Nathaniel Lichfield and Partners

Planning Design Economics

BOROUGH OF PENDLE

RETAIL CAPACITY STUDY

FINAL

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APPENDICES

GLOSSARY OF TERMS

BISL	Business in Sport and Leisure is a major leisure industry association with over 100 members including leisure operators and consultants.
Class A1	Commercial units classed as retail or shop uses within the Use Classes Order.
Class A1 Services	Non-retail uses classed as A1 within the Use Classes Order, such as hairdressers, travel agents and dry cleaners.
Class A2	Commercial units classed as financial or professional services, for example banks and building societies, within the Use Classes Order.
Class A3/A4/A5	Commercial units classed as food or drink outlets, for example pubs, restaurants and takeaways, within the Use Classes Order.
Convenience Goods	Consumer goods purchased on a regular basis, including food and groceries and cleaning materials.
Comparison Goods	Durable goods such as clothing, household goods, furniture, DIY and electrical goods.
Experian	A data consultancy who are widely used for retail planning information.
'EGI'	A published source of information providing known retail and leisure operators' space requirements in towns across the country.
Goad Plans	Town centre plans prepared by Experian, which a based on occupier surveys of over 1,200 town centres across the country.
Gross floorspace	Total external floorspace including exterior walls.
Higher order comparison goods	Durable goods which tend to be high value, bought on an occasional basis and/or where customers are most likely to shop around and compare products in different shops e.g. adult fashion items, high value electrical goods, jewellery, furniture etc. Customers are usually prepared to tend to travel further to purchase these items.
Lower order comparison goods	Durable goods which tend to be lower value, bought on a regular basis and/or where customers are less likely to shop around e.g. small household goods, books, pharmaceutical and toiletries. Customers are less likely to travel long distances to purchase these items.
Market share Penetration rate	The proportion of total consumer expenditure within a given area taken by a particular town centre or shopping facility.
Multiple traders	National or regional *'chain store'* retailers.
Net floorspace	Retail floorspace devoted to the sale of goods, excluding storage space.
Zone A Rent	The annual rental charge per square foot for the first 20 foot depth of a shop unit, which is the most suitable measure for standardising and comparing rental levels.

1.0 INTRODUCTION

The Study

1.1 Nathaniel Lichfield & Partners (NLP) were commissioned by Borough of Pendle to prepare a retail and leisure capacity study, including an assessment of the three town centre and three local shopping centres within the authority area, namely Colne, Nelson, Barnoldswick, Barrowford, Brierfield and Earby. The objectives of the study are to provide:

- a qualitative assessment of existing retail, leisure and entertainment facilities in the Borough;
- an assessment of the future needs for additional retail and commercial leisure facilities;
- an assessment of the capacity of Pendle's town and local centres to meet demand through identification of sites; and
- a policy review and proposed issues and options for the LDF.

Content of the Report

1.2 Section 2.0 provides an overview of the national, regional and local planning policy context. Section 3.0 provides a description of the shopping hierarchy in Pendle and the surrounding area and the role performed by Nelson, Colne and Barnoldswick town centres and Earby, Brierfield and Barrowford Local Shopping Centres.

1.3 Sections 4.0 summarises the results of a household survey. Sections 5.0 to 8.0 provide centre audits for Nelson, Colne, Barnoldswick, Brierfield, Earby, and Barrowford.

1.4 Sections 9.0 and 10.0 set out an analysis of shopping and commercial leisure needs within the Borough of Pendle and assess the ability of existing facilities to meet the needs of the community.

1.5 Section 11.0 assesses the opportunities to accommodate the future need for new retail and leisure development, including an initial appraisal of potential development sites. Section 12.0 examines town centres and strategic objectives and sets out recommendations and conclusions.

2.0 PLANNING POLICY CONTEXT

National Policy

2.1 PPS6: Planning for Town Centres (March 2005) sets out the Government's policies on retail.

2.2 The Government's key objective for town centres (this covers city, town, district and local centres) is to promote their vitality and viability by planning for growth and development of existing centres and promoting and enhancing existing centres, by focusing development in such centres and encouraging a wide range of services in a good environment, accessible to all.

2.3 Other Government objectives that need to be taken account of in the context of the key objective are set out in paragraph 1.4:

- Enhancing consumer choice by making provision for a range of shopping, leisure and local services, which allow genuine choice to meet the needs of the entire community and particularly socially excluded groups;
- Supporting efficient, competitive and innovative retail, leisure, tourism and other sectors, with improving productivity; and
- Improving accessibility, ensuring that existing or new development is, or will be, accessible and well served by a choice of means of transport.

2.4 Regional planning bodies (RPB's) and local planning authorities (LPAs) are advised in paragraph 1.6 to implement the Government's objectives for town centres, by planning positively for their growth and development. They should therefore:

- Develop a hierarchy and network of centres;
- Assess the need for further main town centre uses and ensure there is capacity to accommodate them;
- Focus development in, and plan for the expansion of, existing centres as appropriate, and at the local level identify appropriate sites in development plan documents;
- Promote town centre management, creating partnerships to develop, improve and maintain the town centre and manage the evening and night-time economy; and
- Regularly monitor and review the impact and effectiveness of their policies for promoting vital and viable town centres.

2.5 Paragraph 2.1 states that in order to deliver the Government's key objective, RPB's and LPA's should actively promote growth and manage change in town centres, define a network and a hierarchy of centres each performing their appropriate role to meet the needs of their catchment, and adopt a pro-active, plan led approach to planning for town centres, through regional and local planning.

2.6 The main town centre uses to which PPS6 applies are outlined in paragraph 1.8:

- retail (including warehouse clubs and factory outlet centres);
- leisure, entertainment facilities and the more intensive sport and recreation uses (including cinemas, restaurants, drive-through restaurants, bars and pubs, night-clubs, casinos, health and fitness centres, indoor bowling centres and bingo halls);
- offices, both commercial and those of public bodies; and
- arts, culture and tourism (theatres, museums, galleries and concert halls, hotels and conference facilities).

2.7 Paragraph 1.9 of PPS6 also acknowledges that housing will be an important element in most mixed-use, multi-storey developments.

2.8 PPS6, paragraph 2.15 to 2.17 offers specific guidance to LPA's on the role of plans at local level, including the need to work in conjunction with stakeholders and the community to:

- assess the need for new floorspace for retail, leisure and other main town centre uses, taking account of both quantitative and qualitative considerations;
- identify deficiencies in provision, assess the capacity of existing centres to accommodate new development, including, where appropriate, the scope for extending the primary shopping area and/or town centre, and identify centres in decline where changes need to be made;
- identify centres within their area where development will be focused, as well as the need for any new centres of local importance, and development strategies for developing and strengthening centres within their area;
- define the extent of the primary shopping area and the town centre, for the centre in their area on their proposal map;
- review all existing allocations and reallocate sites which do not comply with this policy statement;
- identify and allocate sites in accordance with the considerations on sight selection and land assembly e.g. assessment of need, appropriate scale of development, sequential approach, impact and accessibility;

- develop spatial policies and proposals to promote and secure investment in deprived areas by strengthening and/or identifying opportunities for growth of existing centres, and to seek to improve access to local facilities; and
- set out criteria based policies, in accordance with this policy statement, for assessing and locating new development proposals, including development on sites not allocated in development plan documents.

2.9 PPS6 also indicates that in addition to defining the extent of the primary shopping area for their local centres, LPA's may distinguish between primary and secondary frontages. Primary frontages should contain a high proportion of retail uses, while secondary frontages provide opportunities for flexibility and diversity of uses. Policy should make clear which uses will be permitted in such locations.

Demonstrating Need for development

2.10 PPS6 requires Council's to undertake assessments of need for other non-retail town centre uses, i.e. commercial leisure and office development. This study assesses the retail and commercial leisure needs of the Borough of Pendle.

2.11 PPS6 states in paragraph 2.33 that:

> *'in assessing the need and capacity for additional retail and leisure development, local planning authorities should place greater weight on quantitative need for additional floorspace for the specific types of retail and leisure developments. However local planning authorities should also take account of qualitative considerations. In deprived areas which lack access to a range of services and facilities, and there will be clear and demonstrable benefits in identifying sites for appropriate development to serve the communities in there areas, additional weight should be given to meeting these qualitative needs'.*

2.12 In assessing quantitative need for additional development, local planning authorities should assess the likely future demand for additional retail and leisure floorspace, having regard to a realistic assessment of the existing forecast population levels, forecast expenditure for specific classes of goods to be sold, within the broad categories of comparison and convenience goods and for main leisure sectors and forecast improvements in productivity in the use of floorspace.

2.13 With regards to assessing the qualitative need for additional development, paragraph 2.35 states that a key consideration will be to provide for consumer choice, ensuring that:

- an appropriate distribution of locations is achieved, subject to the key objective of promoting the vitality and viability of town centres and the application of the sequential approach, to improve accessibility for the whole community; and
- provision is made for a range of sites for shopping, leisure and local services, which allow genuine choice to meet the needs of the whole community, particularly the needs of those living in deprived areas.

2.14 Other local issues, although not necessarily elements of *'need',* can be important material considerations.

Appropriate Scale of Development

2.15 PPS6 also requires that local planning authorities ensure that the scale of opportunities identified is directly related to the role and function of the centre and its catchment. Paragraph 2.41 states:

> *'The aim should be to locate the appropriate type and scale of development in the right type of centre, to ensure that is fits into that centre and that it complements its role and function'.*

2.16 For city and town centres, PPS6, paragraph 2.43 states that where a need has been identified, LPA's should seek to identify sites in the centre, or failing that on the edge of the centre, capable of accommodating larger format developments. Paragraph 2.42 indicates that in most cases it is likely to be inappropriate to include local centres within the search area to be applied under the sequential approach for large scale developments.

2.17 The guidance places greater emphasis on the regeneration of town centres, particularly smaller centres and the need to define a network of centres, and where appropriate to plan for the decline of some centres. Local authorities are expected to set indicative upper limits on the scale of new floorspace appropriate in different types of centres.

The Sequential Approach

2.18 PPS6 sets out the sequential approach to site selection for new retail development (paragraph 2.44), namely that first preference should be existing centres where suitable sites or buildings for conversion are, or are likely to become available, taking account of an appropriate scale of development in relation to the role and function of the centre, followed by edge-of-centre locations, with preference given to sites that are or will be well-connected to the centre and only then out-of-centre sites, with preference given to sites which are or will be well served by a choice of means of transport and which are close to the centre and have a high likelihood of forming links with the centre.

2.19 Further to this LPA's should, in consultation with stakeholders (including the development industry) and the community, identify an appropriate range of sites to allow for accommodation of the identified need. Paragraph 2.45 emphasises the need for flexibility and realism from both LPA's and developers and operators in discussing the identification of sites,

> *'LPA's should be sensitive to the needs of the community and stakeholders, including developers and operators and identify sites that are, or are likely to become available for development during the development plan period and which allow for the accommodation of the identified need, including sites capable of accommodating a range of business models'.*

2.20 The factors that should be taken into account in considering business models are scale, format, car park provision and the scope for disaggregation.

2.21 In selecting sites for allocation, the LPA should also consider the degree to which other considerations, including specific local circumstances, may be material to the choice of appropriate locations for development, these include physical regeneration, employment, economic growth and social inclusion.

2.22 The guidance clearly states that local planning authorities should plan positively for growth by making provision for a range and choice of shopping and services. If a *'need'* for new development is established, it will be necessary to identify opportunities to meet that need. PPS6 indicates that local authorities should allocate sufficient sites to meet anticipated demand for the next five years. PPS6 also suggests that an apparent lack of sites of the right size and in the right location should not be construed as an obstacle to site allocation and development to meet this need. Local planning authorities should consider the scope for effective site assembly using their compulsory purchase (CPO) powers, to ensure that suitable sites within or on the edge of centres are brought forward for development.

2.23 This suggests the onus is placed on the Council to identify sites to accommodate the 5-year demand for development. This study provides floorspace projections up to 2021 (a 17-year period). Therefore, it may not be appropriate for the Council to seek to identify opportunities to accommodate projections beyond 2016 at this stage.

2.24 PPS6 also suggests that where growth cannot be accommodated in identified existing centres, local planning authorities should plan for the extension of the primary shopping area if there is a need for additional retail provision or, where appropriate, plan for the extension of the town centre to accommodate other main town centre uses. Extension of the primary shopping area or town centre may also be appropriate where a need for large developments has been identified and this cannot be accommodated within the centre. Larger stores may deliver benefits for consumers and local planning authorities should seek to make provision for them in this context. In such cases, local planning authorities should seek to identify, designate and assemble larger sites adjoining the primary shopping area (i.e. in edge-of-centre locations).

Planning Policy Guidance Note 13: Transport (PPG 13, March 2001)

2.25 The key objectives, set out at paragraph 4 of PPG13 are to integrate planning and transport, in order to:

- *"promote more sustainable transport choices for both people and for moving freight;*
- *promote accessibility to jobs, shopping, leisure facilities and services by public transport; and*
- *reduce the need to travel, especially by car."*

2.26 The Guidance advises that planning policies should seek to promote the vitality and viability of existing town centres, which should be the preferred locations for new retail and leisure developments. When this development cannot be accommodated in or on the edge of existing centres, it may be appropriate to combine the proposal with existing out-of-centre developments.

Regional Spatial Strategy for the North West of England

2.27 The Submitted Draft of the Regional Spatial Strategy (RSS) for the North West of England 'The North West Plan' was published for consultation in March 2006. The Borough of Pendle is within the Central Lancashire City Region. The vision for this City Region is to achieve *'A globally competitive City Region offering a distinctive and diverse environment of prosperity'.*

2.28 Economic growth in the City Region is to be focused on Blackpool, Preston, Blackburn and Burnley, supported by high quality investment sites in sustainable locations that meet the requirements of business and industry. The development of the City Region is to be supported by the development of a high quality public transport network.

2.29 Within the settlement hierarchy set out in the Submitted Draft RSS, Nelson/Colne (including Brierfield) are identified as “Key Service Centres”. Key Service Centres in Lancashire have been identified due to their role as centres for transport, employment and services, within regeneration priority areas or those with populations between 28,000 and 70,000 (Main Towns) and settlements with a population of 2,000 – 28,000 (Key Service Centres).

2.30 The Submitted Draft RSS states that development in the Central Lancashire City Region will be located primarily in the regional city of Preston and the three regional towns of Blackburn, Blackpool and Burnley. It emphasises that these centres all have strong functional links with smaller towns, including some of the neighbouring districts and that Burnley is the principal town in an urban area that stretches from Padiham, through Brierfield and Nelson to Colne.

2.31 Policy CLCR3 refers to development in other parts of the Central Lancashire City Region and states that:

> *“Development in the settlements outside the regional towns and city as identified in CLCR2 will be appropriate to the scale and function of each settlement. The role of individual settlements will be defined through Local Development Frameworks having regard for Policy RDF2”.*

2.32 Policy RDF2 states that within the County areas of Cheshire, Cumbria and Lancashire, plans and strategies should review Key Service Centres against:

- the potential to act as service centres for surrounding villages and rural areas, providing a range of services which should include retail, leisure, community, civic, health and education facilities and financial and professional services; and
- good public transport links to surrounding towns and villages, or the potential for their development or enhancement.

2.33 It is understood that the North West Regional Assembly is to carry out further research into the role played by ‘Key Service Centres’.

2.34 In terms of retail development within the Region, Policy W5 identifies centres where comparison retailing facilities should be enhanced and encouraged to ensure a sustainable distribution of high quality retail facilities outside regional centres. The policy also states that investment in centres not identified will be encouraged in order to maintain and enhance their vitality and viability, including investment to underpin wider regeneration initiatives, to ensure that centres meet the needs of the local community as identified by Local Authorities.

The Joint Lancashire Structure Plan

2.35 Lancashire County Council and the Borough Councils of Blackburn with Darwen and Blackpool, as Joint Structure Plan Authorities, adopted the Joint Lancashire Structure Plan 2001-2016 on 31st March 2005.

2.36 One of the main objectives of the Structure Plan is to 'Protect and enhance the vitality and viability of town centres'. The two key targets are for growth in Zone A rentals to equal or exceed annual average Regional change 2001 to 2016 and levels of vacant property in town centres to be less than the national average by 2016.

2.37 Priorities for the East Lancashire Sub-Region include:

- reversing traditional population decline by stemming outward migration;
- increasing business and industrial land take-up by 25% above current trends to assist in restructuring of the economy and regeneration;
- improving public transport links within East Lancashire and to location outside the county, including through a Rapid Transit project; and
- create more open space, green networks, woodland and more local health and community facilities and employment opportunities, particularly in inner urban communities.

2.38 Policy 2 states that development in Nelson/Colne (including Brierfield) will be at levels sufficient to support their role as key centres for public transport, employment and services and/or their regeneration role within regeneration priority areas. Nelson and Colne are identified as main towns as they have populations between 28,000 and 70,000 and contain retail centres which lie in the top 20 as defined in the 2001 Town Centre Analysis. Main Towns will be important centres for transport, employment and other land uses, with the appropriate levels of development to support these functions.

2.39 Barnoldswick is identified in the joint structure plan as a 'Key Service Centre' (Market Town). Policy 4 states that:

"Development in Key Service Centres will be sufficient to promote their regeneration and support and enhance their role as service centres and public transport hubs for the surrounding villages and rural areas. The scale of development will be appropriate to the size of the town and will include development for diversification of the rural economy and development of public transport infrastructure."

2.40 In terms of Retail, Leisure and Entertainment development, Colne and Nelson are identified in the hierarchy of town centres as Tier 2, alongside Accrington, Chorley, Cleveleys, Darwen, Fleetwood, Leyland, Lytham, Morecambe, Rawtenstall, St. Annes and Skelmerdale. Barnoldswick is identified as a Tier 3 centre, which are centres which act as service centres for the wider rural areas of Lancashire.

2.41 Policy 16 states that:

"Retail, Entertainment and Leisure Development must be located in accordance with the sequential approach and must not significantly harm, alone or in combination with other proposed developments, the vitality and viability of any town centres, district centres, local centres or the overall shopping and leisure provision in small towns and rural areas within or adjoining Lancashire."

Local Planning Context

2.42 The Pendle Local Plan was adopted in May 2006. The Local Development Scheme was brought into effect in March 2006. The Statement of Community Involvement is due to be adopted in August 2007.

2.43 In terms of retail hierarchy, the adopted Local Plan defines the following:

- **Town Centres**: Nelson, Colne and Barnoldswick; and
- **Local Shopping Centres**: Earby, Brierfield and Barrowford.

2.44 Within the Adopted Plan Policy 25 refers to the Location of Service and Retail Development. It states that:

"New retail and service development (Use Classes A1, A2, A3, A4, A5, D1 and D2 and specified Sui Generis) should be located (in order of priority):

1) Within a defined town centre, local shopping centre or local frontage.

2) On an edge of centre allocated site (subject to Policy 27).

3) On the edge of defined town centre.

> *4) Elsewhere outside the defined town centre or local shopping centre, with preference given to sites which are or will be well served by a choice of means of transport and which are close to the centre and have a high likelihood of forming links with the centre.*
>
> *Priority should be given to locating major development (those serving more than the local town) in Nelson or Colne. Any proposal for significant retail development should take into consideration the vitality and viability of neighbouring towns, districts and local centres. Barnoldswick can support larger development than Brierfield, Barrowford and Earby…*
>
> *…Proposals not within town centres will be required to demonstrate that a need exists, following which the sequential approach will be applied to site selection. Any new service or retail development must be accessible by a choice of means of transport including walking or cycling."*

2.45 Policy 26 relates to non-shopping uses in Town Centres and Local Shopping Areas and states that proposals for non-shopping uses will be supported outside the defined Primary and Secondary shopping frontages. Within the defined shopping frontages non-shopping uses will be approved unless the proposal would result in the total proportion of non-shopping uses exceeding 25% of a defined primary frontage and 50% of a defined secondary or local frontage (in terms of frontage length). Notwithstanding this where it can be shown that a unit has remained vacant for over 3 years, permission for a non-shopping use will be granted.

Local Development Framework

2.46 The Borough of Pendle has begun preparing a Local Development Framework (LDF) in line with the new provision of the Planning and Compulsory Purchase Act 2004. The Local Development Scheme 2005 – 2011 was brought into effect on 29th March 2006. This documents sets out the timetable for future Local Development Documents and concerns the process of preparing the LDF.

2.47 The revised Local Plan will be saved for three years from adoption taking the end date to June 2009. The Council intend to extend the saved time of the whole plan further to allow for the adoption of the new key Development Plan Documents and to avoid a policy vacuum. It is therefore anticipated that the full Local Development Framework will be completed by mid 2011. The Pendle LDF will comprise the following:

- Local Development Scheme (which came into effect in March 2006);

- Statement of Community Involvement;
- Development Plan Document: Core Strategy;
- Land Use Allocations;
- Proposal Map;
- Development Control Principles;
- Area Action Plans;
  - Bradley Nelson Area Action Plan;
  - South Valley (Colne) Area Action Plan;
  - Railway Street Neighbourhood (Brierfield) Area Action Plan; and
  - Southfield (Nelson) Area Action Plan.
- Supplementary Planning Document;
  - Brierfield Canal Corridor (Housing Brief);
  - Design Principles;
  - Pendle Conservation Area Design and Development Guidance;
  - Development in the Open Countryside;
  - Forest of Bowland AONB
  - Guidelines for the Control of Telecommunications; and
  - Development and Flood Risk.

3.0 THE SHOPPING HIERARCHY AND CATCHMENT AREA

Major Shopping Centres in Pendle and the Surrounding Area

3.1 Nelson and Colne are the main shopping centre within the Borough of Pendle, they are identified as town centres alongside Barnoldswick. There are also three local shopping centres, i.e. Brierfield, Barrowford and Earby. Nelson and Colne as the main centres in the Borough compete with shopping centre destinations outside Pendle, namely Burnley, Skipton and Accrington.

3.2 Management Horizon's Europe UK Shopping Index 2003/2004 provides an index of retail centres. This index is based on a score for each multiple retailer present in the centre to provide a total weighted score for multiple retailers represented in the centre as a whole. Nelson is ranked 538th out of 1,672 centres across Great Britain. The rank MHE score for Nelson has gone down since the previous 2000/1 report. Colne is ranked 1,194th and it did not have a ranking in earlier Management Horizon Shopping Indices. No other centres in the borough are included within Management Horizon's list of centre, probably because they are too small with a very limited choice or no multiple retailers.

3.3 Management Horizon's rank for other shopping centres near the study area is shown in Table 3.1. The ranking/MHE score achieved by centres in Pendle are considerably lower than other centres in surrounding Boroughs, particularly Burnley, Bradford and Blackburn.

3.4 The centres within the Borough fall within the catchment areas of larger shopping centres and generally serve more localised areas.

Table 3.1: Management Horizons UK Shopping Index 2003/04

MHE Venue	MHE Index Score 2003 - 2004	2003-2004 Rank
Manchester	354	2
Liverpool	259	14
Chester	229	22
Manchester Trafford Centre	202	32
Preston	201	34
Bolton	166	64
Bradford	147	89
Blackburn	121	135
Burnley	117	143
Bury	117	143
Rochdale	107	171
Halifax	106	174
Keighley	87	217
Accrington	74	251
Skipton	64	301
Nelson	**36**	**538**
Clitheroe	26	716
Rawtenstall	21	863
Colne	**15**	**1,194**
Todmorden	13	1,348

Source: Management Horizon Europe (2003/4).

Development Plan Definitions

3.5 The Pendle Local Plan (2006) indicates that the Council will seek to create vitality and viability within the Borough's town centres (Nelson, Colne and Barnoldswick) by creating a wide range of shops and services, a safe and attractive environment and easy access for all.

3.6 Nelson, Colne and Barnoldswick are regarded as 'Town Centres', with the smaller towns of Earby, Brierfield and Barrowford defined as 'Local Shopping Centres'.

3.7 This is in line with the Joint Lancashire Structure Plan which classifies Nelson and Colne (including Brierfield) as *Main Towns*. Barnoldswick is identified as a *Key Service Centre (Market Town)*.

3.8 A significant proportion of residents in the Borough travel to the larger centres, in particular Burnley, with a notable proportion travelling to Skipton and Manchester, as identified in the household survey results, particularly for higher order comparison shopping, such as clothing and footwear.

Socio-Economic Characteristics within Pendle

3.9 Shopping needs may vary considerably, often related to socio-economic characteristics. For example, residents without access to a car, within area poorly served by public transport or those on low incomes will have different needs to those who are mobile by car or who enjoy higher income. Lower income groups without access to a car may be less able to travel to shopping facilities and may also be socially excluded from high priced shops. Therefore, the availability of local shopping facilities near to residential areas or within a short journey by public transport, or discount/value retail facilities may be important for these groups. The socio-economic characteristics of the Borough of Pendle have been examined and compared with the Lancashire and national averages.

3.10 Car ownership in the Borough (70.4% of households) is slightly lower than the Lancashire average (74.9%) and the England/Wales average (73.2%), as shown in Table 3.2. This lower car ownership in part reflects the Borough's relatively high proportion of inactive households as shown below.

3.11 Pendle has a greater proportion of households with one car compared with the Lancashire and England/Wales averages, but a lower proportion of households with two or more cars.

Table 3.2: Car Ownership 2001

Characteristic	% Households 2001		
	Pendle	Lancashire	England/Wales Average
Car Ownership			
Two or more	24.1	29.6	31.4
One	46.3	45.3	43.8
None	29.6	25.1	26.8

Sources: 2001 Census of Population

3.12 Pendle has a slightly lower proportion of economically active adults in employment compared with the Lancashire and National averages. When compared to the Lancashire average this is due to the slightly higher unemployment rate, the proportion looking after home/family and the proportion of 'other inactive'. When compared to the national average the lower proportion of economically active is due to the slightly higher proportion looking after home/family and proportion of 'other inactive'. The Borough has a lower proportion of students compared to the Lancashire and national averages. The proportion of retired residents in the Pendle is comparable with the national average but slightly lower than the Lancashire average.

Table 3.3: Economic Activity 2001

Status	% People aged 16-74		
	Pendle	**Lancashire**	**UK Average**
Employed	57.7	59.6	59.6
Unemployed	3.6	2.9	4.4
Looking after home/family	7.4	5.5	6.4
Students	5.9	7.3	7.2
Retired	13.8	15.0	13.4
Other inactive	11.7	9.7	8.9

Sources: 2001 Census of Population

3.13 The age structure in the Borough varies only slightly when compared with the Lancashire and national averages. The Borough has a slightly higher proportion of children aged 0-14, and a slightly lower proportion of adults aged 60 to 74. The proportion of adults aged 15 to 29, 45 to 59 and over 75+ is comparable with the Lancashire and national averages. The proportion of adults aged 30 to 44 is slightly lower than the Lancashire and national averages.

Table 3.4: Age Structure 2001

Status	% of Population 2001		
	Pendle	**Lancashire**	**UK Average**
Children 0-14	21.2	19.1	18.9
Adults 15 to 29	18.5	18.0	18.8
Adults 30 to 44	21.0	21.6	22.6
Adults 45 to 59	19.4	19.6	19.0
Adults 60 to 74	12.6	14.0	13.0
Adults 75 +	7.4	7.8	7.4

Sources: 2001 Census of Population

3.14 The ethnic origin of people in Pendle varies significantly from the Lancashire and national averages. Pendle has a much higher proportion of Asian/Asian British than the Lancashire and national averages. The proportion of White and Chinese and other ethnic groups are lower than the Lancashire and national averages. The proportion of Mixed and Black/Black British is comparable with the County average but lower than the national average.

Table 3.5: Ethnic Origin 2001

Status	% of Population 2001		
	Pendle	Lancashire	UK Average
White	84.9	94.6	90.9
Mixed	0.7	0.7	1.3
Asian or Asian British	14.1	4.1	4.6
Black or Black British	0.1	0.2	2.3
Chinese or other ethnic group	0.2	0.4	0.9

Sources: 2001 Census of Population

3.15 This socio-economic analysis indicates there are differences between the profile of residents in Pendle and Lancashire and UK as a whole. Pendle, similar to the rest of Lancashire, has lower levels of car ownership than the UK average, and Pendle has lower levels of economic activity than the rest of Lancashire and the UK. These characteristics suggest that many households in Pendle have more limited access to private transport and have lower income levels, with a higher proportion of inactive residents in Pendle. These households may not have the ability to choose between competing retail centres and will not be able to travel to all shopping destinations.

4.0 HOUSEHOLD SURVEY

Survey Structure

4.1 NEMS Market Research carried out a telephone survey of 803 households in the Pendle study area in May 2005. The survey results are shown in Appendix F and summarised in this section. The study area, shown in Appendix A, was split into seventeen sectors or zones based on postcode boundaries, as follows:

- Zone 1 - BB8 0
- Zone 2 - BB8 7
- Zone 3 - BB8 8
- Zone 4 - BB8 9
- Zone 5 - BB9 0
- Zone 6 - BB9 5
- Zone 7 - BB9 6
- Zone 8 - BB9 7
- Zone 9 - BB9 8
- Zone 10 - BB9 9
- Zone 11 - BB10 1
- Zone 12 - BB10 2
- Zone 13 - BB10 3
- Zone 14 - BB12 9
- Zone 15 - BB18 5
- Zone 16 - BB18 6
- Zone 17 - BD23 3

4.2 The survey area includes some areas which lie outside of the Borough boundary but where shoppers are still likely to use facilities within Pendle. The Pendle zone in particular includes a substantial area beyond the edge of the Borough.

4.3 The number of interviews undertaken in each zone reflects the population in each respective zone in order to provide statistically reliable sub-samples. The main aims of the survey were to establish patterns for the following:

- Main food and grocery shopping;
- Top-up food and grocery shopping;
- Non-food shopping, including:
  - clothing and footwear;
  - domestic electrical appliances;
  - other electrical goods (TV, Hi-Fi and computers);
  - furniture, soft furnishing or carpets;
  - DIY/garden items and hardware;

- health, beauty and chemist goods; and
- Other non-food items; and

- Leisure activities, including:
  - cinema;
  - theatre;
  - pub/bar;
  - restaurant;
  - nightclub;
  - bingo;
  - health club; and
  - ten-pin bowling.

Food and Grocery Shopping

Main Food Shopping

4.4 Large food stores are the main destinations for all respondent's last main food shopping trip across the study area. The Morrison's store in Nelson is the most popular food shopping destination for households in zones in close proximity of Nelson town centre (zones 8, 5 and 10). The majority of residents in zones 1, 2 and 3, surrounding Colne, did their last main food shopping in the Asda store in Colne.

4.5 The majority of respondents in zones nearest to Burnley (zones 12 and 13) shopped in the Asda store in Burnley. Respondents towards the north of the Borough (zone 17) tended to do their shopping at the Tesco store in Skipton.

Top-Up Food Shopping

4.6 Top-up food shopping trips are usually made in addition to main weekly (or less frequent) shopping trips. 71.6% of households across the catchment indicated that they undertake small-scale or top-up shopping trips in addition to their main food shop. The majority of top-up shopping trips are usually undertaken in local shops in Nelson (9.1%) or at the Morrison's store in Nelson (7.0%), Local shops in Burnley (7.0%), local shops in Colne (6.2%) and the Asda store in Colne (5.2%).

4.7 The highest proportion of respondents undertaking top-up shopping at local shops is in the north of the study area. The proportion of households not undertaking top-up shopping trips was also highest to the north of the study area (40.7% in zone 17 and 31.8% in zone 10).

Mode of Travel for Main Food and Non-Food Shopping

4.8 Most respondents travelled to their main food shopping destination by car (driver and passenger) (82.1%), this is slightly higher than NLP's average derived from similar surveys across the Country (80.5%). A relatively high proportion of respondents walked to their main food shopping destination (8.5%), however this is still lower than the NLP average (9.5%). No respondents travelled by train and only just over 5% travelled by bus. The NLP average derived from similar surveys for travel by bus is 7.6%.

4.9 In terms of travel to non-food shopping destinations, 73.5% of respondents indicated that they travel by car to do their non-food shopping, which is slightly lower than the NLP average (76.5%). A relatively high proportion of households travel by bus (11.7%) to their non-food shopping destination, which is comparable with the NLP average derived from other surveys of 11.2%.

4.10 9.5% of respondents walk to their main non-food shopping destination which is higher than the NLP average (6.3%). The proportion of respondents travelling by train to their main non-food shopping destination (0.6%) is significantly lower than the NLP average (3.8%).

Non-Food Shopping

4.11 Households were asked which location they buy most of their household's non-food shopping. The majority of respondents within the study area as a whole buy their non-food shopping in Burnley Town Centre (38.9%). The largest proportion of respondents using Burnley for non-food shopping tended to be located in the southern part of the study area. Nelson and Colne are the next most popular locations for non-food shopping 14.6% and 14.2% respectively. A significant proportion of respondents in Zone 17 buy most of their non-food shopping in Skipton (51.9%).

4.12 Households were also asked where they normally go to shop for different types of non-food goods. The most popular destination for purchasing clothes or shoes within the study area for all respondents was Burnley (39%), Colne (14.7%) and Manchester (9.6%). Unsurprisingly, respondents in zones in closest proximity to Burnley tended to do the majority of their clothes shopping in Burnley.

4.13 For purchasing domestic appliances Burnley was the most popular destination within all the zones surveyed (47.4%) with the exception of Zone 17. Nelson was also relatively popular with all respondents (11.3%).

4.14 Burnley was the most popular destination when purchasing other kinds of electrical goods such as TV, Hi-fi's and computers (40%). Nelson, Colne and Barnoldswick were the next most popular destinations (13.8%, 7.7% and 5.0% respectively).

4.15 For furniture, soft furnishings or floor coverings, a comparable number of respondents across the catchment buy these goods in Burnley (17.9%) and Nelson (15.7%). Additionally, 15.4% responded that they 'don't regularly buy these types of goods'.

4.16 The B&Q store, Churchill Way, Nelson was the most popular destination for DIY/hardware items with 28.9% of all respondents visiting this store. Nelson Town Centre was the next most popular destination with 4.6% of respondents choosing to buy their DIY/hardware items there. Unsurprisingly, those in Zone 17 (nearest to Skipton) bought their DIY/hardware goods in Skipton (44.4%).

4.17 Burnley, Nelson and Colne were the most popular destinations with all respondents purchasing health, beauty and chemist items within these centres (31.5%, 21.3% and 14.4% respectively). Those living in Barnoldswick (zone 15) tended to buy their beauty items in Barnoldswick (68.6%). Respondent's closest to Burnley tended to shop in Burnley for these goods (92.6% from Zone 13).

4.18 Again, Burnley, Nelson and Colne were the most popular destinations with all respondents purchasing CD's and music items within these centres (34.5%, 11.2% and 10.7% respectively). A reasonable proportion of respondents used the internet/online/catalogues to purchase music (10.5%).

4.19 When asked where they last visited a bank/post office, nearly a third of all respondents visited these services in Nelson town centre (29.8%). A high proportion of respondents also visited Burnley (25.5%), Colne (17.7%) and Barnoldswick (10.8%).

Frequency of Visit

4.20 Table 4.1 shows that Nelson and Colne are the centres visited most frequently, with 56.3% and 47.2% of respondents respectively visiting these centres once a month or more. Earby and Brierfield were the centres with the highest proportion of respondents stating that they never visit these centres.

Table 4.1: Frequency of Visit (i.e. once a month or more)

	Nelson	Colne	Barnoldswick	Barrowford	Brierfield	Earby
Yes	56.3%	47.2%	19.7%	17.4%	11.7%	7.6%
No	43.7%	52.8%	80.3%	82.6%	88.3%	92.4%

Improvements to Town Centres

4.21 Respondents were asked what if anything would make them shop more often in the town centre within closest proximity to them, including those who currently shop in other town centres.

4.22 52.9% of respondents could not identify any improvements that would make them shop more often in Nelson town centre. 49.8% of respondents could not identify any improvements that would make them shop more often in Brierfield local shopping centre, 54.2% in Colne town centre, 50.3% in Earby local shopping centre and 49.9% in Barrowford local shopping centre. Barnoldswick town centre had the highest proportion of respondents stating that there were no improvements to the centre that would make them visit the centre more often (56.7%).

4.23 22.9% of respondents who were asked about improvements to Nelson town centre stated that it needed a 'better choice of shops in general'. This was also highlighted as a key factor to attracting more regular visits to Colne town centre (14.7%), Barnoldswick town centre (4.9%), Brierfield (6.8%), Earby (4.2%), Barrowford (10.2%).

4.24 6.8% of respondents commented on the need to improve the cleanliness and maintenance of Nelson town centre. This is somewhat higher than that in Barrowford (0.5%), Brierfield (0.9%), Colne (1.6%), Barnoldswick (0%) and Earby (0.6%).

4.25 In terms of car parking, 5.5% of respondents would like to see more car parking in Barrowford, with 4.7% of respondents identifying the need for more car parking in Nelson and 3.9% for Colne.

Leisure Activities

Cinemas

4.26 There is no cinema within the Borough of Pendle, however, 38.6% of respondents indicated they or their family do visit the cinema. This was the third most popular leisure activity after visiting restaurants and visiting pubs/bars. This is lower than

NLP's average derived from similar surveys across the Country (48.2%). A significant proportion of those respondents who did go to the cinema used the cinema at Burnley (79.4%).

Theatre

4.27 In the study area, 32.5% of respondents indicated they visit theatres, compared with NLP's average for other surveys of only 37.5%. Manchester is the most popular location, accounting for 41% of the respondents in the catchment area who did go to Theatres. 11.5% of respondents who did go to the theatres visited theatres in Burnley.

Pubs/Bars

4.28 50.1% of respondents indicated that they visit pubs/bars, which is slightly higher than NLP's average from other surveys (46%). The main destinations for respondents who visit pubs and bars vary significantly. Burnley was the most popular destination for pubs and bars particularly to the south of the study area (41.7% in zone 6, 84% in zone 11, 67.5% in zone 12, 57.9% in Zone 13 and 28.6% in zone 14). Colne was the second most popular place to visit with those from zone 1 (83.3%), zone 2 (50.0%), zone 3 (42.9%), zone 4 (62.5%), zone 5 (10.7%), zone 8 (4.8%), zone 9 (20.7%) and zone 10 (5.6%). Respondents in zone 17 visited pubs/bars to the east of the study area in Skipton (38.9%).

Restaurants

4.29 Over 70.7% of respondents indicated they visit restaurants, which was the most popular leisure activity, and is again much higher than NLP's average for other surveys (60.9%). In the majority of zones within the study area the most popular destinations for visiting restaurants was Colne (80% in zone 1, 42.3% in zone 2, 41.7% in zone 3, 60% in zone 4 and 20.4% in zone 5) and Burnley (33.3% in zone 6, 32.8% in zone 12:, 33.3% in zone 13, 16.7% in zone 14). In zone 4, 55.6% of people visited restaurants in Fence, 16.1% and 11.1% of respondents visited Manchester from zone 8 and zone 11 respectively.

Nightclubs / Live Music

4.30 Only 10.5% of respondents indicated that they or their family had visited nightclub/live music venues, and this activity is the least popular leisure activity after bingo.

Therefore, the sample for nightclub visitors within each zone is very small. However, NLP's average derived from other similar surveys suggests a similar participation rate (9.1%). The main nightclub destination for respondents in the majority of the study area is Burnley. For respondents in zones 13 and 14, Manchester is the most popular nightclub/live music destination.

Bingo

4.31 Just over 7% of respondents indicated that they had visited bingo halls, and this is the least popular leisure activity in the study area. Therefore, the sample for bingo visitors within each zone is very small. However, NLP's average derived from other similar surveys suggests a lower participation rate (4.6%). Of those who do visit bingo halls, a significant proportion visit bingo halls in Burnley from all zones (61.4%).

Health and Fitness Clubs

4.32 Over 27.4% of respondents indicated their household visit health clubs/gyms. This is slightly higher than the NLP average for other surveys (23%). Respondents in all zones tend to use health club facilities within Burnley. Residents in and around Colne (Zones 1-5) tended to use the health club facilities in Colne.

Tenpin Bowling

4.33 19.4% of respondents indicated their household visit tenpin bowling facilities, which is comparable to the NLP average for other surveys (17.2%). The main tenpin bowling destination throughout the study area is Burnley.

Key Messages from the Household Survey Results

4.34 Key findings of the household survey are summarised below:

- Large food stores are the primary destinations for main food shopping. The preferred location of these food stores varies significantly throughout the study area. The main destinations within the study area as a whole are:
  - Morrison's, Nelson;
  - ASDA, Colne;
  - ASDA, Burnley; and
  - Tesco's, Skipton.

- 71.6% of respondents across the catchment indicated that they undertook small scale shopping or top-up shopping trips in addition to their main food shopping trips.

- The most visited centres within the catchment area for non-food shopping are Burnley, Nelson and Colne.

- Car travel is the most used mode of travel, for both food and non-food shopping. A relatively high proportion of residents travel to their main non-food shopping destination by bus (11.7%) or on-foot (9.5%).

- For each centre a significant proportion of respondents did not identify any potential improvements that would make them shop more often in the respective centre. Where improvements were specified the most popular reason given was *'better choice of shops in general*'. 6.8% of respondents would like to see an improvement in the cleanliness of Nelson town centre. Other suggestions for all centres included more car parking.

- A high proportion of respondents travel within the catchment area to visit leisure facilities such as cinemas, restaurants, pubs/bars and bingo, with the exception of nightclub/live music venues and theatres where the majority of respondents travel outside the catchment area to Manchester.

5.0 NELSON TOWN CENTRE

Mix of Uses and Occupier Representation

5.1 Nelson is one of the main centres in the Borough of Pendle. It has a reasonable range of retail and service uses. Nelson has an indoor and outdoor market and a shopping centre of 138,000 sq ft called 'Pendle Rise'. Its key roles include:

- *convenience shopping* – including specialist butchers, bakers, greengrocers, delicatessen, newsagents and three supermarkets, Farmfoods, Iceland and Kwik Save. There are also two supermarkets on the edge of the town centre, Morrison's and Lidl. These facilities serve main food shopping trips for visitors;

- *comparison shopping* - a reasonable range of multiple and independent shops selling a range of high and lower order comparison goods. There is a reasonable selection of multiples, mainly located within the covered 'Pendle Rise' shopping centre;

- *services* – including a range of high street national banks, cafés, restaurants, takeaways, travel agents and hairdressers/beauty parlours;

- *entertainment* – including a bingo hall, snooker hall, nightclubs, several pubs and bars; and

- *community facilities* – Pendle Wavelengths swimming pool, health centres, several advice centres, community centre and job centre.

5.2 Nelson town centre has 335 retail/service units (excluding non-retail Class A uses). Table 5.1 sets out the mix of uses in Nelson town centre, compared with the national average.

Table 5.1: Nelson Town Centre Use Class Mix by Unit

Type of Unit	Number of Units	Proportion of Total Number of Units (%)	
		Nelson	National Average*
Comparison Retail	123	36.7	47.3
Convenience Retail	32	9.6	9.1
A1 Services	21	6.3	9.6
A2 Services	63	18.8	10.2
A3 and A5	34	10.1	13.7
A4	5	N/A	N/A
Vacant	57	17.0	10.1
Total	**335**	**100.0**	**100.0**

Source: Borough of Pendle (2006)
** UK average relates to all town centres surveyed by Goad Plans (Oct 2005)*

5.3 The centre has a slightly lower proportion of comparison retail uses compared with the national average. The proportion of convenience retailers is slightly higher than the national average. One would normally expect larger town centres to have a higher proportion of comparison shops and a lower proportion of convenience shops when compared with the national average, however, Nelson does not have as many higher order retailers which may explain the lower proportion of comparison uses. The proportion of A1 service uses is significantly lower than the national average and the proportion of A2 service uses is significantly higher than the national average. The proportion of Class A3 uses is slightly lower than the national average and the vacancy rate is slightly higher than the national average.

Retailer Representation

5.4 Nelson town centre has a reasonable selection of comparison shops (123) reflecting the centre's role as the main town centre within the Borough. Table 5.2 provides a breakdown of comparison shop uses by goods categories.

5.5 The proportion of clothing and footwear retailers in the town centre is significantly lower than the national average, however the proportion of electrical, gas, music and photography retailers and DIY, hardware and homeware stores is significantly higher than the national average.

Table 5.2: Nelson Town Centre Breakdown of Comparison Units

Type of Unit	Nelson Town Centre		UK Average*
	Units	%	%
Clothing and Footwear	17	13.8	27.1
Furniture, carpets and textiles	16	13.0	9.0
Booksellers, arts, crafts and stationers	7	5.7	9.4
Electrical, gas, music and photography	24	19.5	10.3
DIY, hardware & homewares	16	13.0	6.3
China, glass, gifts & fancy goods	5	4.1	4.0
Cars, motorcycles & motor access.	3	2.4	3.0
Chemists, drug stores & opticians	6	4.9	8.2
Variety, department & catalogue	4	3.3	2.1
Florists, nurserymen & seedsmen	2	1.6	2.2
Toys, hobby, cycle & sport	3	2.4	5.6
Jewellers	7	5.7	5.0
Other comparison retailers	13	10.6	7.8
Total	**123**	**100.0**	**100.0**

Source: Borough of Pendle (2006)
** UK average relates to all town centres surveyed by Goad Plans (Oct 2005)*

5.6 Major national multiple comparison retailers present in the town centre include:

- Wilkinsons
- Woolworths
- Dolland & Aitchinson
- Argos

- Savers
- Specsavers
- Boots
- clothing retailers including:
  - Ethel Austin
  - Bon Marche

5.7 There are no department stores in Nelson town centre.

Service Uses

5.8 Nelson town centre has a reasonable range of service uses, with all categories represented, as shown in Table 5.3. The centre has a relatively high proportion of restaurants, café's and takeaways, banks/other financial services and travel agents compared with the national average. However, the proportion of hairdressers and beauty parlours is significantly lower than the national average as is the proportion of estate agents and valuers.

Table 5.3: Nelson Town Centre Analysis of Selected Service Uses

Type of Use	Nelson Town Centre		UK Average*
	Units	%	%
Restaurants, cafes & takeaways	34	50.7	43.6
Banks/other financial services	14	19.2	14.4
Estate agents and valuers	5	6.8	11.6
Travel agents	8	11.0	5.7
Hairdressers & beauty parlours	11	15.1	21.5
Laundries and dry cleaners	1	1.4	3.2
Total	**73**	**100.0**	**100.0**

Source: Borough of Pendle (2006)
**UK average relates to all town centres surveyed by Goad Plans (Oct 2005)*
N.B. 'Restaurants, cafés and takeaways' does not include the 5 pubs in the centre

5.9 A reasonable range of the main high street banks/building societies are represented within Nelson town centre including, Abbey National, Yorkshire Bank, Barclays, HSBC, Natwest and Lloyds TSB.

5.10 In addition to Class A service uses Nelson town centre has several other non-retail uses, including council offices, recruitment centre, chiropodist, several dentists, a health centre, Pendle Community Hospital, a bingo hall, snooker club, swimming pool, nightclub and a library.

5.11 The household survey results indicate that 22.9% of respondents would shop in Nelson town centre more often if there was a 'better choice of shops in general', with

8.3% indicating that they would shop more often if there were a better choice of clothing shops and 9.7% would shop more often if there was a better quality shops.

The Supply of Commercial Premises and Property Indicators

5.12 There were 57 vacant units in Nelson town centre at the time of the Council's survey in 2006. The vacancy rate (17.0%) is much higher the national average (10.1%). Vacant retail units are spread throughout the town centre, however, several are located on Scotland Road, on Marsden Mall and on Cross Street.

5.13 The town centre has a reasonably large number of retail properties. The largest premises are to be found within the Pendle Rise Shopping Centre and fronting Place de Criel. The units along Manchester Road and Scotland Road are considerably smaller.

Property Indicators

5.14 Retail yield data for Nelson and other main centres is shown in Table 5.4. Commercial yields are a measure of property values, which enables the values of properties of different size, location and characteristic to be compared. The level of yield broadly represents the market's evaluation of risk and return attached to the income stream of shop rents. Broadly speaking low yields indicate that a centre is considered to be attractive and, as a result, more likely to attract investment and rental growth than a centre with high yields.

Table 5.4: Retail Yields in Nelson and other Centres

Centre	**Yield %**												
	1994	**1995**	**1996**	**1997**	**1998**	**1999**	**2000**	**2001**	**2002**	**2003**	**2004**	**2005**	**2006**
Preston	6.00	5.50	5.50	5.50	5.50	5.50	5.50	5.50	6.50	6.00	6.00	6.00	6.00
Bolton	6.00	6.00	6.50	6.00	5.50	5.75	6.00	6.00	6.25	6.25	6.25	6.50	6.00
Bury	5.75	6.25	6.75	6.25	6.25	6.25	6.50	6.50	6.75	6.75	6.75	7.00	6.00
Skipton	8.00	8.00	7.50	6.75	7.00	7.00	7.75	7.50	7.25	7.25	7.25	6.50	6.50
Blackburn	8.00	8.00	7.50	7.50	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00
Bradford	6.00	6.00	6.00	6.00	6.50	6.50	7.00	7.50	7.50	7.50	7.00	7.00	7.00
Burnley	8.00	8.00	7.50	7.50	7.50	7.50	7.25	7.25	7.25	7.25	7.25	7.25	7.25
Accrington	9.00	9.00	9.00	9.00	9.00	9.00	9.00	9.00	7.75	8.00	8.00	8.00	8.00
Keighley	7.50	7.50	8.00	8.00	9.50	9.50	9.50	9.50	9.50	9.50	9.00	9.00	9.00
Nelson	***11.0***	***11.0***	***11.0***	***10.0***	***10.5***	***10.5***	***11.5***	***11.5***	***>=10***	***>=10***	***>=10***	***>=10***	***>=10***
Rawtenstall	11.0	11.0	11.0	10.0	10.5	10.5	10.5	10.5	>=10	>=10	>=10	>=10	*>=10*

Source: Valuation Office (January 2006)

5.15 Prime retail yields within Nelson town centre have remained stable since 2002. Prime retail yields in Nelson town centre are higher (worse) than in all of the other major town centres in the surrounding area, apart from Rawtenstall where the prime retail yields are comparable with those in Nelson town centre. Yields broadly reflect Nelson town centre's position in the shopping hierarchy. Preston, Bolton and Bury achieve the lowest (best) retail yield in the surrounding area.

5.16 Colliers CRE in-town retail rents research, indicates that Nelson town centre had a Zone A retail rent of £323 per sq m in 2005, as shown in Table 5.5. Prime Zone A retail rents decreased from £377 per sq m to £323 per sq m in 2000 but have remained constant since.

Table 5.5: Retail Rents in Nelson and other Centres

Centre	Annual Zone A Retail Rents £ Per Sq M									
	1987	**1997**	**1998**	**1999**	**2000**	**2001**	**2002**	**2003**	**2004**	**2005**
Manchester	1076	2153	2960	3229	3229	3014	3014	3229	3229	3229
Preston	700	1076	1076	1184	1346	1399	1507	1507	1507	1507
Bradford	538	969	1130	1130	1507	1507	1507	1507	1507	1507
Blackburn	431	1076	1130	1130	1184	1184	1184	1238	1238	1453
Bury	323	807	915	1023	1023	1076	1076	1076	1076	1130
Burnley	377	700	700	700	753	753	753	861	861	915
Accrington	323	484	538	592	646	646	646	700	700	753
Skipton	-	-	-	-	-	592	646	646	753	753
Nelson	**269**	**377**	**377**	**377**	**323**	**323**	**323**	**323**	**323**	**323**

Source: Colliers CRE

5.17 Retail rents are much lower in Nelson than many of the surrounding towns including Burnley and Accrington.

Accessibility and Movement

Car Parking

5.18 Within Nelson town centre there are seven short stay and seven long stay car parks which include:

Short Stay

- Goitside;
- Every Street;
- Cross Street;
- Railway Street;
- Stanley Street;
- Broadway; and
- Booth Street.

Long Stay

- Chapel Street;
- Sagar Street;
- Netherfield Road;
- Rigby Street;
- Cuba Street;
- Calder Street; and
- Victoria Park.

5.19 There is also a 360 space multi-storey car park located above the bus station. This car park is owned by Pendle Rise Shopping Centre and there is a charge to use the car park which we understand may be under review.

5.20 These car parks are reasonably well distributed around the centre close to the shops. Pendle Council car parks are all free of charge. When using short stay car parks you are required to display a disc showing your time of arrival. The household survey indicated that 73.5% of respondents travelled by car to their non-food shopping, this is compared to an NLP average of 76.6%. For food shopping, 82.1% of respondents travelled by car to their destination, this is compared to an NLP average of 80.5%. The household survey suggested that 4.7% of respondents considered that more car parking would make them shop more often in Nelson.

5.21 Nelson is easily accessible by car with the M65 connecting the town centre with Brierfield to the south and Colne to the north as well as further south to Burnley and Blackburn.

Public Transport

5.22 The train station in Nelson is located to the south of the town centre off Railway Street. It is within the town centre boundary and within close proximity to the core shopping area including the Pendle Rise shopping centre. Train services from the station are run by Northern Rail. Trains run every 60 minutes from Monday to Saturday linking Nelson with Colne, Brierfield, Burnley, Accrington, Preston and Blackpool (South Station), as well as several other local stations on route. On Sunday, the service stopping at Nelson is limited with only a few trains throughout the day. It links the town centre with Colne, Brierfield, Burnley, Accrington, Blackburn and Preston, as well as other local stations on route.

5.23 Bus routes serving Nelson are primarily run by ‘Burnley and Pendle’ and ‘Northern Blue’. There are nearly 50 services linking Nelson with towns and villages within the

Borough as well as centres in neighbouring boroughs and larger towns throughout Lancashire. Routes link Nelson with Colne, Brierfield, Barrowford, Barnoldswick, Earby, Trawden, Padiham, Accrington, Keighley, Burnley, Whalley, Clitheroe, Skipton, Preston, Malham, Gargrave Haggate, Blackpool, Cleveleys, Fleetwood, Rawtenstall and Manchester. The Colne to London (via Manchester) National Express Service also stops at Nelson. Only a small proportion of respondents to the household survey considered that they would visit Nelson more if the bus services were improved (0.9%).

Traffic Congestion and Accessibility

5.24 There is limited traffic congestion within the core of Nelson town centre as several of the roads are part pedestrianised. Heavier traffic flows along New Scotland Road, and Broadway which are part of the A682 linking Nelson with the M65. Leeds Road to the east of New Scotland Road is also a relatively busy road as it is part of the A56 linking Nelson with Colne. Elsewhere in the town centre Leeds Road (to the west of New Scotland Road), Place de Criel and Market Street are part pedestrianised. Scotland Road to the north of the centre is relatively quiet, as there is no through traffic. The household survey indicated that only 0.2% of respondents would visit Nelson more often if there were more traffic free areas/pedestrianisation.

5.25 As mentioned before, Nelson is easily accessible as it has good linkages with the M65, with A roads linking it with the rest of the Borough.

Pedestrian Access and Movement

5.26 As several of the streets within Nelson town centre are part pedestrianised, there is little pedestrian/vehicle conflict. However, the roads where there are heavy traffic flows act as a barrier for pedestrians walking in from the surrounding residential areas especially to the east. New Scotland Road/Holme Street also acts as a barrier for visitors using the Kwik Save or other town centre uses to the east of the centre.

5.27 Pedestrian areas along Market St, Place de Criel, Leeds Road (west) and Scotland Road are wide allowing ease of movement throughout the area. Pendle Rise is a covered shopping centre with relatively wide walkways. At the time of the NLP site visit the centre was quite quiet. The busiest area was on Leeds Road (west) and Scotland Road and in The Pendle Rise Shopping Centre. Pedestrian flows were low along Manchester Road and Cross Street.

Environmental Quality

5.28 The quality of buildings throughout the centre is generally good, although some of the more modern infill is looking tired and facades need to be better maintained, for example the building adjacent to the Victory Centre. There are quite a few period buildings in the centre and some of the more modern buildings have been developed sympathetically.

5.29 Most of the national retailers are located in the Pendle Rise Shopping Centre to the south of the town centre. The covered centre was built in the late 1960's and was previously called The Arndale Centre but was renamed 'The Pendle Rise' Shopping Centre and is also known as The Admiral Centre. The shopping centre is now quite dated with old style windows and wires left exposed, however, this could be due to the refurbishment work being carried out. There are quite a few vacant units in the shopping centre which detract form the overall appearance of the centre.

5.30 Paving in the centre is dated but there are no cracks and it is kept clean. The centre is quite bright with new spot lighting throughout. Overall the shopping centre is kept clean with a good provision of litter bins provided. Seating is provided in the middle of the walkways and there is also a coffee shop, the seating does not impact significantly on pedestrian movement as the walkways are wide and there was no obvious congestion at the time of the NLP visit.

5.31 The Pendle Rise Shopping Centre can be accessed from the multi-storey car park with the main entrance on to Place de Criel opposite Woolworths. The main entrance to the shopping centre has clear and attractive signage. The part pedestrianised area including Place de Criel, Leeds Road (west) and Market Street has good quality wide paved areas which are well maintained with little evidence of litter. Older style paving can be found in some of the secondary areas including Railway Street, the paving is clean, but there are some cracked paving slabs. Seating and bins are provided throughout the centre, styles vary slightly but all are of reasonable/good quality.

5.32 Place de Criel and the area outside the library and war memorial are focal points within the town centre. These areas have seating areas as well as well maintained landscaping with flower beds and trees. Throughout the centre there are trees and planted areas.

5.33 There is a good provision of street lighting. Some of the street lighting is quite basic but in the main pedestrianised area there is better quality lighting. The parade of shops to the north of Manchester Road are mainly service uses and specialist retailers, there is a covered walkway in front of the parade.

Pedestrianised Area of Scotland Road, Nelson

The Victory Centre, Nelson

Bus Station and Multi Storey Car Park, Nelson

Seating and Planting outside Nelson Library and Pendle Council Buildings

6.0 COLNE TOWN CENTRE

Mix of Uses and Occupier Representation

6.1 Colne is a market town in the Borough of Pendle, it is part of the major retail and service centres in the Borough. The town centre is a designated conservation area with eight listed buildings. Colne is the second largest town in the Borough of Pendle and primarily serves the retail needs of residents within the east of the Borough. The Kwik Save store on Craddock Road has now closed and this site was vacant at the time of site visit. The centre has a reasonable number (221) of units. Its key roles include:

- *convenience shopping* – including several green grocers, bakers, butchers, newsagents, a delicatessen and two frozen food shops (Jack Foulton and Farmfoods), supporting the Co-op and Tesco supermarkets. There is also a large Asda store and an edge-of-centre Aldi store;
- *comparison shopping* - a good range of independent shops with some national multiples mainly located to the east of the centre and Boundary Mills Out-of-Centre Factory Outlet;
- *services* - including banks, building societies, several takeaways, estate agents and travel agents;
- *entertainment* –pubs, restaurants, theatre and Masonic hall; and
- *community facilities* –library, health centre and council offices.

Retailer Representation

6.2 The centre provides a range of local facilities primarily serving the day to day needs of residents in the eastern area of Pendle. The Tesco and Co-op supermarkets are quite small food stores, with many residents shopping at the out-of-centre Asda and Aldi enhance the supermarket provision in the Colne area.

6.3 The proportion of comparison retailers in the centre is lower than the national average, and conversely the proportion of convenience retailers is higher. There is a high proportion of both A2 service uses compared with the national average but a lower proportion of A1 service uses. The proportion of A3/A5 units is also lower than the national average. There are thirty three vacancies in the centre which is higher than the national average.

Table 6.1: Colne Town Centre Use Class Mix by Unit

Type of Unit	Number of Units	Proportion of Total Number of Units (%)	
		Colne	National Average*
Comparison Retail	83	37.6	47.3
Convenience Retail	26	11.8	9.1
A1 Services	19	8.6	9.6
A2 Services	33	14.9	10.2
A3 and A5 (excl. pubs/bars)	19	8.6	13.7
A4	8	3.6	N/A
Vacant	33	14.9	10.1
Total	**221**	**100.0**	**100.0**

Source: Borough of Pendle (2006)
** UK average relates to all town centres surveyed by Goad Plans (Oct 2005)*

6.4 As well as the Co-op and Tesco supermarkets, the centre also provides a reasonable range of local services including:

- newsagents;
- banks;
- travel agents;
- chemists;
- betting shops;
- opticians;
- dry cleaners; and
- video store.

6.5 The centre also provides several community services including a library, hall, career advice centre and council offices. There is also several pubs within the centre and a nightclub.

6.6 All comparison goods categories identified by GOAD are represented within the town centre with the exception of variety/department/catalogue stores as shown in Table 6.2. There is a lower proportion of clothing/footwear shops, booksellers/stationers, DIY/hardware/homewares and chemist/drug store/opticians compared to the national average. The proportion of furniture/carpet/textiles, toys/hobbies/cycle/sport and electrical/gas/music/photography is higher than the national average.

6.7 Major national multiple comparison retailers present in the town centre include:

- Ethel Austin;
- Boots; and
- Card Warehouse.

6.8 Elsewhere in the centre the retail offer is secondary and tertiary and comprises a reasonable range of independent local retailers which are typically small in size. There is also an indoor market hall located opposite the health centre on the south side of Market Street.

Table 6.2: Colne Town Centre Breakdown of Comparison Units

Type of Unit	Colne Town Centre		UK Average*
	Units	%	%
Clothing and Footwear	13	15.7	27.1
Furniture, carpets and textiles	11	13.3	9.0
Booksellers, arts, crafts and stationers	4	4.8	9.4
Electrical, gas, music and photography	15	18.1	10.3
DIY, hardware & homewares	2	2.4	6.3
China, glass, gifts & fancy goods	6	7.2	4.0
Cars, motorcycles & motor access.	2	2.4	3.0
Chemists, drug stores & opticians	5	6.0	8.2
Variety, department & catalogue	0	0.0	2.1
Florists, nurserymen & seedsmen	4	4.8	2.2
Toys, hobby, cycle & sport	6	7.2	5.6
Jewellers	4	4.8	5.0
Other comparison retailers	11	13.3	7.8
Total	**83**	**100.0**	**100.0**

Source: Borough of Pendle (2006)
** UK average relates to all town centres surveyed by Goad Plans (Oct 2005)*

6.9 The household survey suggests that visitors would visit Colne more often if there was a better choice of shops in general (14.7%).

Service Uses

6.10 Colne town centre has a reasonable range of service uses, with all categories represented, as shown in Table 6.3. The centre has a higher proportion of banks/other financial services, travel agents and hairdressers/beauty parlours compared with the national average. The proportion of restaurants/cafes is below the national average. Meanwhile the proportion of estate agents/valuers, is comparable with the national average.

Table 6.3: Colne Town Centre Analysis of Selected Service Uses

Type of Use	Colne Town Centre		UK Average*
	Units	%	%
Restaurants, cafes & takeaways	19	38.8	43.6
Banks/other financial services	8	16.3	14.4
Estate agents and valuers	5	10.2	11.6
Travel agents	4	8.2	5.7
Hairdressers & beauty parlours	12	24.5	21.5
Laundries and dry cleaners	1	2.0	3.2
Total	**49**	**100.0**	**100.0**

Source: Borough of Pendle (2006)
**UK average relates to all town centres surveyed by Goad Plans (Oct 2005)*
N.B. 'Restaurants, cafés and takeaways' does not include the 8 pubs in the centre

6.11 Several main high street banks/building societies are represented within Colne town centre including, Yorkshire Bank, Bradford & Bingley, Abbey, Natwest and Barclays.

Property Indicators

6.12 There is no published data on retail rents and yields for Colne.

Accessibility and Movement

Car Parking

6.13 There are several car parks near to Colne town centre. There is a car park off Skipton Road to the east of the centre and a relatively large car park on Angel Way north of the library. Car parking is also provided to the south east of the centre as part of the former Kwik Save store on Craddock Road.

6.14 To the south of the centre, to the west of the West Street County Primary School there is a large car park with access off Midgley Street, there is also another car park to the south of Albert Road with access of Nelson Street. There are fewer car parks to the west of the centre, with only one car park to the north next to the Nelson and Colne College of Further Education.

6.15 Car parking throughout the Borough of Pendle is free, with users of short stay car parks required to display a disk showing their time of arrival in Colne and Nelson. The household survey indicated that 73.5% of respondents within the study area travelled by car to their non-food shopping, this is compared to an NLP average of 76.6%. For food shopping, 82.1% of respondents travelled by car to their destination, this is compared to an NLP average of 80.5%. The household survey suggested that 3.9% of respondents considered that more car parking would make them shop more often in Colne.

6.16 Colne is easily accessible by car with the M65 connecting the town centre with Brierfield and Nelson and further south to Burnley and Blackburn. Several A roads leading north connecting Colne with Barnoldswick, Earby and further north to Skipton.

Public Transport

6.17 The train station in Colne is located to the west of the town centre at the junction of Bunkers Hill and Albert Road. It is on the edge of the town centre and it is quite a distance from the core shopping area to the station. Train services from the station are run by Northern Rail. Trains run every 60 minutes from Monday to Saturday linking Colne with Nelson, Brierfield, Burnley, Accrington, Preston and Blackpool (South Station), as well as several other local stations on route. On Sunday, the service stopping at Colne is limited with only a few trains throughout the day. It links the town centre with Colne, Nelson, Burnley, Accrington, Blackburn and Preston, as well as other local stations on route.

6.18 Bus routes serving Colne are primarily run by ‘Burnley and Pendle’ and ‘Northern Blue’. There are nearly 50 services linking Nelson with towns and villages within the Borough as well as centres in neighbouring boroughs and larger towns throughout Lancashire. Routes link Colne with Nelson, Brierfield, Barrowford, Barnoldswick, Earby, Trawden, Padiham, Accrington, Keighley, Burnley, Whalley, Clitheroe, Skipton, Preston, Malham, Gargrave, Haggate, Blackpool, Cleveleys, Fleetwood, Rawtenstall, Morecombe and Manchester. A National Express route links Colne with Manchester and London. Only a small proportion of respondents to the household survey considered that they would visit Colne more if the bus services were improved (1.1%).

Traffic and Pedestrian Access and Movement

6.19 Colne is a linear centre located mainly along Market Street, Church Street and Albert Road. There are relatively light traffic flows throughout the centre. Market Street, Church Street and Albert Road are part of the A56 which links Colne with Nelson and Barnoldswick and Earby further north, however, the A6068 to the north of Colne, bypasses the town centre and alleviates traffic congestion in the town centre.

6.20 There are several crossings along Market Street, Church Street and Albert Road. At the time of the NLP site visit, pedestrian flows were busiest outside Tesco and Colne Market Hall on Market Street to the east of the centre. Pedestrian flows were quieter the further west along Market Street/Albert Road. At the far west of the centre near the train station there were very few shoppers/visitors.

Environmental Quality

6.21 Colne is an ancient market town with many historical period buildings. There is also an element of modern infill, in particular to the east of the town centre including the parade to the south of Market Street (Jack Fulton/Boots etc). Buildings within the centre are of reasonable quality. There are some well maintained period buildings, however, some of the more modern buildings are looking tired and their fascias could be enhanced. Part of Albert Road is a conservation area with many of the buildings constructed of local sandstone and blue slate roofs, mainly built between 1830 and 1895. There is a need to preserve and enhance the special architectural or historic character of this part of Colne and enhance the appearance of the Conservation area.

6.22 There are a relatively high proportion of vacant units in the centre which detracts from the overall appearance of the centre. There is an arcade (Shackleton Arcade) to the north of Church Street with a selection of small independent shops, however, seven units in the arcade were vacant at the time of the Council survey. Other clusters of vacant units are mainly along Albert Road to the west of the centre.

6.23 The centre has several open areas including a paved area to the east of the centre, opposite the library. This has established landscaping as well as some seating. There are several other landscaped areas along Albert Road and the war memorial/flags have a seating area and established trees and landscaping. There are also trees along the pavements on the north side of Market Street by the library and healthcare centre.

6.24 The pavements throughout the centre are reasonably wide, allowing pedestrians to move with ease throughout the centre. The exception is the section of pavement on the north side of Church Street which is quite narrow. Paving is of reasonably good quality throughout the centre, however, there is evidence of chewing gum.

6.25 Colne is relatively clean, however, at the time of the NLP visit there was evidence of litter even though there are litter bins provided. There was also a small amount of graffiti on some of the bus shelters and some fly posting.

6.26 There is good lighting provision throughout the centre, however, lighting tends to be of better quality to the east of the centre, where it is more ornate.

Wide paved area on Market Street, Colne

Period Buildings on Church Street, Colne

Market Hall in Colne

Seating area near Tesco, Colne

7.0 BARNOLDSWICK TOWN CENTRE

Mix of Uses and Occupier Representation

7.1 Barnoldswick is one of the three town centres in the Borough Pendle. It is situated to the north of the Borough, north of Nelson to the west of the A56. The centre is smaller than Nelson and Colne and primarily serves the day-to-day shopping and service needs of local residents. It is anchored by a Co-op food store on Fernlea Avenue. Its key roles include:

- *convenience shopping* – including a greengrocers, butcher, bakers, off licence, delicatessen, health food shop and newsagents, supporting the Co-op food store. These facilities serve both main and top-up food shopping trips;
- *lower order comparison shopping* - a reasonable range of comparison shops primarily serving lower order shopping needs. There are no multiple retailers apart from a few charity shops, however, there is a good range of specialist independent retailers;
- *services* - including several banks, estate agents, takeaways and hairdressers;
- *community facilities* – including a civic hall, dentist, vets, doctors, library and church centre; and
- *entertainment* – includes several pubs and restaurants.

Retailer Representation

7.2 The centre has 146 retail and service units, as detailed in Table 7.1. The main shopping area is situated along Albert Road and Rainhall Road. There are also several units along Church Street, Frank Street and Newtown.

Table 7.1: Barnoldswick Town Centre Use Class Mix by Unit

Type of Unit	Number of Units	Proportion of Total Number of Units (%)	
		Barnoldswick	National Average*
Comparison Retail	58	39.7	47.3
Convenience Retail	20	13.7	9.1
A1 Services	17	11.6	9.6
A2 Services	17	11.6	10.2
A3 and A5 (excl. pubs/bars)	18	12.3	13.7
A4	4	2.7	N/A
Vacant	12	8.2	10.1
Total	**146**	**100.0**	**100.0**

Source: Borough of Pendle (2006)
** UK average relates to all town centres surveyed by Goad Plans (Oct 2005)*

7.3 The centre has a low proportion of comparison retailers and A3/A5 uses compared with the national average. Conversely, the proportion of convenience retailers, A1 and A2 services is higher than the national average. The vacancy rate is lower than the national average, and also lower than the vacancy rate in Nelson and Colne.

7.4 There are no national multiple retailers in Barnoldswick, however, there are a range of independent specialist retailers.

