Borough of Pendle

REPORT FROM:	**CORPORATE DIRETOR**
TO:	**EXECUTIVE**
DATE:	**7th FEBRUARY 2018**

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DIGITAL STRATEGY

PURPOSE OF REPORT

To present the Council's Digital Strategy for approval.

RECOMMENDATION

That the Digital Strategy be approved and recommended to the Council for adoption.

1. The Council has as one of its four strategic objectives:

   - Maintaining a sustainable, resilient and efficient organisation which is Digital by Default. (STRONG ORGANISATION)

2. In support of this the Strategic Plan has as one of its cross-cutting themes:

   - Embedding a digital approach to the way we do things

3. The Plan contains the following key priority:

   - Change the way we deliver services so that they meet changing customer demands in an efficient way and make the best use of our assets and technology, becoming Digital by Default.

4. The Plan also looks outside the Council itself with the following statement on partnership working.

   - We will work with Digital Lancashire to ensure that Pendle has the best digital infrastructure to support economic growth.

5. Attached are four short documents which together outline the Digital Strategy and how we will work towards delivering it.

6. The Digital Strategy Overview brings together the various strands of the approach. The Digital Citizen focuses on the intended customer service benefits for citizens. The Digital Community looks at how we can improve uptake and skills for all residents. The Digital Workforce sets out what we will do to ensure all our staff have the necessary skills and adopt the digital approach in delivering their services.

7. Each document summarises where we are at present, where we want to be, the advantages of the digital approach and the steps we will take in the immediate and medium term future.

8. The Executive is asked to approve the Strategy which will underpin much of the Council's work in the coming years.

IMPLICATIONS

Policy: The Strategy is a fundamental part of the Council' policy framework and is closely linked to important other strategies and policies such as the Medium Term Financial Plan, the Asset Management Strategy, the Customer Access Strategy and Workforce Development policy.

Financial: The efficiencies implicit in the Strategy are crucial for the delivery of the Council's Medium Term Financial Plan.

Legal: None arising from the report

Risk Management: None arising from the report

Health and Safety: None arising from the report

Sustainability: None arising from the report

Community Safety: None arising from the report

Equality and Diversity: None arising from the report

APPENDICES
Digital Strategy Overview
The Digital Citizen
The Digital Community
The Digital Workforce