

**BIDS FOR FUNDING FROM AREA COMMITTEES
CAPITAL (AND REVENUE) PRO FORMA**

Short Project Title: Pendle's Cycling Legacy Event

Bid submitted by: Tricia Wilson

On behalf of (please include contact details): Pendle's Cycle Forum

Amount requested: £1,000

Brief details of Project: This year we updated Pendle's Cycling Legacy Strategy to follow on from the Tour of Britain which came to Pendle last September. The aim of this strategy is to build on the enthusiasm for cycling that was generated by the Tour of Britain to get more people cycling more, in particular to get new people on a bike and to highlight the environmental, economic and health benefits. One of the best ways to do this is to show that cycling can be fun.

We would like to hold an event in Victoria Park to include races at the Steven Burke Sports Hub to celebrate cycling and to get people thinking about cycling. The event will take place on the 17th September a year after the Tour of Britain came to Pendle. There is the possibility of including a sportive that all people of all abilities can take part in as well as stalls and cycling activities. What we can put on will depend upon the funding we can achieve. We are asking for £1,000 from each Area Committee.

Main Outcomes to be Achieved: To mark the anniversary of the Tour of Britain in Pendle, to raise awareness of the benefits of cycling, to get more new people interested in cycling, to raise awareness of the easy cycling routes in Pendle, to raise awareness of the Steven Burke Sports Hub

When will Project be implemented? Saturday 17th September with activities leading up to the event such as guided rides, taster sessions and mini challenges

Who will undertake the Project works? Depending on the amount of funding received it will be managed by Pendle Council Officers with support from cycle clubs and organisations such as CDP and CSP. With additional funding we may have assistance from Pennine Events.

Is the bid for capital or revenue funding? Revenue

Is there match funding for the Project from elsewhere? Yes

If so, please give details: There is funding from the Cycle and Parks' budgets of approx. £2,000 which can be used on a small event, if further funding is raised it will enhance the event.

Are there long-term revenue consequences and how will these be funded?

None