7.5 All comparison goods categories identified by GOAD are represented within the town centre apart from Booksellers, arts, crafts and stationers, cars, motorcycles and motor accessories and variety, department and catalogue stores, as shown in Table 7.2. The proportion of clothing and footwear retailers is below the UK average along with the proportion of furniture, carpet and textile retailers, electrical, gas, music and photography retailers, chemist, drug stores and opticians and toys, hobby, cycle and sport retailers. The proportion of florists, nurserymen and seedsman along with china, glass, gifts and fancy goods are above the national average. The proportion of DIY, hardware and homeware stores and jewellers is comparable with the national average

Table 7.2: Barnoldswick Town Centre Breakdown of Comparison Units

Type of Unit	Barnoldswick Town Centre		UK Average*
	Units	%	%
Clothing and Footwear	12	20.7	27.1
Furniture, carpets and textiles	4	6.9	9.0
Booksellers, arts, crafts and stationers	0	0.0	9.4
Electrical, gas, music and photography	5	8.6	10.3
DIY, hardware & homewares	4	6.9	6.3
China, glass, gifts & fancy goods	6	10.3	4.0
Cars, motorcycles & motor access.	0	0.0	3.0
Chemists, drug stores & opticians	4	6.9	8.2
Variety, department & catalogue	0	0.0	2.1
Florists, nurserymen & seedsmen	3	5.2	2.2
Toys, hobby, cycle & sport	2	3.4	5.6
Jewellers	3	5.2	5.0
Other comparison retailers	15	25.9	7.8
Total	**58**	**100.0**	**100.0**

Source: Borough of Pendle (2006)
** UK average relates to all town centres surveyed by Goad Plans (Oct 2005)*

7.6 When asked what would make respondents shop in Barnoldswick more often, no factor in particular was identified, with the highest response being for more choice of shops in general (4.86%).

Service Uses

7.7 Barnoldswick town centre has a reasonable range of service uses, with all GOAD categories apart from laundries and dry cleaners represented, as shown in Table 7.3. The centre has a relatively high proportion of banks/other financial services and hairdressers/beauty parlours compared to the national average. The proportion of restaurants/cafes, estate agents/valuers and travel agents meanwhile is lower than the national average.

Table 7.3: Barnoldswick Town Centre Analysis of Selected Service Uses

Type of Use	Barnoldswick Town Centre		UK Average*
	Units	%	%
Restaurants, cafes & takeaways	18	39.1	43.6
Banks/other financial services	10	21.7	14.4
Estate agents and valuers	4	8.7	11.6
Travel agents	2	4.3	5.7
Hairdressers & beauty parlours	12	26.1	21.5
Laundries and dry cleaners	0	0.0	3.2
Total	**46**	**100.0**	**100.0**

Source: Borough of Pendle (2006)
**UK average relates to all town centres surveyed by Goad Plans (Oct 2005)*
N.B. 'Restaurants, cafés and takeaways' does not include the 4 pubs in the centre

7.8 Four main high street banks/building societies are represented within Barnoldswick town centre Barclays, HSBC, Lloyds TSB and Yorkshire Bank.

7.9 In addition to Class A service uses Barnoldswick town centre has several other non-retail uses, including a doctor's surgery, dentist, vets, library and civic hall.

Accessibility and Movement

Car Parking

7.10 Within Barnoldswick there are five car parks located within or on the edge of the town centre. The largest car park is situated to the north of the centre on Fernlea Avenue and is adjacent to the Co-op supermarket. There is also a relatively large car park to the south east of the centre off Rainhall Road. Three smaller car parks are located off Station Road, King Street and Jepp Hill. These car parks are reasonably well distributed around the centre and are close to the shops and services.

7.11 As with the rest of the Borough of Pendle, Council car parks are all free of charge. The household survey indicated that 73.5% of respondents travelled by car to their non-food shopping, this is compared to an NLP average of 76.6%. For food shopping, 82.1% of respondents travelled by car to their destination, this is compared to an NLP average of 80.5%. The household survey suggested that only 1.1% of respondents (a total of eight respondents) considered that more car parking would make them shop more often in Barnoldswick.

7.12 Barnoldswick is not particularly accessible by car as it is located in the more rural surroundings to the north of the Borough, however, there are reasonable B roads linking Barnoldswick town centre with the A56 and A59 which connect the town centre with Nelson and Colne to the south and Skipton and Keighley to the north/west.

Public Transport

7.13 Barnoldswick is only served by buses as the train station closed in 1965. Bus routes connect the town centre with Earby, Colne, Brierfield, Barrowford and Nelson within the Borough as well as other larger centres outside the Borough including Burnley, Clitheroe, Skipton, Gargrave, Preston, Blackpool, Whalley, Cleveleys and Fleetwood. There is also a Barnoldswick circular linking the town centre with Bancroft Mill.

7.14 The household survey indicated that only 0.1% of respondents considered that improved bus services would make them visit Barnoldswick more often.

Traffic and Pedestrian Access and Movement

7.15 The main shopping area in Barnoldswick is located along Church Street. Traffic flow within Barnoldswick town centre is moderate with the heaviest flows along Fernlea Avenue, Church Street and on the road into Barnoldswick (Skipton Road). Some of the roads within the centre are quite narrow with on-street parking making it difficult for cars to pass in both directions at the same time.

7.16 The centre is surrounded by residential areas and therefore accessibility by foot is essential. Pedestrian movement within the centres is restricted slightly by the narrow pavements in some areas, in particular on the south side of Church Street. Albert Road has a large open paved area which improves pedestrian movement. At the time of the NLP site visit, pedestrian flows were quite low, with the busiest flows on Church Street by the One Stop shop and Barclays Bank.

Environmental Quality

7.17 Barnoldswick is a historic town and the town centre is designated a conservation area. The buildings within the centre are mainly period terrace buildings, most of which are well maintained. The proportion of vacancies in the centre does not have a significant impact on the overall appearance of the town, with most shops having reasonable facades that are sympathetic to the conservation area status.

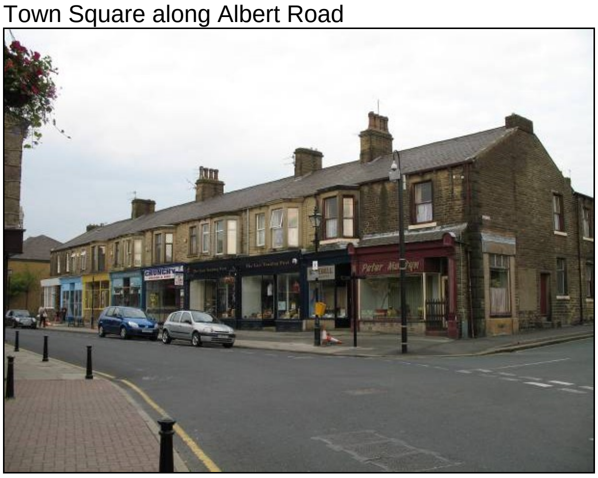
7.18 The quality of paving varies throughout the centre. Along Church Street the footpaths are tarmac whereas, on the roads surrounding Albert Road, Newtown and Rainhall Road the paving is of better quality with limestone paving. Though out the centre the paving is reasonably well maintained, however there is some cracked paving on Newtown. Along King Street there is old cobbled paving.

7.19 Lighting also varies throughout the centre. Along Station Road/Church Street the lighting is pretty basic, however, good quality ornate lighting is provided on the streets to the south, surrounding Albert Road and Rainhall Road as shown in the photographs below.


Good quality lighting and hanging baskets


Town Square along Albert Road

Range of specialist independent retailers


Period terraced buildings.

7.20 Landscaping, where provided is of good quality. There are trees planted around the town square area south of Albert Road, as well as hanging baskets throughout the centre. Street furniture is limited along Church Street/Station Road, partly due to the lack of open space. South of Albert Road in the open paved area there is a well maintained seating area with benches as well as planted areas. Signage where provided is of good quality. Bins are provided throughout the centre and there is little evidence of dumped rubbish and litter. There was some graffiti evident on the bus stop on Station Road, but elsewhere in the centre there was little evidence of graffiti or fly-posting.

8.0 LOCAL SHOPPING CENTRES IN PENDLE

Brierfield Local Shopping Centre

8.1 Brierfield local shopping centre is located in the south of the Borough to the south west of Nelson and Colne and to the north of Burnley. It has a reasonable number of retail and service uses. The centre's key roles include:

- *convenience shopping* – including a bakers, two butchers, a newsagent and small Co-op food store ;
- *comparison shopping* – a reasonable selection of independent shops selling a range of lower order comparison goods;
- *services* – including a hairdressers and takeaways;
- *entertainment* – a pub and a gym; and
- *community facilities* – library, town hall, community centre, medical facilities.

8.2 Brierfield local shopping centre has 91 ground floor retail/service units (excluding non-retail Class A uses). Table 8.1 sets out the mix of uses in Brierfield, compared with the national average.

8.3 The proportion of comparison retail uses is significantly lower than the national average and the proportion of convenience retailers is higher than the national average. The proportion of A2 service uses and A3/A5 uses is lower than the national average and the proportion of A1 service uses is comparable with the national average. The vacancy rate is significantly higher than the national average.

Table 8.1: Brierfield Local Shopping Centre Use Class Mix by Unit

Type of Unit	Number of Units	Proportion of Total Number of Units (%)	
		Brierfield	National Average*
Comparison Retail	24	26.4	47.3
Convenience Retail	14	15.4	9.1
A1 Services	9	9.9	9.6
A2 Services	5	5.6	10.2
A3 and A5 (excl. pubs/bars)	9	9.9	13.7
A4	1	N/A	N/A
Vacant	29	31.9	10.1
Total	**91**	**100.0**	**100.0**

Source: Borough of Pendle (2006)
** UK average relates to all town centres surveyed by Goad Plans (Oct 2005)*

Retailer Representation

8.4 Brierfield has a limited selection of comparison shops (24), with the proportion of comparison retail being lower than the national average. Table 8.2 provides a breakdown of comparison shop uses by goods categories.

8.5 Several comparison goods categories identified by GOAD are not represented within the centre, booksellers, arts, crafts and stationers, china, glass, gifts and fancy goods, variety, department and catalogue stores and toy, hobby, cycle and sport retailers. Of those categories represented, there is a lower proportion of clothing/footwear shops, furniture, carpet and textile stores and chemists than the national average. The proportion of DIY, hardware and homeware stores is significantly higher than the national average and the proportion of electrical, gas, music and photography stores and florists is also higher.

Table 8.2: Brierfield Local Shopping Centre Breakdown of Comparison Units

Type of Unit	**Brierfield Local Centre**		**UK Average***
	Units	**%**	**%**
Clothing and Footwear	5	20.8	27.1
Furniture, carpets and textiles	1	4.2	9.0
Booksellers, arts, crafts and stationers	0	0.0	9.4
Electrical, gas, music and photography	3	12.5	10.3
DIY, hardware & homewares	6	25.0	6.3
China, glass, gifts & fancy goods	0	0.0	4.0
Cars, motorcycles & motor access.	1	4.2	3.0
Chemists, drug stores & opticians	1	4.2	8.2
Variety, department & catalogue	0	0.0	2.1
Florists, nurserymen & seedsmen	1	4.2	2.2
Toys, hobby, cycle & sport	0	0.0	5.6
Jewellers	2	8.3	5.0
Other comparison retailers	4	16.7	7.8
Total	**24**	**100.0**	**100.0**

Source: Borough of Pendle (2006)
** UK average relates to all town centres surveyed by Goad Plans (Oct 2005)*

Service Uses

8.6 Brierfield has a relatively limited range of service uses, with only three out of seven categories represented, as shown in Table 8.3. The centre has nine restaurants/cafés/takeaways, however five of these are takeaways. There are 5 hairdressers/beauty parlours and one estate agent.

Table 8.3: Brierfield Local Shopping Centre Analysis of Selected Service Uses

Type of Use	Brierfield Local Centre		UK Average*
	Units	%	%
Restaurants, cafes & takeaways	9	60.0	43.6
Banks/other financial services	0	0.0	14.4
Estate agents and valuers	1	6.6	11.6
Travel agents	0	0.0	5.7
Hairdressers & beauty parlours	5	33.3	21.5
Laundries and dry cleaners	0	0.0	3.2
Total	**15**	**100.0**	**100.0**

Source: Borough of Pendle (2006)
**UK average relates to all town centres surveyed by Goad Plans (January 2005)*
N.B. 'Restaurants, cafés and takeaways' does not include the 1 pub in the centre

8.7 There are no banks or financial services in Brierfield or travel agents. There is one estate agent on Burnley Road. In addition to Class A service uses Brierfield local shopping centre has several other non-retail uses, including a gym, surgery, library, town hall, community centre and health centre.

Small Parade on Colne Road

Railway Street, Brierfield


Landscaping and Seating on Colne Road

Landscaping outside Library in Brierfield

8.8 The local shopping centre is on the A682, close to junction 12 of the M65 and therefore has good road linkages with both Nelson and Colne to the north and Burnley to the south. Being so close to the M56 provides good linkages with larger centres further south of the Borough.

8.9 There are only two car parks in Brierfield, one to the east of Pickering Street on Castle Street/Humphrey Street and one to the west adjacent to the railway station on Railway Street. Both car parks are relatively small but are likely to be sufficient for the requirements of a local shopping centre such as Brierfield.

8.10 As mentioned previously, Pendle Council car parks are all free of charge. The household survey indicated that 73.5% of respondents travelled by car to their non-food shopping, this is compared to an NLP average of 76.6%. For food shopping, 82.1% of respondents travelled by car to their destination, this is compared to an NLP average of 80.5%. The household survey suggested that only 1.2% of respondents (a total of 10 respondents) considered that more car parking would make them shop more often in Brierfield.

8.11 With regards to public transport, the local shopping centre has a railway station to the west of the centre. Train services are run by Northern Rail and trains run every 60 minutes from Monday to Saturday connecting the centre with Colne, Nelson, Burnley, Accrington, Preston and Blackpool (South Station), as well as several other local stations on route. On Sunday, the service stopping at Brierfield is limited with only a few services throughout the day, it links the local shopping centre with Colne, Nelson, Burnley, Accrington, Blackburn and Preston, as well as other local stations on route.

8.12 Several bus routes serve Brierfield linking the local shopping centre with Alkincoats, Colne, Nelson, Queensgate, Burnley, Whitegate, Padiham, Trawden, Burnley, Accrington, Huncoat, Hapton, Barnoldswick, Clitheroe, Whalley, Padiham, Earby Whalley, Samlesbury, Blackpool, Bispham, Cleveleys and Fleetwood. There is also a Brierfield circular route and the National Express route between Colne and London via Manchester stops in Brierfield. The household survey results indicate that only 0.5% of respondents would visit Brierfield more often if bus services were improved.

8.13 The retail and service units in Brierfield are mainly located along Burnley Road. This is a busy through road to Nelson and acts as a barrier for pedestrians attempting to cross the road.

8.14 Footpaths throughout the centre are in reasonable condition and there are several green open spaces, the largest of which is in front of the library with reasonable quality seating provided around the war memorial. Lighting is pretty basic along Burnley Road, however there is better quality lighting near the library. Landscaping is limited to the open spaces in front of the library and opposite Carlton Street.

8.15 Some of the units within the shopping centre are in poor condition with poorly maintained frontages and signage. The high proportion of vacant units detracts from the overall environment of the centre. Within the centre there are some period buildings which have been well maintained including the library, however elsewhere the units are of poorer quality. The facades of several of the shops are in poor condition and are in need of maintenance/upgrade.

8.16 Within the centre, car parks are well signed, however there is limited pedestrian signage. At the time of the NLP site visit pedestrian flows were quite low, with the busiest area being to the north near the community centre and library.

Barrowford Local Shopping Centre

8.17 Barrowford local shopping centre is a relatively small centre located just north of Nelson and west of Colne in the south of the Borough. It has a reasonable selection of retail and service uses for a local centre. Its key roles include:

- *convenience shopping* – including specialist bakers, butchers, delicatessens newsagents and a Spar supermarket. These facilities serve top-up food shopping trips for visitors;
- *comparison shopping* - a good range of independent shops selling a range of lower order comparison goods including specialist boutiques.
- *services* – including a travel agent, estate agents and hairdressers/beauty parlours;
- *entertainment* – including a pub and restaurant;
- *community facilities* – a doctors surgery, dentists and health care centre

8.18 Barrowford local shopping centre has 59 ground floor retail/service units (excluding non-retail Class A uses). Table 8.4 sets out the mix of uses in Barrowford Local shopping centre, compared with the national average. Most retail/service units are located along Gisburn Road.

Table 8.4: Barrowford Local Shopping Centre Use Class Mix by Unit

Type of Unit	Number of Units	Proportion of Total Number of Units (%)	
		Barrowford	National Average*
Comparison Retail	23	39.0	47.3
Convenience Retail	8	13.6	9.1
A1 Services	10	16.9	9.6
A2 Services	6	10.2	10.2
A3 and A5 (excl. pubs/bars)	5	8.5	13.7
A4	2	3.4	N/A
Vacant	5	8.5	10.1
Total	**59**	**100.0**	**100.0**

Source: Borough of Pendle (2006)
** UK average relates to all town centres surveyed by Goad Plans (Oct 2005)*

8.19 The centre has a much lower proportion of comparison retail uses compared with the national average, however, the proportion of convenience retailers is higher than the national average. One would normally expect lower order centres to have a lower proportion of comparison shops and a higher proportion of convenience shops when compared with the national average. The proportion of A1 service uses is significantly higher than the national average and the proportion of A1 services uses is comparable with the national average. The proportion of A3/A5 uses is slightly lower than the national average. The vacancy rate is lower than the national average, indicating that Barrowford is a relatively buoyant local shopping centre.

Retailer Representation

8.20 Barrowford local shopping centre has a limited selection of comparison shops (23) reflecting the centre's role as a local shopping centre within the Borough. Table 8.5 provides a breakdown of comparison shop uses by goods categories.

8.21 Several comparison goods categories identified by GOAD are not represented within the centre, booksellers, arts, crafts and stationers, DIY, hardware and homewares and cars, motorcycles and motor accessories. There is a higher proportion of clothing/footwear shops, electrical, gas, music and photography shops and china, glass, gifts and fancy good stores when compared with the national average.

8.22 There are no multiple retailers present in Barrowford, with all nine clothing and footwear retailers being specialist independent retailers.

Table 8.5: Barrowford Local Shopping Centre Breakdown of Comparison Units

Type of Unit	Barrowford Local Centre		UK Average*
	Units	%	%
Clothing and Footwear	9	39.1	27.1
Furniture, carpets and textiles	1	4.3	9.0
Booksellers, arts, crafts and stationers	0	0.0	9.4
Electrical, gas, music and photography	3	13.0	10.3
DIY, hardware & homewares	0	0.0	6.3
China, glass, gifts & fancy goods	3	13.0	4.0
Cars, motorcycles & motor access.	0	0.0	3.0
Chemists, drug stores & opticians	1	4.3	8.2
Variety, department & catalogue	0	0.0	2.1
Florists, nurserymen & seedsmen	1	4.3	2.2
Toys, hobby, cycle & sport	1	4.3	5.6
Jewellers	2	8.7	5.0
Other comparison retailers	2	8.7	7.8
Total	**23**	**100.0**	**100.0**

Source: Borough of Pendle (2006)
** UK average relates to all town centres surveyed by Goad Plans (Oct 2005)*

Service Uses

8.23 Barrowford local shopping centre has a reasonable range of service uses, with all categories represented, as shown in Table 8.6. The centre has four estate agents/valuers, six hairdressers/beauty parlours and one laundries/dry cleaners. The proportion of restaurants/cafes and banks/financial services are lower than the national average. There are no national banks, however, there is a building society and an independent financial service provider.

Table 8.6: Barrowford Local Shopping Centre Analysis of Selected Service Uses

Type of Use	Barrowford Local Centre		UK Average*
	Units	%	%
Restaurants, cafes & takeaways	5	25.0	43.6
Banks/other financial services	2	10.0	14.4
Estate agents and valuers	4	20.0	11.6
Travel agents	2	10.0	5.7
Hairdressers & beauty parlours	6	30.0	21.5
Laundries and dry cleaners	1	5.0	3.2
Total	**20**	**100.0**	**100.0**

Source: Borough of Pendle (2006)
**UK average relates to all town centres surveyed by Goad Plans (January 2005)*
N.B. 'Restaurants, cafés and takeaways' does not include the 2 pubs in the centre

8.24 Road links to Barrowford are good, it is situated on the A682, close to junction 13 of the M65, linking the centre with Nelson, Colne and north to the A59.

8.25 In Barrowford, there is only one car park, this is located to the north on the edge of the local shopping centre, just off Gisburn Road. There is also on-street car parking. As mentioned previously, Pendle Council car parks are free of charge.

8.26 The household survey indicated that 73.5% of respondents travelled by car to their non-food shopping, this is compared to an NLP average of 76.6%. For food shopping, 82.1% of respondents travelled by car to their destination, this is compared to an NLP average of 80.5%. The household survey suggested that 5.5% of respondents considered that more car parking would make them shop more often in Barrowford. This is the highest proportion compared to the other four town/local shopping centres in the Borough.

8.27 Barrowford does not have a train station, however, there are several bus routes that serve the local shopping centre, linking it with Burnley, Nelson, Higherford, Colne, Padiham, Fence, Barnoldswick and Earby. Only 2.1% of household survey respondents considered that improved bus services would make them shop in Barrowford more often.

Shops along Gisburn Road

New Fountain development, Barrowford


Park on edge of centre of Pendle Water in Barrowford

Shops along Gisburn Road

8.28 Most of the retail units in Barrowford are on Gisburn Road. There is fast moving traffic along Gisburn Road which is a barrier to pedestrian movement, however there are several crossing points for pedestrians including two pelican crossings.

8.29 Part of Barrowford Local Shopping Centre is within the Barrowford Conservation Area which was designated in 1987. Paving throughout the centre is quite narrow especially to the north of the centre. Paving is basic but generally clean. There are areas which have been paved as well as tarmac. Consistency with paving would enhance the attractiveness of the centre. There is limited open space within the centre, however to the north of the centre to the east of the Pendle Water is a large park.

8.30 Lighting within the centre is basic but adequate. Some seating is provided but it is old and broken and detracts from the overall appearance of the centre. There is limited provision of litter bins, however the centre appears clean with no rubbish on the pavement. There was no evidence of graffiti or flyposting in the centre. Public toilets are provided in the centre.

8.31 The Fountain's development to the south of the centre is a new development with good quality frontage onto Gisburn Road. Pedestrian flow was quite low throughout the centre at the time of the survey.

Earby Local Shopping Centre

8.32 Earby local shopping centre is a relatively small linear centre located in the north of the Borough to the east of Barnoldswick town centre. It has a reasonable range of retail and service uses for a local centre. Its key roles include:

- *convenience shopping* – including two green grocers, two butchers, a baker, an off licence and a newsagent, as well as a small Co-op food store;
- *comparison shopping* - a limited range of independent shops selling a range of lower order comparison goods.
- *services* – including several takeaways, a café and hairdressers/beauty parlours;
- *entertainment* – a restaurant; and
- *community facilities* – a doctors surgery.

8.33 Earby local shopping centre has 55 ground floor retail/service units (excluding non-retail Class A uses). Table 8.7 sets out the mix of uses in Earby Local shopping centre, compared with the national average. Most retail/service units are located along Victoria Road and Colne Road.

Table 8.7: Earby Local Shopping Centre Use Class Mix by Unit

Type of Unit	Number of Units	Proportion of Total Number of Units (%)	
		Earby	National Average*
Comparison Retail	17	30.9	47.3
Convenience Retail	9	16.4	9.1
A1 Services	6	10.9	9.6
A2 Services	4	7.3	10.2
A3 and A5 (excl. pubs/bars)	8	14.5	13.7
A4	0	N/A	N/A
Vacant	11	20.0	10.1
Total	**55**	**100.0**	**100.0**

Source: Borough of Pendle (2006)
** UK average relates to all town centres surveyed by Goad Plans (Oct 2005)*

8.34 The centre has a much significantly lower proportion of comparison retail uses compared with the national average. The proportion of convenience retailers is higher than the national average. One would normally expect lower order centres to have a lower proportion of comparison shops and a higher proportion of convenience shops when compared with the national average. The proportion of A2 service uses is lower than the national average. The proportion of A1 service uses and A3/A5 uses are comparable with the national average. The vacancy rate is significantly higher than the national average.

Retailer Representation

8.35 Earby local shopping centre has a limited selection of comparison shops (17) reflecting the centre's role as a local shopping centre within the Borough. Table 8.8 provides a breakdown of comparison shop uses by goods categories.

8.36 A reasonable range of comparison goods categories identified by GOAD are represented within the local centre, however, there are no booksellers, arts, crafts and stationers, car, motorcycle and motor accessory stores, variety, department and catalogue stores, florist or jewellers. There are four furniture, carpet and textile retailers, and several electrical, gas, music and photography stores, DIY and hardware stores and china, glass, gift and fancy goods stores. There is one clothing/footwear store and one chemist in Earby.

Table 8.8: Earby Local Shopping Centre Breakdown of Comparison Units

Type of Unit	Earby Local Centre		UK Average*
	Units	%	%
Clothing and Footwear	1	5.9	27.1
Furniture, carpets and textiles	4	23.5	9.0
Booksellers, arts, crafts and stationers	0	0.0	9.4
Electrical, gas, music and photography	2	11.8	10.3
DIY, hardware & homewares	2	11.8	6.3
China, glass, gifts & fancy goods	2	11.8	4.0
Cars, motorcycles & motor access.	0	0.0	3.0
Chemists, drug stores & opticians	1	5.9	8.2
Variety, department & catalogue	0	0.0	2.1
Florists, nurserymen & seedsmen	0	0.0	2.2
Toys, hobby, cycle & sport	2	11.8	5.6
Jewellers	0	0.0	5.0
Other comparison retailers	3	17.6	7.8
Total	**17**	**100.0**	**100.0**

Source: Borough of Pendle (2006)
** UK average relates to all town centres surveyed by Goad Plans (Oct 2005)*

8.37 There are no national multiple retailers present in Earby and there is only one clothing and footwear retailer.

Service Uses

8.38 Earby local shopping centre has a basic range of service uses, with over half of the services being Restaurants, cafés and takeaways, as shown in Table 8.9. The centre also has two bank/other financial services and five hairdressers/beauty parlours. The centre does not have any estate agents, travel agents or laundrette/dry cleaners.

Table 8.9: Earby Local Shopping Centre Analysis of Selected Service Uses

Type of Use	Earby Local Centre		UK Average*
	Units	%	%
Restaurants, cafes & takeaways	8	53.3	43.6
Banks/other financial services	2	13.3	14.4
Estate agents and valuers	0	0.0	11.6
Travel agents	0	0.0	5.7
Hairdressers & beauty parlours	5	33.3	21.5
Laundries and dry cleaners	0	0.0	3.2
Total	**15**	**100.0**	**100.0**

Source: Borough of Pendle (2006)
**UK average relates to all town centres surveyed by Goad Plans (January 2005)*

8.39 The centre has one defined car park, there also seems to be sufficient on-street car parking. The household survey suggested that only 0.1% of respondents (1 person) considered that more car parking would make them shop more often in Earby.

8.40 There is no train station serving Earby, however, there are several bus routes, most of which stop at the bus station to the north of the centre on Victoria Road. Several of the services are school buses which only run in school term time. Other services link Earby with Barnoldswick, Colne, Nelson, Burnley, Padiham, Clitheroe, Whalley, Kelbrook, Skipton, Gargrave, Preston, Blackburn, Accrington and Malham. There is also a service that runs in the summer connecting Earby with Blackpool, Cleveleys and Fleetwood.

8.41 The household survey indicates that only 0.2% of respondents would visit Earby more often if bus services were improved.

Bus Stop and Seating at Bus Station, Earby

Shops along Victoria Road, Earby

Narrow Pavement along Victoria Road, Earby

Seating area that has been vandalised, Earby

8.42 The main retail units in Earby are located on Victoria Road, including the Co-op food store. Earby is situated just off the A56, providing good direct road links south to Colne and north to Skipton. Victoria Road is a relatively quiet road so pedestrian access around the centre is not impeded by heavy traffic flows, however, there are no pedestrian crossings to improve the safety of shoppers. The busiest traffic flows are at the junction of Victoria Road and Skipton Road/Colne Road.

8.43 Earby Local Shopping Centre is within the Earby Conservation Area, designated in 2004. The paving within the centre is relatively narrow, and bollards along the edge of the pavement do not assist in ease of pedestrian movement. The pavements are of reasonable quality, however, there is some tarmac infill and cracked paving slabs. There is a seating area to the north of the centre, however, this has been graffitied which detracts from the attractiveness of the centre. There is some seating provided in the centre to the north by the bus stop but the seating is old and broken and needs replacing. Along the main shopping area the pavement is too narrow for street furniture. Street lighting in the centre is good with 'old style' street lights at regular intervals along the road. There is some planting provided in the centre, particularly to south of Victoria Road which enhances the overall attractiveness of the centre.

8.44 Retail frontages throughout the centre are in a reasonable condition, with traditional style fascias, however, the high proportion of vacant units in the centre impact on the overall appearance of the retail frontages.

9.0 THE NEED FOR NEW RETAIL DEVELOPMENT

Introduction

9.1 This section assesses the quantitative and qualitative scope for new retail floorspace in the Borough of Pendle in the period from 2006 to 2021. It sets out the methodology adopted for this analysis and provides a quantitative capacity analysis in terms of levels of spending for convenience and comparison shopping. A qualitative assessment of the range and scale of existing shopping facilities and the characteristics of residents in the catchment area has been undertaken.

9.2 All monetary values expressed in this analysis are at 2005 prices unless stated otherwise, consistent with Experian's base year expenditure figures for 2005. Expenditure data for 2006 or 2007 is not currently available.

Methodology and Data

9.3 The quantitative analysis is based on a study area defined for the six main shopping centres within the Borough, Nelson, Colne, Barnoldswick, Brierfield, Barrowford and Earby. The study area has been divided into 17 zones or sectors (1 to 17) for more detailed analysis. The zones have been based on postal sectors.

9.4 The study area is shown in Appendix A. The extent of the study area is based on postcode area boundaries and the proximity of the major competing shopping destinations, i.e. Burnley, Skipton and Rossendale. Shopping facilities within the study area are expected to attract a significant proportion of their trade from residents within the study area, although there will be an element of trade drawn from beyond the study area.

9.5 The level of available expenditure to support retailers is based on first establishing per capita levels of spending for the study area population. Experian's local consumer expenditure estimates for comparison and convenience goods for each of the study area zones for the year 2005 have been obtained.

9.6 Experian's latest national expenditure projections between 2005 and 2015 have been used to forecast expenditure within the study area. Unlike previous expenditure growth rates provided by The Data Consultancy (formerly URPI), which were based on past trends, Experian's projections are based on an econometric model of disaggregated consumer spending. This model takes a number of macro-economic forecasts (chiefly consumer spending, incomes and inflation) and uses them to produce forecasts of disaggregated consumer spending volumes, prices and value. The model incorporates assumptions about income and price elasticities.

9.7 Experian provides recommended growth rates for the period 2005 to 2010, and 2005 to 2015. The recommended growth rates for the period 2005 and 2010 are 0.5% per annum for convenience goods and 4.3% per annum for comparison goods. These growth rates have been used in this study to forecast expenditure per capita up to 2010. Adjusted growth rates (0.9% and 3.3% per annum for convenience and comparison goods respectively) have been adopted to project expenditure between 2010 and 2015, consistent with Experian's overall growth forecasts for 2005 to 2015. Growth in expenditure beyond 2015 is based on 0.7% and 3.8% per annum for convenience and comparison goods respectively, in line with Experian's growth forecast for 2005 to 2015.

9.8 To assess the capacity for new retail floorspace, penetration rates are estimated for shopping facilities within the study area. The assessment of penetration rates are based on a range of factors including:

- information from household surveys;
- the level and quality of retail facilities; and
- the relative distance between shopping centres and study area zones.

9.9 The total turnover of shops within the study area is estimated based on expected penetration rates and the expected level of expenditure inflow. These turnover estimates are converted into average turnover to sales floorspace densities. Turnover densities are compared with company average turnover to sales floorspace densities and benchmark turnover levels in order to identify potential surplus capacity.

Population and Spending

9.10 The study area population projections for 2001 to 2021 is set out in Table 1B in Appendix B. Table 1B is based on the 2001 Census and Borough of Pendle population forecasts up to 2021.

9.11 The population within the study area is expected to increase between 2001 and 2021 by about 1.29%.

9.12 Table 2B in the Appendix B sets out the forecast growth in spending per head for convenience goods within each zone in the study area. Comparison forecasts of per capita spending are shown in Table 1C.

9.13 The levels of available spending are derived by combining the population in Table 1B and per capita spending figures in Tables 2B and 1C (See Appendix A, B and C). For both comparison and convenience spending, a reduction has been made for special forms of trading such as mail order and vending machines.

9.14 As a consequence of growth in per capita spending, convenience goods spending within the study area is forecast to increase by 12.1% from £180.94 million in 2006 to £202.74 million in 2021, as shown in Table 3B.

9.15 Comparison goods spending is forecast to increase by 72.7% from £303.14 million in 2006 to £523.48 million in 2021, as shown in Table 2C. These figures relate to real growth and exclude inflation.

Existing Retail Floorspace

9.16 Existing convenience goods retail sales floorspace within the Borough of Pendle is 15,446 sq m net as set out in Table 1A, Appendix A (Source: Pendle Land Use Survey 2006). These floorspace figures include comparison sales floorspace within food stores (2,229 sq m net).

9.17 Comparison goods retail floorspace within the Borough of Pendle is 34,910 sq m net as shown in Tables 2A and 3A, Appendix A, including the comparison sales floorspace within large food stores in the Borough (2,229 sq m net).

Existing Spending Patterns 2006

Convenience Shopping

9.18 The results of the household shopper questionnaire survey undertaken by NEMS in May 2006, have been used to estimate existing shopping patterns within the study area. The estimates of market share or penetration within each study area zone are shown in Table 4B, Appendix B.

9.19 The level of convenience goods expenditure attracted to shops/stores in the Borough of Pendle in 2006 is £124.08 million as shown in Table 5B, Appendix B. Other convenience floorspace in the remainder of the study area attracts £5.66 million, e.g. food stores north of Burnley town centre. Convenience stores/shops in the Borough of Pendle are estimated to attract £3.42 million from beyond the study area.

9.20 Convenience expenditure retention within the study area is estimated to be about 70%. Therefore, around 30% of convenience goods expenditure is estimated to be spent outside the study area. However, expenditure leakage varies within different parts of the study area. Expenditure leakage is estimated to be highest (84%) in zone 13 (postal sector BB10 3) and in zone 11 of the study area (79%) (postal sector BB10 1), because many residents within these zones have good access to other large food stores outside the study area to the south in Burnley. Expenditure leakage is very low in Zone 1 (Postal Sector BB8 0) and Zone 8 (Postal Sector BB9 7), with only 3%. These zones are in the heart of the study area with good access to food stores in Colne and Nelson.

9.21 Company average turnover to sales floorspace densities are available for major food store operators. Company average sales densities (adjusted to exclude petrol and comparison sales and include VAT) have been applied to the sales area of the large food stores listed in Table 1A, Appendix A, and a benchmark turnover for each store has been calculated. This benchmark turnover is not necessarily the actual turnover of the food store, but it does provide a helpful benchmark for assessing existing shopping patterns and the adequacy of current floorspace in quantitative terms. Estimates for comparison sales floorspace within large food stores has been deducted from the figures in Table 1A, for consistency with the use of goods based expenditure figures. The total convenience goods benchmark turnover of convenience floorspace in the Borough is £99.02 million, as shown in Table 1A, Appendix A.

9.22 Our assessment suggests convenience goods expenditure attracted to Pendle's convenience facilities in 2006 is £124.08 million, which suggests that convenience sales floorspace is collectively trading about 25.3% above the benchmark turnover, +£25.06 million. However there are variations in the trading performance of specific stores within the Borough. Morrison's in Nelson is estimated to be trading £19.36 million above the benchmark turnover, whereas Asda in Colne is estimated to trading £4.71 million below the benchmark turnover (NB. Asda has a much higher company average sales density than Morrison's).

Comparison Shopping

9.23 The estimated comparison goods expenditure currently attracted by shopping facilities within the Borough at 2006 is £119.06 million, as shown in Table 3C, Appendix C. Comparison expenditure retention within the study area is estimated to be about 39%. Therefore, we estimate that around 61% of comparison expenditure (£189.04 million) currently leaks from the study area, particularly to larger shopping centres, e.g. Burnley (£116.76 million), Manchester (£14.94 million), Skipton (£13.87 million) and Blackburn (£11.61 million). Based on this expenditure estimate, the average sales density for existing comparison sales floorspace in the Borough (34,910 sq m net) is £3,410 per sq m net.

9.24 These expenditure figures are based on modest levels of expenditure inflow from outside of the study area into the Borough, ranging from 1% for the smaller centres to 5% for the larger centres (i.e. Nelson and Colne). However, a significant element (about 62%) of the comparison sales floorspace in Colne is located at Boundary Mills. The Boundary Mills shopping destination probably attracts much more than 5% of its trade from beyond the study area, and in this respect the amount of expenditure attracted to Colne may have been underestimated. Therefore a "high" and "low" scenario has been adopted for comparison shopping projections. The "low scenario" assumes only 5% expenditure inflow to Colne, whilst the "high scenario" assumes 20% inflow, primarily to the Boundary Mill.

9.25 The estimated comparison goods expenditure attracted to the Borough at 2006 for the high scenario is £126.69 million, as shown in Table 4C, Appendix C. Based on this expenditure estimate, the average sales density for existing comparison sales floorspace in the Borough is £3,629 per sq m net. Therefore the high and low scenarios suggest an average sales density ranging from £3,410 to £3,629 per sq m net.

9.26 Company average sales densities are only available for a small selection of high street multiple retailers. Available information indicates that sales densities amongst comparison retailers vary significantly. However, based on our recent experience across the country average sales densities for comparison floorspace within town centres can range from £3,000 to £7,000 per sq m net. The higher end of this range is usually only achieved by very successful shopping centres, which reflects the higher proportion of quality multiple retailers. The appropriate average for centres is also affected by the amount of primary and secondary floorspace and the balance between multiple retailers and small independent traders. We would normally expect retail warehouses to have an average sales density of between £2,500 to £3,000 per sq m net.

9.27 Overall comparison retail sales floorspace within the Borough of Pendle appears to be trading satisfactorily in 2006. However, it should be noted that there are a high number of vacancies in the town centres and local shopping centres. Therefore, some future expenditure growth should help to regenerate existing centres.

Quantitative Capacity for Additional Convenience Floorspace

9.28 The level of available convenience goods expenditure in 2011, 2013, 2016. 2018 and 2021 is shown at Tables 7B to 11B in Appendix B, and summarised in Table 12B. As there are no food store commitments in the study area, and convenience expenditure retention in the Borough is relatively high, the analysis assumes that existing market penetration rates within the study area will remain unchanged in the future.

9.29 It is envisaged that some convenience expenditure will continue to leak from the Borough in the future because parts of the Borough are accessible to large food stores in competing towns in particular Burnley. Expenditure inflow from beyond the Borough boundary and beyond the wider study area has been increased in line with the projected growth in convenience expenditure per capita shown in Table 2B, Appendix B.

9.30 The total level of convenience goods expenditure available for shops in Pendle between 2006 and 2021 is summarised in Table 9.1. The benchmark turnover of existing convenience floorspace has been subtracted from the estimates of available expenditure to provide surplus expenditure estimates, as shown in Table 9B, Appendix B.

Table 9.1: Convenience Expenditure/Floorspace Projections

	2006 to 2011	2006 to 2013	2006 to 2016	2006 to 2018	2006 to 2021
Total available expenditure £M	128.20	130.67	134.42	136.60	139.96
Turnover of existing facilities £M	100.51	101.12	102.03	102.64	103.57
Surplus expenditure £M	**27.69**	**29.56**	**32.39**	**33.96**	**36.38**
Average Sales Density £ Per Sq M Net*	7,605	7,651	7,720	7,766	7,836
Projected Sales Floorspace SQ M Net	**3,641**	**3,864**	**4,196**	**4,373**	**4,643**

** benchmark turnover density of £7,492 per sq m at 2006 inflated at 0.3% per annum.*

9.31 Table 9.1 assumes that the benchmark turnover of existing convenience floorspace within the Borough will increase in real terms in the future, an increase of 0.3% per annum. PPS6 indicates that retail studies should assess the potential for existing floorspace to increase its productivity in the future.

9.32 Historically limited or no growth in turnover density has been assumed by most retail planners for convenience floorspace. However, recent information published by Experian recommends a growth rate of 0.75% per annum for convenience businesses. This growth rate is a combined figure for both food and non-food floorspace within food stores. Experian's recommended growth rate for comparison floorspace (non-food) is much higher than for convenience floorspace, i.e. between 2% to 2.5%. If Experian's higher growth rate for comparison floorspace (2% to 2.5%) is adopted for comparison floorspace within food stores then it follows that the appropriate growth rate for convenience sales floorspace only will be much lower than 0.75%. On this basis, we believe that a growth rate of 0.3% is appropriate for convenience sales floorspace only.

9.33 At 2011, estimated convenience expenditure is projected to exceed the benchmark turnover of convenience sales floorspace in the Borough by £27.69 million, increasing to £29.59 million in 2013 and £32.39 million in 2016. This surplus expenditure estimate could be available to support new food store sales floorspace in the Borough.

9.34 These surplus expenditure projections have been converted into sales floorspace requirements based on the average benchmark sales density of existing convenience floorspace in the Borough of Pendle (£7,492 per sq m net at 2006 increased by 0.3% per annum). Therefore, the projections assume that a mix of different types of floorspace would be provided i.e. large food superstores, smaller supermarkets and small shops.

9.35 The floorspace projections in Table 9.1 relate only to convenience sales floorspace and exclude any comparison sales within food stores.

Quantitative Capacity for Additional Comparison Floorspace

9.36 The assessment of existing shopping patterns in 2006 indicates that there is a high level of comparison expenditure leakage from across the Borough and the wider study area, particularly to Burnley, Manchester, Skipton and Blackburn. However, the highest level of expenditure leakage comes from the zones 11 and 13 in the southern parts of the study area. Residents within these zones have the choice of visiting shops in the Borough or Burnley for comparison shopping and have good links to Manchester City Centre. Therefore, one would expect expenditure outflow to be high in these areas. The level of comparison expenditure retention in the northern part of the study area (zones 17) is relatively low (16%) as residents have a choice of visiting Skipton as well as shops in the study area for their comparison shopping.

9.37 Major retail development in Pendle could change existing shopping patterns and could reduce comparison expenditure leakage. Conversely improvements to comparison retailing in competing centres may increase expenditure leakage from the study area. There are significant comparison retail development proposed within the Borough, which we believe will increase Pendle's market share of expenditure.

9.38 We have projected the level of comparison goods expenditure available to shops in the Borough of Pendle at 2011, 2013, 2016, 2018 and 2021, based on high and low scenarios described earlier, as shown in Tables 3C to 14C, based on existing 2006 penetration rates increase to reflect new developments in the future. The growth in comparison goods expenditure available for shops in Pendle between 2006 and 2021 is summarised in Tables 15C and 16C, in Appendix C.

9.39 As indicated earlier Boundary Mill Factory Outlet may receive a higher proportion of its turnover from outside the study area. The "low scenario" assumes that the inflow into Colne from outside the study area will remain at 5% in the future. The "high scenario" assumes that the inflow into Colne from outside the study area will remain at 20%.

9.40 Future available expenditure is compared with the turnover of existing retail facilities within the main centres in the Borough in order to provide estimates of surplus expenditure in Tables 9.2 and 9.3. Table 9.2 takes account of the "low scenario" penetration rates and Table 9.3 takes account of the "high scenario" penetration rates.

9.41 Both tables assume that existing commitments in Nelson and Colne are implemented by 2011. Surplus comparison expenditure has been converted into potential new floorspace, based on the current average sales density (the mid-point between the high and low scenario i.e. £3,520 per sq m net at 2006 inflated at 1.5% per annum).

Table 9.2: Surplus Comparison Expenditure/Floorspace (Low Scenario)

Period	2006 to 2011	2006 to 2013	2006 to 2016	2006 to 2018	2006 to 2021
Total Available Expenditure £M	161.15	171.96	191.11	206.32	231.57
Turnover of Existing Facilities £M	128.26	132.14	138.17	143.35	148.85
Turnover of Commitments £M	44.36	45.70	47.79	49.23	51.48
Surplus Expenditure £ M	-11.47	-5.88	5.15	14.73	31.24
Turnover Density £ Per Sq M Net	3,792	3,907	4,085	4,209	4,401
Projected Sales Floorspace Sq M Net	**-3,026**	**-1,504**	**1,261**	**3,501**	**7,098**
Projected Gross Floorspace Sq M *	**-4,323**	**-2,149**	**1,802**	**5,001**	**10,140**

* 70% net to gross floorspace.

9.42 The figures in Table 9.2 suggest that in the "Low Scenario" where the inflow from outside the study area to Colne is 5%, the implementation of commitments and proposals (as listed in Table 3A) will result in an over-supply of comparison floorspace up to 2013 (-4,323 sq m gross in 2011 and -2,149 sq m gross in 2013). However, continued expenditure growth after 2013 should generate an expenditure surplus, rising to £31.24 million in 2021, which is converted into a floorspace projection of 10,140 sq m gross.

Table 9.3: Surplus Comparison Expenditure/Floorspace (High Scenario)

Period	2006 to 2011	2006 to 2013	2006 to 2016	2006 to 2018	2006 to 2021
Total Available Expenditure £M	175.22	193.31	207.80	224.33	251.79
Turnover of Existing Facilities £M	128.26	132.14	138.17	143.35	148.85
Turnover of Commitments £M	44.36	45.70	47.79	49.23	51.48
Surplus Expenditure £ M	2.59	15.48	21.84	32.75	51.45
Turnover Density £ Per Sq M Net	3,792	3,907	4,085	4,209	4,401
Projected Sales Floorspace Sq M Net	**684**	**3,961**	**5,346**	**7,781**	**11,692**
Projected Gross Floorspace Sq M *	**977**	**5,559**	**7,637**	**11,116**	**16,703**

* 70% net to gross floorspace.

9.43 The figures in Table 9.3 suggest that in the "High Scenario" where the inflow from outside the study area to Colne is 20%, the implementation of commitments and proposals (as listed in Table 3A) will result in an expenditure surplus of £2.59 million in 2011 which is converted into a floorspace projection of 9771 sq m gross rising to £51.45 in 2021, which is converted into a floorspace projection of 16,703 sq m gross.

9.44 Both scenarios assumes that the benchmark turnover of existing and new comparison floorspace within the Borough will increase in real terms in the future, an increase of 1.5% per annum. Historically a growth rate of between 1% to 1.5% per annum has been widely adopted by retail planners. Trends indicate that comparison retailers historically will achieve some growth in trading efficiency. This is a function of spending growing at faster rates than new floorspace provision and retailers' ability to absorb real increases in their costs by increasing their turnover to floorspace ratio. Allowing for this growth to be absorbed by existing retailers represents a cautious approach to forecasting future needs, and this allowance may help existing centres maintain their vitality and viability in the future. It effectively allows for existing retail outlets to increase their turnover to help them to compete with new provision. Recent information provided by Experian recommends a slightly higher growth rate of between 2% to 2.5%. However, we believe this recommended range of rates is too high, primarily for the following reasons:

- Experian's growth rate is based on past trends during the period 1986 to 1999. During this period comparison expenditure grew rapidly (5.8% per annum). The forecast rate of growth in comparison expenditure adopted in this study is much lower (about 3.8%). Growth in turnover efficiencies and expenditure growth are inextricably linked, therefore it is unlikely that the Experian recommended growth in turnover efficiencies (2% and 2.5%) will be experienced if future growth in expenditure is only 3.8% per annum.

- an element of the past growth in turnover efficiency between 1986 and 1999 will have related to a qualitative improvement in the overall stock of retail floorspace, i.e. the development of modern shopping centres and out-of-centre stores. As a result it would wrong to assume that existing retail floorspace in East Hampshire can increase its turnover efficiency at the same rate as suggested by national figures.

- Experian's growth rate is based on gross floorspace rather than net sales. Therefore, an element of the past growth in turnover density will relate to improvements in net to gross ratios, particularly reductions in storage space. It does not follow that improvements to net to gross ratio will continue at the same rate in the future.

9.45 For these reasons we have adopted a turnover efficiency of 1.5% per annum, slightly lower than the range recommended by Experian, and consistent with the top end of the range historically adopted by retail planners.

9.46 The sequential approach suggests that town centre sites should be the first choice for retail development. However, it may not be possible to accommodate all types of development in town centre locations. The sale of some comparison goods may require large showrooms and pick-up and delivery facilities which may be difficult to accommodate within town centres. In addition some forms of retail facilities which serve more localised catchment areas may be more appropriate within district or local centres. All retail development should be appropriate in terms of scale and nature to the centre it is located within.

9.47 The “High Scenario” capacity projections suggest that there is reasonable scope for additional comparison goods retail development within the Borough, in the period up to 2013 (5,659 sq m gross), assuming the Borough maintains its market share of available expenditure.

9.48 The “Low Scenario” capacity projections suggest that there is limited scope for additional comparison goods retail development within the Borough before 2013, but longer term growth after 2013 could support additional comparison shopping development.

The Qualitative Need for Retail Development

New Forms of Retailing

9.49 New forms of retailing have emerged in recent years as an alternative to more traditional shopping facilities. For example, factory outlet centres have been developed across the country as an alternative to fashion shops within town centres. These developments are usually large and can provide over 10,000 sq m of comparison retailing, focusing primarily on fashion items and clothing, offering designer clothing at discounted prices. A number of large factory outlet developments have emerged across Great Britain and draw from a wide catchment area.

9.50 Home/electronic shopping has also emerged with the increasing growth in the use of personal computers and the Internet. Trends within this sector may well have implications for retailing within the Borough of Pendle. Therefore, it will be necessary to carefully monitor the growth within this sector particularly in the long term and the effect that it may have on diverting expenditure that might otherwise be spent in shops.

9.51 In broad terms home/electronic shopping from non-retail businesses is classified by Experian as *"special forms of trading"*, which also includes other forms of retail expenditure not spent in shops e.g. mail order. Special forms of trading have been excluded from the quantitative capacity analysis within this study because this expenditure does not affect the need for retail floorspace.

9.52 The growth in home computing, Internet connections and interactive TV may lead to a growth in home shopping and may have effects on retailing in the high street.

9.53 This study makes an allowance for future growth in e-tailing based on Experian projections. It will be necessary to monitor the amount of sales attributed to home shopping in the future in order to review future policies and development allocations.

9.54 On-line shopping has experienced rapid growth since the late 1990's but in proportional terms the latest available data suggests it remains an insignificant percentage of total retail expenditure. Recent trends suggest continued strong growth in this sector. However, there is still uncertainty about its longer-term prospects. Verdict Research suggests that online retail sales could account for about 6.8% of total retail sales by 2010, which is consistent with Experian's projections. However, if this growth is achieved it may (to a large extent) be at the expense of other forms of home shopping such as catalogue and mail order shopping. In addition the implications on the demand for retail space are unclear. For example, some retailers operate on-line sales from their traditional retail premises e.g. food store operators. Therefore, growth in on-line sales may not always mean there is a reduction in the need for retail floorspace. Given the uncertainties relating to internet shopping and the likelihood that it will increase in proportional terms, this assessment has adopted relatively cautious growth projections for retail expenditure.

9.55 In addition to new forms of retailing, retail operators have responded to changes in customers' requirements. For example, extended opening hours and Sunday trading increased significantly in the 1990's. Retailers also responded to stricter planning controls by changing their trading formats. For example, some major food operators have introduced smaller store formats capable of being accommodated within town centres, such as the Tesco *Metro*, Sainsbury *Central/Local* store and Marks and Spencer's *Simply Foods* formats. Food operators have also entered the local convenience store market, for example *Tesco Express* store and convenience stores linked with petrol filling stations. The entrance of European discount food operators such as Aldi, Lidl and Netto has also been rapid during the last decade.

9.56 Food store operators have also commenced a programme of store extensions, particularly Tesco, Sainsbury and Asda. These operators, faced with limited growth in food expenditure, have attempted to increase the sale of non-food products within their food stores, including clothing and electrical goods.

9.57 Comparison retailers have also responded to recent market conditions. The bulky goods retail warehouse sector has rationalised and there have been a number of mergers. For example there are fewer DIY operators, following the acquisition of Do It All, Great Mills and Wickes by Focus DIY and Homebase's take-over of Texas. B&Q and Homebase have developed very large *'category killer'* retail warehouses (some exceeding 10,000 sq m gross). Other traditional high street retailers have sought large out-of-centre stores, for example Boots, TK Maxx and Poundstretcher. Matalan has also opened numerous discount clothing stores across the country. Sports clothing retail warehouses including JJB Sports and Decathlon have also expanded out-of-centre. These trends have already been evident across the Country.

9.58 Within town centres, some high street multiple comparison retailers have also changed their format. High street national multiples have increasingly sought larger modern shop units (over 200 sq m - 2,150 sq ft) with an increasing polarisation of activity into the larger regional and sub-regional centres. The continuation of these trends may also influence future operator requirements in Pendle.

Food and Grocery Shopping

9.59 Most households tend to undertake two kinds of food and grocery shopping trips, i.e. a *main* shopping trip generally made once a week or less often and *top-up* shopping trips made more frequently. Many households will also undertake bulk food shopping trips, particularly households who have access to a car for shopping. The availability of a wide range of products and free surface level car parking are important requirements for bulk food shopping trips. Large supermarkets or superstores, defined as over 2,323 sq m net or more (25,000 sq ft) in PPS6, are the usual destination for these types of shopping trip.

9.60 There are two food stores with a net sales floorspace over 2,323 sq m net within the Borough of Pendle, i.e. Morrison's on Pendle Street in Nelson and Asda on Corporation Street in Colne.

9.61 In addition to the two large food stores, there is one large supermarket, Kwik Save in Nelson (over 1,000 sq m net) within the Borough. These food stores are the dominant shopping destinations used by residents in the Borough for main/bulk food shopping. These stores are located to the south/central area of the Borough in Nelson and Colne, and are relatively accessible to all residents in the Borough. In terms of location, any deficiency in large food store provision is in the north of the Borough, i.e. Barnoldswick and Earby.

9.62 These large food stores are supported by a reasonable range of smaller supermarkets and convenience stores, as shown in Tables 1A. The discount food sector is represented in Pendle with an Aldi on North Valley Retail Park in Colne and Lidl on Rigby Street in Nelson. Food stores within the Borough are supported by a reasonable range of small independent convenience shops located within the main and local centres, including a selection of ethnic food shops.

9.63 In relation to the three town centres in the Borough (Nelson, Colne and Barnoldswick) food store provision is weakest in Barnoldswick to the north of the Borough.

High Street Comparison Shopping

9.64 Nelson town centre is the main high street comparison shopping destination in the Borough. It has a reasonable range of comparison shops including a selection of national multiples and independent specialists. However, as indicated in Section 3, Nelson is positioned below other centres in the shopping hierarchy in Lancashire and is ranked significantly below Skipton, Accrington and Burnley in terms of multiple retailer representation. These competing centres are accessible to residents within the Borough of Pendle.

9.65 Nelson is supported by Colne and Barnoldswick and three local shopping centres within the Borough. Colne is slightly smaller than Nelson with a smaller range of national multiple retailers. The other centres are much smaller and have no national multiple retailers and a small selection of specialist independent retailers. Nelson is likely to remain the main high street comparison shopping destination within the Borough.

9.66 Comparison shopping within the Borough is predominantly independent traders and is focused primarily on lower order comparison goods, i.e. durable goods of lower value bought on a regular basis. For higher order comparison shopping the Borough's residents tend to travel to larger centres, i.e. for higher value goods bought on an occasional basis, such as adult fashion items. This pattern of shopping is likely to continue in the future.

Large Format Stores/Retail Warehouses

9.67 Within the Borough of Pendle, the main locations for large format stores are on North Valley Retail Park and Corporation Street on the outskirts of Colne and The Junction 12 Outlet on the outskirts Nelson.

9.68 There is only one bulky goods retail warehouse in the Borough, a B&Q on Churchill Way. There are no furniture/soft furnishing, carpet or electrical retail warehouses in the Borough. Most of the retail warehouses are unrestricted and can sell a broad range of comparison goods including Matalan, the Junction 12 Outlet and Boundary Mills. These retail warehouses/out-of-centre facilities attract customers from across the Borough and beyond.

9.69 The existing provision of retail warehouse stores in the Borough is relatively good, although there is a lack of bulky goods provision. The existing retail warehouses appear to serve neighbouring Boroughs, particularly Boundary Mill. Planning permission has been granted for a new Boundary Mill store on Bunkers Hill, Vivary Way in Colne as well as four retail warehouse units to the east of Corporation Street in Colne. Planning permission has also been granted for a DIY store on part of the existing Boundary Mills site. This would improve the retail warehouse provision within the Borough.

Local Shops and Services

9.70 The existing provision of local shopping centres within the Borough offers a reasonably balanced distribution of local facilities serving local communities. These facilities complement the three main centres and have an important role in serving the day-to-day needs in their local areas.

9.71 There are three local shopping centres within the Borough, i.e. Brierfield, Barrowford and Earby. These centres vary is size with 91, 59 and 55 units respectively. There are also several local shopping frontages within the Borough.

9.72 The network of local shopping centres and shopping frontages should be maintained to ensure that residents have reasonable access to local shops and services. There may be scope for improving some local centres, but there is no obvious need for new centres. Improvements would help to secure their viability but would only meet a small element of the scope for new retail development.

Occupier Demand

9.73 The floorspace projections set out in this section provide an indication of the theoretical scope for new retail development based on expenditure projections. It is also necessary to consider the potential level of demand from operators for new floorspace within the Borough.

9.74 A postal questionnaire was sent to over 300 national/regional multiple retailers and leisure operators, in order to ascertain their potential space requirements in the Borough of Pendle. The results from 26 responses are summarised in Appendix D. This canvas of operators identified only 3 operators with space requirements in the Borough of Pendle. A further 23 operators suggested they did not have a requirement for space in Pendle.

9.75 Multiple retail operators' space requirements across the country are often publicised. At present there are the following published requirements registered for floorspace in the Borough's centres, as shown in Appendix D:

- Nelson - 2
- Colne - 9
- Barnoldswick - 2

9.76 Therefore in total, the canvas of operators and published requirements suggests there are 16 with space requirements in Pendle. Requirements for comparison retail floorspace totals 8. Albeit three of these requirements are for WH Smith in Colne, Nelson and Barnoldswick, identified by Estates Gazette (EGI), however, our canvas identified that WH Smith did not have a requirement in the Borough. The retailers with a requirement include:

- Next — 20,000 sq ft store in Colne/Out of Centre;
- B&Q — 50,000 sq ft store, expanded Nelson unit;
- Brantano — 7,000 sq ft in Colne;
- WH Smith — 6,501-12,002 sq ft in Colne/Nelson/Brierfield;
- Primark — 35,004 sq ft in Colne; and
- River Island — 3,498-19,999 sq ft in Colne.

9.77 There is also demand from major food store operators, i.e. Waitrose (Colne – In Town/Edge of Town, 25,005-42,001 sq ft), Morrison's (Colne – Edge of Town, 74,002-85,003 sq ft) and Netto (Colne - Edge of Town/Out of Town, 12,497-13,003 sq ft).

9.78 There is limited demand from pub and restaurant chains and takeaways, with only Pathfinder Pubs identifying a demand in Colne and Costa Coffee identifying a demand in Colne, Nelson or Barnoldswick.

9.79 In terms of other town centre uses, EGI identified a demand for space from a health and fitness club (Fitness First), however the NLP canvas of operators identified that Fitness First did not have a demand.

10.0 THE NEED FOR COMMERCIAL LEISURE AND COMMUNITY FACILITIES

Introduction

10.1 This section assesses the need and potential for commercial leisure development, cultural and community facilities in Pendle. We have considered the potential for improving a range of commercial leisure uses including cinema/multiplex, ten pin bowling, bingo, nightclubs, private health and fitness clubs and catering, pubs and bars. A broader overview of community related facilities is also provided.

Commercial Leisure Trends

10.2 The demand for commercial leisure facilities has increased significantly during the last 20 years. The growth in the commercial leisure sector was particularly strong during the late 1980's and again in the mid 1990's. Average household expenditure on leisure services increased in real terms by 93% between 1984 and 1995 (source: Family Expenditure Survey). Average household expenditure on leisure services increased by a further 39% between 1995 and 2002. The latest (2001-2002) average household expenditure on leisure services is over £2,700 per annum. However, many analysts consider that the commercial leisure market has now reached saturation in some sub-sectors.

10.3 On average households in the North West spent £244 per annum on sports admissions and leisure fees (source: Family Expenditure Survey), this is slightly below the national average of £270 per annum, as shown in Table 10.1.

Table 10.1: Household Expenditure on Selected Leisure Services (2001/02 – 2002/03)

	Average Annual Expenditure Per Household	
	North West Region	UK
Sports admissions and leisure fees	£244	£270
Cinema, theatres and museums etc.	£73	£83
Restaurants, café meals and drinks	£998	£1,024

Source: Family Expenditure Survey

10.4 The mid-1990s saw the expansion of major *leisure parks.* These leisure parks are generally anchored by a large multiplex cinema and offer other facilities such as ten-pin bowling, bingo, nightclubs, health/fitness clubs, themed destination restaurants, pub/restaurants, nurseries and budget hotels. Commercial leisure facilities have typically been located on the edge of town centres or out-of-centre, with good road access. Many leisure uses have also emerged on retail warehouse parks. Examples of major leisure parks are available in Bolton, Blackburn and Bury.

10.5 The cinema market remains an important sector because cinemas often anchor leisure developments, providing footfall for other uses. However, growth in this sector has slowed significantly in recent years with many areas reaching saturation levels. Many cinema operators have suspended or curtailed their expansion plans. Some cinema operators such as City Screen, Mainline Pictures and Reeltime Cinemas have opened new or taken over small cinemas in recent years**.** Since 2003, City Screen has extended its dominance into the Art House sector and Apollo and Curzon Leisure Group have focused their expansion on building smaller cinemas and multiplexes (4-6 screens) in smaller towns. The expansion of other sectors has slowed, including ten-pin bowling and bingo. However, other sub-sectors have remained strong in recent years, in particular the private health and fitness market, with a number of multiple operators seeking premises across the UK, e.g. LA Fitness, Fitness First and Esporta. Nevertheless, the health and fitness sector is also reaching saturation point in some areas.

The Potential for Leisure and Entertainment Uses

Catchment Potential

10.6 In general, commercial leisure facilities will draw the main part of their trade from residents within a 20 minutes drive time. Major leisure facilities such as multiplex cinemas, ten-pin bowling centres, ice rinks and family entertainment centres require a large catchment population, and often benefit from locating together on a large out of centre leisure parks.

10.7 The Borough of Pendle has a relatively small catchment population. There are around 119,200 people within the defined study area for Pendle. However, this catchment population has good access to major leisure facilities in Burnley and Manchester. The proximity of major leisure facilities in the surrounding Boroughs will limit the catchment area and potential for major leisure facilities within the Borough of Pendle.

10.8 A high concentration of the population live to the south of the Study Area, in the built up areas of Nelson and Colne. To the north, the study area is mainly rural. Those residents living in the south and west of the study area have good access to leisure facilities in Burnley, Blackburn and Manchester. The north and east of the study area have limited access to leisure facilities and tend to travel to Burnley.

10.9 The choice of leisure facilities in surrounding areas and relatively good access to Manchester means that the Borough's potential leisure related catchment population is likely to be significantly less than the population of the study area as a whole (119,158). Our assessment of comparison shopping patterns, although not directly comparable for leisure and entertainment uses, suggests that comparison shops in the Borough attract only about 39% of total expenditure within the study area, which implies the comparison shopping catchment population of Pendle is only around 46,500, which is lower than the Borough population of around 89,300 people. Nevertheless, one might reasonably expect Pendle to retain a higher level of commercial leisure trade than it does for comparison shopping.

The Cinema Market

10.10 Cinema admissions in the UK declined steadily during the 1950's, 1960's and 1970's, a period when the ownership of televisions increased significantly. Cinema admissions continued to decline in the early 1980's, but increased steadily after 1984 up to 2002. There was a peak in cinema admissions in 2002 at 175.9 million. The cinema industry reached a sustained plateau in 2005 following a slight recovery in 2004 with a net gain of 24 operating screens (still a virtual standstill compared to the 100-200 screens added at the turn of the decade). The BISL suggests that the cinema industry is now entering a period of change, signified by consolidation. Total admissions in 2005 were 164.6 million, slightly lower than in 2004 (171.3 million, 2.86 visits per person) and significantly lower than the figure for 2002 (176 million).

10.11 The number of cinemas has decreased from 737 in 1990 to 678 sites in 2003, but the number of screens has increased from 1,685 to 3,318, a growth rate of 5.4% per annum. Multiplex cinemas now dominate the market with over 72% of available screens in 2005. The number of annual admissions was 50,400 visits per screen in 2003.

10.12 Since the beginning of 2003 there has been considerable consolidation in the cinema market in the UK with significant merger and acquisition activity. The sector is now dominated by four companies:

- Terra Firma Capital Partners;

- Cine UK;
- Vue Cinemas; and
- National Amusements.

10.13 Total admissions are expected to increase by about 10% between 2005 and 2009, (Cinemagoing 14), an average growth rate of 2.5% per annum. Forecasts anticipate a net addition of 110 screens in 2006, 120 in 2007, 60 in 2008 and 60 in 2009. Compared to the last decade these figures represent a considerable slowing of growth, 2% compared to past growth of 5.5%.

10.14 There are no cinemas in Pendle. The nearest cinema is the Apollo Cinema on Hollywood Park in Burnley. There is a good provision of multiplex cinemas further a field in Accrington, Blackburn, Bolton and Preston. There are also small independent cinemas in Clitheroe, Skipton and Keighley. Details of cinema provision can be found in Appendix E.

10.15 The catchment area of a cinema facility within the Borough of Pendle will be restricted by the proximity of these major multiplexes. The household survey results indicate that only 39% of respondents visit cinemas, of which nearly 80% indicated their last trip was to the cinema in Burnley.

10.16 To assess the demand for cinema admissions within the study area, we have assumed that the catchments area could retain 50% of cinema trips, bearing in mind the proximity of large multiplex facilities in Burnley and further a field in Bury and Manchester. Dodona's national forecasts for visits per person from 2001 to 2007 have been adopted. Growth in visits per person beyond 2007 have been assumed to grow at 2.6% per annum, based on a continuation of Dodona's annual growth rate between 2005 and 2007 up to 2008, 2012 and 2016.

10.17 The catchment population has been converted into a total number of cinema admissions per annum based on the national visitation rate (2.8 per person in 2003). Visitation rates have been projected based on a 2% growth rate per annum. The total number of cinema admissions has been converted into an optimum number of cinema seats, based on Dodona figures (300 visits per annum per seat). The results are shown in Tables 10.1 below.

Table 10.1 Cinema Potential in Pendle

Centre	2006	2011	2013	2016	2018	2021
Catchment Population	119,158	119,425	119,559	119,959	120,226	120,626
Market Retention	50%	50%	50%	50%	50%	50%
Visits Per Annum	2.92	3.22	3.35	3.56	3.70	3.93
Visits Per Annum	**173,971**	**192,508**	**200,510**	**213,495**	**222,614**	**237,027**
Optimum Visits Per Seat	300	300	300	300	300	300
Seat Potential	**580**	**642**	**668**	**712**	**742**	**790**

10.18 The analysis suggests there is limited potential for cinema facilities in the study area, based on our assumed retention rates of 50%. There is theoretical potential for between 580 and 790 seats. This suggests there could be potential for small cinema in one of the three town centres rather than multiplex facilities.

10.19 The market share of cinema trips that could be retained within Borough of Pendle will also be constrained by the type of cinema facility that would be viable within the Borough's relatively small towns and the catchment population of each town. The Borough of Pendle's towns and local shopping centres are unlikely to be of sufficient size to support a large multiplex cinema. Small cinema facilities are unlikely to retain a high proportion of cinema trips in the Borough because some residents will prefer to visit larger multiplex facilities which have a better choice of films. Furthermore, cinema visits will also be linked with other trips to larger centres, e.g. shopping, leisure or work related trips.

10.20 The canvas of leisure operators undertaken during the study did not identify a demand for cinema development in Pendle.

Private Health and Fitness Clubs

10.21 The UK health club market expanded rapidly as public awareness about personal fitness has increased. Business in Sport and Leisure (BISL) indicates that membership growth levels have continued to rise and that data from The Leisure Database Company at 1st January 2005, shows that membership has grown by 25% since 2002, with an 8% increase in 2004 to over 7 million members across both the public and private sector. Over 11% of the population are now members of a private health club or registered users of a leisure centre gym in the UK, compared with just 8.9% in 2002 and this growth looks set to continue. However, the UK is still chasing the US whose fitness penetration of the total population is now 15.6%.

10.22 There were 90 new private health and fitness clubs opened in 2004 compared to 88 in 2003 and the figure increases to 113 new private clubs opened in 2004 if you take into account the smaller clubs not previously incorporated. The BISL indicates that despite business difficulties for individual operators the overall market shows positive progression towards Government targets. At the beginning of 2005 there were at least 724 more clubs under development or with planning applications lodged, 76 of which were scheduled to open in 2005.

10.23 There are over 3,738 public sports centres and 1,982 large (over 500 members) private health clubs in the UK ranging from small independent clubs to large operators such as Cannons, David Lloyd, Esporta, Fitness First, Holmes Place, Livingwell and LA Fitness.

10.24 Private health clubs had 3.5 million members in 2003 (1,801 members per club). The average membership for large private clubs rose from 1,740 in 2002 to 1,801 in 2003. The largest health clubs can have memberships of approximately 4,000 people. However, the UK market is still dominated by independent clubs. Public sector sports centres are important, with 64% having fitness facilities. Membership of public sector fitness facilities rose by 2.9% in 2003 to just over 2.5 million.

10.25 The Mintel Health and Fitness Clubs Report (April 2005) indicates that there are now more than 4 million members of private health and fitness clubs in the UK, equating to around 9% of the adult population, whilst the average club has more than 1,500 members and gross annual sales in excess of £750,000. The Mintel Survey indicated that the vast majority of clubs anticipated growth in membership numbers over the next 12 months. The Mintel Report indicates that in the first three months of 2005 consumer confidence appeared to be experiencing something of a revival when compared with previous years and this should result in consumers being more disposed to making discretionary purchases such as health club memberships.

10.26 The Mintel Report (April 2005), states that in 2004 the value of the market for private health and fitness clubs grew by 5.7%, compared with an increase of 7.5% in 2003 and 7.9% in 2002. Forecasts for 2005 suggested a slight improvement, with a projected increase of 5.9%. Nonetheless this still means that market value has increased by 43% between 2000 and 2004 and by the end of 2005 it was expected to have increased by 51%.

10.27 There are a number of private health and fitness clubs in the Borough, as follows:

- Back into Shape, 15 Park Avenue, Barnoldswick;
- Powerhouse Gym. Burnley Road, Brierfield;
- Pendle Health Studio, Bradley Hall Road, Nelson;
- Intershape Fitness Centre, Albert Road, Colne;
- Natural Progression Health & Fitness Centre, North Valley Road, Colne;
- Great Shape Fitness, Sycamore Way, Barnoldswick;
- Bodies in Motion, Colne Road, Brierfield; and
- Rolls Royce Fitness Centre, Skipton Road, Barnoldswick.

