

## ToB Potential sponsorship packages - Pendle / Ribble Valley

[Sponsors and rights not to conflict with ToB national sponsors]

	Package
<b>Premier stage sponsor</b>	Branding on Start / Finish Arch
<b>(Guide price: £15-£20k)</b>	Branding on Podium backdrop
	Branding on all ToB Stage 2 marketing materials
	Full page advert in the ToB official programme
	Recognition of sponsor on ToB Stage 2 website page and Pendle / Ribble Valley controlled websites, e-promotions, e-newsletters
	10 complimentary VIP tickets to start / finish hospitality areas
	PA announcements re Stage Sponsor at start and finish
	2 signage boards (3m x1m) at start/finish
	Opportunity to be involved in official team sign-in / presentation ceremony at Start /Finish
	Media event to announce sponsorship
	Opportunity for involvement in Stage 2 launch
	Right to use event name and logo in conjunction with sponsorship in all advertising prior to date of event
	2 complimentary tickets to ToB National Launch in London
<b>Gold package</b>	Half page advert in the ToB official programme
<b>(Guide Price £10k)</b>	2 signage boards (3m x1m) at start/finish
	Recognition of sponsor on ToB Stage 2 website page and Pendle / Ribble Valley websites, e-promotions, e-newsletters
	6 complimentary VIP tickets to start and finish hospitality areas
	PA announcements at the start and finish line recognising business as sponsor
	Right to use event name and logo in conjunction with sponsorship in all advertising prior to date of event
<b>Silver Package</b>	2 signage boards (3m x1m) at start or finish
<b>(Guide Price £7.5k)</b>	Quarter page advert in ToB Official Programme
	Sponsor recognition on Pendle / Ribble Valley social media, websites and in all marketing materials and media
	4 complimentary VIP tickets for start and finish
	PA announcements at the start and finish line recognising business as sponsor
	Right to use event name and logo in conjunction with sponsorship in all advertising prior to date of event
<b>Bronze package</b>	2 signage boards (3m x1m) at start / finish
<b>(Guide Price £5k)</b>	Quarter page advert in ToB Official Programme
	Sponsor recognition on Pendle / Ribble Valley social media, websites and in all marketing materials and media

	2 complimentary VIP tickets for start and finish
	PA announcements at the start and finish recognising business as sponsor
	Right to use event name and logo in conjunction with sponsorship in all advertising prior to date of event
<b>Other opportunities:</b>	
<b>Schools Competitions / Education Pack</b>	School competitions /programme Sponsor recognition on partner websites and relevant marketing materials and media
	Right to use event name and logo in conjunction with the school / competitions programme in all sponsor advertising prior to date of event
<b>Flowers</b>	Sponsorship of flower troughs and bouquets for winners