

Response	Nature of Response	Do you support the Masterplan	If you are not sure, why not?	Comments	Officer Comments
1	Traffic, parking, Social/Community Enterprise	Yes		Nothing about disabled people on the plans.....parking is abysmal, access around the town is limited. Demolish the Arndale, and replace with a brand new market with cheap rents, to encourage business. Invest in social housing for the town centre, and forcibly buy empty and run down properties from absent landlords. Grants for home owners to improve their properties. Put a proper road through town centre....the existing one is a joke, and parallel parking into spaces holds up other traffic. Convert Ace centre offices into apartments with fair rents/social housing. ...and get in a proactive entertainments officer to encourage the arts. I volunteer as a crafts teacher in Burnley, so crafts workshops and classes would be a great thing to have.	The regeneration of Pendle Rise and seeking ways to diversify the uses within the town centre, e.g. more residential, are key elements of the masterplan. Improved traffic flow will be considered through the Accessible Nelson project. Accessibility for disabled people will be considered as part of any improvements.
2	Anti-social behaviour	No	Nelson due to its often unsavoury population does not deserve investment of this ridiculous amount of money. There have been numerous attempts to reinvent the centre with millions spent - to no avail. Nelson unfortunately attracts residents who do not respect the town and so any further investment is silly. There are other far more deserving local towns who could make better use of such an investment. In fact Nelson is so unattractive & I feel dangerous, that after working in the centre for 10 years, I now permanently work from home instead as I hated it so much. In those 10 years I had been followed all the way to my car, verbally abused, threatened & had my bag robbed from me. So absolutely horrible. Money spent is totally wasteful & will never restore Nelson to its former glory until the residents refrain from their drug antics and general criminal behaviour.		Pendle Council and its partners will continue to address issues of anti-social behaviour alongside and physical changes/improvements.
3	Pendle Rise	Yes		The Pendle Rise area and market hall buildings need knocking down and replacing with a smaller vibrant area of smaller individual retail units with cafes or encourage a big high st name to open a branch with parking.	The regeneration of Pendle Rise is a priority project within the masterplan.
4	Housing	No		Please stop wasting money on Nelson. Yes, it used to be a thriving market town, but unfortunately it is no longer. Times have changed and things have to move forward not backwards. Bulldoze the whole lot and build affordable housing, instead of building on the surrounding countryside.	Comments are noted.
5	School	No	Nelson needs a new school to cater for the needs of children. Class sizes keep getting bigger and support for teachers is being reduced. Children's needs are different and support needs to be provided in the form of facilities, space and opportunities which can only be achieved by building a new school in Nelson.		The need for a new school is the responsibility of Lancashire County Council. Pendle Council would seek to assist LCC to identify sites as needs arise.
6	Community Cohesion	Not Sure		Lots of words, but no substance.	The 'This is Nelson' project aims to bring communities together through a range of arts and cultural activities. The masterplan as a whole seeks to bring new uses into the town which will encourage people to visit and spend time in the town centre.
7	Culture and Heritage Community Cohesion	Not Sure	Celebrating heritage and identity Nelson could be the aspirational town for the Young Lancashire Asian community. Traditionally we have upmarket areas such as Barrowford likely etc we also have in our major cities China Towns. Why not encourage investment and make this an Asian culture the centre point of Nelson Maybe fund well known Asian chefs to help come in and shadow promote local cuisine like Vive Singh or the team at Manchester Asha Cookery schools - we all want to know how to cook a good curry! Asian wedding shops, flower shops, spice shops, material jewellery, fruit, sweet and cake shops, make the whole high street a mini mecca so that locals and people from afar want to come and experience it. There is also a strong Asian communities in Blackburn & Keighley/Bradford who would come and use the exclusive shops and make a day of it, Come on its about time that Nelson embraced its Asian culture!	As previous comments This is Nelson is the most important, if there is a safe vibrant feeling to the high street the rest will follow. This is Nelson 5-year programme of work that actively engages Nelson's communities in the town's development to facilitate ownership, pride and a shared identity. This will be achieved through programmes and events and the reactivation of places and spaces to nurture cultural and creative activity. Knock down the Pendle rise centre and make it a car park! and focus on the area around the town hall and library.	The 'This is Nelson' project will bring together and celebrate different cultures within the town. The regeneration of Pendle Rise is a priority project within the masterplan.
8	Community Cohesion	No, Not Sure	Nothing new here, just reiterates what we all know is wrong. Lots of pretty diagrams but no hard facts, lots of 'May be available from.....' but nothing concrete. Probably a complete waste of our money. We know the problems. No mention of the problem of cultural differences within the town, resulting in differing priorities. Why? This is a big issue!		The 'This is Nelson' project will bring together and celebrate different cultures within the town. The Council recognises the need to continue to work with partners to address community cohesion issues, however the masterplan is more of a spatial document.
9	Design, Management, Anti-social behaviour	Not Sure	There are no details on how the revitalisation will look or be managed. For example we now have the Shuttle Amphitheatre gracing our centre but all it is used for is to seat drunken people who are intimidating and are there everyday. Things like this need to be controlled not just created then left unmanaged.	Pendle Rise, agreed it is a disaster zone. It was destroyed when the terrible decision was made to remove the second stairs and the balcony. The worst of all was closing the burger restaurant at the top of the stairs. That restaurant was somewhere for young people and families to meet and spend time, that is exactly what is missing now. If Nelson could attract a well known burger or fast food restaurant back to Pendle Rise the footfall would naturally rise and the revenue with it. As it is Pendle Rise is just a boring box that commands ridiculously high rents and is unattractive to everyone.	Comments regarding anti-social behaviour are noted. The regeneration of Pendle Rise is a priority project within the masterplan.
10	Art/culture and public realm	Yes		With regard to the Town Centre Strategy, I would like to suggest that the brick pavers around the loom shuttle be replaced bit by bit with pavers with the names of the towns mill workers. People could purchase pavers for a minimal sum and they could be then replace existing pavers every year. I live in Australia. Pavers could be engraved prior to firing.	Such an idea could be considered as part of future public realm improvements.
