

Pendle Health and Well Being Partnership Group

The NHS needs to move from a system that detects and manages disease in individuals to one that predicts and prevents in populations. Placed based prevention is created when every citizen, community group and neighbourhood within a locality agree to work together to promote good health.

Local health priorities for 2018/19 have been determined as below, all of which are either below national average or poorest performing:

- Encourage healthy eating and lifestyles
- Improving mental health and wellbeing
- Improving health outcomes for children and young people

In order to deliver progress against these priorities the Pendle Health and Well Being Partnership need to:

Healthy Eating:

- Support community based interventions which can provide opportunities to develop knowledge and skills around nutrition, healthy eating and weight management
- Focus healthy eating messages/support/interventions to those groups where healthy eating has been identified as most difficult, whilst taking into account individual barriers and motivators

Mental Health:

- Promote opportunities to develop social inclusion, social connectedness and community involvement, with a focus around digital inclusion for populations who may be at risk of being excluded through age, disability, access or education
- Increase people's resilience and well-being by giving them opportunities for making alternative healthier life choices, improving their decision making skills and control their own lives
- Promote opportunities to connect people/communities and increase social capital especially where there are different groups within neighbourhoods

Physical Inactivity:

- Work with partners to identify and address the barriers to activity (including age, sex, socioeconomic status, disability and race/ethnicity)
- Identify settings where people live and work to bring out healthy behaviour change, such as community/workplace activities, health in the home, or health walks for example
- Connect people to community resources, information and social activities

Place Based Prevention Plan 2018/19

Priority Domains for Action	Existing Activity	Lead	What we will do	What success will look like
Social Movement for Health	<p>CCG Social Prescribing programme for 2018/19:</p> <p>Continuation of Community Connectors plus £59,561 allocated to Pendle.</p> <p>50% to be awarded to BPRCVS to administer to local groups/ 50% to be allocated by PHWBP</p> <p>Pendle on-line Directory of Services now launched</p>	<p>CCG/ BPRCV S/PBC</p> <p>CCG</p>	<p>Explore the Pendle Local Lottery to complement Pendle's Social Prescribing programme</p> <p>Develop social movements for health that address key drivers for health in Pendle (mental health & wellbeing, healthy eating and physical inactivity)</p> <p>Establish a digital referral system for social prescribing in Pendle GP surgeries</p> <p>Further populate the REAL directory and promote widely</p>	<p>Partner funding agreed to establish a Pendle Local Lottery</p> <p>Pendle Local Lottery developed and a minimum of £xx secured for local groups</p> <p>Self-reported improvements in mental wellbeing and physical activity from social prescribing beneficiaries</p> <p>All Pendle GP surgeries to be using a digital referral system for social prescribing</p> <p>REAL Directory to be promoted in all GP surgeries, Number One, Job Centre, Children's Centres</p> <p>X% increase in number of website 'hits'</p>
Governance	PBC and Pendle Locality structures now aligned to Pendle Health & Wellbeing Partnership Board	PBC	Identify reviews for PBC's Standing Panel	<p>A minimum of 2 annual reviews identified and submitted to the Standing Panel</p> <p>Scope for service improvements identified</p>

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Healthy Settings (focus on young people)	PLT and BFC Healthy Schools Programme	PLT	Incorporate Daily Mile initiative into all Pendle Healthy Schools programmes	x% of all Pendle Primary schools delivering the Daily Mile
	Links established between 4 Pendle secondary schools and Primary Care	CCG/ PBC	Further develop school health 'hubs' Expand engagement to include Primary schools through Pendle Challenge	1 quarterly activity delivered within each school 'Health Hub' 'Health Hubs' expanded to include 4 Primary Schools
	Partners currently consolidating their public estates portfolio	CCG	Influence Strategic Estates Group to consider opportunities to incorporate Primary Care into existing leisure provision.	Agreement to explore locating a primary care facility in a Pendle Leisure centre
		PBC	Pilot a Healthy Street initiative in Pendle	Support from residents to roll out pilot
Healthy Neighbourhoods and Localities	Mobilisation of Integrated Neighbourhood Teams - x 2 [Pendle and Pendle West] and emerging Integrated Team at Brierfield Children and Families Wellbeing Centre [Transforming Lives Integrated Hub]	CCG/ LCC	Consider how we can consolidate existing neighbourhood working arrangements into 2 x Primary Care Networks (Neighbourhood Health and Wellbeing Teams?)	Plans for the co-location of health, social care and wellbeing staff in 2 Pendle venues (East & West)
	Commissioning of health, social care and wellbeing services	PBC	Seek to join up commissioning plans and align investments across the key stakeholders Formation of Primary Care Networks consistent with the 30-50,000 population Care Navigation rolled out and utilised in each practice across Pendle	A comprehensive overview of existing commissioning commitments in Pendle by LCC and CCG Opportunities identified to better align future commissioning
Volunteering and building community capacity	Lancashire Time Credit scheme (SPICE) PLT both a provider and spend partner for SPICE	PBC/ CVS	Support the roll out of the time credit scheme in Pendle Partners to sign up to time credit scheme	PBC offering time credits for volunteers involved in community clean ups and Friends of Park groups

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	CVS volunteering hub Lancashire Volunteering Partnership initiative			<p>Social prescribing initiatives offering time credits to volunteers</p> <p>X CVS groups in Pendle offering time credits to their volunteers</p> <p>1 additional Pendle spend partner established quarterly</p>
Healthy People (focus on ESA claimants)	Partnership Employment Support initiatives targeting Southfield and Waterside	CCG/ PBC/ DWP	Secure partnership match funding to enhance employment support offer in target wards	<p>Match funding secured</p> <p>High impact employment support initiative developed and implemented</p> <p>Improved health and wellbeing in pilot site (Pendle East) with a view to roll out</p>
		PBC/ CCG	Support people to improve their own health through health promotion communications and campaigns across Pendle	A minimum of 1x quarterly health promotion campaign jointly promoted by partners
Health Promoting Workforce	Staff Health & Wellbeing Programmes operate in PBC, CCG	CCG	Develop and implement a 'Make Every Contact Count' (MECC) programme across health and social care	MECC programme developed and undertaken by staff in Pendle's emerging Integrated Team in Brierfield and the 2 INTs