



“ **As a Council we have signed up to the vision and we are committed to working with our partners to ensure that:** ”

Pendle is a place where quality of life continues to improve and where people respect one another and their neighbourhoods...

We want Pendle to be a place where everyone aspires to reach their full potential...

We want to be recognised locally, regionally and nationally as a great area to live, learn, work, play and visit.



Our Headline Actions for 2020/23

1 Our Strategic Objectives

Working with partners, the community and volunteers to provide services of good value (STRONG SERVICES)

Through effective partnership working we will ensure that we procure and provide good value services that meet the needs of residents, visitors, and businesses. We will prioritise resources accordingly and operate decision-making structures that are open, transparent and accountable, ensuring we keep critical services going.

Helping to create strong, sustainable economic and housing growth (STRONG ECONOMY)

We will work with our public sector and private sector partners to generate jobs and economic and housing growth in Pendle in a way that secures its long-term economic, environmental and social wellbeing.

Helping to create and sustain resilient communities (STRONG COMMUNITIES)

We will acknowledge and build upon the Borough's diversity, demonstrating our community leadership role by working with and empowering our partners and local people to provide clean, healthy, safe and cohesive communities. We will endeavour to maintain the quality of our green, rural and urban environment through effective and efficient services, education, community and voluntary engagement, partnership working and, where necessary and appropriate, enforcement.

Maintaining a sustainable, resilient and efficient organisation which is Digital by Default (STRONG ORGANISATION)

We will ensure that, as an organisation, we are suitably placed to deliver the priorities identified for Pendle and its residents. To do this we will employ the right people with the right skills in the right job. We will maintain robust financial processes, standards and systems optimising the technology and resources we have available to us, making us more efficient and effective in our service delivery and becoming Digital by Default.

Delivering our COVID19 response and recovery whilst working towards rebuilding, restoring and rehabilitating our communities (STRONG RESPONSE AND RECOVERY)

We will work with our partners and the community, in line with national developments and decisions, to continue to effectively respond to the COVID19 pandemic and enable the transition to recovery via delivery of our Plan for Recovery. We will do this in a co-ordinated way whilst being supporting and sympathetic to the needs of the community and affected individuals, taking into account the resources available.

Our Values

Pride

Take pride in all you do

Believe in Pendle and be an ambassador for the Council

Don't forget our customers

Enterprising

Be open to doing things differently

Ensure public money is spent in the smartest way

Don't ignore new ways of working

No blame

Don't be afraid to fail. Together we achieve more

Act in an open, honest and friendly manner

Don't ignore the impact your behaviour has on others

Determined

Face challenges in a positive way

Make the effort to find information out yourself

Don't limit your opportunities to learn and grow

Listen

Listen to and support others

Value alternative views

Don't forget to thank others for their contribution

Equality

Value differences and celebrate diversity

Ask for help and support when needed

Don't make assumptions about people

Working with partners, the community and volunteers to provide services of good value

- Working with partners, the community and volunteers to provide sustainable, good value for money services at a lower cost base whilst striving to maintain customer satisfaction

Helping to create strong, sustainable economic and housing growth

- Working with partners, which includes the Lancashire Enterprise Partnership (LEP), to help the COVID19 recovery leading to creating sustainable, accessible jobs so that businesses locate, grow and stay in Pendle and to provide business support and facilitate skills improvement.
- Enabling housing provision that meets local needs and aspirations in terms of quantity, quality, accessibility and affordability.

Helping to create and sustain resilient communities

- Working with partners to empower communities to become more self sufficient whilst safeguarding vulnerable people.
- Working to maintain the quality of our environment

Maintaining a sustainable, resilient and efficient organisation which is Digital by Default

- Maximise the potential of our workforce and be recognised as a leading employer
- Transform the way we deliver services so that they meet changing customer demands in an efficient, agile way and make the best use of our assets and technology, becoming Digital by Default.

Delivering our COVID19 response whilst working towards rebuilding, restoring and rehabilitating our communities

- Working to restore 'business as usual' and full service delivery promptly whilst considering opportunities to bring about improvements in the way we do things.

