. Community Assembly: 12th September 2023. British Textiles Biennial: Eva Sajovic exhibition opening weekend in Nelson September 30th 2023.</p>
<p>If any support is required from the DLUHC TF team, please comment</p>	<p>We would appreciate additional support to encourage private landlords to grant us temporary use of empty spaces in the town centre or their window spaces. We would also appreciate access to any street facing windows owned by PBC in Nelson.</p>

MILESTONES

Table created from Events and Activities Spreadsheet, from In-Situ:

Event name	Event date	Event Postcode	Where did this activity take place? (Includes online)	No of Attendees (known)	Of the audience, how many are under 19?
Ripple Effect – The Good Life	November 2022	BB9 8HD	Canalside	11	
TIN Community Assembly 1	08 November 2022	BB9 0BE	Schools & colleges	60	
TIN Nelson Reimagined (Katrin	23 November 2022	BB9 7UU	Community	12	
TIN Nelson Reminagined Conve	30 November 2022	BB9 7UU	Community	6	
Ripple Effect – The Bowl/ Morrisons Site	January 2023	BB9 7UZ	Canalside	16	
Ripple Effect – The Good Life	January 2023	BB9 8HD	Canalside	0	
Kristina Borg Artist Walk 1	16 January 2023	BB9 9SL	Urban street or open spa	1	0
Kristina Borg Artist Walk 2	17 January 2023	BB9 7SS	Public park	1	
Kristina, Sam and Dana meet M	17 January 2023	BB9 7UU	Community	7	
TIN Community Assembly 2	17 January 2023	BB9 9DE	Community	50	5
Kristina and Dana meet Female	18 January 2023	BB9 8LJ	Community	8	
Dana BBP Asylum Seekers Gro	18 January 2023	BB9 7UU	Community	7	
Dana meet E.European Group	18 January 2023	BB9 7UU	Community	9	
Kristina Borg Artist Walk 3	19 January 2023	BB9 7YN	Urban street or open spa	1	0
Kristina Borg Artist Walk 4	19 January 2023	BB9 7YN	Urban street or open spa	1	0
Dana Visit St Pauls	19 January 2023	BB9 0PY	Schools & colleges	33	30
Kristina Borg Artist Walk 5	19 January 2023	BB9 9XX	Urban street or open spa	1	0
Dana Positive Voices	19 January 2023	BB9 0PR	Schools & colleges	5	4
Kristina Borg Artist Walk 6 (Pad	20 January 2023	BB9 5NH	Urban street or open spa	1	
Kristina Borg Artist Walk 7 (Frie	20 January 2023	BB9 7SS	Public park	6	
Kristina Mapping Event	21 January 2023	BB9 7PU	Library	9	
Michael Powell Map Workshop	25 January 2023	BB9 7PU	Library	10	
Michael Powell Map Workshop	28 January 2023	BB9 7PU	Library	35	
Ripple Effect – The Bowl/ Morrisons Site	February 2023	BB9 7UZ	Canalside	23	
Ripple Effect – The Good Life	February 2023	BB9 8HD	Canalside	0	
Dana Pavillion Café Session	21 February 2023	BB9 7SS	Café	5	

Dana meet Maj and Chelsea (YES	22 February 2023	BB9 7SS	Community	2	
Dana Workshop at St Paul's School	22 February 2023	BB9 0PY	Schools & colleges	20	20
Dana meet Ben Hargreaves	22 February 2023	BB9 7PU	Library	1	
TIN Nelson Reimagined (Owen	22 February 2023	BB9 7UU	Community	21	
BB on site design workshop	22 February 2023	BB9 7SS	Pavilion	9	9
Dana Andrew Nicholas Walk	24 February 2023	BB9 5NH	Urban street or open spa	1	
Craig Easton meet Gary Unity Hall	27 February 2023	BB9 9DE	Heritage site	1	
Craig Easton meet Damian Entwis	28 February 2023	BB9 9SL	Other	1	
Andy Abbott Future of Work at	28 February 2023	BB9 7NN	Community	12	12
BB on site design workshop	28 February 2023	BB9 7SS	Pavilion	9	9
Craig Easton Roundtable with LCC	01 March 2023	BB9 7PU	Library	4	
Craig Easton meet Sajida Parveen	01 March 2023	BB9 5NS	Other	1	
Craig Easton meet Tahira	01 March 2023	BB9 7UU	Other	1	
Ripple Effect – The Bowl/ Morrisons Site	March 2023	BB9 7UZ	Canalside	8	
Ripple Effect – The Good Life	March 2023	BB9 8HD	Canalside	0	
Craig Easton meet Zafer Iqbal	03 March 2023	BB9 7AR	Other	1	
BB on site design workshop	3 March 2023	BB9 7SS	Pavilion	9	9
Community Assembly 3	14 March 2023	BB9 9DE	Heritage site	25	
Michael Powell Map Mapping W	18 March 2023	BB9 7UU	Community	12	
Kristina Borg Foraging Walk with	21 March 2023	BB9 7SS	Public park	20	5
Dana Pendle Food For All Visit	23 March 2023	BB9 8EL	Community	1	
BB Hedge maze marking	23 March 2023	BB9 7SS	Pavilion	4	
BB Hedge maze marking	23 March 2023	BB9 7SS	Pavilion	4	
Kristina Borg Foraging Workshop	24 March 2023	BB9 7SS	Public park	13	4
BB Hedge maze planting	25 March 2023	BB9 7SS	Pavilion	42	
BB Hedge maze planting	26 March 2023	BB9 7SS	Pavilion	42	
Michael Powell Young People S	28 March 2023	BB9 7SS	Community	15	15
Michael Powell Residents Walk	28 March 2023	BB9 7UU	Urban street or open spa	7	
Dana Experimental Food Festival	29 March 2023	BB9 7UU	Community	4	
BB long project – 15 hours per week with Probation Service	9 January 2023 – 31 March 2023	BB9 7SS	Pavilion	37	