11	Consultation, brownfield sites	Not Sure	Although a team of consultants has carried out some sort of review of local people's views, there is no information either about their brief nor what was asked. The plan shows no evidence that I can see that it reflects what the locals would like (no doubt contradictory and possibly impractical though these views may be), rather than what someone is telling them that they want. More indeed than that, surveys tend clearly to gain the views of those who are most extrovert or vociferous and it may well be that the demographic mix of people in Nelson makes an accurate view of what most people want, very difficult to quantify. But I should prefer to see some evidence that the views of residents, businesses, people passing through and others has been accurately assessed.	It would presumably be more ecologically friendly(for want of a better term) to developed brown field sites rather than expand into rural areas. As for the action plan, again I should like to see evidence of what is wanted by those who will be most impacted by the plan.	The masterplan has been informed by several stages of consultation with local residents, businesses, etc, including those carried out as part of the development of the Nelson Town Investment Plan. Details are summarised in an Annex to the masterplan report and on the Nelson Town Deal website. The ecological benefits of brownfield or greenfield are complex. Brownfield sites can become ecologically diverse quickly and some greenfield sites have little ecological significance particularly if they are farmed. Brownfield development is as much about regeneration and nucleating development as opposed to ecological harm.
12	Parks, Pendle Rise, Young People	Yes		Masterplan looks good. For me walverden park need care. Pendle rise should have more high street names. And more shop for not Asian people. There was 2 in last year Peacock and Select. And not when people need to buy something we need to go to Burnley Charter Walk. So more high street shop, take care of walverden park - usually looks like forgotten. Someone supposed to check play area because sometimes older (14+) sitting on swing for tots and infants and they are rude. So maybe more entertainment for young people. Besides all masterplan looks good. Every change in this town will be better instead of close building. But remember not only Asian people living here. :-> we all are big community of this town.	The Healthy Town project seeks to invest in the town parks. The masterplan recognises the need for more things to attract families and young people into the town centre.
13	Community Cohesion	No		I don't believe Nelson can be improved even in the long term due to clashes of culture and ethnicity.	The 'This is Nelson' project will bring together and celebrate different cultures within the town. The Council recognises the need to continue to work with partners to address community cohesions issues.
14	Derelict sites/buildings, new uses in the town centre.	Not Sure	Not sure we need all the new houses The old bus station - could it be turned into a big open market so to establish Nelson as a market town? Need big stores coming into the area to attract people More cafe culture in the centre Make the centre of Nelson all pedestrianized Reinvigorate the beautiful buildings on the same stretch as the council offices and the library as the buildings are going to ruin - what a real sadness this is Children's indoor play areas in the centre?		The derelict/vacant sites referred to are highlighted for improvement within the masterplan, as are the need for new uses to bring people into the town centre. 'Big name' retailers will determine their own investment strategies and many will not be attracted to towns the size of Nelson.
15	Community/Arts/Heritage	Yes		I agree more specialist shops are needed, facilitated by smaller cheaper units. Startups to be encouraged by grants. Pendle Rise indoor market hall to be offered to art and craft makers at low rent. Perhaps starting on particular days of the month. Gib Hill is a Site of Scientific Interest so not suitable for housing. The ACE Centre should be better used, by the creation of a MUSEUM and ART GALLERY with a tea shop. An appeal for historic items, would create the museum. There are many local artists willing to show their work, and residents would donate from their individual holdings of art to form a collection for the town.	These ideas can be considered as part of the options for the sites/buildings mentioned.
16	Investment	Not Sure	The plan is good but unless the money can be raised we will end up with a bodged up town again.		Comment is noted. The Nelson Town Deal Board will seek to maximise investment into the town.
17	Toilets	Not Sure	Where are the public toilets for new visitors, and other people, in your plan	i think its some good ideas	This will be considered as part of the regeneration of key buildings through the Town Deal.
18	Pendle Rise, town centre uses	Yes		In my opinion the master plan lacks detail but one thing definitely needs to be done is Pendle rise Must GO and some entertainment activities need to boroughs in fir example bowling ice skating etc plus accommodations residential and in the ace centre we need the college to come in maybe run some courses from there as that will bring extra footfall plus talk to universities and bring in a campus like Burnley has we just need footfall as if we wait for big name stores they will not come we have to work hard to get footfall in	The regeneration of Pendle Rise is a priority project within the masterplan. The need to diversify uses is the town is also a key aim, though there must be realism around the nature/scale of leisure attractions Nelson will be able to attract.
19	Changing consumer behaviours	No		Nelson, unfortunately is beyond saving. No amount of money is going to change that. Times have changed, buying online is easier and cheaper the majority of the time. Burnley and Colne have much better shops. Footfall is not going to return to centre, people are now working from home which is likely to continue after Covid has ended.	Note the comments reflecting the shift in behaviours. Nelson needs to adapt to these changes by diversifying the uses in the town centre.
20	Town centre	No	Why? How's this going to change Nelson? The town centre is gone, look at the money spend on market street all empty, Pendle rise nothing shops, how are you going to attract people from out of town with coffee shops & charity shops		The masterplan seeks to diversify the uses within the town centre, recognising the shifts in consumer behaviour.
21	Town centre, roads.	No	The town centre had a great master plan with Pendle rise which has all gone near enough. Promised great shops then but never happened. Spend money on all the pot holes around Nelson speeding measures around Marsden park ie Marsden hall road, townhouse road etc.		Road repairs/speeding issues need to be addressed outside of the masterplan.
22	Funding to early years	Yes		More funding into early years setting to increase the opportunities for the younger generation	Comment noted, though investment in early years education is outside of the remit of the masterplan.
