

**Nelson Town Team
Wednesday 2nd March 2016
Members Room, Nelson Town Hall**

Attendees

Azmaht Mahmood	Shafis	AM
C.Roke-Heys	Nelson Market	CRH
Debbie Herson	Pendle Rise	DH
Eileen Ansar	Councillor	EA
Hanna Latty	PBC	HL
M.Ansar	Paris	MA
Mohammed	Super Fruits	M
Nicholas Emery	Emery Electronics	NE
Paul Collins	PBC	PC
Phil Short	Landlord BHF Shop	PS
Rafakat Ali	Pendle Rise	RA
Tim Horsley	PBC	TH

Apologies received

Lara Oddie (Oddies Bakery), Julie Bithel

Item	Discussion	Action
Introduction & Apologies	As above	
Pendle Rise	<p>Debbie Herson (Centre Manager) introduced herself to the group, along with Raf (operations manager). Debbie also manages the Rochdale shopping centre and has a background in town centre management.</p> <p>The centre is now under new ownership, and is undergoing a number of positive changes. The centre is keen to work closely with the Town Team and town centre.</p> <p>Car parking signs – it was suggested that improved signage to the multi-storey be installed.</p>	PC/DH
Nelson Loyalty Card.	<p>Rewarding loyal customers, the Nelson Loyalty Card will give shoppers the chance to win monthly cash prizes to spend at participating businesses.</p> <p>The more businesses involved the bigger the prize pot, which will make shoppers more likely to collect stamps at participating businesses!</p> <p>Town Council have agreed to fund £2,000 for the initial print and marketing. Working group setup</p> <p>Businesses to pay £5per month which will be given in cash prizes. The Town Team decided that the card should be for independent businesses only, and the voucher/prize should only be accepted in participating Nelson businesses.</p> <p>Draft design completed and shown to the Town Team, no specific comments about the initial design.</p>	
Security	<p>DNA Security</p> <p>Pendle Community Safety Partnership is offering Nelson businesses the chance to protect property against theft, with a DNA system.</p> <p>Each SelectaDNA property marker and spray contains a unique DNA code. These codes allow police to identify property and link criminals to the crime. Free to Nelson businesses, usually £50</p> <p>The scheme, which is backed up by stickers which identify which properties are protected and press coverage, has been successful in other parts of the country in deterring would be thieves . The scheme spreads uncertainty amongst thieves and increases the risks of handling stolen property.</p>	

	<p>Town Centre Radio Scheme Nelson had at one stage a very effective Shop radio scheme linked to the CCTV recording centre and nearly all retailers in the Town centre area were regularly using the scheme . At the moment only a small group of retailers use their radios to alert when for example shop lifters are active or known trouble makers are in the area. We would like to know whether you think we should revive the scheme and bring back into use the radios which you might still have in your premises.</p> <p>Other Security concerns</p> <ul style="list-style-type: none"> • Scotland Road lighting levels, traders asked if the current lighting levels on Scotland Road could be improved. • CCTV is working, but is not monitored 24hrs a day. CCTV can be monitored if an issue is raised with the police. CCTV to be managed by Nelson Town Council. It was suggested that individual businesses could fit their own camera to property. • Police have recently arrested a suspect who had targeted 32 separate shops. • PACT Meetings. Members of the Town Team asked if it would be possible to resurrect the PACT meeting which used to be held every month. Police are unable to resource, it was suggested the PACT be merged with the Town Team meetings 	<p>LCC</p> <p>TH</p>
<p>Town Centre Events.</p>	<ul style="list-style-type: none"> • 26th March, Easter Fun Day...rides, stalls, birds of prey. Easter Egg hunt, across the town centre • 28th May, Summer fayre...TBC • 11th June, Football tournament • 16th July, summer ice rink • 13th August...TBC • 17th September, Nelson Food Festival. SDA funded by NAC/NTC • 19/26 November, Lancashire Day • 3/10/17 Christmas Markets 	
<p>AOB</p>	<ul style="list-style-type: none"> • Friday Market, concerns raised about pedestrian access when market traders are loading and unloading. • Town Team members asked if Liberata are/have undertaken any specific marketing to promote Nelson Markets? • Further discussions continued about how individual businesses can market themselves. For example social media. Several people requested social media training to help them. • Discussions about the size of the turning circle on Scotland Road. The circle is as large as physically possible, while still leaving legal widths on adjacent footpaths. 	<p>Markets</p> <p>PC</p>