Michael Powell Mapping Works	31 March 2023	BB9 7UU	Community	18	
TIN - YP session	04 April 2023	BB9 7UT	YES hub	10	6
TIN - YP session	11 April 2023	BB9 7UT	Yes hub	12	9
Yes Hub Digital Workshop	19 April 2023	BB9 7UT	Community	15	
TIN - Eid Party	24 April 2023	BB9 7UT	YES hub	19	
Interdisciplinary Talk: Keir & Sue	26 April 2023	BB9 7UU	Building Bridges	12	
Yes Hub Digital Workshop	26 April 2023	BB9 7UT	Community	12	
Artist Sharing Weekend: Andy at 3b	29 April 2023	BB9 7JS	3B Systems	9	4
Artist Sharing Weekend: Sam	29 April 2023	BB9 7PU	Nelson Library	5	1
Artist Sharing Weekend: Michael	29 April 2023	BB9	Nelson Town Centre	4	1
Artist Sharing Weekend: Kristina	30 April 2023	BB9 7SS	Pavillion Cafe	5	1
Artist Sharing Weekend: Dana	30 April 2023	BB9 8LJ	Hodge House Community Centre	30	7
Artist Sharing Weekend: Talk	30 April 2023	BB9 7UU	Building Bridges	9	1
TIN - YP session - Artist Eva	02 May 2023	BB9 7UT	YES hub	9	6
TIN - YP session	09 May 2023	BB9 7UT	YES hub	12	9
TIN N&CC James	14 May 2023	BB9 9SL	Civic	45	
TIN - YP session Artist Eva	23 May 2023	BB9 7UT	YES hub	15	11
Sam Final Session	25 May 2023	BB9 7UU	Building Bridges	6	
Sarah Joy-Ford: Banner Workshop with Girls Group	25 May 2023	BB9 8EL	The Zone (Nelson Youth Centre)	6	6
Sarah Joy-Ford: Banner Workshop with POUT Group	25 May 2023	BB9 8EL	The Zone (Nelson Youth Centre)	16	16
Julie Miles: Banner Workshop with Scouts	25 May 2023				
This Is Nelson Food and Growing Task Group	06 June 2023	BB9 7UU	Building Bridges	4	
TIN YP Sharing event Alina film	06 June 2023	BB9 5NH	Garage	12	10
Trip to Manchester (Whitworth & Manchester Museum)	13 June 2023	M15 6ER	The Whitworth	6	1
TIN YP -Park walk and talk Maj and Chelsea	13 June 2023	BB9 7SS	Pavillion Cafe	12	
TIN Artist Alina Akbar out and about filming Nelson	20 June 2023	BB9 7UT	YES hub	12	
Ripple Effect – The Good Life	June 22	BB9 8HD	Canalside	94	
Sarah Joy-Ford: Banner Workshop with Girls Group	22 June 2023	BB9 8EL	The Zone (Nelson Youth Centre)	6	6
Sarah Joy-Ford: Banner Workshop with POUT Group	22 June 2023	BB9 8EL	The Zone (Nelson Youth Centre)	14	14
Julie Miles: Banner Workshop with Scouts	22 June 2023				
TIN - FOC prep	27 June 2023	BB9 7UT	YES hub	12	
Festival of Culture	1 July 2023	BB9 7UU	Public realm	4,320*	2203
Pendle Festival of Culture - Lomeshaye Park	01/07/2023	BB97AP	Lomeshaye Park	60	
Church Mural Commission	01/07/2023	BB5 4PD	Canal Wall, William Blythe	28	
Common Threads commission	01/07/2023	BB9 5EG	ZK Arts, Brierfield Mill	15	

TIN - Choc stop Maj leaving party	04 July 2023	BB9 7UT	YES hub	13	
Workshop session	07/07/2023	BB2 3HP	St Mary and St Josephs School	8	
Canoeing	08/07/2023	BB9 7UZ	Morrisons Wharf	13	
Go see to NFoM	08/07/2023	BB1 5AF	Blackburn Town Centre	20	
Canoeing	08/07/2023	BB5 5NR	Clayton Community Centre	65	
TIN - SESSION	11 July 2023	BB9 7UT	YES hub	14	
Spinning and Weaving School	11/07/2023	BB1 5AF	Blackburn Indoor Market	230	
Rishton Residency	11/07/2023	BB1 4NL	Rishton mooring	280	
Canoeing	11/07/2023	BB2 4DD	Canalside, Blackburn	45	
Eating and Growing	14/07/2023	BB9 8HD	The Good Life	8	
Creative Workshop with Sue Boardman	15/07/2023	BB9 7PU	Nelson Library	10	
Beatherder Tent Collection for Conditions at Present	17/07/2023	BB7 4LH	Beatherder Festival	10	
TIN - YP session Community rail lancashire	18 July 2023	BB9 7UT	YES hub	13	
Dirty Faces commission	20/07/2023	BB5 5NR	Clayton Community Centre	23	
Ripple Effect - The Bowl/ Morrisons Site	July 22	BB9 7UZ	Canalside	179	
Ripple Effect - The Good Life	July 22	BB9 8HD	Canalside	21	
Fishing	22/07/2023	BB2 4DD	Canalside, Blackburn	80	
TIN - Trip to Manchester Museum	25 July 2023	BB9 7UT	YES hub	17	
TIN - Breaking Barriers Interviews	01-Aug-23	BB9 7UU	Building Bridges	6	
Stories We Tell: Breaking Barriers Interview Recording	1/8/2023	BB9 7UU	Building Bridges	10	
TIN - Breaking Barriers Interviews	03-Aug-23	BB9 7UU	Building Bridges	5	
Stories We Tell: Breaking Barriers Interview Recording	3/8/2023	BB9 7UU	Building Bridges	10	
Family Art Club	17/08/2023	BB11 2SA	Canalside Community Centre	50	
Gardening Club	17/08/2023	BB1 1DH	Audley Field, Jan's Conference Centre	70	
Ripple Effect - The Bowl/ Morrisons Site	August 22	BB9 7UZ	Canalside	131	
Ripple Effect - The Good Life	August 22	BB9 8HD	Canalside	19	
TIN - Breaking Barriers Ambience Sounds	22-Aug-23	BB9 7UU	Building Bridges	11	
Stories We Tell: Breaking Barriers Interview Recording	23/8/2023	BB9 7UU	Building Bridges	5	
TIN - Breaking Barriers Pendle Hill Walk & Interviews	23-Aug-23	BB9 7UU	Building Bridges	10	4