23	Housing, greenfield sites, town centre	Not Sure	There have been these kind of things before and still nothing changes	There are so many run down areas of housing why not renovate those in to more modern housing than the lovely green countryside areas on the outskirts of town could be left alone although the idea of having a night time vibe is a good one I think people are just so fed up with the town centre being run down. Any journey to nelson centre either by bus car or train is a demoralising vision of scruffy empty buildings and doesn't encourage visitors or passing trade. I do agree though there could be better cycling walking routes into and around the centre	Brownfield sites are identified for redevelopment within the masterplan, however these may not meet all future needs. The Accessible Nelson project seeks to improve the gateway routes into Nelson by improving the quality of the public realm, etc.
24		Yes		It is good	Noted.

25	Gib Hill, town centre	Not Sure		<p>The Masterplan was extremely honest about the shortcomings of Nelson and its perceptions locally. However, it is telling that it places Heritage 8th in its list of objectives (out of eight). The problem with Nelson is not that it hasn't moved with the times, but that it has moved too much. By responding to fashions that turned out to be fleeting (indoor shopping centres, massive bus stations, silly one way systems, demolitions of large Victorian stone buildings), it has found itself diminished. The people who argued for these sweeping changes in the past were local politicians, hoping to be popular – these people, susceptible to the vagaries of fashion, are the worst people to be making these kind of long-term decisions, because, elected for just four years, they are short termist in their outlook. We have an opportunity with this MasterPlan to avoid falling into this trap again and to address some of the problems that have been heaped on the town by these short termist politicians and their zeitgeist orientated planners. It is clear that this report has highlighted some of the problems that need to be tackled in order for the town to flourish once more by operating well for residents, workers and visitors. The dismal gateway sites are key, as is the silly one way system (I would get rid of it entirely). The lack of connectivity to green routes and sites of interest is also important – though I suspect this will be expensive to address. The potential demolition of imposing buildings, like Trafalgar House, in the town centre Conservation Area should be entirely resisted. It is obvious that the former bus station would provide a much better car park for the town. Historic England has written objecting to the plans for the proposed demolition and the planners should listen to them. Once a building like that is gone, it is lost forever. Cont'd below.</p>	Gib Hill has been removed as an opportunity site in the masterplan. An option appraisal is being carried out relating to the future of Trafalgar House. The Accessible Nelson project will consider connectivity issues around the town.
25 cont.	Gib Hill, town centre			<p>Nelson has changed demographically in the last few decades, with the increase in its Asian population. Geographically, the town is equidistant between Bradford and Manchester and there is a real opportunity to create a China Town like destination, but for Kashmir. The ACE Centre could be re-purposed as a cultural centre and Pendle Rise (Arndale) could be transformed into a bazaar, with authentic cuisine of the region, sari shops, jewellery shops etc. This area would not just cater for those of Asian descent, but for tourists and people from a wide area, coming to soak up exotic sights, sounds and smells. The styling could be reflected in the public realm to give a real sense of place that is unmistakably Nelson. This transformation must not feel cheap or shabby, but high spec and positive. Particular attention should be paid to rubbish, pigeons and rats – Nelson has a real problem with these. The Council should deploy covert CCTV to ensure that people fly tipping and feeding these animals are caught and fined. An education programme should also be rolled out, so that the visitor feels they are in a town that is cared for and loved. I object to the plan to build hundreds of houses on Gib Hill, an ecologically sensitive Biological Heritage Site that is likely to qualify for Local Nature Reserve status. Such a development would also cause the complete merging of Nelson with Colne. Nelson has sites within the settlement boundary, like Coloroll. There is no need to build mean houses, if the aim is grow housing diversity – let's have beautiful design in Nelson! The same is true with the paucity of trees in Nelson. Let's work with LCC and developers to create tree lined streets in Nelson, benefiting residents and visitors. If all, or even some of this Masterplan is achieved, it will be a simple matter to brand the Nelson offer and promote all its attractions, but there is no need in this this digital age, for a costly, physical Tourism Information Centre.</p>	Gib Hill has been removed as an opportunity site in the masterplan. Many of the ideas proposed can be considered as part of the options for the sites/buildings mentioned.
26		Yes		It is good	Comment noted.
27	Infrastructure	Not Sure	<p>The plan is mainly about making Nelson nicer. That is welcome but is not the point. Nelson was more prosperous when it was less nice. Niceness is not necessarily the key to the town doing well in any sense. Very glad to see re-opening the rail line AND improving the service were listed. What will facilitate growth? Infrastructure, especially communication lines. I think the plan is not sufficiently ambitious. The plans identify various bottlenecks. One part of the solution is to have a substantial road built from the Asda roundabout up behind Nelson into Southfield. Whether it just loops round Nelson or runs back of Burnley I don't know - it is not just a Nelson town issue. That may involve greenfield sites but is marginal land, ex industrial to some extent. We have existing industrial sites on that side of Nelson which are very poorly connected to the road system The town centre is the bottleneck. Loop a road around, and traffic changes direction. Route the road at a distance from the built up area and create sites for new industrial parks, housing estates and new schools. Scenic countryside is one thing we do not have a shortage of. The authorities work on this infrastructure so investors come in taking advantage of relatively cheap land and good connections. The upgrading of the housing stock will become economically viable when there is a greater demand for homes in Nelson, which in turn is generated by employment opportunities and connectivity. Whether the town centre can be revived has more to do with national trends than local developments, but increasing the local population is more likely to help than not</p>	I think my comments on the first page apply.	<p>The issue of the new road is one that has not been raised before and would need to be investigated further to see its benefits. However it is one that is outside of the scope of this masterplan and would need substantial funds to see it delivered which would need to be looked at separately to this masterplan.</p>
28	Town centre, employment space, connectivity/transport	Yes		<p>I don't perceive the "lack of high street names" as a weakness. Rather a strength. The success of high streets in Calderdale is, partly, down to independent shops that make them an interesting shopping destination. To aim to 'get generic names in' doesn't create differentiation from other towns in East Lancashire. I would love to see our Eastern European friends have events in the town centre - with food they love and cultural entertainment they could get behind and be involved in. I would attend them myself even though that's not my cultural background. Planning is a national hot potato and I appreciate Central Government policy ties local hands to a great extent. I might personally support more social housing, but, if that's not in favour nationally, then my call for it locally is not achievable. Similarly, I might personally support a land value tax to stimulate owners of underused industrial / commercial / brownfield buildings to make them active, but that is immaterial if the national wind is not blowing in that direction. For what it's worth, I am against physical expansion of any of the industrial estates. It's my bete noire at the moment! I think there is enough choice of suitable units already out there for business and I think it's staggeringly petulant and over-choosy to come to the council with an application for additional environmentally destructive development when commercial estate agent's websites offer an aladdin's cave of options. Very much behind using the canal towpath as the transport asset that it is for bikes and walking and for the parts of the masterplan that reduce car dominance and 'greening'. I drive a fully electric car myself, don't have a home charging point and rely entirely on the public charging infrastructure. The rapid chargers in Nelson are great but we don't have 1) any slow chargers or 2) provision at all in residential areas 3) public chargers on the industrial estates.</p>	Comments noted. Regarding the point on the need for new/additional business space, the Council are aware that there is a lack of suitable/appropriate space to meet the needs of business. As a result, new, modern and efficient units are needed. Additional electric vehicle charging points are being considered by Pendle Council at present and as part of the Accessible Nelson project.
