



REACH FESTIVAL

Traffic Management Plan 2016

Reach Festival

Piked Edge Farm, Skipton Old Road
Colne, BB8 7EP
Saturday 6th August 2016
Version 1.1

Contents

Introduction	2
a. Purpose & Overview, Key Personnel Contact Details	2
b. Site Constraints & Impact on Local Area	3
c. Aims of Traffic Management Plan & Organiser Responsibilities	3
Planning	4
a. Previous Events & Measures Taken	4
b. Traffic Predictions, Including Volumes & Methods	5
c. Route Planning & Control	5
Emergency Procedures	6
a. Emergency Procedures	6

Introduction

a. Purpose & Overview

This Traffic Management Plan provides details of all procedures to be implemented by ourselves “The Event Organiser” and also any event personnel (Stewards, Marshalls etc.)

“Reach Festival 2016” is to be held on Saturday 6th August, at Piked Edge Farm, Skipton Old Rd, Colne, BB8 7EP. It is primarily a music event with DJs playing throughout the day & into the evening. The event will consist of one main arena, a smaller, secondary arena, and also a third, doubling as a bar & chillout area. The hours of operation are 14:00 - 02:00, and set up/ take down of the site is expected to take up to 2 days prior, and 1 day after the stated event date. We are expecting over 1000 people to be in attendance, although no more than 2999 at any one time.

The necessary traffic management, as detailed in this document, will be strictly adhered to by all parties involved to provide a safe environment for all road users, event participants, event organisers/staff and also members of the general public. We will also aim to minimize any disruption to traffic in the areas around the festival site.

Key Personnel Contact Details

Name:	Stuart Johnstone
Role:	Site Owner
Address:	Piked Edge Farm, Skipton Old Road, Colne, BB8 7EP
Contact Tel:	+447976286149

Name:	Rickie Hurlstone
Role:	Event Organiser
Address:	250 Stainbeck Road, Leeds, LS7 2NN
Contact Tel:	+447802640382

Name:	Daniel Bazylewicz
Role:	Traffic Management/Event Organiser
Address:	2 Kilnsey Fold, Silsden, Keighley, BD20 9NZ
Contact Tel:	+447703758725

b. Site Constraints & Impact on Local Area

Reach Festival 2016 will take place entirely on private land, namely Piked Edge Farm. In 2015, we constructed a new entrance and road to the site to create a one way system. This helped to minimize congestion within the site, and also on the road immediately next to the site.

For this reason, we do not believe road closures will be necessary. We expect after the measures outlined in this plan have been put in place, the impact on traffic in the local area will be minimal. Also, we expect impact on pedestrians to be minimal, as the road is rarely used by people on foot due to its quite remote location and lack of public footpath; however, we believe as the national speed limit applies on Colne Old Road, a temporary speed limit of around 30MPH would be necessary to limit the possibilities of accident/injury. We have liaised with Simon Bucknell (Senior Traffic Engineer LCC) the planning of this and any extra mitigation of road safety concerns and we are happy to implement a system between both parties as discussed.

c. Aims of Traffic Management Plan & Organiser Responsibilities

The objectives of this Traffic Management Plan are outlined below:

- Provide a safe environment for all road users, including attendees, the general public, cyclists, motorists etc.
- Prevent any traffic hazards that may arise as a result of Reach Festival 2016 taking place.
- Minimize disruption, delays and/or congestion for road users.
- Ensure access to surrounding residential and commercial properties is maintained at all times.

To achieve these objectives, we, The Event Organiser will:

- Ensure that only roads suitable for event traffic are used by attendees.
- Ensure that delays and congestion within and on the road immediately next to the site are dealt with immediately through the use of stewards/marshalls.
- Use appropriate and sufficient road signage, and also make sure adequate guidance is provided so that attendees/staff use only the prescribed travel routes.
- Ensure that the needs of all attendees are accommodated at and within the event site, including motorists/motorcyclists, taxi arrivals, people with disabilities.
- Stagger coach arrival times to the site to avoid unnecessary congestion in/around the site.
- Have an adequate number of stewards/car park attendants to ensure vehicles are parked as quickly and safely as possible, keeping the road clear at all times.

The Event Organisers will take the greatest care to prevent any risk of injury to attendees, road users or members of the public, and also any damage to property. Any event activity will not go ahead until all appropriate measures are in place, including all relevant signage erected, stewards & car park attendants on site etc.

All necessary measures will be taken to regulate traffic movements and ensure any adverse effects associated with the event are kept to a minimum.