Stories We Tell: Breaking Barriers Interview Recording	24/8/2023	BB9 7UU	Building Bridges	5	
TIN - Breaking Barriers Interviews	24-Aug-23	BB9 7UU	Building Bridges	6	
Burnley Canal Festival	27/08/2023	BB11 2FG	Finsley Gate Wharf	6000	
Burnley Residency	27/08/2023	BB11 2FG	Finsley Gate Wharf	169	
Governance: Steering Group 1	7/9/2023	BB9 7UU	Building Bridges	4	
TIN - Breaking Barriers Portraits	15-Sep-23	BB9 7UU	Building Bridges	4	
Community Assembly	19/9/2023	BB9 7HF	Whitefield Nursery and Infant School	47	19
TIN - Community Assembly	19-Sep-23	BB9 7HF	Whitefield Infants	67	16
Ripple Effect - The Bowl/ Morrisons Site	September 22	BB9 7UZ	Canalside	10	
Ripple Effect - The Good Life	September 22	BB9 8HD	Canalside	0	
Lomeshaye Park Open Day	23/09/2023	BB9 7AP	Lomeshaye Park	25	
This Is Nelson Food Strategy: Meeting 2	27/9/2023	BB9 5NH	In Situ Garage	10	
BTB Vol briefing	28/9/2023	BB9 7SP	3B Systems	4	
BTB End of Empire	29/9/2023	BB9 7SP	3B Systems	18	
BTB End of Empire	30/9/2023	BB9 7SP	3B Systems	32	6
BTB End of Empire	30/9/2023	BB9 7SP	3B Systems	58	12
Ripple Effect - The Bowl/ Morrisons Site	October 22	BB9 7UZ	Canalside	70	
Ripple Effect - The Good Life	October 22	BB9 8HD	Canalside	0	
Total Events			154	13,414	2,491

*based on footfall counter working out - the Illuminate samples reveal that 51% of the whole audience are under 16, with 49% over 16. Scaling that up to our footfall counted working means 2203 (51% of 4320) are under 16.

Key finding: Total audience to date: 13,414 of which 2491 are flagged as under 19.

AUDIENCES ATTENDING TIN EVENTS

A demographic profile is a description or summary of a particular group of people based on their characteristics. These characteristics typically include age, gender, ethnicity, disability, and socio-economic status. A demographic profile provides a snapshot of and can help identify potential large groups who can be targeted to ensure that you are reaching a diverse audience.

Key	Higher than expected	A bit higher or lower than expected	Much less than expected
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GENDER

Gender	This is Nelson	UK %
Male	33%	49%
Female	68%	51%

Please note – we would usually offer non-binary as a gender option, but the data is not yet available everywhere for this.

AGE

Age	This is Nelson (N=40)	Pendle Profile	UK
15-19	23%	26%	23%
20-24	5%	6%	6%
25-29	8%	6%	7%
30-34	0%	7%	7%
35-39	8%	7%	7%
40-44	5%	6%	6%
45-49	15%	6%	6%
50-54	5%	6%	7%
55-59	8%	6%	7%
60-64	8%	6%	6%
65-69	8%	5%	5%
70-74	3%	5%	5%
75-79	8%	3%	4%
80-84	0%	2%	3%
85-89	0%	2%	2%

ETHNICITY

Ethnicity	This is Nelson	Pendle Profile	UK
Asian, Asian British or Asian Welsh	41%	27%	9%
Black, Black British, Black Welsh, Caribbean or African	0%	0%	4%
Mixed or Multiple ethnic groups	0%	2%	3%
White	59%	71%	82%
Other ethnic group	0%	1%	2%

DISABILITY

Disability	This is Nelson	Pendle Profile	UK
Not disabled	68%	83%	80%
Yes, affected a little	14%	8.5%	10%

Yes, affected a lot	14%	8.5%	10%
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PART ONE: MONITORING OUTPUTS

OUTPUTS - GENERAL

FORECAST

Output Indicator	Indicator Type	Total	Actual 2021/22	Actual 2022/23	Forecast 2023/24	Forecast 2024/25	Forecast 2025/26
# Of temporary FT jobs supported during project implementation	DLUHC mandatory	2	0	1	1	0	0
Amount of public realm improved (sqm)	DLUHC Project Specific	4,920	0	614	1228	1228	1228
Number of improved cultural facilities	DLUHC Project Specific	2	0	0	1	1	0
Repurposed floorspace (referring to change of use sqm)	DLUHC Project Specific	155	0	60	60	35	0

ACHIEVED:

Output Indicator	Indicator Type	Total	Actual 2021/22	Actual 2022/23	Actual Q1 2023/24	Forecast 2024/25	Forecast 2025/26
# Of temporary FT jobs supported during project implementation	DLUHC mandatory	0/2			0		
Amount of public realm improved (sqm)	DLUHC Project Specific	1208/4920			1208		
Number of improved cultural facilities	DLUHC Project Specific	0/2			0		
Repurposed floorspace (referring to change of use sqm)	DLUHC Project Specific	588/155			588		

Please note the 1208 refers to Pavilion outside space, and 588 refers to 3B which meets change of use definition.

