

PENDLE BOROUGH COUNCIL CORPORATE PLAN 2023 – 2027



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Introduction

This Corporate Plan sets out our ambitions and priorities for the year ahead. It outlines what we want to achieve and how we intend to do it. It builds on our Strategic Plan for 2020-2023, and includes key developments such as the Nelson Town Deal, which was identified in the refresh of the previous Strategic Plan, in 2021-22.

This Plan has been developed collectively by elected members, the Corporate Management Team and all services across the Council. In summer/autumn 2022, working with our creative partners, we asked local people for their priorities for the area.

Our survey called *This is Pendle* reached across Pendle's towns and villages, and built on the findings from the *Life in Pendle* survey of 2021. We also met with key partners, including our business community and third sector, to find out what was important to them.

Engaging with our communities and key partners in a conversation has helped to define our overall priorities, as outlined here. The Corporate Plan is not an exhaustive list of everything we will be doing in the next four years, it sets out the critical activity for the Council and ensures this activity is focused through our governance and performance arrangements.

We have developed and outlined here how we intend to deliver this Plan on a number of levels, as follows:



Introducing Pendle

Pendle is a district borough in the far east of Pennine Lancashire, bordering North and West Yorkshire.

Population in numbers

According to the 2021 Census, 95,757 people live in Pendle:

- **48,396 are women (50.5% of the population) and 47,361 men (49.5%)**
- **20.1% (19,271) are children aged under 15**
- **61.9% (59,239) are adults aged 15 to 64 and 18.0% (17,243) are aged 65 and over**
- **2.1% (2,024) of the resident population were 85 and over**
- **26.7% of residents are Asian, Asian British or Asian Welsh**

Pendle is the 36th most deprived area out of 317 districts and unitary authorities in England (from the 2019 Indices of Deprivation). This is up from 42nd in 2015. Pendle is the 5th most deprived district in Lancashire. The deprivation picture varies significantly within Pendle, as eight of 20 wards are in the top 10% most deprived areas in the country. Two are in the least deprived 10%.

Business, Jobs and Pay

The Office of National Statistics (ONS) tells us:

- there are 2,965 businesses in Pendle - 89% of these are micro (up to nine employees) and 1:10 Pendle businesses are in the manufacturing sector.
- nearly half of Pendle's new businesses are still going after five years and Pendle has a 48.1% five year survival rate - this is higher than the UK (44.1%)
- nearly three in ten jobs in Pendle are in the manufacturing sector, which is significantly higher than nationally (8%)
- in contrast, there are fewer professional jobs in the area (4% Pendle vs 9% across the UK)
- median weekly pay in Pendle is £477 compared with £578 across the North West and £613 for Great Britain

- one in ten working-age people in Pendle claim out-of-work benefits – this is higher than nationally (8.4%)
- two thirds of Pendle adults are in employment, which is lower than the North West (73%) and UK (75%).

Health and Wellbeing

According to the Public Health England Local Authority Health Profile 2021:

- life expectancy in Pendle is lower than the national average. Males in Pendle are expected to live to the age of 78, whilst females are expected to live to the age of 81
- cardiovascular disease mortality rates in Pendle are three times higher than England
- 1:5 Pendle residents have a limiting long term illness or disability: 21% in Pendle compared with 18% nationally
- 63% of Pendle adults are physically active compared with 66% nationally; 65% of Pendle adults are classified as overweight or obese.

Living in Pendle

Pendle is the happiest place to live in East Lancashire, according to data from the Office for National Statistics (ONS). The ONS conducted a survey and asked people to rate their happiness in the 12 months up to March 2022. Those surveyed were asked to rate their life satisfaction, happiness and anxiety levels out of 10. According to the data, Pendle scored a rating of 8.1 out of 10. It also ranked the best for life satisfaction (7.98), worthwhile (8.17) and anxiety levels (2.28).



Pendle is the happiest place to live in East Lancashire, according to data from the Office for National Statistics (ONS).



This is Pendle

This community engagement programme gave us some rich data about the views and priorities of local people. In the survey, the first words residents would use to describe Pendle to a friend was most likely countryside and green spaces. This positivity reflects the findings that:

- 60% of Pendle residents are satisfied with their local area as a place to live and they feel countryside and clean streets make somewhere a good place to live
- clean streets are also the area residents feel are most in need of improvement, and some residents feel people in the community should take more pride in their local area.

From the survey and engagement sessions across Pendle, the top six themes residents suggested around the Corporate Plan were:

- Roads and transport
- Business and jobs
- Community safety
- Planning/ protecting green land
- Cleaning
- Council-related

These themes have been incorporated into this Corporate Plan.

Our Vision

Pendle: A richly characterful place with ambition, opportunities and strong connections.

