

## RE-OPENING NELSON TOWN CENTRE

THURSDAY 18<sup>TH</sup> JUNE 2020

Present: Cllr Sakib, Cllr Aslam, Yvonne Tennant, Nick Emery

Apologies: Cllr Ali, Cllr Ahmed, Cllr Adam, Nazeem Hyat,

### OUTSTANDING ACTIONS FROM LAST MEETING

- N/A

### Background

Discussions were held around the best way to proceed with the reopening of Nelson Town Centre. It was confirmed Nelson has a budget of £20,677 which can be spent in Nelson on the following strands;

- Developing an action plan and in doing so engaging businesses, parish and town councils etc.
- Communications and public information
- Awareness raising with businesses e.g. on social distancing and how to make temporary adjustments to their premises if necessary
- Making town centre public spaces as safe as possible

Of the four strands of activity referred to above, work is already under way on steps for making each town centre public spaces (including car parks) as safe as possible e.g. signage, one way and floor tape.

£20,000 has also been committed to work of a corporate nature – communications which will benefit all the town centres in Pendle

### Meeting

- Suggestions proposed by the panel;
  - a. Hand sanitiser supplied to businesses for staff and customers
  - b. Face masks for businesses and staff
  - c. Glass screens – brought in bulk and supplied to Nelson town centre businesses
- Hassan to check whether these proposals can be delivered as the funding cannot be used as for capital goods.
- Discuss with Nelson Town Council whether the £20,677 given to Nelson can be used to secure additional match funding from the Town Council.
- Questionnaire to shops – **panel members to provide questions which Hassan will collate and print. Nick to distribute to shops.** The questionnaire will capture what Nelson business owners need to successfully continue trading. These results to be fed into the action plan.
- Marketing campaign – Nelson is Open for Business? Marketing to be provided to businesses with branding and used online to promote the town centre. Possibly have banners printed in the same branding to be used on gateways access to the Town.

- Promote the work Pendle Council Communications team is already under taking including the online Business Directory which can be found at [www.pendle.gov.uk/open](http://www.pendle.gov.uk/open).
- Hassan to hold discussions with Colne BID to see how they are reopening the Colne Town Centre and to feed this back to the panel.

**AOB**

None

**DATE OF NEXT MEETING**

TBC