

Update for Health & Social Care panel

Further to the proposal for a dedicated health promotion resource hosted by the Council to help support the delivery of our public health work (as raised at the last Health & Social Care panel), potential funding options have now been explored. Unfortunately, given the council's financial pressures, we are not in a position to fund, or even match fund, such a post. Discussions with LCC yielded similar conclusions- although supportive of the concept, they have informed us that they are unable to fund a dedicated district health promotion resource.

Recognising the value of such a role, alternative models for delivery are now being pursued. We have started to map existing health and wellbeing provision in Pendle so we have an overview of activities and a better understanding of our current public health offer. We will then be able to promote existing activities, identify synergy or gaps in provision and be better positioned to influence future commissioning. It will also allow us to get a sense of what the impact of the in-year cuts (and the subsequent cuts) will be on the existing health infrastructure.

We have also identified our local priorities for health & wellbeing, further to a public health study undertaken by Infusion, and have aligned our priorities to Lancashire objectives:

Lancashire Approach	Lancashire objectives	Pendle's emerging priorities?
Starting Well	<ul style="list-style-type: none"> To promote healthy pregnancy To reduce infant mortality To reduce childhood obesity To support children with long term conditions To support vulnerable families and children 	<p><i>Reduce infant mortality</i> <i>Reduce childhood obesity</i></p>
Living Well	<ul style="list-style-type: none"> To promote healthy settings, healthy workforce and economic development To promote mental wellbeing and healthy lifestyles To reduce avoidable deaths To improve outcomes for people with learning disabilities 	<p><i>Encourage and promote healthy lifestyles, particularly healthy eating, physical activity & smoking cessation</i> <i>Reduce fuel poverty</i> <i>Improve mental and emotional wellbeing</i></p>

Ageing Well	<ul style="list-style-type: none"> • To promote independence • To reduce social isolation • To manage long term conditions and dementia • To reduce emergency admissions and direct admissions to residential care settings • To support carers and families 	<p><i>Consider the needs of our growing ageing population:</i></p> <ul style="list-style-type: none"> • <i>Dementia</i> <p><i>Improve mental and emotional wellbeing</i></p>
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The mapping exercise will enable us to assess the extent to which our health & wellbeing offer contributes to our local priorities and will help shape and inform our Pendle Health & Wellbeing action plan (to be developed upon completion of the mapping exercise).

It is suggested that the Health & social Care Scrutiny panel receives regular updates on this work as it progresses.