OUTCOMES - EMPLOYMENT

FORECAST

Outcome Indicator	Indicator Type	Total	Actual 2021/22	Actual 2022/23	Forecast 2023/24	Forecast 2024/25	Forecast 2025/26
# Of full-time equivalent (FTE) permanent jobs created through the project's artist	DLUHC mandatory	Maximum 2.4 jobs, but 5.9 FTE years	0	0.9	2.4	1.3	1.3
# Of full-time equivalent (FTE) permanent jobs created through the Projects Administration /	DLUHC mandatory	Maximum 2.6 jobs, but 9.1 FTE years	0	2.6	2.6	2.6	1.3

Project Management							
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ACHIEVED

Outcome Indicator	Indicator Type	Total	Actual 2021/22	Actual 2022/23	Actual Q1 2023/24	Forecast 2024/25	Forecast 2025/26
# Of full-time equivalent (FTE) permanent jobs created through the project's artist	DLUHC mandatory	Maximum 2.4 jobs, but 5.9 FTE years			0.4		
# Of full-time equivalent (FTE) permanent jobs created through the Projects Administration / Project Management	DLUHC mandatory	Maximum 2.6 jobs, but 9.1 FTE years		2.7	2.7		

Please note the below working for employment:

Staff

		Hours on project	What is a full time week	% working week allocated to TIN	Total annual hours on TIN	FTE hours	Amount of FTE equivalent
Work patterns	Calum	28	35	80	1344	2080	0.6
	Shabaz	21	35	60	1008	2080	0.5
	Rauf	3	32	9	144	2080	0.1
	Paddy	7.5	7.5	100	360	2080	0.2
	Ben	21	35	60	1008	2080	0.5
	Kate	4	37.5	11	192	2080	0.1
	Zoya	14	28	50	672	2080	0.3
	Kerenza	21	21	100	1008	2080	0.5
	Paul	0	21	0	0	2080	0
						Total FTE	2.7

		Number of days	How many hours in a day	Total hours on TIN	FTE hours per quarter	Amount of FTE equivalent
Freelance artists	When Q1	99	7.5	742.5	2080	0.4

OUTCOMES - BESPOKE

FORECAST

Outcomes Indicator	Total	Actual 2021/22	Actual 2022/23	Forecast 2023/24	Forecast 2024/25	Forecast 2025/26
Number of young people attending youth clubs	60	0	20	40	60	60
Number of young people experiencing improved confidence	48	0	16	32	48	48
Number of people who volunteer regularly	133	0	76	133	133	133

ACHIEVED

Outcomes Indicator	Total	Actual 2021/22	Actual 2022/23	Actual Q1 2023/24	Actual Q1+Q2 2023/24	Forecast 2024/25	Forecast 2025/26
Number of young people attending youth clubs	27/60	0		27	44		
Number of young people experiencing improved confidence	Tbc/48	0		27	44		
Number of people who volunteer regularly	Tbc/133	0		27	47		

Please note that focus groups with young people will be scheduled in the next 3 months to answer regular and confidence measures.

Note: We have used attendees for the community assembly on 19/09/2023 date as our reference for individuals volunteering in quarter 2.

PUBLIC REALM REFERENCE GUIDE:

- Scotland Road Site: 167sqm
- Pavilion Outdoors Site: 1,208sqm
- Pavilion Café – 451sqm

REPURPOSED FLOORSPEACE REFERENCE GUIDE:

- 3b Upstairs Site: 588sqm

OTHER VENUES SQM REFERENCE

The below are rough estimates:

- Nelson Town Centre (Festival of Culture Site) 1,551
- Ace Centre Courtyard Site: 240sqm
- Gateways Sites:
- Building Bridges Offices – 108 sqm
- Library – 144sqm
- Outside Library – 504 sqm
- Bus Station – 459 sqm
- Morrisons site – 144 sqm

PART TWO: FESTIVAL OF CULTURE

Between 11:45-11:50, 72 people were counted, which we estimate is a total of 864 per hour at the busiest times. The weather was poor all day, with sporadic rainfall which impacted on the number of people attending, but we give a cautious estimate of 4,320 overall throughout the day.

DEMOGRAPHIC PROFILE

Introduction: what is a demographic profile, what's included?

A demographic profile is a description or summary of a particular group of people based on their characteristics. These characteristics typically include age, gender, ethnicity, disability, and socio-economic status.

A demographic profile provides a snapshot of the people engaging with your activities and can help identify gaps which can be addressed to ensure that you are reaching a diverse audience.

This demographic profile has been generated using 90 responses from online surveys.

GENDER

Gender			
	Festival %		UK %
Male	48%		49%
Female	31%		51%
Non binary	%		-
Other (if option)	-		-
Prefer not to say/ skipped question	20%		-

Good portion of men completed the survey, which goes against the average where women are more likely to complete the surveys.

AGE

Age	Festival %	Pendle Profile	UK %
0-18	15%	26%	23%
19-29	6%	12%	13%
30-39	17%	14%	13%
40-49	21%	12%	12%
50-59	12%	12%	14%
60-69	9%	11%	11%
70+	4%	12%	14%
Prefer not to say/ skipped question	15%		

The most prevalent age attending the festival was people aged between 40-49 but overall there was a good spread of ages.

ETHNICITY

Ethnicity			
	Festival %	Pendle	UK %
Asian, Asian British or Asian Welsh	27%	27%	9%
Black, Black British, Black Welsh, Caribbean or African	0%	0%	4%
Mixed or Multiple ethnic groups	0%	2%	3%
White	43%	71%	82%

Other ethnic group	5%	1%	2%
Prefer not to say/ skipped question	23%	-	-

DISABILITY

Disability			
	Festival %	Pendle profile	UK %
Not disabled	69%	83%	80%
Yes	9%	17%	20%
Prefer not to say/ skipped question	22%	-	7%

SOCIO-ECONOMIC STATUS (IMD)

Decile of Multiple Deprivation		
	Festival %	UK %
1	50%	10%
2	11%	10%
3	7%	10%
4	9%	10%
5	4%	10%
6	7%	10%
7	5%	10%
8	7%	10%
9	0%	10%
10	0%	10%

We measured socio-economic statuses using attendee postcodes, which were run against the Indices of Multiple Deprivation.

