

# REPORT

### Together a Healthier Future

Reporting Group:	Pendle Borough Council, Health and Social Care Scrutiny Panel
Meeting Date:	22 August 2017
Report Title:	Together a Healthier Future Feedback from Engagement 12 July 2017
Agenda Item:	
For:	Information
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# Together a healthier Future – Pendle meeting 12th July 2017, Walshaw House, Nelson.

Members of the public have been invited to public meetings throughout Pennine Lancashire throughout July and August. A range of engagement activities have taken place, including public meetings, focus groups, meetings with particular groups (such as stroke survivors, the Older Peoples Forum Chairs and carers), and engagement with the BME community, and younger people. We are currently finalising the analysis of this information and sharing the analyses with colleagues who are developing draft business cases for future developments. It is anticipated that the feedback will help shape the draft business cases representing patient involvement and in some ways, co-production of the business cases.

The aim of the public meetings has been to update participants on the progress made regarding the transformation of health and care services in Pennine Lancashire since the last round of public engagement that took place in the Autumn of 2016, and early 2017. In addition to this, the Together a healthier Future programme used the opportunity to test our ideas about how we develop proposals to improve services.

## Key findings from the Pendle engagement event

Participants were broadly supportive of the direction of travel; although were keen for more detailed plans and information. However they recognised that the draft plans were being developed and were aware that their ideas and suggestions would be considered in the development of the draft plans. Participants gave their views on each of the workstreams of the Together a Healthier Future and the key themes from these are set out below. We asked participants for their comments concerning a proposed vision for Pennine Lancashire and we are working through a revised vision based on their feedback.

#### **Living Happy, Healthy and Well (Prevention)**

Recognition of the need for prevention and the importance of this being budgeted for. There was broad consensus that we collectively need to be ambitious. Key elements of prevention that Pendle residents felt needed to be focused on were the promotion of healthy eating, exercise and healthy schools. The run a mile a day at schools project and "Healthy start" leaflets were praised as good practice. There was broad recognition of the importance of the voluntary sector and the role of personal responsibility and community action to improve health. Alongside interventions, representatives felt that the NHS and partners need to have healthy living campaigns



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# Keeping Happy, Healthy and Well & Joined up care and support (Neighbourhoods and care closer to home)

There was broad consensus that we need more information and communication about services that are available. The use of video and social media was highlighted as an important consideration. Video explanations for self-care were highlighted as something that the NHS and partners could do more of to help manage demand and encourage independence and self-reliance. Social prescribing was highlighted as a good practice.

### In hospital care and support

Participants considered that there needs to be greater awareness of the role of various services (urgent care); and more information to the public. Urgent care services need to be set up that take the strain away from Blackburn as there a perspective that Blackburn emergency department is under pressure. Participants were particularly keen to see technology used to good effect citing telemedicine as a very effective intervention.

#### **Next steps**

The feedback from members of the public at the Pendle meeting, along with the other localities is being actively considered in the development of the business cases which will be completed at the end of August, and form the basis of more formal engagement and consultation from October/November this year.