

Colne & District Committee Update Report 05th March 2020

19/0948/ADV - Pendle Leisure Centre, Crown Way, Colne

There is an error in the report for this application in that the conditions recommended are incomplete. The recommendation is revised as follows for resolve this:

RECOMMENDATION: Approve

Subject to the following conditions:

1. Notwithstanding the provision of Part 3 (Regulation 14) of the Town & Country Planning (Control of Advertisements) (England) Regulations 2007 this consent shall expire three years from the date of the grant of consent

Reason: In order for the impact of this method of advertising on the highway network at this location to be determined.

2. The advertisements hereby permitted shall be displayed in accordance with the following approved plans: Location Plan, A - received 04/02/2020.

Reason: For the avoidance of doubt and in the interests of proper planning.

3. No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the land entitled to grant permission.

Reason: Condition imposed by the Regulations.

4. No advertisement shall be sited or displayed so as to -
a) endanger persons using any highway, railway, waterway, dock, harbour or aerodrome (civil or military);
b) obscure, or hinder the ready interpretation of, any traffic sign, railway signal or aid to navigation by water or air; or
c) hinder the operation of any device used for the purpose of security or surveillance or for measuring the speed of any vehicle.

Reason: Condition imposed by the Regulations.

5. Any advertisement displayed, and any site used for the display of advertisements, shall be maintained in a condition that does not impair the visual amenity of the site.

Reason: Condition imposed by the Regulations.

6. Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a condition that does not endanger the public.

Reason: Condition imposed by the Regulations.

7. Where an advertisement is required under these Regulations to be removed, the site shall be left in condition that does not endanger the public or impair visual amenity.

Reason: Condition imposed by the Regulations.

8. Between sunset and sunrise the intensity of the illumination of the display screen shall not exceed 300cd/m² and between sunrise and sunset the intensity of the illumination of the display screen shall not exceed 600 cd/m².

Reason: To avoid glare, dazzle or distraction to passing highway users.

9. The display screen shall be fitted with a light intensity monitoring sensor to ensure the illumination intensity is dimmable to take account of ambient light conditions and comply with the maximum recommended lighting intensity.

Reason: In the interest of highway safety to avoid glare, dazzle or distraction to passing highway users.

10. The display screen shall not display any moving or apparently moving images, any change in advertisement display shall be 0.1 seconds or less and the complete display screen shall change without visual effects (including fading, swiping or other animated transition), the advertisements displayed shall not change more frequently than once every 10 seconds, and there shall be no fine grain material such as email address or telephone numbers.

Reason: In the interest of highway safety to avoid distraction to passing highway users.