

**REPORT FROM: PLANNING, ECONOMIC DEVELOPMENT AND
REGULATORY SERVICES MANAGER**

TO: NELSON COMMITTEE

DATE: 5th OCTOBER, 2020

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RE-OPENING THE HIGH STREET

Re-opening Town centres Safely Government Scheme

Nelson PLAN

Funding available

£20,680 EU/GOVmt - to be spent within the grants guidelines

£11,830 PBC – to be spent on a Shoppers loyalty scheme in the lead up to Christmas

£32,510 TOTAL

A) Foot operated Hand sanitiser stations

EU /Govmt/ Pendle Logos on each one

Procurement procedures – councils own as per the contract (3 quotes preferable for “equipment/furniture” – all other publicity by one direct quote)

Examples of companies making them:

This one has to be screwed into the pavement

<https://www.wec-group.com/hand-sanitiser-dispenser-powder-coated.html>

This one needs to be chained to the nearest lamppost, ***and can be wheeled back inside in the evening, which is preferable***

<https://www.pedalsan.co.uk/product-page/promotional-price-pedalsan-heavy-duty-foot-operated-hand-sanitiser-unit>

The Pedalsan model is £345 each one, without branding, chains, or sanitiser liquid

I would add £50 per 5 litre container of sanitiser £30 for chain and padlock

Estimated Sanitiser usage at 1 x 5 litre container per week = £50 per unit per week

Potential locations:

Below are suggested locations

These venues to be responsible for putting them out in the morning, bringing them in in the evening, and checking the level and replenishing them if necessary. Venues to be requested to participate.

Number of units in brackets

1. Town Hall / Market St/ (1)
2. Markets (1) Outside Nelson Market / Leeds Road
3. Althams (1) Central area/Shuttle
4. Abbey National (1) Central area/Shuttle
5. Jeans Junction (1) Scotland Road
6. Going Dutch (1) Arcade
7. Peacocks (1) / nr Pendle Rise

Total = 7

Cost = £245 x 7 = 1,715

Plus branding on pods £100 per pod

Chain and padlock £50 per pod

Total 150 + 245 x 7 = 2765

Estimated usage - 5 litres per week per unit = £50

50 x 7 = £350 per week

Oct/Nov/Dec/Jan/Feb/March

6 month run = £350 x 6 = £2,100

Total 4,865

B) lamppost banners

Number of lampposts in brackets

1. Scotland Road (5)
2. Leeds Road (8)
3. Central /Shuttle area (3)
4. Market Street (6)
5. Peacocks/ Pendle Rise (2)
6. Place de Creil/Yorkshire bank (4)
7. Going Dutch/ Arcade (2)

Estimated Cost for 30 single banner arms = £2600 + install at £900 = £3500

- C) Other safety publicity including posters for all businesses and floor stickers
Est cost = £1000

TOTAL COSTS

A) £4865

B) £3500

C) £1000

Total £9365

Branding required

with the messaging (from top to bottom)...

Keep your town safe

Wash Hands (wash hands symbol)

Cover face (face symbol)

Leave Space (space symbol)

Supported by.....Logos EU / Govmt/ Pendle PBC

Separate logo created by PBC graphic designer "Nelson Cares"

Further Expenditure (to be agreed) related to the grants spending guidelines

1. Regular Business communications/leaflets to describe how to trade safely and encourage them to take part in a trading safely directory of businesses
2. Regular Residents communication/leaflets to encourage people to shop in Nelson safely