



**REPORT FROM: STRATEGIC DIRECTOR**

**TO: EXECUTIVE**

**DATE: 30<sup>TH</sup> JUNE 2016**

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**STRATEGIC PLAN 2015 - 2018  
(incorporating the Annual Refresh 2016 - 2017)**

**PURPOSE OF REPORT**

To submit the Strategic Plan 2015 - 2018 (incorporating the Annual Refresh 2016 - 2017) to the Executive for approval.

**RECOMMENDATION**

That the Executive agree the attached Strategic Plan 2015 - 2018 (incorporating the Annual Refresh 2016 - 2017).

**REASON FOR RECOMMENDATION**

To ensure that we retain focus on our priorities and deliver good value, accessible services.

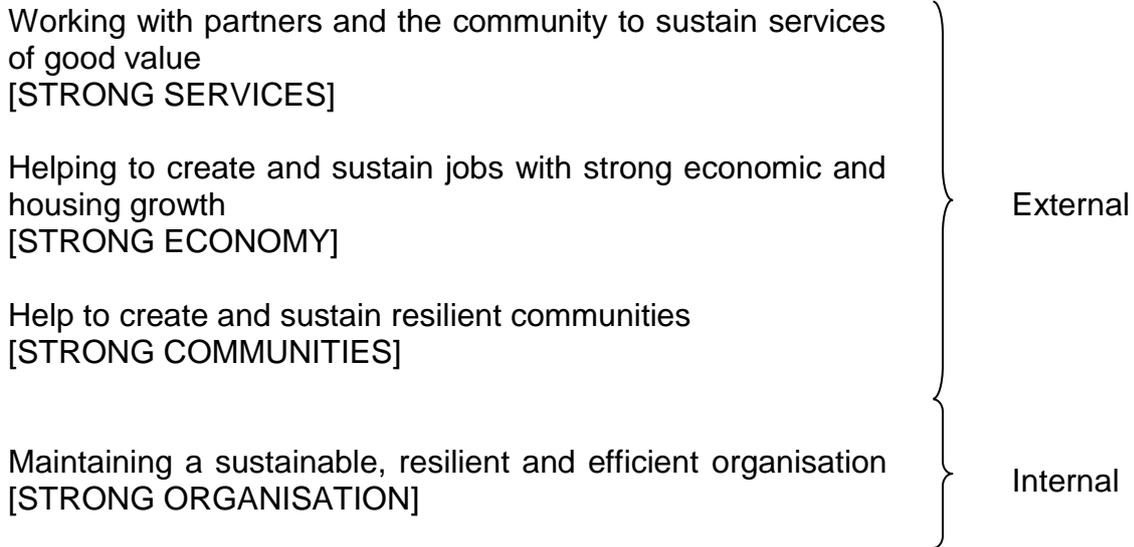
**ISSUE**

***Background***

1. The purpose of the Strategic Plan is to articulate the actions that have been identified for the Borough for the next three years whilst also providing direction to the services that the Council delivers.
2. The Strategic Plan sets out our objectives for the future whilst individual service plans identify in more detail how we intend to achieve these objectives year-on-year. The service plans are used by managers as part of the day-to-day management of our services and provide the basis for which the delivery of services is performance managed.

**Present Position**

- 3. The draft of the Strategic Plan 2015 - 2018 (incorporating the Annual Refresh 2016 - 2017) is attached as Appendix 1 for your consideration.
- 4. This contains the strategic objectives for the Council and these can be found detailed overleaf:



- 5. These are underpinned by six headline actions and key projects that have been developed to enable us to deliver the priorities identified for Pendle whilst continuing to acknowledge and address the importance of ensuring that the council is in a position to deliver these priorities.

**IMPLICATIONS**

**Policy:** The proposed actions outlined within the Strategic Plan 2015 - 2018 (incorporating the Annual Refresh 2016 - 2017) are in line with current Council policy.

**Financial:** Our ability to deliver the objectives set out in the Strategic Plan is subject to the resources available to the Council.

**Legal:** There are no direct legal implications arising directly from the contents of this report.

**Risk Management:** Failure to effectively monitor performance and deal with any problems of underperformance could impact upon the Council’s ability to deliver its priorities.

**Health and Safety:** There are no health & safety implications arising directly from the contents of this report.

**Sustainability:** Priorities in the Strategic Plan include making better use of existing facilities in Pendle and driving economic development and regeneration.

**Community Safety:** This strategy will encourage Community Safety activities and links to the Community Safety Partnership Plan.

**Equality and Diversity:** None arising directly from this report.

## **APPENDICES**

Appendix 1 – Strategic Plan 2015 - 2018 (incorporating the Annual Refresh 2016 - 2017)