29	Town centre, parks	No		<p>Having read the master plan I honestly think if the money comes to Nelson it will be wasted. All I have heard of is student hub, getting shops back into Nelson. It is to late. I asked a neighbour of mine in her early 70s where can she shop in Nelson for clothes and underwear. There is nowhere. If you want Asian fashion it's in abundance. The money should be spent cleaning the whole town up, also the canals. It would be nice to get the parks back to how they once were. Get them cleaned up and new bins and emptied more often.</p>	Comments are noted.
30	Design/architecture	Not Sure	<p>Building design should be in traditional Victorian stone built styles. No ugly modernism. Don't make the mistake you made in the 1960s. Nelson is an absolute dump. It needs attractive architecture, more trees and a broader social mix. It is a horrible place at the moment and has a terrible image.</p>	Good architecture is the key. Enough said.	Comments around the need for good design are noted. Policies controlling design are set through the Pendle Local Plan.
31	Town centre	Yes		<p>More English shops everything's for Asians in Nelson and do something with that old bus station eyesore and the rubbish and weeds all over I'm ashamed to live in this town it's a disgrace no pubs no English shops</p>	The former bus station is an opportunity site for redevelopment in the masterplan.
32	Town centre, policing, roads	No		<p>How many more times are you going to redevelop the town centre, spend the money on improving and policing the roads then people will come</p>	Comments are noted.
33	Town centre, transport	Yes		<p>I like the idea of converting unused office and industrial spaces to apartments, and I especially like creating bicycle lanes and electric bike hubs. The town centre boundary revision seems a little pointless to me. I would keep Pendle Wavelengths and Home Bargains within the town centre, but it doesn't make much practical difference either way. Mostly good ideas in the action plan, but I don't think 5G and electric vehicle provision should be priorities, as the infrastructure won't be used enough to justify the high costs.</p>	Comments are noted.
34	Town centre	No		<p>This town has no money, flatten the admiral centre more green areas weekly markets with good quality goods at reasonable prices ,vet all vendors, no more take aways at all brings in vermin constant rubbish, to many horrible people mingle in the town centre it's a joke</p>	The regeneration of Pendle Rise is a priority project within the masterplan. Other comments re: more green areas, markets and takeaways are noted.
35	Well-being, community engagement, connectivity	Yes		<p>Like the idea of raising profile of Nelson. More opportunities form the young. Improve housing environment and well being. I would like to see more emphasis on well being and communities engagement .Creche facilities in town and the town to be a fun place to visit. Opportunities to exercise. Similar to 'Milton Keynes Central' I would like improve signage. Signs on the floor for elderly with Dementia. Old people tend to look down rather than up. Cycling and walking spaces is a plus for me. Divert traffic from the centre again if someone with dementia get lost in the town it is safe for them with less traffic.</p>	Comments are noted. The masterplan seeks to encourage new uses into the town and accessibility improvements will be designed with all users in mind.
36	General	No	<p>You are Pendle Borough Council and these proposals apply to Nelson. Surely the whole council area should be included in any redevelopment.</p>		This is a masterplan specifically for Nelson.
37	Leeds and Liverpool Canal	CRT	<p>Representation from the Canal &amp; River Trust - as a stakeholder with interests in the Canal, we do not wish to explicitly support or not support the Masterplan.</p>	<p>We are the charity who look after and bring to life 2000 miles of canals &amp; rivers. Our waterways contribute to the health and wellbeing of local communities and economies, creating attractive and connected places to live, work, volunteer and spend leisure time. These historic, natural and cultural assets form part of the strategic and local green-blue infrastructure network, linking urban and rural communities as well as habitats. By caring for our waterways and promoting their use we believe we can improve the wellbeing of our nation. The Trust own and manage the Leeds &amp; Liverpool Canal, which lies to the north of Nelson Town Centre, and provides an active linear walking and cycling route as well as leisure space. Based on the information available, we wish to provide the following general advice: Opportunity Site 7 – Fleet Street Depot The Fleet Street Depot site lies alongside the Leeds &amp; Liverpool Canal. Redevelopment could impact the outward appearance of the canal corridor, and we advise that the plan should include reference to opportunities to ensure that any redevelopment is sympathetic to the canal, and that opportunities to improve existing tree cover to help screen any new development and to enhance the semi-natural environment of this section of the waterway are taken. This could be referenced within an additional sentence within table 4.1 (within the potential column). 5.0 Town Centre Strategy The canal offers an opportunity for walking and cycling access to towns along the wider valley, including Burnley and Brierfield to the South, and could offer an opportunity for new visitors to reach the town centre at Nelson. We believe that opportunities to improve access to the canal, as mentioned in parts 4, 6 and 8 of section 5.0 could help to facilitate more movement between the canal and the town centre at Nelson. At present, towpath access points to the Leeds and Liverpool canal are reasonably hidden from view, with no direct access from Pendle Street or Carr Road, which are two primary routes into Nelson Town Centre. Paragraph 5.12 suggests that opportunities may be present to connect to the canal towpath at these two points, which could help to improve access.</p>	The following additional text shall be added into Table 4.1 re: Fleet St Depot: "Any redevelopment should be sympathetic to the canal, and tree cover to help screen any new development and to enhance the semi-natural environment of this section of the waterway should be considered." The Accessible Nelson Project will consider improving links on to the canal. Walking and cycling links to wider areas using the canal are being developed through the Local Cycling and Walking Infrastructure Plan.