10.28 There are no large national operators in the Borough. In addition to the independent private leisure/entertainment facilities there are several sports centres run by The Pendle Leisure Trust. The Pendle Leisure Trust was created in 2000 and is responsible for the management and development of a wide variety of leisure related facilities and activities. The Pendle Leisure Centre in Colne has a twenty-five metre pool, fitness centre and sports hall. West Craven Sports Centre in Barnoldswick also has a twenty five metre pool, a fitness centre and sports hall. Pendle Wavelengths is a leisure pool complex which also includes a health suite with sauna, there is proposal to extend the leisure pool complex.

10.29 The study area population is approximately 119,200 in 2006, which could generate demand for about 13,100 public and private membership places, based on the national average membership rate (11%) or 18,600 based on the US rate (15.6%). Some study area residents will use health and fitness clubs in other centres, however, there are limited nationally operated health clubs in the surrounding area. The nearest national operator health club are Cannon's in Bingley and Fitness First in Halifax and Rochdale, however these are over 16 miles from the centre of the study area. Based on the household survey results, it is reasonable to assume that Pendle Borough's share of members within the study area may be around 51% (6,700 – 9,500).

10.30 The 8 private clubs and 3 public sports halls, assuming an average membership of at least 500, could accommodate 5,500 members. On this basis the current provision of private and public health clubs (assuming a minimum 6,700 members) appears to be slightly below the identified need to accommodate the members within the Borough, based on national participation rates and assuming Pendle achieves a 51% share within the study area.

10.31 The household survey indicates that over 27% of households in the study area had visited a health/fitness club. Therefore, health club membership could be higher than

11% in the study area. It should be noted that not all members of the household will participate and not all households will be members of clubs.

10.32 A future increase in membership rates and population growth could also generate additional demand. By way of an example, an increase in membership rates from 11% to 15.6% (the US rate) along with population change could increase demand by about 5,620 places by 2016 in the study area as a whole, or about 2,850 in Pendle (51% share).

10.33 EGI currently identify a demand for a Fitness First in Colne, however, our canvas of operators indicates that this demand no longer exists.

Tenpin Bowling

10.34 Tenpin bowling grew rapidly in the UK in the 1960's. However, the complex scoring system, lack of investment and the deterioration exacerbated a significant decline in the 1970's. However, a resurgence of interest in tenpin bowling during the late 1980's and computer scoring led to a second boom. There were 280 tenpin bowling centres (5,600 lanes) in the UK in 2004, approximately one lane per 10,000 people. The tenpin bowling sector experienced steady growth in the late 1990's, with a 27% growth in spending during the last 10 years, although any real growth was mostly in the past four years. Mintel predicted the value of the tenpin bowling market would increase from £245 million in 2002 to £324 million by 2007.

10.35 Bowling centres now tend to be part of major leisure developments that include multiplex cinemas, restaurants and nightclubs offering a choice of leisure and entertainment activities.

10.36 Tenpin bowling centres require large buildings of between 2,300 to 4,200 sq m (25,000 to 45,000 sq ft) and are generally located in towns with a population of over 150,000 people.

10.37 The Borough of Pendle has no tenpin bowling facility. The household survey indicates that those residents who visit bowling facilities in the study area mainly go to Burnley or Skipton. Residents, especially to the south of the study area have good access to the AMF Bowl in Burnley.

10.38 The household survey results suggest that about 19% of households in the study area visit tenpin bowling facilities. The study area population (118,600) is in theory capable of supporting 11 lanes based on one lane per 10,000 people. If Pendle attracted 40% of the market share in the study then around 4 lanes would be required.

10.39 Based on the existing provision of tenpin bowling facilities adjacent to Pendle and the study area population, there appears to be limited potential for any ten pin bowling facilities within the Borough.

Bingo

10.40 Great Britain had 696 commercial bingo clubs in 2004, approximately one club per 80,000 people. Bingo clubs have about three million active members and generate 89 million admissions per year (source: BISL).

10.41 The bingo market peaked in the mid-1970s, with almost 2,000 clubs nationwide. Since then the sector has struggled to compete with other leisure activities, including the impact of the National Lottery. However, the decline has bottomed out and attendance figures have remained steady since the late 1990's, and revenues and profits have started to increase.

10.42 Mecca and Gala are the main bingo operators, controlling over half of the UK market. Marketing of the bingo sector has been more proactive in recent years and Gala and Mecca have invested in premises, moving out of dated premises (i.e. converted cinemas), into purpose built units. Bingo clubs have become increasingly sophisticated, and have actively sought to attract all age groups.

10.43 The bingo sector usually prefers central locations that are accessible by public transport and by foot. Major bingo operators, such as Mecca and Gala, require buildings of between 2,000 to 3,000 sq m, capable of seating up to 2,000 people, with a catchment population of 50,000 to 70,000 people within freestanding towns.

10.44 There are no national bingo operators in Pendle, however, there is one bingo hall, the Palace Bingo & Social Club on Leeds Road in Nelson. The household survey results indicated that only 7.1% of households in the study area visit bingo facilities, of which 22% visited the bingo and social club in Nelson. Most of these households visit bingo facilities in Burnley where there is a Gala club on Centenary Way in Burnley.

10.45 The existing bingo provision appears to be sufficient to meet the needs of Pendle's population.

Nightclubs

10.46 The value of the nightclub market (permanent venue offering dancing in return for an admission fee) declined from £2.16 billion in 1998 to £1.77 billion in 2002 (source: Mintel - Nightclubs). There are approximately 1,750 nightclubs in the UK, approximately one per 30,000 people.

10.47 The sector has faced increasing competition from late night pubs and bars, with no admission fees. The BISL envisages a continued period of rationalisation and price competition. However, the forecast trend of significant growth in the 18-24 year old age group is expected to provide a growing market.

10.48 Large nightclubs (capacity up to 2,000 people) are generally located in large towns with a population of over 100,000 people. There are three nightclubs in the Borough, Zebras nightclub in Colne and El Tropicana and Good Night club in Nelson. The household survey results indicated that only 10.5% of households in the study area visit nightclubs and that less than 4% of these households visited a nightclub in the Borough, with nearly 62% visiting Burnley, 13% visiting Manchester, and nearly 10% visiting Skipton. The provision of nightclubs in Burnley and Skipton and good access to Manchester will limit the potential for major new nightclubs in the Borough.

Casinos

10.49 Due to the changing nature of the casino market, with its proposed deregulation across the county, there is uncertainty to where casinos will be located in the future. Prior to deregulation operators could only obtain licences for casinos in specifically defined areas.

10.50 Operators now have to think in more detail about the catchment area of their casinos and the level of existing or future competition in a given area. From our knowledge of the casino market, key catchment areas will have to be within or within the near vicinity of a large centre such as a major town or city, with a drive time of approximately 30-40 minutes and as close to the centre of the catchment area as possible, with good transport links. The proximity of other established commercial uses will also a key factor for operators when looking at locations for casinos.

10.51 There were 131 casinos in Britain in 2004, of which 24 were in London. Approximately 12 million separate visits were made in Britain by members and their guests.

10.52 There are currently no commercial casinos in Pendle. No specific catchment area population has been identified by casino operators. However, it is unlikely that Nelson and Colne have a catchment population large enough to support a casino. Larger centres such as Manchester, Blackpool and possibly Burnley are likely to be more attractive locations. However, as the market adjusts to deregulation, the locational requirements of casinos may evolve and become more clearly defined. Our canvas of retail and leisure operators included several major casino operators. However a requirement for a casino in the Pendle area was not identified.

Bars and Restaurants

10.53 On average households in the UK spent over £1,000 per annum eating and drinking away from the home in 2001-02/2002-03 (source: Family Expenditure Survey).

10.54 Food and drink establishments (Class A3) including restaurants, bars and pubs have supported other major leisure uses on leisure and retail parks. Within town centres the demand for A3 uses has increased including a significant expansion in the number of coffees shops, such as Starbucks, Costa Coffee and Coffee Republic.

10.55 PPS6 (paragraph 2.22) indicates that "a *diversity of uses in centre's makes an important contribution to their vitality and viability. Different but complementary uses, during the day and in the evening, can reinforce each other, making town centres more attractive to local residents, shoppers and visitors. Local planning authorities should encourage diversification of uses in the town centre as a whole, and ensure that tourism, leisure and cultural activities, which appeal to a wide range of age and social groups, are dispersed throughout the centre".*' Paragraph 2.23 also indicates that planning policies should "*encourage a range of complementary evening and night-time economy uses which appeal to a wide range of age and social groups, ensuring that provision is made where appropriate for a range of leisure, cultural and tourism activities such as cinemas, theatres, restaurants, public houses, bars, nightclubs and cafes".*

10.56 National branded pub/restaurant chains have been investing heavily, although not exclusively in larger centres. Many chains such as All Bar One, JD Wetherspoons and Yates Wine Bars have sought representation in smaller centres close to residential communities.

10.57 National information available from Goad Plans indicates that the proportion of non-retail uses within town centres across the country has increased over the last decade as shown in Table 14.2. The proportion of Class A1 retail uses in Goad town centres has decreased by 9% between 1991 to 2005 (6 percentage points), whilst non-retail uses including Class A2, A3 and non-retail (service) A1 uses have all increased.

10.58 As indicated in earlier sections of this report, the proportion of Class A3/A5 uses in Nelson town centre (10.1%), Colne town centre (8.6%), Barnoldswick town centre (12.3%), Brierfield local shopping centre (9.9%) and Barrowford local shopping centre (8.5%) are lower than the national average and the proportion of A3/A5 uses in Earby local shopping centre (13.2%), is higher than the national average (13.7%).

10.59 This national Goad data provides an average for over 1,100 town centres across the country, and relates to a wide range of centres in terms of size and type. In general, larger city and town centres will have a higher proportion of retail units than smaller town and district centres, which have a mix of shops and services. Therefore, one may expect Nelson, Colne and Barnoldswick town centres to have a lower proportion of Class A3 uses than the national average, because the national average is skewed by smaller centres with a lower proportion of Class A1 use and higher proportion of non-retail use.

Table 10.2: GB Goad Plan Town Centres Use Class Mix

Type of Unit	% Change	Proportion of Total Number of Units (%)			
	1991 to 2002	1991	1994	2000	2005
Class A1 (Retail)	- 9	62.7	61.2	59.1	56.4
Class A1 (Services)	+33	6.6	6.9	8.2	9.6
Class A2	+23	8.2	8.5	8.9	8.9
Class A3/A5*	+43	8.6	9.2	11.2	13.7
Miscellaneous	+87	0.8	1.0	1.4	1.4
Vacant & Under Const.	- 19	13.1	13.2	11.2	10.1
Total	-	100.0	100.0	100.0	100.0

Source: Goad Centre Reports **excludes Bars/Public houses (A4)*

10.60 Themed bar operators and pub restaurants have grown significantly over the last ten years, such as JD Wetherspoons. These outlets generally require a minimum 50,000 population and are usually located on main streets or secondary positions close to prime retail, commercial and other leisure users. Nelson, Colne and Barnoldswick do not have any themed bar operators, but may offer potential for themed bar operators and pub restaurants. Operators usually require large premises of 250 - 1,500 sq m, in close proximity to public car parks and good transport links. The EGI retail requirements suggest that Pathfinder pubs have a requirement in Colne.

10.61 Themed restaurants have also expanded rapidly in recent years. These operators have located in out of centre retail/leisure parks as well as good secondary/primary high street locations. Fast food operators such as McDonalds and Burger King have expanded the number of drive through outlets, and town centre outlets. Outlets have been developed within retail/leisure parks or on busy roads. Outlets require sites of approximately 0.2 hectares. Our published requirements suggest that Costa Coffee may be looking for opportunities within either Nelson, Colne or Barnoldswick.

10.62 The growth in Class A3 to A5 uses within town centres may continue in the future, and will compete for shop premises with other town centre uses. Future town centre development should provide additional space for these uses as well as Class A1 retail. An allowance of 10% to 15% of new floorspace for Class A3 to A5 uses may be appropriate.

10.63 Based on the retail floorspace projections set out in Section 9 (about 16,000 sq m gross by 2021 based on the "Low Scenario" and 23,000 sq m gross by 2021 based on the "High Scenario"), the requirement for Class A3 to A5 floorspace could be between 1,600 to 2,500 sq m gross by 2021 based on the "Low Scenario" and could be between 2,300 and 3,500 sq m gross by 2021 based on the "High Scenario".

Theatres

10.64 The household survey indicated that about one third of respondents in the study area visit theatres, which is comparable with the NLP's average for other surveys. Manchester is the main theatre destination for households within the study area (41%). There are two theatres in the Borough of Pendle, the Pendle Hippodrome Theatre and the Municipal Theatre (The Muni) both in Colne. The Pendle Hippodrome was the main theatre destination for over 13% of the households in the study area and The Municipal Theatre was the main destination for 6.5% of the households in the study area. Taking account of the current provision, there does not seem to be a requirement for further theatres within the Borough.

Other Leisure, Entertainment and Cultural Facilities

10.65 The Borough of Pendle has a range of other leisure and entertainment facilities, as follows:

- Chalkers Snooker Club, Scotland Road, Nelson;
- Alexandra Snooker Club, Holme St, Nelson;
- The Muni, Albert Road, Colne;

- Seedhill Athletics and Fitness Centre, Surrey Road, Nelson;
- Karting Nation, Holker Street, Colne; and
- Pendle Heritage Centre, Barrowford.

Conclusions on Leisure, Entertainment and Cultural Facilities

10.66 The Borough of Pendle has a reasonable selection of commercial leisure, entertainment and cultural facilities in relation to the size of its catchment. Residents in the Borough have relatively good access to leisure, entertainment and cultural facilities outside the borough particularly in and around Burnley.

10.67 There could be potential for a small cinema, however the catchment population is too small for a multiplex cinema, bowling facility or casino. The published space requirements suggested there is demand by a national pub operator.

10.68 The general requirement for Class A3 to A5 floorspace is about 1,600 to 2,500 sq m gross by 2021 based on the "Low Scenario" and about 2,300 to 3,500 sq m gross by 2021 based on the "High Scenario".

Demand for Office Space in Pendle

Existing Office Provisions

10.69 The audit of the six established centres within the Borough in Sections 5 to 8 indicates that the proportion of Class A2 (financial and professional services) is relatively high within the town centres of Nelson, Colne and Barnoldswick. In the local shopping centres, the proportion of Class A2 uses is comparable with the national average in Barrowford, but significantly lower than the national average in Brierfield and Earby. There are 128 Class A2 uses at ground floor level within the six main centres, based on the Council's land use survey. Excluding banks/building societies, estate/letting agents and betting shops, there are about 65 to 70 Class A2 financial/professional office uses at ground floor level, which represents about 5% of ground floor commercial properties within the six established centres. In addition to ground floor Class A2 offices, the Council's land use survey identified a further 29 Class B1 office uses at ground floor level within the six established centres. Therefore, Class A2 and B1 uses (excluding banks/building societies, estate/letting agents and betting shops) account for about 7% of ground floor commercial properties within the established centres.

10.70 A summary of office uses in the established centres is shown in Table 10.3. This land use information suggests that the supply of offices is greatest within Nelson and Colne, and to a lesser extent in Barnoldswick. Barrowford, Brierfield and Earby appear to have the lowest supply of office floorspace. However, these figures exclude out-of-centre offices uses, such as West Craven Business Park.

Table 10.3: Class A2 and Class B1 Office Uses in Town Centres

	Number of Units				% of A2/B1 units in each Centre
	A2 Ground Floor	**B1 Ground Floor**	**Total A2/B1**	**Total No. of Units in Centre**	
Nelson	63	11	74	499	14.8
Colne	33	9	42	300	14.0
Barnoldswick	17	5	22	225	9.8
Barrowford	6	2	8	164	4.9
Brierfield	5	2	7	145	4.8
Earby	4	0	4	93	4.3
Total	**128**	**29**	**157**	**1,426**	**11.0**

Sources: Pendle land use survey 2006

10.71 The Pendle Employment Land Survey 2005/06 indicates that since 1992 there has been 3.48 hectares of Class B1 completions. This is an annual land take up rate of 0.25 hectares per annum. A relatively high proportion of the completions (1.15 hectares) were between 2005 and 2006.

10.72 The survey also provides details of the employment land available at 31st March 2006. In total there was 9.927 hectares of B1 employment land available. The largest of these sites are:

- **Land off Market Street, Nelson** (where there is full planning permission for the erection of a three storey building to provide offices and a call centre (B1) plus two retail units and single storey café building);
- **Former Barnsey Shed, Long Ing Lane and Rainhall Road, Barnoldswick** (where there is outline planning permission for the use of land for B1, B2 and B8); and
- **Barrowford Business Park, Barrowford Road, Barrowford** (where there is a reserved matters planning permission for the construction of a business park).

10.73 If the future take up rate of Class B1 employment land continues at the same rate achieved over the last 14 years, then the employment land available in 2006 is sufficient to meet the potential need for the next 39 to 40 years.

10.74 The Census 2001 identified 62,344 people of working age (16-74) in Pendle of which 37,042 were in employment. A reasonable proportion (15%) was employed in the process; plant & machine operatives sector compared to Lancashire (10.5%) with a lower proportion employed in office based jobs.

10.75 The Office of National Statistics reported that Pendle had one of the lowest job densities in Lancashire (0.66) in 2004, second only to Rossendale. The job density for Lancashire was 0.79 in 2004 and for Great Britain it was 0.83. The Pendle job density changed by -0.05 between 2002 and 2004 reflecting a fall in total jobs of 3,000 over the period, in the context of a marginal rise in the level of working age population.

10.76 The Office of National Statistics Annual Business Inquiry identified an increase in employment of 2.3% (from 31,200 to 32,000) in Pendle between 1998 and 2004. This is compared to an increase of 8.4% in Lancashire and an increase of 8.5% in the North West over the same period.

10.77 In terms of the sub-region, East Lancashire Partnership has a register of commercial properties. The East Lancashire Partnership includes Blackburn & Darwen, Burnley, Hyndburn, Ribble Valley, Rossendale and Pendle. It suggests that there are over 360 office properties currently registered as being available in East Lancashire (September 2006), of which 55 were in the Borough of Pendle. However, most of the available premises are small (under 1,000 sq m). The majority of office properties available in Pendle are on Lomeshaye Business Village/Lomeshaye Industrial Estate in Nelson (13) and the Lower Clough Business Centre in Barrowford (5).

10.78 A summary of available opportunities in the established centres in the Borough is shown in Table 10.4.

Table 10.4: Available Office Properties

Town	No. of Properties on Register	Range of unit sizes available Sq M
Nelson	28	17 - 1,394
Colne	11	23 – 658
Barnoldswick	4	17 - 1,421
Barrowford	9	26 – 599
Brierfield	1	191
Earby	2	46-255
Trawden	1	2,727
Total	**56**	**N/A**

Sources: East Lancashire Partnership (Sept 2006)

10.79 The figures suggest that over half available office properties are in Nelson, which suggest Nelson is the focus for office activity in the Borough. Similar numbers are available in Colne and Barrowford, but there is limited available office properties in Brierfield and Earby. The focus for the office market in Pendle seems to be Nelson, mainly due to the Lomeshaye Business Village/Lomeshaye Industrial Estate.

10.80 Given the limited extent of the office market within Pendle, it is not possible to accurately project the likely requirement for additional office floorspace within the Borough’s town centres. As indicated above, we estimate that at about 15% of commercial floorspace within Nelson and Colne is currently devoted to office use (Class A2 and B1). On this basis, it might be reasonable to expect commercial town centre developments, on average, to include about 15% office floorspace. The retail capacity assessment suggests that about 19,000 sq m gross of retail floorspace based on the “Low Scenario” and about 26,500 sq m gross of retail floorspace based on the “High Scenario” may be required between 2006 to 2021. If an additional 15% was added to this floorspace for A2 and offices to be provided in town centres this implies a town centre requirement of between 2,850 sq m and 4,000 sq m.

10.81 It may be appropriate to promote mixed use developments within town centres. Suitable development opportunities could provide an element of office accommodation, particularly on upper levels floors, including small to medium size suites between 20 to 200 sq m gross.

11.0 SCOPE FOR ACCOMMODATING GROWTH

Floorspace Projections

11.1 The retail floorspace projections (convenience and comparison) suggest there could be a requirement for between 11,700 to 16,300 sq m net (16,700 to 23,300 sq m gross) of retail space by 2021. If the "Low Scenario" assumptions are adopted then the bottom end of this range applies and the top end relates to the "High Scenario" assumptions. This figure includes convenience and comparison floorspace. A further allowance could be made for Class A3/A4/A5 uses, between 1,600 to 3,500 sq m gross by 2021.

11.2 Long term forecasts up to 2016, 2018 and 2021 may be subject to change, due to unforeseen circumstances. There are a number of issues that may influence the scope for new floorspace and the appropriate location for this development, as follows:

- major retail developments in competing centres;
- the re-occupation of vacant town and local centre floorspace;
- the reliability of long term expenditure projections, particularly after 2016;
- the effect of Internet/home shopping;
- the acceptability of higher than average trading levels;
- the level of operator demand for floorspace in Pendle, bearing in mind the proximity of larger centres;
- the likelihood that Pendle's existing market share of expenditure will change in the future;
- the potential impact new development may have on existing centres.

11.3 The floorspace projections shown in the previous sections should be used as a broad guide, particularly when translated into the development plan allocations or when used to guide development control decisions.

11.4 The projections indicate that continued growth in expenditure should generate further scope for retail floorspace in Pendle. Projected surplus expenditure up to and beyond 2016 is primarily attributable to projected growth in spending per capita. If the growth in expenditure is lower than that forecast then the scope for additional space will reduce. Long term projections should be monitored and kept under-review. The implications of major retail development within Burnley, Skipton and other nearby centres should also be monitored and the affects these proposals may have on the demand for additional retail development in Pendle should be carefully considered.

11.5 The expenditure projections in this study take into account home shopping, because *special forms of trading* has been excluded. The study assumes that special forms of trading will increase in the future, including the growth of internet shopping. However, the impact of Internet growth on the demand for retail floorspace is unclear. Some retailers' home delivery and Internet services utilise existing stores rather than warehouses, for example *Tesco Direct*. Therefore, Internet sales will not always significantly reduce the demand for shop floorspace. In addition, some of the growth in Internet sales may divert trade away from mail order companies rather than retail operators. Overall the impact of home shopping on expenditure projections is uncertain.

11.6 The quantitative and qualitative assessment of the potential capacity for new retail floorspace within the previous sections suggests that there is scope for new retail development within the Borough, over and above existing commitments in the long term. This section examines the opportunities for accommodating this projected growth and assesses potential opportunities to accommodate this floorspace.

Accommodating Future Growth

11.7 The sequential approach suggests that town and district centre sites should be the first choice for retail and leisure development. In considering this important issue the following factors should be assessed.

- What is the locational area of need the development seeks to serve and what existing centre could potentially fulfil the identified area of need?
- Is the nature and scale of development likely to serve a wide catchment area e.g. a large part of the Borough and beyond?
- If the development has an extensive catchment area is site available in one of the five main centres, including vacant premises and will this site meet the identified need?
- If the development has a more localised catchment area, is a site available in a town or local centre and will this site meet the identified need?

11.8 Some forms of retail or leisure facilities which serve more localised catchment areas may be more appropriate within local centres, rather than one of the three main centres. However, all development should be appropriate in terms of scale and nature to the centre it is located within.

11.9 The existing stock of premises may have a role to play in accommodating projected growth. The retail capacity analysis in this report assumes that existing retail floorspace can, on average, increase their turnover to sales floorspace densities, by 1.5% per annum for comparison sales floorspace and 0.3% for convenience sale floorspace. The floorspace projections reflect this assumption. In addition to the growth in sales densities, vacant shops could help to accommodate future growth.

11.10 Town and local shopping centres in Pendle have a relatively high level of vacant shop units. The shop vacancy rate is particularly high in Brierfield local shopping centre (31.9%), Earby local shopping centre (20.0%), Nelson town centre (17%) and Colne town centre (14.9%) compared with the national average of over 10.1%. The re-occupation of the vacant floorspace should be encouraged across the Borough.

11.11 In total the Council's land use survey identified 147 vacant units within the town and local centres. If the vacant rate could be halved over the next decade then at least 4,000 sq m gross floorspace could be accommodated in vacant units, which could accommodate most the comparison retail and A3 to A5 floorspace projection up to and beyond 2016, based on the "Low Scenario". If the "High Scenario" is adopted the re-occupation of 4,000 sq m gross of vacant space would absorb at least 60% of the comparison retail and A3 to A5 floorspace projection up to 2013. However, there would still be additional scope for up to 4,800 sq m gross of additional floorspace by 2016.

Potential Development Opportunities

11.12 A review of potential development sites in the town and local shopping centres in Pendle has been undertaken. Sites in these centres have been evaluated, in terms of their implications on the scope and need for additional retail and leisure facilities in Pendle, and have been assessed against the following factors:

- existing land uses and availability, categorised as follows:
    - short term - potential to be completed by 2011;
    - medium term - likely to be completed between 2011 and 2016;
    - long term - likely to be completed after 2016;

- commercial potential for retail/leisure/cultural/community development and the most likely form of development, categorised as follows:
  - prime site - likely to attract a developer and occupiers;
  - secondary site – which may generate limited demand or only demand for a specific kind of use.
- potential scope to accommodate additional retail/leisure/cultural/community floorspace (net increase), categorised as follows:
  - small scale - under 1,000 sq m gross floorspace;
  - medium scale – 1,000 to 2,500 sq m gross floorspace;
  - large scale - over 2,500 sq m gross floorspace;
- potential development constraints; and
- possible alternative uses.

11.13 The overall potential of each opportunity, taking on board all of the factors listed above, has been categorised as follows:

- *Good* - development sites that have good prospects for providing additional retail/leisure/cultural/community floorspace, and should be considered for implementation in the short to medium term;
- *Reasonable* - development sites which are well located and may provide potential for additional floorspace, although obstacles to development will need to be overcome, but implementation may only be achieved in the medium to long term; and
- *Poor* - development sites that may be unattractive or unsuitable for commercial development where their delivery is very uncertain.

11.14 This overall rating is based on an initial evaluation for each site. The level of analysis undertaken at this stage is limited, i.e. detailed appraisals of development constraints, land ownership and potential development costs have not been undertaken. More detailed examinations of each site will need to be undertaken before sites are identified for development or ruled out as viable options. The evaluations undertaken for each opportunity are not detailed planning appraisals and they do not imply that planning permission should be granted or refused for retail/leisure/cultural/community development on any site. However, the evaluation is expected to identify potentially suitable development opportunities that may be worthy of further consideration by the Council. This evaluation provides a framework within which the Council can consider the implementation of a development strategy for the Borough of Pendle.

Evaluation of Potential Development Sites

11.15 Each opportunity site identified has been evaluated based on the factors listed earlier in this section. An assessment of each site is provided in Appendix G, and is summarised in Tables 11.1.

Table 11.1: Site Evaluation Summary

Site	Potential Scale Retail/Leisure Development	Potential Availability	Overall Development Potential
Nelson			
N1 – Multi Story Car Park/Bus Station	Medium	Medium/Long	Poor/Reasonable
N2 – The Marsden Centre	Medium	Medium	Reasonable
N3 – Health Centre, Leeds Road	Medium	Short/Medium	Reasonable
N4 – Victory Centre, Scotland Road	Small	Short/Medium	Reasonable
N5 – Industrial/Warehouse Units, Chapel St	Large	Medium/Long	Reasonable
N6 – Works, Clayton Road	Large	Short/Medium	Reasonable
Colne			
C1 – Former Kwik Save, Craddock Rd	Medium	Short/Medium	Good
C2 – Empress Mill, Empress Street	Large	Medium/Long	Reasonable
C3 – Coach House Antiques, Windy Bank	Large	Medium/Long	Reasonable
C4 – Vivary Mill, Vivary Way	Large	Medium/Long	Reasonable/Poor
C5 – Glen Mill, North Valley Road	Large	Medium/Long	Reasonable/Poor
Barrowford			
BARR1 – Former Petrol Station, Gisburn Rd	Small	Short/Medium	Reasonable/Good
Barnoldswick			
BARN1 – Vacant Unit, Green Street	Small	Short	Poor
BARN2 – Rainhall Road Car Park	Medium	Short/Medium	Poor

11.16 Within the Borough fourteen opportunities have been identified, of which nine have reasonable to good potential to deliver additional retail/leisure floorspace, as follows:

- The Marsden Centre, Nelson - up to 3,000 sq m gross;
- Health Centre, Nelson - up to 2,000 sq m gross;
- Victory Centre, Nelson - up to 1,500 sq m gross;
- Industrial/Warehouse Site, Nelson - up to 2,500 sq m gross;
- Works, Clayton Road - up to 5,000 sq m gross
- Former Kwik Save, Colne - up to 3,000 sq m gross;
- Empress Mill, Colne - up to 3,500 sq m gross;
- Coach House Antiques, Colne - up to 15,000 sq m gross;
- Former Petrol Station, Barrowford - up to 1,500 sq m gross; and

11.17 Together these sites could accommodate additional retail/leisure floorspace of about 37,000 sq m gross. As indicated above, the combined Class A1/A2/A3/A4/A5 floorspace projection up to 2021 is 18,300 to 26,800 sq m gross, based on the “Low” and “High” scenarios respectively (over and above commitments). Therefore, not all of these opportunities would need to be implemented in order to accommodate the projected need for Class A floorspace within the Borough up to 2021. Therefore the Council will need to priorities the best performing opportunities, and the sequential approach to site selection should be adopted.

11.18 The implementation of small town centre opportunities in the short to medium term sites (up to 2016) should be the priority, rather than large edge-of-centre or out-of-centre opportunities.

12.0 DEFINING THE BOROUGH'S NETWORK OF CENTRES

The Designation of Shopping Centres

12.1 PPS6 indicates that local planning authorities should adopt a positive and proactive approach to planning for the future of the centres within their areas, whether planning for growth, consolidation or decline. Local planning authorities are expected to set out a vision and strategy for the pattern and hierarchy of centres, including local centres, within their area. This strategy should set out how the role of different centres will contribute to the overall vision for their area.

12.2 The shopping centre hierarchy is clearly set out in the Submitted Draft Regional Spatial Strategy for the North West (January 2006). Barnoldswick along with Nelson/Colne (including Brierfield) are defined as *'Key Service Centres'* within the Central Lancashire City Region, below the '*Regional Towns and Cities'* of Blackburn, Blackpool, Burnley and Preston. No other centres in the Borough are designated as town or district centres in the Plan.

12.3 The Lancashire Joint Structure Plan 2001 to 2016 (March 2005) also sets out a hierarchy of town centres in Lancashire. It identifies Colne and Nelson within Tier 2 and Barnoldswick within Tier 3. Blackburn, Blackpool, Lancaster, Preston and Burnley are in Tier 1, the highest tier in the hierarchy.

12.4 The sequential approach indicates that town, district and local centres are the preferred location for the main town centre uses including retail and leisure development. Some forms of development may be more appropriate in smaller centres, if there are localised areas of deficiency. The key issues are the nature and scale of retail/leisure development proposed and the catchment area the development seeks to serve. Development should normally be consistent in terms of scale and nature with the character and role of the nearest centre. Therefore, development plan policies should provide clear advice in this respect.

12.5 PPS6 suggests that local authorities should adopt policies that enable town, district and local centres to meet the needs of residents in their area. The sequential approach indicates that the first preference for new developments should be within centres followed by edge-of-centre sites in town and district centre locations. Out of centre sites are last in the order of preference.

12.6 The distinction between town, district and local centres is important when applying the sequential approach. The nature, role and location of proposed retail/leisure schemes need to be considered when applying the sequential approach. Future development plan policies in Pendle must clearly define which centres are town, district or local centres within the context of PPS6, in order to avoid confusion when applying the sequential approach. The current Local Plan defines three town centres (Nelson, Colne and Barnoldswick) and three local shopping centres (Barrowford, Brierfield and Earby). There are no designated district centres within the adopted Local Plan.

12.7 Annex A of PPS6 provides guidance on the definition of centres. The hierarchy of centres in the Submitted Draft Regional Spatial Strategy for the North West (January 2006) is broadly consistent with the definitions in PPS6. With '*Regional Towns and Cities*' in the Draft RSS reflecting the '*City*' definition in PPS6 and '*Key Service Centres*' reflecting the '*Town*' definition in PPS6.

12.8 The Draft RSS identifies '*Key Service Centres*' based on the County Structure Plans. '*Key Service Centres*' within Lancashire are based on their role as centres for transport, employment and services, within regeneration priority areas and with populations between 28,000 and 70,000 (Main Towns) and settlements with a population of 2,000 to 28,000 (Key Service Centres).

12.9 The Draft RSS suggests that 'Key Service Centres' should have the potential to act as service centres for surrounding villages and rural areas, provide a range of services which should include retail, leisure, community, civic, health and education facilities and financial and professional services and have good public transport links to surrounding towns or potential for their development or enhancement.

12.10 PPS6 also provides some clarification on the designation and role of centres. Table 1 describes the characteristics of different centres. PPS6 suggest that city centres are the highest level of centre and will often be a regional centre and will serve a wide catchment. Town centres are usually the second level of centres after city centres and, in many cases, they will be the principal centre or centres in a local authority's area. In rural areas they are likely to be market towns or other centres of similar size and role which function as important service centres, providing a range of facilities and services for extensive rural catchment areas. In planning the futures of town centres, local planning authorities should consider the function of different parts of the centre and how these contribute to its overall vitality and viability.

12.11 PPS6 also suggests that district centres will usually comprise groups of shops often containing at least one supermarket or superstore, and a range of non-retail services, such as banks, building societies and restaurants, as well as local public facilities such as a library. District Centres are not defined within the Draft RSS or the Joint Lancashire Structure Plan.

12.12 Below district centres, PPS6 does not provide sub-divisions for local centres. However, the footnotes indicate that small parades of shops of purely neighbourhood significance are not regarded as centres for purposes of the policy statement. PPS6 states that local centres include a range of small shops of a local nature, serving a small catchment. Typically, local centres might include, amongst other shops, a small supermarket, a newsagent, a sub-post office and a pharmacy. Other facilities could include a hot-food takeaway and launderette.

12.13 The Urban Task Force's Urban Renaissance Paper 1999, chaired by Lord Rogers, set out principles for sustainable settlements. It provides guidance adapted from the University of the West of England's Sustainable Settlements Guide. It sets out catchment population estimates required to support different facilities, and the types of centres these facilities might be located. The extent of the catchment area of each type of centre is also provided, as shown in Table 12.1.

Table 12.1: Urban Task Force Centre Criteria

Type of centre	Extent of Catchment Area (radius)	Possible Facilities	Catchment Population
City	4-10 km	Stadium Cathedral City hall Theatre	City City City City
Town or District	2-6 km	Sports centre District centre Library Health centre	25,000 - 40,000 25,000 - 40,000 12,000 - 30,000 9,000 - 12,000
Neighbourhood	400-600m	Community offices Community centre Pub Post office	7,500 7,000 - 15,000 5,000 - 7,000 5,000 - 10,000
Local hubs	150-250m	Primary School Doctor Corner shop	2,500 - 4,000 2,500 - 3,000 2,000 - 5,000

12.14 The paper suggests that *District Centres* should typically have a catchment area of 2 kilometres in radius (population 25,000 to 40,000), and should have larger shops/superstores, a health centre, church, meeting facility and library. Neighbourhood centres are expected to have a smaller catchment area, i.e. 400 to

600 metres radius (about 10 minutes walk) and a catchment population of 5,000 to 15,000. As minimum they will include a primary school, post office, pub, community centre and possibly a health centre and secondary school. Small local hubs have a smaller catchment area (150 to 250 metres – population 2,000 to 4,000) which represents a short walking distance (not more than 5 minutes) and may include a primary school.

12.15 Based on the hierarchy of centres in the Joint Lancashire Structure Plan, Draft RSS and PPS6, a summary of recommended definitions is set out in Table 12.2.

Table 12.2: Hierarchy of Centres

Centre Classification	Definition/Comment
Town Centres	Their attractiveness for retailing is derived from a mix of comparison and convenience shopping. Will include the principal centres within a local authorities area.
District Centres	As described in Annex A of PPS6. The primary role of these centres will be the provision of convenience shopping, services but with some comparison shopping serving a relatively localised catchment area or shopping of a specialist nature.
Local Centres	As described in Annex A of PPS6 reasonably large centres of more than purely neighbourhood significance should be designated local centres.
Local Parades	All other small local shopping parades should be designated as neighbourhood parades.

12.16 The hierarchy in Pendle categorises its centres as Town Centres, Local Shopping Centres and Local Shopping Frontages. Nelson and Colne are categorised as *'Town Centres'* and they fulfil the role of providing a mix of comparison and convenience shopping and are the principal centres within the Borough of Pendle.

12.17 A key issue is whether Barnoldswick town centre should continue to be categorised as a *'Town Centre'*. Unlike Nelson and Colne, its primary role is the provision of convenience shopping and comparison shopping only serves the localised area. There appears to be limited potential to expand shops and services within the town centre. Therefore, it is considered that Barnoldswick may need to be re-categorised as a *'District Centre'* in line with PPS6 definitions.

12.18 Barrowford, Brierfield and Earby are all defined as *'Local Shopping Centres'* and it is considered that they should retain their position as important local centres in the hierarchy, in line with the PPS6 definition. They are reasonably large centres of more than purely neighbourhood significance.

Table 12.3: Recommended Pendle Borough Hierarchy of Centres

Status	Centre
Town Centre	Nelson Colne
District Centre	Barnoldswick
Local Shopping Centre	Brierfield Barrowford Earby

12.19 The policy approach and strategic objectives for the centres within the hierarchy are set out in the recommendations at the end of this report.

Defining Centre Boundaries and Retail Frontages

12.20 PPS6 indicates that local authorities should define the boundary of town and district centres. It states that for purposes of this policy statement, the "centre" for a retail development constitutes the primary shopping area. For all other main town centre uses the "centre" should be regarded as the area embraced by the town centre boundary. The extent of the town centre should be defined on the proposals map.

12.21 PPS6 states that the Primary Shopping Area should be the defined area where retail development is concentrated (generally comprising the primary frontages and those secondary frontages which are contiguous and closely related to the primary shopping frontage). The extent of the primary shopping area should be defined on the proposals map. Smaller centres may not have areas of predominantly leisure, business and other main town centre uses adjacent to the primary shopping area, and therefore the town centre may not extend beyond the primary shopping area. Primary frontages are likely to include a high proportion of retail uses. Secondary frontages provide greater opportunities for a diversity of uses.

12.22 The adopted Pendle Local Plan sets out where new retail and service development should be located. Policy 25 states that:

> *'New retail and service development (Use Classes A1, A2, A3, A4, A5, D1, D2 and specified Sui Generis) should be located, in order of priority:*
>
> *1) Within a defined town centre, local shopping centre and local frontage;*
>
> *2) On an edge of centre allocated site (subject to Policy 27 (Retail and Service Land Provision)*
>
> *3) On the edge of a defined town centre;*

4) Elsewhere outside of a defined town centre or local shopping centre, with preference given to sites which are or will be well served by a choice of means of transport and

12.23 The policy states that in addition development in areas 3 or 4 will be restricted to non-food retail (A1), D2 or Sui Generis uses. Any ancillary uses (A2, A3, A4, A5, B1(a) and D1) must be confined to 25% of the total developable area.

12.24 The adopted Pendle Local Plan seeks to control the amount of non-retail use (outside Class A1) within the three town centres, three local shopping centres and defined local shopping frontages. Policy 26 sets out the criteria for the introduction of non-shopping uses to a defined shopping frontage. It states that:

'The introduction of non-shopping uses to a defined shopping frontage in a town centre or local shopping centre or within a defined local shopping frontage will be approved unless:

The proposal would result in the total proportion of non-shopping uses (including unimplemented valid planning permissions) exceeding 25% of a defined primary frontage or 50% of a defined secondary or local frontage (in terms of frontage length).

Notwithstanding this, where it can be shown that a unit has remained vacant for over 3 years, permission for a non-shopping use will be granted.

The grant of planning permission for any non-shopping use will be dependent on the following being satisfactory:

1) The hours of operation.

2) Car parking and service provision.

Applications for hot food takeaways must also supply information on:

3) The emission of odours and provision of fume extraction.

12.25 Consistent with guidance in PPS6 this policy adopts a more flexible approach within the secondary frontages. The relative proportion of retail and non-retail frontage will be a concern if the retail level falls below 75% within the primary frontages and 50% within the secondary frontages and local frontages.

12.26 This approach (where a minimum limited on retail use as adopted) can be difficult to monitor and implement for the following reasons:

- consideration on whether there is an over-representation of non-retail use is subjective;

- the minimum limits on retail uses requires constant monitoring of all land uses across the entire town centre;
- where the limit for non-retail uses have been reached it implies an outright ban on all further changes of use, which may be inappropriate and inflexible. Conversely in a centre where the limit has not been reached it may be difficult to control inappropriate changes of use, i.e. there is limited flexibility to refuse changes of use; and
- an overall limit for primary and secondary frontages does not provide any protection against the emergence of concentrations of non-retail use and dead frontages during the day time, where the limit has not be breached.

12.27 The land surveys undertaken in 2006, suggest that the limit of 25% of non-retail uses in the primary shopping frontages has already been breached in Nelson, Colne and Barnoldswick town centres, as shown in Table 12.4. Therefore, if the limit is enforced in the future in Nelson, Colne and Barnoldswick then this would effectively act as a ban on any further changes of use in these centres, which may be too inflexible or difficult to defend. However, if it is the Council's intention to prevent any further changes of use in these centres then the current policy should continue to be enforced.

12.28 Within the secondary frontages, the limit of 50% non-retail uses has already been breached in Nelson and Colne. Again, if this limit is enforced in the future in Nelson and Colne then this would effectively act as a ban on any further changes of use in these centres.

Table 12.4 Proportion of Class A1 uses

Centre	Proportion of Class A1 uses	
	Primary Frontage	Secondary Frontage
Nelson	66.7%	48.3%
Colne	54.9%	43.8%
Barnoldswick	72.5%	65.8%
Barrowford	81.3%	66.7%
Earby	N/A	53.7%
Brierfield	75.0%	58.8%

Source: Pendle Land Use Survey 2006

12.29 A ban on further changes of use from Class A1 across the entire centre may be seen as contrary to government policy relating to diversification and the need for a mix of town centre uses. Conversely a more laissez faire approach could result in a deterioration of shopping frontages and may damage the balance of retail and other uses in the centre. The emergence of a large number of vacant units may be the only circumstances where this laissez fair approach could be appropriate

12.30 We believe that the policy approach set out in Policies 25 and 26 is generally sound. However, the limits of 25% and 50% for non-retail uses will need to be carefully monitored and may need to be reviewed in the future, if the set limits are no longer relevant in some centres. We believe that policies could be amended to provide more guidance on the issue of over-representation of non-retail uses. Our analysis of the main centres is set out below.

Nelson Town Centre

12.31 Within the context of this PPS6 guidance and the land use survey results, we believe that the designation of separate primary and secondary frontages is appropriate. In Nelson the current town centre boundary as shown on the Replacement Pendle Local Plan inset map is considered to be appropriate excluding most residential streets in the centre.

12.32 The primary and secondary shopping frontages and primary shopping area are considered to be designated appropriately. The primary shopping area includes the Pendle Rise Shopping Centre and surrounding units which are occupied by the concentration of national multiples in the centre and the other retail frontages within the primary shopping area are designated as secondary shopping frontages.

12.33 As indicated above there is a high concentration of non-retail uses within the primary and secondary shopping frontages, above the limits set in policy 26. Development plan policies should continue to include a presumption against the change of use of Class A1 uses. Although the existing policy remains appropriate, the criterion relating to over-representation and the concentration of non-retail use could be changed to provide more flexibility. Given that the 25% maximum for non-retail uses in the primary shopping frontage has now been breached a new more flexible approach could be adopted.

12.34 A new policy criterion could be introduced which seeks to prevent the creation of concentrations of non-retail use within the primary shopping frontages. A new criterion could specify that changes of use should not create two or more adjoining non-retail uses and not more than two non-retail units within any six consecutive units within the primary shopping frontage. This approach, as a worst case, would prevent the proportion of retail use within the primary shopping frontage from dropping below 66%, and in practise would maintain retail uses significantly above 66%. This allied with other criteria in Policy 26 would afford a level of protection within the primary shopping area, and the approach is much easier to monitor and implement than the 75% threshold.

12.35 Within Nelson's secondary shopping frontages there is already a reasonably high concentration, over 50% non-retail uses. Therefore, the 50% threshold now represents a ban on further changes of use. Again similar to the primary shopping frontage, a new criterion could specify that changes of use should not create three or more adjoining non-retail uses and not more than two non-retail units within any five consecutive units. As a worst case this would prevent the proportion of retail use within the secondary shopping frontage from dropping below 40%. Allied with other criteria in Policy 26 this would provide flexibility to allow the introduction of new non-retail uses whilst maintaining the overall level of retail uses within the centre. The implications of these options should be discussed within the relevant development control officers.

Colne Town Centre

12.36 Within the context of this PPS6 guidance and the land use survey results, we believe that the designation of separate primary and secondary shopping frontages is appropriate for Colne town centre. However, the current town centre boundary as shown on the Replacement Pendle Local Plan inset map is considered to be too wide. To the west of centre there is a limited proportion of retail units and a relatively high proportion of residential premises. This area does not function effectively as part of the town centre. The town centre boundary could be amended to exclude the following areas:

- units to the west of Linden Road on the north side of Albert Road; and
- units to the west of Duke Street on the south side of Albert Road.

12.37 The units to the far west of the town centre designated as part of the secondary shopping frontage should be designated as a separate local parade.

12.38 Apart from those secondary shopping frontages to the west of the town centre, the rest of the primary and secondary shopping frontages are considered to be designated appropriately. The primary shopping frontage includes the main concentrations of national multiple retailers to the east of the centre on Market Street.

12.39 As indicated above there is a high concentration of non-retail uses within the primary and secondary shopping frontages, above the limits set in Policy 26. Development plan policies should continue to include a presumption against the change of use of Class A1 uses. Although the existing policy remains appropriate if the Council intends to prevent further changes of use, the criterion relating to over-representation and the concentration of non-retail use could be amended to provide more flexibility. Given that the 25% maximum for non-retail uses in the primary shopping frontage has now been breached in Colne town centre a new approach could be adopted.

12.40 A new policy criterion could be introduced which seeks to prevent the creation of concentrations of non-retail use within the primary shopping frontages. A new criterion could specify that changes of use should not create two or more adjoining non-retail uses and not more than two non-retail units within any six consecutive units within the primary shopping frontage. This approach, as a worst case, would prevent the proportion of retail use within the primary shopping frontage from dropping below 66%, and in practise would maintain retail uses significantly above 55%. This allied with other criteria in Policy 26 would afford a significant level of protection within the primary shopping area, and the approach is much easier to monitor and implement than the 75% threshold.

12.41 Within Colne's secondary shopping frontages there is already a reasonably high concentration, over 56% non-retail uses. Therefore, the 50% threshold now has limited relevance. Again similar to the primary shopping frontage, a new criterion could specify that changes of use should not create three or more adjoining non-retail uses and not more than two non-retail units within any five consecutive units. As a worst case this would prevent the proportion of retail use within the secondary shopping frontage from dropping below 40%. Allied with other criteria in Policy 26 this would provide flexibility to allow the introduction of new non-retail uses whilst maintaining the overall level of retail uses within the centre. The implications of these options should be discussed within the relevant development control officers.

Barnoldswick Town Centre

12.42 We consider that Barnoldswick should be designated a ‘District Centre’ rather than a ‘Town Centre’, and therefore we believe that the designation of primary and secondary frontages is not appropriate or necessary within Barnoldswick. The land use survey indicates that the centre does not have specific concentrations of retail use within core areas, and non-retail uses are spread more evenly through the centre than in Nelson and Colne town centres. Therefore it is difficult to identify primary and secondary frontages in the centre. Furthermore, it is not clear that separate policy approaches are required within different sections of the district centres. Based on the land use survey, we consider the centre boundary is appropriate.

12.43 Within the District Centre there is still a need to protect retail uses. However, Barnoldswick has the same problems highlighted in Nelson and Colne where the proportion of non-A1 uses in the primary shopping frontages has been breached. As in Nelson and Colne, development plans policies should continue to include a presumption against the change of use of Class A1 uses and the existing policy criteria within Policy 26 remains appropriate. However, the policy approach could be simplified by defining a primary shopping area rather than separate primary and secondary shopping frontages. Again, the criterion relating to over-representation and the concentration of non-retail use could be tightened.

12.44 As in Nelson and Colne town centres, a new policy criterion could be introduced for district centres, which seeks to prevent the creation of concentrations of non-retail use within the primary shopping area. A new criterion could specify that changes of use should not create three or more adjoining non-retail uses and not more than two non-retail units within any six consecutive units. This approach, as a worst case, would prevent the proportion of retail use within the district centres from dropping below 66%

Local Shopping Centres

12.45 The policy approach for Local Shopping Centre is the same as for the Borough's town centres where Policy 26 seeks to protect the range of uses within local shopping centres. The key objectives are:

- to resist the loss of retail units;
- to resist changes of use to non-retail use; and to
- assess proposals for alternative uses of vacant shop premises.

12.46 Barrowford and Brierfield have defined Primary and Secondary Shopping Frontages and Earby only has a Secondary Shopping Frontage. We believe that the designation of primary and secondary frontages is not appropriate or necessary within the Local Shopping Centres. The land use survey indicates that the centres do not have specific concentrations of retail use within core areas, and non-retail uses are spread more evenly through the centres than in Nelson and Colne town centres. Therefore it is difficult to identify primary and secondary frontages in the centre.

Furthermore, it is not clear that separate policy approaches are required within different sections of the local shopping centres.

12.47 We believe that a separate policy approach is required for the three Local Shopping Centres which does not set specific limits for the concentration of non-A1 uses. The policy approach does not appear to recognise that a higher proportion of non-Class A1 retail uses may be appropriate within local shopping centres than town centres providing Class A2, A3, A4 and A5 uses or other uses meeting an important local need e.g. doctors and dentist surgeries or social or community services.

12.48 We believe that Local Shopping Centre boundaries are appropriate and they should still be defined on the proposals map. A new policy should be included specifically for Local Shopping Centres and Local Parades that states that proposals resulting in the loss of shop units (Class A1, A2, A3 and A5) or other social or community services within defined local shopping centres and local parades will be resisted, where this would impair local provision. The policy should also refer to freestanding local shopping facilities and small clusters not designated as parades.

13.0 RECOMMENDATIONS

13.1 This report provides a borough wide needs assessment for retail and commercial leisure uses in Pendle. It provides a guide to the shopping and leisure needs of the Borough up to 2011, 2013, 2016, 2018 and 2021. The principal conclusions of the analysis contained within this study are summarised below.

Meeting Shopping Needs in Pendle

13.2 Growth in expenditure should provide opportunities to improve the range and quality of shopping and leisure facilities within the Borough. Based on the Low Scenario, existing commitments meet the need for additional comparison shopping facilities in the Borough up to 2013. However, there is a potential need for convenience goods floorspace in the short to medium term (3,900 sq m net by 2013).

13.3 If the High Scenario is adopted then there is potential for comparison goods floorspace in the short/medium term (5,600 sq m gross by 2013). The reoccupation of vacant floorspace should be the priority. For both scenarios, in order to meet projected growth in expenditure, there is a need for additional shopping and leisure facilities in the longer term during the period 2016 to 2021. Future planning policy and site allocations should seek, in line with PPS6, to identify opportunities to accommodate growth for a least a five year period (i.e. at least up to 2011 from the 2006 base year). However, town centre developments can take much longer to implement. Therefore it will be appropriate to plan for growth beyond 2011. Longer term growth up to 2016 and 2021 should be monitored and updated as necessary.

13.4 The floorspace projections shown in this report provide broad guidance. They should not be considered to be maximum/minimum limits or targets, particularly when translated into the development plan allocations or when used to guide development control decisions. For instance if a major town centre scheme comes forward in the period to 2011/2013, although the implementation of proposals and commitments will result in an over-supply of comparison floorspace based on the Low Scenario, it may be acceptable to permit such a scheme if it is of an appropriate scale in terms of the role and function of that centre. Such floorspace limits should not inhibit competition between retailers when located within centres, subject to the consideration of scale and impact. However, if an out of centre proposal exceeds the floorspace projections then the need for the proposal and impact will need to be carefully considered.

13.5 Long term forecasts (2016 to 2021) may be more susceptible to change, due to unforeseen circumstances. Projected surplus expenditure up to 2021 is attributable to projected growth in spending per capita. If the growth in expenditure is lower than that forecast then the scope for additional space will reduce. Long term projections should be monitored and kept under review. The implications of major retail development within the Borough and competing centres should also be monitored and the affects proposals may have on the demand for additional development in Pendle should be considered carefully.

Convenience Development

13.6 On the basis of the assumption that existing convenience retailers trade at reasonable average turnover levels, the quantitative capacity analysis indicates there is potential for further convenience goods sales floorspace within the Borough up to 2011, as shown in Table 13.1 below. There is scope to accommodate a new food store within the Borough. In terms of spatial distribution the main potential area of deficiency is possibly to the north of the Borough. However, the suitable sites within or adjacent to may not be available for that type of development. Therefore, the need for further convenience retail floorspace may need to be accommodated in Nelson and/or Colne town centres. Where development can serve the Borough as a whole.

Table 13.1: Convenience Expenditure/Floorspace Projections

	2006 to 2011	**2006 to 2013**	**2006 to 2016**	**2006 to 2018**	**2006 to 2021**
Surplus expenditure £M	27.69	29.56	32.39	33.96	36.38
Projected Sales Floorspace SQ M Net	3,641	3,864	4,196	4,373	4,643

13.7 There is a relatively limited range and choice of convenience retailers across the Borough. Given the scale of need up to 2011 it is feasible that some need for convenience floorspace may have to be accommodated on edge of centre sites, if town centre opportunities identified cannot be brought forward over a reasonable length of time. However, any food store proposals located on an edge of centre site or outside the main centres should be considered against the sequential approach. Some of the capacity could be accommodated within existing vacant premises or small redevelopments within the main centres.

Comparison Development

13.8 In the short-term the development strategy for the Borough should seek to ensure the successful completion of the commitments within the Borough, including the new Boundary Mill development in Colne. The strategy should also encourage the reoccupation of vacant shop premises within the town and local shopping centres and local parades across the Borough.

13.9 In the longer-term, the strategy should seek to promote Nelson and Colne town centres as the main comparison shopping destinations in the Borough. The strategy should seek to enhance Nelson and Colne town centre's current position in the shopping hierarchy and, where appropriate, improve the centre's existing market share of expenditure. In order to maintain or enhance Nelson and Colne's existing position it will be necessary to continue to improve comparison shopping facilities in the longer term. Comparison retail development within other areas of the Borough should be consistent in terms of scale and nature with the nearest centre and should not serve a Borough wide catchment area.

13.10 The quantitative capacity analysis, adopting the "Low Scenario" indicates that existing commitments within the main centres could absorb all of the projected growth in expenditure up to 2013 and result in an over-supply of comparison floorspace, as shown in Table 13.2. Therefore, comparison retail proposals on edge-of-centre and out-of-centre sites should generally be resisted, but small scale development and the re-occupation of vacant shops within the designated centres may be appropriate if it is of a suitable scale in terms of the role and function of that centre.

Table 13.2: Surplus Comparison Expenditure/Floorspace

Period	**2006 to 2011**	**2006 to 2013**	**2006 to 2016**	**2006 to 2018**	**2006 to 2021**
Low Scenario					
Surplus Expenditure £ M	-11.47	-5.88	5.15	14.73	31.24
Projected Sales Floorspace Sq M Net	-3,026	-1,504	1,261	3,501	7,098
Projected Gross Floorspace Sq M *	-4,323	-2,149	1,802	5,001	10,140
High Scenario					
Surplus Expenditure £ M	2.59	15.48	21.84	32.75	51.45
Projected Sales Floorspace Sq M Net	684	3,961	5,346	7,781	11,692
Projected Gross Floorspace Sq M *	977	5,559	7,637	11,116	16,703

* 70% net to gross floorspace.

13.11 The quantitative capacity analysis, adopting the "High Scenario" indicates that existing commitments will not absorb all of the projected growth in expenditure up to 2011 and there is scope for further comparison floorspace. However, the re-occupation of vacant shops could accommodate an element of growth in the period up to 2013. Comparison retail proposals on edge-of-centre and out-of-centre sites should still be resisted, but development within the designated centres may be appropriate if it is of a suitable scale in terms of the role and function of that centre.

13.12 Any major comparison retail proposals outside the designated centres (town, district and local) will be required to comply with the sequential approach to site selection, and the applicant will also need to demonstrate the proposal will not have an unacceptable impact on existing centres. Development within centres will also need to be consistent in terms of scale and nature to the role of that centre and the catchment area the centre serves

Overall Class A1 to A5 Development

13.13 In the longer-term (2016 to 2021) based on the “Low Scenario” there could be scope for up to 19,300 sq m gross of A1 to A5 floorspace, and based on the “High Scenario” there could be scope for up to 26,800 sq m gross of A1 to A5 floorspace within the Borough. Vacant shop premises and potential sites identified provide development opportunities within the main centres in the Borough, which are theoretically capable of accommodating this identified projection. .

Commercial Leisure Development

13.14 The provision of leisure, entertainment and cultural facilities within the Borough is reasonably good in relation to the size of its catchment, and residents also have good access to facilities in neighbouring boroughs such as Burnley.

13.15 Based on our assessment, there could be potential for a small cinema, however, the catchment population is too small for a multiplex cinema, bowling, bingo or casino facility. There is also an identified requirement by a national pub operator. The general requirement for Class A3 to A5 floorspace is about 1,600 to 2,500 sq m gross by 2021 based on the “Low Scenario” and about 2,300 to 3,500 sq m gross by 2021 based on the “High Scenario”.

The Role of Shopping Centres

13.16 PPS6 indicates that local planning authorities should adopt a positive and proactive approach to planning for the future of the centres within their areas, whether planning for growth, consolidation or decline. Local planning authorities are expected to set out a vision and strategy for the pattern and hierarchy of centres, including town, district and local centres within their area. This strategy should set out how the role of different centres will contribute to the overall vision for their area.

13.17 The wider shopping centre hierarchy is clearly set out in the Submitted Draft Regional Spatial Strategy for the North West (Jan 2006). Nelson/Colne (including Brierfield) and Barnoldswick are defined as 'Key Service Centres'. As the main centres Nelson and Colne should act as the principle centres within the Borough.

13.18 Barnoldswick should complement Nelson and Colne town centres by providing for main and bulk convenience food shopping and a reasonable range of comparison shopping facilities and other services. The local shopping centres of Barrowford, Brierfield and Earby are also expected to cater for top-up and basket convenience shopping and services, but are likely to provide a more limited range of comparison shopping. Below the local centres, designated local shopping parades serve small localised catchment areas, providing coverage across the Borough.

13.19 The sequential approach indicates that town, district and local centres are the preferred location for new retail/leisure/cultural development. Development should be appropriate in terms of scale and the catchment area the centre serves. Therefore, large-scale development should be concentrated within the larger centres, i.e. in Nelson and Colne town centres, or failing that, district centres. However, some forms of development may be more appropriate in smaller centres, if there are localised areas of deficiency. The key issues are the nature and scale of retail/leisure development proposed and the catchment area the development seeks to serve. Development should normally be consistent in terms of scale and nature with the character and role of the nearest centre. Therefore, development plan policies should provide clear advice in this respect.

13.20 PPS6 suggests that local authorities should adopt policies that enable town, district and local centres to meet the needs of residents of their area. The sequential approach indicates that the first preference for new developments should be within centres followed by edge-of-centre sites in town and district centre locations. Out of centre sites are last in the order of preference.

13.21 As indicated, development within all centres should be appropriate in terms of nature and scale to the role of the centre. Developments which are likely to attract customers from a significantly wider area than the centre's intended catchment area may be considered to be out-of-scale with the role of the centre, and may be better located within a larger centre, if alternative sites are available, which would meet the identified need. Again, each proposal would need to be considered on its individual merits. The recommended hierarchy of centres for the Borough is shown below. This hierarchy will help to inform what scale of development may be appropriate in each centre.

Table 13.1 Recommended Pendle Borough Hierarchy of Centres

Status	Centre
Town Centre	Nelson Colne
District Centre	Barnoldswick
Local Shopping Centre	Barrowford Brierfield Earby

13.22 The distinction between town, district and local centres is important when applying the sequential approach, which will assist the consideration of scale when determining proposed retail/leisure schemes.

13.23 Development plan policies should continue to seek to concentrate shopping development within defined centres. However, clearer guidance should be provided in relation to what type of development will be appropriate in each type of centre. The policy should state that development should relate directly to the role and function of the centre and its catchment area. The policy should indicate that development that will have a Borough wide catchment area should be located within Nelson and Colne town centres. However, we do not believe that the policy should provide specific floorspace limits on the amount of retail or leisure floorspace that would be acceptable in each type of centre or the extent of the catchment area development should serve, because all centres are slightly different and proposals will need to be considered on their individual merits.

Criteria for Assessing Development Proposals

13.24 The criteria for assessing major retail and leisure development proposals that may emerge within the Borough should be as follows:

- What is the locational area of need the development seeks to serve and what designated town, district or local shopping centre could potentially fulfil the identified area of need?

- Is the nature and scale of development likely to serve a wide catchment area e.g. most of the Borough or a smaller area?

- If the development has an extensive catchment area is a site available in Nelson or Colne town centres or other town centres in neighbouring boroughs which could serve the same catchment area, including vacant premises and will this site meet the identified need?

- If there is no town centre site is an edge of centre site acceptable and available with good links to the town centre and accessible by a choice of means of transport;

- If the development has a more localised catchment area, is a site available in a district or local shopping centre and will this site meet the identified need?

- If so, is the site/unit acceptable in terms of site specific/land use policy, design and highway terms?

- Is the likely development of an appropriate size to meet the identified need without harming the centre or another centre in the hierarchy?

- If there is no town, district or local shopping centre site suitable, available and viable to meet the identified need, is there an out-of-centre site, which meets the above criteria and is genuinely accessible by means of transport other than the car.

13.25 Having followed these steps the Council must evaluate whether development proposals or proposed allocations in an emerging LDD accord with these criteria. If edge-of-centre or out-of-centre sites are the only opportunities to meet identified needs, consideration must be given to the potential impact effects on the vitality and viability of existing centres, as should transport issues including accessibility and the effect on the use of the car.

Nelson and Colne Town Centres – Strategic Objectives

13.26 Nelson and Colne town centre's should be maintained and enhanced as Town Centre's. As the main centre's in the Borough, the town centre's should serve the Borough as a whole, and should embrace a wide range of activities. The centres should function as the main comparison shopping destinations in the Borough and also the main destinations for leisure, entertainment and cultural activities that serve the Borough's residents.

13.27 In order to maintain and enhance this role, the town centres should be the focus for major comparison retail developments. To meet the Borough's need for retail and other town centre uses major development is required in the town centre's in the long term. An appropriate balance of uses needs to be maintained and existing town centre uses should be protected. The study has identified a need for new retail development and Class A uses in general, over and above the existing commitments in the long term 2011 to 2021. It will also be necessary to retain existing retail uses within the centres. Therefore, there is a continuing need to designate shopping frontages within the town centres, and to adopt policies to protect Class A uses.

13.28 Nelson and Colne town centres should be the main focus for large-scale retail and leisure development, where the development has a wide catchment area and seeks to serve a large part of the Borough. However, each development proposal must be considered on its individual merits. This would not preclude development in other smaller centres in the Borough. However, development within Barnoldswick and the local shopping centres should primarily serve the catchment area of the respective centre, and should not serve the Borough as a whole, or the majority of it. The extent of the catchment area of each centre will vary depending on the scale and nature of the centre and the location of competing centres. Therefore the appropriateness of development can only be determined on a case by case basis.

13.29 In terms of development opportunities, there is potential to continue to upgrade and improve the quality of retail and leisure provision in Nelson and Colne town centres. This will involve implementation of the existing commitments. There are also a number of potential development opportunities within the town centres.

13.30 The Nelson town centre boundary is considered appropriate. The Colne town centre boundary should exclude residential dwellings to the west of the centre, it should:

- not extend to the west of Linden Road on the north side of Albert Road;
- not extend west of Duke Street on the south side of Albert Road;

13.31 There is no reason to change the existing Primary Shopping Area and Primary and Secondary Shopping Frontage designations in Nelson town centre. In Colne town centre the units designated as part of the secondary shopping frontage to the far west of the centre should be re-designated as a separate local parade if the town centre boundary is amended.

13.32 Development plans policies should continue to include a presumption against the change of use of Class A1 uses. However, the current policy criterion relating to over-representation and the concentration of non-retail use could be reviewed. A new policy criterion could be introduced which seeks to prevent the creation of concentrations of non-retail use within the primary and secondary shopping frontages.

Barnoldswick – Strategic Objectives

13.33 Barnoldswick could be designated as a District Centre, which would complement Nelson and Colne town centres by providing for bulk convenience food shopping (i.e. anchored by large food stores) and a range of comparison shopping facilities and other services to serve the north of the Borough. Barnoldswick is an important shopping/service centre and this role should be maintained to ensure it provides an appropriate range of facilities and services.

13.34 Development plan policy should indicate that new shopping development will not be permitted within Barnoldswick where the development would serve a borough wide catchment area, except where sites are not available within or at the edge of Nelson and Colne town centres or other major town centres that would serve the same catchment area. Development will also not be permitted where it will have an unacceptable impact on the shopping hierarchy.

13.35 The boundary of Barnoldswick centre should remain as existing. However, the designation of primary and secondary frontages is not appropriate or necessary within Barnoldswick as the centre does not have the specific concentrations of retail uses within core areas and non-retail uses are spread more evenly through the centre than in Nelson and Colne.

13.36 Development plan policies should continue to include a presumption against the change of use of Class A1 uses. However, for Barnoldswick, the policy approach could be simplified by defining a primary shopping area rather than separate primary and secondary shopping frontages. Again, the criterion relating to over-representation and the concentration of non-retail use could be reviewed. A new policy criterion could be introduced for the district centre, which seeks to prevent the creation of concentrations of non-retail use within the primary shopping area.

Local Centres – Strategic Objectives

13.37 Within the Borough the designation of three Local Shopping Centres, Barrowford, Brierfield and Earby should remain. These centres have a more limited range and choice of comparison shopping than Nelson, Colne and Barnoldswick. The future priority for the local shopping centres should be to consolidate and maintain their roles as important local centres providing basic food and grocery shopping facilities, supported by a limited choice and range of comparison shops selling lower order comparison goods (bought on a regular basis) and a range of non-retail services and community uses. Core facilities should include convenience stores, post office, newsagents and pharmacy.

13.38 Development within these centres should be commensurate with this role and limited catchment area. Opportunities for small scale development to provide additional shop premises should be encouraged, as should the reoccupation of vacant premises. The priority in some centres should focus on environmental improvements.

13.39 The key facilities that should be protected in local shopping centres and parades include:

- food supermarket or convenience store;
- Post Office counter;
- newsagents; and
- chemist.

13.40 Other desirable facilities include:

- banks (or ATMs);
- off license;
- takeaways/cafés;
- public house;
- optician;
- hairdressers/barbers;
- bookmakers;
- dry cleaners;
- DVD/video hire shop;
- shoe repair;
- health centre, dentist etc.;
- library;
- schools; and
- community hall.

13.41 The local shopping centre boundaries are considered to be appropriate, however, we believe the designation of primary and secondary frontages is not appropriate or necessary in Barrowford and Brierfield as the centres do not have specific concentrations of retail uses within core areas, and non-retail uses are spread more evenly through the centres than in Nelson and Colne. A separate policy approach for the Local Shopping Centres could be appropriate which does not set specific limits on the concentration of non-A1 uses. The policy should state that proposals relating in the loss of shop units (Class A1, A2, A3 and A5) or other social and community services within the defined local shopping centres and local parades will be resisted, where this would impair local provision.

Future Strategy Implementation and Monitoring

13.42 There are a number of broad areas of possible action the Council could pursue in order to maintain and enhance the role of shopping centres within the Borough, as follows:

- application of guidance within PPS6, particularly relating to need and the sequential approach in determining out-of-centre retail and other development proposals that generate significant numbers of trips;
- measures to improve accessibility and public transport to the town, district and local centres in order to encourage more residents to shop in their nearest centre;
- the implementation of shop frontage policies within the development plan to protect retail and other desirable town centre uses;
- the implementation of public realm improvements to improve the attractiveness of shopping environments within all centres;
- the continued support for town centre management activities; and
- measures to bring forward development opportunities.

13.43 The recommendations and projections within this study are expected to assist the Council in preparing development plan policies over the coming years and to assist development control decisions during this period. The study provides a broad overview of the potential need for further retail and leisure development up to 2011, with longer term forecast up to 2016 and 2021. However, projections are subject to uncertainty and forecasts may need to be amended to reflect emerging changes as and when new information becomes available. In particular long-term projections up to 2021 should be treated with caution.

13.44 Therefore, we would recommend that this retail/leisure capacity study should be updated in 4-5 years time and the floorspace projections rolled forward. The following key assumptions should be updated as necessary:

- population projections;
- local expenditure estimates (information from Experian or other recognised data providers);
- growth rate assumptions for expenditure per capita (information from Experian or other recognised data providers);
- the impact of potential increases in home and internet shopping;

- existing retail floorspace and average turnover to floorspace densities (floorspace surveys and turnover data from Management Horizons Retail Ranking); and

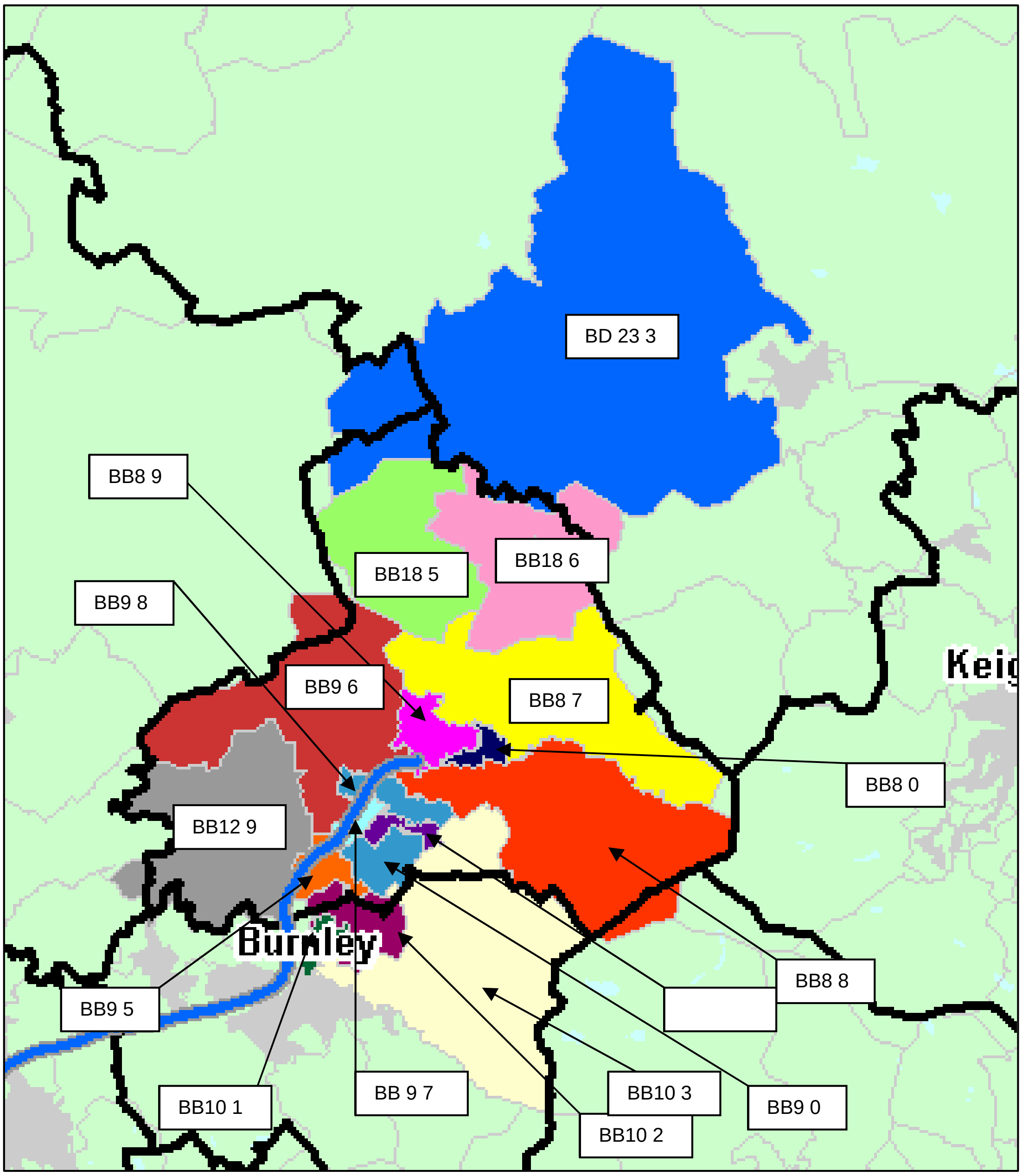
- implemented development within and around the study area.