In the current English Indices of Deprivation 2019 (IoD2019) seven domains of deprivation are considered: Income, Employment, Education, Health, Crime, Barriers to Housing and Services, and Living Environment. These domains each have multiple components. For example, the Barriers to Housing and Services considers seven components including levels of household overcrowding, homelessness, housing affordability, and the distance by road to four types of key amenity (post office, primary school, supermarket, and GP surgery). Ultimately the lower the IMD number the more issues that person (in this case household as we have used postcodes) will have as barriers.

Key finding: The Festival of Culture had 50% of the audience attend from the most deprived households.

THIS IS NELSON - FOCUS GROUP WITH YOUNG PEOPLE

The Evaluator recently conducted a focus group which was attended by five young adults. This focus group was aimed at exploring the impact of the This is Nelson programme on young people.

100% of the attendees reported seeing positive outcomes from the program. They made new friendships, learned more about themselves, each other, and diverse cultures, acquired skills in video production, and boosted their self-confidence. All of the participants also reported that during their time with This is Nelson they had fun.

This is Nelson planned a residential weekend trip which was attended by a total of 13-15 people (including staff) and was a highlight of the programme. The attendees told us they enjoyed visiting the countryside and the refreshing walk across the reservoir. One participant even said that **"looking at water makes you calm"** and that the trip was stress free.

The program also organised two trips via train to Manchester during the summer holidays. After these trips, almost all participants, (excluding one person who does not like travelling by trains), expressed their willingness to travel by train again with a friend in the future, and 50% were even willing to try making a solo journey. These experiences were beneficial because most participants had had little to no prior experience with train travel.

The trips to Manchester involved visiting museums, which was an entirely new experience for 100% of the focus group. The museums allowed them to **"see how times have changed,"** and they said they **"learnt a lot from what they [Ancient Egyptians] used to do"**. One participant was so inspired that they did more research online afterwards and another participant told us they really enjoyed seeing the dinosaurs most of all.

The program also provided opportunities for participants to work with two artists. This allowed the group to express themselves through poetry, and 100% of the group said they felt they could continue doing things like this on their own. Additionally, one artist was focused on textile printing which sparked a keen interest in sewing in one participant, who said they wanted a sewing machine of their own.

All of the focus group reported seeing personal growth as a result of spending time with This is Nelson. They said that they felt more confident since taking part, were better at engaging with people, felt more connected to their community, and felt genuinely inspired by their participation. Everyone who attended the focus group said they would definitely recommend the program to others.

BUILDING BRIDGES

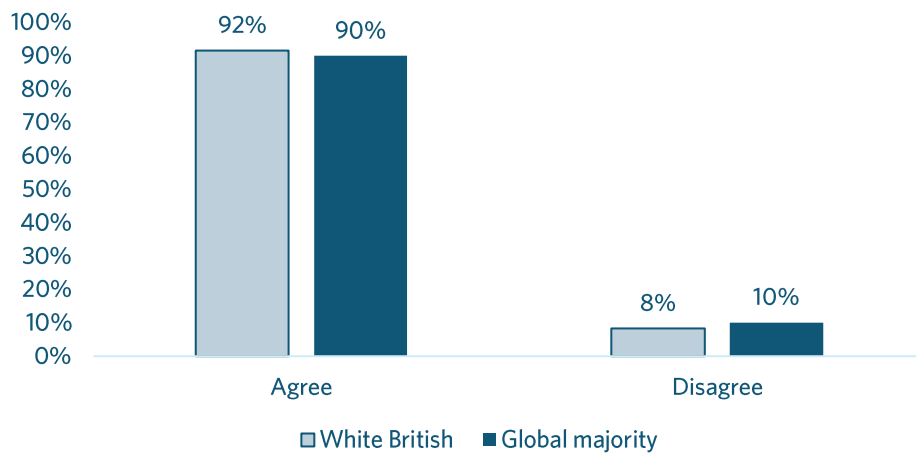
What is your religion?	Festival of Culture:
Any other religion (please specify)	4%
Christian (including Church of England, Catholic, Protestant, and all other Christian denominations)	29%
Muslim	37%
No religion	14%
Prefer not to say	14%

I FEEL I BELONG TO MY IMMEDIATE NEIGHBOURHOOD

ALL ANSWERS

I feel that I belong to my immediate neighbourhood.					
Agree strongly	Agree moderately	Agree slightly	Disagree slightly	Disagree moderately	Disagree strongly
52%	21%	1%	3%	1%	5%

Do you agree or disagree with the following statement: I feel that I belong to my immediate neighbourhood.



SEGMENTED BY ETHNICITY

How much do you agree or disagree with the following statement: I feel that I belong to my immediate neighbourhood.

	Agree strongly	Agree moderately	Agree slightly	Disagree slightly	Disagree moderately	Disagree strongly
Any other ethnic group	3					2
Asian/Asian British	13	4	7			1
White/White British	21	8	4	1	1	1

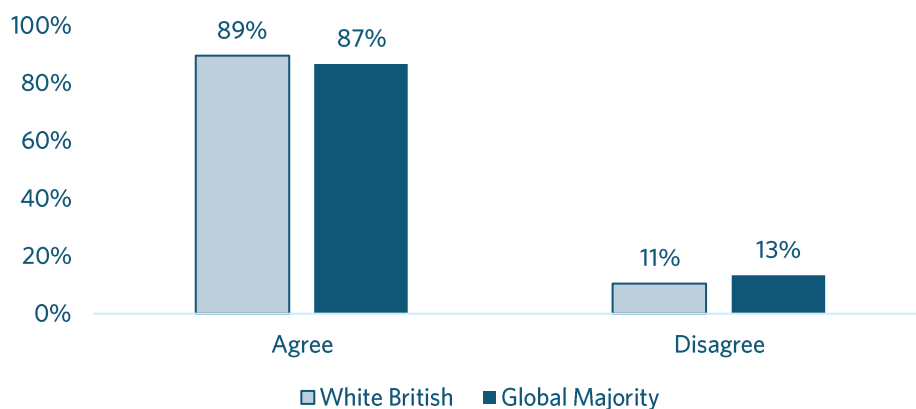
I FEEL I COULD GO TO MY NEIGHBOURS AND ASK FOR HELP