	Leeds and Liverpool Canal	CRT	<p>Canal and Rivers Trust Continued</p>	<p>The Trust would be willing to work with the Local Authority to explore these options further. We wish to highlight that existing access points on Norfolk Street, in close proximity to Pendle Street, already exist. As a result, improved wayfinding from Pendle Street to the existing access point could also be considered. We suggest that this should be included in the Plan, so that this alternative opportunity is made apparent to future decision makers. Paragraph 5.12 also refers to improvements to the Leeds &amp; Liverpool Canal towpath. The Trust do maintain our towpath to a steady state, based on existing usage. Increased use of our towpath could increase liabilities for the Trust, which has limited resources as a charity. The towpath in Nelson is of a relatively high standard, with a metal surface. However, we do identify that there are locations where the tarmac may require improvement to facilitate additional usage. Again, the Trust would be willing to work closely with the authority to exploring options for towpath improvement.</p>	Fig 5.3 highlights the key linkages between the canal and the town centre and the Council will continue to liaise with the Canal and Rivers Trust as any detailed proposals are developed.
38	General	No		<p>Shame to say it but it is far to late to bring Nelson back to a half decent town. There is nothing to attract anyone to Nelson. It is like a ghost town. There has been money wasted in the past on trying to improve the town. The shuttle, an amphitheatre that is just used for jobs to sit on. Bright ideas but nothing to back it up. Sad but that is reality.</p>	Comments are noted.
39	Town Centre, natural environment	Not sure	<p>The draft Nelson Masterplan seems to be somewhat expanding on the Nelson Town Centre Deal which was primarily aimed at breathing new life into the dilapidated Town Centre shopping area. It's vitally important that investment remains focused on the Town Centre, but I feel that expanding the project area to include all of Nelson (and expanding the footprint of the town with the "opportunity sites" located around the periphery (and into Colne (!) before democracy stopped PBC) is leading to a loss of focus on the core issue: the run-down Town Centre area. So I think effort needs to be made to re-focus on the Town Centre area and shouldn't get distracted in outer projects outside of it. Despite the climate emergency and COP26 summit this year, almost no consideration has been given to potential improvements to the natural environmental. This is in stark contrast, for example, to the defunct South Valley Masterplan which was proposing vast tree plantations and other environmental improvements. The natural environment is very important for both the physical and mental health and wellbeing of residents and should be given more prominence.</p>	<p>Figure 4.3: The proposed Nature Reserve at Gib Hill should be included on the map. This environmental improvement should be included in the Masterplan as it will be enhancing the local environment for the benefit of locals in Nelson. Opportunity site 6: this could be better for residential use as it's mainly in a residential area. The proximity to the canal would make a very desirable location for housing. The site should be extended to include the other industrial sites on Charles Street (area between "5" and "6") which looks a mess. Pendle Rise: everyone I've spoken to says to demolish it. It was a big mistake to add the Wilko extension wiping out most of Place de Criel and jutting out into the main cross-roads which should be a focal point of the centre. As is pointed out in the draft, it is an inner-facing building which is now out of place in a Town Centre and should be replaced by some road fronting shops and parking space. Need to recognise that cars are needed to get people into the town centre. Make the parking spaces on Manchester Road bigger or realign like a regular car park. Build some town houses on the old bus station / police station. Multi-story car park and Police Station: build some town houses on this site to have more people living in the Town Centre who are going to be using the facilities.</p>	Any designation of Gib Hill will be considered as part of the Local Plan. Pendle Rise and the former bus station site are both identified as opportunity sites within the masterplan along with the need to introduce new uses into the town, e.g. residential.
40	General	No	<p>Any money spent on Nelson would just be wasted, spend the money in Colne and receive a return on the investment</p>	The proposal assumes that people want to go to Nelson, in my opinion this assumption is wrong. People avoid Nelson when they can	Comments are noted.

41	Housing, town centre	No		Your Master Plan doesn't address the Slum Dwellings that Landlords own and the housing stock in General up and around Southfield Street i.e. Smith/Pine/Fir/Holly and Southfield street??? How are you going to address the Acute lack of shopping opportunities for none Asians in the town where can they shop for none Asian Clothes/Shoes etc etc and you talk about cutting the size of the town and making it smaller....How???	Comments are noted. There is no longer funding for improving existing properties through the Council continue to liaise with the HCA regarding Pendle Rise and priorities. The Council's Environmental Health Team will continue to work to tackle poor quality private rented properties.
42	Town centre, anti-social behaviour	Not Sure	I have lived in Nelson most of my life. I used to go into town on a Saturday with friends from the age of 10 alone. I never once felt scared, but on the Sunday just gone town has made me feel so anxious and worried walking through it. I will not go into town again and I am now nearly 50. There are too many groups of men congregating. Nelson has no shops of interest anymore it's run down and the shops look very shabby.		Comments are noted. The masterplan seeks to bring new uses into the town centre to increase the vitality and vibrancy.
43	Town centre, leisure opportunities	Yes		We definitely need to get rid of the Pendle rise centre and make independent shops and May be on 1st floor bring in activities like ice skating tenpin bowling arcade like they have in Blackburn cinema also give bring in people like Amazon or jd sports or any other big employers to build in area like the old John wilman site or to build a warehouse any where on regent street industrial estate talk to IKEA or these big employers and in the ace centre please bring some university faculties or college courses do specialist courses like social care etc as their demand for that sector plus we need footfall in Nelson	The regeneration of Pendle Rise is a priority project within the masterplan as is the need to introduce new uses. Retailers/leisure providers will make commercial decisions on where they chose to invest, this cannot be controlled by the Council. However the Council will put in place what it can to try and attract new investment.
