

**REPORT OF:** HOUSING, HEALTH AND ENGINEERING SERVICES  
MANAGER

**TO:** NELSON TOWN DEAL BOARD

**DATES:** 25<sup>th</sup> September 2020

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## **TOWN INVESTMENT PLAN - DRAFT STRATEGIC FRAMEWORK**

### **PURPOSE OF REPORT**

To ask the Board to agree the draft strategic framework as the basis for wider consultation.

### **RECOMMENDATIONS**

That the Town Deal Board:

1. Discuss the draft vision and strategic objectives for the Nelson Town Investment Plan and agree that these are now subject to wider consultation.
2. That the outcome of this consultation be brought back to the next Board meeting for the final strategic framework to be agreed.

### **REASONS FOR RECOMMENDATION**

1. To enable the strategic framework to be consulted upon and finalised.

### **ISSUE**

#### **Background**

1. At the Board on 4<sup>th</sup> Sept, there was a discussion on the initial draft vision and strategic objectives for the Nelson Town Investment Plan.
2. The comments made by the Board have been considered and a revised draft strategic framework is presented in Appendix 1 for consideration by the Board.

3. Subject to any further amendments, it is proposed that the draft vision and objectives are subject to wider consultation in the coming weeks, to help understand if there is broad support for the overarching strategy of the plan.
4. The outcome of this consultation will be reported to the next Board meeting in October, with a view to the final strategic framework being agreed.

## **IMPLICATIONS**

**Policy:** The vision and objectives will establish the overarching strategy for the Nelson Town Investment Plan.

**Financial:** None directly arising from this report.

**Legal:** None directly arising from this report.

**Risk Management:** None directly arising from this report.

**Health and Safety:** None directly arising from this report.

**Sustainability:** None directly arising from this report.

**Community Safety:** None directly arising from this report.

**Equality and Diversity:** None directly arising from this report.

## **Appendix 1: Draft Strategic Framework**

# 1. Draft Strategic Framework

- 1.1 The Town Deal Board meeting on the 4<sup>th</sup> September included a facilitated discussion on the draft strategic framework for the Nelson Town Deal. This feedback has informed the development of a revised draft Strategic Framework for the Board's consideration.

## Vision

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Nelson:

*"A vibrant and confident town fulfilling its role as a dynamic key service centre serving the needs of its catchment through a wide range of quality services and aspirational education and employment opportunities set within an attractive and safe environment; Nelson is a town proud of its historic roots, inspiring landscapes, and multi-cultural identity which has shaped a distinctive and compelling future premised on inclusive and sustainable growth".*

## Strategic Framework

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- 1) To instil pride and a strong sense of identity and belonging to create a cohesive and welcoming community where residents feel connected, involved and empowered.
- 2) To ensure that public service provision meets the needs of all residents to enable them to thrive.
- 3) To increase confidence and aspiration to succeed through improved access to skills and quality jobs.
- 4) To provide a better choice of housing through renewal and new build.
- 5) To support health and well-being through access to quality open spaces and active walking and cycling routes.
- 6) To reinforce the town's role as a key service centre serving the needs of its catchment set within an attractive and welcoming environment.
- 7) To drive resilience and growth through a diverse business base which celebrates innovation, entrepreneurship and ambition to grow.
- 8) To re-energise and breathe new life into heritage assets and redundant buildings.
- 9) To enhance digital and physical connections to support inclusion and economic growth.
- 10) To put the principle of clean growth at the heart of everything we do.