ALL ANSWERS

If I needed help with something, I feel that I could go to my neighbours and ask for help (for example: if you needed someone to help look after your pet; you needed someone to get you something from the shops; you had locked yourself out of your house)

Agree strongly	Agree moderately	Agree slightly	Disagree slightly	Disagree moderately	Disagree strongly
46%	25%	18%	6%	5%	0%

Do you agree or disagree with the following statement: If I needed help with something, I feel that I could go to my neighbours and ask for help



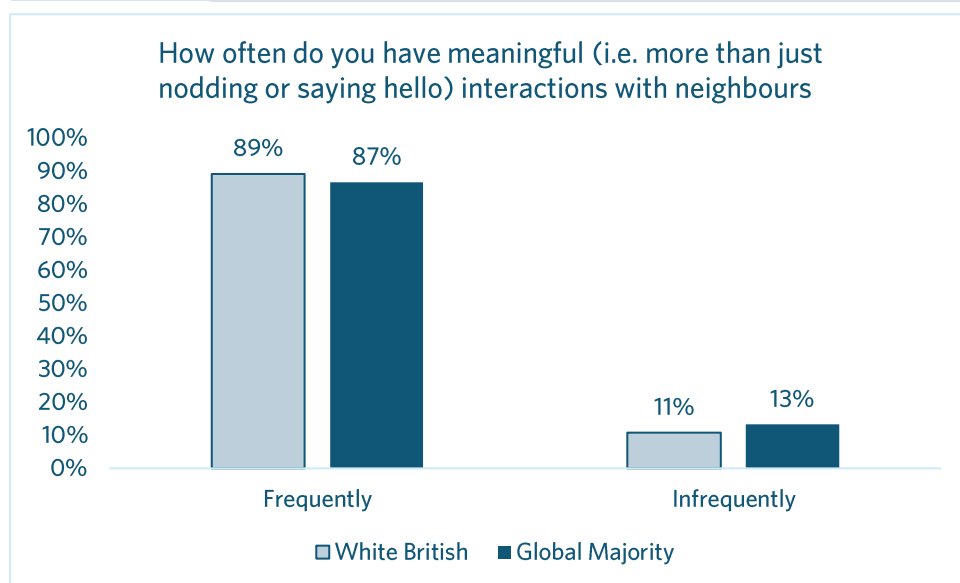
SEGMENTED BY ETHNICITY

How much do you agree or disagree with the following statement: <i>If I needed help with something, I feel that I could go to my neighbours and ask for help</i>					
	Agree strongly	Agree moderately	Agree slightly	Disagree slightly	Disagree moderately
Any other ethnic group	3			1	1
Asian/Asian British	12	9	2	1	1
White/White British	20	6	8	2	2

I HAVE MEANINGFUL INTERACTIONS WITH MY NEIGHBOURS

ALL ANSWERS

I have meaningful (i.e. more than just nodding or saying hello) interactions with my neighbours					
Very frequently	Frequently	Occasionally	Rarely	Very rarely	Never
30%	25%	35%	3%	4%	4%



SEGMENTED BY ETHNICITY

How often do you have meaningful (i.e. more than just nodding or saying hello) interactions with neighbours						
	Frequently	Never	Occasionally	Rarely	Very frequently	Very rarely
Any other ethnic group		1		1	3	
Asian/Asian British	8	1	8		7	1
White/White British	9	1	13	1	11	2

IN SITU METRIC RESPONSES

Three metric questions were asked for In-Situ:

- Local Impact: It's important that it's happening here
- Cohesion: it helped me to understand and value different cultures
- Connection: It helped me to feel connected to people in the community

Results are scored from 0 (no agreement) to 1 (total agreement). The higher the average number the more agreement there is in general.

<i>Sample size n =78</i>	It's important that it's happening here	It helped me to understand and value different cultures	It helped me to feel connected to people in the community
<i>Average</i>	0.88	0.85	0.85
<i>Lowest</i>	0.21	0.21	0.25
<i>Highest</i>	1	1	1

SUPER SLOW WAY/ RIPPLE EFFECT – CANAL USERS

Super slow way have a target of 'The community will use the canal more regularly (from a baseline of 31% using the canal weekly'

Did you go to the canal today? 15 people answered yes (18% of people who answered the question)

Before today, when did you last visit the canal?	Percentage of responses
Never	25%
Within the last year	27%
Within the last month	27%
Within the last week	20%

This means 38% of people were using the canal within the last week including visiting on the day. An increase on the baseline of 31%.

Demographics from people who said they visited the canal either in the last week or last month:

Gender	Canal Frequent users	All users
Female	59%	61%
Male	41%	39%

Ethnicity (n=90)	Canal Frequent users	All users
Asian/Asian British	28%	27%
White/White British	55%	43%
Other	3%	5%
Prefer not to say	15%	24%

Age (n=90)	Frequent Users	All
0-15	8%	9%
16-19	3%	7%
20-24	0%	2%
25-29	5%	4%
30-34	8%	10%
35-39	3%	7%
40-44	15%	10%
45-49	15%	11%
50-54	5%	4%
55-59	13%	8%
60-64	8%	7%
65-69	3%	2%
70-74	5%	3%
75+	0%	1%

Prefer not to say	13%	15%
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Do you have a disability?	Frequent Canal Users	All
No	73%	69%
Prefer not to say	15%	22%
Yes	13%	9%

QUALITATIVE FEEDBACK

How would you describe the festival of culture in three words?