Pendle Borough Council: Working to deliver an approachable, responsive and efficient Council that aims to foster happy communities thriving in an economically ambitious and sustainable way.



Our Priorities

We will deliver the Vision for the borough and the Council through four key priorities:

**Proud and
connected
communities
and places**

**Healthy
communities**

**Good
growth**

**Modern and
responsive
organisation**



PRIORITIES





Priority 1: Proud and Connected Communities and Places

Our ambitions

- Encourage and foster community pride for a safer, cleaner and greener environment
- Continue to work with our local Community Safety Partnerships and communities to tackle any issues to keep us safe and feeling safe
- Protect our parks and local environment by taking pride in our green spaces and surroundings
- Engage with and support our communities, working with local partners, particularly in these challenging times
- Continue to develop our digital connections and seek to increase community confidence in transacting online



What will we do

- ✓ Bring partners together to shape a programme to deliver better outcomes in our communities (*Best Life*) and offer support through the cost of living crisis, to build independent, confident communities
- ✓ Develop proposals for the canal to bring life into this corridor and promote active travel
- ✓ Deliver a connectivity and accessibility plan including a campaign to actively influence the reopening of the Skipton to Colne railway, working in partnership with SELRAP
- ✓ Refocus the Council's climate change plan
- ✓ Provide a Pendle voice in the developments for a County devolution deal and delivery of Lancashire 2050
- ✓ Enhance biodiversity, including allocating Gibb Hill as a Local Nature Reserve for the Borough
- ✓ Develop behaviour change campaigns to encourage responsibility and pride in local communities, including picking up litter and taking care of our parks
- ✓ Continue to work with partners in our local Community Safety Partnership to improve the safety, and sense of safety, for our residents
- ✓ Develop a new cemetery site, to enable key community provision for people into the coming decades

Priority 1:

Proud and Connected Communities and Places - 2023/24 Key Actions

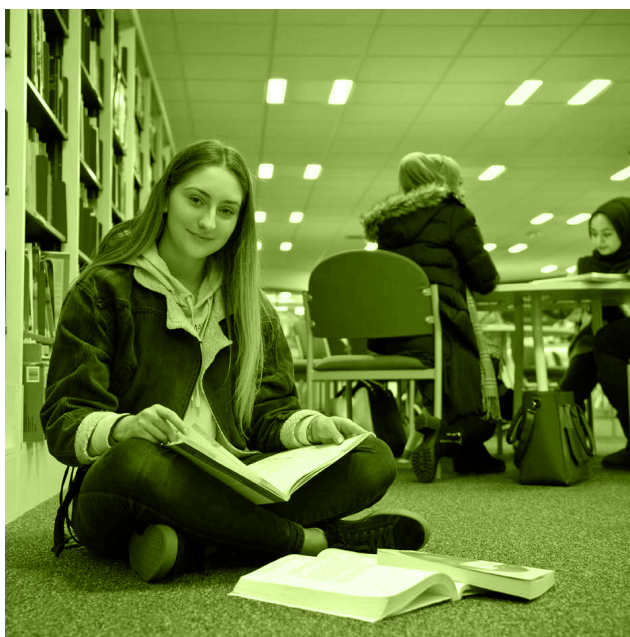
Actions and Milestones	When
Best Life programme <ul style="list-style-type: none"> Bring together partners to scope a programme which improves outcomes for people in relation to health and worklessness 	30 Sept 2023
Realising the canal as a key asset <ul style="list-style-type: none"> Bring stakeholders together to map current projects Engage the community Develop a vision and masterplan for the canal corridor 	30 Jun 2023 31 Oct 2023 31 Mar 2024
Connectivity and accessibility <ul style="list-style-type: none"> Develop a connectivity and accessibility plan Reaffirm the Council's commitment to the Skipton to Colne railway reopening Work with local MP's to support the development of a business case for investment 	31 Dec 2023 30 Apr 2023 31 Jul 2023
Climate Change <ul style="list-style-type: none"> Build capacity in communities to be more resilient in flooding and other incidents Work with Lancashire County Council and the Environment Agency to further develop the flood plan for the Borough Implement the Electric Vehicle charging rollout Investigate the viability of retrofitting the Borough's housing stock Implement a range of carbon reduction measures to reduce the Council's carbon footprint 	30 Sept 2023 30 Sept 2023 31 Mar 2024 31 Dec 2023 31 Jan 2024
County devolution arrangements <ul style="list-style-type: none"> Work with the councils in the pan-Lancashire area on the Lancashire 2050 framework strategy 	30 Sept 2023
Biodiversity and Local Nature Reserve <ul style="list-style-type: none"> Submit a planning application for Gibb Hill Local Nature Reserve Include Gibb Hill Local Nature Reserve in the Lancashire Nature Recovery Strategy 	30 Apr 2023 31 Mar 2024
Behaviour change campaigns <ul style="list-style-type: none"> Lead a programme to raise awareness and impact of community issues such as litter dropping, feeding pigeons 	30 Sept 2023
Community Safety <ul style="list-style-type: none"> Support the development of a case management Youth Panel by addressing the unmet support needs of young people on the edge of the criminal justice system or causing concern to their family, school or community Work with Pennine CSP partners to develop a Local Partnership and response to the Serious Violence Duty Agree and sign-up to a Serious Violence Duty Partnership strategy which supports the Lancashire Violence Reduction Network's Violence Reduction Strategy 	30 Jun 2023 30 Jun 2023 31 Dec 2023
New cemetery site <ul style="list-style-type: none"> Develop the design and layout of the site Complete the planning process Complete the tender and procurement process 	30 Jun 2023 31 Nov 2023 31 Jan 2024