13.45 These key inputs into the retail/leisure capacity assessment can be amended to provide revised capacity projections. We do not envisage that the structure of the capacity assessment set out in this report will need to be amended. It may be necessary to undertake an updated household survey to address the implementation of major developments that will significantly alter shopping/leisure patterns in the Borough.

Appendix A

Study Area and Existing Retail Facilities

PLAN 1 - THE STUDY AREA



BOROUGH OF PENDLE STUDY AREA ZONES

Zone	Postcode Sector	Population	No. of Interviews
1	BB8 0	6,110	41
2	BB8 7	4,594	31
3	BB8 8	4,767	32
4	BB8 9	7,490	50
5	BB9 0	10,836	73
6	BB9 5	6,817	46
7	BB9 6	4,893	33
8	BB9 7	7,757	52
9	BB9 8	7,473	50
10	BB9 9	6,532	44
11	BB10 1	8,894	60
12	BB10 2	10,769	72
13	BB10 3	7,966	54
14	BB12 9	3,056	21
15	BB18 5	7,657	51
16	BB18 6	9,514	64
17	BD23 3	3,964	26

Table 1A - Convenience Floorspace and Benchmark Turnover (2005 prices)

Town	store	Net Sales Floorspace Sq M	Convenience % Sales Floorspace	Convenience Floorspace Sq M Net	Turnover Density £ per Sq M	Total Convenience Turnover £M
Nelson						
	Iceland, Pendle Way	690	100%	690	£4,914	£3.39
	Kwik Save, Leeds Road	1,909	95%	1,814	£3,618	£6.56
	Other Local Shops	697	100%	697	£4,000	£2.79
	Lidl, Rigby Street	700	85%	595	£2,605	£1.55
	Morrisons, Pendle Street	3,243	80%	2,594	£8,755	£22.71
	Nelson Total	**7,239**		**6,390**		**£37.00**
Colne						
	Co-op, Market St	265	100%	265	£5,702	£1.51
	Tesco, Market St	136	100%	136	£13,088	£1.78
	Other Local Shops	987	100%	987	£4,000	£3.95
	Asda, Corporation Street	3,840	70%	2,688	£15,786	£42.43
	Aldi, North Valley Retail Park	650	65%	423	£3,891	£1.64
	Colne Total	**5,878**		**4,499**		**£51.32**
Barnoldswick						
	Co-op, Rainhall Road	755	100%	755	£5,702	£4.31
	Other Local Shops	524	100%	524	£3,500	£1.83
	Barnoldswick Total	**1,279**		**1,279**		**£6.14**
Brierfield						
	Co-op, Colne Road	180	100%	180	£5,702	£1.03
	Other Local Shops	204	100%	204	£3,500	£0.71
	Brierfield Total	**384**		**384**		**£1.74**
Earby						
	Co-op, Victoria Road	224	100%	224	£5,702	£1.28
	Other Local Shops	96	100%	96	£3,500	£0.34
	Earby Total	**320**		**320**		**£1.61**
Barrowford						
	Local Shops	346	100%	346	£3,500	£1.21
	Barrowford Total	**346**		**346**		**£1.21**
	GRAND TOTAL	**15,446**		**13,217**	**£7,492**	**£99.02**
		Comparison Sales Floorspace in Food Stores Sq M Net				**2,229**

Sources: Borough of Pendle
IGD Food Store Directory
Experian Goad
NLP Site Survey 2006
Retail Rankings 2006
Verdict Report on Grocery Retailers

Table 2A - Comparison Floorspace in Town Centres and Food Stores

Town Centre	Net Sales Floorspace Sq M
Nelson	
Town centre comparison shops	6,228
Junction 12 Outlet, Pendle Mills	8,181
B&Q, Churchill Way	3,617
Food store comparison sales	849
Total Town Centre	**18,875**
Brierfield	
Centre comparison shops	490
Food store comparison sales	0
Total Local Shopping Centre	**490**
Barrowford	
Town Centre comparison shops	484
Food store comparison sales	0
Total Local Shopping Centre	**484**
Colne	
Town Centre comparison shops	2,240
Matalan, North Valley Retail Park	960
InStore, North Valley Retail Park	649
Boundary Mills, Corporation Street	8,414
Food store comparison sales	1,380
Total Town Centre	**13,643**
Barnoldswick	
Town Centre comparison shops	1,189
Food store comparison sales	0
Total Town Centre	**1,189**
Earby	
Town Centre comparison shops	229
Food store comparison sales	0
Total Local Shopping Centre	**229**
GRAND TOTAL	**34,910**

Sources: NLP Site Survey 2006
VOA
Retail Ranking 2006
Borough of Pendle

Table 3A - Comparison Retail Commitments and Proposals

Type of Floorspace/Operator	Gross Floorspace Sq M	Net Sales Floorspace Sq M	Turnover Density £ Per Sq M	Benchmark Turnover £Million
Losses				
Boundary Mill, Corporation Street	8,020	6,873	£4,000	**£27.49**
Gains				
Simpsons Garage Site, Knotts Lane, Colne	459	321	£4,000	**£1.29**
Boundary Mill, Bunkers Hill, Vivary Way, Colne	13,236	11,782	£4,000	**£47.13**
Land to East of Corporation Street, Colne	3,716	2,973	£2,500	**£7.43**
New DIY Store, site of former Boundary Mill, Corporation Street, Colne	3,931	3,341	£2,000	**£6.68**
Reoccupation of remainder of former Boundary Mill unit, Corporation Street, Colne	2,448	1,958	£4,000	**£7.83**
Land off Market Street, Nelson	533	373	£4,000	**£1.49**
Total Gains	**n/a**	**20,749**	**3,463**	**£71.85**
Net Change (Gains minus Losses)	**n/a**	**13,876**	**n/a**	**£44.36**

Source: *Borough of Pendle*
Retail Rankings 2006

Appendix B

Convenience Retail Assessment

Table 1B : Population Projections

Zone Area	2001	2006	2011	2013	2016	2018	2021
Zone 1	6,110	6,114	6,127	6,134	6,155	6,168	6,189
Zone 2	4,594	4,597	4,607	4,612	4,628	4,638	4,653
Zone 3	4,767	4,770	4,780	4,786	4,802	4,813	4,829
Zone 4	7,490	7,494	7,511	7,520	7,545	7,562	7,587
Zone 5	10,836	10,842	10,867	10,879	10,915	10,939	10,976
Zone 6	6,817	6,821	6,836	6,844	6,867	6,882	6,905
Zone 7	4,893	4,896	4,907	4,912	4,929	4,940	4,956
Zone 8	7,757	7,762	7,779	7,788	7,814	7,831	7,857
Zone 9	7,473	7,477	7,494	7,502	7,528	7,544	7,569
Zone 10	6,532	6,536	6,550	6,558	6,580	6,594	6,616
Zone 11	8,894	8,899	8,919	8,929	8,959	8,979	9,009
Zone 12	10,769	10,775	10,799	10,811	10,848	10,872	10,908
Zone 13	7,966	7,971	7,988	7,997	8,024	8,042	8,069
Zone 14	3,056	3,058	3,065	3,068	3,078	3,085	3,095
Zone 15	7,657	7,661	7,679	7,687	7,713	7,730	7,756
Zone 16	9,514	9,520	9,541	9,552	9,584	9,605	9,637
Zone 17	3,964	3,966	3,975	3,980	3,993	4,002	4,015
	119,089	**119,158**	**119,425**	**119,559**	**119,959**	**120,226**	**120,626**

Sources: *Experian 2001 Census Population*
Pendle Borough Council

Table 2B: Convenience Goods Expenditure Per Capita (2005 Prices)

Expenditure Per Capita	2006	2011	2013	2016	2018	2021	Growth 2006-2011	Growth 2006-2013	Growth 2006-2016	Growth 2006-2018	Growth 2006-2021
Zone 1	£1,504	£1,540	£1,568	£1,608	£1,630	£1,665	2.4%	4.3%	6.9%	8.4%	10.7%
Zone 2	£1,682	£1,722	£1,753	£1,798	£1,823	£1,861	2.4%	4.2%	6.9%	8.4%	10.6%
Zone 3	£1,551	£1,589	£1,618	£1,658	£1,682	£1,717	2.5%	4.3%	6.9%	8.4%	10.7%
Zone 4	£1,489	£1,525	£1,553	£1,592	£1,614	£1,648	2.4%	4.3%	6.9%	8.4%	10.7%
Zone 5	£1,487	£1,523	£1,551	£1,590	£1,612	£1,646	2.4%	4.3%	6.9%	8.4%	10.7%
Zone 6	£1,457	£1,492	£1,519	£1,557	£1,579	£1,612	2.4%	4.3%	6.9%	8.4%	10.6%
Zone 7	£1,772	£1,814	£1,847	£1,894	£1,920	£1,961	2.4%	4.2%	6.9%	8.4%	10.7%
Zone 8	£1,224	£1,253	£1,276	£1,308	£1,326	£1,355	2.4%	4.2%	6.9%	8.3%	10.7%
Zone 9	£1,508	£1,544	£1,572	£1,612	£1,635	£1,669	2.4%	4.2%	6.9%	8.4%	10.7%
Zone 10	£1,434	£1,469	£1,495	£1,533	£1,554	£1,587	2.4%	4.3%	6.9%	8.4%	10.7%
Zone 11	£1,399	£1,433	£1,459	£1,496	£1,517	£1,549	2.4%	4.3%	6.9%	8.4%	10.7%
Zone 12	£1,518	£1,554	£1,583	£1,622	£1,645	£1,680	2.4%	4.3%	6.9%	8.4%	10.7%
Zone 13	£1,566	£1,604	£1,633	£1,674	£1,698	£1,734	2.4%	4.3%	6.9%	8.4%	10.7%
Zone 14	£1,807	£1,851	£1,884	£1,932	£1,959	£2,000	2.4%	4.3%	6.9%	8.4%	10.7%
Zone 15	£1,621	£1,661	£1,691	£1,733	£1,758	£1,795	2.5%	4.3%	6.9%	8.5%	10.7%
Zone 16	£1,582	£1,620	£1,649	£1,691	£1,715	£1,751	2.4%	4.2%	6.9%	8.4%	10.7%
Zone 17	£1,582	£1,620	£1,649	£1,691	£1,715	£1,751	2.4%	4.2%	6.9%	8.4%	10.7%

Sources:

Experian local estimates for 2005 convenience goods expenditure per capita

(Excluding special forms of trading - 1.8% in 2006, 2.3% in 2011 and beyond)

Experian Business Strategies - recommended forecast growth rates

(0.5% per annum between 2005 to 2010 and 0.9% per annum between 2010 and 2015 and 0.7% between 2015 to 2025)

Table 3B: Total Available Convenience Goods Expenditure (£M - 2005 Prices)

Zone	2006	2011	2013	2016	2018	2021	Growth 2006-2011	Growth 2006-2013	Growth 2006-2016	Growth 2006-2018	Growth 2006-2021
Zone 1	£9.19	£9.44	£9.62	£9.90	£10.05	£10.30	2.6%	4.6%	7.6%	9.3%	12.1%
Zone 2	£7.73	£7.93	£8.09	£8.32	£8.45	£8.66	2.6%	4.6%	7.6%	9.4%	12.0%
Zone 3	£7.40	£7.60	£7.74	£7.96	£8.09	£8.29	2.7%	4.7%	7.6%	9.4%	12.1%
Zone 4	£11.16	£11.45	£11.68	£12.01	£12.20	£12.50	2.6%	4.6%	7.6%	9.4%	12.0%
Zone 5	£16.12	£16.55	£16.87	£17.36	£17.63	£18.07	2.7%	4.7%	7.6%	9.4%	12.1%
Zone 6	£9.94	£10.20	£10.40	£10.69	£10.87	£11.13	2.6%	4.6%	7.6%	9.3%	12.0%
Zone 7	£8.68	£8.90	£9.07	£9.34	£9.48	£9.72	2.6%	4.6%	7.6%	9.3%	12.0%
Zone 8	£9.50	£9.75	£9.94	£10.22	£10.38	£10.65	2.6%	4.6%	7.6%	9.3%	12.1%
Zone 9	£11.28	£11.57	£11.79	£12.13	£12.33	£12.63	2.6%	4.6%	7.6%	9.4%	12.0%
Zone 10	£9.37	£9.62	£9.80	£10.09	£10.25	£10.50	2.7%	4.6%	7.6%	9.3%	12.0%
Zone 11	£12.45	£12.78	£13.03	£13.40	£13.62	£13.95	2.7%	4.6%	7.7%	9.4%	12.1%
Zone 12	£16.36	£16.78	£17.11	£17.59	£17.88	£18.33	2.6%	4.6%	7.6%	9.3%	12.0%
Zone 13	£12.48	£12.81	£13.06	£13.43	£13.66	£13.99	2.7%	4.6%	7.6%	9.4%	12.1%
Zone 14	£5.53	£5.67	£5.78	£5.95	£6.04	£6.19	2.7%	4.6%	7.6%	9.4%	12.0%
Zone 15	£12.42	£12.75	£13.00	£13.37	£13.59	£13.92	2.7%	4.7%	7.6%	9.4%	12.1%
Zone 16	£15.06	£15.46	£15.75	£16.21	£16.47	£16.87	2.6%	4.6%	7.6%	9.4%	12.0%
Zone 17	£6.27	£6.44	£6.56	£6.75	£6.86	£7.03	2.6%	4.6%	7.6%	9.4%	12.0%
Total	**£180.94**	**£185.71**	**£189.30**	**£194.71**	**£197.89**	**£202.74**	**2.6%**	**4.6%**	**7.6%**	**9.4%**	**12.1%**

Sources: *Table 1B and Table 2B*

Table 4B: **Convenience Shopping Penetration Rates 2006**

Centre/Facilities	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	% Inflow
Nelson																		
Farmfoods, Admiral Centre	0%	0%	0%	0%	0%	2%	0%	2%	0%	2%	0%	0%	0%	0%	0%	0%	0%	1%
Iceland, Admiral Centre	0%	0%	0%	0%	1%	1%	1%	1%	1%	3%	0%	0%	0%	0%	0%	0%	0%	1%
Kwik Save, Leeds Road	0%	0%	0%	0%	5%	1%	3%	4%	3%	8%	0%	0%	0%	0%	0%	0%	0%	1%
Other Local Shops	0%	1%	0%	0%	14%	2%	1%	10%	8%	17%	0%	2%	0%	0%	0%	0%	0%	1%
Lidl, Rigby Street	0%	0%	0%	2%	0%	1%	1%	2%	1%	1%	2%	1%	0%	3%	0%	0%	0%	2%
Morrisons, Pendle St	14%	14%	13%	13%	48%	30%	46%	59%	28%	46%	5%	13%	3%	39%	11%	5%	0%	5%
Nelson Total	**14%**	**15%**	**13%**	**15%**	**68%**	**37%**	**52%**	**78%**	**41%**	**77%**	**7%**	**16%**	**3%**	**42%**	**11%**	**5%**	**0%**	
Colne																		
Co-op, Market Street	15%	1%	1%	7%	0%	0%	2%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	1%
Tesco, Market Street	12%	6%	5%	7%	1%	0%	0%	0%	1%	0%	0%	0%	0%	5%	0%	0%	1%	1%
Farmfoods, Market Street	4%	0%	4%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	1%	0%	1%
Other Local Shops	11%	13%	7%	14%	1%	0%	0%	1%	1%	0%	0%	0%	0%	3%	1%	1%	0%	1%
Asda, Corporation Street	36%	35%	50%	38%	18%	16%	21%	16%	46%	18%	1%	3%	0%	14%	22%	24%	9%	5%
Aldi, North Valley Retail Park	5%	15%	6%	13%	1%	0%	3%	0%	1%	0%	0%	0%	0%	0%	2%	4%	1%	2%
Colne Total	**83%**	**70%**	**73%**	**80%**	**21%**	**16%**	**26%**	**17%**	**49%**	**18%**	**1%**	**3%**	**0%**	**22%**	**26%**	**31%**	**11%**	
Barnoldswick																		
Co-op, Rainhall Road	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	18%	16%	6%	1%
Other Local Shops	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	10%	6%	2%	1%
Barnoldswick Total	**0%**	**0%**	**0%**	**0%**	**0%**	**0%**	**0%**	**0%**	**0%**	**0%**	**0%**	**0%**	**0%**	**0%**	**28%**	**22%**	**8%**	
Brierfield																		
Co-op, Colne Road	0%	0%	0%	0%	0%	9%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%
Other Local Shops	0%	0%	0%	0%	0%	6%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	1%
Brierfield Total	**0%**	**0%**	**0%**	**0%**	**0%**	**15%**	**0%**	**1%**	**0%**	**0%**	**0%**	**1%**	**0%**	**0%**	**0%**	**0%**	**0%**	
Earby																		
Co-op, Victoria Road	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	13%	14%	0%	1%
Other Local Shops	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	2%	1%	1%
Earby Total	**0%**	**0%**	**0%**	**0%**	**0%**	**0%**	**0%**	**0%**	**0%**	**0%**	**0%**	**0%**	**0%**	**0%**	**13%**	**16%**	**1%**	
Barrowford																		
Local Shops	0%	1%	0%	0%	0%	0%	8%	1%	5%	0%	0%	0%	0%	5%	1%	0%	1%	1%
Barrowford Total	**0%**	**1%**	**0%**	**0%**	**0%**	**0%**	**8%**	**1%**	**5%**	**0%**	**0%**	**0%**	**0%**	**5%**	**1%**	**0%**	**1%**	
Other Study Area	**0%**	**1%**	**1%**	**0%**	**1%**	**2%**	**0%**	**0%**	**0%**	**0%**	**13%**	**9%**	**13%**	**0%**	**0%**	**0%**	**7%**	**0%**
Study Area Sub-Total	**97%**	**87%**	**87%**	**95%**	**90%**	**70%**	**86%**	**97%**	**95%**	**95%**	**21%**	**29%**	**16%**	**69%**	**79%**	**74%**	**28%**	**n/a**
Burnley	2%	12%	6%	4%	10%	28%	12%	2%	3%	5%	78%	69%	84%	26%	7%	5%	2%	n/a
Skipton	0%	1%	2%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	10%	21%	59%	n/a
Other	1%	0%	5%	1%	0%	2%	2%	1%	2%	0%	1%	2%	0%	5%	4%	0%	11%	n/a
Market Share Total	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***n/a***

Source: *Market shares based on NEMS household survey 2006*

Table 5B: **Convenience Expenditure 2006 £Million**

Centre/Facilities	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	% Inflow	Total
Expenditure 2006	**£9.19**	**£7.73**	**£7.40**	**£11.16**	**£16.12**	**£9.94**	**£8.68**	**£9.50**	**£11.28**	**£9.37**	**£12.45**	**£16.36**	**£12.48**	**£5.53**	**£12.42**	**£15.06**	**£6.27**		
Nelson																			
Farmfoods, Admiral Centre	£0.00	£0.00	£0.00	£0.00	£0.00	£0.20	£0.00	£0.19	£0.00	£0.19	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.01	£0.58
Iceland, Admiral Centre	£0.00	£0.00	£0.00	£0.00	£0.16	£0.10	£0.09	£0.10	£0.11	£0.28	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.01	£0.84
Kwik Save, Leeds Road	£0.00	£0.00	£0.00	£0.00	£0.81	£0.10	£0.26	£0.38	£0.34	£0.75	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.03	£2.66
Other Local Shops	£0.00	£0.08	£0.00	£0.00	£2.26	£0.20	£0.09	£0.95	£0.90	£1.59	£0.00	£0.33	£0.00	£0.00	£0.00	£0.00	£0.00	£0.06	£6.46
Lidl, Rigby Street	£0.00	£0.00	£0.00	£0.22	£0.00	£0.10	£0.09	£0.19	£0.11	£0.09	£0.25	£0.16	£0.00	£0.17	£0.00	£0.00	£0.00	£0.03	£1.41
Morrisons, Pendle St	£1.29	£1.08	£0.96	£1.45	£7.74	£2.98	£3.99	£5.61	£3.16	£4.31	£0.62	£2.13	£0.37	£2.15	£1.37	£0.75	£0.00	£2.10	£42.07
Nelson Total	**£1.29**	**£1.16**	**£0.96**	**£1.67**	**£10.96**	**£3.68**	**£4.51**	**£7.41**	**£4.62**	**£7.22**	**£0.87**	**£2.62**	**£0.37**	**£2.32**	**£1.37**	**£0.75**	**£0.00**	**£2.24**	**£54.02**
Colne																			
Co-op, Market Street	£1.38	£0.08	£0.07	£0.78	£0.00	£0.00	£0.17	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.15	£0.00	£0.03	£2.66
Tesco, Market Street	£1.10	£0.46	£0.37	£0.78	£0.16	£0.00	£0.00	£0.00	£0.11	£0.00	£0.00	£0.00	£0.00	£0.28	£0.00	£0.00	£0.06	£0.03	£3.36
Farmfoods, Market Street	£0.37	£0.00	£0.30	£0.11	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.12	£0.15	£0.00	£0.01	£1.06
Other Local Shops	£1.01	£1.01	£0.52	£1.56	£0.16	£0.00	£0.00	£0.10	£0.11	£0.00	£0.00	£0.00	£0.00	£0.17	£0.12	£0.15	£0.00	£0.26	£5.16
Asda, Corporation Street	£3.31	£2.71	£3.70	£4.24	£2.90	£1.59	£1.82	£1.52	£5.19	£1.69	£0.12	£0.49	£0.00	£0.77	£2.73	£3.61	£0.56	£0.75	£37.72
Aldi, North Valley RP	£0.46	£1.16	£0.44	£1.45	£0.16	£0.00	£0.26	£0.00	£0.11	£0.00	£0.00	£0.00	£0.00	£0.00	£0.25	£0.60	£0.06	£0.00	£4.96
Colne Total	**£7.63**	**£5.41**	**£5.40**	**£8.93**	**£3.39**	**£1.59**	**£2.26**	**£1.62**	**£5.53**	**£1.69**	**£0.12**	**£0.49**	**£0.00**	**£1.22**	**£3.23**	**£4.67**	**£0.69**	**£1.08**	**£54.93**
Barnoldswick																			
Co-op, Rainhall Road	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£2.24	£2.41	£0.38	£0.05	£5.07
Other Local Shops	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.24	£0.90	£0.13	£0.00	£2.27
Barnoldswick Total	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£3.48**	**£3.31**	**£0.50**	**£0.05**	**£7.34**
Brierfield																			
Co-op, Colne Road	£0.00	£0.00	£0.00	£0.00	£0.00	£0.89	£0.00	£0.10	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.01	£1.00
Other Local Shops	£0.00	£0.00	£0.00	£0.00	£0.00	£0.60	£0.00	£0.00	£0.00	£0.00	£0.00	£0.16	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.76
Brierfield Total	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£1.49**	**£0.00**	**£0.10**	**£0.00**	**£0.00**	**£0.00**	**£0.16**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.01**	**£1.76**
Earby																			
Co-op, Victoria Road	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.61	£2.11	£0.00	£0.04	£3.76
Other Local Shops	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.30	£0.06	£0.00	£0.36
Earby Total	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£1.61**	**£2.41**	**£0.06**	**£0.04**	**£4.12**
Barrowford																			
Local Shops	£0.00	£0.08	£0.00	£0.00	£0.00	£0.00	£0.69	£0.10	£0.56	£0.00	£0.00	£0.00	£0.00	£0.28	£0.12	£0.00	£0.06	£0.00	£1.89
Barrowford Total	**£0.00**	**£0.08**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.69**	**£0.10**	**£0.56**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.28**	**£0.12**	**£0.00**	**£0.06**	**£0.00**	**£1.89**
Borough Total	**£8.92**	**£6.65**	**£6.36**	**£10.60**	**£14.35**	**£6.76**	**£7.46**	**£9.22**	**£10.71**	**£8.90**	**£1.00**	**£3.27**	**£0.37**	**£3.81**	**£9.81**	**£11.14**	**£1.32**	**£3.42**	**£124.08**
Other Study Area	**£0.00**	**£0.08**	**£0.07**	**£0.00**	**£0.16**	**£0.20**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£1.62**	**£1.47**	**£1.62**	**£0.00**	**£0.00**	**£0.00**	**£0.44**	**£0.00**	**£5.66**
Study Area Sub-Total	**£8.92**	**£6.73**	**£6.44**	**£10.60**	**£14.51**	**£6.96**	**£7.46**	**£9.22**	**£10.71**	**£8.90**	**£2.61**	**£4.74**	**£2.00**	**£3.81**	**£9.81**	**£11.14**	**£1.76**	**£3.42**	**£129.74**
Burnley	£0.18	£0.93	£0.44	£0.45	£1.61	£2.78	£1.04	£0.19	£0.34	£0.47	£9.71	£11.29	£10.48	£1.44	£0.87	£0.75	£0.13	n/a	£43.10
Skipton	£0.00	£0.08	£0.15	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.24	£3.16	£3.70	n/a	£8.33
Other	£0.09	£0.00	£0.37	£0.11	£0.00	£0.20	£0.17	£0.10	£0.23	£0.00	£0.12	£0.33	£0.00	£0.28	£0.50	£0.00	£0.69	n/a	£3.18
Grand Total	**£9.19**	**£7.73**	**£7.40**	**£11.16**	**£16.12**	**£9.94**	**£8.68**	**£9.50**	**£11.28**	**£9.37**	**£12.45**	**£16.36**	**£12.48**	**£5.53**	**£12.42**	**£15.06**	**£6.27**	**n/a**	**£184.35**

Table 6B: **Convenience Shopping Penetration Rates**

Centre/Facilities	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	% Inflow
Nelson/Brierfield/Barrowford	14%	16%	13%	15%	68%	52%	60%	80%	46%	77%	7%	17%	3%	47%	12%	5%	1%	5%
Colne	83%	70%	73%	80%	21%	16%	26%	17%	49%	18%	1%	3%	0%	22%	26%	31%	11%	2%
Barnoldswick/Earby	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	41%	38%	9%	2%
Other Study Area	0%	1%	1%	0%	1%	2%	0%	0%	0%	0%	13%	9%	13%	0%	0%	0%	7%	0%
Study Area Sub-Total	**97%**	**87%**	**87%**	**95%**	**90%**	**70%**	**86%**	**97%**	**95%**	**95%**	**21%**	**29%**	**16%**	**69%**	**79%**	**74%**	**28%**	**n/a**
Outflow	**3%**	**13%**	**13%**	**5%**	**10%**	**30%**	**14%**	**3%**	**5%**	**5%**	**79%**	**71%**	**84%**	**31%**	**21%**	**26%**	**72%**	**n/a**
Market Share Total	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***n/a***

Source: *Market shares based on NEMS household survey 2006*

Table 7B: **Convenience Expenditure 2011 £Million**

Centre/Facilities	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	% Inflow	Total
Expenditure 2011	**£9.44**	**£7.93**	**£7.60**	**£11.45**	**£16.55**	**£10.20**	**£8.90**	**£9.75**	**£11.57**	**£9.62**	**£12.78**	**£16.78**	**£12.81**	**£5.67**	**£12.75**	**£15.46**	**£6.44**		
Nelson/Brierfield/ Barrowford	£1.32	£1.27	£0.99	£1.72	£11.25	£5.30	£5.34	£7.80	£5.32	£7.41	£0.89	£2.85	£0.38	£2.67	£1.53	£0.77	£0.06	£2.99	£59.88
Colne	£7.83	£5.55	£5.55	£9.16	£3.48	£1.63	£2.31	£1.66	£5.67	£1.73	£0.13	£0.50	£0.00	£1.25	£3.32	£4.79	£0.71	£1.13	£56.40
Barnoldswick/Earby	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£5.23	£5.87	£0.58	£0.24	£11.92
Other Study Area	£0.00	£0.08	£0.08	£0.00	£0.17	£0.20	£0.00	£0.00	£0.00	£0.00	£1.66	£1.51	£1.67	£0.00	£0.00	£0.00	£0.45	£0.00	£5.81
Study Area Sub-Total	**£9.15**	**£6.90**	**£6.61**	**£10.88**	**£14.89**	**£7.14**	**£7.65**	**£9.45**	**£10.99**	**£9.14**	**£2.68**	**£4.87**	**£2.05**	**£3.91**	**£10.08**	**£11.44**	**£1.80**	**£4.36**	**£134.02**
Outflow	**£0.28**	**£1.03**	**£0.99**	**£0.57**	**£1.65**	**£3.06**	**£1.25**	**£0.29**	**£0.58**	**£0.48**	**£10.10**	**£11.92**	**£10.76**	**£1.76**	**£2.68**	**£4.02**	**£4.64**	**n/a**	**£56.06**
Grand Total	**£9.44**	**£7.93**	**£7.60**	**£11.45**	**£16.55**	**£10.20**	**£8.90**	**£9.75**	**£11.57**	**£9.62**	**£12.78**	**£16.78**	**£12.81**	**£5.67**	**£12.75**	**£15.46**	**£6.44**	**n/a**	**£190.07**

Table 8B: **Convenience Expenditure 2013 £Million**

Centre/Facilities	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	% Inflow	Total
Expenditure 2011	**£9.62**	**£8.09**	**£7.74**	**£11.68**	**£16.87**	**£10.40**	**£9.07**	**£9.94**	**£11.79**	**£9.80**	**£13.03**	**£17.11**	**£13.06**	**£5.78**	**£13.00**	**£15.75**	**£6.56**		
Nelson/Brierfield/ Barrowford	£1.35	£1.29	£1.01	£1.75	£11.47	£5.41	£5.44	£7.95	£5.43	£7.55	£0.91	£2.91	£0.39	£2.72	£1.56	£0.79	£0.07	£3.05	£61.04
Colne	£7.98	£5.66	£5.65	£9.34	£3.54	£1.66	£2.36	£1.69	£5.78	£1.76	£0.13	£0.51	£0.00	£1.27	£3.38	£4.88	£0.72	£1.15	£57.49
Barnoldswick/Earby	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£5.33	£5.99	£0.59	£0.24	£12.15
Other Study Area	£0.00	£0.08	£0.08	£0.00	£0.17	£0.21	£0.00	£0.00	£0.00	£0.00	£1.69	£1.54	£1.70	£0.00	£0.00	£0.00	£0.46	£0.00	£5.93
Study Area Sub-Total	**£9.33**	**£7.03**	**£6.74**	**£11.09**	**£15.19**	**£7.28**	**£7.80**	**£9.64**	**£11.20**	**£9.31**	**£2.74**	**£4.96**	**£2.09**	**£3.99**	**£10.27**	**£11.66**	**£1.84**	**£4.44**	**£136.60**
Outflow	**£0.29**	**£1.05**	**£1.01**	**£0.58**	**£1.69**	**£3.12**	**£1.27**	**£0.30**	**£0.59**	**£0.49**	**£10.29**	**£12.15**	**£10.97**	**£1.79**	**£2.73**	**£4.10**	**£4.72**	**n/a**	**£57.14**
Grand Total	**£9.62**	**£8.09**	**£7.74**	**£11.68**	**£16.87**	**£10.40**	**£9.07**	**£9.94**	**£11.79**	**£9.80**	**£13.03**	**£17.11**	**£13.06**	**£5.78**	**£13.00**	**£15.75**	**£6.56**	**n/a**	**£193.74**

Table 9B: **Convenience Expenditure 2016 £Million**

Centre/Facilities	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	% Inflow	Total
Expenditure 2016	**£9.90**	**£8.32**	**£7.96**	**£12.01**	**£17.36**	**£10.69**	**£9.34**	**£10.22**	**£12.13**	**£10.09**	**£13.40**	**£17.59**	**£13.43**	**£5.95**	**£13.37**	**£16.21**	**£6.75**		
Nelson/Brierfield/ Barrowford	£1.39	£1.33	£1.03	£1.80	£11.80	£5.56	£5.60	£8.18	£5.58	£7.77	£0.94	£2.99	£0.40	£2.80	£1.60	£0.81	£0.07	£3.14	£62.79
Colne	£8.21	£5.82	£5.81	£9.61	£3.64	£1.71	£2.43	£1.74	£5.95	£1.82	£0.13	£0.53	£0.00	£1.31	£3.48	£5.02	£0.74	£1.18	£59.14
Barnoldswick/Earby	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£5.48	£6.16	£0.61	£0.25	£12.50
Other Study Area	£0.00	£0.08	£0.08	£0.00	£0.17	£0.21	£0.00	£0.00	£0.00	£0.00	£1.74	£1.58	£1.75	£0.00	£0.00	£0.00	£0.47	£0.00	£6.09
Study Area Sub-Total	**£9.60**	**£7.24**	**£6.93**	**£11.41**	**£15.62**	**£7.48**	**£8.03**	**£9.91**	**£11.53**	**£9.58**	**£2.81**	**£5.10**	**£2.15**	**£4.10**	**£10.56**	**£11.99**	**£1.89**	**£4.57**	**£140.52**
Outflow	**£0.30**	**£1.08**	**£1.03**	**£0.60**	**£1.74**	**£3.21**	**£1.31**	**£0.31**	**£0.61**	**£0.50**	**£10.59**	**£12.49**	**£11.28**	**£1.84**	**£2.81**	**£4.21**	**£4.86**	**n/a**	**£58.77**
Grand Total	**£9.90**	**£8.32**	**£7.96**	**£12.01**	**£17.36**	**£10.69**	**£9.34**	**£10.22**	**£12.13**	**£10.09**	**£13.40**	**£17.59**	**£13.43**	**£5.95**	**£13.37**	**£16.21**	**£6.75**	**n/a**	**£199.29**

Table 10B: **Convenience Expenditure 2018 £Million**

Centre/Facilities	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	% Inflow	Total
Expenditure 2016	**£10.05**	**£8.45**	**£8.09**	**£12.20**	**£17.63**	**£10.87**	**£9.48**	**£10.38**	**£12.33**	**£10.25**	**£13.62**	**£17.88**	**£13.66**	**£6.04**	**£13.59**	**£16.47**	**£6.86**		
Nelson/Brierfield/ Barrowford	£1.41	£1.35	£1.05	£1.83	£11.99	£5.65	£5.69	£8.31	£5.67	£7.89	£0.95	£3.04	£0.41	£2.84	£1.63	£0.82	£0.07	£3.19	£63.81
Colne	£8.35	£5.92	£5.91	£9.76	£3.70	£1.74	£2.47	£1.77	£6.04	£1.84	£0.14	£0.54	£0.00	£1.33	£3.53	£5.11	£0.75	£1.20	£60.10
Barnoldswick/Earby	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£5.57	£6.26	£0.62	£0.25	£12.70
Other Study Area	£0.00	£0.08	£0.08	£0.00	£0.18	£0.22	£0.00	£0.00	£0.00	£0.00	£1.77	£1.61	£1.78	£0.00	£0.00	£0.00	£0.48	£0.00	£6.20
Study Area Sub-Total	**£9.75**	**£7.36**	**£7.04**	**£11.59**	**£15.87**	**£7.61**	**£8.16**	**£10.07**	**£11.72**	**£9.74**	**£2.86**	**£5.19**	**£2.18**	**£4.17**	**£10.74**	**£12.19**	**£1.92**	**£4.65**	**£142.80**
Outflow	**£0.30**	**£1.10**	**£1.05**	**£0.61**	**£1.76**	**£3.26**	**£1.33**	**£0.31**	**£0.62**	**£0.51**	**£10.76**	**£12.70**	**£11.47**	**£1.87**	**£2.85**	**£4.28**	**£4.94**	**n/a**	**£59.74**
Grand Total	**£10.05**	**£8.45**	**£8.09**	**£12.20**	**£17.63**	**£10.87**	**£9.48**	**£10.38**	**£12.33**	**£10.25**	**£13.62**	**£17.88**	**£13.66**	**£6.04**	**£13.59**	**£16.47**	**£6.86**	**n/a**	**£202.54**

Table 11B: **Convenience Expenditure 2021 £Million**

Centre/Facilities	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	% Inflow	Total
Expenditure 2021	**£10.30**	**£8.66**	**£8.29**	**£12.50**	**£18.07**	**£11.13**	**£9.72**	**£10.65**	**£12.63**	**£10.50**	**£13.95**	**£18.33**	**£13.99**	**£6.19**	**£13.92**	**£16.87**	**£7.03**		
Nelson/Brierfield/ Barrowford	£1.44	£1.39	£1.08	£1.88	£12.29	£5.79	£5.83	£8.52	£5.81	£8.09	£0.98	£3.12	£0.42	£2.91	£1.67	£0.84	£0.07	£3.27	£65.37
Colne	£8.55	£6.06	£6.05	£10.00	£3.79	£1.78	£2.53	£1.81	£6.19	£1.89	£0.14	£0.55	£0.00	£1.36	£3.62	£5.23	£0.77	£1.23	£61.57
Barnoldswick/Earby	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£5.71	£6.41	£0.63	£0.26	£13.01
Other Study Area	£0.00	£0.09	£0.08	£0.00	£0.18	£0.22	£0.00	£0.00	£0.00	£0.00	£1.81	£1.65	£1.82	£0.00	£0.00	£0.00	£0.49	£0.00	£6.35
Study Area Sub-Total	**£10.00**	**£7.53**	**£7.21**	**£11.88**	**£16.26**	**£7.79**	**£8.36**	**£10.33**	**£12.00**	**£9.98**	**£2.93**	**£5.31**	**£2.24**	**£4.27**	**£11.00**	**£12.49**	**£1.97**	**£4.76**	**£146.30**
Outflow	**£0.31**	**£1.13**	**£1.08**	**£0.63**	**£1.81**	**£3.34**	**£1.36**	**£0.32**	**£0.63**	**£0.53**	**£11.02**	**£13.01**	**£11.75**	**£1.92**	**£2.92**	**£4.39**	**£5.06**	**n/a**	**£61.20**
Grand Total	**£10.30**	**£8.66**	**£8.29**	**£12.50**	**£18.07**	**£11.13**	**£9.72**	**£10.65**	**£12.63**	**£10.50**	**£13.95**	**£18.33**	**£13.99**	**£6.19**	**£13.92**	**£16.87**	**£7.03**	**n/a**	**£207.50**

Table 12B: Summary of Convenience Turnover 2006 to 2021 (£Million)

Town	2006	2011	2013	2016	2018	2021
Available Expenditure in Study Area						
Nelson/Brierfield/Barrowford	£57.68	£59.88	£61.04	£62.79	£63.81	£65.37
Colne	£54.93	£56.40	£57.49	£59.14	£60.10	£61.57
Barnoldswick/Earby	£11.47	£11.92	£12.15	£12.50	£12.70	£13.01
Total	**£124.08**	**£128.20**	**£130.67**	**£134.42**	**£136.60**	**£139.96**
Benchmark Turnover of Existing Facilities						
Nelson/Brierfield/Barrowford	£39.95	£40.55	£40.80	£41.16	£41.41	£41.79
Colne	£51.32	£52.09	£52.41	£52.88	£53.20	£53.68
Barnoldswick/Earby	£7.75	£7.87	£7.91	£7.99	£8.03	£8.11
Total	**£99.02**	**£100.51**	**£101.12**	**£102.03**	**£102.64**	**£103.57**
Surplus Expenditure						
Nelson/Brierfield/Barrowford	£17.73	£19.33	£20.24	£21.62	£22.39	£23.59
Colne	£3.61	£4.30	£5.08	£6.25	£6.90	£7.89
Barnoldswick/Earby	£3.72	£4.05	£4.23	£4.51	£4.67	£4.91
Total	**£25.06**	**£27.69**	**£29.56**	**£32.39**	**£33.96**	**£36.38**

Sources: Tables 1A, 2A, 5B to 11B

Appendix C

Comparison Retail Assessment

Table 1C: Comparison Goods Expenditure Per Capita (2005 Prices)

Expenditure Per Capita	2006	2011	2013	2016	2018	2021	Growth 2006-2011	Growth 2006-2013	Growth 2006-2016	Growth 2006-2018	Growth 2006-2021
Zone 1	£2,423	£2,905	£3,096	£3,430	£3,695	£4,133	19.9%	27.8%	41.6%	52.5%	70.6%
Zone 2	£2,915	£3,495	£3,725	£4,126	£4,446	£4,972	19.9%	27.8%	41.5%	52.5%	70.6%
Zone 3	£2,698	£3,235	£3,449	£3,820	£4,116	£4,603	19.9%	27.8%	41.6%	52.6%	70.6%
Zone 4	£2,357	£2,826	£3,012	£3,337	£3,595	£4,021	19.9%	27.8%	41.6%	52.5%	70.6%
Zone 5	£2,529	£3,032	£3,232	£3,580	£3,857	£4,313	19.9%	27.8%	41.6%	52.5%	70.5%
Zone 6	£2,391	£2,867	£3,056	£3,385	£3,647	£4,079	19.9%	27.8%	41.6%	52.5%	70.6%
Zone 7	£3,185	£3,819	£4,071	£4,510	£4,859	£5,434	19.9%	27.8%	41.6%	52.6%	70.6%
Zone 8	£1,985	£2,381	£2,538	£2,811	£3,018	£3,387	19.9%	27.9%	41.6%	52.0%	70.6%
Zone 9	£2,396	£2,873	£3,063	£3,392	£3,655	£4,088	19.9%	27.8%	41.6%	52.5%	70.6%
Zone 10	£2,315	£2,776	£2,959	£3,277	£3,531	£3,949	19.9%	27.8%	41.6%	52.5%	70.6%
Zone 11	£2,326	£2,788	£2,972	£3,292	£3,547	£3,967	19.9%	27.8%	41.5%	52.5%	70.6%
Zone 12	£2,653	£3,181	£3,391	£3,756	£4,047	£4,526	19.9%	27.8%	41.6%	52.5%	70.6%
Zone 13	£2,654	£3,182	£3,392	£3,757	£4,048	£4,527	19.9%	27.8%	41.6%	52.5%	70.6%
Zone 14	£3,145	£3,771	£4,020	£4,453	£4,797	£5,365	19.9%	27.8%	41.6%	52.5%	70.6%
Zone 15	£2,720	£3,261	£3,476	£3,850	£4,148	£4,640	19.9%	27.8%	41.5%	52.5%	70.6%
Zone 16	£2,613	£3,133	£3,339	£3,699	£3,985	£4,457	19.9%	27.8%	41.6%	52.5%	70.6%
Zone 17	£2,735	£3,280	£3,496	£3,872	£4,172	£4,666	19.9%	27.8%	41.6%	52.5%	70.6%

Sources:

Experian local estimates for 2005 comparison goods expenditure per capita

(Excluding special forms of trading -6% in 2006, 7.8% in 2011 and beyond)

Experian Business Strategies - recommended forecast growth rates

(4.3% per annum between 2005 to 2010 and 3.3% per annum between 2010 and 2015, and 3.8% - 2015 to 2025)

Table 2C: Total Available Comparison Goods Expenditure (£M - 2005 Prices)

Zone	2006	2011	2013	2016	2018	2021	Growth 2006-2011	Growth 2006-2013	Growth 2006-2016	Growth 2006-2018	Growth 2006-2021
Zone 1	£14.81	£17.80	£18.99	£21.11	£22.79	£25.58	20.2%	28.2%	42.5%	53.9%	72.7%
Zone 2	£13.40	£16.10	£17.18	£19.09	£20.62	£23.14	20.2%	28.2%	42.5%	53.9%	72.7%
Zone 3	£12.87	£15.46	£16.51	£18.34	£19.81	£22.23	20.2%	28.3%	42.5%	53.9%	72.7%
Zone 4	£17.66	£21.23	£22.65	£25.18	£27.18	£30.51	20.2%	28.2%	42.5%	53.9%	72.7%
Zone 5	£27.42	£32.95	£35.16	£39.08	£42.19	£47.34	20.2%	28.2%	42.5%	53.9%	72.6%
Zone 6	£16.31	£19.60	£20.91	£23.24	£25.10	£28.17	20.2%	28.2%	42.5%	53.9%	72.7%
Zone 7	£15.59	£18.74	£20.00	£22.23	£24.00	£26.93	20.2%	28.2%	42.6%	53.9%	72.7%
Zone 8	£15.41	£18.52	£19.76	£21.96	£23.63	£26.61	20.2%	28.3%	42.6%	53.4%	72.7%
Zone 9	£17.92	£21.53	£22.98	£25.53	£27.57	£30.94	20.2%	28.3%	42.5%	53.9%	72.7%
Zone 10	£15.13	£18.18	£19.40	£21.56	£23.28	£26.13	20.2%	28.2%	42.5%	53.9%	72.7%
Zone 11	£20.70	£24.87	£26.54	£29.49	£31.85	£35.74	20.1%	28.2%	42.5%	53.9%	72.7%
Zone 12	£28.59	£34.35	£36.66	£40.74	£44.00	£49.37	20.2%	28.2%	42.5%	53.9%	72.7%
Zone 13	£21.15	£25.42	£27.13	£30.15	£32.55	£36.53	20.2%	28.2%	42.5%	53.9%	72.7%
Zone 14	£9.62	£11.56	£12.33	£13.71	£14.80	£16.61	20.2%	28.3%	42.5%	53.9%	72.7%
Zone 15	£20.84	£25.04	£26.72	£29.69	£32.06	£35.99	20.2%	28.2%	42.5%	53.9%	72.7%
Zone 16	£24.87	£29.89	£31.89	£35.45	£38.28	£42.95	20.2%	28.2%	42.5%	53.9%	72.7%
Zone 17	£10.85	£13.04	£13.91	£15.46	£16.70	£18.73	20.2%	28.3%	42.5%	53.9%	72.7%
Total	**£303.14**	**£364.28**	**£388.73**	**£432.03**	**£466.43**	**£523.48**	**20.2%**	**28.2%**	**42.5%**	**53.9%**	**72.7%**

Sources: *Table 1B and Table 2C*

Table 3C: **Comparison Shopping Penetration Rates and Available Expenditure 2006 (Low Scenario)**

Centre/Facilities	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	% Inflow	Total Expenditure
Expenditure 2006	**£14.81**	**£13.40**	**£12.87**	**£17.66**	**£27.42**	**£16.31**	**£15.59**	**£15.41**	**£17.92**	**£15.13**	**£20.70**	**£28.59**	**£21.15**	**£9.62**	**£20.84**	**£24.87**	**£10.85**	**n/a**	**£303.14**
Market Share																			
Nelson	9%	5%	6%	11%	34%	19%	15%	42%	26%	42%	5%	7%	2%	7%	5%	6%	0%	5%	
Brierfield	3%	2%	3%	1%	1%	10%	2%	2%	3%	1%	1%	3%	2%	3%	1%	0%	1%	1%	
Barrowford	0%	1%	1%	1%	1%	1%	9%	2%	3%	0%	0%	0%	0%	3%	0%	1%	0%	1%	
B&Q, Nelson	4%	5%	5%	5%	4%	4%	8%	6%	7%	9%	1%	2%	2%	3%	5%	1%	2%	5%	
Colne	40%	35%	27%	36%	9%	6%	12%	9%	17%	11%	1%	4%	1%	7%	7%	9%	8%	5%	
Barnoldswick	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	22%	14%	2%	1%	
Earby	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	2%	1%	1%	
Borough Total	**56%**	**49%**	**42%**	**54%**	**49%**	**40%**	**46%**	**61%**	**56%**	**63%**	**8%**	**16%**	**7%**	**23%**	**40%**	**33%**	**14%**	**n/a**	
Other Study Area	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	2%	1%	
Study Area Total	**56%**	**49%**	**42%**	**54%**	**49%**	**40%**	**46%**	**61%**	**56%**	**63%**	**8%**	**16%**	**7%**	**23%**	**40%**	**33%**	**16%**	**n/a**	
Outflow																			
Burnley	26%	33%	32%	30%	33%	47%	29%	22%	23%	24%	80%	62%	70%	33%	25%	34%	7%	n/a	
Manchester	4%	2%	8%	4%	4%	3%	4%	2%	6%	3%	3%	9%	6%	20%	4%	3%	3%	n/a	
Skipton	3%	0%	1%	4%	0%	1%	3%	1%	1%	0%	0%	1%	0%	0%	14%	16%	41%	n/a	
Blackburn	3%	2%	8%	1%	6%	4%	4%	5%	3%	2%	3%	5%	4%	6%	4%	3%	1%	n/a	
Other Expenditure Outflow	8%	14%	9%	7%	8%	5%	14%	9%	11%	8%	6%	7%	13%	18%	13%	11%	32%	n/a	
	100%	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***n/a***	
	Zone 1	**Zone 2**	**Zone 3**	**Zone 4**	**Zone 5**	**Zone 6**	**Zone 7**	**Zone 8**	**Zone 9**	**Zone 10**	**Zone 11**	**Zone 12**	**Zone 13**	**Zone 14**	**Zone 15**	**Zone 16**	**Zone 17**	**Inflow Expend.**	**Total £M**
Turnover £M																			
Nelson	£1.33	£0.67	£0.77	£1.94	£9.32	£3.10	£2.34	£6.47	£4.66	£6.35	£1.03	£2.00	£0.42	£0.67	£1.04	£1.49	£0.00	£2.30	£45.93
Brierfield	£0.44	£0.27	£0.39	£0.18	£0.27	£1.63	£0.31	£0.31	£0.54	£0.15	£0.21	£0.86	£0.42	£0.29	£0.21	£0.00	£0.11	£0.07	£6.65
Barrowford	£0.00	£0.13	£0.13	£0.18	£0.27	£0.16	£1.40	£0.31	£0.54	£0.00	£0.00	£0.00	£0.00	£0.29	£0.00	£0.25	£0.00	£0.04	£3.70
B&Q, Nelson	£0.59	£0.67	£0.64	£0.88	£1.10	£0.65	£1.25	£0.92	£1.25	£1.36	£0.21	£0.57	£0.42	£0.29	£1.04	£0.25	£0.22	£0.65	£12.97
Colne	£5.93	£4.69	£3.47	£6.36	£2.47	£0.98	£1.87	£1.39	£3.05	£1.66	£0.21	£1.14	£0.21	£0.67	£1.46	£2.24	£0.87	£2.03	£40.70
Barnoldswick	£0.00	£0.13	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£4.58	£3.48	£0.22	£0.09	£8.50
Earby	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.50	£0.11	£0.01	£0.61
Borough Total	**£8.30**	**£6.57**	**£5.40**	**£9.54**	**£13.44**	**£6.52**	**£7.17**	**£9.40**	**£10.03**	**£9.53**	**£1.66**	**£4.57**	**£1.48**	**£2.21**	**£8.34**	**£8.21**	**£1.52**	**£5.17**	**£119.06**
Other Study Area	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.22	£0.00	£0.22
Study Area Total	**£8.30**	**£6.57**	**£5.40**	**£9.54**	**£13.44**	**£6.52**	**£7.17**	**£9.40**	**£10.03**	**£9.53**	**£1.66**	**£4.57**	**£1.48**	**£2.21**	**£8.34**	**£8.21**	**£1.74**	**£5.17**	**£119.28**
Outflow																			
Burnley	£3.85	£4.42	£4.12	£5.30	£9.05	£7.67	£4.52	£3.39	£4.12	£3.63	£16.56	£17.72	£14.81	£3.17	£5.21	£8.46	£0.76	n/a	£116.76
Manchester	£0.59	£0.27	£1.03	£0.71	£1.10	£0.49	£0.62	£0.31	£1.07	£0.45	£0.62	£2.57	£1.27	£1.92	£0.83	£0.75	£0.33	n/a	£14.94
Skipton	£0.44	£0.00	£0.13	£0.71	£0.00	£0.16	£0.47	£0.15	£0.18	£0.00	£0.00	£0.29	£0.00	£0.00	£2.92	£3.98	£4.45	n/a	£13.87
Blackburn	£0.44	£0.27	£1.03	£0.18	£1.65	£0.65	£0.62	£0.77	£0.54	£0.30	£0.62	£1.43	£0.85	£0.58	£0.83	£0.75	£0.11	n/a	£11.61
Other Expenditure Outflow	£1.19	£1.88	£1.16	£1.24	£2.19	£0.82	£2.18	£1.39	£1.97	£1.21	£1.24	£2.00	£2.75	£1.73	£2.71	£2.74	£3.47	n/a	£31.86
Total	**£14.81**	**£13.40**	**£12.87**	**£17.66**	**£27.42**	**£16.31**	**£15.59**	**£15.41**	**£17.92**	**£15.13**	**£20.70**	**£28.59**	**£21.15**	**£9.62**	**£20.84**	**£24.87**	**£10.85**	**n/a**	**£308.32**

Sources: *Table 2C*
NEMS Household and Street Surveys 2006
NLP

Table 4C: **Comparison Shopping Penetration Rates and Available Expenditure 2006 (High Scenario)**

Centre/Facilities	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	% Inflow	Total Expenditure
Expenditure 2006	**£14.81**	**£13.40**	**£12.87**	**£17.66**	**£27.42**	**£16.31**	**£15.59**	**£15.41**	**£17.92**	**£15.13**	**£20.70**	**£28.59**	**£21.15**	**£9.62**	**£20.84**	**£24.87**	**£10.85**	**n/a**	**£303.14**
Market Share																			
Nelson	9%	5%	6%	11%	34%	19%	15%	42%	26%	42%	5%	7%	2%	7%	5%	6%	0%	5%	
Brierfield	3%	2%	3%	1%	1%	10%	2%	2%	3%	1%	1%	3%	2%	3%	1%	0%	1%	1%	
Barrowford	0%	1%	1%	1%	1%	1%	9%	2%	3%	0%	0%	0%	0%	3%	0%	1%	0%	1%	
B&Q, Nelson	4%	5%	5%	5%	4%	4%	8%	6%	7%	9%	1%	2%	2%	3%	5%	1%	2%	5%	
Colne	40%	35%	27%	36%	9%	6%	12%	9%	17%	11%	1%	4%	1%	7%	7%	9%	8%	20%	
Barnoldswick	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	22%	14%	2%	1%	
Earby	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	2%	1%	1%	
Borough Total	**56%**	**49%**	**42%**	**54%**	**49%**	**40%**	**46%**	**61%**	**56%**	**63%**	**8%**	**16%**	**7%**	**23%**	**40%**	**33%**	**14%**	**n/a**	
Other Study Area	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	2%	1%	
Study Area Total	**56%**	**49%**	**42%**	**54%**	**49%**	**40%**	**46%**	**61%**	**56%**	**63%**	**8%**	**16%**	**7%**	**23%**	**40%**	**33%**	**16%**	**n/a**	
Outflow																			
Burnley	26%	33%	32%	30%	33%	47%	29%	22%	23%	24%	80%	62%	70%	33%	25%	34%	7%	n/a	
Manchester	4%	2%	8%	4%	4%	3%	4%	2%	6%	3%	3%	9%	6%	20%	4%	3%	3%	n/a	
Skipton	3%	0%	1%	4%	0%	1%	3%	1%	1%	0%	0%	1%	0%	0%	14%	16%	41%	n/a	
Blackburn	3%	2%	8%	1%	6%	4%	4%	5%	3%	2%	3%	5%	4%	6%	4%	3%	1%	n/a	
Other Expenditure Outflow	8%	14%	9%	7%	8%	5%	14%	9%	11%	8%	6%	7%	13%	18%	13%	11%	32%	n/a	
	100%	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***n/a***	
	Zone 1	**Zone 2**	**Zone 3**	**Zone 4**	**Zone 5**	**Zone 6**	**Zone 7**	**Zone 8**	**Zone 9**	**Zone 10**	**Zone 11**	**Zone 12**	**Zone 13**	**Zone 14**	**Zone 15**	**Zone 16**	**Zone 17**	**Inflow Expend.**	**Total £M**
Turnover £M																			
Nelson	£1.33	£0.67	£0.77	£1.94	£9.32	£3.10	£2.34	£6.47	£4.66	£6.35	£1.03	£2.00	£0.42	£0.67	£1.04	£1.49	£0.00	£2.30	£45.93
Brierfield	£0.44	£0.27	£0.39	£0.18	£0.27	£1.63	£0.31	£0.31	£0.54	£0.15	£0.21	£0.86	£0.42	£0.29	£0.21	£0.00	£0.11	£0.07	£6.65
Barrowford	£0.00	£0.13	£0.13	£0.18	£0.27	£0.16	£1.40	£0.31	£0.54	£0.00	£0.00	£0.00	£0.00	£0.29	£0.00	£0.25	£0.00	£0.04	£3.70
B&Q, Nelson	£0.59	£0.67	£0.64	£0.88	£1.10	£0.65	£1.25	£0.92	£1.25	£1.36	£0.21	£0.57	£0.42	£0.29	£1.04	£0.25	£0.22	£0.65	£12.97
Colne	£5.93	£4.69	£3.47	£6.36	£2.47	£0.98	£1.87	£1.39	£3.05	£1.66	£0.21	£1.14	£0.21	£0.67	£1.46	£2.24	£0.87	£9.67	£48.33
Barnoldswick	£0.00	£0.13	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£4.58	£3.48	£0.22	£0.09	£8.50
Earby	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.50	£0.11	£0.01	£0.61
Borough Total	**£8.30**	**£6.57**	**£5.40**	**£9.54**	**£13.44**	**£6.52**	**£7.17**	**£9.40**	**£10.03**	**£9.53**	**£1.66**	**£4.57**	**£1.48**	**£2.21**	**£8.34**	**£8.21**	**£1.52**	**£12.81**	**£126.69**
Other Study Area	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.22	£0.00	£0.22
Study Area Total	**£8.30**	**£6.57**	**£5.40**	**£9.54**	**£13.44**	**£6.52**	**£7.17**	**£9.40**	**£10.03**	**£9.53**	**£1.66**	**£4.57**	**£1.48**	**£2.21**	**£8.34**	**£8.21**	**£1.74**	**£12.81**	**£126.91**
Outflow																			
Burnley	£3.85	£4.42	£4.12	£5.30	£9.05	£7.67	£4.52	£3.39	£4.12	£3.63	£16.56	£17.72	£14.81	£3.17	£5.21	£8.46	£0.76	n/a	£116.76
Manchester	£0.59	£0.27	£1.03	£0.71	£1.10	£0.49	£0.62	£0.31	£1.07	£0.45	£0.62	£2.57	£1.27	£1.92	£0.83	£0.75	£0.33	n/a	£14.94
Skipton	£0.44	£0.00	£0.13	£0.71	£0.00	£0.16	£0.47	£0.15	£0.18	£0.00	£0.00	£0.29	£0.00	£0.00	£2.92	£3.98	£4.45	n/a	£13.87
Blackburn	£0.44	£0.27	£1.03	£0.18	£1.65	£0.65	£0.62	£0.77	£0.54	£0.30	£0.62	£1.43	£0.85	£0.58	£0.83	£0.75	£0.11	n/a	£11.61
Other Expenditure Outflow	£1.19	£1.88	£1.16	£1.24	£2.19	£0.82	£2.18	£1.39	£1.97	£1.21	£1.24	£2.00	£2.75	£1.73	£2.71	£2.74	£3.47	n/a	£31.86
Total	**£14.81**	**£13.40**	**£12.87**	**£17.66**	**£27.42**	**£16.31**	**£15.59**	**£15.41**	**£17.92**	**£15.13**	**£20.70**	**£28.59**	**£21.15**	**£9.62**	**£20.84**	**£24.87**	**£10.85**	**n/a**	**£315.95**

Sources: *Table 2C*
NEMS Household and Street Surveys 2006
NLP

Table 5C: **Comparison Shopping Penetration Rates and Available Expenditure 2011 (Low Scenario)**

Centre/Facilities	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	% Inflow	Total Expenditure
Expenditure 2011	**£17.80**	**£16.10**	**£15.46**	**£21.23**	**£32.95**	**£19.60**	**£18.74**	**£18.52**	**£21.53**	**£18.18**	**£24.87**	**£34.35**	**£25.42**	**£11.56**	**£25.04**	**£29.89**	**£13.04**	**n/a**	**£364.28**
Market Share																			
Nelson/Brierfield/Barrowford	11%	10%	12%	14%	37%	33%	31%	44%	35%	48%	7%	11%	6%	15%	11%	7%	3%	5%	
Colne	60%	50%	40%	50%	15%	10%	20%	15%	25%	17%	2%	8%	2%	10%	10%	15%	15%	5%	
Barnoldswick/Earby	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	22%	16%	3%	2%	
Study Area Total	**71%**	**61%**	**52%**	**64%**	**52%**	**43%**	**51%**	**59%**	**60%**	**65%**	**9%**	**19%**	**8%**	**25%**	**43%**	**38%**	**21%**	**n/a**	
Outflow	**29%**	**39%**	**48%**	**36%**	**48%**	**57%**	**49%**	**41%**	**40%**	**35%**	**91%**	**81%**	**92%**	**75%**	**57%**	**62%**	**79%**	**n/a**	
Total	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***n/a***	
	Zone 1	**Zone 2**	**Zone 3**	**Zone 4**	**Zone 5**	**Zone 6**	**Zone 7**	**Zone 8**	**Zone 9**	**Zone 10**	**Zone 11**	**Zone 12**	**Zone 13**	**Zone 14**	**Zone 15**	**Zone 16**	**Zone 17**	**Inflow Expend.**	**Total £M**
Turnover £M																			
Nelson/Brierfield/Barrowford	£1.96	£1.61	£1.86	£2.97	£12.19	£6.47	£5.81	£8.15	£7.54	£8.73	£1.74	£3.78	£1.53	£1.73	£2.75	£2.09	£0.39	£3.75	£75.05
Colne	£10.68	£8.05	£6.19	£10.61	£4.94	£1.96	£3.75	£2.78	£5.38	£3.09	£0.50	£2.75	£0.51	£1.16	£2.50	£4.48	£1.96	£3.75	£75.04
Barnoldswick/Earby	£0.00	£0.16	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£5.51	£4.78	£0.39	£0.22	£11.06
Study Area Total	**£12.64**	**£9.82**	**£8.04**	**£13.58**	**£17.13**	**£8.43**	**£9.56**	**£10.93**	**£12.92**	**£11.82**	**£2.24**	**£6.53**	**£2.03**	**£2.89**	**£10.77**	**£11.36**	**£2.74**	**£7.73**	**£161.15**
Outflow	**£5.16**	**£6.28**	**£7.42**	**£7.64**	**£15.81**	**£11.17**	**£9.18**	**£7.59**	**£8.61**	**£6.36**	**£22.63**	**£27.83**	**£23.39**	**£8.67**	**£14.27**	**£18.53**	**£10.30**	**n/a**	**£210.86**
Total	**£17.80**	**£16.10**	**£15.46**	**£21.23**	**£32.95**	**£19.60**	**£18.74**	**£18.52**	**£21.53**	**£18.18**	**£24.87**	**£34.35**	**£25.42**	**£11.56**	**£25.04**	**£29.89**	**£13.04**	**n/a**	**£372.01**

Sources: *Table 2C*
NEMS Household and Street Surveys 2006
NLP

Table 6C: **Comparison Shopping Penetration Rates and Available Expenditure 2011 (High Scenario)**

Centre/Facilities	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	% Inflow	Total Expenditure
Expenditure 2011	**£17.80**	**£16.10**	**£15.46**	**£21.23**	**£32.95**	**£19.60**	**£18.74**	**£18.52**	**£21.53**	**£18.18**	**£24.87**	**£34.35**	**£25.42**	**£11.56**	**£25.04**	**£29.89**	**£13.04**	**n/a**	**£364.28**
Market Share																			
Nelson/Brierfield/Barrowford	11%	10%	12%	14%	37%	33%	31%	44%	35%	48%	7%	11%	6%	15%	11%	7%	3%	5%	
Colne	60%	50%	40%	50%	15%	10%	20%	15%	25%	17%	2%	8%	2%	10%	10%	15%	15%	20%	
Barnoldswick/Earby	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	22%	16%	3%	2%	
Study Area Total	**71%**	**61%**	**52%**	**64%**	**52%**	**43%**	**51%**	**59%**	**60%**	**65%**	**9%**	**19%**	**8%**	**25%**	**43%**	**38%**	**21%**	**n/a**	
Outflow	**29%**	**39%**	**48%**	**36%**	**48%**	**57%**	**49%**	**41%**	**40%**	**35%**	**91%**	**81%**	**92%**	**75%**	**57%**	**62%**	**79%**	**n/a**	
Total	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***n/a***	
	Zone 1	**Zone 2**	**Zone 3**	**Zone 4**	**Zone 5**	**Zone 6**	**Zone 7**	**Zone 8**	**Zone 9**	**Zone 10**	**Zone 11**	**Zone 12**	**Zone 13**	**Zone 14**	**Zone 15**	**Zone 16**	**Zone 17**	**Inflow Expend.**	**Total £M**
Turnover £M																			
Nelson/Brierfield/Barrowford	£1.96	£1.61	£1.86	£2.97	£12.19	£6.47	£5.81	£8.15	£7.54	£8.73	£1.74	£3.78	£1.53	£1.73	£2.75	£2.09	£0.39	£3.75	£75.05
Colne	£10.68	£8.05	£6.19	£10.61	£4.94	£1.96	£3.75	£2.78	£5.38	£3.09	£0.50	£2.75	£0.51	£1.16	£2.50	£4.48	£1.96	£17.82	£89.11
Barnoldswick/Earby	£0.00	£0.16	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£5.51	£4.78	£0.39	£0.22	£11.06
Study Area Total	**£12.64**	**£9.82**	**£8.04**	**£13.58**	**£17.13**	**£8.43**	**£9.56**	**£10.93**	**£12.92**	**£11.82**	**£2.24**	**£6.53**	**£2.03**	**£2.89**	**£10.77**	**£11.36**	**£2.74**	**£21.79**	**£175.22**
Outflow	**£5.16**	**£6.28**	**£7.42**	**£7.64**	**£15.81**	**£11.17**	**£9.18**	**£7.59**	**£8.61**	**£6.36**	**£22.63**	**£27.83**	**£23.39**	**£8.67**	**£14.27**	**£18.53**	**£10.30**	**n/a**	**£210.86**
Total	**£17.80**	**£16.10**	**£15.46**	**£21.23**	**£32.95**	**£19.60**	**£18.74**	**£18.52**	**£21.53**	**£18.18**	**£24.87**	**£34.35**	**£25.42**	**£11.56**	**£25.04**	**£29.89**	**£13.04**	**n/a**	**£386.08**

Sources: *Table 2C*
NEMS Household and Street Surveys 2006
NLP

Table 7C: **Comparison Shopping Penetration Rates and Available Expenditure 2013 (Low Scenario)**

Centre/Facilities	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	% Inflow	Total Expenditure
Expenditure 2011	**£18.99**	**£17.18**	**£16.51**	**£22.65**	**£35.16**	**£20.91**	**£20.00**	**£19.76**	**£22.98**	**£19.40**	**£26.54**	**£36.66**	**£27.13**	**£12.33**	**£26.72**	**£31.89**	**£13.91**	**n/a**	**£388.73**
Market Share																			
Nelson/Brierfield/Barrowford	11%	10%	12%	14%	37%	33%	31%	44%	35%	48%	7%	11%	6%	15%	11%	7%	3%	5%	
Colne	60%	50%	40%	50%	15%	10%	20%	15%	25%	17%	2%	8%	2%	10%	10%	15%	15%	5%	
Barnoldswick/Earby	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	22%	16%	3%	2%	
Study Area Total	**71%**	**61%**	**52%**	**64%**	**52%**	**43%**	**51%**	**59%**	**60%**	**65%**	**9%**	**19%**	**8%**	**25%**	**43%**	**38%**	**21%**	**n/a**	
Outflow	**29%**	**39%**	**48%**	**36%**	**48%**	**57%**	**49%**	**41%**	**40%**	**35%**	**91%**	**81%**	**92%**	**75%**	**57%**	**62%**	**79%**	**n/a**	
Total	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***n/a***	
	Zone 1	**Zone 2**	**Zone 3**	**Zone 4**	**Zone 5**	**Zone 6**	**Zone 7**	**Zone 8**	**Zone 9**	**Zone 10**	**Zone 11**	**Zone 12**	**Zone 13**	**Zone 14**	**Zone 15**	**Zone 16**	**Zone 17**	**Inflow Expend.**	**Total £M**
Turnover £M																			
Nelson/Brierfield/Barrowford	£2.09	£1.72	£1.98	£3.17	£13.01	£6.90	£6.20	£8.70	£8.04	£9.31	£1.86	£4.03	£1.63	£1.85	£2.94	£2.23	£0.42	£4.00	£80.08
Colne	£11.39	£8.59	£6.60	£11.32	£5.27	£2.09	£4.00	£2.96	£5.75	£3.30	£0.53	£2.93	£0.54	£1.23	£2.67	£4.78	£2.09	£4.00	£80.07
Barnoldswick/Earby	£0.00	£0.17	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£5.88	£5.10	£0.42	£0.24	£11.81
Study Area Total	**£13.48**	**£10.48**	**£8.58**	**£14.50**	**£18.28**	**£8.99**	**£10.20**	**£11.66**	**£13.79**	**£12.61**	**£2.39**	**£6.97**	**£2.17**	**£3.08**	**£11.49**	**£12.12**	**£2.92**	**£8.24**	**£171.96**
Outflow	**£5.51**	**£6.70**	**£7.92**	**£8.15**	**£16.88**	**£11.92**	**£9.80**	**£8.10**	**£9.19**	**£6.79**	**£24.15**	**£29.70**	**£24.96**	**£9.25**	**£15.23**	**£19.77**	**£10.99**	**n/a**	**£225.02**
Total	**£18.99**	**£17.18**	**£16.51**	**£22.65**	**£35.16**	**£20.91**	**£20.00**	**£19.76**	**£22.98**	**£19.40**	**£26.54**	**£36.66**	**£27.13**	**£12.33**	**£26.72**	**£31.89**	**£13.91**	**n/a**	**£396.98**