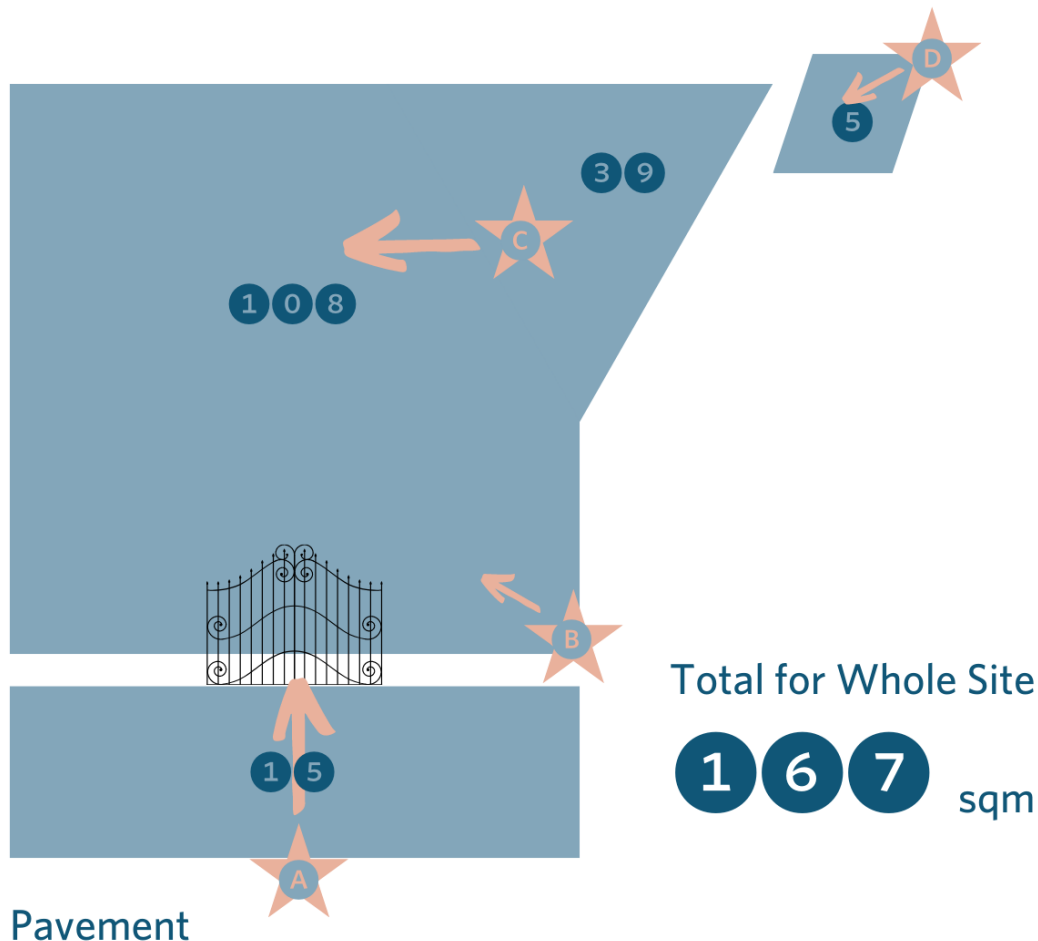
How would you describe Nelson in three words?



This section is a work in progress but eventually each key venue/space will have a visual case study of activity – ending up looking like this

This is Nelson Public Realm Site

Scotland Road Site



D Take photograph from '1x' on phone camera



C Take photograph of floor from '1x' on phone camera



B Take photograph of floor from '1x' on phone camera



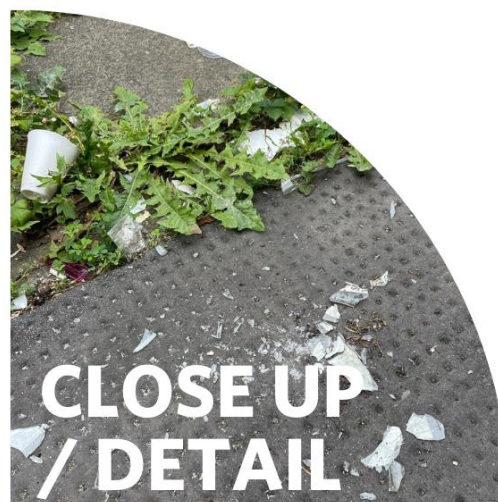
Take photograph from '1x' on phone camera