Priority 2: Good Growth

Our ambitions

- Seek to achieve economic prosperity and development in our local economy
- Develop quality new housing, which are well designed, sustainable homes
- Focus on sustainable, green and inclusive growth across the borough
- Work in partnership with our local education providers to seek to improve education and skills
- Drive campaigns to improve infrastructure and connectivity for transport and roads, by influencing Government bodies and partners



What will we do

- ✓ Develop an ambitious Local Plan, to set out the vision for future development in Pendle, shaping infrastructure investments and determining the future pattern of development in the borough
- ✓ Develop and deliver the investment plan for the UK Shared Prosperity Fund, to support local programmes for improvement
- ✓ Strengthen links with our local businesses, signposting to support and bringing businesses together to share challenges and successes
- ✓ Bring together businesses and education skills providers to develop a pipeline of opportunities for young people, aligned to business need
- ✓ Deliver the Nelson Town Deal programme, to improve perceptions of the town centre, increase footfall and make it a place where people want to shop and spend their leisure time
- ✓ Deliver the masterplans for Barnoldswick, Colne and Earby, focusing on the priorities for the three towns for the next 10-15 years
- ✓ Deliver the Colne Levelling Up programme, to encourage more use of the town centre during the day and into the evening
- ✓ Deliver PEARL and PEARL Together projects to bring ambitious development to different parts of the borough
- ✓ Facilitate Lomeshaye Industrial Estate Phase 2 plans with the private sector
- ✓ Ensure a co-ordinated approach to delivering economic growth

Priority 2:

Good Growth - 2023/24 Key Actions

Actions and Milestones	When
An ambitious Local Plan <ul style="list-style-type: none"> Issue the preferred options report which sets out options for the content and policies of the Local Plan Develop the Council's final version of the Local Plan to proceed to examination 	31 May 2023 31 Jan 2024
UK Shared Prosperity Fund (SPF) <ul style="list-style-type: none"> Develop the remainder of the programme Agree with Government to roll Year 1 programmes forward 	30 Nov 2023 30 Apr 2023
Green Growth <ul style="list-style-type: none"> Target green business growth and resilience with UK Shared Prosperity Fund Support East Lancashire Chamber of Commerce to deliver the RedCAT project for business support on low carbon innovation and technology 	31 Mar 2024 31 May 2024
Links with Local Businesses <ul style="list-style-type: none"> Review and develop current arrangements Bring together businesses and education/skills providers 	31 Aug 2023 31 Aug 2023
Nelson Town Deal <ul style="list-style-type: none"> Progress the implementation of the delivery of Revitalised Nelson by completing initial phase of CPO work for Pendle Rise Take occupancy of town centre spoke venue for the Digital Skills Hub Work with Lancashire County Council to progress Accessible Nelson 	30 Jun 2023 30 Sept 2023 31 Mar 2024
Barnoldswick, Colne and Earby Masterplans <ul style="list-style-type: none"> Complete the programme of advice from Government for Barnoldswick town centre 	30 Jun 2023
Colne Levelling Up programme <ul style="list-style-type: none"> Begin the remaining phases (Muni and Little Theatre) of construction work within the Heritage Quarter Continue to deliver the scheme for Colne Market 	30 Jun 2023 31 Mar 2024
PEARL/PEARL Together <ul style="list-style-type: none"> Complete 79 low carbon houses in Harrison Drive, Colne Start building 53 new homes in Spring Mill, Earby Start building 129 new homes at Further Clough Head 	31 May 2023 30 Sept 2023 31 Dec 2023
Lomeshaye Industrial Estate Phase 2 plans <ul style="list-style-type: none"> Understand the support that is needed to bring forward development 	30 Jun 2023
Strengthen the relationship between projects and growth <ul style="list-style-type: none"> Consider findings from LGA economic growth review and identify next steps 	31 May 2023