44	Funding	Yes		It's vital the government give adequate funding to the council to deliver an ambitious plan	Comment is noted
45	St Mary's	Yes		St Mary's Church is a landmark from all parts of Nelson. The inside is now a furniture recycling charity but the outside including the grounds could be improved. A viewing area could be created for the Peregrine Falcons that nest there each year. As mentioned in the report there are large Asian and Eastern European groups in Nelson. Could an area in the Centre be created to showcase their culture and food etc. Possible a Suq type of building--- narrow lanes around Asian and Eastern stalls (taking account of the Nelson weather of course!) It would also be a tourist attraction for the town.	Comments are noted.
46	Pendle Rise	Yes	Reopen the town centre as it used to be by demolishing that ugly, grotesque building currently occupied by Wilkos. The building is completely out of character with the rest of the town. The "Arndale" should be rebuilt.		The regeneration of Pendle Rise is a priority project within the masterplan.
47	Gibb Hill, Connectivity	No		The plan is all about building especially on Green Field sites. Priority should be given to re-developing derelict sites, which is the key issue in Nelson, rather than just expanding the town endlessly into the open countryside. Now that it has been agreed to have Gib Hill as a Nature Reserve it should be stated as such on the maps and in the policy documents. But the plan must go further and actively seek out opportunities to enhance the natural environment and cut greenhouse gas emissions. Need a proper, segregated cycle lane along the A56, to make it safe for adults to cycle to work and children to cycle to school. Two thirds of the traffic at the 8am to 9pm peak appears to be school related. Children and teachers should feel safe cycling to school, like in 30 years ago when there were huge bike sheds at all the secondary schools.	Gibb Hill will be considered as part of the Local Plan. The Accessible Nelson Project will look at improved walking and cycling links.
48	Delivery	Yes		Feedback on the draft Nelson Masterplan Bradley Big Local Community Land Trust 15th July 2021 This response is provided on behalf of the Board of Bradley Big Local Community Land Trust. The Board broadly welcomes the draft Masterplan and agrees with much of the content, particularly the points raised in the SWOT analysis and the opportunity sites identified (particularly the large, neglected Riverside Mill site). BBL Community Land Trust has no issue with the change of boundary to concentrate on the main shopping and business area of Nelson, provided this does not override the existing Bradley Area Action Plan. The Trust agrees with the aims and ambitions set out in the plan but has the following concerns: • Lack of accountability for overall delivery of the plan • Desired outcomes are vague with no measurements or timescales given – these ought to be SMART • The plan mentions short, medium and long term priorities but with no start or end dates • An impact assessment should be included • The plan gives no indications of potential costs. The Board also wishes to feedback their general lack of confidence that anything will actually be done.	Pendle Council and the Nelson Town Deal Board will be responsible for delivering elements of the masterplan and seeking further resources for medium/longer term actions. Timescales can be added into table 6.1 as follows: Short term (1-3 years), medium term (5-8years), long term (8+ years). Costs will be developed as part of the feasibility work for key projects. An equality impact assessment of the plan will be undertaken prior to its consideration by Full Council.
49	Town centre	Not Sure	I am not sure whether the masterplan will go ahead as this has been taken into consideration countless times however, nothing has been done. In my opinion I believe you should close Pendle Rise/Arndale Centre and start fresh. Open a variety of stores inside such as: designer clothing stores, showrooms, children orientated stores, coffee places, paint and music stores etc. I also would recommend that where the old Nelson Bus Station is situated instead of it being a building site, this should be a restaurant which families can enjoy, I recommend a Donner Kebab place to open there, as well as Nando's, Pizza Hut and a cinema. I would also like to mention that the bathrooms should be refurbished to a high standard as the current bathrooms are not worthy of use. Where Nelson Indoor Market is as this is closed down, I believe this should be refurbished to a high standard with a variety of stores. I also would recommend that the bathroom down here should also be refurbished to a high standard as these toilets are broken, half the time they are blocked and are not worthy of use. I would also recommend you demolish where Market Street toilets are and close of the car park and start building high end apartments which are affordable for property developers. I do hope you take this into consideration and start the master plan as soon as possible because Nelson Town Centre is a depressing place to be.	I am not sure whether the masterplan will go ahead as this has been taken into consideration countless times however, nothing has been done. In my opinion I believe you should close Pendle Rise/Arndale Centre and start fresh. Open a variety of stores inside such as: designer clothing stores, showrooms, children orientated stores, coffee places, paint and music stores etc. I also would recommend that where the old Nelson Bus Station is situated instead of it being a building site, this should be a restaurant which families can enjoy, I recommend a Donner Kebab place to open there, as well as Nando's, Pizza Hut and a cinema. I would also like to mention that the bathrooms should be refurbished to a high standard as the current bathrooms are not worthy of use. Where Nelson Indoor Market is as this is closed down, I believe this should be refurbished to a high standard with a variety of stores. I also would recommend that the bathroom down here should also be refurbished to a high standard as these toilets are broken, half the time they are blocked and are not worthy of use. I would also recommend you demolish where Market Street toilets are and close of the car park and start building high end apartments which are affordable for property developers. I do hope you take this into consideration and start the master plan as soon as possible because Nelson Town Centre is a depressing place to be.	The regeneration of Pendle Rise is a priority project within the masterplan as is the needs to introduce new uses. The former Nelson Bus Station is also an opportunity site for redevelopment.
