

**REPORT FROM: CHIEF EXECUTIVE**

**TO: COUNCIL**

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## **PENDLE'S SPORT AND LEISURE STRATEGY**

### **PURPOSE OF REPORT**

To seek Member approval of Pendle's Sport & Leisure strategy, 'Together an Active Pendle' as attached in Appendix 1.

### **RECOMMENDATIONS**

To approve 'Together an Active Pendle: Pendle's Sport and Leisure Strategy 2019-2024' following consultation with partners.

### **REASONS FOR RECOMMENDATION**

- (1) To help improve Pendle's health and wellbeing.
- (2) To help guide and shape Pendle's future leisure provision.

### **ISSUE**

The 'Together an Active Pendle' Strategy has been developed to support delivery of our strategic objectives:

- Helping to create and sustain resilient communities
- Working with partners and the community to sustain services of good value

Sport and physical activity are instrumental in improving individual and community health and wellbeing. Understanding our current leisure offer, the range of providers and choice and preference for leisure activities will help ensure our future provision is fit for purpose, enabling our residents to take action to become more active, more often.

The strategy provides a framework to help inform future planning for sports/ leisure provision across Pendle and is guided and shaped by the findings from the public consultation held over summer in 2018.

The 5 year Strategy content includes:

- A Vision
- Making the case for sport and leisure
- Strategy purpose
- Strategic links
- Summary of the evidence base
- Insights and behaviours
- Pendle's current leisure provision
- The role of Pendle Council in providing leisure opportunities
- Future considerations for leisure services
- Priorities for sport and leisure

The Vision '*that all people in Pendle have the opportunities to participate in a range of sports and leisure activities to enable them to maintain and improve their own health and wellbeing and become more active, more often*' aspires to increase activity levels across Pendle, particularly within our communities that experience poor health outcomes. We want to ensure that suitable, appealing and accessible leisure facilities and services are available across Pendle, enabling people to take greater control over their health and wellbeing and in doing so become more resilient.

'Together an Active Pendle' articulates Pendle's priorities for sport and leisure over the next 5 years, these being:

### ***Achieving Health and Well Being Outcomes***

We intend to focus our resources on areas that will increase the health and well-being of our residents. Therefore those areas of activities that are most popular and have greatest impact on health will be prioritised.

### ***Engagement to Increase Activity Levels***

We will ensure that the facilities and services we operate and the wider leisure offer encourage usage, particularly among those who are inactive, and engage our communities.

### ***Review of our Pendle Leisure Trust Facilities***

We will review the Pendle Leisure Trust facilities within the wider context of Pendle's leisure offer and ensure that the facilities operate in a way that delivers the greatest impact on health improvement. The Strategy will help set the framework and context for any strategic review of leisure services.

### ***Working with Local Clubs, Groups and the Third Sector***

We recognise the very significant contribution our existing local clubs and community groups make to Pendle's sport and leisure offer. Local clubs and groups can often engage with our residents in ways that public services cannot. We must work with clubs and groups to encourage people to take up or continue such physical activity opportunities.

P&RC considered the draft strategy in December 2018 prior to a consultation period with partners. Consultation findings have now been incorporated and the final strategy is now presented to Council for approval. .

## **IMPLICATIONS**

**Policy:** Pendle's Sport and Leisure Strategy will help support the delivery of the Council's strategic objectives and provide a framework to guide future discussions and decisions on leisure services.

**Financial:** Beyond 2019/20, funding for the delivery of sport and leisure services in Pendle will come under further pressure. The Strategy will guide a Strategic Review to explore options for future delivery to ensure long term sustainability of leisure services.

**Legal:** None arising directly from this report

**Risk Management:** None arising directly from this report

**Health and Safety:** None arising directly from this report

**Sustainability:** None arising directly from this report

**Community Safety:** None arising directly from this report

**Equality and Diversity:** The outcomes from the Strategic Review will be subject to an Equality Impact Assessment.

## **APPENDICES**

Appendix 1- 'Together an Active Pendle- Pendle's Sport & Leisure Strategy 2019- 2024'

## **LIST OF BACKGROUND PAPERS**