

(FORM A: INTERNAL BIDS)

**BIDS FOR FUNDING FROM AREA COMMITTEES
CAPITAL (AND REVENUE) PRO FORMA**

Short Project Title: Colne Rhythm and Blues Festival 2016: Town Centre Entertainment

Bid submitted by: Housing, Health and Economic Development

On behalf of (please include contact details): Pendle Leisure Trust, Colne Town Hall

Amount requested: £4,795

- Town Centre Stage Sunday,(2pm–5pm) – £4,795

				Revised Costs
1.	Stage	Stage	£1,7000	£2,500
2.	PA, etc	Stage	£1,000	£700
3.	Lighting	Stage	£900	£350
4.	Backline	Stage	£300	£150
5.	Stage manager	Stage	£75	£400
6.	Bands	Stage	£450	£420
7.	Porta Loos	Stage	£150	£245
			£4,575	£4,795

- Fairground to be located on the Dockray Street Car Park. Committee approval required to close the car park on a temporary basis, same as the previous years, with strict opening and closing times. The payments received from the fairground operators are added to the overall Blues festival budget – **no cost**
- It is proposed that the town centre stage will be in place for just one day (Sunday) rather than two days as in 2015. This would free up the Parliament Street Car Park on Saturday and Monday allowing parking access.

At a recent Colne Town Centre Forum meeting the group briefly discussed the town centre activities over the festival weekend. Overall, there was a mixed response to the fairground and stage. Many businesses did not like to see both town centre car parks closed for the entire weekend

Main Outcomes to be Achieved: Generate a festival atmosphere in the town centre that complements the music festival taking place in other venues, and offering value for money and free attractions to festival goers and local people

Entertainment to be aimed at families and local residents, to entice visitors into the town centre and therefore increase footfall and trade to local businesses

- Visitors from outside the borough to be encouraged into the town centre as part of the festival experience. The festival is comprehensively marketed and actively promotes Colne
- The festival attracts new visitors to the town, who may become regular return visitors
- Spread the benefits of the festival throughout Colne town centre, and reduce the perception that the festival organisers only focus on the areas between the Leisure centres and Municipal Hall
- Positive comment received from Colne Town Centre Forum, including a number of businesses opening outside existing open hours, and businesses targeting festival goers with additional product ranges such as blues themed books at Colne Bookshop
- No adverse comment received regarding fairground

When will Project be implemented? 26–29 August 2016

Who will undertake the Project works? Pendle Leisure Trust and Pendle Borough Council

Is the bid for capital or revenue funding? Capital

Is there match funding for the Project from elsewhere? No

If so, please give details:

Are there long-term revenue consequences and how will these be funded?

N/A