Priority 3: Healthy Communities

Our ambition

- Seek to improve existing housing stock across the borough, by working with our private landlords
- Develop a wider sustainable leisure offer, to enhance health and wellbeing for those who live, work and study in Pendle
- Work with our local health and wellbeing providers to tackle health inequalities and improve outcomes for all



- ✓ Complete the strategic Leisure Review and deliver outcomes to offer the best leisure provision for local communities
- ✓ Enhance our green spaces to promote health in our communities
- ✓ Incorporate cycle ways and footpaths into the wider leisure offer, to improve connectivity and sustainability alongside wellbeing
- ✓ Develop and deliver a Health and Wellbeing Plan in partnership with our key providers
- ✓ Refresh our Housing Standards Strategy to identify a way forward on private rented sector and housing standards
- ✓ Work with our creative partners to improve health and wellbeing and celebrate our local cultures, vibrancy and uniqueness



Priority 3: Healthy Communities - 2023/24 Key Actions

Actions and Milestones	When
Strategic Leisure Review <ul style="list-style-type: none"> Report outcomes from Strategic Leisure Review to Executive and Council 	31 Jul 2023
Green Spaces <ul style="list-style-type: none"> Deliver Parks Levelling Up scheme in Netherfield Road Develop playing pitch strategy for the borough Deliver Nelson Town Deal Healthy Towns Parks project for Victoria park and Walverden park 	31 Oct 2023 31 Jan 2024 31 Mar 2024
Cycle ways and Footpaths <ul style="list-style-type: none"> Work with LCC to deliver a programme of cycle ways and footpaths across the borough 	31 Aug 2023
Health and Wellbeing Plan <ul style="list-style-type: none"> Establish governance arrangements for Pendle health structures, aligned to the Pennine Lancashire Integrated Care Board Agree health priorities with partners Develop a Health Plan and report to Executive Report progress to Pendle Health and Wellbeing Partnership 	30 Jun 2023 31 Aug 2023 30 Nov 2023 31 Mar 2024
Housing Standards <ul style="list-style-type: none"> Refresh Housing Standards Strategy 	30 Sept 2023
Cultural Activities <ul style="list-style-type: none"> Work with partners to develop a programme for local arts, cultural, heritage and creative activities Review project delivery of the UK Shared Prosperity Fund outputs and outcomes for arts and culture 	31 Aug 2023 30 Sept 2023 & 31 Mar 2024





Priority 4: Modern and Responsive Organisation

Our ambition

- Develop a Council that is as effective and efficient as it can be
- Listen to people and drive a customer-focused ethos
- Become digital by default, moving with the technology and bringing our customers on a journey with us
- Ensure that, as a district Council, we are fit for purpose and deliver value for money in the services we provide



What will we do

- ✓ Evaluate the Transforming Pendle programme and embed service improvement in our daily work
- ✓ Complete the Liberata contract review
- ✓ Agree and deliver the Corporate Peer Challenge Improvement Plan
- ✓ Work with local services to provide a streamlined customer hub with partners, particularly for our most vulnerable customers
- ✓ Continue to support our residents to access Council services online, whilst continuing good levels of service
- ✓ Implement the Elections Act 2022 to strengthen the integrity of the electoral process
- ✓ Engage our staff in living the organisation's values and recognise their achievements

The
Electoral
Commission

REMEMBER TO
1- Register to vote
2- Check my
photo ID
3- Vote at a
polling station!

Priority 4:

Modern and Responsive Organisation - 2023/24 Key Actions

Actions and Milestones	When
Transforming Pendle Programme <ul style="list-style-type: none"> Evaluate the programme Integrate service transformation into business as usual 	30 Apr 2023 30 Apr 2023
Liberata Contract Review <ul style="list-style-type: none"> Implement the actions arising from the Review 	30 Sept 2023
Corporate Peer Challenge Improvement Plan <ul style="list-style-type: none"> Agree policy and business case on live streaming of meetings 	30 Jun 2023
Customer Hub <ul style="list-style-type: none"> Work with Lancashire County Council and other partners on designing a customer hub 	30 Sept 2023
Digital services <ul style="list-style-type: none"> Identify customer priorities for further online services 	31 Aug 2023
Elections Act 2022 <ul style="list-style-type: none"> Evaluate the Council's performance in implementing the Act 	30 Jun 2023
Values and Achievements <ul style="list-style-type: none"> Launch the revised corporate values following a staff consultation exercise Design and hold the inaugural staff awards scheme 	30 Apr 2023 30 Sept 2023

Ensuring we deliver

The Council uses a Performance Management Framework to ensure it is delivering on its priorities. Every quarter, progress will be reported on how the Council is implementing its actions and milestones using a green-amber-red rating system.

The reports will set out the reasons for slower progress and the actions the Council is taking to address this.



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