

APPENDIX 2

HEALTHY PLACE HEALTHY FUTURE TRAILBLAZER –(JULY 2019-JUNE 2022) DISTRICT ACTION PLAN

	LEVER	By Who	Time-scale	RAG Rating	Milestones	District progress/ Comments
1.	Develop evidence base for Districts Planning for Health SPD using learning from process in BwD and commence development of draft Planning for Health SPDs based on BwD's:					
1.1	Develop learning and recommendations from the BwD Planning for Health SPD to share with Districts	HPHF Project Officer	May 2020			
1.2	Obesity and Planning Control Memorandum of Understanding between Boroughs agreed and signed	HPHF Project Team District Planning Teams	June 2020		First draft published for district comments Feb 20	
					Signed and agreed by districts June 20	
1.3	Findings shared with Districts of the deep dive into planning appeals across PL to identify trends and grounds for refusal/overtake of decisions and whether there would have been opportunities to refuse an A5 application primarily on health grounds and also wider determinants	HPHF project Team District Planning Teams	Jan 2020			
1.4	Develop evidence base for the 5 Districts based on most recent NCMP data and current A3 and A5 and regional and national policy adoption	HPHF project Team	Dec 2019			
1.5	Start to develop draft PfH SPDs for consultation for Rossendale and Pendle Districts	RBC PBC	June 2020		Commence informal consultation with stakeholders Jan 20.	PBC- Confirm wording in Local Plan for health Jan 2020
1.6	Consultation and engagement period with system leaders, stakeholders and public in each District	District Planning Teams	June 2020		Review planning consultation approach to include HPHF engagement	
1.7	Healthy New Town principles embedded in FHSF Masterplan for Nelson	PBC	Jan 2020			

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1.8	PfH SPD adopted in Pendle and Rossendale	RBC PBC	June 2021			
1.9	Start to develop draft PfH SPDs for consultation for Burnley, Hyndburn and Ribble Valley	BBBC HBC RVBC	June 2021			
1.10	PfH SPD adopted in Burley, Hyndburn and Ribble Valley	BBBC HBC RVBC	June 2022			
2.	Develop a network of Informed and empowered Elected Members as system leaders:					
2.1	Support all Districts to develop commitments and adopt Healthy Weight Declaration	LHF Project Team District Policy Leads LCC PH	Nov 2019		Revise Lancashire's Healthy Weight Declaration and agree roll out model with Districts	
					Local commitments identified and agreed and Healthy Weight Declarations adopted across all East Lancashire Districts	
2.2	Develop and pilot inter and intra District EM engagement and delivery models for the Learning Curriculum, using digital technology as the primary tool to test effectiveness	HPHF Project Team Flexi Digital Future Gov District Policy Leads	Mar 2020		Content of Learning Curriculum agreed and developed	
					Revised 'Role of the Councillor' in the constitution to strengthen learning & development	
					PL EM Learning Forum established	

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2.3	Peer to Peer programme developed in consultation with EMS and tested in two Boroughs	HPHF Project Team RBC BBC	May 2020			
2.4	Identify Health Champions in Districts with no current portfolio holder and support them to develop their skills and knowledge	HPHF Project Team LCC PH RVBC PBC	Dec 2019			
2.5	Review, develop and test EM induction process in three Districts to prioritise healthy weight	RBC BBC HBC	May 2020		Existing District induction processes mapped	
					Revised induction process implemented	
2.6	Share learning from engagement and Peer to Peer programme	All Districts				
2.7	Develop and pilot an EM Health & Wellbeing Programme in two Districts	RVBC PBC				
2.8	Develop localised and meaningful information for EMs to support their work in wards and PCNs	All Districts	June 2021		EMs represented on PCNs	
2.9	Roll out learning from test and learn induction process for EMs across remaining 2 Districts to prioritise healthy weight	RVBC PBC	June 2021			
2.10	Hold 1 st annual Ems networking event	HPHF Project Team				
2.11	Link EMs to local #XXXhangry campaigns	HPHF Project Team				
3.	Develop and test A3 and A5 Business Development Package:					

	LEVER	By Who	Time-scale	RAG Rating	Milestones	District progress/ Comments
3.1	Work with communications, waste, procurement and environmental health teams to develop R4H business offer	HPHF Project Team LCC Trading Standards			District incentive packages developed	
					Commercial waste disposal charges reviewed by LCC	
					Consolidate LCC & BWD R4H programmes	
3.2	Test R4H menus and business offer in Discovery Phase engagement areas – Nelson, Bacup and Oswaldtwistle Town Centres	PBC RBC HBC Environmental Health Teams	June 2020		3 businesses in each town signed up to new R4H programme	
3.3	Roll out R4H and business offer in other 2 Districts	BBC RVBC Environmental Health Teams	June 2021		3 businesses in each town signed up each year	
3.4	Develop the menu offer with chefs, local business leaders	HPHF Project Team	June 2020			
3.5	Identify and engage with local food growers and link to local businesses and wider procurement opportunities	HPHF Project Team	June 2020			
3.6	Develop peer to peer business support	HPHF Project Team	June 2020			
3.7	Hold 1 st Annual Pennine Lancashire R4H Awards	HPHF Project Team	June 2020			
4.	Social Movement:					

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4.1	Co-produce the content of 'The Big Food Debate' programme with the community groups involved in the Discovery Phase	HPHF Project Team BBC HBC RVBC	Dec 2019			
4.2	'Great Big Food Debate' established and tested Burnley and Ribble Valley	HPHF Project Team BBC RVBC	May 2020			
4.3	Identify and engage with secondary schools across PL to develop the Youth Councils to become advocates for the R4H programme	HPHF Project Team	Dec 2019			
4.4	Community Champions/Groups identified and empowered to drive the Social Movement	HPHF Project Team	Dec 2019		Groups identified through TaAF also engaged with HPHF	
4.5	Work with Food Power to begin developing the #hangry campaign in towns across PL	HPHF Project Team Food Power	May 2020			
4.6	Recruit Champions and Groups from remaining Districts	HPHF Project Team PBC RBC	June 2021			
4.7	Refine 'Great Big Food Debate' and roll out into the other 3 Districts	HPHF Project Team	June 2021			
4.8	Develop school councils and other young leaders to support the #xxxhangry campaigns	HPHF Project Team	June 2021			

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5.	Ongoing monitoring and process evaluation of the levers to enable effective test and learn with strategic overview embedded across the project:					
5.1	EL progress monitored via the East Lancs District Health Leads group	District Health Leads	Jul 2020			
5.2	District governance arrangements in place to oversee district progress	District Health Leads	Dec 2019			