

REPORT FROM: CHIEF EXECUTIVE
TO: POLICY AND RESOURCES COMMITTEE
DATE: 27th JUNE 2019

Report Author: Gill Dickson
Tel. No: Ext. 1361
E-mail: gill.dickson@pendle.gov.uk

TOGETHER AN ACTIVE FUTURE PROGRAMME

PURPOSE OF REPORT

To update Committee on the Pennine Lancashire Together An Active Future (TAFF) programme and to seek approval for the Strategic Investment Framework (Appendix 1) for Pendle's Sport England investment.

RECOMMENDATIONS

- (1) That Committee note Together an Active Future progress to date and the role of the council in this next stage of implementation
- (2) That Committee approve the Pendle Strategic Investment Framework (Appendix 1)
- (3) That Committee agree to the proposed approach for developing Pendle's programme as outlined in the report

REASONS FOR RECOMMENDATIONS

To ensure a robust and transparent commissioning process for Pendle's Sport England investment

ISSUE

1. As outlined in the Council's Sport and Leisure Strategy: Together an Active Pendle, physical inactivity is a growing problem and is a key risk factor for a range of health conditions such as heart disease, diabetes and obesity. Dealing with all these preventable conditions puts excessive strain on our health and social care system.
2. In 2017, Pennine Lancashire was selected as a Sport England Local Delivery Pilot to help tackle the physical inactivity trends apparent across the 6 Pennine Lancashire authorities. It provides an opportunity to work collaboratively on innovative approaches and drive whole system change through what has been titled 'Together an Active Future' (TAAF).
3. Together an Active Future aims to tackle physical inactivity and poor mental wellbeing and is based on a Life-course Transition Model which recognises that key life events including

educational transitions, adverse childhood experiences, bereavement and loss, relationships changes, ill-health, employment change and retirement, can all impact on individuals' capacity to be physically active and on mental wellbeing.

4. It focuses on those people who currently do little or no physical activity and have poor mental wellbeing to try to understand the barriers and motivations which drive their current ways of being. To support the development of local interventions that stay true to Sport England's outcomes for all the Local Delivery Pilots and deliver the aims of TAAF, nine underpinning Principles have been agreed to inform and support localities in their planning.
5. These Principles will enable TAAF and Sport England to make informed investment into places and people who would benefit the most. However, the Principles are also intended to provide flexibility so that localities are able to develop interventions based on their local insight, expertise and plans.
6. The nine key Design Principles are:
 - Demonstrate how ideas, plans and projects will help inactive people
 - Demonstrate involvement of local people in gaining insight and building solutions
 - Demonstrate consideration of the diversity of the local community
 - Demonstrate an understanding of what needs to be different to make a difference
 - Willingness to be bold, try new things, and dare to be different
 - Demonstrate collaborations and partnerships that strengthen local delivery and build capacity in the long term
 - Demonstrate consideration of a whole system approach
 - Demonstrate sustainability going forward
 - Participate in the test and learn approach
7. Sport England has committed £3 million for the Pennine Lancashire Pathfinder (test and learn) phase with the potential to draw down a further £7 million Accelerator funding, based on clear demonstration of need. The awarding of funds (Pathfinder and Accelerator) will run up to March 31st 2021. However, they recognise that spending of the budget will go beyond this date, but cannot exceed March 2025.
8. The core focus of Pathfinder investment (£2.25 million) is into communities and will be supported by whole system enablers, including a core team and academic evaluation; crucial to developing robust business cases to access Accelerator funding. The remaining 500k will be allocated for Pennine wide coordination and activity whilst councils will oversee local commissioning and delivery, in partnership with their key stakeholders.
9. Of the £2.25 million Pathfinder funding, Pendle will be allocated £360,831. Additionally, it has been agreed that there will be £12,500 per locality in order to provide capacity to lead the planning in each of the locality areas. In Pendle, the lead will be shared between Pendle Council (Gill Dickson) and Pendle Leisure Trust (Clive Escreet).
10. The additional Sport England Local Delivery Pathfinder funding is a welcome resource and will help support delivery of the Together an Active Pendle Strategy. We are keen to look at how we can align this award with other health improvement funding, such as the ELCCG Social Prescribing, to help maximise health outcomes for Pendle.

