



**REPORT FROM:** Planning, Economic Development and Regulatory Services Manager

**TO:** Nelson, Brierfield & Reedley Committee

**DATE:** 6<sup>th</sup> September 2021

**Report Author:** Michael Williams

**Tel. No:** 01282 661963

**E-mail:** [michael.williams@pendle.gov.uk](mailto:michael.williams@pendle.gov.uk)

## **Nelson & Brierfield Town Centre Re-opening**

### **PURPOSE OF REPORT**

1. To report to the Committee on the Welcome Back Fund (WBF)

### **Recommendations**

1. To update the committee on the spending for re-opening of Nelson and Brierfield high streets
2. To approve spending for the Welcome Back Fund

### **Reasons for recommendations**

1. In order that the Committee remains apprised of developments concerning the spending on the Re-opening of Nelson and Brierfield Town Centres
2. In order that spending from the Welcome Back Fund is progressed

### **Update on spending**

#### **1. WBF Grant Funding - Current Position**

##### **Nelson – WBF Grant**

Remaining grant funding from RHSSF for Nelson is £10,100. In addition the new WBF Allocation for Nelson is £25,170. **TOTAL Amount in grant funding for Nelson to spend is £35,270**

## Brierfield – WBF Grant

Remaining grant funding from RHSSF for Brierfield is £5,199. In addition the new WBF Allocation for Brierfield is £12,180. **TOTAL Amount in grant funding for Brierfield to spend is £17,379**

## Non Grant funding

Nelson - In addition there is £8,762 of Area Committee monies, provided the Area Committee confirms carry over of these funds

Brierfield - In addition there is £4,180 of Area Committee monies, provided the Area Committee confirms carry over of these funds

## 2. WBF Spending Plan

A spending plan was discussed by the Committee's Steering Group and it was agreed to progress the plan as follows:

Town	RHSSF	WBF	Total
Nelson	£10,100	£25,170	£35,270
Brierfield	£5,199	£12,180	£17,379
			<b>£52,649</b>
Possible spend (Estimates)			
<b>Joint Website</b>			
Content managed website with help	<b>£13,000</b>		
<b>Events</b>			
Nelson Festival (Rebrand Lancs Day)	£5,000		
Brierfield Festival (Xmas)	£1,000		
	<b>£6,000</b>		
<b>Public Realm</b>			
Planters for both towns	<b>£5,500</b>		
<b>Existing safety measures</b>			
Sanitiser fluid	£2,000		
Extra sanitiser units	£1,000		
	<b>£3,000</b>		
<b>Publicity to promote both towns</b>			
Print (Flyers etc)	£2,000		
Social media	£1,000		
	<b>£3,000</b>		
<b>Digital Totem signs x 2</b>			
Nelson	<b>£22,000</b>		
<b>Total</b>	<b>£52,500</b>		
<b>Remainder</b>	<b>£149</b>		

### **3. Approval for spending**

- 1) Nelson and Brierfield Area Committee noted this plan at the last Area Committee meeting on August 2<sup>nd</sup> 2021
- 2) It is requested that the above spending plan is approved by the Committee in order to continue to progress the spending
- 3) It is to be noted that at this time these represent best estimates of cost and that as we roll out the spend the spending plan may need to be adjusted accordingly. Any adjustments will be reported to the Area Committee, and if they vary greatly from the plan, agreed with the Committee or its Chair.

### **4. Progress on spend (Up-to-date at time of writing)**

- 1) **Website for Nelson & Brierfield** – the procurement process has begun and we have gone out for quotes with the deadline being Monday 30<sup>th</sup> August
- 2) **Events** – The Assistant Town Clerk (ATC) for Nelson Town Council (NTC) was contacted and asked to present the potential funding for an event to the events sub-committee of NTC. He did so and it was agreed that this would be progressed. The event would be a “Christmas Festival” for Nelson & Brierfield. Although this would be a re-working of Lancashire Day/Christmas event the importance of bringing in additional and new elements was emphasised. This is to comply with the grant conditions. The ATC agreed to come back to MW with details of costs for the event as any items funded under the grant would be need to be though PBC to comply with the grant. MW would also contact Cllr Hanif to assess Brierfield’s requirements in regards events
- 3) **Planters** – these were discussed with the ATC for NTC. The requirements would be for barrier baskets. It was agreed that the ATC would come back with estimates of cost for these. MW would also contact Cllr Hanif in regard to Brierfield to assess their requirements. The Council’s Engineering Dept. would help with the planning and ordering of these as they are doing with other towns throughout Pendle
- 4) **Sanitisers** – additional sites would be discussed for these
- 5) **Publicity** – to be discussed with our colleagues in the Communications Team
- 6) **Digital Totems** – two sites to be identified in Nelson for these. This would have to comply with appropriate planning and engineering rules
- 7) **Potential Additional Spend** - contact had been made a company that provides anti-microbial coatings for touch points (such as doors etc). It was agreed with them that a free trial of some of their products would be carried out at Nelson Town Hall with the potential that their products might be used for other towns, such as Nelson and Brierfield

### **IMPLICATIONS**

**Policy:** None arising directly from this report

**Financial:** As detailed in this report

**Legal:** None arising directly from this report

**Risk Management:** None arising directly from this report

**Health and Safety:** None arising directly from this report

**Sustainability:** None arising directly from this report

**Community Safety:** None arising directly from this report

**Equality and Diversity:** None arising directly from this report

**APPENDICES** None

**LIST OF BACKGROUND PAPERS** None