Sources: *Table 2C*
NEMS Household and Street Surveys 2006
NLP

Table 8C: **Comparison Shopping Penetration Rates and Available Expenditure 2013 (High Scenario)**

Centre/Facilities	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	% Inflow	Total Expenditure
Expenditure 2011	**£18.99**	**£17.18**	**£16.51**	**£22.65**	**£35.16**	**£20.91**	**£20.00**	**£19.76**	**£22.98**	**£19.40**	**£26.54**	**£36.66**	**£27.13**	**£12.33**	**£26.72**	**£31.89**	**£13.91**	**n/a**	**£388.73**
Market Share																			
Nelson/Brierfield/Barrowford	11%	10%	12%	14%	37%	33%	31%	44%	35%	48%	7%	11%	6%	15%	11%	7%	3%	5%	
Colne	60%	50%	40%	50%	15%	10%	20%	15%	25%	17%	2%	8%	2%	10%	10%	15%	15%	25%	
Barnoldswick/Earby	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	22%	16%	3%	2%	
Study Area Total	**71%**	**61%**	**52%**	**64%**	**52%**	**43%**	**51%**	**59%**	**60%**	**65%**	**9%**	**19%**	**8%**	**25%**	**43%**	**38%**	**21%**	**n/a**	
Outflow	**29%**	**39%**	**48%**	**36%**	**48%**	**57%**	**49%**	**41%**	**40%**	**35%**	**91%**	**81%**	**92%**	**75%**	**57%**	**62%**	**79%**	**n/a**	
Total	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***n/a***	
	Zone 1	**Zone 2**	**Zone 3**	**Zone 4**	**Zone 5**	**Zone 6**	**Zone 7**	**Zone 8**	**Zone 9**	**Zone 10**	**Zone 11**	**Zone 12**	**Zone 13**	**Zone 14**	**Zone 15**	**Zone 16**	**Zone 17**	**Inflow Expend.**	**Total £M**
Turnover £M																			
Nelson/Brierfield/Barrowford	£2.09	£1.72	£1.98	£3.17	£13.01	£6.90	£6.20	£8.70	£8.04	£9.31	£1.86	£4.03	£1.63	£1.85	£2.94	£2.23	£0.42	£4.00	£80.08
Colne	£11.39	£8.59	£6.60	£11.32	£5.27	£2.09	£4.00	£2.96	£5.75	£3.30	£0.53	£2.93	£0.54	£1.23	£2.67	£4.78	£2.09	£25.36	£101.42
Barnoldswick/Earby	£0.00	£0.17	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£5.88	£5.10	£0.42	£0.24	£11.81
Study Area Total	**£13.48**	**£10.48**	**£8.58**	**£14.50**	**£18.28**	**£8.99**	**£10.20**	**£11.66**	**£13.79**	**£12.61**	**£2.39**	**£6.97**	**£2.17**	**£3.08**	**£11.49**	**£12.12**	**£2.92**	**£29.60**	**£193.31**
Outflow	**£5.51**	**£6.70**	**£7.92**	**£8.15**	**£16.88**	**£11.92**	**£9.80**	**£8.10**	**£9.19**	**£6.79**	**£24.15**	**£29.70**	**£24.96**	**£9.25**	**£15.23**	**£19.77**	**£10.99**	**n/a**	**£225.02**
Total	**£18.99**	**£17.18**	**£16.51**	**£22.65**	**£35.16**	**£20.91**	**£20.00**	**£19.76**	**£22.98**	**£19.40**	**£26.54**	**£36.66**	**£27.13**	**£12.33**	**£26.72**	**£31.89**	**£13.91**	**n/a**	**£418.33**

Sources: *Table 2C*
NEMS Household and Street Surveys 2006
NLP

Table 9C: **Comparison Shopping Penetration Rates and Available Expenditure 2016 (Low Scenario)**

Centre/Facilities	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	% Inflow	Total Expenditure
Expenditure 2016	**£21.11**	**£19.09**	**£18.34**	**£25.18**	**£39.08**	**£23.24**	**£22.23**	**£21.96**	**£25.53**	**£21.56**	**£29.49**	**£40.74**	**£30.15**	**£13.71**	**£29.69**	**£35.45**	**£15.46**	**n/a**	**£432.03**
Market Share																			
Nelson/Brierfield/Barrowford	11%	10%	12%	14%	37%	33%	31%	44%	35%	48%	7%	11%	6%	15%	11%	7%	3%	5%	
Colne	60%	50%	40%	50%	15%	10%	20%	15%	25%	17%	2%	8%	2%	10%	10%	15%	15%	5%	
Barnoldswick/Earby	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	22%	16%	3%	2%	
Study Area Total	**71%**	**61%**	**52%**	**64%**	**52%**	**43%**	**51%**	**59%**	**60%**	**65%**	**9%**	**19%**	**8%**	**25%**	**43%**	**38%**	**21%**	**n/a**	
Outflow	**29%**	**39%**	**48%**	**36%**	**48%**	**57%**	**49%**	**41%**	**40%**	**35%**	**91%**	**81%**	**92%**	**75%**	**57%**	**62%**	**79%**	**n/a**	
Total	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***n/a***	
	Zone 1	**Zone 2**	**Zone 3**	**Zone 4**	**Zone 5**	**Zone 6**	**Zone 7**	**Zone 8**	**Zone 9**	**Zone 10**	**Zone 11**	**Zone 12**	**Zone 13**	**Zone 14**	**Zone 15**	**Zone 16**	**Zone 17**	**Inflow Expend.**	**Total £M**
Turnover £M																			
Nelson/Brierfield/Barrowford	£2.32	£1.91	£2.20	£3.52	£14.46	£7.67	£6.89	£9.66	£8.94	£10.35	£2.06	£4.48	£1.81	£2.06	£3.27	£2.48	£0.46	£4.45	£89.00
Colne	£12.67	£9.55	£7.34	£12.59	£5.86	£2.32	£4.45	£3.29	£6.38	£3.67	£0.59	£3.26	£0.60	£1.37	£2.97	£5.32	£2.32	£4.45	£88.99
Barnoldswick/Earby	£0.00	£0.19	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£6.53	£5.67	£0.46	£0.26	£13.12
Study Area Total	**£14.99**	**£11.65**	**£9.54**	**£16.11**	**£20.32**	**£9.99**	**£11.34**	**£12.96**	**£15.32**	**£14.02**	**£2.65**	**£7.74**	**£2.41**	**£3.43**	**£12.77**	**£13.47**	**£3.25**	**£9.16**	**£191.11**
Outflow	**£6.12**	**£7.45**	**£8.80**	**£9.06**	**£18.76**	**£13.25**	**£10.89**	**£9.01**	**£10.21**	**£7.55**	**£26.84**	**£33.00**	**£27.74**	**£10.28**	**£16.93**	**£21.98**	**£12.21**	**n/a**	**£250.08**
Total	**£21.11**	**£19.09**	**£18.34**	**£25.18**	**£39.08**	**£23.24**	**£22.23**	**£21.96**	**£25.53**	**£21.56**	**£29.49**	**£40.74**	**£30.15**	**£13.71**	**£29.69**	**£35.45**	**£15.46**	**n/a**	**£441.19**

Sources: *Table 2C*
NEMS Household and Street Surveys 2006
NLP

Table 10C: **Comparison Shopping Penetration Rates and Available Expenditure 2016 (High Scenario)**

Centre/Facilities	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	% Inflow	Total Expenditure
Expenditure 2016	**£21.11**	**£19.09**	**£18.34**	**£25.18**	**£39.08**	**£23.24**	**£22.23**	**£21.96**	**£25.53**	**£21.56**	**£29.49**	**£40.74**	**£30.15**	**£13.71**	**£29.69**	**£35.45**	**£15.46**	**n/a**	**£432.03**
Market Share																			
Nelson/Brierfield/Barrowford	11%	10%	12%	14%	37%	33%	31%	44%	35%	48%	7%	11%	6%	15%	11%	7%	3%	5%	
Colne	60%	50%	40%	50%	15%	10%	20%	15%	25%	17%	2%	8%	2%	10%	10%	15%	15%	20%	
Barnoldswick/Earby	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	22%	16%	3%	2%	
Study Area Total	**71%**	**61%**	**52%**	**64%**	**52%**	**43%**	**51%**	**59%**	**60%**	**65%**	**9%**	**19%**	**8%**	**25%**	**43%**	**38%**	**21%**	**n/a**	
Outflow	**29%**	**39%**	**48%**	**36%**	**48%**	**57%**	**49%**	**41%**	**40%**	**35%**	**91%**	**81%**	**92%**	**75%**	**57%**	**62%**	**79%**	**n/a**	
Total	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***n/a***	
	Zone 1	**Zone 2**	**Zone 3**	**Zone 4**	**Zone 5**	**Zone 6**	**Zone 7**	**Zone 8**	**Zone 9**	**Zone 10**	**Zone 11**	**Zone 12**	**Zone 13**	**Zone 14**	**Zone 15**	**Zone 16**	**Zone 17**	**Inflow Expend.**	**Total £M**
Turnover £M																			
Nelson/Brierfield/Barrowford	£2.32	£1.91	£2.20	£3.52	£14.46	£7.67	£6.89	£9.66	£8.94	£10.35	£2.06	£4.48	£1.81	£2.06	£3.27	£2.48	£0.46	£4.45	£89.00
Colne	£12.67	£9.55	£7.34	£12.59	£5.86	£2.32	£4.45	£3.29	£6.38	£3.67	£0.59	£3.26	£0.60	£1.37	£2.97	£5.32	£2.32	£21.14	£105.68
Barnoldswick/Earby	£0.00	£0.19	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£6.53	£5.67	£0.46	£0.26	£13.12
Study Area Total	**£14.99**	**£11.65**	**£9.54**	**£16.11**	**£20.32**	**£9.99**	**£11.34**	**£12.96**	**£15.32**	**£14.02**	**£2.65**	**£7.74**	**£2.41**	**£3.43**	**£12.77**	**£13.47**	**£3.25**	**£25.85**	**£207.80**
Outflow	**£6.12**	**£7.45**	**£8.80**	**£9.06**	**£18.76**	**£13.25**	**£10.89**	**£9.01**	**£10.21**	**£7.55**	**£26.84**	**£33.00**	**£27.74**	**£10.28**	**£16.93**	**£21.98**	**£12.21**	**n/a**	**£250.08**
Total	**£21.11**	**£19.09**	**£18.34**	**£25.18**	**£39.08**	**£23.24**	**£22.23**	**£21.96**	**£25.53**	**£21.56**	**£29.49**	**£40.74**	**£30.15**	**£13.71**	**£29.69**	**£35.45**	**£15.46**	**n/a**	**£457.88**

Sources: *Table 2C*
NEMS Household and Street Surveys 2006
NLP

Table 11C: **Comparison Shopping Penetration Rates and Available Expenditure 2018 (Low Scenario)**

Centre/Facilities	**Zone 1**	**Zone 2**	**Zone 3**	**Zone 4**	**Zone 5**	**Zone 6**	**Zone 7**	**Zone 8**	**Zone 9**	**Zone 10**	**Zone 11**	**Zone 12**	**Zone 13**	**Zone 14**	**Zone 15**	**Zone 16**	**Zone 17**	**% Inflow**	**Total Expenditure**
Expenditure 2016	**£22.79**	**£20.62**	**£19.81**	**£27.18**	**£42.19**	**£25.10**	**£24.00**	**£23.63**	**£27.57**	**£23.28**	**£31.85**	**£44.00**	**£32.55**	**£14.80**	**£32.06**	**£38.28**	**£16.70**	**n/a**	**£466.43**
Market Share																			
Nelson/Brierfield/Barrowford	11%	10%	12%	14%	37%	33%	31%	44%	35%	48%	7%	11%	6%	15%	11%	7%	3%	5%	
Colne	60%	50%	40%	50%	15%	10%	20%	15%	25%	17%	2%	8%	2%	10%	10%	15%	15%	5%	
Barnoldswick/Earby	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	22%	16%	3%	2%	
Study Area Total	**71%**	**61%**	**52%**	**64%**	**52%**	**43%**	**51%**	**59%**	**60%**	**65%**	**9%**	**19%**	**8%**	**25%**	**43%**	**38%**	**21%**	**n/a**	
Outflow	**29%**	**39%**	**48%**	**36%**	**48%**	**57%**	**49%**	**41%**	**40%**	**35%**	**91%**	**81%**	**92%**	**75%**	**57%**	**62%**	**79%**	**n/a**	
Total	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***n/a***	
	Zone 1	**Zone 2**	**Zone 3**	**Zone 4**	**Zone 5**	**Zone 6**	**Zone 7**	**Zone 8**	**Zone 9**	**Zone 10**	**Zone 11**	**Zone 12**	**Zone 13**	**Zone 14**	**Zone 15**	**Zone 16**	**Zone 17**	**Inflow Expend.**	**Total £M**
Turnover £M																			
Nelson/Brierfield/Barrowford	£2.51	£2.06	£2.38	£3.81	£15.61	£8.28	£7.44	£10.40	£9.65	£11.18	£2.23	£4.84	£1.95	£2.22	£3.53	£2.68	£0.50	£4.80	£96.07
Colne	£13.68	£10.31	£7.92	£13.59	£6.33	£2.51	£4.80	£3.55	£6.89	£3.96	£0.64	£3.52	£0.65	£1.48	£3.21	£5.74	£2.50	£4.80	£96.08
Barnoldswick/Earby	£0.00	£0.21	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£7.05	£6.12	£0.50	£0.28	£14.17
Study Area Total	**£16.18**	**£12.58**	**£10.30**	**£17.40**	**£21.94**	**£10.79**	**£12.24**	**£13.94**	**£16.54**	**£15.14**	**£2.87**	**£8.36**	**£2.60**	**£3.70**	**£13.79**	**£14.54**	**£3.51**	**£9.89**	**£206.32**
Outflow	**£6.61**	**£8.04**	**£9.51**	**£9.79**	**£20.25**	**£14.31**	**£11.76**	**£9.69**	**£11.03**	**£8.15**	**£28.98**	**£35.64**	**£29.95**	**£11.10**	**£18.28**	**£23.73**	**£13.19**	**n/a**	**£270.00**
Total	**£22.79**	**£20.62**	**£19.81**	**£27.18**	**£42.19**	**£25.10**	**£24.00**	**£23.63**	**£27.57**	**£23.28**	**£31.85**	**£44.00**	**£32.55**	**£14.80**	**£32.06**	**£38.28**	**£16.70**	**n/a**	**£476.32**

Sources: *Table 2C*
NEMS Household and Street Surveys 2006
NLP

Table 12C: **Comparison Shopping Penetration Rates and Available Expenditure 2018 (High Scenario)**

Centre/Facilities	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	% Inflow	Total Expenditure
Expenditure 2016	**£22.79**	**£20.62**	**£19.81**	**£27.18**	**£42.19**	**£25.10**	**£24.00**	**£23.63**	**£27.57**	**£23.28**	**£31.85**	**£44.00**	**£32.55**	**£14.80**	**£32.06**	**£38.28**	**£16.70**	**n/a**	**£466.43**
Market Share																			
Nelson/Brierfield/Barrowford	11%	10%	12%	14%	37%	33%	31%	44%	35%	48%	7%	11%	6%	15%	11%	7%	3%	5%	
Colne	60%	50%	40%	50%	15%	10%	20%	15%	25%	17%	2%	8%	2%	10%	10%	15%	15%	20%	
Barnoldswick/Earby	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	22%	16%	3%	2%	
Study Area Total	**71%**	**61%**	**52%**	**64%**	**52%**	**43%**	**51%**	**59%**	**60%**	**65%**	**9%**	**19%**	**8%**	**25%**	**43%**	**38%**	**21%**	**n/a**	
Outflow	**29%**	**39%**	**48%**	**36%**	**48%**	**57%**	**49%**	**41%**	**40%**	**35%**	**91%**	**81%**	**92%**	**75%**	**57%**	**62%**	**79%**	**n/a**	
Total	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***n/a***	
	Zone 1	**Zone 2**	**Zone 3**	**Zone 4**	**Zone 5**	**Zone 6**	**Zone 7**	**Zone 8**	**Zone 9**	**Zone 10**	**Zone 11**	**Zone 12**	**Zone 13**	**Zone 14**	**Zone 15**	**Zone 16**	**Zone 17**	**Inflow Expend.**	**Total £M**
Turnover £M																			
Nelson/Brierfield/Barrowford	£2.51	£2.06	£2.38	£3.81	£15.61	£8.28	£7.44	£10.40	£9.65	£11.18	£2.23	£4.84	£1.95	£2.22	£3.53	£2.68	£0.50	£4.80	£96.07
Colne	£13.68	£10.31	£7.92	£13.59	£6.33	£2.51	£4.80	£3.55	£6.89	£3.96	£0.64	£3.52	£0.65	£1.48	£3.21	£5.74	£2.50	£22.82	£114.10
Barnoldswick/Earby	£0.00	£0.21	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£7.05	£6.12	£0.50	£0.28	£14.17
Study Area Total	**£16.18**	**£12.58**	**£10.30**	**£17.40**	**£21.94**	**£10.79**	**£12.24**	**£13.94**	**£16.54**	**£15.14**	**£2.87**	**£8.36**	**£2.60**	**£3.70**	**£13.79**	**£14.54**	**£3.51**	**£27.91**	**£224.33**
Outflow	**£6.61**	**£8.04**	**£9.51**	**£9.79**	**£20.25**	**£14.31**	**£11.76**	**£9.69**	**£11.03**	**£8.15**	**£28.98**	**£35.64**	**£29.95**	**£11.10**	**£18.28**	**£23.73**	**£13.19**	**n/a**	**£270.00**
Total	**£22.79**	**£20.62**	**£19.81**	**£27.18**	**£42.19**	**£25.10**	**£24.00**	**£23.63**	**£27.57**	**£23.28**	**£31.85**	**£44.00**	**£32.55**	**£14.80**	**£32.06**	**£38.28**	**£16.70**	**n/a**	**£494.33**

Sources: *Table 2C*
NEMS Household and Street Surveys 2006
NLP

Table 13C: **Comparison Shopping Penetration Rates and Available Expenditure 2021 (Low Scenario)**

Centre/Facilities	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	% Inflow	Total Expenditure
Expenditure 2021	**£25.58**	**£23.14**	**£22.23**	**£30.51**	**£47.34**	**£28.17**	**£26.93**	**£26.61**	**£30.94**	**£26.13**	**£35.74**	**£49.37**	**£36.53**	**£16.61**	**£35.99**	**£42.95**	**£18.73**	**n/a**	**£523.48**
Market Share																			
Nelson/Brierfield/Barrowford	11%	10%	12%	14%	37%	33%	31%	44%	35%	48%	7%	11%	6%	15%	11%	7%	3%	5%	
Colne	60%	50%	40%	50%	15%	10%	20%	15%	25%	17%	2%	8%	2%	10%	10%	15%	15%	5%	
Barnoldswick/Earby	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	22%	16%	3%	2%	
Study Area Total	**71%**	**61%**	**52%**	**64%**	**52%**	**43%**	**51%**	**59%**	**60%**	**65%**	**9%**	**19%**	**8%**	**25%**	**43%**	**38%**	**21%**	**n/a**	
Outflow	**29%**	**39%**	**48%**	**36%**	**48%**	**57%**	**49%**	**41%**	**40%**	**35%**	**91%**	**81%**	**92%**	**75%**	**57%**	**62%**	**79%**	**n/a**	
Total	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***n/a***	
	Zone 1	**Zone 2**	**Zone 3**	**Zone 4**	**Zone 5**	**Zone 6**	**Zone 7**	**Zone 8**	**Zone 9**	**Zone 10**	**Zone 11**	**Zone 12**	**Zone 13**	**Zone 14**	**Zone 15**	**Zone 16**	**Zone 17**	**Inflow Expend.**	**Total £M**
Turnover £M																			
Nelson/Brierfield/Barrowford	£2.81	£2.31	£2.67	£4.27	£17.52	£9.29	£8.35	£11.71	£10.83	£12.54	£2.50	£5.43	£2.19	£2.49	£3.96	£3.01	£0.56	£5.39	£107.84
Colne	£15.35	£11.57	£8.89	£15.25	£7.10	£2.82	£5.39	£3.99	£7.74	£4.44	£0.71	£3.95	£0.73	£1.66	£3.60	£6.44	£2.81	£5.39	£107.83
Barnoldswick/Earby	£0.00	£0.23	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£7.92	£6.87	£0.56	£0.32	£15.90
Study Area Total	**£18.16**	**£14.11**	**£11.56**	**£19.52**	**£24.62**	**£12.11**	**£13.74**	**£15.70**	**£18.57**	**£16.98**	**£3.22**	**£9.38**	**£2.92**	**£4.15**	**£15.47**	**£16.32**	**£3.93**	**£11.10**	**£231.57**
Outflow	**£7.42**	**£9.02**	**£10.67**	**£10.98**	**£22.72**	**£16.05**	**£13.20**	**£10.91**	**£12.38**	**£9.14**	**£32.52**	**£39.99**	**£33.61**	**£12.46**	**£20.51**	**£26.63**	**£14.80**	**n/a**	**£303.01**
Total	**£25.58**	**£23.14**	**£22.23**	**£30.51**	**£47.34**	**£28.17**	**£26.93**	**£26.61**	**£30.94**	**£26.13**	**£35.74**	**£49.37**	**£36.53**	**£16.61**	**£35.99**	**£42.95**	**£18.73**	**n/a**	**£534.58**

Sources: *Table 2C*
NEMS Household and Street Surveys 2006
NLP

Table 14C: **Comparison Shopping Penetration Rates and Available Expenditure 2021 (High Scenario)**

Centre/Facilities	**Zone 1**	**Zone 2**	**Zone 3**	**Zone 4**	**Zone 5**	**Zone 6**	**Zone 7**	**Zone 8**	**Zone 9**	**Zone 10**	**Zone 11**	**Zone 12**	**Zone 13**	**Zone 14**	**Zone 15**	**Zone 16**	**Zone 17**	**% Inflow**	**Total Expenditure**
Expenditure 2021	**£25.58**	**£23.14**	**£22.23**	**£30.51**	**£47.34**	**£28.17**	**£26.93**	**£26.61**	**£30.94**	**£26.13**	**£35.74**	**£49.37**	**£36.53**	**£16.61**	**£35.99**	**£42.95**	**£18.73**	**n/a**	**£523.48**
Market Share																			
Nelson/Brierfield/Barrowford	11%	10%	12%	14%	37%	33%	31%	44%	35%	48%	7%	11%	6%	15%	11%	7%	3%	5%	
Colne	60%	50%	40%	50%	15%	10%	20%	15%	25%	17%	2%	8%	2%	10%	10%	15%	15%	20%	
Barnoldswick/Earby	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	22%	16%	3%	2%	
Study Area Total	**71%**	**61%**	**52%**	**64%**	**52%**	**43%**	**51%**	**59%**	**60%**	**65%**	**9%**	**19%**	**8%**	**25%**	**43%**	**38%**	**21%**	**n/a**	
Outflow	**29%**	**39%**	**48%**	**36%**	**48%**	**57%**	**49%**	**41%**	**40%**	**35%**	**91%**	**81%**	**92%**	**75%**	**57%**	**62%**	**79%**	**n/a**	
Total	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***100%***	***n/a***	
	Zone 1	**Zone 2**	**Zone 3**	**Zone 4**	**Zone 5**	**Zone 6**	**Zone 7**	**Zone 8**	**Zone 9**	**Zone 10**	**Zone 11**	**Zone 12**	**Zone 13**	**Zone 14**	**Zone 15**	**Zone 16**	**Zone 17**	**Inflow Expend.**	**Total £M**
Turnover £M																			
Nelson/Brierfield/Barrowford	£2.81	£2.31	£2.67	£4.27	£17.52	£9.29	£8.35	£11.71	£10.83	£12.54	£2.50	£5.43	£2.19	£2.49	£3.96	£3.01	£0.56	£5.39	£107.84
Colne	£15.35	£11.57	£8.89	£15.25	£7.10	£2.82	£5.39	£3.99	£7.74	£4.44	£0.71	£3.95	£0.73	£1.66	£3.60	£6.44	£2.81	£25.61	£128.05
Barnoldswick/Earby	£0.00	£0.23	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£7.92	£6.87	£0.56	£0.32	£15.90
Study Area Total	**£18.16**	**£14.11**	**£11.56**	**£19.52**	**£24.62**	**£12.11**	**£13.74**	**£15.70**	**£18.57**	**£16.98**	**£3.22**	**£9.38**	**£2.92**	**£4.15**	**£15.47**	**£16.32**	**£3.93**	**£31.32**	**£251.79**
Outflow	**£7.42**	**£9.02**	**£10.67**	**£10.98**	**£22.72**	**£16.05**	**£13.20**	**£10.91**	**£12.38**	**£9.14**	**£32.52**	**£39.99**	**£33.61**	**£12.46**	**£20.51**	**£26.63**	**£14.80**	**n/a**	**£303.01**
Total	**£25.58**	**£23.14**	**£22.23**	**£30.51**	**£47.34**	**£28.17**	**£26.93**	**£26.61**	**£30.94**	**£26.13**	**£35.74**	**£49.37**	**£36.53**	**£16.61**	**£35.99**	**£42.95**	**£18.73**	**n/a**	**£554.80**

Sources: *Table 2C*
NEMS Household and Street Surveys 2006
NLP

Table 15C: Summary of Comparison Expenditure 2006 to 2021 (Low Scenario)

Centre	2006	2011	2013	2016	2018	2021
Available Expenditure						
Nelson/Brierfield/Barrowford	£69.25	£75.05	£80.08	£89.00	£96.07	£107.84
Colne	£40.70	£75.04	£80.07	£88.99	£96.08	£107.83
Barnoldswick/Earby	£9.12	£11.06	£11.81	£13.12	£14.17	£15.90
Total	**£119.06**	**£161.15**	**£171.96**	**£191.11**	**£206.32**	**£231.57**
Turnover of Existing Floorspace						
Nelson/Brierfield/Barrowford	£69.25	£74.60	£76.85	£80.36	£82.79	£86.57
Colne	£40.70	£43.84	£45.17	£47.23	£48.66	£50.88
Barnoldswick/Earby	£9.12	£9.82	£10.12	£10.58	£10.90	£11.40
Total	**£119.06**	**£128.26**	**£132.14**	**£138.17**	**£142.35**	**£148.85**
Turnover of Commitments/Proposals	**n/a**	**£44.36**	**£45.70**	**£47.79**	**£49.23**	**£51.48**
Surplus/Deficit Expenditure	**n/a**	**-£11.47**	**-£5.88**	**£5.15**	**£14.73**	**£31.24**

Sources: *Tables 4A, 3C to 13C (odd)*

Table 16C: Summary of Comparison Expenditure 2006 to 2021 (High Scenario)

Centre	2006	2011	2013	2016	2018	2021
Available Expenditure						
Nelson/Brierfield/Barrowford	£69.25	£75.05	£80.08	£89.00	£96.07	£107.84
Colne	£48.33	£89.11	£101.42	£105.68	£114.10	£128.05
Barnoldswick/Earby	£9.12	£11.06	£11.81	£13.12	£14.17	£15.90
Total	**£126.69**	**£175.22**	**£193.31**	**£207.80**	**£224.33**	**£251.79**
Turnover of Existing Floorspace						
Nelson/Brierfield/Barrowford	£69.25	£74.60	£76.85	£80.36	£82.79	£86.57
Colne	£40.70	£43.84	£45.17	£47.23	£48.66	£50.88
Barnoldswick/Earby	£9.12	£9.82	£10.12	£10.58	£10.90	£11.40
Total	**£119.06**	**£128.26**	**£132.14**	**£138.17**	**£142.35**	**£148.85**
Turnover of Commitments/Proposals	**n/a**	**£44.36**	**£45.70**	**£47.79**	**£49.23**	**£51.48**
Surplus/Deficit Expenditure	**n/a**	**£2.59**	**£15.48**	**£21.84**	**£32.75**	**£51.45**

Sources: *Tables 4A, 4C to 14C (even)*

Appendix D

Retail Operators' Requirements

PENDLE OPERATOR REQUIREMENTS SURVEY

- Over 300 questionnaires were sent to a range of national/regional retail and leisure companies.
- 26 responses were received (7% response rate) from the following companies:

Companies with a requirement

Operator	Space required Sq Ft	Locations
Next	20,000	Colne, Out of Centre
B&Q Plc	50,000	Expanded Nelson Unit
Brantano	7,000	Colne

Companies with no requirement

Jury's Doyle Hotel Group
99p Stores
Intersport UK Ltd
SCS Upholstery Plc
Sharp Bedrooms
Matalan
The Edinburgh Woollen Mill
Whistles
Karen Millen
WH Smith
Stead & Simpson
House of Fraser
Woolworths
Fitness First
Staples UK
Toys R Us
Harry Ramsdens
Barratts
Dolland & Aitchinson
Coast
Oasis
Priceless
Tchibo

Questionnaire Results

Does your company have a requirement for new or expanded premises in Pendle?

Yes	3 (11.5%)
No	23 (88.5%)
Total	26

What are the main reasons why you are not looking for premises?

Reasons cited:

'Catchment population too small'	4
'Inappropriate Demographics'	2
'Not expanding business at present'	2
'Not within current search area'	2
'Adequate existing provision in area/nearby centres'	3
'No requirement'	2
No reason given	8

What has prevented you from securing this requirement to date?

Reasons cited:

‘Lack of availability of suitable premises’	2
‘Lack of opportunity’	1

EGI – RETAILER AND LEISURE REQUIREMENTS (JULY 2006)

NELSON

COMPANY NAME	SECTOR	REQUIREMENT (SQ FT)
Costa Coffee	Restaurants, Bars, Cafés	753-2,002 sq ft
WH Smith	Books, Video & Music	6,501-12,002 sq ft

COLNE

COMPANY NAME	SECTOR	REQUIREMENT (SQ FT)
Costa Coffee	Restaurants, Bars, Cafés	753-2,002 sq ft
Fitness First	Leisure	5,005-19,999 sq ft
Morrison’s	Food	74,002-85,003 sq ft
Netto	Food	12,497-13,003 sq ft
Pathfinder Pubs	Restaurants, Bars, Cafés	32,291-54,896 sq ft
Primark	Clothing	35,004 sq ft
River Island	Clothing, Accessories & Jewellery	3,498-19,999 sq ft
Waitrose	Food	25,005-42,001 sq ft
WH Smith	Book, Video & Music	6,501-12,002 sq ft

BARNOLDSWICK

COMPANY NAME	SECTOR	REQUIREMENT (SQ FT)
Costa Coffee	Restaurants, Bars, Cafés	753-2,002 sq ft
WH Smith	Books, Video & Music	6,501-12,002 sq ft

Appendix E

Major Leisure Provision

MAJOR LEISURE PARKS/FACILITIES IN THE SUB-REGION

Location	Name	Uses
Blackburn	Peel Leisure and Retail Park, Lower Audley St	Bowlplex, Vue Cinema, Health and Fitness Centre, Matalan, Nightclub, staples
Bolton	Valley Centretainment	Club Atlantis, Esporta, Frankie & Bennys, Tom Cobleigh, Cineworld, Vacant Units.
Bolton - Horwich	Middlebrook Retail and Leisure Park	Includes Hollywood Bowl, KFC, McDonalds, Pizza Hut, Starbucks, Vue Cinema, Bolton Arena Health Club
Bury	Park 66	Big Steak Pub, Chiquito, Frankie & Benny's, Megabowl, Vue Cinema
Preston, Walton-le-Dale	The Capitol Centre	Frankie & Benny's, McDonalds, Megabowl, Virgin Active, Vue

CINEMAS IN AND AROUND THE STUDY AREA

Location	Name	Number of Screens	Seats
The Viaduct, Accrington, Lancashire	Vue	4	862
King William Street, Blackburn, Lancashire	Apollo	5	810
Peel Leisure and Retail Park, Lower Audley St, Blackburn, Lancashire	Vue	10	1,820
Middlebrook Retail and Leisure Park, Bolton, Greater Manchester	Vue	12	2,597
Valley Centretainment, Bolton, Greater Manchester	Cineworld	15	3,489
Hollywood Park, Burnley, Lancashire	Apollo	9	1,587
Park 66, Bury, Greater Manchester	Vue	12	3,782
York St, Clitheroe, Lancashire	Grand	1	400
Keighley, West Yorkshire	Picture House	2	459
Market Place, Longridge, Lancashire	Palace	1	200
Riversway, Preston, Lancashire	UCI	10	2,080
The Capitol Centre, Preston, Lancashire	Vue	7	1,848
Sackvile St, Skipton, North Yorkshire	Plaza	1	320

Appendix F

Household Survey Results

Q02 Is there any other store or shop you do your main food and grocery shopping ?

	Total		Male		Female		18 to 34		35 to 54		55+		ABC1		C2DE		Car in hhold	
Morrison's, Pendle Street, Nelson	14.1%	113	12.9%	33	14.6%	80	11.7%	14	15.2%	44	14.0%	55	13.9%	48	14.8%	65	15.2%	100
Asda, Corporation Street, Colne	13.2%	106	12.5%	32	13.5%	74	13.3%	16	12.1%	35	14.0%	55	13.0%	45	13.2%	58	14.3%	94
Asda, Princess Way, Burnley	4.5%	36	3.9%	10	4.7%	26	6.7%	8	5.2%	15	3.3%	13	5.5%	19	3.9%	17	4.9%	32
Sainsbury's, Active Way, Burnley	4.4%	35	2.7%	7	5.1%	28	6.7%	8	5.2%	15	3.1%	12	5.2%	18	3.2%	14	4.9%	32
Tesco, Centenary Way, Finsley Gate, Burnley	4.4%	35	3.9%	10	4.6%	25	10.0%	12	4.2%	12	2.8%	11	4.1%	14	4.3%	19	4.7%	31
Morrison's, Broughton Road, Skipton	3.2%	26	0.8%	2	4.4%	24	2.5%	3	3.5%	10	3.3%	13	4.9%	17	1.8%	8	3.5%	23
Somerfield (former Kwik Save), Briercliffe Road, Burnley	2.0%	16	2.0%	5	2.0%	11	0.0%	0	1.0%	3	3.3%	13	1.7%	6	1.6%	7	1.4%	9
Aldi, North Valley Retail Park, Colne	1.7%	14	0.8%	2	2.2%	12	0.8%	1	1.0%	3	2.6%	10	2.0%	7	1.6%	7	1.7%	11
Kwik Save, Nelson	1.5%	12	1.2%	3	1.6%	9	0.8%	1	1.0%	3	2.0%	8	1.4%	5	1.6%	7	1.1%	7
Co-op, 44 Market St, Colne	1.4%	11	0.8%	2	1.6%	9	0.0%	0	0.7%	2	2.3%	9	0.9%	3	1.8%	8	0.8%	5
Aldi, Active Way, Burnley	1.4%	11	2.4%	6	0.9%	5	1.7%	2	1.7%	5	1.0%	4	1.4%	5	1.4%	6	1.5%	10
Local shops - Nelson	1.4%	11	1.2%	3	1.5%	8	3.3%	4	0.3%	1	1.3%	5	1.4%	5	1.1%	5	0.8%	5
Co-op, Rainhall Road, Barnoldswick	1.2%	10	0.8%	2	1.5%	8	1.7%	2	0.3%	1	1.8%	7	1.4%	5	1.1%	5	1.1%	7
Lidl, Rigby Street, Nelson	1.1%	9	1.2%	3	1.1%	6	0.8%	1	1.0%	3	1.3%	5	0.9%	3	1.4%	6	1.1%	7
Tesco, 52 Market St, Colne	1.1%	9	0.8%	2	1.3%	7	0.0%	0	2.4%	7	0.5%	2	0.9%	3	1.4%	6	1.2%	8
Marks & Spencer, Burnley	0.7%	6	0.4%	1	0.9%	5	0.8%	1	0.3%	1	1.0%	4	0.9%	3	0.7%	3	0.9%	6
Farmfoods, 63 Market St, Colne	0.6%	5	0.8%	2	0.5%	3	0.8%	1	0.3%	1	0.8%	3	0.9%	3	0.5%	2	0.5%	3
Iceland, Briercliffe Road, Burnley	0.5%	4	0.0%	0	0.7%	4	0.0%	0	0.7%	2	0.5%	2	0.9%	3	0.0%	0	0.3%	2
Kwik Save, Cog Lane, Burnley	0.5%	4	0.0%	0	0.7%	4	0.8%	1	0.3%	1	0.5%	2	1.2%	4	0.0%	0	0.2%	1
Local shops - Colne	0.5%	4	1.2%	3	0.2%	1	0.0%	0	0.3%	1	0.8%	3	0.0%	0	0.9%	4	0.3%	2
Iceland, Arndale Centre, Nelson	0.5%	4	1.2%	3	0.2%	1	0.8%	1	0.3%	1	0.5%	2	0.3%	1	0.7%	3	0.5%	3
Somerfield / Kwik Save, Leeds Road, Nelson	0.4%	3	0.8%	2	0.2%	1	0.0%	0	0.0%	0	0.8%	3	0.3%	1	0.5%	2	0.3%	2
Local shops - Barrowford	0.4%	3	0.4%	1	0.4%	2	0.8%	1	0.0%	0	0.5%	2	0.6%	2	0.2%	1	0.2%	1
Tesco, Skipton	0.4%	3	0.0%	0	0.5%	3	0.8%	1	0.7%	2	0.0%	0	0.3%	1	0.5%	2	0.5%	3
Local shops - Barnoldswick	0.4%	3	0.4%	1	0.4%	2	0.8%	1	0.7%	2	0.0%	0	0.3%	1	0.5%	2	0.3%	2
Co-op, Victoria Road, Earby, Barnoldswick	0.4%	3	0.0%	0	0.5%	3	0.0%	0	0.3%	1	0.5%	2	0.3%	1	0.5%	2	0.5%	3
Co-op, 18-26 Colne Road, Brierfield	0.2%	2	0.4%	1	0.2%	1	0.0%	0	0.0%	0	0.5%	2	0.3%	1	0.2%	1	0.0%	0
Sainsburys, Keighley	0.2%	2	0.4%	1	0.2%	1	0.8%	1	0.0%	0	0.3%	1	0.3%	1	0.2%	1	0.3%	2
Booths, Settle	0.2%	2	0.0%	0	0.4%	2	0.0%	0	0.3%	1	0.3%	1	0.6%	2	0.0%	0	0.3%	2
Netto, Queens Lancashire Way, Burnley	0.2%	2	0.8%	2	0.0%	0	0.0%	0	0.3%	1	0.3%	1	0.0%	0	0.5%	2	0.3%	2
Farmfoods, Admiral Centre, Nelson	0.2%	2	0.0%	0	0.4%	2	0.0%	0	0.0%	0	0.5%	2	0.0%	0	0.5%	2	0.0%	0
Local shops, Burnley	0.2%	2	0.4%	1	0.2%	1	0.0%	0	0.3%	1	0.3%	1	0.0%	0	0.5%	2	0.2%	1
Internet / online / home delivery	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.2%	1	0.2%	1
Local shops - Earby	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.3%	1	0.3%	1	0.0%	0	0.2%	1
Kwik Save, Boot Way, Burnley	0.1%	1	0.0%	0	0.2%	1	0.8%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.2%	1
Booths, Clitheroe	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.3%	1	0.0%	0	0.2%	1
Asda, Nelson	0.1%	1	0.4%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.2%	1
Local shops - Brierfield	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.3%	1	0.0%	0	0.2%	1
Tesco, Haslingden	0.1%	1	0.0%	0	0.2%	1	0.8%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.2%	1
Asda, Bradford	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.3%	1	0.3%	1	0.0%	0	0.2%	1
Asda, Bury	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.2%	1	0.0%	0
Sainsbury's, Moor Lane, Clitheroe	0.1%	1	0.0%	0	0.2%	1	0.8%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.2%	1
Tesco, Bury	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.3%	1	0.3%	1	0.0%	0	0.0%	0
Tesco, Carnforth	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.2%	1	0.2%	1
Waitrose, Otley	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.3%	1	0.0%	0	0.2%	1
(Nowhere else)	35.1%	282	43.1%	110	31.4%	172	30.0%	36	39.8%	115	33.2%	130	31.6%	109	38.3%	168	34.9%	229
Base:		803		255		548		120		289		392		345		439		656

Column %ges.

Q01 Which store or shop did you do your household's last main food and grocery shopping ?

	Total		Male		Female		18 to 34		35 to 54		55+		ABC1		C2DE		Car in hhold	
Morrison's, Pendle Street, Nelson	27.9%	224	32.9%	84	25.5%	140	24.2%	29	21.5%	62	33.9%	133	27.0%	93	28.7%	126	26.8%	176
Asda, Corporation Street, Colne	24.9%	200	20.0%	51	27.2%	149	34.2%	41	28.7%	83	19.4%	76	26.1%	90	24.6%	108	27.3%	179
Asda, Princess Way, Burnley	9.5%	76	11.8%	30	8.4%	46	15.0%	18	10.0%	29	7.1%	28	9.6%	33	9.1%	40	9.9%	65
Tesco, Centenary Way, Finsley Gate, Burnley	7.3%	59	5.9%	15	8.0%	44	9.2%	11	11.1%	32	4.1%	16	6.7%	23	8.2%	36	8.5%	56
Sainsbury's, Active Way, Burnley	5.9%	47	7.1%	18	5.3%	29	2.5%	3	5.9%	17	6.9%	27	6.4%	22	5.2%	23	6.6%	43
Aldi, North Valley Retail Park, Colne	3.0%	24	2.4%	6	3.3%	18	1.7%	2	3.8%	11	2.8%	11	2.0%	7	3.9%	17	3.0%	20
Morrison's, Broughton Road, Skipton	2.9%	23	1.2%	3	3.7%	20	4.2%	5	3.5%	10	2.0%	8	2.3%	8	3.2%	14	3.4%	22
Tesco, Skipton	2.4%	19	2.7%	7	2.2%	12	0.8%	1	2.8%	8	2.6%	10	4.3%	15	0.9%	4	2.9%	19
Co-op, Rainhall Road, Barnoldswick	2.0%	16	0.8%	2	2.6%	14	0.0%	0	2.4%	7	2.3%	9	1.7%	6	2.3%	10	1.7%	11
Somerfield (former Kwik Save), Briercliffe Road, Burnley	1.4%	11	0.8%	2	1.6%	9	0.8%	1	1.0%	3	1.8%	7	0.9%	3	1.8%	8	0.9%	6
Co-op, Victoria Road, Earby, Barnoldswick	1.2%	10	0.4%	1	1.6%	9	0.0%	0	1.0%	3	1.8%	7	0.6%	2	1.8%	8	0.8%	5
Tesco, 52 Market St, Colne	1.2%	10	0.8%	2	1.5%	8	0.8%	1	1.4%	4	1.3%	5	0.9%	3	1.4%	6	0.8%	5
Kwik Save, Nelson	1.0%	8	1.2%	3	0.9%	5	0.0%	0	1.7%	5	0.8%	3	0.9%	3	1.1%	5	0.6%	4
Aldi, Active Way, Burnley	0.9%	7	2.4%	6	0.2%	1	1.7%	2	0.7%	2	0.8%	3	0.0%	0	1.6%	7	1.1%	7
Co-op, 44 Market St, Colne	0.7%	6	0.8%	2	0.7%	4	0.8%	1	0.3%	1	1.0%	4	0.9%	3	0.7%	3	0.3%	2
Marks & Spencer, Burnley	0.5%	4	0.0%	0	0.7%	4	0.0%	0	0.0%	0	1.0%	4	1.2%	4	0.0%	0	0.0%	0
Internet / online / home delivery	0.5%	4	0.4%	1	0.5%	3	1.7%	2	0.3%	1	0.3%	1	0.9%	3	0.2%	1	0.5%	3
Lidl, Rigby Street, Nelson	0.5%	4	0.4%	1	0.5%	3	0.0%	0	0.0%	0	1.0%	4	0.6%	2	0.2%	1	0.3%	2
Local shops - Colne	0.4%	3	0.4%	1	0.4%	2	0.0%	0	0.7%	2	0.3%	1	0.3%	1	0.2%	1	0.5%	3
Farmfoods, 63 Market St, Colne	0.4%	3	0.4%	1	0.4%	2	0.8%	1	0.0%	0	0.5%	2	0.6%	2	0.2%	1	0.5%	3
Local shops - Nelson	0.4%	3	0.4%	1	0.4%	2	0.0%	0	0.3%	1	0.3%	1	0.3%	1	0.2%	1	0.5%	3
Iceland, Arndale Centre, Nelson	0.2%	2	0.4%	1	0.2%	1	0.0%	0	0.0%	0	0.5%	2	0.0%	0	0.5%	2	0.0%	0
Morrisons, Blackburn	0.2%	2	0.4%	1	0.2%	1	0.0%	0	0.3%	1	0.3%	1	0.3%	1	0.2%	1	0.2%	1
Kwik Save, Boot Way, Burnley	0.2%	2	0.0%	0	0.4%	2	0.0%	0	0.3%	1	0.3%	1	0.3%	1	0.2%	1	0.0%	0
Co-op, Kellbrook Service Station, Colne Road, Colne	0.2%	2	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.5%	2	0.0%	0	0.5%	2	0.0%	0
Asda, Nelson	0.2%	2	0.8%	2	0.0%	0	0.0%	0	0.3%	1	0.3%	1	0.6%	2	0.0%	0	0.3%	2
Farmfoods, Admiral Centre, Nelson	0.2%	2	0.4%	1	0.2%	1	0.0%	0	0.0%	0	0.5%	2	0.6%	2	0.0%	0	0.0%	0
Lidl, King St, Whalley Banks	0.2%	2	0.4%	1	0.2%	1	0.0%	0	0.0%	0	0.5%	2	0.6%	2	0.0%	0	0.0%	0
Tesco, Chorley	0.2%	2	0.4%	1	0.2%	1	0.0%	0	0.3%	1	0.3%	1	0.3%	1	0.2%	1	0.3%	2
Kwik Save, Cog Lane, Burnley	0.2%	2	0.4%	1	0.2%	1	0.0%	0	0.3%	1	0.3%	1	0.0%	0	0.2%	1	0.0%	0
Iceland, Briercliffe Road, Burnley	0.1%	1	0.0%	0	0.2%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.2%	1
Local shops - Brierfield	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.2%	1	0.0%	0
Somerfield / Kwik Save, Leeds Road, Nelson	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.2%	1	0.0%	0
Tesco, 2 York House, Church St, Barnoldswick	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.2%	1	0.2%	1
Booths, Settle	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.3%	1	0.0%	0	0.2%	1
Booths, Clitheroe	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.3%	1	0.0%	0	0.2%	1
Co-op, 18-26 Colne Road, Brierfield	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.3%	1	0.3%	1	0.0%	0	0.0%	0
Local shops, Burnley	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.3%	1	0.3%	1	0.0%	0	0.0%	0
Local shops - Barnoldswick	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.2%	1	0.0%	0
Morrisons, Bradford	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.3%	1	0.3%	1	0.0%	0	0.2%	1
Local shops, Skipton	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.3%	1	0.0%	0	0.2%	1
Local shops, Ilkley	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.2%	1	0.2%	1
Somerfield, Burnley Road, Burnley	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.2%	1	0.2%	1
Tesco, Haslingden	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.3%	1	0.3%	1	0.0%	0	0.2%	1
(Don't know)	1.2%	10	1.6%	4	1.1%	6	0.8%	1	0.3%	1	2.0%	8	1.4%	5	0.9%	4	1.2%	8
Base:		803		255		548		120		289		392		345		439		656

Column %ges.

Q03 How do you normally travel to do your main food shopping ?

	Total		Male		Female		18 to 34		35 to 54		55+		ABC1		C2DE		Car in hhold	
Car-driver	61.8%	496	74.9%	191	55.7%	305	62.5%	75	75.8%	219	51.5%	202	67.5%	233	57.6%	253	74.7%	490
Car-passenger	20.3%	163	9.8%	25	25.2%	138	20.8%	25	14.9%	43	24.0%	94	17.4%	60	22.8%	100	18.4%	121
Bus / Coach	5.1%	41	3.1%	8	6.0%	33	1.7%	2	1.4%	4	8.9%	35	6.1%	21	4.6%	20	0.5%	3
Train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Taxi	1.6%	13	1.2%	3	1.8%	10	0.8%	1	1.4%	4	2.0%	8	1.4%	5	1.6%	7	0.6%	4
Walk	8.5%	68	9.0%	23	8.2%	45	10.0%	12	5.5%	16	10.2%	40	5.2%	18	10.7%	47	3.8%	25
Bicycle	0.2%	2	0.4%	1	0.2%	1	0.0%	0	0.0%	0	0.5%	2	0.6%	2	0.0%	0	0.0%	0
N/A / Delivered	1.4%	11	1.2%	3	1.5%	8	2.5%	3	0.7%	2	1.5%	6	1.2%	4	1.4%	6	0.9%	6
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility device	0.2%	2	0.0%	0	0.4%	2	0.0%	0	0.0%	0	0.5%	2	0.3%	1	0.2%	1	0.2%	1
(Don’t know / varies)	0.9%	7	0.4%	1	1.1%	6	1.7%	2	0.3%	1	0.8%	3	0.3%	1	1.1%	5	0.9%	6
Base:		803		255		548		120		289		392		345		439		656

Column %ges.

Q04 In addition to your main food shopping at which store or shop did you last visit for small scale / top up shopping for things like bread, milk or newspapers ?

	Total		Male		Female		18 to 34		35 to 54		55+		ABC1		C2DE		Car in hhold	
Local shops - Nelson	9.1%	73	10.2%	26	8.6%	47	7.5%	9	7.3%	21	10.7%	42	9.3%	32	9.1%	40	7.9%	52
Morrison's, Pendle Street, Nelson	7.0%	56	8.6%	22	6.2%	34	10.0%	12	4.8%	14	7.7%	30	7.8%	27	6.6%	29	7.9%	52
Local shops, Burnley	7.0%	56	8.2%	21	6.4%	35	9.2%	11	9.0%	26	4.8%	19	6.1%	21	7.7%	34	7.5%	49
Local shops - Colne	6.2%	50	4.7%	12	6.9%	38	5.8%	7	5.9%	17	6.6%	26	6.7%	23	5.9%	26	5.6%	37
Asda, Corporation Street, Colne	5.2%	42	5.1%	13	5.3%	29	5.0%	6	8.0%	23	3.3%	13	6.1%	21	4.3%	19	6.3%	41
Co-op, Victoria Road, Earby, Barnoldswick	3.6%	29	2.7%	7	4.0%	22	5.0%	6	3.5%	10	3.3%	13	4.3%	15	3.2%	14	3.8%	25
Co-op, Rainhall Road, Barnoldswick	3.6%	29	2.0%	5	4.4%	24	4.2%	5	4.2%	12	3.1%	12	2.6%	9	4.3%	19	3.8%	25
Tesco, Centenary Way, Finsley Gate, Burnley	3.0%	24	3.5%	9	2.7%	15	5.8%	7	3.1%	9	2.0%	8	4.1%	14	2.3%	10	3.4%	22
Local shops - Barnoldswick	2.6%	21	1.2%	3	3.3%	18	1.7%	2	3.5%	10	2.3%	9	2.3%	8	3.0%	13	2.4%	16
Local shops - Barrowford	2.5%	20	3.5%	9	2.0%	11	2.5%	3	3.5%	10	1.8%	7	2.9%	10	2.1%	9	2.7%	18
Somerfield (former Kwik Save), Briercliffe Road, Burnley	2.5%	20	3.9%	10	1.8%	10	2.5%	3	1.7%	5	3.1%	12	2.0%	7	3.0%	13	2.0%	13
Co-op, 44 Market St, Colne	2.4%	19	0.4%	1	3.3%	18	3.3%	4	1.7%	5	2.6%	10	2.6%	9	2.3%	10	2.0%	13
Tesco, 52 Market St, Colne	2.0%	16	0.8%	2	2.6%	14	2.5%	3	3.1%	9	1.0%	4	2.9%	10	1.4%	6	2.1%	14
Co-op, 18-26 Colne Road, Brierfield	1.9%	15	2.4%	6	1.6%	9	2.5%	3	1.0%	3	2.3%	9	2.3%	8	1.6%	7	1.5%	10
Asda, Princess Way, Burnley	1.1%	9	2.0%	5	0.7%	4	3.3%	4	0.7%	2	0.8%	3	1.4%	5	0.7%	3	1.2%	8
Aldi, North Valley Retail Park, Colne	1.1%	9	2.0%	5	0.7%	4	2.5%	3	1.0%	3	0.8%	3	0.0%	0	2.1%	9	0.9%	6
Local shops - Brierfield	1.1%	9	1.2%	3	1.1%	6	0.8%	1	2.1%	6	0.5%	2	1.2%	4	1.1%	5	1.4%	9
Sainsbury's, Active Way, Burnley	0.9%	7	0.8%	2	0.9%	5	2.5%	3	0.7%	2	0.5%	2	0.6%	2	1.1%	5	0.9%	6
Tesco Express, Casterton Road, Reedley	0.9%	7	0.4%	1	1.1%	6	0.8%	1	1.0%	3	0.8%	3	1.2%	4	0.7%	3	1.1%	7
Marks & Spencer, Burnley	0.9%	7	1.2%	3	0.7%	4	0.8%	1	1.0%	3	0.8%	3	1.2%	4	0.7%	3	1.1%	7
Somerfield / Kwik Save, Leeds Road, Nelson	0.6%	5	0.4%	1	0.7%	4	0.0%	0	0.0%	0	1.3%	5	0.3%	1	0.9%	4	0.6%	4
Local shops, Worsthorne	0.6%	5	0.0%	0	0.9%	5	0.0%	0	0.3%	1	1.0%	4	1.4%	5	0.0%	0	0.8%	5
Local shops, Gargrave	0.6%	5	0.4%	1	0.7%	4	0.0%	0	0.7%	2	0.8%	3	0.9%	3	0.5%	2	0.8%	5
Internet / online / home delivery	0.5%	4	0.0%	0	0.7%	4	0.0%	0	0.3%	1	0.8%	3	0.6%	2	0.5%	2	0.3%	2
Kwik Save, Nelson	0.5%	4	0.4%	1	0.5%	3	0.0%	0	1.0%	3	0.3%	1	0.3%	1	0.7%	3	0.5%	3
Iceland, Briercliffe Road, Burnley	0.5%	4	0.0%	0	0.7%	4	0.0%	0	0.7%	2	0.5%	2	0.6%	2	0.5%	2	0.6%	4
Iceland, Arndale Centre, Nelson	0.5%	4	0.0%	0	0.7%	4	0.0%	0	0.0%	0	1.0%	4	0.3%	1	0.7%	3	0.3%	2
Local shops, Harle Syke	0.5%	4	1.2%	3	0.2%	1	0.0%	0	0.7%	2	0.5%	2	0.9%	3	0.2%	1	0.6%	4
Farmfoods, 63 Market St, Colne	0.5%	4	0.8%	2	0.4%	2	0.0%	0	0.7%	2	0.5%	2	0.0%	0	0.9%	4	0.5%	3
Local shops, Skipton	0.4%	3	0.8%	2	0.2%	1	0.0%	0	0.3%	1	0.5%	2	0.6%	2	0.2%	1	0.5%	3
Co-op, Kellbrook Service Station, Colne Road, Colne	0.4%	3	0.4%	1	0.4%	2	0.0%	0	1.0%	3	0.0%	0	0.0%	0	0.7%	3	0.5%	3
Lidl, Rigby Street, Nelson	0.2%	2	0.0%	0	0.4%	2	0.0%	0	0.3%	1	0.3%	1	0.3%	1	0.2%	1	0.3%	2
Local shops - Earby	0.2%	2	0.4%	1	0.2%	1	0.0%	0	0.0%	0	0.5%	2	0.3%	1	0.2%	1	0.3%	2
Kwik Save, Cog Lane, Burnley	0.2%	2	0.4%	1	0.2%	1	0.0%	0	0.0%	0	0.5%	2	0.6%	2	0.0%	0	0.3%	2
Kwik Save, Boot Way, Burnley	0.2%	2	0.4%	1	0.2%	1	0.8%	1	0.3%	1	0.0%	0	0.3%	1	0.2%	1	0.3%	2
Farmfoods, Admiral Centre, Nelson	0.2%	2	0.0%	0	0.4%	2	0.0%	0	0.3%	1	0.3%	1	0.3%	1	0.2%	1	0.2%	1
Tesco, Skipton	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.2%	1	0.2%	1
Tesco, Chorley	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.2%	1	0.2%	1
Local shops, Leeds	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.3%	1	0.0%	0	0.2%	1
Local shops, Silsden	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.2%	1	0.2%	1
Marks & Spencer, Accrington	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.2%	1	0.2%	1
Local shops, Carlton	0.1%	1	0.0%	0	0.2%	1	0.8%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.2%	1
Morrison's, Broughton Road, Skipton	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.3%	1	0.0%	0	0.2%	1
Aldi, Active Way, Burnley	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.2%	1	0.2%	1
Local shops, Trawden	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.2%	1	0.2%	1
(Don't do top-up shopping)	24.8%	199	27.1%	69	23.7%	130	19.2%	23	22.5%	65	28.1%	110	21.7%	75	26.0%	114	23.3%	153
(Don't know)	2.7%	22	1.6%	4	3.3%	18	0.8%	1	2.4%	7	3.6%	14	2.3%	8	3.0%	13	2.6%	17
Base:		803		255		548		120		289		392		345		439		656

Column %ges.

Q05 Which other stores do you use to buy small scale / top up shopping ?

Those who carry out top-up shopping at Q04

	Total		Male		Female		18 to 34		35 to 54		55+		ABC1		C2DE		Car in hhold	
Local shops - Nelson	4.0%	24	4.3%	8	3.8%	16	6.2%	6	1.8%	4	4.6%	13	3.0%	8	4.6%	15	3.4%	17
Local shops - Colne	3.6%	22	4.3%	8	3.3%	14	3.1%	3	4.0%	9	3.5%	10	3.0%	8	4.3%	14	3.8%	19
Asda, Corporation Street, Colne	3.3%	20	3.8%	7	3.1%	13	8.2%	8	2.2%	5	2.5%	7	4.1%	11	2.8%	9	3.8%	19
Local shops, Burnley	3.1%	19	2.2%	4	3.6%	15	7.2%	7	2.2%	5	2.5%	7	3.7%	10	2.5%	8	2.8%	14
Morrison's, Pendle Street, Nelson	3.0%	18	4.3%	8	2.4%	10	0.0%	0	4.5%	10	2.8%	8	4.8%	13	1.2%	4	3.4%	17
Marks & Spencer, Burnley	2.2%	13	0.5%	1	2.9%	12	1.0%	1	1.8%	4	2.8%	8	3.3%	9	1.2%	4	2.2%	11
Tesco, 52 Market St, Colne	1.8%	11	0.5%	1	2.4%	10	0.0%	0	3.1%	7	1.4%	4	2.2%	6	1.5%	5	1.8%	9
Tesco, Centenary Way, Finsley Gate, Burnley	1.5%	9	1.1%	2	1.7%	7	0.0%	0	2.2%	5	1.4%	4	1.5%	4	1.2%	4	1.6%	8
Local shops - Barnoldswick	1.5%	9	1.6%	3	1.4%	6	2.1%	2	1.8%	4	1.1%	3	1.9%	5	1.2%	4	1.8%	9
Sainsbury's, Active Way, Burnley	1.5%	9	0.0%	0	2.2%	9	2.1%	2	2.7%	6	0.4%	1	1.1%	3	1.8%	6	1.8%	9
Asda, Princess Way, Burnley	1.5%	9	1.1%	2	1.7%	7	3.1%	3	0.4%	1	1.8%	5	1.1%	3	1.5%	5	1.6%	8
Farmfoods, 63 Market St, Colne	1.3%	8	1.6%	3	1.2%	5	1.0%	1	0.4%	1	2.1%	6	1.1%	3	1.5%	5	0.8%	4
Local shops - Barrowford	1.2%	7	1.1%	2	1.2%	5	3.1%	3	0.9%	2	0.7%	2	1.5%	4	0.9%	3	1.4%	7
Iceland, Arndale Centre, Nelson	1.0%	6	0.5%	1	1.2%	5	0.0%	0	0.9%	2	1.4%	4	0.4%	1	1.5%	5	0.8%	4
Lidl, Rigby Street, Nelson	1.0%	6	0.5%	1	1.2%	5	0.0%	0	1.8%	4	0.7%	2	1.5%	4	0.6%	2	1.0%	5
Aldi, North Valley Retail Park, Colne	0.8%	5	0.0%	0	1.2%	5	0.0%	0	1.8%	4	0.4%	1	0.7%	2	0.9%	3	1.0%	5
Local shops - Brierfield	0.8%	5	1.6%	3	0.5%	2	1.0%	1	0.9%	2	0.7%	2	1.1%	3	0.6%	2	1.0%	5
Local shops - Earby	0.7%	4	0.0%	0	1.0%	4	2.1%	2	0.0%	0	0.7%	2	1.1%	3	0.3%	1	0.8%	4
Farmfoods, Admiral Centre, Nelson	0.7%	4	0.0%	0	1.0%	4	0.0%	0	0.9%	2	0.7%	2	0.7%	2	0.6%	2	0.6%	3
Co-op, 44 Market St, Colne	0.7%	4	0.5%	1	0.7%	3	1.0%	1	0.9%	2	0.4%	1	0.7%	2	0.6%	2	0.6%	3
Somerfield (former Kwik Save), Briercliffe Road, Burnley	0.7%	4	0.5%	1	0.7%	3	0.0%	0	0.9%	2	0.7%	2	0.4%	1	0.9%	3	0.8%	4
Aldi, Active Way, Burnley	0.7%	4	0.5%	1	0.7%	3	0.0%	0	0.4%	1	1.1%	3	0.7%	2	0.6%	2	0.6%	3
Somerfield / Kwik Save, Leeds Road, Nelson	0.5%	3	0.5%	1	0.5%	2	0.0%	0	0.4%	1	0.7%	2	0.0%	0	0.9%	3	0.4%	2
Iceland, Briercliffe Road, Burnley	0.5%	3	0.5%	1	0.5%	2	0.0%	0	0.9%	2	0.4%	1	0.7%	2	0.3%	1	0.6%	3
Co-op, Victoria Road, Earby, Barnoldswick	0.5%	3	0.0%	0	0.7%	3	1.0%	1	0.4%	1	0.4%	1	0.4%	1	0.6%	2	0.6%	3
Co-op, Rainhall Road, Barnoldswick	0.3%	2	0.0%	0	0.5%	2	0.0%	0	0.4%	1	0.4%	1	0.7%	2	0.0%	0	0.4%	2
Co-op, 18-26 Colne Road, Brierfield	0.3%	2	0.5%	1	0.2%	1	0.0%	0	0.4%	1	0.4%	1	0.0%	0	0.6%	2	0.4%	2
Co-op, Kellbrook Service Station, Colne Road, Colne	0.3%	2	0.5%	1	0.2%	1	1.0%	1	0.4%	1	0.0%	0	0.4%	1	0.3%	1	0.2%	1
Kwik Save, Cog Lane, Burnley	0.3%	2	0.0%	0	0.5%	2	0.0%	0	0.0%	0	0.7%	2	0.4%	1	0.3%	1	0.4%	2
Sainsbury's, Moor Lane, Clitheroe	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.4%	1	0.4%	1	0.0%	0	0.2%	1
Netto, Queens Lancashire Way, Burnley	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.3%	1	0.2%	1
Kwik Save, Nelson	0.2%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.4%	1	0.0%	0	0.2%	1
Tesco Express, Casterton Road, Reedley	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.4%	1	0.4%	1	0.0%	0	0.2%	1
Morrison's, Broughton Road, Skipton	0.2%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.4%	1	0.0%	0	0.2%	1
Tesco, Skipton	0.2%	1	0.0%	0	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.2%	1
Local shops, Gargrave	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.3%	1	0.2%	1
Local shops, Carlton	0.2%	1	0.5%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.3%	1	0.2%	1
Local shops, Worsthorne	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.3%	1	0.2%	1
Local shops, Harle Syke	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.4%	1	0.4%	1	0.0%	0	0.0%	0
Local shops, Trawden	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.4%	1	0.0%	0	0.2%	1
Local shops, Blackburn	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.3%	1	0.2%	1
Local shops, Padiham	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.4%	1	0.0%	0	0.2%	1
Local shops, Foulridge	0.2%	1	0.0%	0	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.2%	1
(Nowhere else)	63.2%	382	69.4%	129	60.5%	253	55.7%	54	62.1%	139	67.0%	189	60.0%	162	66.5%	216	62.0%	312
Base:		604		186		418		97		224		282		270		325		503

Column %ges.

Q06 In which location do you buy most of your household's non-food shopping ?

	Total		Male		Female		18 to 34		35 to 54		55+		ABC1		C2DE		Car in hhold	
Burnley	38.9%	312	40.4%	103	38.1%	209	55.0%	66	41.5%	120	31.9%	125	38.8%	134	39.0%	171	40.1%	263
Nelson	14.6%	117	12.5%	32	15.5%	85	9.2%	11	10.4%	30	19.4%	76	11.3%	39	17.1%	75	12.0%	79
Colne	14.2%	114	13.7%	35	14.4%	79	16.7%	20	15.2%	44	12.8%	50	15.4%	53	13.4%	59	14.3%	94
Skipton	4.9%	39	4.7%	12	4.9%	27	1.7%	2	4.5%	13	6.1%	24	6.1%	21	3.6%	16	5.6%	37
Manchester	3.6%	29	3.1%	8	3.8%	21	3.3%	4	6.2%	18	1.8%	7	4.1%	14	3.2%	14	4.3%	28
Barnoldswick	3.1%	25	1.2%	3	4.0%	22	1.7%	2	1.7%	5	4.6%	18	2.3%	8	3.9%	17	2.6%	17
Blackburn	1.6%	13	0.4%	1	2.2%	12	2.5%	3	1.7%	5	1.3%	5	2.0%	7	1.1%	5	1.7%	11
Internet / online / catalogue / delivered	1.0%	8	1.2%	3	0.9%	5	1.7%	2	0.3%	1	1.3%	5	0.3%	1	1.6%	7	0.9%	6
Leeds	0.7%	6	1.2%	3	0.5%	3	0.0%	0	1.7%	5	0.3%	1	1.2%	4	0.5%	2	0.9%	6
Preston	0.6%	5	0.4%	1	0.7%	4	0.8%	1	1.4%	4	0.0%	0	0.6%	2	0.7%	3	0.8%	5
Earby	0.5%	4	0.0%	0	0.7%	4	0.8%	1	0.7%	2	0.3%	1	0.3%	1	0.7%	3	0.5%	3
Other	0.5%	4	1.2%	3	0.2%	1	0.0%	0	0.7%	2	0.5%	2	0.6%	2	0.5%	2	0.3%	2
Keighley	0.5%	4	0.0%	0	0.7%	4	0.8%	1	0.7%	2	0.3%	1	0.9%	3	0.2%	1	0.6%	4
Brierfield	0.5%	4	0.8%	2	0.4%	2	0.0%	0	0.7%	2	0.5%	2	0.3%	1	0.7%	3	0.5%	3
Barrowford	0.4%	3	0.4%	1	0.4%	2	0.0%	0	0.3%	1	0.5%	2	0.3%	1	0.5%	2	0.2%	1
Clitheroe	0.2%	2	0.4%	1	0.2%	1	0.0%	0	0.0%	0	0.5%	2	0.0%	0	0.5%	2	0.2%	1
Accrington	0.2%	2	0.4%	1	0.2%	1	0.0%	0	0.0%	0	0.5%	2	0.3%	1	0.2%	1	0.3%	2
Bradford	0.2%	2	0.0%	0	0.4%	2	0.0%	0	0.3%	1	0.3%	1	0.6%	2	0.0%	0	0.3%	2
Bolton	0.2%	2	0.0%	0	0.4%	2	0.0%	0	0.3%	1	0.3%	1	0.3%	1	0.2%	1	0.2%	1
(Don't know / varies)	13.5%	108	18.0%	46	11.3%	62	5.8%	7	11.4%	33	17.1%	67	14.5%	50	12.5%	55	13.9%	91
Base:		803		255		548		120		289		392		345		439		656

Q07 How do you normally travel to do your non-food shopping ?

	Total		Male		Female		18 to 34		35 to 54		55+		ABC1		C2DE		Car in hhold	
Car-driver	58.2%	467	71.4%	182	52.0%	285	61.7%	74	70.6%	204	48.2%	189	64.1%	221	53.5%	235	70.1%	460
Car-passenger	15.3%	123	6.7%	17	19.3%	106	15.0%	18	10.4%	30	19.1%	75	13.9%	48	16.6%	73	14.3%	94
Bus / coach	11.7%	94	6.7%	17	14.1%	77	9.2%	11	6.9%	20	15.8%	62	9.9%	34	13.0%	57	5.3%	35
Train	0.6%	5	0.8%	2	0.5%	3	0.8%	1	1.0%	3	0.3%	1	0.9%	3	0.5%	2	0.6%	4
Taxi	0.6%	5	0.0%	0	0.9%	5	0.8%	1	0.3%	1	0.8%	3	0.9%	3	0.2%	1	0.2%	1
Walk	9.5%	76	8.2%	21	10.0%	55	10.0%	12	8.3%	24	10.2%	40	6.7%	23	12.1%	53	6.4%	42
Bicycle	0.2%	2	0.4%	1	0.2%	1	0.0%	0	0.0%	0	0.5%	2	0.6%	2	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
N/A / Delivered	1.5%	12	1.6%	4	1.5%	8	0.0%	0	0.3%	1	2.6%	10	0.6%	2	1.8%	8	0.9%	6
Motorcycle / moped	0.5%	4	1.2%	3	0.2%	1	1.7%	2	0.3%	1	0.3%	1	0.0%	0	0.9%	4	0.6%	4
Mobility device	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.3%	1	0.3%	1	0.0%	0	0.0%	0
(Don't know / varies)	1.7%	14	3.1%	8	1.1%	6	0.8%	1	1.7%	5	2.0%	8	2.3%	8	1.4%	6	1.5%	10
Base:		803		255		548		120		289		392		345		439		656

Column %ges.

Q08 At which location did your household last buy clothes or shoes ?

