

REPORT OF: HOUSING, HEALTH AND ENGINEERING SERVICES
MANAGER

TO: NELSON TOWN DEAL BOARD

DATES: 7th August 2020

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DRAFT STAKEHOLDER ENGAGEMENT PLAN

PURPOSE OF REPORT

To seek agreement to the draft Stakeholder Engagement Plan.

RECOMMENDATIONS

1. That the Board agrees the draft Stakeholder Engagement Plan.
2. That consideration is given to the use of a slogan to 'brand' the engagement work.
3. That the stakeholder engagement sub-group continue to co-ordinate and monitor engagement activities and brings back reports to the Board as appropriate.

REASONS FOR RECOMMENDATION

To agree the Board's approach to engaging stakeholders in the development of the Town Investment Plan and Town Deal.

ISSUE

Background

1. The Towns Fund guidance makes clear that the stakeholder engagement should be an integral part of the development of Town Investment Plans and Town Deals.
2. The level and quality of engagement – what has been done so far and what is planned for the future – will be a key factor when assessing and agreeing a Town Deal. Every Town Investment Plan should include a stakeholder engagement plan that demonstrates, for example, how the town will involve relevant stakeholders, the methods they will use, how they will overcome barriers to involvement, how the results of engagement will be fed back and how the engagement will be evaluated.

3. At the last meeting of the Town Deal Board, it was agreed that a sub-group be established to develop this engagement plan, a draft of which is attached for consideration at Appendix 1. A copy of the plan has also been submitted to the 'Towns Hub', which offers expert advice and support to towns in the development of their Town Investment Plans. Any feedback will be fed into the Board meeting, if received in time.
4. In addition to the draft plan, it was suggested by the sub-group that the engagement work could be carried out under a slogan, such as "Our Nelson, Our Future". This would be used on all Town Deal related materials/platforms, e.g. website, Facebook page, physical materials, etc. Board members views on this are invited.

IMPLICATIONS

Policy: The plan will establish the Boards approach to engaging stakeholders in the development of the Town Investment Plan and Town Deal.

Financial: There will be some costs associated with the proposals in the plan, however, this can be accommodated within the Capacity Funding given to support the development of our Town Deal.

Legal: None directly arising from this report.

Risk Management: None directly arising from this report.

Health and Safety: None directly arising from this report.

Sustainability: None directly arising from this report.

Community Safety: None directly arising from this report.

Equality and Diversity: None directly arising from this report.

APPENDIX 1 – Draft Stakeholder Engagement Plan