Pendle Council
Strategic Plan
2015 - 2018
Refresh 2016 - 2017

Our Vision

"As a Council we have signed up to the vision in our Sustainable Community Strategy and we are committed to working with our partners to ensure that:"

Pendle is a place where quality of life continues to improve and where people respect one another and their neighbourhoods...

We want Pendle to be a place where everyone aspires to reach their full potential...

We want to be recognised locally, regionally and nationally as a great area to live, learn, work, play and visit.

Our Strategic Objectives

1
Working with partners and the community to sustain services of good value
(STRONG SERVICES)

Through effective partnership working we will ensure that we procure and provide good value services that meet the needs of residents, visitors, and businesses. We will prioritise resources accordingly and operate decision-making structures that are open, transparent and accountable.

2
Help to create and sustain jobs with strong economic and housing growth
(STRONG ECONOMY)

We will work with our private sector partners to generate jobs and economic and housing growth in Pendle in a way that secures its long-term economic, environmental and social wellbeing.

3
Help to create and sustain resilient communities
(STRONG COMMUNITIES)

We will acknowledge and build upon the Borough's diversity, demonstrating our community leadership role by working with and empowering our partners and local people to provide clean, healthy, safe and cohesive communities. We will endeavour to maintain the quality of our environment through effective and efficient services, education, community involvement, partnership working and enforcement.

4
Maintaining a sustainable, resilient and efficient organisation
(STRONG ORGANISATION)

We will ensure that, as an organisation, we are suitably placed to deliver the priorities identified for Pendle and its residents. To do this we will employ the right people with the right skills in the right job. We will maintain robust financial processes, standards and systems optimising the technology and resources we have available to us, making us more efficient and effective in our service delivery.

Our Values

- To always act with fairness, integrity and courtesy
- To ensure equality of opportunity for all our citizens by striving to create a community that values diversity and is socially inclusive, cohesive and tolerant towards the needs of others
- To consult in appropriate ways with, and listen to, the people of Pendle and to make opportunities for involvement in our decision making processes
- To act in the interests of the whole community by working in partnership with citizens, businesses and other organisations
- To promote sustainable development, whilst protecting, enhancing and celebrating Pendle's unique natural environment
- To make the best use of all our resources to deliver our services as efficiently, effectively and economically as possible
- To value our staff and to develop their potential.

Our Headline Actions for 2016/17

Working with partners and the community to sustain services of good value

- Working with partners and the community to provide sustainable, good value for money services at a lower cost base whilst maintaining customer satisfaction.

Help to create and sustain jobs with strong economic and housing growth

- Working with partners to help create sustainable, accessible jobs so that businesses locate, grow and stay in Pendle and to provide business support and facilitate skills improvement

- Enabling housing provision that meets local needs and aspirations in terms of quantity, quality, accessibility and affordability

Help to create and sustain resilient communities

- Working with partners to strengthen community resilience

Maintaining a sustainable, resilient and efficient organisation

- Maximise the potential of our workforce and be recognised as a leading employer

- Change the way we deliver services so that they meet changing customer demands in an efficient way and make the best use of our assets and technology.

INVESTORS IN PEOPLE

Liberata

Borough of Pendle