	Total		Male		Female		18 to 34		35 to 54		55+		ABC1		C2DE		Car in hhold	
Burnley	39.0%	313	36.9%	94	40.0%	219	50.8%	61	38.4%	111	35.7%	140	35.9%	124	41.5%	182	38.9%	255
Colne	14.7%	118	16.5%	42	13.9%	76	11.7%	14	15.6%	45	15.1%	59	14.5%	50	15.0%	66	15.5%	102
Manchester	9.6%	77	10.6%	27	9.1%	50	17.5%	21	15.6%	45	2.8%	11	12.8%	44	6.8%	30	10.8%	71
Nelson	5.5%	44	5.5%	14	5.5%	30	2.5%	3	4.2%	12	7.4%	29	4.6%	16	6.2%	27	4.6%	30
Internet / online / catalogue / delivered	4.4%	35	5.1%	13	4.0%	22	0.8%	1	3.5%	10	6.1%	24	4.6%	16	4.1%	18	3.2%	21
Skipton	4.2%	34	3.1%	8	4.7%	26	3.3%	4	2.4%	7	5.9%	23	4.6%	16	4.1%	18	4.1%	27
Other	2.5%	20	3.1%	8	2.2%	12	0.8%	1	3.1%	9	2.6%	10	2.0%	7	2.7%	12	2.6%	17
Blackburn	2.0%	16	1.2%	3	2.4%	13	2.5%	3	2.1%	6	1.8%	7	2.0%	7	2.1%	9	1.8%	12
Preston	1.4%	11	1.2%	3	1.5%	8	1.7%	2	2.4%	7	0.5%	2	0.9%	3	1.8%	8	1.5%	10
Leeds	1.2%	10	2.0%	5	0.9%	5	2.5%	3	2.1%	6	0.3%	1	1.7%	6	0.9%	4	1.5%	10
Barrowford	1.1%	9	0.8%	2	1.3%	7	0.0%	0	1.0%	3	1.5%	6	1.2%	4	1.1%	5	1.4%	9
Harrogate	1.1%	9	0.4%	1	1.5%	8	0.8%	1	1.7%	5	0.8%	3	1.7%	6	0.7%	3	1.2%	8
Abroad	1.0%	8	0.8%	2	1.1%	6	0.0%	0	0.7%	2	1.5%	6	0.9%	3	1.1%	5	1.1%	7
Barnoldswick	0.7%	6	0.0%	0	1.1%	6	0.0%	0	0.7%	2	1.0%	4	0.3%	1	1.1%	5	0.3%	2
Bolton	0.7%	6	0.4%	1	0.9%	5	0.0%	0	1.0%	3	0.8%	3	1.2%	4	0.5%	2	0.9%	6
Accrington	0.6%	5	0.4%	1	0.7%	4	0.8%	1	0.0%	0	1.0%	4	0.6%	2	0.7%	3	0.8%	5
Bury	0.5%	4	0.4%	1	0.5%	3	0.8%	1	0.7%	2	0.3%	1	0.6%	2	0.5%	2	0.6%	4
Oswaldtwistle	0.5%	4	0.8%	2	0.4%	2	0.0%	0	0.3%	1	0.8%	3	0.9%	3	0.2%	1	0.5%	3
Blackpool	0.5%	4	0.8%	2	0.4%	2	0.0%	0	0.0%	0	1.0%	4	0.3%	1	0.7%	3	0.6%	4
Brierfield	0.4%	3	0.4%	1	0.4%	2	0.0%	0	0.0%	0	0.8%	3	0.6%	2	0.2%	1	0.2%	1
London	0.4%	3	0.0%	0	0.5%	3	0.8%	1	0.0%	0	0.5%	2	0.3%	1	0.5%	2	0.3%	2
Clitheroe	0.4%	3	0.0%	0	0.5%	3	0.0%	0	0.3%	1	0.5%	2	0.9%	3	0.0%	0	0.3%	2
Keighley	0.2%	2	0.4%	1	0.2%	1	0.0%	0	0.7%	2	0.0%	0	0.0%	0	0.5%	2	0.3%	2
Fleetwood	0.2%	2	0.0%	0	0.4%	2	0.0%	0	0.0%	0	0.5%	2	0.3%	1	0.2%	1	0.0%	0
York	0.2%	2	0.0%	0	0.4%	2	0.0%	0	0.7%	2	0.0%	0	0.3%	1	0.2%	1	0.3%	2
Bradford	0.2%	2	0.0%	0	0.4%	2	0.8%	1	0.0%	0	0.3%	1	0.0%	0	0.5%	2	0.3%	2
Warrington	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.3%	1	0.3%	1	0.0%	0	0.2%	1
Southport	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.2%	1	0.0%	0
(Don't know)	4.2%	34	6.7%	17	3.1%	17	0.8%	1	2.1%	6	6.6%	26	4.3%	15	3.4%	15	4.7%	31
(Don't regularly buy these kind of goods)	2.1%	17	2.7%	7	1.8%	10	0.8%	1	0.7%	2	3.6%	14	1.7%	6	2.5%	11	1.5%	10
Base:		803		255		548		120		289		392		345		439		656

Q09 At which location did your household last buy domestic electric appliances (e.g. fridges and kitchen items) ?

	Total		Male		Female		18 to 34		35 to 54		55+		ABC1		C2DE		Car in hhold	
Burnley	47.4%	381	45.9%	117	48.2%	264	58.3%	70	55.0%	159	38.5%	151	44.6%	154	49.4%	217	50.2%	329
Nelson	11.3%	91	14.5%	37	9.9%	54	7.5%	9	7.6%	22	15.1%	59	13.3%	46	9.8%	43	10.1%	66
Colne	5.0%	40	5.1%	13	4.9%	27	1.7%	2	3.1%	9	7.4%	29	4.3%	15	5.7%	25	4.4%	29
Internet / online / catalogue / delivered	4.1%	33	5.9%	15	3.3%	18	8.3%	10	4.8%	14	2.3%	9	5.2%	18	3.4%	15	4.0%	26
Barrowford	4.1%	33	2.4%	6	4.9%	27	0.8%	1	2.1%	6	6.6%	26	4.6%	16	3.9%	17	4.1%	27
Barnoldswick	4.0%	32	2.7%	7	4.6%	25	3.3%	4	4.2%	12	4.1%	16	3.5%	12	4.3%	19	4.0%	26
Blackburn	2.7%	22	1.6%	4	3.3%	18	4.2%	5	2.8%	8	2.3%	9	2.0%	7	3.2%	14	3.4%	22
Skipton	2.2%	18	2.7%	7	2.0%	11	0.8%	1	2.1%	6	2.8%	11	3.5%	12	1.4%	6	2.4%	16
Keighley	1.7%	14	1.2%	3	2.0%	11	1.7%	2	2.1%	6	1.5%	6	2.9%	10	0.7%	3	2.1%	14
Manchester	0.7%	6	1.6%	4	0.4%	2	1.7%	2	1.0%	3	0.3%	1	0.9%	3	0.5%	2	0.9%	6
Other	0.7%	6	1.2%	3	0.5%	3	0.8%	1	1.0%	3	0.5%	2	0.9%	3	0.7%	3	0.9%	6
Preston	0.6%	5	1.2%	3	0.4%	2	1.7%	2	0.3%	1	0.5%	2	0.3%	1	0.9%	4	0.8%	5
Accrington	0.2%	2	0.0%	0	0.4%	2	0.8%	1	0.0%	0	0.3%	1	0.3%	1	0.2%	1	0.3%	2
Bury	0.2%	2	0.0%	0	0.4%	2	0.0%	0	0.0%	0	0.5%	2	0.3%	1	0.2%	1	0.2%	1
Earby	0.2%	2	0.0%	0	0.4%	2	0.0%	0	0.0%	0	0.5%	2	0.3%	1	0.2%	1	0.2%	1
Bradford	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.2%	1	0.2%	1
Leeds	0.1%	1	0.4%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.2%	1
Bolton	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.3%	1	0.0%	0	0.2%	1
Brierfield	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.3%	1	0.3%	1	0.0%	0	0.0%	0
Abroad	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.2%	1	0.2%	1
Warrington	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.3%	1	0.3%	1	0.0%	0	0.2%	1
(Don't regularly buy these kind of goods)	10.1%	81	10.2%	26	10.0%	55	5.0%	6	8.3%	24	13.0%	51	9.0%	31	10.9%	48	7.8%	51
(Don't know)	3.6%	29	3.5%	9	3.7%	20	2.5%	3	4.5%	13	3.3%	13	2.9%	10	4.1%	18	3.7%	24
Base:		803		255		548		120		289		392		345		439		656

Column %ges.

Q10 At which location did your household last buy other kinds of electric goods such as TV / Hi-Fi and computers ?

	Total		Male		Female		18 to 34		35 to 54		55+		ABC1		C2DE		Car in hhold	
Burnley	40.6%	326	43.1%	110	39.4%	216	55.8%	67	45.0%	130	32.9%	129	44.3%	153	37.6%	165	43.4%	285
Nelson	13.8%	111	18.8%	48	11.5%	63	10.0%	12	8.7%	25	18.9%	74	10.4%	36	16.6%	73	12.2%	80
Colne	7.7%	62	5.9%	15	8.6%	47	1.7%	2	6.6%	19	10.5%	41	7.2%	25	8.4%	37	7.0%	46
Internet / online / catalogue / delivered	7.7%	62	9.0%	23	7.1%	39	10.8%	13	9.7%	28	5.4%	21	7.8%	27	7.7%	34	7.9%	52
Barnoldswick	5.0%	40	3.9%	10	5.5%	30	5.0%	6	3.8%	11	5.9%	23	4.3%	15	5.5%	24	5.0%	33
Blackburn	4.0%	32	2.7%	7	4.6%	25	5.8%	7	5.5%	16	2.3%	9	4.9%	17	3.2%	14	4.7%	31
Barrowford	1.5%	12	0.8%	2	1.8%	10	0.0%	0	1.0%	3	2.3%	9	2.0%	7	1.1%	5	1.7%	11
Skipton	1.5%	12	0.8%	2	1.8%	10	0.8%	1	1.4%	4	1.8%	7	2.3%	8	0.9%	4	1.5%	10
Manchester	0.7%	6	0.4%	1	0.9%	5	0.8%	1	1.4%	4	0.3%	1	0.9%	3	0.5%	2	0.9%	6
Keighley	0.7%	6	1.2%	3	0.5%	3	1.7%	2	0.7%	2	0.5%	2	1.2%	4	0.2%	1	0.9%	6
Preston	0.6%	5	1.2%	3	0.4%	2	0.0%	0	1.4%	4	0.3%	1	0.3%	1	0.9%	4	0.8%	5
Other	0.5%	4	0.4%	1	0.5%	3	0.0%	0	0.7%	2	0.5%	2	0.6%	2	0.5%	2	0.6%	4
Bolton	0.4%	3	0.0%	0	0.5%	3	0.0%	0	1.0%	3	0.0%	0	0.3%	1	0.5%	2	0.5%	3
Bradford	0.4%	3	0.0%	0	0.5%	3	0.0%	0	0.7%	2	0.0%	0	0.3%	1	0.2%	1	0.3%	2
Earby	0.2%	2	0.0%	0	0.4%	2	0.0%	0	0.0%	0	0.5%	2	0.3%	1	0.2%	1	0.2%	1
Clitheroe	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.3%	1	0.0%	0	0.2%	1
Bury	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.2%	1	0.0%	0
Blackpool	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.2%	1	0.2%	1
Abroad	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.2%	1	0.2%	1
(Don't regularly buy these kind of goods)	10.5%	84	9.8%	25	10.8%	59	3.3%	4	8.3%	24	14.0%	55	9.3%	32	11.2%	49	8.4%	55
(Don't know)	3.6%	29	2.0%	5	4.4%	24	4.2%	5	3.5%	10	3.6%	14	3.2%	11	4.1%	18	3.5%	23
Base:		803		255		548		120		289		392		345		439		656

Q11 Which location did your household last buy furniture, soft furnishings or floor-coverings ?

	Total		Male		Female		18 to 34		35 to 54		55+		ABC1		C2DE		Car in hhold	
Burnley	17.9%	144	18.4%	47	17.7%	97	21.7%	26	21.5%	62	14.3%	56	18.8%	65	17.5%	77	18.6%	122
Nelson	15.7%	126	16.5%	42	15.3%	84	10.0%	12	15.2%	44	17.9%	70	13.3%	46	17.8%	78	14.6%	96
Blackburn	8.7%	70	10.6%	27	7.8%	43	18.3%	22	8.7%	25	5.9%	23	10.1%	35	7.7%	34	10.2%	67
Colne	8.1%	65	6.3%	16	8.9%	49	5.8%	7	9.0%	26	8.2%	32	7.2%	25	8.9%	39	8.2%	54
Accrington	5.5%	44	7.1%	18	4.7%	26	1.7%	2	5.2%	15	6.9%	27	7.8%	27	3.4%	15	5.9%	39
Skipton	3.1%	25	2.4%	6	3.5%	19	0.0%	0	3.1%	9	4.1%	16	3.2%	11	3.0%	13	3.2%	21
Barnoldswick	3.0%	24	1.2%	3	3.8%	21	0.8%	1	1.4%	4	4.8%	19	2.9%	10	3.2%	14	2.3%	15
Internet / online / catalogue / delivered	1.9%	15	1.2%	3	2.2%	12	5.0%	6	1.7%	5	1.0%	4	1.7%	6	2.1%	9	1.8%	12
Preston	1.5%	12	1.6%	4	1.5%	8	3.3%	4	1.7%	5	0.8%	3	2.3%	8	0.9%	4	1.7%	11
Warrington	1.4%	11	0.8%	2	1.6%	9	3.3%	4	1.7%	5	0.5%	2	2.0%	7	0.9%	4	1.4%	9
Brierfield	1.2%	10	0.8%	2	1.5%	8	0.0%	0	1.0%	3	1.8%	7	1.7%	6	0.9%	4	1.4%	9
Barrowford	1.2%	10	0.0%	0	1.8%	10	2.5%	3	1.0%	3	1.0%	4	2.0%	7	0.7%	3	1.1%	7
Manchester	1.0%	8	1.2%	3	0.9%	5	1.7%	2	1.4%	4	0.5%	2	0.9%	3	1.1%	5	1.2%	8
Other	0.9%	7	0.4%	1	1.1%	6	1.7%	2	0.0%	0	1.3%	5	1.4%	5	0.2%	1	1.1%	7
Leeds	0.7%	6	0.4%	1	0.9%	5	1.7%	2	1.4%	4	0.0%	0	0.9%	3	0.7%	3	0.9%	6
Junction 12 Shopping Outlet, Churchill Way, Nelson	0.6%	5	0.8%	2	0.5%	3	0.0%	0	0.7%	2	0.8%	3	0.3%	1	0.9%	4	0.8%	5
Keighley	0.6%	5	0.4%	1	0.7%	4	1.7%	2	0.7%	2	0.3%	1	0.6%	2	0.7%	3	0.8%	5
Padiham	0.5%	4	1.2%	3	0.2%	1	0.0%	0	1.4%	4	0.0%	0	0.6%	2	0.5%	2	0.6%	4
Bolton	0.5%	4	0.4%	1	0.5%	3	0.0%	0	0.7%	2	0.5%	2	0.3%	1	0.7%	3	0.6%	4
Bury	0.5%	4	0.4%	1	0.5%	3	0.8%	1	0.3%	1	0.5%	2	0.6%	2	0.5%	2	0.5%	3
Clitheroe	0.4%	3	0.0%	0	0.5%	3	0.0%	0	0.3%	1	0.5%	2	0.3%	1	0.5%	2	0.5%	3
Abroad	0.4%	3	0.0%	0	0.5%	3	0.0%	0	0.3%	1	0.5%	2	0.6%	2	0.2%	1	0.3%	2
Earby	0.4%	3	0.4%	1	0.4%	2	0.0%	0	0.0%	0	0.8%	3	0.3%	1	0.5%	2	0.5%	3
Oswaldtwistle	0.2%	2	0.8%	2	0.0%	0	0.0%	0	0.3%	1	0.3%	1	0.3%	1	0.2%	1	0.3%	2
Bradford	0.2%	2	0.0%	0	0.4%	2	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.5%	2	0.3%	2
Halifax	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.3%	1	0.0%	0	0.2%	1
(Don't regularly buy these kind of goods)	15.4%	124	16.5%	42	15.0%	82	6.7%	8	11.4%	33	20.9%	82	13.0%	45	16.6%	73	12.2%	80
(Don't know)	8.2%	66	10.6%	27	7.1%	39	11.7%	14	9.3%	27	6.1%	24	6.4%	22	9.3%	41	9.0%	59
Base:		803		255		548		120		289		392		345		439		656

Q12 Which location did your household last buy DIY / hardware and garden items ?

	Total		Male		Female		18 to 34		35 to 54		55+		ABC1		C2DE		Car in hhold	
B&Q, Churchill Way, Nelson	28.9%	232	29.4%	75	28.7%	157	37.5%	45	29.8%	86	25.8%	101	32.5%	112	26.7%	117	31.6%	207
Nelson	14.6%	117	21.6%	55	11.3%	62	14.2%	17	15.2%	44	14.3%	56	15.1%	52	14.6%	64	14.9%	98
Burnley	14.1%	113	16.1%	41	13.1%	72	20.8%	25	16.3%	47	10.5%	41	13.0%	45	14.6%	64	14.5%	95
Brierfield	10.7%	86	9.0%	23	11.5%	63	10.8%	13	12.5%	36	9.4%	37	10.4%	36	10.9%	48	12.0%	79
Skipton	4.2%	34	3.5%	9	4.6%	25	5.0%	6	4.5%	13	3.8%	15	5.8%	20	3.0%	13	4.7%	31
Colne	2.6%	21	1.2%	3	3.3%	18	1.7%	2	2.8%	8	2.8%	11	3.2%	11	2.3%	10	2.4%	16
Todmorden	1.4%	11	1.2%	3	1.5%	8	0.0%	0	0.7%	2	2.3%	9	1.4%	5	1.4%	6	1.5%	10
Barnoldswick	0.9%	7	0.0%	0	1.3%	7	0.8%	1	0.7%	2	1.0%	4	0.9%	3	0.9%	4	0.6%	4
Barrowford	0.9%	7	1.2%	3	0.7%	4	0.8%	1	0.7%	2	1.0%	4	0.0%	0	1.6%	7	1.1%	7
Other	0.7%	6	0.0%	0	1.1%	6	0.0%	0	0.3%	1	1.3%	5	0.9%	3	0.7%	3	0.9%	6
Internet / online / catalogue / delivered	0.6%	5	1.2%	3	0.4%	2	0.8%	1	1.4%	4	0.0%	0	0.3%	1	0.9%	4	0.3%	2
Blackburn	0.5%	4	0.0%	0	0.7%	4	0.8%	1	1.0%	3	0.0%	0	0.3%	1	0.7%	3	0.6%	4
Keighley	0.4%	3	0.4%	1	0.4%	2	0.0%	0	0.7%	2	0.3%	1	0.3%	1	0.5%	2	0.5%	3
Gargrave	0.4%	3	0.4%	1	0.4%	2	0.0%	0	0.7%	2	0.3%	1	0.9%	3	0.0%	0	0.5%	3
Bradford	0.2%	2	0.0%	0	0.4%	2	0.0%	0	0.3%	1	0.3%	1	0.3%	1	0.2%	1	0.3%	2
Clitheroe	0.2%	2	0.4%	1	0.2%	1	0.0%	0	0.3%	1	0.3%	1	0.0%	0	0.2%	1	0.3%	2
Padiham	0.2%	2	0.0%	0	0.4%	2	0.0%	0	0.0%	0	0.5%	2	0.0%	0	0.5%	2	0.3%	2
Manchester	0.2%	2	0.0%	0	0.4%	2	0.0%	0	0.7%	2	0.0%	0	0.3%	1	0.2%	1	0.3%	2
Foulridge	0.2%	2	0.0%	0	0.4%	2	0.8%	1	0.0%	0	0.3%	1	0.3%	1	0.2%	1	0.2%	1
Accrington	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.2%	1	0.2%	1
Bury	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.3%	1	0.0%	0	0.2%	1
Abroad	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.2%	1	0.2%	1
Bolton	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.3%	1	0.0%	0	0.2%	1
(Don't regularly buy these kind of goods)	15.2%	122	13.3%	34	16.1%	88	5.0%	6	9.3%	27	22.2%	87	12.5%	43	16.4%	72	9.9%	65
(Don't know)	2.2%	18	0.8%	2	2.9%	16	0.8%	1	1.0%	3	3.6%	14	1.2%	4	3.2%	14	2.0%	13
Base:		803		255		548		120		289		392		345		439		656

Q13 Which location did your household last buy health, beauty and chemist items ?

	Total		Male		Female		18 to 34		35 to 54		55+		ABC1		C2DE		Car in hhold	
Burnley	31.5%	253	32.9%	84	30.8%	169	40.0%	48	36.0%	104	25.5%	100	35.7%	123	28.0%	123	33.2%	218
Nelson	21.3%	171	22.0%	56	21.0%	115	21.7%	26	16.6%	48	24.7%	97	18.3%	63	23.9%	105	20.3%	133
Colne	14.4%	116	11.8%	30	15.7%	86	15.8%	19	16.6%	48	12.5%	49	14.5%	50	14.6%	64	14.0%	92
Barnoldswick	7.5%	60	3.1%	8	9.5%	52	9.2%	11	7.3%	21	7.1%	28	5.8%	20	8.9%	39	7.0%	46
Skipton	3.5%	28	2.0%	5	4.2%	23	2.5%	3	4.8%	14	2.8%	11	4.9%	17	2.5%	11	4.1%	27
Barrowford	3.2%	26	4.3%	11	2.7%	15	2.5%	3	2.1%	6	4.3%	17	3.5%	12	3.2%	14	3.4%	22
Brierfield	3.1%	25	4.3%	11	2.6%	14	1.7%	2	2.1%	6	4.3%	17	2.9%	10	3.4%	15	2.9%	19
Internet / online / catalogue / delivered	2.1%	17	1.6%	4	2.4%	13	0.0%	0	1.0%	3	3.6%	14	2.6%	9	1.6%	7	2.0%	13
Earby	1.2%	10	1.6%	4	1.1%	6	0.8%	1	0.7%	2	1.8%	7	1.4%	5	1.1%	5	1.2%	8
Manchester	0.6%	5	0.4%	1	0.7%	4	0.8%	1	0.7%	2	0.5%	2	1.2%	4	0.0%	0	0.8%	5
Blackburn	0.6%	5	0.4%	1	0.7%	4	0.8%	1	0.7%	2	0.5%	2	0.6%	2	0.7%	3	0.8%	5
Clitheroe	0.4%	3	0.0%	0	0.5%	3	0.0%	0	1.0%	3	0.0%	0	0.3%	1	0.5%	2	0.5%	3
Other	0.4%	3	0.4%	1	0.4%	2	0.0%	0	0.3%	1	0.5%	2	0.6%	2	0.2%	1	0.5%	3
Preston	0.4%	3	0.4%	1	0.4%	2	0.0%	0	1.0%	3	0.0%	0	0.6%	2	0.2%	1	0.5%	3
Accrington	0.2%	2	0.4%	1	0.2%	1	0.0%	0	0.0%	0	0.5%	2	0.0%	0	0.5%	2	0.3%	2
Gargrave	0.2%	2	0.4%	1	0.2%	1	0.0%	0	0.0%	0	0.5%	2	0.6%	2	0.0%	0	0.3%	2
Bury	0.2%	2	0.4%	1	0.2%	1	0.0%	0	0.7%	2	0.0%	0	0.3%	1	0.2%	1	0.3%	2
Abroad	0.2%	2	0.4%	1	0.2%	1	0.0%	0	0.7%	2	0.0%	0	0.3%	1	0.2%	1	0.3%	2
London	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.3%	1	0.0%	0	0.2%	1
Todmorden	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.2%	1	0.2%	1
Harrogate	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.2%	1	0.2%	1
(Don't regularly buy these kind of goods)	6.4%	51	9.4%	24	4.9%	27	2.5%	3	5.9%	17	7.7%	30	3.8%	13	7.7%	34	5.0%	33
(Don't know)	2.0%	16	3.5%	9	1.3%	7	1.7%	2	1.0%	3	2.8%	11	2.0%	7	2.1%	9	2.3%	15
Base:		803		255		548		120		289		392		345		439		656

Q14 Which location did your household last buy other non-food items such as books, CD's, toys and gifts ?

	Total		Male		Female		18 to 34		35 to 54		55+		ABC1		C2DE		Car in hhold	
Burnley	34.5%	277	36.9%	94	33.4%	183	44.2%	53	37.7%	109	29.3%	115	33.9%	117	35.5%	156	36.1%	237
Nelson	11.2%	90	9.4%	24	12.0%	66	11.7%	14	9.3%	27	12.2%	48	9.3%	32	12.5%	55	9.6%	63
Colne	10.7%	86	8.6%	22	11.7%	64	13.3%	16	13.5%	39	7.9%	31	11.3%	39	10.7%	47	11.3%	74
Internet / online / catalogue / delivered	10.5%	84	14.5%	37	8.6%	47	10.8%	13	15.9%	46	6.4%	25	13.3%	46	7.7%	34	11.7%	77
Skipton	4.0%	32	2.7%	7	4.6%	25	1.7%	2	3.1%	9	5.4%	21	4.9%	17	3.2%	14	4.3%	28
Manchester	3.7%	30	3.1%	8	4.0%	22	8.3%	10	4.2%	12	2.0%	8	5.2%	18	2.5%	11	4.4%	29
Preston	1.0%	8	1.2%	3	0.9%	5	1.7%	2	1.4%	4	0.5%	2	0.9%	3	1.1%	5	1.2%	8
Barnoldswick	1.0%	8	0.0%	0	1.5%	8	0.0%	0	0.3%	1	1.8%	7	1.4%	5	0.7%	3	0.3%	2
Other	0.9%	7	0.8%	2	0.9%	5	0.0%	0	1.0%	3	1.0%	4	0.6%	2	1.1%	5	0.9%	6
Blackburn	0.7%	6	0.0%	0	1.1%	6	0.0%	0	0.7%	2	1.0%	4	0.9%	3	0.7%	3	0.9%	6
Leeds	0.7%	6	1.6%	4	0.4%	2	0.0%	0	1.0%	3	0.8%	3	0.9%	3	0.7%	3	0.9%	6
Brierfield	0.4%	3	0.4%	1	0.4%	2	0.0%	0	0.0%	0	0.8%	3	0.0%	0	0.7%	3	0.5%	3
Abroad	0.4%	3	0.8%	2	0.2%	1	0.0%	0	0.0%	0	0.8%	3	0.6%	2	0.2%	1	0.5%	3
Keighley	0.4%	3	0.0%	0	0.5%	3	0.0%	0	0.7%	2	0.3%	1	0.3%	1	0.5%	2	0.5%	3
Barrowford	0.2%	2	0.0%	0	0.4%	2	0.0%	0	0.3%	1	0.3%	1	0.3%	1	0.2%	1	0.3%	2
London	0.2%	2	0.0%	0	0.4%	2	0.0%	0	0.7%	2	0.0%	0	0.6%	2	0.0%	0	0.2%	1
Bury	0.2%	2	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.5%	2	0.3%	1	0.2%	1	0.3%	2
Accrington	0.2%	2	0.4%	1	0.2%	1	0.8%	1	0.0%	0	0.3%	1	0.0%	0	0.5%	2	0.3%	2
Southport	0.2%	2	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.5%	2	0.3%	1	0.2%	1	0.3%	2
Harrogate	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.3%	1	0.3%	1	0.0%	0	0.2%	1
Bradford	0.1%	1	0.0%	0	0.2%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.2%	1
York	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.2%	1	0.2%	1
Earby	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.2%	1	0.0%	0
Clitheroe	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.2%	1	0.2%	1
(Don't regularly buy these kind of goods)	12.0%	96	12.9%	33	11.5%	63	1.7%	2	4.2%	12	20.9%	82	9.3%	32	13.7%	60	9.0%	59
(Don't know)	6.1%	49	5.1%	13	6.6%	36	5.0%	6	5.5%	16	6.6%	26	5.5%	19	6.4%	28	5.9%	39
Base:		803		255		548		120		289		392		345		439		656

Q15 Which location did you last visit a bank / Post Office ?

	Total		Male		Female		18 to 34		35 to 54		55+		ABC1		C2DE		Car in hhold	
Nelson	29.8%	239	37.3%	95	26.3%	144	24.2%	29	26.0%	75	34.4%	135	27.2%	94	32.1%	141	28.0%	184
Burnley	25.5%	205	26.3%	67	25.2%	138	33.3%	40	27.0%	78	21.9%	86	26.1%	90	24.1%	106	25.9%	170
Colne	17.7%	142	14.1%	36	19.3%	106	15.8%	19	18.7%	54	17.6%	69	17.4%	60	18.5%	81	17.8%	117
Barnoldswick	10.8%	87	7.1%	18	12.6%	69	11.7%	14	11.1%	32	10.5%	41	9.9%	34	11.8%	52	10.7%	70
Barrowford	2.4%	19	2.0%	5	2.6%	14	2.5%	3	1.7%	5	2.8%	11	3.8%	13	1.4%	6	2.6%	17
Skipton	2.2%	18	2.7%	7	2.0%	11	0.8%	1	3.1%	9	2.0%	8	4.1%	14	0.9%	4	2.7%	18
Brierfield	2.0%	16	1.2%	3	2.4%	13	3.3%	4	0.7%	2	2.6%	10	1.7%	6	2.1%	9	1.7%	11
Earby	1.6%	13	1.2%	3	1.8%	10	2.5%	3	0.7%	2	2.0%	8	1.4%	5	1.8%	8	1.5%	10
Other	1.4%	11	0.8%	2	1.6%	9	1.7%	2	1.7%	5	1.0%	4	0.9%	3	1.6%	7	1.5%	10
Carlton	1.4%	11	2.0%	5	1.1%	6	1.7%	2	2.4%	7	0.5%	2	2.3%	8	0.7%	3	1.7%	11
Manchester	0.4%	3	0.0%	0	0.5%	3	0.0%	0	0.7%	2	0.3%	1	0.6%	2	0.2%	1	0.5%	3
Gargrave	0.4%	3	0.4%	1	0.4%	2	0.0%	0	0.7%	2	0.3%	1	0.0%	0	0.7%	3	0.5%	3
Blackburn	0.4%	3	0.8%	2	0.2%	1	0.8%	1	0.3%	1	0.3%	1	0.0%	0	0.5%	2	0.5%	3
Accrington	0.2%	2	0.0%	0	0.4%	2	0.0%	0	0.3%	1	0.3%	1	0.3%	1	0.2%	1	0.3%	2
Fence	0.2%	2	0.0%	0	0.4%	2	0.0%	0	0.3%	1	0.3%	1	0.3%	1	0.2%	1	0.3%	2
Clitheroe	0.2%	2	0.0%	0	0.4%	2	0.0%	0	0.7%	2	0.0%	0	0.3%	1	0.2%	1	0.3%	2
Higham	0.2%	2	0.4%	1	0.2%	1	0.0%	0	0.7%	2	0.0%	0	0.3%	1	0.2%	1	0.3%	2
Padiham	0.2%	2	0.8%	2	0.0%	0	0.8%	1	0.0%	0	0.3%	1	0.3%	1	0.2%	1	0.3%	2
Leeds	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.2%	1	0.0%	0
Bolton	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.2%	1	0.2%	1
Todmorden	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.3%	1	0.3%	1	0.0%	0	0.2%	1
Oswaldtwistle	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.3%	1	0.0%	0	0.2%	1
Southport	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.3%	1	0.0%	0	0.2%	1
Blackpool	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.2%	1	0.2%	1
Abroad	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.2%	1	0.2%	1
Preston	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.3%	1	0.0%	0	0.2%	1
(Don't regularly visit these places)	1.0%	8	0.8%	2	1.1%	6	0.0%	0	1.7%	5	0.8%	3	1.4%	5	0.7%	3	0.9%	6
(Don't know)	0.9%	7	0.0%	0	1.3%	7	0.8%	1	0.0%	0	1.3%	5	0.6%	2	0.9%	4	0.9%	6
Base:		803		255		548		120		289		392		345		439		656

Q16 At which of the following town centres do you visit the shops and services regularly i.e. once a month or more often ?

Barrowford

	Total		Male		Female		18 to 34		35 to 54		55+		ABC1		C2DE		Car in hhold	
Yes	17.4%	140	18.0%	46	17.2%	94	22.5%	27	18.3%	53	15.1%	59	22.9%	79	13.2%	58	19.2%	126
No	82.6%	663	82.0%	209	82.8%	454	77.5%	93	81.7%	236	84.9%	333	77.1%	266	86.8%	381	80.8%	530
Base:		803		255		548		120		289		392		345		439		656

Column %ges.

	Total		Male		Female		18 to 34		35 to 54		55+		ABC1		C2DE		Car in hhold	
Barnoldswick																		
Yes	19.7%	158	14.9%	38	21.9%	120	25.0%	30	20.1%	58	17.9%	70	18.3%	63	21.4%	94	20.3%	133
No	80.3%	645	85.1%	217	78.1%	428	75.0%	90	79.9%	231	82.1%	322	81.7%	282	78.6%	345	79.7%	523
Base:		803		255		548		120		289		392		345		439		656
Brierfield																		
Yes	11.7%	94	14.5%	37	10.4%	57	16.7%	20	9.0%	26	12.2%	48	11.9%	41	11.6%	51	11.4%	75
No	88.3%	709	85.5%	218	89.6%	491	83.3%	100	91.0%	263	87.8%	344	88.1%	304	88.4%	388	88.6%	581
Base:		803		255		548		120		289		392		345		439		656
Colne																		
Yes	47.2%	379	43.9%	112	48.7%	267	54.2%	65	44.6%	129	47.2%	185	42.6%	147	51.0%	224	47.7%	313
No	52.8%	424	56.1%	143	51.3%	281	45.8%	55	55.4%	160	52.8%	207	57.4%	198	49.0%	215	52.3%	343
Base:		803		255		548		120		289		392		345		439		656
Earby																		
Yes	7.6%	61	5.1%	13	8.8%	48	10.8%	13	6.2%	18	7.7%	30	7.2%	25	8.2%	36	8.4%	55
No	92.4%	742	94.9%	242	91.2%	500	89.2%	107	93.8%	271	92.3%	362	92.8%	320	91.8%	403	91.6%	601
Base:		803		255		548		120		289		392		345		439		656
Nelson																		
Yes	56.3%	452	62.4%	159	53.5%	293	58.3%	70	50.2%	145	60.2%	236	56.2%	194	56.7%	249	54.6%	358
No	43.7%	351	37.6%	96	46.5%	255	41.7%	50	49.8%	144	39.8%	156	43.8%	151	43.3%	190	45.4%	298
Base:		803		255		548		120		289		392		345		439		656

Q17 What if anything would make you visit Barrowford more often ? (Up to 3 answers)

	Total		Male		Female		18 to 34		35 to 54		55+		ABC1		C2DE		Car in hhold	
Nothing	49.9%	401	52.2%	133	48.9%	268	45.8%	55	48.4%	140	52.3%	205	48.4%	167	49.9%	219	51.7%	339
Better choice of clothing shops	2.6%	21	2.0%	5	2.9%	16	5.8%	7	2.8%	8	1.3%	5	2.0%	7	3.0%	13	2.4%	16
Better choice of shops in general	10.2%	82	8.6%	22	10.9%	60	16.7%	20	14.5%	42	5.1%	20	9.6%	33	11.2%	49	11.0%	72
Better maintenance / cleanliness	0.5%	4	0.0%	0	0.7%	4	1.7%	2	0.0%	0	0.5%	2	0.6%	2	0.5%	2	0.6%	4
Better quality shops	1.2%	10	1.2%	3	1.3%	7	0.0%	0	1.4%	4	1.5%	6	1.2%	4	1.4%	6	1.2%	8
Improved bus services	2.1%	17	1.6%	4	2.4%	13	0.8%	1	0.7%	2	3.6%	14	3.5%	12	1.1%	5	1.1%	7
More car parking	5.5%	44	5.1%	13	5.7%	31	2.5%	3	6.9%	20	5.4%	21	7.0%	24	4.3%	19	6.4%	42
More food supermarkets	1.5%	12	1.2%	3	1.6%	9	0.8%	1	1.4%	4	1.8%	7	1.2%	4	1.8%	8	1.5%	10
More large shops	0.5%	4	0.0%	0	0.7%	4	0.0%	0	0.7%	2	0.5%	2	0.6%	2	0.5%	2	0.6%	4
More traffic free areas / pedestrianisation	0.9%	7	0.8%	2	0.9%	5	0.0%	0	1.0%	3	1.0%	4	1.4%	5	0.5%	2	0.9%	6
More services	0.9%	7	0.4%	1	1.1%	6	2.5%	3	0.7%	2	0.5%	2	1.2%	4	0.7%	3	0.8%	5
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somewhere new to eat / drink	0.6%	5	0.4%	1	0.7%	4	0.8%	1	0.7%	2	0.5%	2	0.6%	2	0.7%	3	0.6%	4
Better prices	1.1%	9	0.4%	1	1.5%	8	3.3%	4	1.0%	3	0.5%	2	1.4%	5	0.9%	4	1.4%	9
Better opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better leisure facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don’t know)	5.2%	42	3.5%	9	6.0%	33	8.3%	10	4.2%	12	5.1%	20	4.3%	15	5.9%	26	5.5%	36
(Don't visit)	23.8%	191	26.3%	67	22.6%	124	19.2%	23	24.6%	71	24.7%	97	23.2%	80	25.1%	110	21.0%	138
Base:		803		255		548		120		289		392		345		439		656

Column %ges.

Q18 What if anything would make you visit Barnoldswick more often ? (Up to 3 answers)

	Total		Male		Female		18 to 34		35 to 54		55+		ABC1		C2DE		Car in hhold	
Nothing	56.7%	455	53.7%	137	58.0%	318	47.5%	57	57.1%	165	58.9%	231	56.5%	195	56.0%	246	56.7%	372
Better choice of clothing shops	2.2%	18	1.2%	3	2.7%	15	6.7%	8	1.7%	5	1.3%	5	1.7%	6	2.7%	12	2.3%	15
Better choice of shops in general	4.9%	39	4.3%	11	5.1%	28	7.5%	9	6.2%	18	3.1%	12	3.2%	11	6.4%	28	5.5%	36
Better maintenance/cleanliness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better quality shops	0.6%	5	0.8%	2	0.5%	3	0.0%	0	1.7%	5	0.0%	0	0.3%	1	0.9%	4	0.8%	5
Improved bus services	0.1%	1	0.0%	0	0.2%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0
More car parking	1.1%	9	0.8%	2	1.3%	7	2.5%	3	1.7%	5	0.3%	1	1.2%	4	0.9%	4	1.4%	9
More food supermarkets	1.1%	9	0.4%	1	1.5%	8	0.8%	1	2.1%	6	0.5%	2	1.2%	4	1.1%	5	1.1%	7
More large shops	0.5%	4	0.0%	0	0.7%	4	0.8%	1	1.0%	3	0.0%	0	0.6%	2	0.5%	2	0.6%	4
More traffic free areas / pedestrianisation	0.2%	2	0.0%	0	0.4%	2	0.8%	1	0.0%	0	0.3%	1	0.3%	1	0.2%	1	0.3%	2
More services	0.1%	1	0.0%	0	0.2%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.2%	1
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somewhere new to eat / drink	0.1%	1	0.0%	0	0.2%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.2%	1
Better prices	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better opening hours	1.0%	8	0.4%	1	1.3%	7	2.5%	3	0.3%	1	1.0%	4	1.7%	6	0.5%	2	1.1%	7
More / better leisure facilities	0.2%	2	0.8%	2	0.0%	0	0.0%	0	0.7%	2	0.0%	0	0.3%	1	0.2%	1	0.2%	1
(Don’t know)	2.6%	21	2.4%	6	2.7%	15	5.0%	6	2.1%	6	2.3%	9	2.0%	7	3.0%	13	2.6%	17
(Don't visit)	30.9%	248	37.3%	95	27.9%	153	25.8%	31	29.8%	86	33.4%	131	32.2%	111	30.5%	134	30.2%	198
Base:		803		255		548		120		289		392		345		439		656

Q19 What if anything would make you visit Brierfield more often ? (Up to 3 answers)

	Total		Male		Female		18 to 34		35 to 54		55+		ABC1		C2DE		Car in hhold	
Nothing	49.8%	400	49.4%	126	50.0%	274	49.2%	59	47.8%	138	51.3%	201	48.4%	167	50.1%	220	49.5%	325
Better choice of clothing shops	2.6%	21	0.8%	2	3.5%	19	6.7%	8	2.4%	7	1.5%	6	3.5%	12	1.8%	8	2.9%	19
Better choice of shops in general	6.8%	55	6.7%	17	6.9%	38	11.7%	14	7.6%	22	4.8%	19	8.1%	28	5.7%	25	7.6%	50
Better maintenance/cleanliness	0.9%	7	0.4%	1	1.1%	6	0.8%	1	1.0%	3	0.8%	3	1.7%	6	0.2%	1	0.9%	6
Better quality shops	1.1%	9	2.0%	5	0.7%	4	0.0%	0	1.0%	3	1.5%	6	0.9%	3	1.4%	6	0.9%	6
Improved bus services	0.5%	4	0.4%	1	0.5%	3	0.0%	0	0.3%	1	0.8%	3	0.3%	1	0.7%	3	0.2%	1
More car parking	1.2%	10	1.6%	4	1.1%	6	2.5%	3	1.0%	3	1.0%	4	1.4%	5	1.1%	5	1.5%	10
More food supermarkets	0.7%	6	0.4%	1	0.9%	5	1.7%	2	0.7%	2	0.5%	2	0.9%	3	0.7%	3	0.8%	5
More large shops	0.5%	4	0.8%	2	0.4%	2	0.0%	0	1.4%	4	0.0%	0	0.3%	1	0.7%	3	0.6%	4
More traffic free areas / pedestrianisation	0.2%	2	0.0%	0	0.4%	2	0.8%	1	0.3%	1	0.0%	0	0.3%	1	0.2%	1	0.3%	2
More services	0.6%	5	0.4%	1	0.7%	4	0.8%	1	0.0%	0	1.0%	4	0.3%	1	0.7%	3	0.5%	3
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somewhere new to eat / drink	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better prices	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better leisure facilities	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.2%	1	0.0%	0
(Don’t know)	1.2%	10	1.6%	4	1.1%	6	1.7%	2	1.0%	3	1.3%	5	1.2%	4	1.1%	5	1.2%	8
(Don't visit)	38.6%	310	39.2%	100	38.3%	210	33.3%	40	39.4%	114	39.8%	156	38.0%	131	40.1%	176	38.3%	251
Base:		803		255		548		120		289		392		345		439		656

Q20 What if anything would make you visit Colne more often ? (Up to 3 answers)

	Total		Male		Female		18 to 34		35 to 54		55+		ABC1		C2DE		Car in hhold	
Nothing	54.2%	435	58.0%	148	52.4%	287	54.2%	65	50.9%	147	56.4%	221	51.3%	177	55.4%	243	52.7%	346
Better choice of clothing shops	5.7%	46	2.4%	6	7.3%	40	9.2%	11	6.9%	20	3.8%	15	4.9%	17	6.6%	29	5.8%	38
Better choice of shops in general	14.7%	118	10.6%	27	16.6%	91	20.0%	24	17.0%	49	11.5%	45	13.6%	47	15.9%	70	16.3%	107
Better maintenance/cleanliness	1.6%	13	1.6%	4	1.6%	9	0.8%	1	3.1%	9	0.8%	3	2.6%	9	0.9%	4	1.8%	12
Better quality shops	3.9%	31	3.5%	9	4.0%	22	4.2%	5	4.5%	13	3.3%	13	4.1%	14	3.9%	17	4.6%	30
Improved bus services	1.1%	9	0.4%	1	1.5%	8	0.0%	0	0.7%	2	1.8%	7	1.7%	6	0.7%	3	0.9%	6
More car parking	3.9%	31	3.1%	8	4.2%	23	0.8%	1	4.8%	14	4.1%	16	4.6%	16	3.4%	15	4.4%	29
More food supermarkets	2.4%	19	0.8%	2	3.1%	17	2.5%	3	3.1%	9	1.8%	7	2.3%	8	2.5%	11	2.6%	17
More large shops	1.5%	12	0.8%	2	1.8%	10	2.5%	3	2.4%	7	0.5%	2	2.0%	7	1.1%	5	1.8%	12
More traffic free areas / pedestrianisation	0.4%	3	0.8%	2	0.2%	1	0.0%	0	0.7%	2	0.3%	1	0.3%	1	0.5%	2	0.5%	3
More services	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somewhere new to eat / drink	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better prices	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better leisure facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	3.1%	25	2.4%	6	3.5%	19	3.3%	4	2.4%	7	3.6%	14	2.3%	8	3.4%	15	3.2%	21
(Don't visit)	18.2%	146	22.7%	58	16.1%	88	14.2%	17	18.0%	52	19.6%	77	20.9%	72	16.6%	73	17.4%	114
Base:		803		255		548		120		289		392		345		439		656

Q21 What if anything would make you visit Earby more often ? (Up to 3 answers)

	Total		Male		Female		18 to 34		35 to 54		55+		ABC1		C2DE		Car in hhold	
Nothing	50.3%	404	47.1%	120	51.8%	284	52.5%	63	50.2%	145	49.5%	194	50.7%	175	49.4%	217	49.8%	327
Better choice of clothing shops	1.1%	9	0.8%	2	1.3%	7	4.2%	5	1.4%	4	0.0%	0	0.6%	2	1.6%	7	1.4%	9
Better choice of shops in general	4.2%	34	4.7%	12	4.0%	22	6.7%	8	5.5%	16	2.6%	10	3.8%	13	4.3%	19	4.9%	32
Better maintenance/cleanliness	0.6%	5	0.4%	1	0.7%	4	0.8%	1	0.7%	2	0.5%	2	0.9%	3	0.5%	2	0.8%	5
Better quality shops	1.1%	9	0.8%	2	1.3%	7	0.0%	0	2.4%	7	0.5%	2	0.6%	2	1.4%	6	1.4%	9
Improved bus services	0.2%	2	0.0%	0	0.4%	2	0.8%	1	0.0%	0	0.3%	1	0.3%	1	0.2%	1	0.2%	1
More car parking	0.1%	1	0.0%	0	0.2%	1	0.8%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.2%	1
More food supermarkets	0.6%	5	0.4%	1	0.7%	4	0.0%	0	1.7%	5	0.0%	0	0.0%	0	1.1%	5	0.8%	5
More large shops	0.4%	3	0.0%	0	0.5%	3	1.7%	2	0.0%	0	0.3%	1	0.6%	2	0.2%	1	0.5%	3
More traffic free areas / pedestrianisation	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.3%	1	0.0%	0	0.2%	1
More services	0.4%	3	0.0%	0	0.5%	3	0.8%	1	0.3%	1	0.3%	1	0.3%	1	0.5%	2	0.5%	3
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somewhere new to eat / drink	0.1%	1	0.0%	0	0.2%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.2%	1
Better prices	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better leisure facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	1.2%	10	1.2%	3	1.3%	7	1.7%	2	0.7%	2	1.5%	6	0.6%	2	1.4%	6	1.5%	10
(Don't visit)	42.1%	338	46.7%	119	40.0%	219	33.3%	40	41.2%	119	45.7%	179	43.5%	150	42.1%	185	41.3%	271
Base:		803		255		548		120		289		392		345		439		656

Q22 What if anything would make you visit Nelson more often ? (Up to 3 answers)

	Total		Male		Female		18 to 34		35 to 54		55+		ABC1		C2DE		Car in hhold	
Nothing	52.9%	425	53.3%	136	52.7%	289	56.7%	68	48.8%	141	54.6%	214	52.2%	180	53.8%	236	51.7%	339
Better choice of clothing shops	8.3%	67	4.3%	11	10.2%	56	10.0%	12	9.3%	27	7.1%	28	8.4%	29	8.4%	37	8.5%	56
Better choice of shops in general	22.9%	184	19.6%	50	24.5%	134	20.0%	24	26.3%	76	21.4%	84	22.6%	78	23.2%	102	22.7%	149
Better maintenance/cleanliness	6.8%	55	7.5%	19	6.6%	36	4.2%	5	6.6%	19	7.9%	31	6.4%	22	7.5%	33	6.7%	44
Better quality shops	9.7%	78	8.6%	22	10.2%	56	8.3%	10	10.7%	31	9.4%	37	11.0%	38	8.9%	39	9.8%	64
Improved bus services	0.9%	7	0.4%	1	1.1%	6	0.0%	0	0.7%	2	1.3%	5	1.2%	4	0.7%	3	0.6%	4
More car parking	4.7%	38	4.7%	12	4.7%	26	2.5%	3	6.2%	18	4.3%	17	5.2%	18	4.1%	18	5.5%	36
More food supermarkets	0.7%	6	0.4%	1	0.9%	5	1.7%	2	0.7%	2	0.5%	2	0.6%	2	0.9%	4	0.8%	5
More large shops	1.9%	15	0.4%	1	2.6%	14	0.8%	1	2.1%	6	2.0%	8	1.7%	6	2.1%	9	1.7%	11
More traffic free areas / pedestrianisation	0.2%	2	0.8%	2	0.0%	0	0.0%	0	0.3%	1	0.3%	1	0.0%	0	0.5%	2	0.3%	2
More services	0.4%	3	0.4%	1	0.4%	2	0.0%	0	0.7%	2	0.3%	1	0.3%	1	0.5%	2	0.5%	3
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somewhere new to eat / drink	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better prices	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better leisure facilities	0.4%	3	0.8%	2	0.2%	1	0.0%	0	0.3%	1	0.5%	2	0.9%	3	0.0%	0	0.5%	3
(Don’t know)	1.5%	12	2.4%	6	1.1%	6	1.7%	2	0.3%	1	2.3%	9	1.4%	5	1.1%	5	1.7%	11
(Don't visit)	8.6%	69	9.4%	24	8.2%	45	9.2%	11	9.7%	28	7.7%	30	8.4%	29	8.7%	38	8.7%	57
Base:		803		255		548		120		289		392		345		439		656

Q23 Do you or your family do any of the following leisure activities ?

	Total		Male		Female		18 to 34		35 to 54		55+		ABC1		C2DE		Car in hhold	
Cinema	38.6%	310	41.2%	105	37.4%	205	60.0%	72	55.0%	159	20.2%	79	46.1%	159	32.8%	144	43.6%	286
Theatre	32.5%	261	28.6%	73	34.3%	188	24.2%	29	31.1%	90	36.0%	141	40.3%	139	26.2%	115	34.0%	223
Pub / bar	50.1%	402	53.7%	137	48.4%	265	67.5%	81	61.6%	178	36.5%	143	53.0%	183	48.7%	214	54.9%	360
Restaurant	70.7%	568	69.0%	176	71.5%	392	79.2%	95	79.6%	230	61.7%	242	77.1%	266	66.5%	292	74.2%	487
Nightclub	10.5%	84	12.5%	32	9.5%	52	39.2%	47	11.4%	33	1.0%	4	13.6%	47	8.2%	36	11.9%	78
Bingo	7.1%	57	4.7%	12	8.2%	45	10.0%	12	7.3%	21	6.1%	24	6.1%	21	8.2%	36	6.7%	44
Health & fitness club	27.4%	220	25.5%	65	28.3%	155	48.3%	58	32.5%	94	17.3%	68	34.8%	120	21.9%	96	30.8%	202
Tenpin bowling	19.4%	156	23.5%	60	17.5%	96	36.7%	44	30.5%	88	6.1%	24	22.9%	79	16.9%	74	22.4%	147
None of these	14.3%	115	16.9%	43	13.1%	72	6.7%	8	9.0%	26	20.4%	80	9.9%	34	17.3%	76	11.6%	76
Base:		803		255		548		120		289		392		345		439		656

Q24 Where did you or your family last visit the cinema ?
Those who go to the cinema at Q23

	Total		Male		Female		18 to 34		35 to 54		55+		ABC1		C2DE		Car in hhold	
Accrington	0.6%	2	1.0%	1	0.5%	1	0.0%	0	0.6%	1	1.3%	1	0.6%	1	0.0%	0	0.7%	2
Bolton	1.0%	3	1.0%	1	1.0%	2	0.0%	0	1.9%	3	0.0%	0	0.6%	1	1.4%	2	1.0%	3
Burnley	79.4%	246	78.1%	82	80.0%	164	77.8%	56	80.5%	128	78.5%	62	78.6%	125	80.6%	116	78.3%	224
Bury	3.2%	10	3.8%	4	2.9%	6	5.6%	4	3.8%	6	0.0%	0	4.4%	7	2.1%	3	3.1%	9
Clitheroe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester	4.8%	15	4.8%	5	4.9%	10	8.3%	6	3.1%	5	5.1%	4	3.8%	6	5.6%	8	5.2%	15
Preston	0.6%	2	1.0%	1	0.5%	1	1.4%	1	0.6%	1	0.0%	0	0.6%	1	0.7%	1	0.7%	2
Skipton	2.9%	9	2.9%	3	2.9%	6	0.0%	0	3.8%	6	3.8%	3	3.8%	6	2.1%	3	3.1%	9
Other	2.6%	8	4.8%	5	1.5%	3	4.2%	3	1.9%	3	2.5%	2	2.5%	4	2.8%	4	2.8%	8
Blackburn	1.0%	3	0.0%	0	1.5%	3	1.4%	1	1.3%	2	0.0%	0	1.3%	2	0.7%	1	1.0%	3
Bradford	0.6%	2	0.0%	0	1.0%	2	1.4%	1	0.6%	1	0.0%	0	1.3%	2	0.0%	0	0.7%	2
Leeds	1.0%	3	1.0%	1	1.0%	2	0.0%	0	1.9%	3	0.0%	0	0.0%	0	2.1%	3	1.0%	3
Nelson	0.6%	2	0.0%	0	1.0%	2	0.0%	0	0.0%	0	2.5%	2	0.6%	1	0.7%	1	0.7%	2
(Don't know)	1.6%	5	1.9%	2	1.5%	3	0.0%	0	0.0%	0	6.3%	5	1.9%	3	1.4%	2	1.4%	4
Base:		310		105		205		72		159		79		159		144		286

Q25 Where did you or your family last visit the theatre ?
Those who go to the theatre at Q23

	Total		Male		Female		18 to 34		35 to 54		55+		ABC1		C2DE		Car in hhold	
Municipal Theatre (The Muni), Albert Road, Colne	6.5%	17	12.3%	9	4.3%	8	6.9%	2	3.3%	3	8.5%	12	4.3%	6	9.6%	11	6.3%	14
Pendle Hippodrome Theatre, New Market St, Colne	13.0%	34	11.0%	8	13.8%	26	3.4%	1	10.0%	9	17.0%	24	14.4%	20	11.3%	13	12.6%	28
Accrington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackburn	0.8%	2	1.4%	1	0.5%	1	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.9%	1	0.9%	2
Burnley	11.5%	30	9.6%	7	12.2%	23	17.2%	5	7.8%	7	12.8%	18	10.8%	15	11.3%	13	10.8%	24
Manchester	41.0%	107	34.2%	25	43.6%	82	55.2%	16	44.4%	40	35.5%	50	40.3%	56	41.7%	48	42.2%	94
Other	4.6%	12	8.2%	6	3.2%	6	3.4%	1	3.3%	3	5.7%	8	6.5%	9	2.6%	3	4.9%	11
Blackpool	3.4%	9	1.4%	1	4.3%	8	0.0%	0	2.2%	2	5.0%	7	2.9%	4	4.3%	5	2.7%	6
Bradford	5.0%	13	6.8%	5	4.3%	8	3.4%	1	7.8%	7	3.5%	5	5.8%	8	4.3%	5	5.4%	12
Leeds	1.5%	4	2.7%	2	1.1%	2	0.0%	0	2.2%	2	1.4%	2	2.2%	3	0.9%	1	1.8%	4
London	7.3%	19	6.8%	5	7.4%	14	10.3%	3	8.9%	8	5.7%	8	7.2%	10	7.8%	9	7.6%	17
Preston	0.8%	2	0.0%	0	1.1%	2	0.0%	0	2.2%	2	0.0%	0	1.4%	2	0.0%	0	0.9%	2
Salford	0.8%	2	0.0%	0	1.1%	2	0.0%	0	2.2%	2	0.0%	0	0.7%	1	0.9%	1	0.9%	2
Colne	1.1%	3	1.4%	1	1.1%	2	0.0%	0	1.1%	1	1.4%	2	0.7%	1	1.7%	2	0.9%	2
Salford Quays	0.8%	2	2.7%	2	0.0%	0	0.0%	0	1.1%	1	0.7%	1	1.4%	2	0.0%	0	0.4%	1
York	0.8%	2	0.0%	0	1.1%	2	0.0%	0	2.2%	2	0.0%	0	0.7%	1	0.9%	1	0.9%	2
(Don't know)	1.1%	3	1.4%	1	1.1%	2	0.0%	0	1.1%	1	1.4%	2	0.7%	1	1.7%	2	0.9%	2
Base:		261		73		188		29		90		141		139		115		223

Q26 Where did you or your family last visit a pub / bar ?
Those who go to pubs / bars at Q23

	Total		Male		Female		18 to 34		35 to 54		55+		ABC1		C2DE		Car in hhold	
Barrowford	7.5%	30	9.5%	13	6.4%	17	8.6%	7	9.6%	17	4.2%	6	10.4%	19	5.1%	11	8.3%	30
Barnoldswick	7.5%	30	3.7%	5	9.4%	25	7.4%	6	7.9%	14	7.0%	10	7.1%	13	7.9%	17	6.7%	24
Brierfield	2.2%	9	2.9%	4	1.9%	5	1.2%	1	2.8%	5	2.1%	3	1.1%	2	3.3%	7	2.2%	8
Colne	15.7%	63	10.2%	14	18.5%	49	18.5%	15	14.6%	26	15.4%	22	15.8%	29	15.9%	34	14.2%	51
Earby	2.0%	8	1.5%	2	2.3%	6	4.9%	4	0.6%	1	2.1%	3	1.6%	3	2.3%	5	1.9%	7
Nelson	11.2%	45	16.1%	22	8.7%	23	6.2%	5	9.0%	16	16.8%	24	9.3%	17	12.6%	27	10.0%	36
Accrington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackburn	0.5%	2	0.0%	0	0.8%	2	0.0%	0	0.6%	1	0.7%	1	0.5%	1	0.5%	1	0.6%	2
Burnley	23.9%	96	27.0%	37	22.3%	59	35.8%	29	23.0%	41	18.2%	26	23.5%	43	23.8%	51	24.2%	87
Clitheroe	0.5%	2	0.0%	0	0.8%	2	1.2%	1	0.0%	0	0.7%	1	1.1%	2	0.0%	0	0.6%	2
Halifax	0.5%	2	0.7%	1	0.4%	1	1.2%	1	0.0%	0	0.7%	1	0.0%	0	0.9%	2	0.6%	2
Manchester	1.0%	4	2.2%	3	0.4%	1	3.7%	3	0.6%	1	0.0%	0	0.5%	1	1.4%	3	1.1%	4
Skipton	4.2%	17	3.7%	5	4.5%	12	2.5%	2	5.1%	9	4.2%	6	3.8%	7	4.2%	9	4.7%	17
Other	5.2%	21	5.8%	8	4.9%	13	2.5%	2	5.6%	10	6.3%	9	7.1%	13	3.7%	8	5.6%	20
Blacko	1.0%	4	2.9%	4	0.0%	0	0.0%	0	0.6%	1	2.1%	3	0.5%	1	1.4%	3	1.1%	4
Blackpool	0.5%	2	0.0%	0	0.8%	2	0.0%	0	0.6%	1	0.7%	1	0.5%	1	0.5%	1	0.6%	2
Carlton	0.5%	2	0.0%	0	0.8%	2	1.2%	1	0.0%	0	0.7%	1	1.1%	2	0.0%	0	0.6%	2
Elslack	0.5%	2	0.0%	0	0.8%	2	0.0%	0	0.6%	1	0.7%	1	1.1%	2	0.0%	0	0.6%	2
Foulridge	1.2%	5	2.2%	3	0.8%	2	1.2%	1	1.1%	2	1.4%	2	1.6%	3	0.9%	2	1.4%	5
Fence	2.7%	11	2.2%	3	3.0%	8	0.0%	0	4.5%	8	2.1%	3	3.3%	6	2.3%	5	2.5%	9
Gargrave	1.0%	4	0.0%	0	1.5%	4	0.0%	0	1.1%	2	1.4%	2	1.6%	3	0.5%	1	1.1%	4
Hebdon Bridge	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.5%	1	0.3%	1
Laneshawbridge	0.7%	3	0.7%	1	0.8%	2	1.2%	1	0.6%	1	0.7%	1	0.5%	1	0.9%	2	0.8%	3
Trowbridge	0.5%	2	0.7%	1	0.4%	1	0.0%	0	0.6%	1	0.7%	1	0.5%	1	0.5%	1	0.6%	2
Trawden	2.2%	9	2.2%	3	2.3%	6	0.0%	0	1.7%	3	4.2%	6	1.6%	3	2.8%	6	2.2%	8
Worthorne	1.0%	4	0.0%	0	1.5%	4	0.0%	0	1.1%	2	1.4%	2	0.5%	1	1.4%	3	1.1%	4
(Don't know)	6.0%	24	5.8%	8	6.0%	16	2.5%	2	7.9%	14	5.6%	8	4.9%	9	6.5%	14	6.7%	24
Base:		402		137		265		81		178		143		183		214		360

Q27 Where did you or your family last visit a restaurant ?
Those who go to restaurants at Q23

	Total		Male		Female		18 to 34		35 to 54		55+		ABC1		C2DE		Car in hhold	
Barrowford	2.6%	15	2.3%	4	2.8%	11	2.1%	2	2.6%	6	2.9%	7	2.3%	6	3.1%	9	2.3%	11
Barnoldswick	5.6%	32	3.4%	6	6.6%	26	4.2%	4	6.1%	14	5.8%	14	3.4%	9	7.9%	23	5.7%	28
Brierfield	0.9%	5	1.1%	2	0.8%	3	0.0%	0	0.0%	0	2.1%	5	0.8%	2	0.7%	2	1.0%	5
Colne	20.8%	118	21.6%	38	20.4%	80	18.9%	18	22.6%	52	19.8%	48	19.5%	52	22.3%	65	20.1%	98
Earby	2.3%	13	1.1%	2	2.8%	11	0.0%	0	3.5%	8	2.1%	5	2.3%	6	2.4%	7	2.1%	10
Nelson	4.4%	25	8.0%	14	2.8%	11	1.1%	1	4.8%	11	5.4%	13	6.4%	17	2.4%	7	3.9%	19
Accrington	0.5%	3	0.6%	1	0.5%	2	1.1%	1	0.0%	0	0.8%	2	1.1%	3	0.0%	0	0.2%	1
Blackburn	0.9%	5	1.1%	2	0.8%	3	0.0%	0	1.3%	3	0.8%	2	1.1%	3	0.7%	2	0.8%	4
Burnley	17.4%	99	16.5%	29	17.9%	70	23.2%	22	15.7%	36	16.9%	41	13.2%	35	21.2%	62	16.4%	80
Clitheroe	0.7%	4	1.1%	2	0.5%	2	1.1%	1	0.4%	1	0.8%	2	0.4%	1	1.0%	3	0.8%	4
Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester	5.1%	29	6.8%	12	4.3%	17	14.7%	14	2.6%	6	3.7%	9	3.8%	10	6.2%	18	5.1%	25
Skipton	6.9%	39	5.1%	9	7.7%	30	10.5%	10	7.0%	16	5.4%	13	9.0%	24	4.8%	14	7.6%	37
Other	3.5%	20	4.0%	7	3.3%	13	0.0%	0	4.3%	10	4.1%	10	4.5%	12	2.7%	8	3.7%	18
Fence	5.6%	32	5.1%	9	5.9%	23	5.3%	5	7.8%	18	3.7%	9	6.8%	18	4.8%	14	6.6%	32
Rawtenstall	0.5%	3	0.6%	1	0.5%	2	0.0%	0	0.9%	2	0.4%	1	0.8%	2	0.3%	1	0.6%	3
Preston	0.9%	5	2.3%	4	0.3%	1	0.0%	0	1.3%	3	0.8%	2	0.4%	1	1.4%	4	0.8%	4
York	0.4%	2	0.0%	0	0.5%	2	0.0%	0	0.9%	2	0.0%	0	0.8%	2	0.0%	0	0.4%	2
Yorkshire (uspecified)	0.5%	3	1.1%	2	0.3%	1	0.0%	0	0.0%	0	1.2%	3	0.8%	2	0.3%	1	0.6%	3
Foulridge	1.4%	8	0.6%	1	1.8%	7	3.2%	3	0.9%	2	1.2%	3	2.3%	6	0.7%	2	1.0%	5
Bradford	0.9%	5	0.0%	0	1.3%	5	4.2%	4	0.4%	1	0.0%	0	1.1%	3	0.7%	2	1.0%	5
Blackpool	0.7%	4	0.6%	1	0.8%	3	0.0%	0	0.4%	1	1.2%	3	0.8%	2	0.7%	2	0.8%	4
London	0.5%	3	0.6%	1	0.5%	2	0.0%	0	0.4%	1	0.8%	2	0.4%	1	0.7%	2	0.4%	2
Whalley	0.7%	4	0.0%	0	1.0%	4	0.0%	0	0.4%	1	0.8%	2	0.4%	1	0.7%	2	0.6%	3
Southport	0.5%	3	1.1%	2	0.3%	1	1.1%	1	0.0%	0	0.8%	2	0.0%	0	1.0%	3	0.6%	3
Long Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gisburn	1.1%	6	1.7%	3	0.8%	3	0.0%	0	0.9%	2	1.7%	4	2.3%	6	0.0%	0	1.0%	5
Barley	0.5%	3	0.6%	1	0.5%	2	0.0%	0	0.4%	1	0.8%	2	0.0%	0	1.0%	3	0.2%	1
Abroad	1.1%	6	1.7%	3	0.8%	3	2.1%	2	0.9%	2	0.8%	2	2.3%	6	0.0%	0	1.2%	6
Ribchester	0.4%	2	0.0%	0	0.5%	2	0.0%	0	0.0%	0	0.8%	2	0.4%	1	0.3%	1	0.2%	1
Pendle	0.7%	4	0.6%	1	0.8%	3	0.0%	0	0.9%	2	0.8%	2	1.1%	3	0.3%	1	0.8%	4
Baccup	0.5%	3	0.6%	1	0.5%	2	1.1%	1	0.4%	1	0.4%	1	0.4%	1	0.7%	2	0.6%	3
Bury	0.4%	2	1.1%	2	0.0%	0	1.1%	1	0.4%	1	0.0%	0	0.4%	1	0.3%	1	0.4%	2
Cowling	0.5%	3	0.6%	1	0.5%	2	0.0%	0	0.4%	1	0.8%	2	0.0%	0	1.0%	3	0.4%	2
Hebdon Bridge	0.5%	3	0.0%	0	0.8%	3	1.1%	1	0.4%	1	0.4%	1	0.4%	1	0.7%	2	0.6%	3
Sabdon	0.5%	3	0.6%	1	0.5%	2	0.0%	0	0.4%	1	0.8%	2	0.0%	0	1.0%	3	0.4%	2
Rossendale	0.5%	3	1.1%	2	0.3%	1	0.0%	0	0.9%	2	0.4%	1	0.4%	1	0.7%	2	0.6%	3
Elslack	0.4%	2	0.0%	0	0.5%	2	0.0%	0	0.0%	0	0.8%	2	0.8%	2	0.0%	0	0.4%	2
Hampton	0.4%	2	0.6%	1	0.3%	1	0.0%	0	0.4%	1	0.4%	1	0.4%	1	0.3%	1	0.4%	2
Scotland	0.4%	2	0.6%	1	0.3%	1	0.0%	0	0.9%	2	0.0%	0	0.4%	1	0.3%	1	0.4%	2
Padiham	0.4%	2	0.6%	1	0.3%	1	0.0%	0	0.0%	0	0.8%	2	0.8%	2	0.0%	0	0.4%	2
Keighley	0.4%	2	0.6%	1	0.3%	1	0.0%	0	0.4%	1	0.4%	1	0.4%	1	0.3%	1	0.4%	2
Foulridge	0.4%	2	0.6%	1	0.3%	1	0.0%	0	0.4%	1	0.4%	1	0.8%	2	0.0%	0	0.4%	2
(Don't know)	6.9%	39	4.0%	7	8.2%	32	4.2%	4	7.4%	17	7.4%	18	7.1%	19	6.2%	18	7.6%	37
Base:		568		176		392		95		230		242		266		292		487

Q28 Where did you or your family last visit a nightclub / live music venue ?
Those who go to nightclubs at Q23

	Total		Male		Female		18 to 34		35 to 54		55+		ABC1		C2DE		Car in hhold	
Good Night Club, Stanley St, Nelson	2.4%	2	3.1%	1	1.9%	1	2.1%	1	3.0%	1	0.0%	0	2.1%	1	2.8%	1	2.6%	2
Zebras Nightclub, Keighley Rd, Colne	1.2%	1	0.0%	0	1.9%	1	2.1%	1	0.0%	0	0.0%	0	2.1%	1	0.0%	0	1.3%	1
Accrington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burnley	61.9%	52	50.0%	16	69.2%	36	59.6%	28	60.6%	20	100.0%	4	63.8%	30	58.3%	21	60.3%	47
Clitheroe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester	13.1%	11	18.8%	6	9.6%	5	12.8%	6	15.2%	5	0.0%	0	10.6%	5	16.7%	6	12.8%	10
Rochdale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skipton	9.5%	8	6.3%	2	11.5%	6	12.8%	6	6.1%	2	0.0%	0	8.5%	4	11.1%	4	10.3%	8
Other	2.4%	2	6.3%	2	0.0%	0	2.1%	1	3.0%	1	0.0%	0	2.1%	1	2.8%	1	2.6%	2
Blackpool	6.0%	5	9.4%	3	3.8%	2	6.4%	3	6.1%	2	0.0%	0	8.5%	4	2.8%	1	6.4%	5
Abroad	2.4%	2	3.1%	1	1.9%	1	2.1%	1	3.0%	1	0.0%	0	0.0%	0	5.6%	2	2.6%	2
(Don't know)	1.2%	1	3.1%	1	0.0%	0	0.0%	0	3.0%	1	0.0%	0	2.1%	1	0.0%	0	1.3%	1
Base:		84		32		52		47		33		4		47		36		78

Q29 Where did you or your family last go to play bingo ?
Those who go to bingo at Q23

	Total		Male		Female		18 to 34		35 to 54		55+		ABC1		C2DE		Car in hhold	
Palace Bingo & Social Club, Leeds Road, Nelson	22.8%	13	25.0%	3	22.2%	10	25.0%	3	19.0%	4	25.0%	6	28.6%	6	19.4%	7	20.5%	9
Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burnley	61.4%	35	66.7%	8	60.0%	27	58.3%	7	71.4%	15	54.2%	13	52.4%	11	66.7%	24	65.9%	29
Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keighley	1.8%	1	0.0%	0	2.2%	1	8.3%	1	0.0%	0	0.0%	0	4.8%	1	0.0%	0	2.3%	1
Other	10.5%	6	8.3%	1	11.1%	5	8.3%	1	4.8%	1	16.7%	4	4.8%	1	13.9%	5	6.8%	3
(Don't know)	3.5%	2	0.0%	0	4.4%	2	0.0%	0	4.8%	1	4.2%	1	9.5%	2	0.0%	0	4.5%	2
Base:		57		12		45		12		21		24		21		36		44

Q30 Where did you or your family last go to a healthclub / gym ?
Those who go visit health & fitness clubs at Q23

	Total		Male		Female		18 to 34		35 to 54		55+		ABC1		C2DE		Car in hhold	
Barrowford	0.5%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	1.0%	1	0.5%	1
Barnoldswick	11.8%	26	4.6%	3	14.8%	23	5.2%	3	12.8%	12	16.2%	11	10.8%	13	13.5%	13	12.4%	25
Brierfield	3.6%	8	4.6%	3	3.2%	5	3.4%	2	3.2%	3	4.4%	3	4.2%	5	3.1%	3	3.5%	7
Colne	23.6%	52	24.6%	16	23.2%	36	22.4%	13	27.7%	26	19.1%	13	23.3%	28	25.0%	24	23.3%	47
Earby	0.5%	1	0.0%	0	0.6%	1	1.7%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.5%	1
Nelson	10.9%	24	12.3%	8	10.3%	16	8.6%	5	12.8%	12	10.3%	7	9.2%	11	12.5%	12	10.9%	22
Accrington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackburn	0.9%	2	0.0%	0	1.3%	2	1.7%	1	1.1%	1	0.0%	0	0.8%	1	1.0%	1	1.0%	2
Burnley	38.2%	84	38.5%	25	38.1%	59	48.3%	28	33.0%	31	36.8%	25	39.2%	47	36.5%	35	37.1%	75
Clitheroe	0.5%	1	0.0%	0	0.6%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.0%	1	0.5%	1
Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester	0.5%	1	1.5%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.8%	1	0.0%	0	0.5%	1
Skipton	3.2%	7	3.1%	2	3.2%	5	1.7%	1	4.3%	4	2.9%	2	4.2%	5	2.1%	2	3.5%	7
Other	4.1%	9	7.7%	5	2.6%	4	5.2%	3	2.1%	2	5.9%	4	5.8%	7	2.1%	2	4.5%	9
Reedley	1.4%	3	3.1%	2	0.6%	1	0.0%	0	1.1%	1	2.9%	2	0.8%	1	2.1%	2	1.5%	3
(Don't know)	0.5%	1	0.0%	0	0.6%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Base:		220		65		155		58		94		68		120		96		202

Q31 Where did you or your family last go for tenpin bowling ?
Those who go tenpin bowling at Q23

	Total		Male		Female		18 to 34		35 to 54		55+		ABC1		C2DE		Car in hhold	
Accrington	3.2%	5	1.7%	1	4.2%	4	0.0%	0	3.4%	3	8.3%	2	5.1%	4	1.4%	1	3.4%	5
Burnley	82.1%	128	85.0%	51	80.2%	77	88.6%	39	78.4%	69	83.3%	20	78.5%	62	86.5%	64	81.6%	120
Skipton	8.3%	13	5.0%	3	10.4%	10	6.8%	3	10.2%	9	4.2%	1	8.9%	7	8.1%	6	8.8%	13
Keighley	0.6%	1	1.7%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.4%	1	0.7%	1
Other	4.5%	7	5.0%	3	4.2%	4	4.5%	2	4.5%	4	4.2%	1	5.1%	4	2.7%	2	4.1%	6
(Don't know)	1.3%	2	1.7%	1	1.0%	1	0.0%	0	2.3%	2	0.0%	0	2.5%	2	0.0%	0	1.4%	2
Base:		156		60		96		44		88		24		79		74		147

Q32 What things, if any, do you regularly buy on the Internet ? (Up to 3 answers)

	Total		Male		Female		18 to 34		35 to 54		55+		ABC1		C2DE		Car in hhold	
Nothing	65.6%	527	58.4%	149	69.0%	378	49.2%	59	50.2%	145	81.9%	321	57.7%	199	72.0%	316	59.6%	391
Groceries	2.2%	18	2.0%	5	2.4%	13	7.5%	9	2.1%	6	0.8%	3	2.9%	10	1.8%	8	2.4%	16
Clothes and shoes	9.5%	76	6.7%	17	10.8%	59	16.7%	20	14.2%	41	3.8%	15	12.5%	43	7.1%	31	11.3%	74
Domestic electrical appliances	2.0%	16	2.7%	7	1.6%	9	3.3%	4	2.8%	8	1.0%	4	2.3%	8	1.8%	8	1.8%	12
Electrical TV, hi-fi and computers	6.1%	49	8.2%	21	5.1%	28	10.0%	12	9.7%	28	2.3%	9	8.1%	28	4.8%	21	7.2%	47
Furniture, soft furnishings and floor coverings	1.0%	8	0.8%	2	1.1%	6	1.7%	2	2.1%	6	0.0%	0	1.4%	5	0.7%	3	1.2%	8
DIY, hardware and homewares	1.2%	10	1.6%	4	1.1%	6	1.7%	2	1.7%	5	0.8%	3	1.7%	6	0.9%	4	1.4%	9
Health and beauty, chemist items	1.0%	8	0.8%	2	1.1%	6	0.8%	1	1.4%	4	0.8%	3	0.9%	3	0.9%	4	1.1%	7
Books, CDs, toys etc.	17.8%	143	20.8%	53	16.4%	90	22.5%	27	28.4%	82	8.7%	34	24.6%	85	12.3%	54	20.7%	136
Travel goods (tickets, holidays etc)	4.7%	38	5.1%	13	4.6%	25	2.5%	3	8.0%	23	3.1%	12	7.0%	24	3.2%	14	5.6%	37
Computer software / electronic games	3.1%	25	5.5%	14	2.0%	11	3.3%	4	4.5%	13	2.0%	8	3.8%	13	2.3%	10	3.7%	24
Financial products	1.0%	8	1.6%	4	0.7%	4	1.7%	2	1.7%	5	0.3%	1	1.2%	4	0.9%	4	1.2%	8
Sports equipment	1.4%	11	2.0%	5	1.1%	6	1.7%	2	2.8%	8	0.3%	1	1.4%	5	1.4%	6	1.7%	11
Motor parts	1.2%	10	2.0%	5	0.9%	5	1.7%	2	2.1%	6	0.5%	2	2.0%	7	0.7%	3	1.5%	10
Hobbies / crafts	1.4%	11	1.6%	4	1.3%	7	0.0%	0	1.4%	4	1.8%	7	2.6%	9	0.5%	2	1.5%	10
Other	0.5%	4	0.8%	2	0.4%	2	0.0%	0	1.0%	3	0.3%	1	0.6%	2	0.5%	2	0.6%	4
(Don’t know / varies)	2.2%	18	2.0%	5	2.4%	13	5.8%	7	2.1%	6	1.3%	5	1.4%	5	2.5%	11	2.6%	17
Base:		803		255		548		120		289		392		345		439		656

SEX Sex of respondent:

	Total		Male		Female		18 to 34		35 to 54		55+		ABC1		C2DE		Car in hhold	
Male	31.8%	255	100.0%	255	0.0%	0	33.3%	40	32.9%	95	30.6%	120	30.7%	106	32.3%	142	34.1%	224
Female	68.2%	548	0.0%	0	100.0%	548	66.7%	80	67.1%	194	69.4%	272	69.3%	239	67.7%	297	65.9%	432
Base:		803		255		548		120		289		392		345		439		656

AGE Could I ask how old you are please ?