Proposed approach for developing Pendle's programme

11. Whilst the Council will be the accountable body for local spend, Pendle's programme will reflect the ethos of Together an Active Future and engage the Pendle Health and Wellbeing Partnership in co-designing the programme, which is similar to the approach adopted

across all Pennine Lancashire authorities. The process will be guided and informed by Pendle's Strategic Investment Framework (Appendix 1), which identifies specific Workstreams based on need, insight and local priorities (as outlined in Appendix 2)

12. The 3 emerging Workstreams for Pendle's Together an Active Future programme are:

- **Children and Young People**, with a particular focus on those living in Bradley, Whitefield, Walverden and Brierfield.
- Those who regularly access **Primary Care**. To target those living with or at risk of health conditions, including mental health disorders, with a particular focus on Yardspinners and Colne Health Centre patients and ESA claimants living in Waterside and Southfield.
- **Social Movement for Health**. By supporting grassroots activities and better utilising community assets such as parks, greenspace and community groups we can help overcome some of the barriers to becoming active whilst motivating and empowering residents to take control of their own health and wellbeing.

13. It is proposed that £45,000 is allocated to Social Movement for Health, as match funding for the ELCCG's Social prescribing programme. Supporting the Social Prescribing programme widens the scope for test and learn and bold, community led interventions. The remaining £315,000 would then be allocated between the Children and Young People and Primary Care Workstreams.

14. Interventions within each of the Workstreams will be identified, co-designed and costed by Pendle Health and Wellbeing Partnership. A Task Group will need to be established to oversee this process given the frequency of the Partnership meetings and to widen partner engagement. (See the suggested Terms of Reference for the Task Group, to be agreed by PHWBP, in Appendix 3). Pendle's programme will be flexible to enable us to 'test and learn' approaches, changing interventions if they are not working. Thus it is likely that the Task Group will continue beyond September to respond to any programme changes.

15. It should be noted that there is scope to draw down the funding in stages, enabling the commencement of the interventions to be staggered up until Mar 2021.

16. Pendle Health and Wellbeing Partnership will receive quarterly progress reports on Pendle's programme, addressing any emerging challenges and barriers to delivery. Policy and Resources Committee will ratify the initial Pendle programme, then receive annual updates with details of any programme changes throughout both the Pathfinder and Accelerator phase.

Timescales

17. The timescales are tight but the Pennine Lancashire Together an Active Future Team is committed to a September 2019 submission to Sport England for approval of the locality Together an Active Future programmes. In order to meet the September timescale, the following steps are required:

Action	Who	When
Approve the Allocation Process and Pendle Strategic Investment Framework	PRC	June
Establish PHWBP Task Group	PBC	July
Co-design and cost interventions	PHWBP Task	July/

	Group	Aug
Compile Pendle's TAAF programme	PBC/ PLT	Aug
Approve Pendle's TAAF Programme	PRC	22 Aug
Present to TAAF Team	PBC/ PLT	3 rd Sept
Initial Sport England submission	PL TAAF Team	Sept
Commence Pendle TAAF Programme	PLT & providers	Oct

IMPLICATIONS

Policy: The Pathfinder will support delivery of our Strategic Objective to help create and sustain resilient communities and support implementation of the Sport and Leisure Strategy: Together an Active Pendle.

Financial: The Pathfinder will draw down additional investment of £360,000 to help address physical inactivity trends in Pendle.

Legal: None arising directly from this report

Risk Management: None arising directly from this report

Health and Safety: None arising directly from this report

Sustainability: None arising directly from this report

Community Safety: None arising directly from this report

Equality and Diversity: None arising directly from this report

APPENDICES

Appendix 1- Pendle 'Together An Active Future' Strategic Investment Framework

Appendix 2- Data analysis

Appendix 3- Draft Task Group Terms of Reference, to be approved by PHWBP.

LIST OF BACKGROUND PAPERS