50	General	No	Because again the council and its leaders will consume the funds and waste funds on silly projects		Comment is noted
51	Town centre	Not Sure	I can't understand how Pendle Rise could be regenerated and ever become a Central hub of Nelson again. It's dated and unappealing and was the answer in another time. Given societal changes and patterns of consumption and the decline of high streets everywhere, surely it's not realistic to think that Nelson can ever be a thriving retail centre again? The Masterplan accepts it's unlikely that any national retailers will want to come here. What kind of businesses would want to set up in Pendle Rise? Surely it's better to demolish Pendle Rise, and any other unused 1960s buildings in Nelson, take the concrete up off the multi-storey car park site, and reconsider innovative 21st century uses for these sites. This would be an opportunity for Nelson to do something exciting, ground-breaking, and show a way forward for other deprived communities. Eco housing including for single people and couples? Create wildflower meadows and orchards to promote biodiversity within the town centre? I believe it must be accepted that the town centre as a retail hub is no longer a realistic vision, and that many, many of its buildings are not going to be used again. I also think that due to topography and climate it is not realistic to think that many people are going to be encouraged in to cycling or walking more.		Comments are noted. The regeneration of Pendle Rise is a priority project within the masterplan. The masterplan also seeks to address the former bus station site.
52	Town centre, skills	Not Sure	Other initiatives for town centre have not resulted in improvements and have been a waste of money.	The opportunities need to be well thought out with an end in mind resulting in improved economical outcome for individuals. Target the training to meet needs of individuals whilst underlying this must be employment opportunities. Give practical skills training to a level which is suitable for employment don't just concentrate on service industries. Use the vacant premises that were occupied by Training 2000 as a training hub rather than convert an other premises. Work in partnership with the Job centre. Make the changes suitable for all.	Comments are noted.
53	General	Yes			
54	Identity, heritage, connectivity	Not Sure	What is the towns identity? It still feels like that's absent from the plan. I could easily tell you what is 'special' about other Pendle towns, and those in neighbouring districts, but after reading this I still can't identify what will set Nelson apart. I feel like heritage should play a big role in that identity, which means I'm horrified by the idea that the Trafalgar House site could be used as a car park! It also feels like there is too much emphasis on work and retail rather than play - they're equally important for wellbeing.	Have the gradients been assessed on the proposed cycle routes to ensure they're genuinely viable for the casual cyclist? Or are there more user friendly alternatives? There are greater barriers to people choosing to walk than having access to attractive and easily crossable routes. None of these factors are addressed in the plan. There is little reference to community infrastructure as a tool to improve the identity and peoples relationship with the town, besides the This is Nelson table item. It deserves a bigger focus as it has much more potential than the report gives it credit for. You may want to review the findings from this recent Cambridge University report; <a href="https://www.bennettinstitute.cam.ac.uk/publications/social-infrastructure/">https://www.bennettinstitute.cam.ac.uk/publications/social-infrastructure/</a> (Also there is a mistake on Pg13 - the diagram shows the canal towpath on wrong side to reality, which understates readers perception of inaccessibility.)	Comments are noted.
55	Town centre	Not Sure	While I agree with some parts I disagree with putting any one selection of people at the focus of the plans like this mentions. The town is for all and should be aimed at all residents regardless of religion, nationality or ethnicity.	While reducing the town centre footprint makes sense, I'm unsure if removing the lidl, Sorting office section is a wise move, this large plot of land could easily be used to improve the entrance area of the town. abandoning it like the plan suggest is a poor move that will likely exclude it from certain plans in the future.	Changes to the town centre boundary would not prevent the area near Lidl/the sorting office from being improved in the future.
56	Town centre	Yes		Nelson Town Councillors recently met at a Full Council meeting on Wednesday 14th July 2021 to discuss the Masterplan and to formulate a response to the consultation exercise being held by Pendle Borough Council. The Town Council broadly support what is in the plan so far, but would like to see consideration be given to the following ideas raised at the meeting: • The priority area should be the Pendle Rise Shopping Centre. Suggestions for improvements would be for a type of food court on the ground level with plenty of seating available outside the shops. This seems to work well at shopping centres like Blackburn and Preston. • More outdoor seating areas for residents to enjoy around the town centre (such as the areas outside Costa Coffee) ie street café's. Councillors noted that Burnley now has lots of these and town centres seem busiest in these areas. • Investigate ways to encourage people who work close to Nelson but not actually in the town centre to visit more often – such as staff who work on Lomeshaye Industrial Estate. Thousands of people will either visit or work at sites like this which could generate huge footfall to shops in the town centre. • Explore in detail the possibility of private investment. • Look at the possibility of a slightly out of town centre development (possibly around the units on Clayton Street) and ensure they are linked with the town centre in terms of signage.	The regeneration of Pendle Rise is a priority project within the masterplan and comments regarding suggested improvements within the town centre are noted. Clayton Street has been a secondary allocation for retailing since the adoption of the 2006 Local Plan. It is however separate from the town centre and the centre should be consolidated and not increased in size.
57	Natural environment	No		The natural environment is hardly referred to in the masterplan. Gib Hill should be identified in figure 4.3 as a future nature reserve and therefore not available for development. The plan should make clear that Gib Hill is not to be built on and will be looked after by charitable organisations in perpetuity.	Gibb Hill will be considered as part of the Local Plan
58	Historic buildings, natural environment	No	Support aspects such as getting empty buildings back into use with a new sense of purpose. Agree with the greening of the town centre. Suggestions put forward previously need to be considered - such as a community orchard. Agree that green spaces are an asset. Gib Hill should be included as a Nature Reserve on fig 4.3 It is a huge asset for people in Nelson, for children walking or cycling to school. For health, wellbeing and recreation including for 3 neighbouring schools in Nelson.	The historic building next to Nelson Town Hall should be retained and protected. Protecting historic buildings is in the Nelson Masterplan and this building is very important in the Town Centre where so many historic buildings have been lost. This building fits in with the Town Hall and Nelson pub. The side of the Nelson pub on Market Street is in poor condition and this part of the building should be improved and enhanced for another use to create a more attractive Market Street profile. The back of this building - the newer part - should be demolished to provide attractive additional parking and a pocket park. Ideally there should be a MUGA here or nearby for children living in the Whitefield area - the younger children have nowhere for football near to their homes and their mothers won't let them go as far as the MUGA on Netherfield Rd, which is understandable. Many children like to kick a ball around or play cricket near the Town Hall. This isn't idea for them or for pedestrians. The area between Wilkos and the Post Office is a concrete eye-sore and should be greened. Maybe a small play area or sitting area with grass or a community orchard could be here.	A feasibility study/option appraisal is being carried out which will help to determine the future of Trafalgar House. Public realm improvements in Place de Criel will be considered as part of the Accessible Nelson project and the regeneration of Pendle Rise.