A Take photograph from '0.5x ultra wide lens' on phone camera

Checklist

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☐
☐
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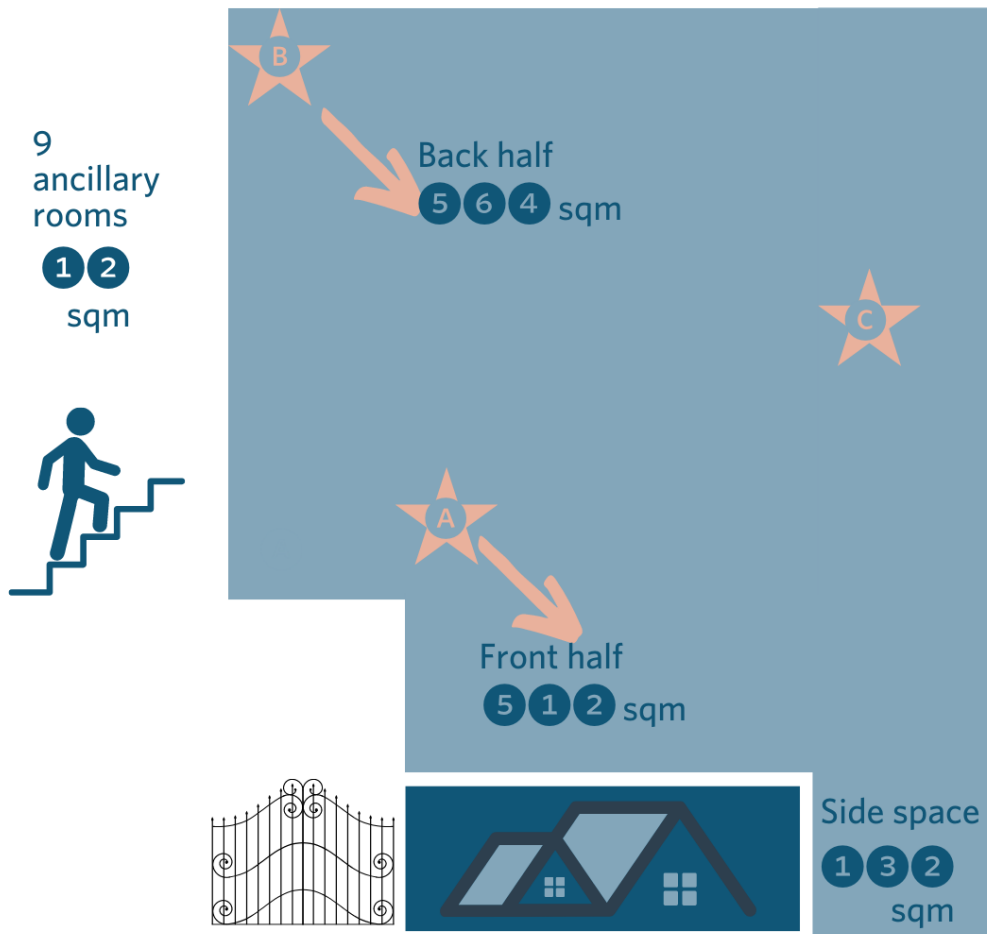
Scotland Road Site - Whole Site Worked Example



Description of Event

Plus a guide to where to take photographs

Outside Victoria Pavilion



Total for Whole Site

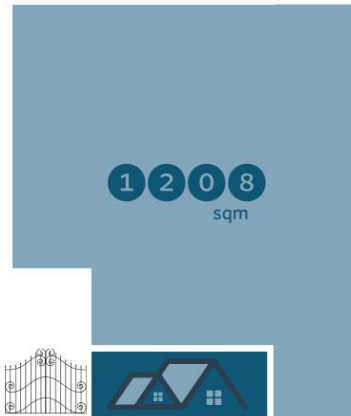
1 2 0 8 sqm

- ★ A Take photograph from '1x' on phone camera
Take photograph from '0.5x ultra wide lens' on phone camera
- ★ B Take photograph from '1x' on phone camera
Take photograph from '0.5x ultra wide lens' on phone camera
- ★ C Take close up of food/ flowers/ items growing

Checklist

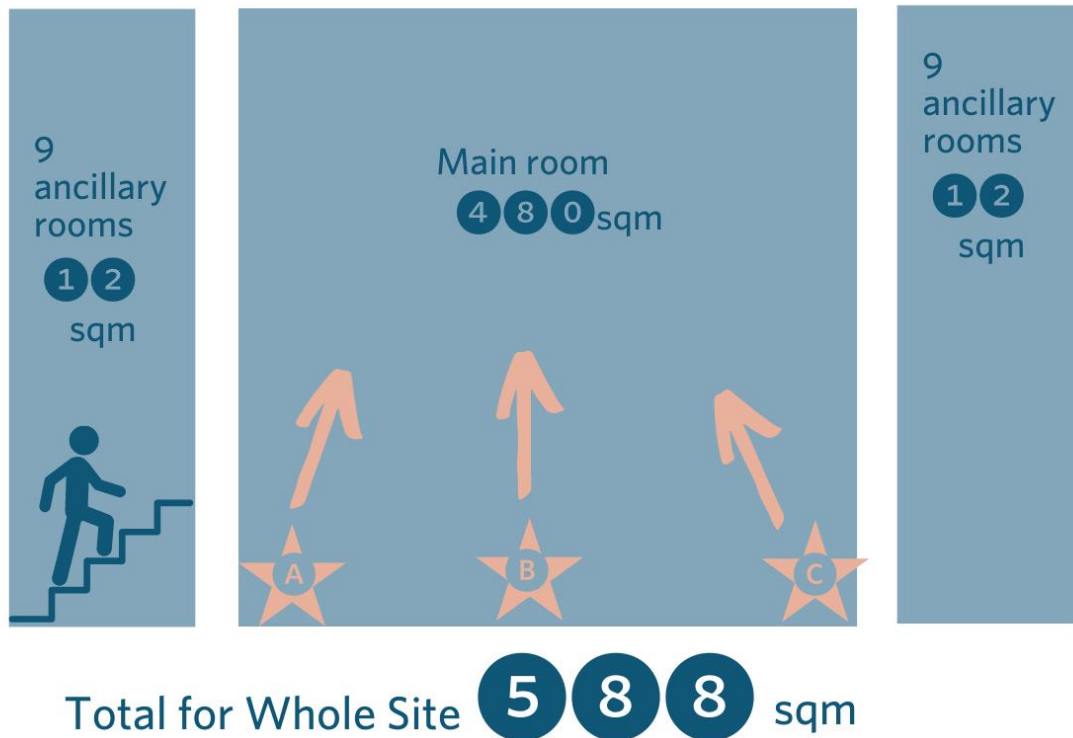
☐☐☐☐

Outside Victoria Pavilion Worked Example



Description of Event

Upstairs at 3B Site



- ★ A Take photograph from '1x' on phone camera
- ★ B Take photograph from '0.5x ultra wide lens' on phone camera
- ★ C Take photograph from '1x' on phone camera
- ★ Take close up of colourful images if possible

Checklist

☐
☐
☐

Right -
Reference before
image - point B

