



REPORT FROM: PLANNING, ECONOMIC DEVELOPMENT AND REGULATORY SERVICES MANAGER

TO: NELSON, BRIERFIELD AND REEDLEY COMMITTEE

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NELSON AND BRIERFIELD TOWN CENTRE RE-OPENING

PURPOSE OF REPORT

To report to the Committee on the Welcome Back Fund (WBF).

RECOMMENDATION

To update the committee on the spending for re-opening of Nelson and Brierfield high streets.

REASONS FOR RECOMMENDATION

- (1) In order that the Committee remains apprised of developments concerning the spending on the Re-opening of Nelson and Brierfield Town Centres.
- (2) In order that spending from the Welcome Back Fund is progressed.

Update on spending

1. WBF Grant Funding - Current Position

Nelson – WBF Grant

Remaining grant funding from RHSSF for Nelson is £10,100. In addition the new WBF Allocation for Nelson is £25,170. **TOTAL Amount in grant funding for Nelson to spend is £35,270**

Brierfield – WBF Grant

Remaining grant funding from RHSSF for Brierfield is £5,199. In addition the new WBF Allocation for Brierfield is £12,180. **TOTAL Amount in grant funding for Brierfield to spend is £17,379**

Non Grant funding

Nelson - In addition there is £8,762 of Area Committee monies, provided the Area Committee confirms carry over of these funds

Brierfield - In addition there is £4,180 of Area Committee monies, provided the Area Committee confirms carry over of these funds

2. WBF Spending Plan

A spending plan was discussed by the Committee's Steering Group and it was agreed to progress the plan as follows:

Town	RHSSF	WBF	Total
Nelson	£10,100	£25,170	£35,270
Brierfield	£5,199	£12,180	£17,379
			£52,649
Possible spend (Estimates)			
Joint Website			
Content managed website with help	£13,000		
Events			
Nelson Festival (Rebrand Lancs Day)	£5,000		
Brierfield Festival (Xmas)	£1,000		
	£6,000		
Public Realm			
Planters for both towns	£5,500		
Existing safety measures			
Sanitiser fluid	£2,000		
Extra sanitiser units	£1,000		
	£3,000		
Publicity to promote both towns			
Print (Flyers etc)	£2,000		
Social media	£1,000		
	£3,000		
Digital Totem signs x 2			
Nelson	£22,000		
Total	£52,500		
Remainder	£149		

3. Progress on spend (Up-to-date at time of writing)

Overall – the Government Grant Body has now approved Pendle's WBF Spending Plan, which include Nelson's spending plan above, and so all spending can now take place without the spend being "at risk" to the Council

- 1) **Website for Nelson & Brierfield** – the procurement process has ended and we have selected a company called Bucket & Spade. The company will provide websites for all of Pendle’s towns that requested it, which include Nelson and Brierfield and Barnoldswick. This company is a highly trustworthy company who have previously done work for the Council. They had not only provided the cheapest quote but they are also know how important it is to involve local businesses in populating information for the site. We are currently developing a schematic for both websites and will continue to update the Committee on progress.
- 2) **Events** – The Assistant Town Clerk (ATC) for Nelson Town Council (NTC) was contacted and asked to present the potential funding for an event to the events sub-committee of NTC. He did so and it was agreed that this would be progressed. The event would be a “Christmas Festival” for Nelson & Brierfield. Although this would be a re-working of Lancashire Day/Christmas event the importance of bringing in additional and new elements was emphasised. This is to comply with the grant conditions.

The ATC for Nelson TC agreed to come back to MW with details of costs for the event as any items funded under the grant would be need to be though PBC to comply with the grant. **Will need to get this information soon in order that event activities are procured as time is running out.**

MW has also contacted Cllr Hanif to assess Brierfield’s requirements in regards to events with no response at the time of this report

- 3) **Planters** – these were discussed with the ATC for Nelson TC. The requirements would be for 30 barrier baskets. The ATC has come back with estimates of cost for these at around £3000. The ATC will need to seek three quotes from companies for these. These quotes will need to be provided to “Pendle Borough Council” as we need to be the ones ordering these under grant rules.

MW has contacted Cllr Hanif in regard to Brierfield to assess their requirements and a response is awaited. The Council’s Engineering Dept. would help with the planning and ordering of these as they are doing with other towns throughout Pendle

- 4) **Publicity** – to be discussed with our colleagues in the Communications Team
- 5) **Digital Totems** – two sites to be identified in Nelson for these. This would have to comply with appropriate planning and engineering rules. The identification of sites has been started as has the procurement process.
- 6) **Potential Additional Spend** - contact had been made a company that provides anti-microbial coatings for touch points (such as doors etc). It was agreed with them that a free trial of some of their products would be carried out at Nelson Town Hall with the potential that their products might be used for other towns, such as Nelson and Brierfield

IMPLICATIONS

Policy: None arising directly from this report

Financial: As detailed in this report

Legal: PBC Legal Team will need to be involved with any legal issues related to certain items, such as the totem signs

Risk Management: Items, such as the totems, will need to be reported to PBC's insurers

Health and Safety: None arising directly from this report

Sustainability: Beyond their initial use, items such as the website (1 year) and the totem signs (2 years) need consideration given to their longer term sustainability

Community Safety: None arising directly from this report

Equality and Diversity: None arising directly from this report

APPENDICES None

LIST OF BACKGROUND PAPERS None