Planning

a. Previous Events & Measures Taken

Reach Festival first took place at Piked Edge Farm in August 2015. Although on a much smaller scale than we anticipate for 2016, some measures were put in place to aid the regulation of traffic, including: signposting, the creation of a one way system within the site car park & drop off point, and also dedicated taxi & coach drop off points. An area that we believe we could improve on would be the steward/marshalling of the site road and car park.

This year, stewards shall be appointed in clothing which identifies them as a steward for duties such as guiding coaches to designated coach spaces, directing attendees to designated taxi & coach pick-up points etc which are all contained within the site grounds.

- Stewards on the entry & exit points this year will be replaced by security staff to completely stop any pedestrians walking onto the highway as was the case in 2015 due to the stewards not having full authority to stop people. Also signs will be placed to warn vehicles from stopping/attempting to drop pedestrians off on the highway and clearly direct them onto the festival site to the designated drop off & pickup points. Our intentions are to provide a safe and controlled environment at the entry & exits.

Through the experience of our last event, and also due to an expected increase in the number of attendees for 2016, we have deemed it necessary to put the above measures and more into place to regulate and control traffic to/from the site to the best of our abilities, as detailed in this Traffic Management Plan.

b. Traffic Predictions, Including Volumes & Methods

The proposed primary method of transport to the event site will be via coaches from surrounding cities & shuttle service from Skipton Town Centre. Coaches will be arranged by the Event Organiser, from major areas including: Manchester, Leeds, Harrogate & York. Attendees will be encouraged to travel via coach, and coach tickets will be available for purchase alongside event tickets from all major outlets.

A shuttle service will run from Skipton Town Centre every half an hour, allowing anyone who has traveled via public transport (public train, Bus etc) easy access, as the site is not accessible via public transport.

For the small volume of cars we expect there is ample car parking space on site, so no need for anyone to park on the public road, and also a dedicated taxi drop off point for taxis attending the site. Discussions have been made with Jackie Allen (Taxi Licensing Officer LCC) to encourage just one main taxi company to be dealt with reducing the problem with unlicensed taxis loitering as experienced in 2015. We will encourage attendees, if not travelling via coach, to use the trusted taxi firm, namely Aire Cabs as they are aware of the routes to/from the site and also the procedures to be followed whilst they are on the event site. This will be carried out mainly through social media and also banners/advertisement within the site itself. We expect to be able to predict a rough number of expected cars and taxis closer to the event date through number of tickets sold without coach travel and also through communication with local firms.

Peak travel times are expected to be between the hours of 14:00-16:00, and also 00:00-02:30.

c. Route Planning & Control

The majority of the roads surrounding and leading to the site are small, windy roads. For this reason it will be necessary for us to direct our attendees and staff to use only the 3 roads highlighted on the map below. The three roads highlighted are larger and wider, and more suited to handle the potentially, at peak times, heavy levels of traffic. By instructing attendees & staff to use only these roads, we will minimize disruption to local residents and businesses.

Clear signposts will be erected from the main roads in Colne, Skipton and Crosshills to aid attendees/staff in using the prescribed routes. All other roads will be Signposted as “No Access to Reach Festival”. This preventative measure will help to keep traffic on small roads and through neighbouring villages/populated areas to normal levels, once again keeping disruption to a minimum. By also placing “No Access” signs at turn offs that may lead to the site but are unsuitable for event traffic, we eliminate the possibility of people not sticking to

prescribed routes due to SatNavs, or already knowing a route to the site etc. This map will also be prominent on our social media pages.

All signs will be placed in accordance with Traffic Signs Regulations and General Directions 2002, and by a competent person in high visibility clothing. All signs will be placed where easily visible, and also where they will not present any obstruction to footpaths or vehicles in the road, sight lines for traffic or pedestrians, with due consideration to all road users including disabled persons or those with wheel chairs. Signs will be sandbagged if required, and will not obstruct any existing signs.

Also as previously mentioned in section 1b, we believe imposing a 30MPH speed limit on Skipton Old Road for the day will be a necessary measure. We feel the 30MPH limit will not adversely affect traffic running past the site, and will be a key factor in keeping any potential accidents/traffic related hazards to a minimum. Any further measures will be discussed in the arranged meeting between Simon Bucknell (LCC) & relevant authorities following license approval.

Emergency Procedures

St John's Ambulance will be on site for the duration of the event. In the unfortunate event of further emergency services being required, a separate road leading directly onto the event site is solely for that use. No other vehicles are permitted to use the road at any time, which runs parallel with the exit road from the site and will be kept clear at all times.

Access To Festival Site

