

Pendle's Dementia Action Plan 2015-2018

Our objectives:

To raise awareness of dementia

To provide access to further information and understanding of dementia

To inspire and coordinate projects/ programmes/ initiatives for people affected by dementia, including carers

Action Plan 2015- 2018

Our aims	What we will do	Due Date	Lead	Comments	What will 'success' look like?
Outcome 1: To raise awareness of dementia					
Establish a DAA for Pendle	Appoint independent Chair	Sept 15	PBC (GD)	Achieved	An independent, fit for purpose DAA established
	Agree membership, structure and governance arrangements	Jan 16	DAA		
	Quarterly press releases on work of DAA	Nov 15	PBC (GD)	Achieved	4 press releases delivered over 12 months
		Mar 16			
		Jun 16			
		Oct 16			
Register Pendle DAA	Sept 15	PBC (GD)		Updated Pendle DAA page with at least 6 partners signed up	
Attend quarterly DAA network meetings to share good practice and learn from others	Mar 18	Chair (PG)		4 network meetings attended with feedback given at each Pendle DAA meeting	
Create DFs in the workplace	Roll out DF sessions to PBC, Liberata, PLT staff and Councillors	April 15	DF Champions (KE GD)	DF sessions delivered across PBC, PLT, Liberata. Resulting in over 170 DF	

Send out quarterly message to all staff and Councillors re: DF	April 16	PBC (GD)		4 staff messages sent out
Roll out DF in Pendle's 2 Integrated Neighbourhood Teams.	Oct 16	ELCCG (CC)		
Audit extent of DF in LCC and continue the roll out DF sessions to LCC staff and Councillors	Jul 16	LCC (SF)		Additional staff and councillors becoming DF
Create dementia friendly GP practices	Mar 17	ELCCG (CT)	<i>To be developed by task group</i>	Have at least 1 dementia advocate in each practice
				Primary care DF staff
Support the roll out of DF in Lancashire Fire & Rescue	April 17	LFRS (BH) (local contact tbc)	Chief Fire Officers Association pledging support to DF. To be rolled out across Lancashire once corporate approach approved by Exec in Feb 16	'Message in a bottle' scheme to be cascaded throughout all Dementia Cafes
	May 16			All LFR Pendle staff to attend DF session
	Jul 16			DF Champion in at least 1 station
	May 16			Adapted LFRS leaflet to reflect local support
	May 16			LFR involved in Dementia Awareness Week 2016
	April 17			1 fire station designated a Safe Space
Increase number of DF Champions in Pendle and have an overview of their planned activities	June 16	Chair (PG)		Process established with Dementia Friends to enable us to link to DF Champions

					DF Champion training delivered in Pendle in Mar 15	
	Deliver DF sessions to 3 supermarkets	Sept 16	DF Champions (tbc)	DF sessions delivered to Morrisons and Sainsbury Feb 15	15 DF staff in each of the 3 supermarkets	
	Deliver DF sessions to traders in Colne	April 15		DF delivered to Colne Traders	10 small Colne traders to be DFs	
	Deliver DF session to traders in West Craven	Oct 16			10 small West Craven traders to be DFs	
	Follow up DF in supermarkets and traders to assess impact	Nov16			All supermarkets and traders to have retained their number of DFs	
Create DFs in the faith sector	Create dementia friendly churches	April 17	Together Lancashire (ES)		10 Pendle churches engaged with dementia friends	
					30 DF created through churches	
					1 Deanary presentation given to all churches	
					10 church services delivered specifically for people with dementia	
	Create dementia friendly mosques	April 17	Lancashire Mosques (SA)		Pendle mosques engaged with dementia friends	
						DF created through mosques
						DF resources in

					community languages downloaded and used.
Encourage young people to be more dementia aware	Deliver DF session to Police Cadets	April 15	Nelson & Colne College		20 DF through Police cadets
	Share good practice from St Joseph's school with other schools	Oct 17			1 additional primary school, 1 secondary school and N&C College to have delivered DF session to students
	Deliver DF session to Youth Parliament	Nov 16			20 DF created through Youth Parliament
	Explore roll out of youth DF Champion programme	Sept 16			Pilot roll out of DF Champion youth programme
	Engage college students with dementia friends				DF programme delivered at Nelson & Colne College
Fund raise for Pendle DAA	Secure funding to support the work of DAA	Jul 16	Chair (PG)		Rotary Club approached
					MP approached
					Trust funding explored
					Accountable finance body for DAA identified
Cascade financial and legal	Produce a Finance and legal advice leaflet and disseminate widely	May 16	Finance Sector (GT)		Leaflet produced

information for those living with dementia					Leaflet distributed during Dementia Awareness Week 2016	
Outcome 2: To provide access to further information and understanding of dementia						
Cascade information about dementia support services	Hold an information event during Dementia Awareness Week (15- 21 May) 2016	May 16			1 event held attended by at least 30 people	
	Map existing dementia support services	Jul16	Age UK		Comprehensive list produced and distributed through networks	
	Produce list of services and promote widely	Sept 16	Age UK			
	Engage CVS to disseminate information through networks and community events	Mar 17	BPRCVS (CB)			DF sessions delivered to 10 Pendle CVS groups
						Information cascaded to all CVS network in Pendle 4 times a year.
	Deliver media campaign throughout Dementia Awareness Week	May 16	PBC (AB)			High profile coverage of Dementia Awareness Week
	Involve schools in Dementia Awareness Week	May 16	Alzheimer's Society (VH)			2 schools involved in Dementia Awareness Week
Promote dementia services at Pensioners Fayres	Mar 17	Older People's Forum			DAA info distributed at 1 Pensioners Fayre	
Outcome 3: To inspire and coordinate projects/ programmes/ initiatives for people affected by dementia, including carers						
Encourage	Map all Pendle dementia cafes and singing groups	Mar 17	Alzheimer's Society		List produced and updated 4 times a	

delivery of projects in support of people living with dementia			(VH)		year
					List disseminated widely through networks
	Develop and promote Memory Walks	Mar 18	PLT		2 memory walks organised per year
	Develop and promote a Pendle Safe Spaces scheme	Mar 18	PBC		Safe Spaces piloted in one Pendle town
	Develop DF recognition scheme for Pendle traders	Mar 18	PBC		DF recognition scheme delivered in one Pendle town
	Share good practice amongst Care Homes	Mar 18	<i>tbc</i>		Network established to enable Care Homes to share good practice