

## Tour of Britain - Direct costs of co-hosting Stage 2 (7/9/15)

	2014/15 £	2015/16 £	Total £	Notes
<b>Expenditure</b>				
Stage Hosting Fee	60,000	40,000	100,000	1
Event Management Services	0	63,408	63,408	2
Media/Marketing/Communications	281	14,714	14,995	
Stage Finish area costs	0	20,881	20,881	3
Miscellaneous costs	0	380	380	
<b>Sub-total expenditure</b>	<b>60,281</b>	<b>139,383</b>	<b>199,664</b>	
<b>Income</b>				
Sponsorship / Misc income	0	34,409	34,409	
<b>Sub-total income</b>	<b>0</b>	<b>34,409</b>	<b>34,409</b>	
<b>Net expenditure</b>	<b>60,281</b>	<b>104,974</b>	<b>165,255</b>	
<b>Allocated Budget</b>	<b>60,281</b>	<b>106,589</b>	<b>166,870</b>	4
<b>Net Variance</b>	<b>0</b>	<b>-1,615</b>	<b>-1,615</b>	

### Notes:

- 1 Fee paid to race organiser to co-host the stage
- 2 Includes crowd management, traffic management and consultancy support services
- 3 Primarily works to remove/reinstate traffic island, first aid and welfare provision
- 4 The allocated budget comprises:

Allocation approved by Executive November 2014	100,000
Allocation approved by Executive June 2015	50,000
Allocation from Tourism Budgets 2015/16	12,370
Allocation from Neighbourhood Services Budgets 2015/16	4,500
	<b>166,870</b>

