



ITEM NO. 7

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Dear Retailer

FREE DNA Marking to protect your premises & reduce town centre burglaries

Pendle Community Safety Partnership, in conjunction with Pendle Council and Lancashire Constabulary are offering you the opportunity to benefit from a new crime reduction initiative being launched in Colne Town Centre.

This letter is to give you advance notice that over the next few weeks, staff from Pendle Council and local police officers will be visiting town centre retailers to offer a **FREE** forensic property marking kit (SelectaDNA) to protect businesses against burglary. You will appreciate that it will take some time to get round all the businesses, so do please bear with us.

SelectaDNA can link criminals to burglaries and break-ins. The product consists of an adhesive solution contained a unique DNA code, a UV tracer and a series of microdots which can be easily applied to items which have the potential to be stolen. The most important items to mark are tills, safes, hard-drive for CCTV, charity boxes and any other valuable items which aren't stock. Anything can be marked except paper and fabric items.

If any marked items are stolen and recovered by the Police they can be traced back to the individual retailer via the unique DNA code.

In addition to these FREE kits we will also be putting up deterrent signs in and around the town centre to warn criminals of the new scheme and all retailers taking part in the scheme will be given window stickers.

Similar schemes in other parts of the country have seen significant reductions in burglaries.

We hope that you will take advantage of this **FREE** offer to deter burglaries in the town centre and make Colne a safer place for you as shop owners and your customers.

If you would like more information or wish to discuss the scheme in more detail please contact Geoff Whitehead, tel: 01282 661660 or email Geoff at: geoff.whitehead@pendle.gov.uk.

Yours sincerely,



Community Safety Manager