

REPORT OF: HOUSING, HEALTH AND ENGINEERING SERVICES
MANAGER

TO: NELSON TOWN DEAL BOARD

DATES: 23rd October 2020

Contact Details: Judith Stockton
Tel. No: 01282 661040
E-mail: judith.stockton@pendle.gov.uk

**NELSON TOWN INVESTMENT PLAN –
DRAFT DESIGN CONCEPT/TEMPLATE**

PURPOSE OF REPORT

To seek feedback on the draft design concept/template for the Nelson Town Investment Plan.

RECOMMENDATIONS

That the Board consider the attached draft design concept/template for the Nelson Town Investment Plan and provide feedback.

REASON FOR RECOMMENDATION

To agree the design concept/template so that work can begin on populating it with text, images and graphics in order to produce the draft Town Investment Plan.

ISSUE

Background

1. It is intended that the Nelson Town Investment Plan (TIP) will be an attractive, well designed document which sets out our case for funding.
2. The Towns Fund guidance sets out the broad content that TIP's should cover - with the first section setting out the context, strategy and process planning and the second section focusing on the project proposals. A specific Towns Fund project template has been provided for this second section and will need to be completed for each project.
3. The TIP document will be limited by words (maximum 10,000) but not pages, meaning there is the opportunity to use lots of graphics to help bring the document to life and to make it easy to read.

Nelson Town Investment Plan – draft design concept

4. A draft design concept for the Nelson TIP is included as Appendix 1 to this report. It draws on the colour scheme from the Nelson Town Deal website and gives an impression of the format, layout and style of the document that will be produced. **(Please note that the wording in the bulk of this document is not intended to be read, but is simply filler material for design purposes only at this stage!)**
5. The views of the Board on this design concept are invited. Subject to agreement, the document will start to be populated with text, images and graphics in order to produce the draft Town Investment Plan.

IMPLICATIONS

Policy: None directly arising from this report.

Financial: None directly arising from this report.

Legal: None directly arising from this report.

Risk Management: None directly arising from this report.

Health and Safety: None directly arising from this report.

Sustainability: None directly arising from this report.

Community Safety: None directly arising from this report.

Equality and Diversity: None directly arising from this report.

Appendix 1: Nelson Town Investment Plan – draft design concept/template