

Brierfield Costings

Funding available

ERDF allocation £7310

Pendle Allocation £4180

Total £11,490

£ ?? - to be spent within the grants guidelines – TBC by committee

£ ??to be spent on a Shoppers loyalty scheme in the lead up to Christmas – loyalty TBC by committee if this is wanted.

A) Foot operated Hand sanitiser stations

EU /Govmt/ Pendle Logos on each one

Procurement procedures – councils own as per the contract (3 quotes preferable for “equipment/furniture” – all other publicity by one direct quote)

Examples of companies making them:

This one has to be screwed into the pavement

<https://www.wec-group.com/hand-sanitiser-dispenser-powder-coated.html>

This one needs to be chained to the nearest lamppost, and can be wheeled back inside in the evening, which is preferable

<https://www.pedalsan.co.uk/product-page/promotional-price-pedalsan-heavy-duty-foot-operated-hand-sanitiser-unit>

The Pedalsan model is £345 each one, without branding, chains, or sanitiser liquid

I would add £50 per 5 litre container of sanitiser £30 for chain and padlock

Estimated Sanitiser usage at 1 x 5 litre container per week = £50 per unit per week

Potential locations:

Please suggest locations below

Please note - These venues to be responsible for putting them out in the morning, bringing them in in the evening, and checking the level and replenishing them if necessary. Venues to be requested to participate.

Number of units in brackets

- 1.
- 2.
- 3.

Total = 3

Plus branding on pods £100 per pod

Chain and padlock £50 per pod

Total 150 + 245 x 3 = 1485

Estimated usage - 5 litres per week per unit = £50 x 5 months (20 weeks) = £1000 per sanitiser

Nov/Dec/Jan/Feb/March

Liquid for 3 sanitisers = £3000

Total 4,485

B) Lamppost banners

Please suggest the streets and Number of lampposts in brackets

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.

Installing Banners

- | | |
|--|-------|
| • Supply of 15 No. single arm Bannerflex 'metro' systems | £1300 |
| • Installation of bannerflex systems and banners* | £400 |
| • Provision of 15 Banners | £750 |
| • TOTAL | £2450 |

The installation would be carried out by LCC Street Lighting who charge on a day rate basis – assuming 3 days work

Removal (at some point) may want to factor in £400

Total £2450

In Brierfield there's already bannerflex systems installed on some columns on the main road, so you could potentially utilise them or just look at installing them on another 30 columns.

- C) Other safety publicity including posters for all businesses and floor stickers
Est cost = £350

TOTAL COSTS

A) £4485

B) £2450

C) £350

Total £7285

D) Banners

Waiting on costings

Branding required

As per the govmt branding white on sky blue with the messaging (from top to bottom)...

Keep your town safe

Wash Hands (wash hands symbol)

Cover face (face symbol)

Leave Space (space symbol)

Supported by.....Logos EU / Govmt/ Pendle PBC

Separate logo created by PBC graphic designer "Brierfield Cares"

Further Expenditure (to be agreed) related to the grants spending guidelines

1. Regular Business communications/leaflets to describe how to trade safely and encourage them to take part in a trading safely directory of businesses
2. Regular Residents communication/leaflets to encourage people to shop in Brierfield safely