59	Connectivity, health	Not Sure		I am most excited by the idea of reopening the Colne to Skipton railway line, as this is a very popular idea in the local area and has been campaigned for for many years. The ideas for making the most of Nelson's heritage sites and green spaces seem feasible. I hope you will consider reopening the lido in Marsden park, as this will help to enhance Nelson's experience offer and count towards the "healthy town" goal. Other aspects of the plan are less appealing. The town is already served by Nelson and Colne College, with colleges in Burnley and Accrington easily accessible by bus, so the idea of creating a "digital skills hub" sounds like a waste of money. I would ask you to consider why Training 2000 shut down, and if it would really be a viable idea. Additionally, I must also point out that making the town centre more accessible for those with disabilities must be paramount in any plan. This includes wheelchair access and public lavatories.	The digital skills hub will help to meet a growing need to improve digital skills for the future. Accessibility for disabled people will be considered as part of any improvements.
60	Town centre	Yes		I broadly agree with the analysis in this plan and the need to improve walking routes, car parking, signage, green spaces and café/leisure facilities. However not sure if the plan is ambitious enough or has a central exciting idea to be pull people into the town centre. The transformation of Pendle Rise is the key, it is unattractive on outside and out and has two mail loading bays on Broadway and at back of Wilkos which make major routes through the town look industrial and off putting. The former market area could be transformed into food hall or mixed food and retail area with traders having small counters/kiosks/kitchens and central tables and benches for informal dining. This has worked in areas of Manchester and other towns and cities and the old market hall in Preston is transformed with cafes, coffee shops and food retailers etc. However if this was done it should not be with plastic seating and a shopping mall feel but a more quality heritage feel – where people will want to eat, drink coffee and socialise. In terms of café culture the layout of Nelson town centre has an issue as there is no pavement space alongside the rows of shops. I think only Costa Coffee in Pendle Rise has some outdoor space. Having outside café space gives a town centre a heart and not just in cities. Burnley now has several pavement cafes and the atmosphere is transformed. The shop signage could be more co-ordinated and based on heritage guidelines or good design guidelines so that the look of the centre was more pleasing. There does not seem to be any clear plans for utilising the ACE centre for more events and to plug it into the wider town centre culture. Finally the issue that there are three councils plus a leisure trust means that an events programme is not co-ordinated enough.	Suggestions for improvements in the town centre are noted. Shop signage is controlled through development management. The ACE Centre will be considered as part of the Revitalised Nelson project.

61	Town centre boundary	Not Sure	In principal we support the masterplan. We request and encourage you to support and projects or proposals that will lead to the creation of sustainable employment for the people of Nelson. Many of the problems face by Nelson and its community stem from the lack of good employment opportunities. Having studied the Nelson Masterplan Draft Final. March 2021, I have to stay I am in a state of disbelief and shock. On p27 - the proposed new Town Centre, I notice 3B Systems Ltd will no longer be considered part of the Town Centre. I hope I have misread or misunderstood this. We do not fully understand the thinking or logic behind this and would request immediate explanation. The fact, Clark's ironmonger, which is but 50 yards away is considered worthy of inclusion (and rightly so), yet 3B Systems IS NOT, leaves us totally exacerbated and makes this proposal even more incredulous From our perspective, this proposal will have nothing but a serious adverse effect on our business, operating in already extremely difficult business environment. This, admittedly your Masterplan does identify. Whilst, we are supportive of improving the living environment of Nelson communities; green spaces, bicycle friendly roads etc, surely such actions cannot be approved without due consideration to the effect on local businesses. We would welcome the opportunity to discuss access to 3B Systems building, as the current proposal makes it extremely difficult. Many of our customers travel up to 50-70 miles to visit our showroom. Surely, that is something we wish to encourage, as it has a positive effect on the local economy. Good access is very important to them. Despite, looking very hard, I have not been able to see too much in the masterplan, as to what help will be provided or actions taken to help local businesses. Cont'd below	The proposed revised town centre boundary - on pages 24 to 25	Comments regarding the town centre boundary are noted. Any formal revisions to the town centre boundary will be dealt with through the Pendle Local Plan Part 2.
	Town centre boundary		The two most pressing concerns, if 3B Systems are to be removed from the Town Centre, are: 1. Possible closure of traffic to Stanley St, Nelson 2. Possible exclusion of funding / improvement grants / eGaming and eSports Hub 3. And there is issue of being marginalised and feeling of NOT being considered important enough. Sending a negative signal to all our personnel, customers and indeed suppliers In summary, we vehemently oppose the seclusion of 3B Systems from the "Town Centre" .. and would strongly urge you to reconsider this proposal Many thanks Sajad Butt		As above
62	Brownfield sites	Yes		I approve of the masterplan overall but encourage the use of brownfield sites and NOT greenfield sites when developing opportunity sites outside of the town centre	Brownfield sites are identified for redevelopment within the masterplan, however these may not meet all future needs.
63	General	NGSF	See letter in Appendix 2		Comments are noted. The masterplan establishes a vision, identifies opportunity sites and buildings and seeks to improve the town centre
64	Housing	LCC	The Halifax Road site should be identified as an 'opportunity site' for housing within the masterplan.		Consider the inclusion of the land off Halifax Rd as an opportunity site within the masterplan. The allocation of the site is being formally considered through the Local Plan Part 2.
65	Housing	Not Sure	Money spent needs to benefit EVERYONE not just business owners	Terraced houses in Nelson urgently need SOUND INSULATION people are being driven crazy by noisy neighbours turning their Terraced homes into nightclubs	Noise nuisances would be addressed through the Council's Environmental Health function.