

Brierfield Strategic Action Plan

What	How	When	Who – Lead/Support	Progress Update 02.04.19
PARENTING				
Raising awareness of issues	<ul style="list-style-type: none"> Look at existing provision across schools, LAL, other partners to engage parents/families. 	01.09.18	BAIC	Lottery funding has now ceased for Brierfield Action in the Community and Lynne Blackburn has moved on.
	<ul style="list-style-type: none"> Organise talks/ workshops in mosques, nurseries, schools and other community venues (use Talkaoke where appropriate) 	31.12.18	Building Bridges	2050 event held in September 2018 and follow-on work taken place, such as the 'future of work' theme.
	<ul style="list-style-type: none"> Organise workplace visits for parents – within existing LAL provision Explore and utilise existing parenting support and mentors – focus on responsibility and engagement. Consider gaps 	31.10.18	LAL	The LAL Raising Aspirations event took place on 15.02.19, for employers and community. Around 200 people attended; 4 went straight into jobs. Volunteer networks attended and it featured real-life accounts of gaining employment.
	<ul style="list-style-type: none"> Utilise existing opportunities and resources to engage with Brierfield families 		Brierfield Youth Forum	Brierfield Youth Forum met for the last time on 26.03.19. Resources to support the Forum have dwindled with the loss of funding. Pendle Youth Forum still meets and is working across Pendle.
'Upskilling' parents	<ul style="list-style-type: none"> Positive Parenting Programme (Triple P) courses dates to be confirmed Breakfast meetings planned for primary and secondary schools to promote the service offer 		Children & Families Wellbeing Service	Triple P course are now being rolled out by LCC Children, Families and Wellbeing Service.
	<ul style="list-style-type: none"> Upskill parents, e.g. English, Maths, IT – link with Pendle Challenge Look at numbers from this year – accessing 		LAL	750 parents engaged in LAL provision this year from across Pendle. Primary Schools to engage further:

	courses, which schools, how many. Consider gaps.			Reedley and Holy Trinity Bodies in Motion courses including free laptops. Work ongoing.
ASPIRATIONS				
Building relationships between local agencies and young people	<ul style="list-style-type: none"> Re-establish Brierfield Youth Forum, with clear TOR and links to Pendle Youth Forum 	31.12.18	BAIC	Lottery funding has now ceased for Brierfield Action in the Community and Lynne Blackburn has moved on.
	<ul style="list-style-type: none"> Organise a series of activities and events, e.g. <ul style="list-style-type: none"> Police v's young people sporting events Support BFCiC/Northlight and Marsden Heights to organise free activities for 5-16 year olds at peak ASB times (weekend and holidays) Organise community events to encourage interaction between different groups of people and services, e.g. a Feast (Near Neighbours funding) Use opportunities for Police to engage with young people on an informal basis 	By 01.09.18	Brierfield Youth Forum	<p>Football event has taken place at Marsden Heights in November 2018. Well received.</p> <p>Pendle 2050 event in Brierfield held 22.09.18 and follow-on work continues.</p> <p>BAIC – activities have taken place in Heyhead Park.</p> <p>Massey St Public Spaces Protection Order (PSPO) in place.</p>
Promoting good role models	<ul style="list-style-type: none"> Involve successful business people in school settings, via the Enterprise Advisor project Potential to be part of a Careers Hub Pilot with Burnley and Preston 		PBC	Every secondary school now has an Enterprise Advisor. Pendle, Burnley and Blackpool have been chosen.
	<ul style="list-style-type: none"> Photos/films of role models, e.g. billboards, photo studio at the Mill 		InSitu	Different projects are being delivered to follow on from the Pendle 2050 event.
	<ul style="list-style-type: none"> Local people (including parents) to talk to parents and young people about educational alternatives and career options (out of school) 'Nominate' people as role models – a good career story – and contact them to organise sessions Develop a programme involving local professionals – ask young people who they'd like to hear from 	Sept 2018 onwards	LAL	<p>'Speed dating' session at Marsden Heights, organised by Penny Hays – with Morrisons, BAE, Solicitors etc.</p> <p>LAL – Raising Aspirations event</p> <p>LAL – Raising Aspirations event</p>

	<ul style="list-style-type: none"> • Work inspiration event for Year 8 and Year 9 • Stories on school websites about previous students, showing positive outcomes 		PBC Schools	This took place at Nelson & Colne College Ongoing. Dean Langton to raise at the Pendle Challenge Steering Group.
ANTI-SOCIAL BEHAVIOUR				
Sharing information about specific cases	<ul style="list-style-type: none"> • Consider existing Information Sharing Protocols and develop an effective local solution to information sharing • Link with Integrated Team 		PBC	Early Help District Integrated Teams Information Sharing Agreement (ISA) has been developed for partners, by LCC. This is yet to be shared across Pendle.
	<ul style="list-style-type: none"> • Target persistent and at-risk young people and develop appropriate response – link to parental and community responsibility 		Police	Ongoing – Police daily business
Explore perceptions of Brierfield	<ul style="list-style-type: none"> • Share positive stories and celebrate what is good about Brierfield, e.g. strong cultural and historical background – involving local people. E.g. use Brierfield derelict railway platform (LAL) • Projector – ‘floodlit PACT’ – series of images 		InSitu	Project on the railway station platforms and routes from the town back to the railway and Mill, is being developed in partnership with others.
	<ul style="list-style-type: none"> • Develop a project with schools and youth groups: ‘what are you proud of?’ Young people to write about their lives and aspirations. 		BAiC	Lottery funding has now ceased for Brierfield Action in the Community.
Highlight the impact and consequences of criminal choice	<ul style="list-style-type: none"> • Publicise custodial sentences and outcomes of criminal activity, to raise awareness of consequences, e.g. social media 		Police	Ongoing. On 19.03.19, a first online live discussion took place via Facebook. This was advertised across Nelson, Barrowford and Brierfield. Over 4,000 people participated.
	<ul style="list-style-type: none"> • Maintain pressure on Organised Crime Groups (OCG’s) using modern slavery legislation where possible 	Monthly Genga meetings	Pendle Genga Panel	Ongoing. Bi-monthly Pendle Genga/SOC meetings and quarterly Pennine Genga/SOC meetings
	<ul style="list-style-type: none"> • Ex-offenders to talk about the consequences of criminality (real life stories - negative impact) in primary schools and youth groups • Locate ex-offenders - Timpsons contact 		Ed Saville	Ex-offenders have been identified but not utilised.