	Total		Male		Female		18 to 34		35 to 54		55+		ABC1		C2DE		Car in hhold	
18-24	4.0%	32	4.7%	12	3.7%	20	26.7%	32	0.0%	0	0.0%	0	2.9%	10	4.6%	20	4.6%	30
25-34	11.0%	88	11.0%	28	10.9%	60	73.3%	88	0.0%	0	0.0%	0	10.1%	35	11.8%	52	11.6%	76
35-44	16.3%	131	16.9%	43	16.1%	88	0.0%	0	45.3%	131	0.0%	0	15.4%	53	17.3%	76	18.9%	124
45-54	19.7%	158	20.4%	52	19.3%	106	0.0%	0	54.7%	158	0.0%	0	24.6%	85	16.2%	71	22.1%	145
55-64	24.2%	194	26.3%	67	23.2%	127	0.0%	0	0.0%	0	49.5%	194	21.7%	75	25.7%	113	24.2%	159
65+	24.7%	198	20.8%	53	26.5%	145	0.0%	0	0.0%	0	50.5%	198	25.2%	87	24.4%	107	18.4%	121
(Refused)	0.2%	2	0.0%	0	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1
Base:		803		255		548		120		289		392		345		439		656

CAR Finally, how many cars are there normally available for use in the household ?

	Total		Male		Female		18 to 34		35 to 54		55+		ABC1		C2DE		Car in hhold	
None	17.7%	142	11.8%	30	20.4%	112	10.8%	13	6.9%	20	27.8%	109	15.1%	52	19.6%	86	0.0%	0
1	48.2%	387	60.0%	153	42.7%	234	48.3%	58	45.7%	132	50.3%	197	43.8%	151	52.4%	230	59.0%	387
2	27.0%	217	23.1%	59	28.8%	158	33.3%	40	38.1%	110	17.1%	67	32.2%	111	23.2%	102	33.1%	217
3 or more	6.5%	52	4.7%	12	7.3%	40	6.7%	8	9.3%	27	4.1%	16	7.8%	27	4.8%	21	7.9%	52
(Don't know)	0.1%	1	0.0%	0	0.2%	1	0.8%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
(Refused)	0.5%	4	0.4%	1	0.5%	3	0.0%	0	0.0%	0	0.8%	3	0.9%	3	0.0%	0	0.0%	0
Base:		803		255		548		120		289		392		345		439		656

SEG Socio-economic group:

	Total		Male		Female		18 to 34		35 to 54		55+		ABC1		C2DE		Car in hhold	
A	4.1%	33	3.1%	8	4.6%	25	2.5%	3	5.9%	17	3.3%	13	9.6%	33	0.0%	0	4.7%	31
B	14.7%	118	15.7%	40	14.2%	78	15.0%	18	17.0%	49	13.0%	51	34.2%	118	0.0%	0	16.6%	109
C1	24.2%	194	22.7%	58	24.8%	136	20.0%	24	24.9%	72	25.0%	98	56.2%	194	0.0%	0	22.7%	149
C2	36.2%	291	36.5%	93	36.1%	198	39.2%	47	33.2%	96	37.8%	148	0.0%	0	66.3%	291	39.2%	257
D	17.9%	144	19.2%	49	17.3%	95	20.0%	24	17.0%	49	18.1%	71	0.0%	0	32.8%	144	14.6%	96
E	0.5%	4	0.0%	0	0.7%	4	0.8%	1	0.7%	2	0.3%	1	0.0%	0	0.9%	4	0.0%	0
(Refused)	2.4%	19	2.7%	7	2.2%	12	2.5%	3	1.4%	4	2.6%	10	0.0%	0	0.0%	0	2.1%	14
Base:		803		255		548		120		289		392		345		439		656

Column %ges.

ZON Zone:

	Total		Male		Female		18 to 34		35 to 54		55+		ABC1		C2DE		Car in hhold	
1	5.1%	41	4.7%	12	5.3%	29	5.8%	7	4.5%	13	5.4%	21	4.3%	15	5.9%	26	4.7%	31
2	3.9%	31	2.0%	5	4.7%	26	3.3%	4	5.2%	15	3.1%	12	4.6%	16	3.2%	14	4.6%	30
3	4.1%	33	4.7%	12	3.8%	21	2.5%	3	3.8%	11	4.8%	19	3.5%	12	4.8%	21	4.4%	29
4	6.4%	51	5.5%	14	6.8%	37	5.8%	7	6.2%	18	6.6%	26	6.4%	22	6.6%	29	5.5%	36
5	9.1%	73	11.4%	29	8.0%	44	7.5%	9	8.3%	24	9.9%	39	10.7%	37	8.0%	35	9.5%	62
6	5.7%	46	6.7%	17	5.3%	29	3.3%	4	4.5%	13	7.4%	29	5.5%	19	5.7%	25	5.8%	38
7	4.2%	34	4.3%	11	4.2%	23	1.7%	2	3.8%	11	5.4%	21	5.8%	20	3.2%	14	4.6%	30
8	6.6%	53	7.1%	18	6.4%	35	6.7%	8	2.4%	7	9.7%	38	4.1%	14	8.9%	39	5.2%	34
9	6.4%	51	8.2%	21	5.5%	30	9.2%	11	9.7%	28	3.1%	12	7.0%	24	5.7%	25	7.0%	46
10	5.5%	44	7.1%	18	4.7%	26	6.7%	8	4.8%	14	5.6%	22	3.5%	12	7.3%	32	4.6%	30
11	7.3%	59	8.2%	21	6.9%	38	12.5%	15	6.9%	20	6.1%	24	4.3%	15	8.9%	39	5.9%	39
12	9.0%	72	11.4%	29	7.8%	43	10.0%	12	8.0%	23	9.2%	36	11.3%	39	6.8%	30	9.8%	64
13	6.7%	54	4.7%	12	7.7%	42	5.0%	6	8.7%	25	5.9%	23	7.2%	25	6.4%	28	7.3%	48
14	2.6%	21	2.7%	7	2.6%	14	0.0%	0	5.9%	17	1.0%	4	3.5%	12	1.6%	7	3.0%	20
15	6.4%	51	4.7%	12	7.1%	39	7.5%	9	6.6%	19	5.9%	23	5.8%	20	7.1%	31	6.6%	43
16	7.7%	62	3.5%	9	9.7%	53	10.0%	12	7.3%	21	7.4%	29	7.0%	24	8.4%	37	7.5%	49
17	3.4%	27	3.1%	8	3.5%	19	2.5%	3	3.5%	10	3.6%	14	5.5%	19	1.6%	7	4.1%	27
Base:		803		255		548		120		289		392		345		439		656

Pendle Household Shopping Survey
for Nathaniel Lichfield and Partners

Q01 Which store or shop did you do your household's last main food and grocery shopping ?

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11	
Morrison's, Pendle Street, Nelson	27.9%	224	14.6%	6	16.1%	5	9.1%	3	15.7%	8	64.4%	47	39.1%	18	55.9%	19	79.2%	42	33.3%	17	61.4%	27	5.1%	3
Asda, Corporation Street, Colne	24.9%	200	53.7%	22	41.9%	13	63.6%	21	51.0%	26	15.1%	11	19.6%	9	23.5%	8	17.0%	9	56.9%	29	20.5%	9	1.7%	1
Asda, Princess Way, Burnley	9.5%	76	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	4	15.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.9%	20
Tesco, Centenary Way, Finsley Gate, Burnley	7.3%	59	0.0%	0	3.2%	1	3.0%	1	3.9%	2	4.1%	3	4.3%	2	2.9%	1	0.0%	0	2.0%	1	0.0%	0	23.7%	14
Sainsbury's, Active Way, Burnley	5.9%	47	0.0%	0	9.7%	3	3.0%	1	0.0%	0	1.4%	1	6.5%	3	8.8%	3	0.0%	0	0.0%	0	2.3%	1	11.9%	7
Aldi, North Valley Retail Park, Colne	3.0%	24	4.9%	2	19.4%	6	6.1%	2	13.7%	7	1.4%	1	0.0%	0	2.9%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Morrison's, Broughton Road, Skipton	2.9%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Skipton	2.4%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Rainhall Road, Barnoldswick	2.0%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somerfield (former Kwik Save), Briercliffe Road, Burnley	1.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	4
Co-op, Victoria Road, Earby, Barnoldswick	1.2%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, 52 Market St, Colne	1.2%	10	9.8%	4	3.2%	1	3.0%	1	5.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kwik Save, Nelson	1.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0	2.9%	1	0.0%	0	2.0%	1	9.1%	4	0.0%	0
Aldi, Active Way, Burnley	0.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	2.3%	1	5.1%	3
Co-op, 44 Market St, Colne	0.7%	6	9.8%	4	0.0%	0	0.0%	0	3.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Burnley	0.5%	4	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Internet / online / home delivery	0.5%	4	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Rigby Street, Nelson	0.5%	4	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	1.7%	1
Local shops - Colne	0.4%	3	2.4%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, 63 Market St, Colne	0.4%	3	2.4%	1	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops - Nelson	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Arndale Centre, Nelson	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	2	0.0%	0
Morrisons, Blackburn	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Kwik Save, Boot Way, Burnley	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Kellbrook Service Station, Colne Road, Colne	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Nelson	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Admiral Centre, Nelson	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0
Lidl, King St, Whalley	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1

Pendle Household Shopping Survey
for Nathaniel Lichfield and Partners

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11	
Banks																								
Tesco, Chorley	0.2%	2	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kwik Save, Cog Lane, Burnley	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Iceland, Briercliffe Road, Burnley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops - Brierfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somerfield / Kwik Save, Leeds Road, Nelson	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0
Tesco, 2 York House, Church St, Barnoldswick	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths, Settle	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths, Clitheroe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, 18-26 Colne Road, Brierfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Burnley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops - Barnoldswick	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Skipton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Ilkley	0.1%	1	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somerfield, Burnley Road, Burnley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Haslingden	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don’t know)	1.2%	10	0.0%	0	3.2%	1	3.0%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	3
Base:		803		41		31		33		51		73		46		34		53		51		44		59

Q02 Is there any other store or shop you do your main food and grocery shopping ?

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11	
Morrison's, Pendle Street, Nelson	14.1%	113	17.1%	7	9.7%	3	24.2%	8	17.6%	9	15.1%	11	21.7%	10	23.5%	8	15.1%	8	21.6%	11	20.5%	9	5.1%	3
Asda, Corporation Street, Colne	13.2%	106	14.6%	6	19.4%	6	15.2%	5	17.6%	9	28.8%	21	8.7%	4	17.6%	6	18.9%	10	23.5%	12	9.1%	4	0.0%	0
Asda, Princess Way, Burnley	4.5%	36	0.0%	0	0.0%	0	0.0%	0	2.0%	1	1.4%	1	4.3%	2	5.9%	2	1.9%	1	2.0%	1	0.0%	0	15.3%	9
Sainsbury's, Active Way, Burnley	4.4%	35	0.0%	0	9.7%	3	0.0%	0	2.0%	1	6.8%	5	4.3%	2	2.9%	1	0.0%	0	2.0%	1	0.0%	0	8.5%	5
Tesco, Centenary Way, Finsley Gate, Burnley	4.4%	35	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.2%	7	0.0%	0	1.9%	1	2.0%	1	2.3%	1	10.2%	6
Morrison's, Broughton Road, Skipton	3.2%	26	0.0%	0	3.2%	1	3.0%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Somerfield (former Kwik Save), Briercliffe Road, Burnley	2.0%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.9%	7
Aldi, North Valley Retail Park, Colne	1.7%	14	4.9%	2	3.2%	1	6.1%	2	9.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kwik Save, Nelson	1.5%	12	0.0%	0	0.0%	0	0.0%	0	2.0%	1	1.4%	1	2.2%	1	0.0%	0	5.7%	3	2.0%	1	9.1%	4	0.0%	0
Co-op, 44 Market St, Colne	1.4%	11	14.6%	6	0.0%	0	3.0%	1	5.9%	3	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Active Way, Burnley	1.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	4.3%	2	0.0%	0	0.0%	0	2.0%	1	0.0%	0	1.7%	1
Local shops - Nelson	1.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	4	2.2%	1	0.0%	0	5.7%	3	2.0%	1	4.5%	2	0.0%	0
Co-op, Rainhall Road, Barnoldswick	1.2%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Rigby Street, Nelson	1.1%	9	0.0%	0	0.0%	0	0.0%	0	2.0%	1	1.4%	1	4.3%	2	0.0%	0	3.8%	2	0.0%	0	2.3%	1	0.0%	0
Tesco, 52 Market St, Colne	1.1%	9	9.8%	4	6.5%	2	0.0%	0	3.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Marks & Spencer, Burnley	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, 63 Market St, Colne	0.6%	5	2.4%	1	0.0%	0	3.0%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Briercliffe Road, Burnley	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Kwik Save, Cog Lane, Burnley	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Local shops - Colne	0.5%	4	2.4%	1	3.2%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Arndale Centre, Nelson	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.9%	1	3.9%	2	0.0%	0	0.0%	0
Somerfield / Kwik Save, Leeds Road, Nelson	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0
Local shops - Barrowford	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Tesco, Skipton	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops - Barnoldswick	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Victoria Road, Earby, Barnoldswick	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, 18-26 Colne Road, Brierfield	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Keighley	0.2%	2	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths, Settle	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11	
Netto, Queens Lancashire Way, Burnley	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	1.7%	1
Farmfoods, Admiral Centre, Nelson	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	2.3%	1	0.0%	0
Local shops, Burnley	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Internet / online / home delivery	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops - Earby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kwik Save, Boot Way, Burnley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Booths, Clitheroe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Nelson	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Local shops - Brierfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Haslingden	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Asda, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Bury	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Moor Lane, Clitheroe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Bury	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Carnforth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Otley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nowhere else)	35.1%	282	29.3%	12	45.2%	14	45.5%	15	29.4%	15	30.1%	22	26.1%	12	38.2%	13	35.8%	19	29.4%	15	50.0%	22	39.0%	23
Base:		803		41		31		33		51		73		46		34		53		51		44		59

Q03 How do you normally travel to do your main food shopping ?

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11	
Car-driver	61.8%	496	58.5%	24	83.9%	26	69.7%	23	52.9%	27	67.1%	49	76.1%	35	70.6%	24	32.1%	17	66.7%	34	45.5%	20	45.8%	27
Car-passenger	20.3%	163	19.5%	8	12.9%	4	18.2%	6	27.5%	14	19.2%	14	10.9%	5	17.6%	6	26.4%	14	11.8%	6	27.3%	12	23.7%	14
Bus / Coach	5.1%	41	9.8%	4	0.0%	0	9.1%	3	3.9%	2	4.1%	3	6.5%	3	8.8%	3	7.5%	4	2.0%	1	2.3%	1	10.2%	6
Train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Taxi	1.6%	13	0.0%	0	0.0%	0	0.0%	0	2.0%	1	2.7%	2	4.3%	2	2.9%	1	1.9%	1	2.0%	1	6.8%	3	1.7%	1
Walk	8.5%	68	9.8%	4	0.0%	0	0.0%	0	11.8%	6	4.1%	3	0.0%	0	0.0%	0	30.2%	16	13.7%	7	13.6%	6	15.3%	9
Bicycle	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	1.7%	1
N/A / Delivered	1.4%	11	0.0%	0	3.2%	1	3.0%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	2.0%	1	2.3%	1	1.7%	1
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility device	0.2%	2	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0
(Don’t know / varies)	0.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		803		41		31		33		51		73		46		34		53		51		44		59

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11	

Q04 In addition to your main food shopping at which store or shop did you last visit for small scale / top up shopping for things like bread, milk or newspapers ?

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11	
Local shops - Nelson	9.1%	73	0.0%	0	3.2%	1	0.0%	0	0.0%	0	30.1%	22	4.3%	2	2.9%	1	26.4%	14	21.6%	11	43.2%	19	0.0%	0
Morrison's, Pendle Street, Nelson	7.0%	56	7.3%	3	3.2%	1	0.0%	0	0.0%	0	13.7%	10	4.3%	2	20.6%	7	26.4%	14	11.8%	6	6.8%	3	1.7%	1
Local shops, Burnley	7.0%	56	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	32.2%	19
Local shops - Colne	6.2%	50	29.3%	12	32.3%	10	18.2%	6	35.3%	18	2.7%	2	0.0%	0	0.0%	0	1.9%	1	2.0%	1	0.0%	0	0.0%	0
Asda, Corporation Street, Colne	5.2%	42	2.4%	1	9.7%	3	21.2%	7	11.8%	6	5.5%	4	4.3%	2	5.9%	2	0.0%	0	19.6%	10	9.1%	4	0.0%	0
Co-op, Victoria Road, Earby, Barnoldswick	3.6%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Rainhall Road, Barnoldswick	3.6%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Centenary Way, Finsley Gate, Burnley	3.0%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	3	0.0%	0	0.0%	0	2.0%	1	2.3%	1	5.1%	3
Local shops - Barnoldswick	2.6%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops - Barrowford	2.5%	20	0.0%	0	3.2%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	23.5%	8	1.9%	1	11.8%	6	0.0%	0	0.0%	0
Somerfield (former Kwik Save), Briercliffe Road, Burnley	2.5%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.9%	10
Co-op, 44 Market St, Colne	2.4%	19	26.8%	11	3.2%	1	0.0%	0	9.8%	5	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, 52 Market St, Colne	2.0%	16	14.6%	6	6.5%	2	6.1%	2	3.9%	2	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, 18-26 Colne Road, Brierfield	1.9%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	32.6%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Princess Way, Burnley	1.1%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	4
Aldi, North Valley Retail Park, Colne	1.1%	9	2.4%	1	6.5%	2	0.0%	0	9.8%	5	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops - Brierfield	1.1%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Active Way, Burnley	0.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	2
Tesco Express, Casterton Road, Reedley	0.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Burnley	0.9%	7	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	2.2%	1	5.9%	2	0.0%	0	0.0%	0	2.3%	1	0.0%	0
Somerfield / Kwik Save, Leeds Road, Nelson	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	3	0.0%	0	2.9%	1	1.9%	1	0.0%	0	0.0%	0	0.0%	0
Local shops, Worsthorne	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Gargrave	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / online / home delivery	0.5%	4	0.0%	0	3.2%	1	0.0%	0	3.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kwik Save, Nelson	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.9%	1	3.9%	2	0.0%	0	0.0%	0
Iceland, Briercliffe Road, Burnley	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Arndale Centre, Nelson	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	4.3%	2	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0
Local shops, Harle Syke	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, 63 Market St, Colne	0.5%	4	4.9%	2	0.0%	0	3.0%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11	
Local shops, Skipton	0.4%	3	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Kellbrook Service Station, Colne Road, Colne	0.4%	3	0.0%	0	0.0%	0	3.0%	1	2.0%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Rigby Street, Nelson	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	1.9%	1	0.0%	0	0.0%	0	0.0%	0
Local shops - Earby	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kwik Save, Cog Lane, Burnley	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kwik Save, Boot Way, Burnley	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Farmfoods, Admiral Centre, Nelson	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0
Tesco, Skipton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Chorley	0.1%	1	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Leeds	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Silsden	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Accrington	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Carlton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrison's, Broughton Road, Skipton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Active Way, Burnley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Trawden	0.1%	1	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do top-up shopping)	24.8%	199	12.2%	5	29.0%	9	21.2%	7	15.7%	8	34.2%	25	10.9%	5	26.5%	9	32.1%	17	25.5%	13	31.8%	14	27.1%	16
(Don’t know)	2.7%	22	0.0%	0	0.0%	0	15.2%	5	2.0%	1	2.7%	2	0.0%	0	2.9%	1	3.8%	2	2.0%	1	2.3%	1	5.1%	3
Base:		803		41		31		33		51		73		46		34		53		51		44		59

Q05 Which other stores do you use to buy small scale / top up shopping ?

Those who carry out top-up shopping at Q04

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11	
Local shops - Nelson	4.0%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.5%	6	7.3%	3	4.0%	1	2.8%	1	13.2%	5	20.0%	6	0.0%	0
Local shops - Colne	3.6%	22	25.0%	9	22.7%	5	0.0%	0	9.3%	4	4.2%	2	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0
Asda, Corporation Street, Colne	3.3%	20	5.6%	2	0.0%	0	0.0%	0	2.3%	1	8.3%	4	2.4%	1	8.0%	2	5.6%	2	5.3%	2	0.0%	0	0.0%	0
Local shops, Burnley	3.1%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.9%	9
Morrison's, Pendle Street, Nelson	3.0%	18	0.0%	0	0.0%	0	3.8%	1	0.0%	0	6.3%	3	7.3%	3	4.0%	1	0.0%	0	5.3%	2	3.3%	1	0.0%	0
Marks & Spencer, Burnley	2.2%	13	0.0%	0	9.1%	2	3.8%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	1	2.3%	1
Tesco, 52 Market St, Colne	1.8%	11	11.1%	4	0.0%	0	7.7%	2	9.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0
Tesco, Centenary Way, Finsley Gate, Burnley	1.5%	9	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	4.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1
Local shops - Barnoldswick	1.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Active Way, Burnley	1.5%	9	0.0%	0	0.0%	0	3.8%	1	0.0%	0	2.1%	1	4.9%	2	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Princess Way, Burnley	1.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.3%	4
Farmfoods, 63 Market St, Colne	1.3%	8	13.9%	5	0.0%	0	7.7%	2	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops - Barrowford	1.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1	2.8%	1	7.9%	3	0.0%	0	0.0%	0
Iceland, Arndale Centre, Nelson	1.0%	6	0.0%	0	0.0%	0	3.8%	1	0.0%	0	2.1%	1	2.4%	1	4.0%	1	0.0%	0	2.6%	1	3.3%	1	0.0%	0
Lidl, Rigby Street, Nelson	1.0%	6	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	4.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	2
Aldi, North Valley Retail Park, Colne	0.8%	5	0.0%	0	0.0%	0	3.8%	1	2.3%	1	0.0%	0	0.0%	0	4.0%	1	0.0%	0	2.6%	1	0.0%	0	0.0%	0
Local shops - Brierfield	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops - Earby	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Admiral Centre, Nelson	0.7%	4	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0	4.0%	1	2.8%	1	0.0%	0	3.3%	1	0.0%	0
Co-op, 44 Market St, Colne	0.7%	4	0.0%	0	4.5%	1	3.8%	1	4.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somerfield (former Kwik Save), Briercliffe Road, Burnley	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1
Aldi, Active Way, Burnley	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	2
Somerfield / Kwik Save, Leeds Road, Nelson	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	4.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Briercliffe Road, Burnley	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Victoria Road, Earby, Barnoldswick	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Rainhall Road, Barnoldswick	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, 18-26 Colne Road, Brierfield	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Kellbrook Service Station, Colne Road,	0.3%	2	0.0%	0	0.0%	0	3.8%	1	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Pendle Household Shopping Survey
for Nathaniel Lichfield and Partners

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11	
Colne																								
Kwik Save, Cog Lane, Burnley	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Moor Lane, Clitheroe	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Netto, Queens Lancashire Way, Burnley	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0
Kwik Save, Nelson	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Casterton Road, Reedley	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrison's, Broughton Road, Skipton	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Skipton	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Gargrave	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Carlton	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Worsthorne	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Harle Syke	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Trawden	0.2%	1	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Blackburn	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Padiham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Foulridge	0.2%	1	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nowhere else)	63.2%	382	50.0%	18	59.1%	13	61.5%	16	72.1%	31	62.5%	30	56.1%	23	72.0%	18	83.3%	30	57.9%	22	70.0%	21	58.1%	25
Base:		604		36		22		26		43		48		41		25		36		38		30		43

Q06 In which location do you buy most of your household's non-food shopping ?

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11	
Burnley	38.9%	312	12.2%	5	29.0%	9	24.2%	8	35.3%	18	27.4%	20	43.5%	20	35.3%	12	26.4%	14	31.4%	16	22.7%	10	86.4%	51
Nelson	14.6%	117	7.3%	3	9.7%	3	9.1%	3	5.9%	3	35.6%	26	30.4%	14	17.6%	6	47.2%	25	19.6%	10	34.1%	15	3.4%	2
Colne	14.2%	114	58.5%	24	35.5%	11	33.3%	11	43.1%	22	5.5%	4	8.7%	4	5.9%	2	1.9%	1	21.6%	11	6.8%	3	3.4%	2
Skipton	4.9%	39	0.0%	0	3.2%	1	0.0%	0	2.0%	1	2.7%	2	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Manchester	3.6%	29	2.4%	1	3.2%	1	9.1%	3	2.0%	1	2.7%	2	0.0%	0	5.9%	2	0.0%	0	3.9%	2	4.5%	2	3.4%	2
Barnoldswick	3.1%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackburn	1.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	3	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Internet / online / catalogue / delivered	1.0%	8	4.9%	2	0.0%	0	0.0%	0	3.9%	2	0.0%	0	0.0%	0	2.9%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Leeds	0.7%	6	0.0%	0	6.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Preston	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Earby	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.5%	4	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	1.7%	1
Keighley	0.5%	4	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brierfield	0.5%	4	0.0%	0	3.2%	1	0.0%	0	0.0%	0	1.4%	1	4.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barrowford	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Clitheroe	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Accrington	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bradford	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	13.5%	108	12.2%	5	9.7%	3	21.2%	7	7.8%	4	19.2%	14	13.0%	6	23.5%	8	24.5%	13	15.7%	8	31.8%	14	0.0%	0
Base:		803		41		31		33		51		73		46		34		53		51		44		59

Q07 How do you normally travel to do your non-food shopping ?

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11	
Car-driver	58.2%	467	48.8%	20	83.9%	26	66.7%	22	51.0%	26	60.3%	44	69.6%	32	73.5%	25	30.2%	16	66.7%	34	45.5%	20	40.7%	24
Car-passenger	15.3%	123	9.8%	4	9.7%	3	9.1%	3	17.6%	9	16.4%	12	8.7%	4	14.7%	5	22.6%	12	11.8%	6	18.2%	8	20.3%	12
Bus / coach	11.7%	94	12.2%	5	0.0%	0	9.1%	3	13.7%	7	11.0%	8	10.9%	5	5.9%	2	13.2%	7	7.8%	4	13.6%	6	22.0%	13
Train	0.6%	5	0.0%	0	6.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Taxi	0.6%	5	0.0%	0	0.0%	0	0.0%	0	3.9%	2	1.4%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Walk	9.5%	76	17.1%	7	0.0%	0	9.1%	3	9.8%	5	9.6%	7	6.5%	3	2.9%	1	28.3%	15	7.8%	4	13.6%	6	8.5%	5
Bicycle	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	1.7%	1
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
N/A / Delivered	1.5%	12	4.9%	2	0.0%	0	3.0%	1	3.9%	2	0.0%	0	0.0%	0	2.9%	1	0.0%	0	3.9%	2	4.5%	2	1.7%	1
Motorcycle / moped	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0
Mobility device	0.1%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	1.7%	14	4.9%	2	0.0%	0	3.0%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	5.7%	3	0.0%	0	2.3%	1	1.7%	1
Base:		803		41		31		33		51		73		46		34		53		51		44		59

Q08 At which location did your household last buy clothes or shoes ?

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11	
Burnley	39.0%	313	24.4%	10	38.7%	12	39.4%	13	41.2%	21	32.9%	24	52.2%	24	26.5%	9	30.2%	16	25.5%	13	34.1%	15	69.5%	41
Colne	14.7%	118	39.0%	16	32.3%	10	24.2%	8	21.6%	11	13.7%	10	8.7%	4	20.6%	7	15.1%	8	23.5%	12	18.2%	8	3.4%	2
Manchester	9.6%	77	9.8%	4	6.5%	2	15.2%	5	7.8%	4	5.5%	4	4.3%	2	5.9%	2	3.8%	2	17.6%	9	6.8%	3	8.5%	5
Nelson	5.5%	44	2.4%	1	0.0%	0	3.0%	1	2.0%	1	11.0%	8	6.5%	3	11.8%	4	15.1%	8	7.8%	4	13.6%	6	5.1%	3
Internet / online / catalogue / delivered	4.4%	35	7.3%	3	3.2%	1	3.0%	1	5.9%	3	5.5%	4	4.3%	2	2.9%	1	5.7%	3	0.0%	0	4.5%	2	0.0%	0
Skipton	4.2%	34	2.4%	1	0.0%	0	3.0%	1	7.8%	4	0.0%	0	2.2%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0
Other	2.5%	20	0.0%	0	0.0%	0	6.1%	2	0.0%	0	5.5%	4	2.2%	1	2.9%	1	0.0%	0	2.0%	1	0.0%	0	5.1%	3
Blackburn	2.0%	16	0.0%	0	0.0%	0	3.0%	1	0.0%	0	5.5%	4	0.0%	0	2.9%	1	1.9%	1	3.9%	2	2.3%	1	0.0%	0
Preston	1.4%	11	0.0%	0	3.2%	1	0.0%	0	0.0%	0	1.4%	1	2.2%	1	0.0%	0	0.0%	0	5.9%	3	0.0%	0	1.7%	1
Leeds	1.2%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Barrowford	1.1%	9	2.4%	1	0.0%	0	0.0%	0	2.0%	1	2.7%	2	0.0%	0	5.9%	2	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Harrogate	1.1%	9	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0
Abroad	1.0%	8	0.0%	0	3.2%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.9%	1	3.9%	2	0.0%	0	0.0%	0
Barnoldswick	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	2.3%	1	1.7%	1
Accrington	0.6%	5	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	3.8%	2	0.0%	0	0.0%	0	0.0%	0
Bury	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	3.9%	2	0.0%	0	0.0%	0
Oswaldtwistle	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	2.9%	1	1.9%	1	0.0%	0	2.3%	1	0.0%	0
Blackpool	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	2.3%	1	0.0%	0
Brierfield	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	2.9%	1	1.9%	1	0.0%	0	0.0%	0	0.0%	0
London	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	1.7%	1
Clitheroe	0.4%	3	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keighley	0.2%	2	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fleetwood	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0
York	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0
Bradford	0.2%	2	2.4%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Warrington	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southport	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	4.2%	34	0.0%	0	6.5%	2	0.0%	0	5.9%	3	12.3%	9	6.5%	3	14.7%	5	0.0%	0	0.0%	0	4.5%	2	1.7%	1
(Don't regularly buy these kind of goods)	2.1%	17	4.9%	2	0.0%	0	3.0%	1	2.0%	1	1.4%	1	4.3%	2	0.0%	0	9.4%	5	2.0%	1	2.3%	1	1.7%	1
Base:		803		41		31		33		51		73		46		34		53		51		44		59

Q09 At which location did your household last buy domestic electric appliances (e.g. fridges and kitchen items) ?

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11	
Burnley	47.4%	381	36.6%	15	41.9%	13	48.5%	16	39.2%	20	35.6%	26	67.4%	31	41.2%	14	30.2%	16	47.1%	24	43.2%	19	72.9%	43
Nelson	11.3%	91	9.8%	4	9.7%	3	3.0%	1	3.9%	2	27.4%	20	15.2%	7	14.7%	5	28.3%	15	13.7%	7	36.4%	16	3.4%	2
Colne	5.0%	40	22.0%	9	6.5%	2	15.2%	5	25.5%	13	0.0%	0	2.2%	1	0.0%	0	0.0%	0	3.9%	2	2.3%	1	1.7%	1
Internet / online / catalogue / delivered	4.1%	33	4.9%	2	9.7%	3	6.1%	2	9.8%	5	2.7%	2	0.0%	0	0.0%	0	1.9%	1	5.9%	3	2.3%	1	3.4%	2
Barrowford	4.1%	33	2.4%	1	6.5%	2	3.0%	1	2.0%	1	6.8%	5	2.2%	1	35.3%	12	7.5%	4	2.0%	1	0.0%	0	0.0%	0
Barnoldswick	4.0%	32	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackburn	2.7%	22	0.0%	0	0.0%	0	9.1%	3	0.0%	0	2.7%	2	0.0%	0	0.0%	0	7.5%	4	7.8%	4	0.0%	0	1.7%	1
Skipton	2.2%	18	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keighley	1.7%	14	2.4%	1	6.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester	0.7%	6	2.4%	1	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.7%	6	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Preston	0.6%	5	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	2	0.0%	0	0.0%	0
Accrington	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0
Earby	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brierfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Warrington	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't regularly buy these kind of goods)	10.1%	81	9.8%	4	12.9%	4	3.0%	1	15.7%	8	20.5%	15	6.5%	3	0.0%	0	18.9%	10	7.8%	4	13.6%	6	16.9%	10
(Don't know)	3.6%	29	7.3%	3	0.0%	0	6.1%	2	3.9%	2	4.1%	3	2.2%	1	2.9%	1	3.8%	2	7.8%	4	2.3%	1	0.0%	0
Base:		803		41		31		33		51		73		46		34		53		51		44		59

Pendle Household Shopping Survey
for Nathaniel Lichfield and Partners

Q10 At which location did your household last buy other kinds of electric goods such as TV / Hi-Fi and computers ?

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11	
Burnley	40.6%	326	29.3%	12	38.7%	12	39.4%	13	29.4%	15	31.5%	23	50.0%	23	38.2%	13	24.5%	13	45.1%	23	29.5%	13	76.3%	45
Nelson	13.8%	111	2.4%	1	3.2%	1	6.1%	2	13.7%	7	30.1%	22	23.9%	11	17.6%	6	37.7%	20	15.7%	8	54.5%	24	1.7%	1
Colne	7.7%	62	34.1%	14	16.1%	5	21.2%	7	27.5%	14	5.5%	4	4.3%	2	8.8%	3	1.9%	1	9.8%	5	4.5%	2	0.0%	0
Internet / online / catalogue / delivered	7.7%	62	9.8%	4	6.5%	2	3.0%	1	9.8%	5	4.1%	3	8.7%	4	2.9%	1	5.7%	3	5.9%	3	0.0%	0	10.2%	6
Barnoldswick	5.0%	40	0.0%	0	6.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackburn	4.0%	32	0.0%	0	6.5%	2	15.2%	5	2.0%	1	5.5%	4	4.3%	2	2.9%	1	3.8%	2	3.9%	2	2.3%	1	1.7%	1
Barrowford	1.5%	12	0.0%	0	3.2%	1	3.0%	1	0.0%	0	1.4%	1	2.2%	1	11.8%	4	1.9%	1	3.9%	2	0.0%	0	0.0%	0
Skipton	1.5%	12	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Keighley	0.7%	6	0.0%	0	6.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Preston	0.6%	5	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0
Other	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bradford	0.4%	3	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Earby	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clitheroe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0
Blackpool	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0
Abroad	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't regularly buy these kind of goods)	10.5%	84	14.6%	6	9.7%	3	6.1%	2	17.6%	9	15.1%	11	4.3%	2	8.8%	3	15.1%	8	9.8%	5	9.1%	4	10.2%	6
(Don't know)	3.6%	29	7.3%	3	0.0%	0	3.0%	1	0.0%	0	5.5%	4	2.2%	1	5.9%	2	3.8%	2	3.9%	2	0.0%	0	0.0%	0
Base:		803		41		31		33		51		73		46		34		53		51		44		59

Q11 Which location did your household last buy furniture, soft furnishings or floor-coverings ?

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11	
Burnley	17.9%	144	9.8%	4	3.2%	1	15.2%	5	9.8%	5	15.1%	11	19.6%	9	11.8%	4	3.8%	2	9.8%	5	13.6%	6	44.1%	26
Nelson	15.7%	126	7.3%	3	3.2%	1	3.0%	1	11.8%	6	27.4%	20	21.7%	10	11.8%	4	34.0%	18	33.3%	17	52.3%	23	5.1%	3
Blackburn	8.7%	70	14.6%	6	6.5%	2	9.1%	3	2.0%	1	9.6%	7	10.9%	5	5.9%	2	13.2%	7	3.9%	2	2.3%	1	10.2%	6
Colne	8.1%	65	26.8%	11	35.5%	11	21.2%	7	27.5%	14	1.4%	1	2.2%	1	2.9%	1	1.9%	1	2.0%	1	6.8%	3	0.0%	0
Accrington	5.5%	44	0.0%	0	0.0%	0	9.1%	3	5.9%	3	6.8%	5	4.3%	2	20.6%	7	1.9%	1	3.9%	2	2.3%	1	3.4%	2
Skipton	3.1%	25	2.4%	1	0.0%	0	0.0%	0	2.0%	1	1.4%	1	2.2%	1	2.9%	1	1.9%	1	2.0%	1	0.0%	0	0.0%	0
Barnoldswick	3.0%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / online / catalogue / delivered	1.9%	15	2.4%	1	3.2%	1	0.0%	0	2.0%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	7.8%	4	0.0%	0	5.1%	3
Preston	1.5%	12	2.4%	1	3.2%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	2.9%	1	0.0%	0	2.0%	1	4.5%	2	1.7%	1
Warrington	1.4%	11	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	2.9%	1	0.0%	0	3.9%	2	2.3%	1	1.7%	1
Brierfield	1.2%	10	4.9%	2	0.0%	0	0.0%	0	2.0%	1	0.0%	0	6.5%	3	2.9%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Barrowford	1.2%	10	0.0%	0	0.0%	0	0.0%	0	2.0%	1	1.4%	1	2.2%	1	11.8%	4	1.9%	1	2.0%	1	0.0%	0	0.0%	0
Manchester	1.0%	8	2.4%	1	0.0%	0	3.0%	1	2.0%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	1.7%	1
Leeds	0.7%	6	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Junction 12 Shopping Outlet, Churchill Way, Nelson	0.6%	5	2.4%	1	3.2%	1	0.0%	0	2.0%	1	0.0%	0	2.2%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keighley	0.6%	5	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Padiham	0.5%	4	0.0%	0	3.2%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	2.9%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Bolton	0.5%	4	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Bury	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	2	0.0%	0	0.0%	0	0.0%	0
Clitheroe	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.4%	3	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Earby	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oswaldtwistle	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Bradford	0.2%	2	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halifax	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't regularly buy these kind of goods)	15.4%	124	19.5%	8	16.1%	5	27.3%	9	19.6%	10	19.2%	14	17.4%	8	2.9%	1	30.2%	16	17.6%	9	11.4%	5	16.9%	10
(Don't know)	8.2%	66	2.4%	1	12.9%	4	12.1%	4	5.9%	3	12.3%	9	6.5%	3	8.8%	3	7.5%	4	7.8%	4	4.5%	2	5.1%	3
Base:		803		41		31		33		51		73		46		34		53		51		44		59

Q12 Which location did your household last buy DIY / hardware and garden items ?

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11	
B&Q, Churchill Way, Nelson	28.9%	232	24.4%	10	38.7%	12	39.4%	13	33.3%	17	27.4%	20	34.8%	16	61.8%	21	32.1%	17	45.1%	23	65.9%	29	8.5%	5
Nelson	14.6%	117	19.5%	8	16.1%	5	9.1%	3	9.8%	5	32.9%	24	6.5%	3	5.9%	2	28.3%	15	11.8%	6	18.2%	8	10.2%	6
Burnley	14.1%	113	4.9%	2	6.5%	2	3.0%	1	3.9%	2	6.8%	5	13.0%	6	5.9%	2	1.9%	1	0.0%	0	0.0%	0	57.6%	34
Brierfield	10.7%	86	7.3%	3	12.9%	4	21.2%	7	5.9%	3	8.2%	6	34.8%	16	2.9%	1	3.8%	2	19.6%	10	4.5%	2	3.4%	2
Skipton	4.2%	34	2.4%	1	0.0%	0	3.0%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colne	2.6%	21	12.2%	5	6.5%	2	0.0%	0	13.7%	7	1.4%	1	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Todmorden	1.4%	11	4.9%	2	0.0%	0	0.0%	0	2.0%	1	1.4%	1	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Barnoldswick	0.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barrowford	0.9%	7	0.0%	0	3.2%	1	6.1%	2	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.7%	6	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	2.2%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / online / catalogue / delivered	0.6%	5	2.4%	1	0.0%	0	0.0%	0	3.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackburn	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Keighley	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gargrave	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bradford	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clitheroe	0.2%	2	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Padiham	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Foulridge	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Accrington	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't regularly buy these kind of goods)	15.2%	122	19.5%	8	12.9%	4	9.1%	3	23.5%	12	16.4%	12	8.7%	4	2.9%	1	34.0%	18	21.6%	11	11.4%	5	11.9%	7
(Don't know)	2.2%	18	2.4%	1	3.2%	1	3.0%	1	0.0%	0	2.7%	2	0.0%	0	5.9%	2	0.0%	0	0.0%	0	0.0%	0	5.1%	3
Base:		803		41		31		33		51		73		46		34		53		51		44		59

Q13 Which location did your household last buy health, beauty and chemist items ?

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11	
Burnley	31.5%	253	12.2%	5	32.3%	10	15.2%	5	13.7%	7	13.7%	10	28.3%	13	17.6%	6	7.5%	4	5.9%	3	4.5%	2	93.2%	55
Nelson	21.3%	171	7.3%	3	3.2%	1	6.1%	2	3.9%	2	54.8%	40	23.9%	11	23.5%	8	73.6%	39	43.1%	22	77.3%	34	0.0%	0
Colne	14.4%	116	68.3%	28	45.2%	14	48.5%	16	62.7%	32	6.8%	5	2.2%	1	2.9%	1	1.9%	1	19.6%	10	0.0%	0	0.0%	0
Barnoldswick	7.5%	60	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skipton	3.5%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barrowford	3.2%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	41.2%	14	5.7%	3	13.7%	7	2.3%	1	0.0%	0
Brierfield	3.1%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	34.8%	16	0.0%	0	3.8%	2	0.0%	0	4.5%	2	0.0%	0
Internet / online / catalogue / delivered	2.1%	17	0.0%	0	6.5%	2	0.0%	0	7.8%	4	0.0%	0	2.2%	1	2.9%	1	3.8%	2	3.9%	2	0.0%	0	3.4%	2
Earby	1.2%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Manchester	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	3.9%	2	0.0%	0	1.7%	1
Blackburn	0.6%	5	0.0%	0	3.2%	1	3.0%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clitheroe	0.4%	3	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.4%	3	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Preston	0.4%	3	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Accrington	0.2%	2	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gargrave	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0
Abroad	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London	0.1%	1	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Todmorden	0.1%	1	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrogate	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't regularly buy these kind of goods)	6.4%	51	12.2%	5	0.0%	0	12.1%	4	9.8%	5	11.0%	8	2.2%	1	2.9%	1	3.8%	2	5.9%	3	6.8%	3	1.7%	1
(Don't know)	2.0%	16	0.0%	0	0.0%	0	6.1%	2	2.0%	1	5.5%	4	4.3%	2	2.9%	1	0.0%	0	2.0%	1	2.3%	1	0.0%	0
Base:		803		41		31		33		51		73		46		34		53		51		44		59

Q14 Which location did your household last buy other non-food items such as books, CD's, toys and gifts ?

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11	
Burnley	34.5%	277	29.3%	12	32.3%	10	21.2%	7	17.6%	9	27.4%	20	45.7%	21	26.5%	9	15.1%	8	15.7%	8	13.6%	6	71.2%	42
Nelson	11.2%	90	2.4%	1	0.0%	0	6.1%	2	9.8%	5	28.8%	21	19.6%	9	8.8%	3	34.0%	18	25.5%	13	36.4%	16	0.0%	0
Colne	10.7%	86	29.3%	12	29.0%	9	21.2%	7	33.3%	17	5.5%	4	6.5%	3	5.9%	2	7.5%	4	21.6%	11	9.1%	4	0.0%	0
Internet / online / catalogue / delivered	10.5%	84	4.9%	2	16.1%	5	6.1%	2	11.8%	6	6.8%	5	6.5%	3	17.6%	6	7.5%	4	3.9%	2	4.5%	2	15.3%	9
Skipton	4.0%	32	2.4%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	8.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester	3.7%	30	0.0%	0	0.0%	0	6.1%	2	2.0%	1	5.5%	4	2.2%	1	5.9%	2	1.9%	1	2.0%	1	2.3%	1	0.0%	0
Preston	1.0%	8	2.4%	1	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barnoldswick	1.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	2.0%	1	2.3%	1	0.0%	0
Blackburn	0.7%	6	0.0%	0	0.0%	0	6.1%	2	0.0%	0	1.4%	1	2.2%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds	0.7%	6	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brierfield	0.4%	3	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0
Abroad	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	2	2.0%	1	0.0%	0	0.0%	0
Keighley	0.4%	3	2.4%	1	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barrowford	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0
London	0.2%	2	0.0%	0	3.2%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Accrington	0.2%	2	2.4%	1	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southport	0.2%	2	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrogate	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bradford	0.1%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
York	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0
Earby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clitheroe	0.1%	1	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't regularly buy these kind of goods)	12.0%	96	19.5%	8	6.5%	2	15.2%	5	15.7%	8	19.2%	14	8.7%	4	14.7%	5	20.8%	11	15.7%	8	13.6%	6	8.5%	5
(Don't know)	6.1%	49	0.0%	0	6.5%	2	9.1%	3	2.0%	1	5.5%	4	6.5%	3	2.9%	1	7.5%	4	9.8%	5	15.9%	7	5.1%	3
Base:		803		41		31		33		51		73		46		34		53		51		44		59

Q15 Which location did you last visit a bank / Post Office ?

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11	
Nelson	29.8%	239	4.9%	2	6.5%	2	15.2%	5	5.9%	3	83.6%	61	45.7%	21	35.3%	12	90.6%	48	70.6%	36	86.4%	38	0.0%	0
Burnley	25.5%	205	0.0%	0	6.5%	2	6.1%	2	2.0%	1	8.2%	6	23.9%	11	8.8%	3	0.0%	0	7.8%	4	4.5%	2	94.9%	56
Colne	17.7%	142	90.2%	37	61.3%	19	72.7%	24	86.3%	44	1.4%	1	0.0%	0	11.8%	4	1.9%	1	7.8%	4	6.8%	3	0.0%	0
Barnoldswick	10.8%	87	0.0%	0	3.2%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barrowford	2.4%	19	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	38.2%	13	1.9%	1	3.9%	2	0.0%	0	0.0%	0
Skipton	2.2%	18	0.0%	0	6.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brierfield	2.0%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	26.1%	12	0.0%	0	0.0%	0	2.0%	1	2.3%	1	0.0%	0
Earby	1.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	1.4%	11	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	1.9%	1	2.0%	1	0.0%	0	0.0%	0
Carlton	1.4%	11	2.4%	1	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	1.7%	1
Manchester	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gargrave	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackburn	0.4%	3	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Accrington	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0
Fence	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clitheroe	0.2%	2	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Higham	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Padiham	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Leeds	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0
Todmorden	0.1%	1	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oswaldtwistle	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southport	0.1%	1	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Abroad	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Preston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't regularly visit these places)	1.0%	8	2.4%	1	0.0%	0	0.0%	0	2.0%	1	1.4%	1	2.2%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
(Don't know)	0.9%	7	0.0%	0	3.2%	1	0.0%	0	0.0%	0	2.7%	2	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		803		41		31		33		51		73		46		34		53		51		44		59

Q16 At which of the following town centres do you visit the shops and services regularly i.e. once a month or more often ?

Barrowford

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11	
Yes	17.4%	140	7.3%	3	22.6%	7	3.0%	1	21.6%	11	19.2%	14	6.5%	3	79.4%	27	18.9%	10	29.4%	15	6.8%	3	10.2%	6
No	82.6%	663	92.7%	38	77.4%	24	97.0%	32	78.4%	40	80.8%	59	93.5%	43	20.6%	7	81.1%	43	70.6%	36	93.2%	41	89.8%	53
Base:		803		41		31		33		51		73		46		34		53		51		44		59

Pendle Household Shopping Survey
for Nathaniel Lichfield and Partners

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11	
Barnoldswick																								
Yes	19.7%	158	7.3%	3	25.8%	8	3.0%	1	15.7%	8	9.6%	7	4.3%	2	5.9%	2	1.9%	1	5.9%	3	4.5%	2	3.4%	2
No	80.3%	645	92.7%	38	74.2%	23	97.0%	32	84.3%	43	90.4%	66	95.7%	44	94.1%	32	98.1%	52	94.1%	48	95.5%	42	96.6%	57
Base:		803		41		31		33		51		73		46		34		53		51		44		59
Brierfield																								
Yes	11.7%	94	9.8%	4	6.5%	2	3.0%	1	3.9%	2	12.3%	9	67.4%	31	2.9%	1	7.5%	4	5.9%	3	6.8%	3	22.0%	13
No	88.3%	709	90.2%	37	93.5%	29	97.0%	32	96.1%	49	87.7%	64	32.6%	15	97.1%	33	92.5%	49	94.1%	48	93.2%	41	78.0%	46
Base:		803		41		31		33		51		73		46		34		53		51		44		59
Colne																								
Yes	47.2%	379	100.0%	41	83.9%	26	93.9%	31	98.0%	50	38.4%	28	30.4%	14	32.4%	11	39.6%	21	51.0%	26	45.5%	20	28.8%	17
No	52.8%	424	0.0%	0	16.1%	5	6.1%	2	2.0%	1	61.6%	45	69.6%	32	67.6%	23	60.4%	32	49.0%	25	54.5%	24	71.2%	42
Base:		803		41		31		33		51		73		46		34		53		51		44		59
Earby																								
Yes	7.6%	61	7.3%	3	12.9%	4	0.0%	0	3.9%	2	1.4%	1	4.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
No	92.4%	742	92.7%	38	87.1%	27	100.0%	33	96.1%	49	98.6%	72	95.7%	44	100.0%	34	100.0%	53	100.0%	51	100.0%	44	98.3%	58
Base:		803		41		31		33		51		73		46		34		53		51		44		59
Nelson																								
Yes	56.3%	452	51.2%	21	41.9%	13	51.5%	17	51.0%	26	86.3%	63	78.3%	36	67.6%	23	92.5%	49	84.3%	43	90.9%	40	44.1%	26
No	43.7%	351	48.8%	20	58.1%	18	48.5%	16	49.0%	25	13.7%	10	21.7%	10	32.4%	11	7.5%	4	15.7%	8	9.1%	4	55.9%	33
Base:		803		41		31		33		51		73		46		34		53		51		44		59

Q17 What if anything would make you visit Barrowford more often ? (Up to 3 answers)

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11	
Nothing	49.9%	401	58.5%	24	48.4%	15	60.6%	20	54.9%	28	52.1%	38	45.7%	21	50.0%	17	32.1%	17	52.9%	27	18.2%	8	71.2%	42
Better choice of clothing shops	2.6%	21	0.0%	0	3.2%	1	0.0%	0	5.9%	3	1.4%	1	4.3%	2	0.0%	0	0.0%	0	2.0%	1	2.3%	1	1.7%	1
Better choice of shops in general	10.2%	82	12.2%	5	16.1%	5	6.1%	2	11.8%	6	2.7%	2	13.0%	6	17.6%	6	3.8%	2	9.8%	5	2.3%	1	6.8%	4
Better maintenance / cleanliness	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Better quality shops	1.2%	10	2.4%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	2.2%	1	5.9%	2	1.9%	1	0.0%	0	0.0%	0	0.0%	0
Improved bus services	2.1%	17	4.9%	2	0.0%	0	0.0%	0	5.9%	3	0.0%	0	2.2%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0
More car parking	5.5%	44	4.9%	2	16.1%	5	0.0%	0	2.0%	1	6.8%	5	2.2%	1	20.6%	7	0.0%	0	2.0%	1	0.0%	0	5.1%	3
More food supermarkets	1.5%	12	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0	4.3%	2	0.0%	0	0.0%	0	2.0%	1	0.0%	0	1.7%	1
More large shops	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0
More traffic free areas / pedestrianisation	0.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	2.2%	1	5.9%	2	0.0%	0	2.0%	1	0.0%	0	1.7%	1
More services	0.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	2	0.0%	0	3.9%	2	0.0%	0	1.7%	1
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somewhere new to eat / drink	0.6%	5	4.9%	2	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	3.9%	2	0.0%	0	0.0%	0
Better prices	1.1%	9	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	2	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Better opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better leisure facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	5.2%	42	4.9%	2	6.5%	2	9.1%	3	0.0%	0	5.5%	4	8.7%	4	0.0%	0	1.9%	1	2.0%	1	6.8%	3	5.1%	3
(Don't visit)	23.8%	191	14.6%	6	19.4%	6	24.2%	8	23.5%	12	27.4%	20	21.7%	10	0.0%	0	58.5%	31	19.6%	10	72.7%	32	10.2%	6
Base:		803		41		31		33		51		73		46		34		53		51		44		59

Q18 What if anything would make you visit Barnoldswick more often ? (Up to 3 answers)

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11	
Nothing	56.7%	455	61.0%	25	51.6%	16	69.7%	23	58.8%	30	56.2%	41	58.7%	27	26.5%	9	22.6%	12	49.0%	25	15.9%	7	81.4%	48
Better choice of clothing shops	2.2%	18	0.0%	0	3.2%	1	0.0%	0	5.9%	3	2.7%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Better choice of shops in general	4.9%	39	4.9%	2	9.7%	3	0.0%	0	3.9%	2	2.7%	2	4.3%	2	0.0%	0	1.9%	1	2.0%	1	0.0%	0	5.1%	3
Better maintenance/cleanliness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better quality shops	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved bus services	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More car parking	1.1%	9	2.4%	1	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
More food supermarkets	1.1%	9	0.0%	0	9.7%	3	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More large shops	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
More traffic free areas / pedestrianisation	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More services	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somewhere new to eat / drink	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better prices	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better opening hours	1.0%	8	0.0%	0	0.0%	0	0.0%	0	3.9%	2	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0
More / better leisure facilities	0.2%	2	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don’t know)	2.6%	21	4.9%	2	0.0%	0	6.1%	2	0.0%	0	4.1%	3	2.2%	1	2.9%	1	0.0%	0	2.0%	1	2.3%	1	6.8%	4
(Don't visit)	30.9%	248	26.8%	11	29.0%	9	21.2%	7	25.5%	13	37.0%	27	28.3%	13	70.6%	24	73.6%	39	43.1%	22	81.8%	36	6.8%	4
Base:		803		41		31		33		51		73		46		34		53		51		44		59

Q19 What if anything would make you visit Brierfield more often ? (Up to 3 answers)

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11	
Nothing	49.8%	400	70.7%	29	45.2%	14	72.7%	24	47.1%	24	49.3%	36	45.7%	21	17.6%	6	28.3%	15	47.1%	24	15.9%	7	79.7%	47
Better choice of clothing shops	2.6%	21	2.4%	1	0.0%	0	0.0%	0	0.0%	0	2.7%	2	13.0%	6	0.0%	0	0.0%	0	2.0%	1	0.0%	0	1.7%	1
Better choice of shops in general	6.8%	55	4.9%	2	6.5%	2	0.0%	0	7.8%	4	1.4%	1	34.8%	16	0.0%	0	0.0%	0	9.8%	5	2.3%	1	8.5%	5
Better maintenance/cleanliness	0.9%	7	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Better quality shops	1.1%	9	2.4%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	6.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved bus services	0.5%	4	0.0%	0	0.0%	0	3.0%	1	0.0%	0	1.4%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More car parking	1.2%	10	0.0%	0	6.5%	2	0.0%	0	0.0%	0	2.7%	2	2.2%	1	0.0%	0	1.9%	1	2.0%	1	0.0%	0	0.0%	0
More food supermarkets	0.7%	6	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0
More large shops	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	3
More traffic free areas / pedestrianisation	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0
More services	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somewhere new to eat / drink	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better prices	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better leisure facilities	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don’t know)	1.2%	10	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	2
(Don't visit)	38.6%	310	22.0%	9	41.9%	13	24.2%	8	43.1%	22	42.5%	31	8.7%	4	79.4%	27	69.8%	37	43.1%	22	79.5%	35	3.4%	2
Base:		803		41		31		33		51		73		46		34		53		51		44		59

Q20 What if anything would make you visit Colne more often ? (Up to 3 answers)

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11	
Nothing	54.2%	435	56.1%	23	45.2%	14	33.3%	11	33.3%	17	65.8%	48	52.2%	24	35.3%	12	35.8%	19	56.9%	29	40.9%	18	83.1%	49
Better choice of clothing shops	5.7%	46	9.8%	4	16.1%	5	0.0%	0	39.2%	20	4.1%	3	2.2%	1	2.9%	1	0.0%	0	2.0%	1	2.3%	1	0.0%	0
Better choice of shops in general	14.7%	118	34.1%	14	22.6%	7	33.3%	11	35.3%	18	2.7%	2	10.9%	5	8.8%	3	7.5%	4	15.7%	8	2.3%	1	10.2%	6
Better maintenance/cleanliness	1.6%	13	2.4%	1	3.2%	1	12.1%	4	3.9%	2	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Better quality shops	3.9%	31	9.8%	4	6.5%	2	9.1%	3	7.8%	4	0.0%	0	6.5%	3	0.0%	0	3.8%	2	2.0%	1	0.0%	0	0.0%	0
Improved bus services	1.1%	9	2.4%	1	0.0%	0	0.0%	0	3.9%	2	1.4%	1	2.2%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More car parking	3.9%	31	9.8%	4	9.7%	3	12.1%	4	5.9%	3	1.4%	1	0.0%	0	14.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More food supermarkets	2.4%	19	4.9%	2	12.9%	4	6.1%	2	7.8%	4	0.0%	0	2.2%	1	0.0%	0	1.9%	1	0.0%	0	2.3%	1	0.0%	0
More large shops	1.5%	12	0.0%	0	6.5%	2	6.1%	2	3.9%	2	1.4%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
More traffic free areas / pedestrianisation	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	2.3%	1	0.0%	0
More services	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somewhere new to eat / drink	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better prices	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better leisure facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don’t know)	3.1%	25	2.4%	1	3.2%	1	6.1%	2	0.0%	0	2.7%	2	2.2%	1	0.0%	0	1.9%	1	2.0%	1	2.3%	1	3.4%	2
(Don't visit)	18.2%	146	0.0%	0	3.2%	1	0.0%	0	2.0%	1	17.8%	13	28.3%	13	35.3%	12	50.9%	27	21.6%	11	47.7%	21	3.4%	2
Base:		803		41		31		33		51		73		46		34		53		51		44		59

Q21 What if anything would make you visit Earby more often ? (Up to 3 answers)

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11	
Nothing	50.3%	404	70.7%	29	48.4%	15	75.8%	25	47.1%	24	47.9%	35	32.6%	15	17.6%	6	20.8%	11	49.0%	25	15.9%	7	81.4%	48
Better choice of clothing shops	1.1%	9	4.9%	2	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Better choice of shops in general	4.2%	34	7.3%	3	3.2%	1	0.0%	0	0.0%	0	2.7%	2	6.5%	3	0.0%	0	0.0%	0	2.0%	1	0.0%	0	5.1%	3
Better maintenance/cleanliness	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better quality shops	1.1%	9	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Improved bus services	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More car parking	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More food supermarkets	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More large shops	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
More traffic free areas / pedestrianisation	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More services	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somewhere new to eat / drink	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better prices	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better leisure facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don’t know)	1.2%	10	2.4%	1	3.2%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't visit)	42.1%	338	17.1%	7	45.2%	14	24.2%	8	51.0%	26	47.9%	35	60.9%	28	82.4%	28	79.2%	42	45.1%	23	84.1%	37	13.6%	8
Base:		803		41		31		33		51		73		46		34		53		51		44		59

Q22 What if anything would make you visit Nelson more often ? (Up to 3 answers)

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11	
Nothing	52.9%	425	68.3%	28	64.5%	20	60.6%	20	64.7%	33	47.9%	35	26.1%	12	29.4%	10	41.5%	22	33.3%	17	20.5%	9	81.4%	48
Better choice of clothing shops	8.3%	67	2.4%	1	0.0%	0	3.0%	1	7.8%	4	8.2%	6	21.7%	10	11.8%	4	13.2%	7	15.7%	8	13.6%	6	0.0%	0
Better choice of shops in general	22.9%	184	14.6%	6	9.7%	3	18.2%	6	17.6%	9	24.7%	18	47.8%	22	47.1%	16	37.7%	20	39.2%	20	45.5%	20	8.5%	5
Better maintenance/cleanliness	6.8%	55	4.9%	2	0.0%	0	12.1%	4	7.8%	4	4.1%	3	2.2%	1	2.9%	1	15.1%	8	17.6%	9	15.9%	7	1.7%	1
Better quality shops	9.7%	78	7.3%	3	3.2%	1	9.1%	3	3.9%	2	12.3%	9	23.9%	11	17.6%	6	17.0%	9	15.7%	8	15.9%	7	0.0%	0
Improved bus services	0.9%	7	2.4%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	5.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More car parking	4.7%	38	0.0%	0	3.2%	1	0.0%	0	2.0%	1	8.2%	6	10.9%	5	14.7%	5	1.9%	1	5.9%	3	6.8%	3	1.7%	1
More food supermarkets	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
More large shops	1.9%	15	2.4%	1	0.0%	0	3.0%	1	0.0%	0	5.5%	4	2.2%	1	0.0%	0	0.0%	0	2.0%	1	2.3%	1	3.4%	2
More traffic free areas / pedestrianisation	0.2%	2	0.0%	0	3.2%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More services	0.4%	3	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somewhere new to eat / drink	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better prices	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better leisure facilities	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	1.9%	1	2.0%	1	0.0%	0	0.0%	0
(Don’t know)	1.5%	12	4.9%	2	6.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
(Don't visit)	8.6%	69	2.4%	1	12.9%	4	9.1%	3	7.8%	4	5.5%	4	4.3%	2	2.9%	1	1.9%	1	3.9%	2	6.8%	3	5.1%	3
Base:		803		41		31		33		51		73		46		34		53		51		44		59

Q23 Do you or your family do any of the following leisure activities ?

