

**REPORT OF:** HOUSING, HEALTH AND ENGINEERING SERVICES  
MANAGER

**TO:** NELSON TOWN DEAL BOARD

**DATES:** 18th December 2020

**Contact Details:** Judith Stockton  
**Tel. No:** 01282 661040  
**E-mail:** judith.stockton@pendle.gov.uk

## **STAKEHOLDER ENGAGEMENT UPDATE**

### **PURPOSE OF REPORT**

To update the Board on recent community/stakeholder engagement activities and to agree a future stakeholder engagement plan.

### **RECOMMENDATIONS**

1. That the Board note the update on community/stakeholder engagement activities.
2. That the Board provide feedback and agree upon a plan for future stakeholder engagement.

### **REASONS FOR RECOMMENDATION**

1. To keep the Board up-to-date with stakeholder engagement activities.
2. To agree a plan for future stakeholder activities, so that details can be included in our Town Investment Plan submission.

## **ISSUE**

### **Background**

1. The engagement of the local community, businesses and other stakeholders is essential to the development of a robust Town Investment Plan. The level and quality of engagement undertaken and planned for the future will be a key factor when assessing and agreeing a Town Deal.
2. A Stakeholder Engagement Plan was presented to, and agreed, by the Board at its meeting on 5<sup>th</sup> September. This plan is a considered a live document that can change and evolve over the course of the development and delivery of the Town Deal.

3. This report provides a brief update on recent stakeholder engagement activities and outlines a draft plan for future engagement post-submission of the Town Investment Plan.

### **Recent Stakeholder Engagement Activities**

4. During the last 6-8 weeks, the focus of activity has been on the development of the shortlisted projects. This work has been undertaken by individual project working groups which have brought together the lead organisation/project sponsor with a broad range of relevant stakeholders. For example, the Business Growth and Resilience project brought together the Council's Economic Development Team/Employer Engagement Officer with Growth Lancashire, Boost Business Lancashire/LCC and private sector representatives from the Pendle Vision Board.
5. The groups have worked up the projects in greater detail, considering stakeholder views and ensuring complementarity and added value to any existing or planned activities.
6. The Nelson Town Deal website has also been updated to provide a summary of the shortlisted projects. Feedback is currently being invited and will be considered prior to submission.

### **Future Stakeholder Engagement Plan**

7. The Stakeholder Engagement Plan referred to in paragraph 2 primarily focused upon engagement activities during the development phase of the Town Investment Plan. Within the submission document, we also need to outline our plans for engagement in the future.
8. A draft 'Future Stakeholder Engagement Plan' is therefore attached as Appendix 1 to this report and comments are invited from the Board.
9. Based upon feedback we are hearing from towns who have already submitted their plans, they are being asked to provide greater detail around how they will engage with the private sector. Details of how we can do this in Nelson, building upon existing networks and channels of communication, is also provided.

### **IMPLICATIONS**

**Policy:** None directly arising from this report.

**Financial:** None directly arising from this report.

**Legal:** None directly arising from this report.

**Risk Management:** None directly arising from this report.

**Health and Safety:** None directly arising from this report.

**Sustainability:** None directly arising from this report.

**Community Safety:** None directly arising from this report.

**Equality and Diversity:** None directly arising from this report.

### **Appendix 1: Future Stakeholder Engagement Plan**