

REPORT FROM: CHIEF EXECUTIVE
TO: POLICY AND RESOURCES COMMITTEE
DATE: 16th JANUARY 2020

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PENDLE ARTS AND CULTURE STRATEGY

PURPOSE OF REPORT

To share with Members Pendle's Arts and Culture Strategy, 'Arts, Culture and Creativity in Pendle 2020 – 2030. From a Fist Full of Mist'

RECOMMENDATIONS

That Policy and Resource Committee support Pendle's Culture & Arts Strategy and the partnership approach to its development and implementation.

REASON FOR RECOMMENDATION

To maximise and strengthen Pendle's creative offer to help deliver a vibrant and connected Pendle.

ISSUE

1. In 2018, In-Situ, an Arts Council England National Portfolio Organisation based in Pendle, instigated discussions with the Council and Pendle Leisure Trust about enhancing and maximising the local art and culture offer in Pendle. Partners secured £9,000 funding from the Arts Council, with a match contribution of £1,500 from PBC, to develop a Culture and Arts Strategy for Pendle to define our creative vision and aspirations and help unlock potential future funding opportunities.
2. Led by PLT, the resulting partnership strategy, *Arts, Culture and Creativity in Pendle 2020 – 2030. From a Fist Full of Mist'* (see Appendix 1) engaged a wide range of stakeholders and organisations, all of which are detailed in the Strategy. The Strategy identifies six priority themes that could be significantly enhanced through arts and culture, these being:
 - Health & Wellbeing
 - Creative Economy
 - Cohesion
 - Children & Young People
 - Older People

- Place

3. The Strategy now provides a framework to unlock potential future investment for arts and culture in Pendle. Further to Strategy approval by each of the key partners, an action plan will be developed, focussing on each of the strategic priorities. Funding opportunities will then be sought to support implementation of the action plan. Already both the Pendle Health & Wellbeing Partnership and the Arts Council have indicated an interest in funding aspects of the emerging plan.
4. A recurring issue throughout the Strategy is the lack of dedicated resource to coordinate arts development. Since the cessation of the PLT Arts Development role in 2016, Pendle’s existing arts and culture offer remains fragmented and under developed. With the emergence of a new strategy for arts and culture, we need to consider how best we can utilise and align the limited resources available to support a coordinated approach to arts development in Pendle. It offers a timely opportunity for PBC and partners to review extent of their current investment in arts and culture.

Proposed next steps

PBC approve the partnership Strategy	16 Jan
Partnership workshop to develop action plan	29 Jan
Review PBC investment in the arts and culture	13 Feb
Pendle Health & Wellbeing Partnership to consider potential scope for Social Prescribing fund 2020/21	Feb
Discussions with the Arts Council to identify potential initiatives to be put forward for Arts Council funding	Feb
Clarify future approach for Arts Development in Pendle	Feb
Commence implementation of the action plan	Mar

IMPLICATIONS

Policy: Pendle’s Arts & Culture Strategy will support delivery of our Strategic Objective to help create and sustain resilient communities and build a strong economy.

Financial: None arising directly from this report

Legal: None arising directly from this report

Risk Management: None arising directly from this report

Health and Safety: None arising directly from this report

Sustainability: Creative approaches to sustainability can help deliver against any sustainability objectives such as climate change.

Community Safety: Culture and art interventions can help deliver Community Safety outcomes

Equality and Diversity: Arts and culture can benefit equality and diversity.

APPENDIX

Arts, Culture and Creativity in Pendle 2020 – 2030. From a Fist Full of Mist

LIST OF BACKGROUND PAPERS