

REPORT OF: HOUSING, HEALTH AND ENGINEERING SERVICES
MANAGER

TO: NELSON TOWN DEAL BOARD

DATES: 23rd October 2020

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COMMUNITY ENGAGEMENT UPDATE

PURPOSE OF REPORT

To feedback the outcome of the recent community engagement work to the Board and to agree the final Strategic Framework for the Nelson Town Investment Plan.

RECOMMENDATIONS

That the Board:

1. Note the outcome of the recent community engagement work.
2. Agree some minor changes to the draft Strategic Framework in light of the feedback that has been received.

REASONS FOR RECOMMENDATION

1. To make the Board aware of the outcome of the recent consultation and engagement work and to inform the onward development of the Plan.
2. To enable the Strategic Framework for the Nelson Town Investment Plan to be finalised.

ISSUE

Background

1. At their last meeting, the Board agreed a draft Strategic Framework for the Nelson Town Investment Plan. It was agreed that this, along with the long list of potential project ideas, would be subject to wider community consultation in order to:
 - a. Gauge whether there is broad support for the overarching strategy of the Plan and to consider any feedback received, and

- b. Understand priorities and views relating to the long list of project ideas, and for this to feed into the Project Prioritisation Assessment process (with one of the assessment criteria relating to the 'strength of community support').

Engagement activities

2. The engagement activities took two main forms. The first was an online survey hosted on the recently launched Nelson Town Deal website, which resulted in 409 responses. This was complemented by a number of creative engagement activities facilitated by In Situ and targeted at key groups who are often hard to reach, including businesses, young people and the BAME community.
3. A report summarising the outcome of the online consultation exercise is provided as Appendix 1 to this report.
4. A report summarising the activities undertaken by In Situ and some the key messages coming out from these so far are detailed in the report in Appendix 2.

Finalising the Draft Strategic Framework

5. As part of the consultation exercise, we asked whether people felt the draft vision captured the right future for Nelson. The majority of people (75%) who completed the online survey felt it did. 12.5% disagreed and 12.5% weren't sure. People were also invited to provide comments and these are summarised on Page 2 of the report in Appendix 1.
6. In light of these comments, it is proposed that some minor changes are made to the draft Strategic Framework and these are shown in Appendix 3.
7. The Board are asked to agree these changes to enable the Strategic Framework for the Nelson Town Investment Plan to be finalised.

IMPLICATIONS

Policy: If agreed, the Strategic Framework will establish the overarching strategy for the Nelson Town Investment Plan.

Financial: None directly arising from this report.

Legal: None directly arising from this report.

Risk Management: None directly arising from this report.

Health and Safety: None directly arising from this report.

Sustainability: None directly arising from this report.

Community Safety: None directly arising from this report.

Equality and Diversity: None directly arising from this report.

Appendix 1: Summary of the outcome of the on-line consultation exercise

Appendix 2: Summary of the engagement activities undertaken by In Situ and partners

Appendix 3: Final Draft Strategic Framework