



MEETING OF THE

TOUR OF BRITAIN CYCLE RACE WORKING GROUP

(Members Councillors R. Allen, J. Cooney, A. R. Greaves, D. Whalley, D. M. Whipp and P. White)

TO BE HELD ON

TUESDAY 6th JANUARY, 2015

AT 2.00 p.m.

**IN THE MEMBERS' ROOM
NELSON TOWN HALL**

For further information please contact **Joanne Eccles** on tel: **661654**

AGENDA

1. Governance Arrangements

The Executive approved the setting up of the Member/Officer Working Group at its meeting on 11th December, 2014.

The Working Group will take the project forward with appropriate core officer support from Economic Development and Tourism, Engineering, Communications and Finance. Issues to be covered will include the race itself and the route; traffic controls; crowd management; communications with local residents, businesses and organisations; other events to be held around the same time; promotion; marketing; and sponsorship.

The Working Group will need to meet regularly through to March and then again in the new Municipal year from May. Some meetings will be joint with Ribble Valley and most will need to be daytime.

Regular updates on progress will be made to the Executive which will be able to take formal decisions. Timescales may occasionally dictate the need for quick decisions and therefore the Executive has authorised the Enterprise, Growth and Promotion Portfolio holder, in consultation with the Leader and Deputy Leader, to take any expedient and reasonable action necessary to ensure the progress of the project.

The Executive approved a Member composition of 2 Conservative; 2 Liberal Democrats; 1 Labour. Subsequently the Labour Group has requested that it be given two places. Names submitted by Groups are as follows –

Councillors J. Cooney and P. White (Conservative)
Councillors A. R. Greaves and D. M. Whipp (Liberal Democrat)
Councillors R. Allen and D. Whalley (Labour)

2. Working Arrangements with Sweetspot and Ribble Valley Borough Council

3. Friends Life Tour of Britain 2015 Overview

4. National Launch – March

5. Stage Launch – May

6. Name and Branding of the Stage

7. PR Opportunities

8. Marketing Materials

9. Use of Marketing Lancashire

10. Television Coverage

11. Sponsorship

12. Possible need for additional assistance
13. Meeting with the Finish Director
14. The Route
15. Event safety and working with LCC Highways, Police etc.
16. Other events to be held around the same time
17. V.I.P. and Hospitality
18. Host Venue Legal Agreement
19. Date of next meeting

To agree the date of the next meeting:

Tuesday 3rd February, 2015