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11	
Cinema	38.6%	310	39.0%	16	45.2%	14	36.4%	12	35.3%	18	24.7%	18	30.4%	14	32.4%	11	24.5%	13	49.0%	25	34.1%	15	33.9%	20
Theatre	32.5%	261	19.5%	8	29.0%	9	42.4%	14	25.5%	13	30.1%	22	21.7%	10	55.9%	19	22.6%	12	31.4%	16	29.5%	13	30.5%	18
Pub / bar	50.1%	402	43.9%	18	71.0%	22	63.6%	21	47.1%	24	38.4%	28	26.1%	12	50.0%	17	39.6%	21	56.9%	29	40.9%	18	42.4%	25
Restaurant	70.7%	568	48.8%	20	83.9%	26	72.7%	24	68.6%	35	74.0%	54	39.1%	18	82.4%	28	58.5%	31	74.5%	38	65.9%	29	76.3%	45
Nightclub	10.5%	84	9.8%	4	6.5%	2	12.1%	4	17.6%	9	5.5%	4	6.5%	3	2.9%	1	5.7%	3	11.8%	6	6.8%	3	8.5%	5
Bingo	7.1%	57	4.9%	2	0.0%	0	3.0%	1	15.7%	8	9.6%	7	4.3%	2	2.9%	1	3.8%	2	15.7%	8	11.4%	5	10.2%	6
Health & fitness club	27.4%	220	36.6%	15	29.0%	9	33.3%	11	19.6%	10	16.4%	12	26.1%	12	29.4%	10	13.2%	7	31.4%	16	31.8%	14	27.1%	16
Tenpin bowling	19.4%	156	29.3%	12	19.4%	6	27.3%	9	9.8%	5	13.7%	10	17.4%	8	14.7%	5	9.4%	5	33.3%	17	22.7%	10	15.3%	9
None of these	14.3%	115	19.5%	8	3.2%	1	9.1%	3	9.8%	5	15.1%	11	37.0%	17	0.0%	0	28.3%	15	9.8%	5	20.5%	9	10.2%	6
Base:		803		41		31		33		51		73		46		34		53		51		44		59

Q24 Where did you or your family last visit the cinema ?
Those who go to the cinema at Q23

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11	
Accrington	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	1	0.0%	0	0.0%	0	0.0%	0
Bolton	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burnley	79.4%	246	81.3%	13	92.9%	13	58.3%	7	83.3%	15	83.3%	15	78.6%	11	72.7%	8	84.6%	11	88.0%	22	73.3%	11	90.0%	18
Bury	3.2%	10	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	7.1%	1	0.0%	0	0.0%	0	8.0%	2	6.7%	1	0.0%	0
Clitheroe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester	4.8%	15	6.3%	1	0.0%	0	16.7%	2	11.1%	2	11.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	1	10.0%	2
Preston	0.6%	2	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skipton	2.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	2.6%	8	6.3%	1	7.1%	1	0.0%	0	0.0%	0	5.6%	1	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0	0.0%	0
Blackburn	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	1	0.0%	0	13.3%	2	0.0%	0
Bradford	0.6%	2	0.0%	0	0.0%	0	0.0%	0	5.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nelson	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	1.6%	5	6.3%	1	0.0%	0	8.3%	1	0.0%	0	0.0%	0	14.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		310		16		14		12		18		18		14		11		13		25		15		20

Q25 Where did you or your family last visit the theatre ?
Those who go to the theatre at Q23

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11	
Municipal Theatre (The Muni), Albert Road, Colne	6.5%	17	12.5%	1	0.0%	0	21.4%	3	0.0%	0	4.5%	1	0.0%	0	15.8%	3	16.7%	2	6.3%	1	15.4%	2	11.1%	2
Pendle Hippodrome Theatre, New Market St, Colne	13.0%	34	25.0%	2	22.2%	2	14.3%	2	30.8%	4	18.2%	4	0.0%	0	5.3%	1	33.3%	4	31.3%	5	30.8%	4	5.6%	1
Accrington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackburn	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	1
Burnley	11.5%	30	0.0%	0	11.1%	1	7.1%	1	15.4%	2	4.5%	1	40.0%	4	15.8%	3	0.0%	0	0.0%	0	0.0%	0	33.3%	6
Manchester	41.0%	107	50.0%	4	33.3%	3	42.9%	6	7.7%	1	54.5%	12	50.0%	5	31.6%	6	33.3%	4	37.5%	6	38.5%	5	27.8%	5
Other	4.6%	12	0.0%	0	0.0%	0	0.0%	0	7.7%	1	4.5%	1	0.0%	0	5.3%	1	8.3%	1	6.3%	1	0.0%	0	0.0%	0
Blackpool	3.4%	9	0.0%	0	0.0%	0	7.1%	1	23.1%	3	0.0%	0	0.0%	0	5.3%	1	0.0%	0	0.0%	0	7.7%	1	5.6%	1
Bradford	5.0%	13	0.0%	0	11.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds	1.5%	4	0.0%	0	0.0%	0	0.0%	0	7.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London	7.3%	19	12.5%	1	11.1%	1	0.0%	0	0.0%	0	4.5%	1	10.0%	1	5.3%	1	8.3%	1	12.5%	2	7.7%	1	11.1%	2
Preston	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	1	0.0%	0	0.0%	0
Salford	0.8%	2	0.0%	0	0.0%	0	0.0%	0	7.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colne	1.1%	3	0.0%	0	11.1%	1	0.0%	0	0.0%	0	4.5%	1	0.0%	0	5.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Salford Quays	0.8%	2	0.0%	0	0.0%	0	7.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
York	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	1.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1	0.0%	0	5.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		261		8		9		14		13		22		10		19		12		16		13		18

Pendle Household Shopping Survey
for Nathaniel Lichfield and Partners

Q26 Where did you or your family last visit a pub / bar ?
Those who go to pubs / bars at Q23

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11	
Barrowford	7.5%	30	5.6%	1	4.5%	1	0.0%	0	4.2%	1	7.1%	2	0.0%	0	47.1%	8	4.8%	1	27.6%	8	5.6%	1	0.0%	0
Barnoldswick	7.5%	30	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	1	0.0%	0
Brierfield	2.2%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.0%	3	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0
Colne	15.7%	63	83.3%	15	50.0%	11	42.9%	9	62.5%	15	10.7%	3	0.0%	0	0.0%	0	4.8%	1	20.7%	6	5.6%	1	0.0%	0
Earby	2.0%	8	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	1	0.0%	0	0.0%	0	0.0%	0
Nelson	11.2%	45	0.0%	0	4.5%	1	0.0%	0	4.2%	1	39.3%	11	8.3%	1	0.0%	0	66.7%	14	24.1%	7	38.9%	7	4.0%	1
Accrington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackburn	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burnley	23.9%	96	5.6%	1	0.0%	0	9.5%	2	4.2%	1	14.3%	4	41.7%	5	0.0%	0	4.8%	1	13.8%	4	16.7%	3	84.0%	21
Clitheroe	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halifax	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester	1.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	1	8.0%	2
Skipton	4.2%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	1	0.0%	0
Other	5.2%	21	5.6%	1	9.1%	2	0.0%	0	8.3%	2	3.6%	1	0.0%	0	17.6%	3	4.8%	1	0.0%	0	11.1%	2	0.0%	0
Blacko	1.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	23.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carlton	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elslack	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Foulridge	1.2%	5	0.0%	0	9.1%	2	0.0%	0	12.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fence	2.7%	11	0.0%	0	0.0%	0	4.8%	1	4.2%	1	0.0%	0	0.0%	0	5.9%	1	9.5%	2	0.0%	0	5.6%	1	0.0%	0
Gargrave	1.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hebdon Bridge	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0
Laneshawbridge	0.7%	3	0.0%	0	13.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Trowbridge	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Trawden	2.2%	9	0.0%	0	0.0%	0	38.1%	8	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Worthorne	1.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	6.0%	24	0.0%	0	0.0%	0	4.8%	1	0.0%	0	7.1%	2	16.7%	2	0.0%	0	0.0%	0	6.9%	2	0.0%	0	4.0%	1
Base:		402		18		22		21		24		28		12		17		21		29		18		25

Pendle Household Shopping Survey
for Nathaniel Lichfield and Partners

Q27 Where did you or your family last visit a restaurant ?
Those who go to restaurants at Q23

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11	
Barrowford	2.6%	15	0.0%	0	0.0%	0	4.2%	1	2.9%	1	3.7%	2	5.6%	1	7.1%	2	6.5%	2	10.5%	4	0.0%	0	0.0%	0
Barnoldswick	5.6%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	3.6%	1	3.2%	1	2.6%	1	3.4%	1	0.0%	0
Brierfield	0.9%	5	0.0%	0	0.0%	0	0.0%	0	2.9%	1	1.9%	1	5.6%	1	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colne	20.8%	118	80.0%	16	42.3%	11	41.7%	10	60.0%	21	20.4%	11	5.6%	1	17.9%	5	9.7%	3	39.5%	15	24.1%	7	4.4%	2
Earby	2.3%	13	5.0%	1	7.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0
Nelson	4.4%	25	5.0%	1	0.0%	0	0.0%	0	2.9%	1	13.0%	7	16.7%	3	3.6%	1	19.4%	6	5.3%	2	10.3%	3	0.0%	0
Accrington	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	2
Blackburn	0.9%	5	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0	5.6%	1	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0
Burnley	17.4%	99	5.0%	1	3.8%	1	8.3%	2	5.7%	2	18.5%	10	33.3%	6	7.1%	2	6.5%	2	5.3%	2	6.9%	2	66.7%	30
Clitheroe	0.7%	4	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester	5.1%	29	0.0%	0	3.8%	1	0.0%	0	2.9%	1	7.4%	4	5.6%	1	3.6%	1	16.1%	5	2.6%	1	10.3%	3	11.1%	5
Skipton	6.9%	39	0.0%	0	11.5%	3	0.0%	0	5.7%	2	1.9%	1	0.0%	0	7.1%	2	0.0%	0	7.9%	3	0.0%	0	0.0%	0
Other	3.5%	20	0.0%	0	3.8%	1	4.2%	1	0.0%	0	1.9%	1	0.0%	0	7.1%	2	6.5%	2	2.6%	1	0.0%	0	2.2%	1
Fence	5.6%	32	5.0%	1	3.8%	1	4.2%	1	8.6%	3	3.7%	2	0.0%	0	10.7%	3	3.2%	1	5.3%	2	3.4%	1	0.0%	0
Rawtenstall	0.5%	3	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Preston	0.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0	2.2%	1
York	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yorkshire (uspecified)	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	3.4%	1	2.2%	1
Foulridge	1.4%	8	0.0%	0	3.8%	1	4.2%	1	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0	2.6%	1	0.0%	0	0.0%	0
Bradford	0.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	2.6%	1	6.9%	2	0.0%	0
Blackpool	0.7%	4	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	3.2%	1	0.0%	0	0.0%	0	0.0%	0
Whalley	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	3.2%	1	2.6%	1	0.0%	0	0.0%	0
Southport	0.5%	3	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0
Long Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gisburn	1.1%	6	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barley	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0
Abroad	1.1%	6	0.0%	0	0.0%	0	0.0%	0	2.9%	1	1.9%	1	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0
Ribchester	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	2	0.0%	0
Pendle	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	3.4%	1	0.0%	0
Baccup	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0
Bury	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0
Cowling	0.5%	3	0.0%	0	3.8%	1	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0
Hebdon Bridge	0.5%	3	0.0%	0	0.0%	0	4.2%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sabdon	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	3.2%	1	2.6%	1	0.0%	0	0.0%	0
Rossendale	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0
Elslack	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hampton	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scotland	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0
Padiham	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keighley	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Foulridge	0.4%	2	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	6.9%	39	0.0%	0	15.4%	4	0.0%	0	2.9%	1	13.0%	7	11.1%	2	7.1%	2	6.5%	2	0.0%	0	6.9%	2	6.7%	3

Pendle Household Shopping Survey
for Nathaniel Lichfield and Partners

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11	
Base:		568		20		26		24		35		54		18		28		31		38		29		45

Q28 Where did you or your family last visit a nightclub / live music venue ?
Those who go to nightclubs at Q23

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11	
Good Night Club, Stanley St, Nelson	2.4%	2	0.0%	0	0.0%	0	0.0%	0	11.1%	1	25.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zebras Nightclub, Keighley Rd, Colne	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Accrington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burnley	61.9%	52	50.0%	2	100.0%	2	100.0%	4	77.8%	7	50.0%	2	66.7%	2	100.0%	1	0.0%	0	83.3%	5	66.7%	2	100.0%	5
Clitheroe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester	13.1%	11	25.0%	1	0.0%	0	0.0%	0	0.0%	0	25.0%	1	33.3%	1	0.0%	0	100.0%	3	0.0%	0	33.3%	1	0.0%	0
Rochdale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skipton	9.5%	8	25.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	2.4%	2	0.0%	0	0.0%	0	0.0%	0	11.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool	6.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	1	0.0%	0	0.0%	0
(Don't know)	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		84		4		2		4		9		4		3		1		3		6		3		5

Q29 Where did you or your family last go to play bingo ?
Those who go to bingo at Q23

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11	
Palace Bingo & Social Club, Leeds Road, Nelson	22.8%	13	0.0%	0	0.0%	0	0.0%	0	25.0%	2	57.1%	4	0.0%	0	0.0%	0	100.0%	2	37.5%	3	0.0%	0	16.7%	1
Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burnley	61.4%	35	50.0%	1	0.0%	0	100.0%	1	75.0%	6	28.6%	2	50.0%	1	100.0%	1	0.0%	0	62.5%	5	100.0%	5	66.7%	4
Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keighley	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	10.5%	6	50.0%	1	0.0%	0	0.0%	0	0.0%	0	14.3%	1	50.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	1
(Don't know)	3.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		57		2		0		1		8		7		2		1		2		8		5		6

Q30 Where did you or your family last go to a healthclub / gym ?
Those who go visit health & fitness clubs at Q23

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11	
Barrowford	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	1
Barnoldswick	11.8%	26	6.7%	1	0.0%	0	18.2%	2	0.0%	0	8.3%	1	0.0%	0	10.0%	1	14.3%	1	0.0%	0	0.0%	0	0.0%	0
Brierfield	3.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1	33.3%	4	0.0%	0	0.0%	0	0.0%	0	7.1%	1	0.0%	0
Colne	23.6%	52	66.7%	10	66.7%	6	54.5%	6	90.0%	9	25.0%	3	0.0%	0	10.0%	1	14.3%	1	31.3%	5	42.9%	6	0.0%	0
Earby	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nelson	10.9%	24	6.7%	1	11.1%	1	0.0%	0	0.0%	0	41.7%	5	25.0%	3	30.0%	3	28.6%	2	25.0%	4	28.6%	4	0.0%	0
Accrington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackburn	0.9%	2	6.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burnley	38.2%	84	13.3%	2	11.1%	1	27.3%	3	0.0%	0	16.7%	2	41.7%	5	30.0%	3	14.3%	1	31.3%	5	14.3%	2	87.5%	14
Clitheroe	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skipton	3.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	4.1%	9	0.0%	0	0.0%	0	0.0%	0	10.0%	1	0.0%	0	0.0%	0	20.0%	2	28.6%	2	12.5%	2	7.1%	1	0.0%	0
Reedley	1.4%	3	0.0%	0	11.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	1
Base:		220		15		9		11		10		12		12		10		7		16		14		16

Q31 Where did you or your family last go for tenpin bowling ?
Those who go tenpin bowling at Q23

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11	
Accrington	3.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.0%	1	0.0%	0	10.0%	1	0.0%	0
Burnley	82.1%	128	91.7%	11	66.7%	4	100.0%	9	100.0%	5	100.0%	10	87.5%	7	80.0%	4	80.0%	4	94.1%	16	80.0%	8	100.0%	9
Skipton	8.3%	13	8.3%	1	16.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keighley	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	4.5%	7	0.0%	0	16.7%	1	0.0%	0	0.0%	0	0.0%	0	12.5%	1	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	0
(Don't know)	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.0%	1	0.0%	0	0.0%	0	10.0%	1	0.0%	0
Base:		156		12		6		9		5		10		8		5		5		17		10		9

Q32 What things, if any, do you regularly buy on the Internet ? (Up to 3 answers)

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11	
Nothing	65.6%	527	78.0%	32	54.8%	17	60.6%	20	66.7%	34	65.8%	48	65.2%	30	61.8%	21	86.8%	46	74.5%	38	79.5%	35	66.1%	39
Groceries	2.2%	18	0.0%	0	3.2%	1	3.0%	1	2.0%	1	0.0%	0	0.0%	0	5.9%	2	1.9%	1	2.0%	1	0.0%	0	0.0%	0
Clothes and shoes	9.5%	76	9.8%	4	9.7%	3	3.0%	1	15.7%	8	11.0%	8	6.5%	3	11.8%	4	3.8%	2	3.9%	2	6.8%	3	8.5%	5
Domestic electrical appliances	2.0%	16	0.0%	0	0.0%	0	9.1%	3	0.0%	0	4.1%	3	6.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	2
Electrical TV, hi-fi and computers	6.1%	49	2.4%	1	9.7%	3	9.1%	3	3.9%	2	5.5%	4	6.5%	3	8.8%	3	3.8%	2	2.0%	1	6.8%	3	1.7%	1
Furniture, soft furnishings and floor coverings	1.0%	8	2.4%	1	3.2%	1	0.0%	0	3.9%	2	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DIY, hardware and homewares	1.2%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	2.9%	1	0.0%	0	2.0%	1	0.0%	0	1.7%	1
Health and beauty, chemist items	1.0%	8	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	2	2.3%	1	1.7%	1
Books, CDs, toys etc.	17.8%	143	9.8%	4	29.0%	9	18.2%	6	11.8%	6	19.2%	14	13.0%	6	20.6%	7	5.7%	3	11.8%	6	9.1%	4	15.3%	9
Travel goods (tickets, holidays etc)	4.7%	38	2.4%	1	16.1%	5	3.0%	1	7.8%	4	8.2%	6	6.5%	3	0.0%	0	1.9%	1	2.0%	1	2.3%	1	1.7%	1
Computer software / electronic games	3.1%	25	2.4%	1	3.2%	1	6.1%	2	5.9%	3	2.7%	2	8.7%	4	0.0%	0	0.0%	0	3.9%	2	0.0%	0	1.7%	1
Financial products	1.0%	8	4.9%	2	3.2%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Sports equipment	1.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	5.9%	2	0.0%	0	2.0%	1	0.0%	0	1.7%	1
Motor parts	1.2%	10	4.9%	2	0.0%	0	3.0%	1	2.0%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	1.7%	1
Hobbies / crafts	1.4%	11	0.0%	0	0.0%	0	6.1%	2	0.0%	0	1.4%	1	2.2%	1	2.9%	1	3.8%	2	2.0%	1	2.3%	1	0.0%	0
Other	0.5%	4	2.4%	1	3.2%	1	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
(Don’t know / varies)	2.2%	18	0.0%	0	3.2%	1	3.0%	1	2.0%	1	1.4%	1	2.2%	1	2.9%	1	1.9%	1	0.0%	0	0.0%	0	6.8%	4
Base:		803		41		31		33		51		73		46		34		53		51		44		59

SEX Sex of respondent:

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11	
Male	31.8%	255	29.3%	12	16.1%	5	36.4%	12	27.5%	14	39.7%	29	37.0%	17	32.4%	11	34.0%	18	41.2%	21	40.9%	18	35.6%	21
Female	68.2%	548	70.7%	29	83.9%	26	63.6%	21	72.5%	37	60.3%	44	63.0%	29	67.6%	23	66.0%	35	58.8%	30	59.1%	26	64.4%	38
Base:		803		41		31		33		51		73		46		34		53		51		44		59

AGE Could I ask how old you are please ?

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11	
18-24	4.0%	32	4.9%	2	6.5%	2	3.0%	1	3.9%	2	2.7%	2	0.0%	0	0.0%	0	3.8%	2	2.0%	1	2.3%	1	8.5%	5
25-34	11.0%	88	12.2%	5	6.5%	2	6.1%	2	9.8%	5	9.6%	7	8.7%	4	5.9%	2	11.3%	6	19.6%	10	15.9%	7	16.9%	10
35-44	16.3%	131	19.5%	8	12.9%	4	15.2%	5	19.6%	10	12.3%	9	13.0%	6	11.8%	4	3.8%	2	17.6%	9	6.8%	3	16.9%	10
45-54	19.7%	158	12.2%	5	35.5%	11	18.2%	6	15.7%	8	20.5%	15	15.2%	7	20.6%	7	9.4%	5	37.3%	19	25.0%	11	16.9%	10
55-64	24.2%	194	26.8%	11	25.8%	8	42.4%	14	21.6%	11	31.5%	23	28.3%	13	14.7%	5	18.9%	10	19.6%	10	25.0%	11	18.6%	11
65+	24.7%	198	24.4%	10	12.9%	4	15.2%	5	29.4%	15	21.9%	16	34.8%	16	47.1%	16	52.8%	28	3.9%	2	25.0%	11	22.0%	13
(Refused)	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		803		41		31		33		51		73		46		34		53		51		44		59

CAR Finally, how many cars are there normally available for use in the household ?

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11	
None	17.7%	142	24.4%	10	0.0%	0	12.1%	4	29.4%	15	15.1%	11	15.2%	7	11.8%	4	35.8%	19	9.8%	5	31.8%	14	30.5%	18
1	48.2%	387	51.2%	21	38.7%	12	33.3%	11	47.1%	24	43.8%	32	50.0%	23	50.0%	17	43.4%	23	66.7%	34	52.3%	23	50.8%	30
2	27.0%	217	17.1%	7	38.7%	12	51.5%	17	23.5%	12	34.2%	25	28.3%	13	20.6%	7	17.0%	9	23.5%	12	11.4%	5	11.9%	7
3 or more	6.5%	52	7.3%	3	19.4%	6	3.0%	1	0.0%	0	6.8%	5	4.3%	2	17.6%	6	3.8%	2	0.0%	0	4.5%	2	3.4%	2
(Don't know)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
(Refused)	0.5%	4	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Base:		803		41		31		33		51		73		46		34		53		51		44		59

SEG Socio-economic group:

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11	
A	4.1%	33	0.0%	0	19.4%	6	3.0%	1	2.0%	1	4.1%	3	0.0%	0	11.8%	4	0.0%	0	0.0%	0	0.0%	0	1.7%	1
B	14.7%	118	9.8%	4	16.1%	5	6.1%	2	13.7%	7	12.3%	9	19.6%	9	20.6%	7	5.7%	3	19.6%	10	6.8%	3	8.5%	5
C1	24.2%	194	26.8%	11	16.1%	5	27.3%	9	27.5%	14	34.2%	25	21.7%	10	26.5%	9	20.8%	11	27.5%	14	20.5%	9	15.3%	9
C2	36.2%	291	43.9%	18	35.5%	11	42.4%	14	41.2%	21	39.7%	29	30.4%	14	29.4%	10	37.7%	20	29.4%	15	34.1%	15	33.9%	20
D	17.9%	144	19.5%	8	9.7%	3	21.2%	7	13.7%	7	8.2%	6	23.9%	11	11.8%	4	34.0%	18	19.6%	10	38.6%	17	30.5%	18
E	0.5%	4	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	1.7%	1
(Refused)	2.4%	19	0.0%	0	3.2%	1	0.0%	0	0.0%	0	1.4%	1	4.3%	2	0.0%	0	0.0%	0	3.9%	2	0.0%	0	8.5%	5
Base:		803		41		31		33		51		73		46		34		53		51		44		59

ZON Zone:

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11	
1	5.1%	41	100.0%	41	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
2	3.9%	31	0.0%	0	100.0%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
3	4.1%	33	0.0%	0	0.0%	0	100.0%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4	6.4%	51	0.0%	0	0.0%	0	0.0%	0	100.0%	51	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
5	9.1%	73	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	73	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
6	5.7%	46	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	46	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
7	4.2%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0
8	6.6%	53	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	53	0.0%	0	0.0%	0	0.0%	0
9	6.4%	51	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	51	0.0%	0	0.0%	0
10	5.5%	44	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	44	0.0%	0
11	7.3%	59	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	59
12	9.0%	72	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
13	6.7%	54	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
14	2.6%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
15	6.4%	51	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
16	7.7%	62	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
17	3.4%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		803		41		31		33		51		73		46		34		53		51		44		59

Q01 Which store or shop did you do your household's last main food and grocery shopping ?

	Total		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17	
Morrison's, Pendle Street, Nelson	27.9%	224	15.3%	11	1.9%	1	38.1%	8	13.7%	7	3.2%	2	0.0%	0
Asda, Corporation Street, Colne	24.9%	200	2.8%	2	0.0%	0	14.3%	3	27.5%	14	32.3%	20	11.1%	3
Asda, Princess Way, Burnley	9.5%	76	37.5%	27	27.8%	15	4.8%	1	3.9%	2	0.0%	0	0.0%	0
Tesco, Centenary Way, Finsley Gate, Burnley	7.3%	59	15.3%	11	27.8%	15	9.5%	2	3.9%	2	6.5%	4	0.0%	0
Sainsbury's, Active Way, Burnley	5.9%	47	18.1%	13	20.4%	11	14.3%	3	2.0%	1	0.0%	0	0.0%	0
Aldi, North Valley Retail Park, Colne	3.0%	24	0.0%	0	0.0%	0	0.0%	0	3.9%	2	3.2%	2	0.0%	0
Morrison's, Broughton Road, Skipton	2.9%	23	0.0%	0	0.0%	0	0.0%	0	9.8%	5	21.0%	13	18.5%	5
Tesco, Skipton	2.4%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	3	59.3%	16
Co-op, Rainhall Road, Barnoldswick	2.0%	16	0.0%	0	0.0%	0	0.0%	0	13.7%	7	12.9%	8	3.7%	1
Somerfield (former Kwik Save), Briercliffe Road, Burnley	1.4%	11	0.0%	0	9.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Victoria Road, Earby, Barnoldswick	1.2%	10	0.0%	0	0.0%	0	0.0%	0	11.8%	6	6.5%	4	0.0%	0
Tesco, 52 Market St, Colne	1.2%	10	0.0%	0	0.0%	0	4.8%	1	0.0%	0	0.0%	0	0.0%	0
Kwik Save, Nelson	1.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Active Way, Burnley	0.9%	7	0.0%	0	3.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, 44 Market St, Colne	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Burnley	0.5%	4	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / online / home delivery	0.5%	4	0.0%	0	1.9%	1	0.0%	0	0.0%	0	1.6%	1	3.7%	1
Lidl, Rigby Street, Nelson	0.5%	4	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops - Colne	0.4%	3	0.0%	0	0.0%	0	4.8%	1	0.0%	0	0.0%	0	0.0%	0
Farmfoods, 63 Market St, Colne	0.4%	3	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Local shops - Nelson	0.4%	3	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Arndale Centre, Nelson	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Blackburn	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Kwik Save, Boot Way, Burnley	0.2%	2	1.4%	1	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Kellbrook Service Station, Colne Road, Colne	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Asda, Nelson	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Farmfoods, Admiral Centre, Nelson	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, King St, Whalley	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0

	Total		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17	
Banks														
Tesco, Chorley	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kwik Save, Cog Lane, Burnley	0.2%	2	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Briercliffe Road, Burnley	0.1%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops - Brierfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somerfield / Kwik Save, Leeds Road, Nelson	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, 2 York House, Church St, Barnoldswick	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Booths, Settle	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths, Clitheroe	0.1%	1	0.0%	0	0.0%	0	4.8%	1	0.0%	0	0.0%	0	0.0%	0
Co-op, 18-26 Colne Road, Brierfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Burnley	0.1%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops - Barnoldswick	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Morrisons, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1
Local shops, Skipton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Local shops, Ilkley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somerfield, Burnley Road, Burnley	0.1%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Haslingden	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
(Don’t know)	1.2%	10	0.0%	0	3.7%	2	4.8%	1	0.0%	0	1.6%	1	0.0%	0
Base:		803		72		54		21		51		62		27

Q02 Is there any other store or shop you do your main food and grocery shopping ?

	Total		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17	
Morrison's, Pendle Street, Nelson	14.1%	113	15.3%	11	5.6%	3	14.3%	3	5.9%	3	9.7%	6	0.0%	0
Asda, Corporation Street, Colne	13.2%	106	4.2%	3	0.0%	0	19.0%	4	13.7%	7	12.9%	8	3.7%	1
Asda, Princess Way, Burnley	4.5%	36	16.7%	12	9.3%	5	0.0%	0	0.0%	0	1.6%	1	3.7%	1
Sainsbury's, Active Way, Burnley	4.4%	35	6.9%	5	11.1%	6	23.8%	5	0.0%	0	0.0%	0	3.7%	1
Tesco, Centenary Way, Finsley Gate, Burnley	4.4%	35	13.9%	10	7.4%	4	9.5%	2	3.9%	2	0.0%	0	0.0%	0
Morrison's, Broughton Road, Skipton	3.2%	26	0.0%	0	0.0%	0	0.0%	0	13.7%	7	12.9%	8	25.9%	7
Somerfield (former Kwik Save), Briercliffe Road, Burnley	2.0%	16	8.3%	6	3.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, North Valley Retail Park, Colne	1.7%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	3	3.7%	1
Kwik Save, Nelson	1.5%	12	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, 44 Market St, Colne	1.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Active Way, Burnley	1.4%	11	2.8%	2	7.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops - Nelson	1.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Rainhall Road, Barnoldswick	1.2%	10	0.0%	0	0.0%	0	0.0%	0	11.8%	6	6.5%	4	0.0%	0
Lidl, Rigby Street, Nelson	1.1%	9	0.0%	0	0.0%	0	9.5%	2	0.0%	0	0.0%	0	0.0%	0
Tesco, 52 Market St, Colne	1.1%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Burnley	0.7%	6	5.6%	4	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, 63 Market St, Colne	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0
Iceland, Briercliffe Road, Burnley	0.5%	4	1.4%	1	3.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kwik Save, Cog Lane, Burnley	0.5%	4	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops - Colne	0.5%	4	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Iceland, Arndale Centre, Nelson	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somerfield / Kwik Save, Leeds Road, Nelson	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops - Barrowford	0.4%	3	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Tesco, Skipton	0.4%	3	0.0%	0	0.0%	0	0.0%	0	2.0%	1	1.6%	1	3.7%	1
Local shops - Barnoldswick	0.4%	3	0.0%	0	0.0%	0	0.0%	0	5.9%	3	0.0%	0	0.0%	0
Co-op, Victoria Road, Earby, Barnoldswick	0.4%	3	0.0%	0	0.0%	0	0.0%	0	5.9%	3	0.0%	0	0.0%	0
Co-op, 18-26 Colne Road, Brierfield	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Keighley	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1
Booths, Settle	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	3.7%	1

	Total		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17	
Netto, Queens Lancashire Way, Burnley	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Admiral Centre, Nelson	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Burnley	0.2%	2	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / online / home delivery	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops - Earby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Kwik Save, Boot Way, Burnley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths, Clitheroe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Nelson	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops - Brierfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Haslingden	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1
Asda, Bury	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Moor Lane, Clitheroe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1
Tesco, Bury	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Carnforth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Waitrose, Otley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1
(Nowhere else)	35.1%	282	25.0%	18	44.4%	24	23.8%	5	31.4%	16	43.5%	27	37.0%	10
Base:		803		72		54		21		51		62		27

Q03 How do you normally travel to do your main food shopping ?

	Total		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17	
Car-driver	61.8%	496	72.2%	52	61.1%	33	90.5%	19	52.9%	27	58.1%	36	85.2%	23
Car-passenger	20.3%	163	20.8%	15	22.2%	12	9.5%	2	23.5%	12	24.2%	15	14.8%	4
Bus / Coach	5.1%	41	5.6%	4	3.7%	2	0.0%	0	3.9%	2	4.8%	3	0.0%	0
Train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Taxi	1.6%	13	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	8.5%	68	1.4%	1	9.3%	5	0.0%	0	11.8%	6	8.1%	5	0.0%	0
Bicycle	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
N/A / Delivered	1.4%	11	0.0%	0	1.9%	1	0.0%	0	2.0%	1	3.2%	2	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility device	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don’t know / varies)	0.9%	7	0.0%	0	0.0%	0	0.0%	0	5.9%	3	1.6%	1	0.0%	0
Base:		803		72		54		21		51		62		27

Q04 In addition to your main food shopping at which store or shop did you last visit for small scale / top up shopping for things like bread, milk or newspapers ?

	Total		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17	
Local shops - Nelson	9.1%	73	4.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrison's, Pendle Street, Nelson	7.0%	56	1.4%	1	0.0%	0	28.6%	6	3.9%	2	0.0%	0	0.0%	0
Local shops, Burnley	7.0%	56	13.9%	10	46.3%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops - Colne	6.2%	50	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Corporation Street, Colne	5.2%	42	1.4%	1	0.0%	0	4.8%	1	2.0%	1	0.0%	0	0.0%	0
Co-op, Victoria Road, Earby, Barnoldswick	3.6%	29	0.0%	0	0.0%	0	0.0%	0	17.6%	9	32.3%	20	0.0%	0
Co-op, Rainhall Road, Barnoldswick	3.6%	29	0.0%	0	0.0%	0	0.0%	0	29.4%	15	19.4%	12	7.4%	2
Tesco, Centenary Way, Finsley Gate, Burnley	3.0%	24	19.4%	14	3.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops - Barnoldswick	2.6%	21	0.0%	0	0.0%	0	0.0%	0	25.5%	13	11.3%	7	3.7%	1
Local shops - Barrowford	2.5%	20	0.0%	0	0.0%	0	14.3%	3	0.0%	0	0.0%	0	0.0%	0
Somerfield (former Kwik Save), Briercliffe Road, Burnley	2.5%	20	9.7%	7	3.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, 44 Market St, Colne	2.4%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Tesco, 52 Market St, Colne	2.0%	16	0.0%	0	0.0%	0	4.8%	1	0.0%	0	1.6%	1	3.7%	1
Co-op, 18-26 Colne Road, Brierfield	1.9%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Princess Way, Burnley	1.1%	9	2.8%	2	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, North Valley Retail Park, Colne	1.1%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops - Brierfield	1.1%	9	1.4%	1	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Active Way, Burnley	0.9%	7	4.2%	3	3.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Casterton Road, Reedley	0.9%	7	8.3%	6	0.0%	0	4.8%	1	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Burnley	0.9%	7	1.4%	1	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somerfield / Kwik Save, Leeds Road, Nelson	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Worsthorne	0.6%	5	0.0%	0	9.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Gargrave	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.5%	5
Internet / online / home delivery	0.5%	4	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kwik Save, Nelson	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Briercliffe Road, Burnley	0.5%	4	2.8%	2	3.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Arndale Centre, Nelson	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Harle Syke	0.5%	4	5.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, 63 Market St, Colne	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17	
Local shops, Skipton	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	2
Co-op, Kellbrook Service Station, Colne Road, Colne	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Rigby Street, Nelson	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops - Earby	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	3.7%	1
Kwik Save, Cog Lane, Burnley	0.2%	2	1.4%	1	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kwik Save, Boot Way, Burnley	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Admiral Centre, Nelson	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Skipton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1
Tesco, Chorley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Leeds	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Silsden	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1
Marks & Spencer, Accrington	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Carlton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1
Morrison's, Broughton Road, Skipton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Aldi, Active Way, Burnley	0.1%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Trawden	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do top-up shopping)	24.8%	199	18.1%	13	18.5%	10	38.1%	8	19.6%	10	30.6%	19	40.7%	11
(Don't know)	2.7%	22	4.2%	3	0.0%	0	4.8%	1	0.0%	0	1.6%	1	3.7%	1
Base:		803		72		54		21		51		62		27

Q05 Which other stores do you use to buy small scale / top up shopping ?
Those who carry out top-up shopping at Q04

	Total		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17	
Local shops - Nelson	4.0%	24	3.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops - Colne	3.6%	22	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Corporation Street, Colne	3.3%	20	1.7%	1	0.0%	0	0.0%	0	4.9%	2	4.7%	2	6.3%	1
Local shops, Burnley	3.1%	19	5.1%	3	13.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrison's, Pendle Street, Nelson	3.0%	18	5.1%	3	0.0%	0	23.1%	3	2.4%	1	0.0%	0	0.0%	0
Marks & Spencer, Burnley	2.2%	13	6.8%	4	6.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, 52 Market St, Colne	1.8%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Centenary Way, Finsley Gate, Burnley	1.5%	9	5.1%	3	0.0%	0	15.4%	2	0.0%	0	0.0%	0	0.0%	0
Local shops - Barnoldswick	1.5%	9	0.0%	0	0.0%	0	0.0%	0	12.2%	5	7.0%	3	6.3%	1
Sainsbury's, Active Way, Burnley	1.5%	9	0.0%	0	4.5%	2	7.7%	1	0.0%	0	2.3%	1	0.0%	0
Asda, Princess Way, Burnley	1.5%	9	3.4%	2	4.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, 63 Market St, Colne	1.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops - Barrowford	1.2%	7	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	1
Iceland, Arndale Centre, Nelson	1.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Rigby Street, Nelson	1.0%	6	0.0%	0	0.0%	0	7.7%	1	0.0%	0	0.0%	0	0.0%	0
Aldi, North Valley Retail Park, Colne	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0
Local shops - Brierfield	0.8%	5	5.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops - Earby	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.3%	4	0.0%	0
Farmfoods, Admiral Centre, Nelson	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, 44 Market St, Colne	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somerfield (former Kwik Save), Briercliffe Road, Burnley	0.7%	4	3.4%	2	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Active Way, Burnley	0.7%	4	1.7%	1	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somerfield / Kwik Save, Leeds Road, Nelson	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Briercliffe Road, Burnley	0.5%	3	5.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Victoria Road, Earby, Barnoldswick	0.5%	3	0.0%	0	0.0%	0	0.0%	0	2.4%	1	4.7%	2	0.0%	0
Co-op, Rainhall Road, Barnoldswick	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	6.3%	1
Co-op, 18-26 Colne Road, Brierfield	0.3%	2	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Kellbrook Service Station, Colne Road,	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17	
Colne														
Kwik Save, Cog Lane, Burnley	0.3%	2	3.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Moor Lane, Clitheroe	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	1
Netto, Queens Lancashire Way, Burnley	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kwik Save, Nelson	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Casterton Road, Reedley	0.2%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrison's, Broughton Road, Skipton	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0
Tesco, Skipton	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0
Local shops, Gargrave	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	1
Local shops, Carlton	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	1
Local shops, Worsthorne	0.2%	1	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Harle Syke	0.2%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Trawden	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Blackburn	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Padiham	0.2%	1	0.0%	0	0.0%	0	7.7%	1	0.0%	0	0.0%	0	0.0%	0
Local shops, Foulridge	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nowhere else)	63.2%	382	52.5%	31	65.9%	29	53.8%	7	75.6%	31	65.1%	28	56.3%	9
Base:		604		59		44		13		41		43		16

Q06 In which location do you buy most of your household's non-food shopping ?

	Total		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17	
Burnley	38.9%	312	70.8%	51	83.3%	45	33.3%	7	27.5%	14	19.4%	12	0.0%	0
Nelson	14.6%	117	4.2%	3	0.0%	0	9.5%	2	0.0%	0	3.2%	2	0.0%	0
Colne	14.2%	114	4.2%	3	0.0%	0	9.5%	2	9.8%	5	12.9%	8	3.7%	1
Skipton	4.9%	39	1.4%	1	0.0%	0	0.0%	0	9.8%	5	21.0%	13	51.9%	14
Manchester	3.6%	29	8.3%	6	3.7%	2	9.5%	2	3.9%	2	1.6%	1	0.0%	0
Barnoldswick	3.1%	25	0.0%	0	0.0%	0	0.0%	0	21.6%	11	19.4%	12	7.4%	2
Blackburn	1.6%	13	1.4%	1	0.0%	0	14.3%	3	7.8%	4	0.0%	0	3.7%	1
Internet / online / catalogue / delivered	1.0%	8	1.4%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Leeds	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.8%	4
Preston	0.6%	5	0.0%	0	1.9%	1	4.8%	1	2.0%	1	3.2%	2	0.0%	0
Earby	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	4	0.0%	0
Other	0.5%	4	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keighley	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	3
Brierfield	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barrowford	0.4%	3	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Clitheroe	0.2%	2	1.4%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Accrington	0.2%	2	0.0%	0	0.0%	0	4.8%	1	0.0%	0	0.0%	0	0.0%	0
Bradford	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	3.7%	1
Bolton	0.2%	2	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	13.5%	108	6.9%	5	7.4%	4	14.3%	3	13.7%	7	9.7%	6	3.7%	1
Base:		803		72		54		21		51		62		27

Q07 How do you normally travel to do your non-food shopping ?

	Total		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17	
Car-driver	58.2%	467	62.5%	45	59.3%	32	85.7%	18	49.0%	25	53.2%	33	92.6%	25
Car-passenger	15.3%	123	15.3%	11	16.7%	9	9.5%	2	25.5%	13	14.5%	9	3.7%	1
Bus / coach	11.7%	94	18.1%	13	13.0%	7	0.0%	0	9.8%	5	14.5%	9	0.0%	0
Train	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	3.7%	1
Taxi	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	9.5%	76	1.4%	1	9.3%	5	0.0%	0	11.8%	6	12.9%	8	0.0%	0
Bicycle	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
N/A / Delivered	1.5%	12	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Motorcycle / moped	0.5%	4	0.0%	0	1.9%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Mobility device	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	1.7%	14	1.4%	1	0.0%	0	4.8%	1	2.0%	1	3.2%	2	0.0%	0
Base:		803		72		54		21		51		62		27

Q08 At which location did your household last buy clothes or shoes ?

	Total		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17	
Burnley	39.0%	313	52.8%	38	59.3%	32	14.3%	3	27.5%	14	40.3%	25	11.1%	3
Colne	14.7%	118	6.9%	5	0.0%	0	9.5%	2	9.8%	5	9.7%	6	14.8%	4
Manchester	9.6%	77	16.7%	12	14.8%	8	38.1%	8	5.9%	3	3.2%	2	7.4%	2
Nelson	5.5%	44	2.8%	2	0.0%	0	0.0%	0	3.9%	2	1.6%	1	0.0%	0
Internet / online / catalogue / delivered	4.4%	35	6.9%	5	5.6%	3	9.5%	2	2.0%	1	6.5%	4	0.0%	0
Skipton	4.2%	34	0.0%	0	1.9%	1	0.0%	0	15.7%	8	14.5%	9	29.6%	8
Other	2.5%	20	0.0%	0	1.9%	1	0.0%	0	3.9%	2	6.5%	4	3.7%	1
Blackburn	2.0%	16	1.4%	1	1.9%	1	4.8%	1	3.9%	2	1.6%	1	0.0%	0
Preston	1.4%	11	0.0%	0	3.7%	2	0.0%	0	0.0%	0	3.2%	2	0.0%	0
Leeds	1.2%	10	0.0%	0	0.0%	0	4.8%	1	3.9%	2	3.2%	2	14.8%	4
Barrowford	1.1%	9	0.0%	0	0.0%	0	9.5%	2	0.0%	0	0.0%	0	0.0%	0
Harrogate	1.1%	9	1.4%	1	0.0%	0	0.0%	0	7.8%	4	0.0%	0	7.4%	2
Abroad	1.0%	8	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	7.4%	2
Barnoldswick	0.7%	6	0.0%	0	0.0%	0	0.0%	0	5.9%	3	4.8%	3	0.0%	0
Bolton	0.7%	6	0.0%	0	1.9%	1	4.8%	1	0.0%	0	0.0%	0	0.0%	0
Accrington	0.6%	5	0.0%	0	0.0%	0	4.8%	1	0.0%	0	0.0%	0	0.0%	0
Bury	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1
Oswaldtwistle	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool	0.5%	4	1.4%	1	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brierfield	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London	0.4%	3	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Clitheroe	0.4%	3	1.4%	1	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keighley	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Fleetwood	0.2%	2	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
York	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Bradford	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Warrington	0.1%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southport	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	4.2%	34	8.3%	6	0.0%	0	0.0%	0	2.0%	1	3.2%	2	0.0%	0
(Don't regularly buy these kind of goods)	2.1%	17	0.0%	0	0.0%	0	0.0%	0	2.0%	1	1.6%	1	0.0%	0
Base:		803		72		54		21		51		62		27

Q09 At which location did your household last buy domestic electric appliances (e.g. fridges and kitchen items) ?

	Total		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17	
Burnley	47.4%	381	79.2%	57	74.1%	40	42.9%	9	35.3%	18	32.3%	20	0.0%	0
Nelson	11.3%	91	4.2%	3	1.9%	1	9.5%	2	0.0%	0	3.2%	2	3.7%	1
Colne	5.0%	40	2.8%	2	0.0%	0	4.8%	1	3.9%	2	0.0%	0	3.7%	1
Internet / online / catalogue / delivered	4.1%	33	4.2%	3	3.7%	2	9.5%	2	7.8%	4	0.0%	0	3.7%	1
Barrowford	4.1%	33	1.4%	1	0.0%	0	9.5%	2	0.0%	0	3.2%	2	0.0%	0
Barnoldswick	4.0%	32	0.0%	0	0.0%	0	0.0%	0	23.5%	12	27.4%	17	7.4%	2
Blackburn	2.7%	22	1.4%	1	5.6%	3	0.0%	0	3.9%	2	1.6%	1	3.7%	1
Skipton	2.2%	18	0.0%	0	0.0%	0	0.0%	0	5.9%	3	14.5%	9	18.5%	5
Keighley	1.7%	14	0.0%	0	0.0%	0	0.0%	0	3.9%	2	1.6%	1	29.6%	8
Manchester	0.7%	6	0.0%	0	1.9%	1	4.8%	1	2.0%	1	0.0%	0	0.0%	0
Other	0.7%	6	0.0%	0	1.9%	1	0.0%	0	0.0%	0	1.6%	1	7.4%	2
Preston	0.6%	5	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1
Accrington	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1
Bury	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Earby	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0
Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1
Leeds	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Bolton	0.1%	1	0.0%	0	0.0%	0	4.8%	1	0.0%	0	0.0%	0	0.0%	0
Brierfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.1%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Warrington	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
(Don't regularly buy these kind of goods)	10.1%	81	1.4%	1	9.3%	5	4.8%	1	7.8%	4	4.8%	3	7.4%	2
(Don't know)	3.6%	29	4.2%	3	0.0%	0	9.5%	2	3.9%	2	3.2%	2	3.7%	1
Base:		803		72		54		21		51		62		27

Q10 At which location did your household last buy other kinds of electric goods such as TV / Hi-Fi and computers ?

	Total		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17	
Burnley	40.6%	326	66.7%	48	61.1%	33	28.6%	6	21.6%	11	32.3%	20	11.1%	3
Nelson	13.8%	111	5.6%	4	0.0%	0	9.5%	2	0.0%	0	3.2%	2	0.0%	0
Colne	7.7%	62	0.0%	0	0.0%	0	0.0%	0	2.0%	1	6.5%	4	0.0%	0
Internet / online / catalogue / delivered	7.7%	62	11.1%	8	13.0%	7	14.3%	3	11.8%	6	4.8%	3	11.1%	3
Barnoldswick	5.0%	40	0.0%	0	0.0%	0	0.0%	0	41.2%	21	24.2%	15	7.4%	2
Blackburn	4.0%	32	2.8%	2	3.7%	2	9.5%	2	3.9%	2	1.6%	1	7.4%	2
Barrowford	1.5%	12	0.0%	0	0.0%	0	4.8%	1	0.0%	0	0.0%	0	0.0%	0
Skipton	1.5%	12	0.0%	0	0.0%	0	0.0%	0	3.9%	2	6.5%	4	18.5%	5
Manchester	0.7%	6	1.4%	1	0.0%	0	9.5%	2	2.0%	1	0.0%	0	0.0%	0
Keighley	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.8%	4
Preston	0.6%	5	0.0%	0	3.7%	2	0.0%	0	0.0%	0	0.0%	0	3.7%	1
Other	0.5%	4	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	11.1%	3
Bolton	0.4%	3	1.4%	1	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bradford	0.4%	3	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1
Earby	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0
Clitheroe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Bury	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
(Don't regularly buy these kind of goods)	10.5%	84	5.6%	4	14.8%	8	14.3%	3	9.8%	5	6.5%	4	3.7%	1
(Don't know)	3.6%	29	4.2%	3	1.9%	1	9.5%	2	2.0%	1	8.1%	5	7.4%	2
Base:		803		72		54		21		51		62		27

Q11 Which location did your household last buy furniture, soft furnishings or floor-coverings ?

	Total		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17	
Burnley	17.9%	144	33.3%	24	40.7%	22	23.8%	5	9.8%	5	16.1%	10	0.0%	0
Nelson	15.7%	126	11.1%	8	5.6%	3	9.5%	2	9.8%	5	3.2%	2	0.0%	0
Blackburn	8.7%	70	18.1%	13	7.4%	4	9.5%	2	7.8%	4	8.1%	5	0.0%	0
Colne	8.1%	65	1.4%	1	3.7%	2	4.8%	1	3.9%	2	8.1%	5	11.1%	3
Accrington	5.5%	44	9.7%	7	11.1%	6	4.8%	1	2.0%	1	4.8%	3	0.0%	0
Skipton	3.1%	25	1.4%	1	0.0%	0	0.0%	0	9.8%	5	9.7%	6	22.2%	6
Barnoldswick	3.0%	24	0.0%	0	0.0%	0	0.0%	0	25.5%	13	17.7%	11	0.0%	0
Internet / online / catalogue / delivered	1.9%	15	1.4%	1	1.9%	1	0.0%	0	2.0%	1	1.6%	1	0.0%	0
Preston	1.5%	12	2.8%	2	1.9%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Warrington	1.4%	11	0.0%	0	0.0%	0	0.0%	0	7.8%	4	0.0%	0	3.7%	1
Brierfield	1.2%	10	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barrowford	1.2%	10	0.0%	0	0.0%	0	4.8%	1	0.0%	0	0.0%	0	0.0%	0
Manchester	1.0%	8	2.8%	2	0.0%	0	4.8%	1	0.0%	0	1.6%	1	0.0%	0
Other	0.9%	7	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	3
Leeds	0.7%	6	0.0%	0	1.9%	1	0.0%	0	2.0%	1	1.6%	1	7.4%	2
Junction 12 Shopping Outlet, Churchill Way, Nelson	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keighley	0.6%	5	0.0%	0	0.0%	0	0.0%	0	2.0%	1	1.6%	1	7.4%	2
Padiham	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton	0.5%	4	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury	0.5%	4	0.0%	0	3.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clitheroe	0.4%	3	0.0%	0	0.0%	0	9.5%	2	0.0%	0	0.0%	0	0.0%	0
Abroad	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0
Earby	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2	3.7%	1
Oswaldtwistle	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bradford	0.2%	2	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halifax	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't regularly buy these kind of goods)	15.4%	124	2.8%	2	13.0%	7	14.3%	3	11.8%	6	9.7%	6	18.5%	5
(Don't know)	8.2%	66	11.1%	8	5.6%	3	14.3%	3	5.9%	3	8.1%	5	14.8%	4
Base:		803		72		54		21		51		62		27

Q12 Which location did your household last buy DIY / hardware and garden items ?

	Total		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17	
B&Q, Churchill Way, Nelson	28.9%	232	19.4%	14	13.0%	7	23.8%	5	31.4%	16	6.5%	4	11.1%	3
Nelson	14.6%	117	19.4%	14	1.9%	1	14.3%	3	2.0%	1	21.0%	13	0.0%	0
Burnley	14.1%	113	34.7%	25	40.7%	22	14.3%	3	7.8%	4	6.5%	4	0.0%	0
Brierfield	10.7%	86	13.9%	10	16.7%	9	23.8%	5	5.9%	3	1.6%	1	7.4%	2
Skipton	4.2%	34	0.0%	0	0.0%	0	0.0%	0	11.8%	6	21.0%	13	44.4%	12
Colne	2.6%	21	0.0%	0	0.0%	0	0.0%	0	3.9%	2	3.2%	2	0.0%	0
Todmorden	1.4%	11	1.4%	1	5.6%	3	0.0%	0	0.0%	0	0.0%	0	3.7%	1
Barnoldswick	0.9%	7	0.0%	0	0.0%	0	0.0%	0	7.8%	4	3.2%	2	3.7%	1
Barrowford	0.9%	7	0.0%	0	0.0%	0	0.0%	0	2.0%	1	3.2%	2	0.0%	0
Other	0.7%	6	0.0%	0	0.0%	0	0.0%	0	2.0%	1	3.2%	2	0.0%	0
Internet / online / catalogue / delivered	0.6%	5	1.4%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Blackburn	0.5%	4	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keighley	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	7.4%	2
Gargrave	0.4%	3	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	7.4%	2
Bradford	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	2
Clitheroe	0.2%	2	0.0%	0	0.0%	0	4.8%	1	0.0%	0	0.0%	0	0.0%	0
Padiham	0.2%	2	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester	0.2%	2	0.0%	0	1.9%	1	4.8%	1	0.0%	0	0.0%	0	0.0%	0
Foulridge	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Accrington	0.1%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Bolton	0.1%	1	0.0%	0	0.0%	0	4.8%	1	0.0%	0	0.0%	0	0.0%	0
(Don't regularly buy these kind of goods)	15.2%	122	2.8%	2	20.4%	11	9.5%	2	21.6%	11	14.5%	9	7.4%	2
(Don't know)	2.2%	18	1.4%	1	0.0%	0	0.0%	0	2.0%	1	9.7%	6	0.0%	0
Base:		803		72		54		21		51		62		27

Q13 Which location did your household last buy health, beauty and chemist items ?

	Total		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17	
Burnley	31.5%	253	79.2%	57	92.6%	50	38.1%	8	11.8%	6	17.7%	11	3.7%	1
Nelson	21.3%	171	5.6%	4	0.0%	0	14.3%	3	3.9%	2	0.0%	0	0.0%	0
Colne	14.4%	116	0.0%	0	0.0%	0	9.5%	2	3.9%	2	4.8%	3	3.7%	1
Barnoldswick	7.5%	60	0.0%	0	0.0%	0	0.0%	0	68.6%	35	35.5%	22	7.4%	2
Skipton	3.5%	28	0.0%	0	0.0%	0	0.0%	0	3.9%	2	14.5%	9	59.3%	16
Barrowford	3.2%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brierfield	3.1%	25	4.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / online / catalogue / delivered	2.1%	17	0.0%	0	1.9%	1	0.0%	0	2.0%	1	0.0%	0	3.7%	1
Earby	1.2%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.9%	8	3.7%	1
Manchester	0.6%	5	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackburn	0.6%	5	1.4%	1	0.0%	0	4.8%	1	0.0%	0	0.0%	0	0.0%	0
Clitheroe	0.4%	3	0.0%	0	0.0%	0	4.8%	1	0.0%	0	1.6%	1	0.0%	0
Other	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	2
Preston	0.4%	3	1.4%	1	0.0%	0	4.8%	1	0.0%	0	0.0%	0	0.0%	0
Accrington	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gargrave	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	2
Bury	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Abroad	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
London	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Todmorden	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrogate	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
(Don't regularly buy these kind of goods)	6.4%	51	4.2%	3	3.7%	2	23.8%	5	3.9%	2	8.1%	5	3.7%	1
(Don't know)	2.0%	16	2.8%	2	1.9%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Base:		803		72		54		21		51		62		27

Q14 Which location did your household last buy other non-food items such as books, CD's, toys and gifts ?

	Total		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17	
Burnley	34.5%	277	62.5%	45	68.5%	37	28.6%	6	29.4%	15	32.3%	20	7.4%	2
Nelson	11.2%	90	0.0%	0	0.0%	0	0.0%	0	2.0%	1	1.6%	1	0.0%	0
Colne	10.7%	86	2.8%	2	0.0%	0	4.8%	1	7.8%	4	9.7%	6	0.0%	0
Internet / online / catalogue / delivered	10.5%	84	9.7%	7	13.0%	7	33.3%	7	7.8%	4	11.3%	7	22.2%	6
Skipton	4.0%	32	1.4%	1	0.0%	0	0.0%	0	13.7%	7	11.3%	7	44.4%	12
Manchester	3.7%	30	8.3%	6	3.7%	2	9.5%	2	5.9%	3	4.8%	3	3.7%	1
Preston	1.0%	8	2.8%	2	0.0%	0	9.5%	2	2.0%	1	1.6%	1	0.0%	0
Barnoldswick	1.0%	8	0.0%	0	0.0%	0	0.0%	0	7.8%	4	6.5%	4	0.0%	0
Other	0.9%	7	1.4%	1	3.7%	2	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Blackburn	0.7%	6	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds	0.7%	6	0.0%	0	0.0%	0	0.0%	0	3.9%	2	1.6%	1	7.4%	2
Brierfield	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keighley	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Barrowford	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury	0.2%	2	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Accrington	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southport	0.2%	2	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrogate	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1
Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
York	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Earby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Clitheroe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't regularly buy these kind of goods)	12.0%	96	2.8%	2	7.4%	4	9.5%	2	11.8%	6	6.5%	4	7.4%	2
(Don't know)	6.1%	49	5.6%	4	1.9%	1	4.8%	1	5.9%	3	9.7%	6	3.7%	1
Base:		803		72		54		21		51		62		27

Q15 Which location did you last visit a bank / Post Office ?

	Total		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17	
Nelson	29.8%	239	11.1%	8	0.0%	0	9.5%	2	2.0%	1	0.0%	0	0.0%	0
Burnley	25.5%	205	80.6%	58	90.7%	49	28.6%	6	3.9%	2	4.8%	3	0.0%	0
Colne	17.7%	142	0.0%	0	0.0%	0	0.0%	0	3.9%	2	1.6%	1	7.4%	2
Barnoldswick	10.8%	87	0.0%	0	0.0%	0	0.0%	0	86.3%	44	61.3%	38	11.1%	3
Barrowford	2.4%	19	0.0%	0	0.0%	0	4.8%	1	0.0%	0	0.0%	0	3.7%	1
Skipton	2.2%	18	1.4%	1	0.0%	0	0.0%	0	2.0%	1	4.8%	3	40.7%	11
Brierfield	2.0%	16	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Earby	1.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.4%	12	3.7%	1
Other	1.4%	11	0.0%	0	3.7%	2	4.8%	1	0.0%	0	1.6%	1	11.1%	3
Carlton	1.4%	11	1.4%	1	0.0%	0	9.5%	2	2.0%	1	0.0%	0	7.4%	2
Manchester	0.4%	3	1.4%	1	0.0%	0	4.8%	1	0.0%	0	1.6%	1	0.0%	0
Gargrave	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	3
Blackburn	0.4%	3	1.4%	1	0.0%	0	4.8%	1	0.0%	0	0.0%	0	0.0%	0
Accrington	0.2%	2	0.0%	0	0.0%	0	4.8%	1	0.0%	0	0.0%	0	0.0%	0
Fence	0.2%	2	0.0%	0	0.0%	0	9.5%	2	0.0%	0	0.0%	0	0.0%	0
Clitheroe	0.2%	2	0.0%	0	0.0%	0	4.8%	1	0.0%	0	0.0%	0	0.0%	0
Higham	0.2%	2	0.0%	0	0.0%	0	9.5%	2	0.0%	0	0.0%	0	0.0%	0
Padiham	0.2%	2	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Todmorden	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oswaldtwistle	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southport	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Preston	0.1%	1	0.0%	0	0.0%	0	4.8%	1	0.0%	0	0.0%	0	0.0%	0
(Don't regularly visit these places)	1.0%	8	0.0%	0	1.9%	1	0.0%	0	0.0%	0	1.6%	1	3.7%	1
(Don't know)	0.9%	7	0.0%	0	1.9%	1	0.0%	0	0.0%	0	3.2%	2	0.0%	0
Base:		803		72		54		21		51		62		27

Q16 At which of the following town centres do you visit the shops and services regularly i.e. once a month or more often ?

Barrowford

	Total		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17	
Yes	17.4%	140	16.7%	12	9.3%	5	57.1%	12	9.8%	5	6.5%	4	7.4%	2
No	82.6%	663	83.3%	60	90.7%	49	42.9%	9	90.2%	46	93.5%	58	92.6%	25
Base:		803		72		54		21		51		62		27

Pendle Household Shopping Survey
for Nathaniel Lichfield and Partners

	Total		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17	
Barnoldswick														
Yes	19.7%	158	2.8%	2	1.9%	1	0.0%	0	98.0%	50	90.3%	56	37.0%	10
No	80.3%	645	97.2%	70	98.1%	53	100.0%	21	2.0%	1	9.7%	6	63.0%	17
Base:		803		72		54		21		51		62		27
Brierfield														
Yes	11.7%	94	16.7%	12	9.3%	5	4.8%	1	2.0%	1	1.6%	1	3.7%	1
No	88.3%	709	83.3%	60	90.7%	49	95.2%	20	98.0%	50	98.4%	61	96.3%	26
Base:		803		72		54		21		51		62		27
Colne														
Yes	47.2%	379	22.2%	16	18.5%	10	19.0%	4	35.3%	18	58.1%	36	37.0%	10
No	52.8%	424	77.8%	56	81.5%	44	81.0%	17	64.7%	33	41.9%	26	63.0%	17
Base:		803		72		54		21		51		62		27
Earby														
Yes	7.6%	61	1.4%	1	0.0%	0	0.0%	0	0.0%	0	62.9%	39	29.6%	8
No	92.4%	742	98.6%	71	100.0%	54	100.0%	21	100.0%	51	37.1%	23	70.4%	19
Base:		803		72		54		21		51		62		27
Nelson														
Yes	56.3%	452	47.2%	34	20.4%	11	47.6%	10	29.4%	15	35.5%	22	11.1%	3
No	43.7%	351	52.8%	38	79.6%	43	52.4%	11	70.6%	36	64.5%	40	88.9%	24
Base:		803		72		54		21		51		62		27

Q17 What if anything would make you visit Barrowford more often ? (Up to 3 answers)

	Total		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17	
Nothing	49.9%	401	45.8%	33	63.0%	34	42.9%	9	45.1%	23	51.6%	32	48.1%	13
Better choice of clothing shops	2.6%	21	6.9%	5	1.9%	1	4.8%	1	2.0%	1	4.8%	3	0.0%	0
Better choice of shops in general	10.2%	82	13.9%	10	14.8%	8	14.3%	3	11.8%	6	9.7%	6	18.5%	5
Better maintenance / cleanliness	0.5%	4	1.4%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Better quality shops	1.2%	10	0.0%	0	1.9%	1	4.8%	1	2.0%	1	1.6%	1	0.0%	0
Improved bus services	2.1%	17	5.6%	4	1.9%	1	0.0%	0	2.0%	1	4.8%	3	3.7%	1
More car parking	5.5%	44	8.3%	6	1.9%	1	19.0%	4	9.8%	5	3.2%	2	3.7%	1
More food supermarkets	1.5%	12	2.8%	2	1.9%	1	9.5%	2	2.0%	1	1.6%	1	0.0%	0
More large shops	0.5%	4	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1
More traffic free areas / pedestrianisation	0.9%	7	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More services	0.9%	7	1.4%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somewhere new to eat / drink	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better prices	1.1%	9	4.2%	3	0.0%	0	4.8%	1	0.0%	0	1.6%	1	0.0%	0
Better opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better leisure facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don’t know)	5.2%	42	12.5%	9	7.4%	4	0.0%	0	2.0%	1	6.5%	4	3.7%	1
(Don't visit)	23.8%	191	9.7%	7	9.3%	5	14.3%	3	31.4%	16	19.4%	12	25.9%	7
Base:		803		72		54		21		51		62		27

Q18 What if anything would make you visit Barnoldswick more often ? (Up to 3 answers)

	Total		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17	
Nothing	56.7%	455	61.1%	44	74.1%	40	38.1%	8	70.6%	36	77.4%	48	59.3%	16
Better choice of clothing shops	2.2%	18	2.8%	2	0.0%	0	0.0%	0	9.8%	5	4.8%	3	3.7%	1
Better choice of shops in general	4.9%	39	6.9%	5	9.3%	5	4.8%	1	11.8%	6	6.5%	4	7.4%	2
Better maintenance/cleanliness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better quality shops	0.6%	5	2.8%	2	0.0%	0	4.8%	1	2.0%	1	0.0%	0	0.0%	0
Improved bus services	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More car parking	1.1%	9	2.8%	2	0.0%	0	0.0%	0	3.9%	2	1.6%	1	3.7%	1
More food supermarkets	1.1%	9	1.4%	1	0.0%	0	0.0%	0	0.0%	0	4.8%	3	3.7%	1
More large shops	0.5%	4	1.4%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
More traffic free areas / pedestrianisation	0.2%	2	1.4%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
More services	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somewhere new to eat / drink	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better prices	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better opening hours	1.0%	8	0.0%	0	0.0%	0	0.0%	0	3.9%	2	1.6%	1	7.4%	2
More / better leisure facilities	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1
(Don’t know)	2.6%	21	2.8%	2	3.7%	2	0.0%	0	2.0%	1	1.6%	1	0.0%	0
(Don't visit)	30.9%	248	26.4%	19	13.0%	7	57.1%	12	0.0%	0	1.6%	1	14.8%	4
Base:		803		72		54		21		51		62		27

Q19 What if anything would make you visit Brierfield more often ? (Up to 3 answers)

	Total		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17	
Nothing	49.8%	400	40.3%	29	81.5%	44	33.3%	7	52.9%	27	50.0%	31	55.6%	15
Better choice of clothing shops	2.6%	21	8.3%	6	3.7%	2	0.0%	0	2.0%	1	1.6%	1	0.0%	0
Better choice of shops in general	6.8%	55	13.9%	10	7.4%	4	4.8%	1	3.9%	2	3.2%	2	0.0%	0
Better maintenance/cleanliness	0.9%	7	1.4%	1	3.7%	2	9.5%	2	0.0%	0	0.0%	0	0.0%	0
Better quality shops	1.1%	9	2.8%	2	0.0%	0	9.5%	2	0.0%	0	0.0%	0	0.0%	0
Improved bus services	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
More car parking	1.2%	10	2.8%	2	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
More food supermarkets	0.7%	6	2.8%	2	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
More large shops	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More traffic free areas / pedestrianisation	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More services	0.6%	5	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somewhere new to eat / drink	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better prices	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better leisure facilities	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don’t know)	1.2%	10	4.2%	3	1.9%	1	0.0%	0	2.0%	1	1.6%	1	0.0%	0
(Don't visit)	38.6%	310	37.5%	27	5.6%	3	52.4%	11	41.2%	21	41.9%	26	44.4%	12
Base:		803		72		54		21		51		62		27

Q20 What if anything would make you visit Colne more often ? (Up to 3 answers)

	Total		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17	
Nothing	54.2%	435	47.2%	34	68.5%	37	47.6%	10	54.9%	28	64.5%	40	81.5%	22
Better choice of clothing shops	5.7%	46	9.7%	7	0.0%	0	0.0%	0	0.0%	0	3.2%	2	3.7%	1
Better choice of shops in general	14.7%	118	19.4%	14	9.3%	5	4.8%	1	15.7%	8	12.9%	8	11.1%	3
Better maintenance/cleanliness	1.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	3.7%	1
Better quality shops	3.9%	31	6.9%	5	1.9%	1	4.8%	1	3.9%	2	4.8%	3	0.0%	0
Improved bus services	1.1%	9	0.0%	0	1.9%	1	0.0%	0	0.0%	0	3.2%	2	0.0%	0
More car parking	3.9%	31	5.6%	4	0.0%	0	0.0%	0	3.9%	2	6.5%	4	3.7%	1
More food supermarkets	2.4%	19	2.8%	2	0.0%	0	0.0%	0	2.0%	1	1.6%	1	0.0%	0
More large shops	1.5%	12	1.4%	1	3.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More traffic free areas / pedestrianisation	0.4%	3	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More services	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somewhere new to eat / drink	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better prices	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better leisure facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don’t know)	3.1%	25	4.2%	3	11.1%	6	4.8%	1	2.0%	1	3.2%	2	0.0%	0
(Don't visit)	18.2%	146	25.0%	18	7.4%	4	38.1%	8	19.6%	10	4.8%	3	7.4%	2
Base:		803		72		54		21		51		62		27

Q21 What if anything would make you visit Earby more often ? (Up to 3 answers)

	Total		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17	
Nothing	50.3%	404	38.9%	28	74.1%	40	33.3%	7	45.1%	23	69.4%	43	85.2%	23
Better choice of clothing shops	1.1%	9	4.2%	3	1.9%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Better choice of shops in general	4.2%	34	9.7%	7	3.7%	2	0.0%	0	5.9%	3	11.3%	7	7.4%	2
Better maintenance/cleanliness	0.6%	5	0.0%	0	3.7%	2	0.0%	0	2.0%	1	1.6%	1	3.7%	1
Better quality shops	1.1%	9	2.8%	2	1.9%	1	0.0%	0	2.0%	1	3.2%	2	0.0%	0
Improved bus services	0.2%	2	1.4%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
More car parking	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
More food supermarkets	0.6%	5	1.4%	1	0.0%	0	0.0%	0	2.0%	1	4.8%	3	0.0%	0
More large shops	0.4%	3	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More traffic free areas / pedestrianisation	0.1%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More services	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2	3.7%	1
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somewhere new to eat / drink	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better prices	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better leisure facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don’t know)	1.2%	10	4.2%	3	3.7%	2	4.8%	1	2.0%	1	0.0%	0	0.0%	0
(Don't visit)	42.1%	338	44.4%	32	13.0%	7	61.9%	13	43.1%	22	9.7%	6	7.4%	2
Base:		803		72		54		21		51		62		27

Q22 What if anything would make you visit Nelson more often ? (Up to 3 answers)

	Total		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17	
Nothing	52.9%	425	40.3%	29	77.8%	42	38.1%	8	58.8%	30	64.5%	40	81.5%	22
Better choice of clothing shops	8.3%	67	15.3%	11	1.9%	1	9.5%	2	2.0%	1	8.1%	5	0.0%	0
Better choice of shops in general	22.9%	184	23.6%	17	5.6%	3	23.8%	5	9.8%	5	11.3%	7	7.4%	2
Better maintenance/cleanliness	6.8%	55	4.2%	3	7.4%	4	4.8%	1	5.9%	3	4.8%	3	3.7%	1
Better quality shops	9.7%	78	12.5%	9	3.7%	2	23.8%	5	5.9%	3	0.0%	0	0.0%	0
Improved bus services	0.9%	7	0.0%	0	1.9%	1	0.0%	0	0.0%	0	3.2%	2	0.0%	0
More car parking	4.7%	38	6.9%	5	0.0%	0	9.5%	2	3.9%	2	4.8%	3	0.0%	0
More food supermarkets	0.7%	6	2.8%	2	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
More large shops	1.9%	15	1.4%	1	3.7%	2	4.8%	1	0.0%	0	0.0%	0	0.0%	0
More traffic free areas / pedestrianisation	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More services	0.4%	3	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somewhere new to eat / drink	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better prices	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better leisure facilities	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don’t know)	1.5%	12	5.6%	4	3.7%	2	0.0%	0	2.0%	1	0.0%	0	0.0%	0
(Don't visit)	8.6%	69	13.9%	10	9.3%	5	19.0%	4	21.6%	11	12.9%	8	11.1%	3
Base:		803		72		54		21		51		62		27

Q23 Do you or your family do any of the following leisure activities ?

	Total		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17	
Cinema	38.6%	310	63.9%	46	48.1%	26	42.9%	9	25.5%	13	40.3%	25	55.6%	15
Theatre	32.5%	261	50.0%	36	37.0%	20	52.4%	11	19.6%	10	21.0%	13	63.0%	17
Pub / bar	50.1%	402	55.6%	40	70.4%	38	66.7%	14	39.2%	20	59.7%	37	66.7%	18
Restaurant	70.7%	568	88.9%	64	77.8%	42	85.7%	18	54.9%	28	75.8%	47	77.8%	21
Nightclub	10.5%	84	18.1%	13	22.2%	12	4.8%	1	7.8%	4	11.3%	7	11.1%	3
Bingo	7.1%	57	5.6%	4	9.3%	5	4.8%	1	5.9%	3	1.6%	1	3.7%	1
Health & fitness club	27.4%	220	31.9%	23	40.7%	22	42.9%	9	17.6%	9	22.6%	14	40.7%	11
Tenpin bowling	19.4%	156	25.0%	18	25.9%	14	33.3%	7	11.8%	6	14.5%	9	22.2%	6
None of these	14.3%	115	6.9%	5	7.4%	4	14.3%	3	21.6%	11	16.1%	10	7.4%	2
Base:		803		72		54		21		51		62		27

Q24 Where did you or your family last visit the cinema ?
Those who go to the cinema at Q23

	Total		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17	
Accrington	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0
Bolton	1.0%	3	0.0%	0	3.8%	1	0.0%	0	0.0%	0	4.0%	1	0.0%	0
Burnley	79.4%	246	95.7%	44	80.8%	21	66.7%	6	84.6%	11	68.0%	17	20.0%	3
Bury	3.2%	10	2.2%	1	7.7%	2	11.1%	1	0.0%	0	4.0%	1	0.0%	0
Clitheroe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester	4.8%	15	2.2%	1	3.8%	1	22.2%	2	0.0%	0	4.0%	1	0.0%	0
Preston	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	1
Skipton	2.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.0%	3	40.0%	6
Other	2.6%	8	0.0%	0	3.8%	1	0.0%	0	15.4%	2	0.0%	0	6.7%	1
Blackburn	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bradford	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	1
Leeds	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.0%	3
Nelson	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	1.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0
Base:		310		46		26		9		13		25		15

Q25 Where did you or your family last visit the theatre ?
Those who go to the theatre at Q23

	Total		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17	
Municipal Theatre (The Muni), Albert Road, Colne	6.5%	17	2.8%	1	0.0%	0	0.0%	0	0.0%	0	7.7%	1	0.0%	0
Pendle Hippodrome Theatre, New Market St, Colne	13.0%	34	8.3%	3	5.0%	1	0.0%	0	0.0%	0	7.7%	1	0.0%	0
Accrington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackburn	0.8%	2	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burnley	11.5%	30	5.6%	2	40.0%	8	9.1%	1	10.0%	1	0.0%	0	0.0%	0
Manchester	41.0%	107	66.7%	24	35.0%	7	63.6%	7	40.0%	4	46.2%	6	11.8%	2
Other	4.6%	12	2.8%	1	0.0%	0	0.0%	0	10.0%	1	7.7%	1	23.5%	4
Blackpool	3.4%	9	0.0%	0	5.0%	1	0.0%	0	0.0%	0	7.7%	1	0.0%	0
Bradford	5.0%	13	2.8%	1	0.0%	0	0.0%	0	20.0%	2	7.7%	1	47.1%	8
Leeds	1.5%	4	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.8%	2
London	7.3%	19	2.8%	1	10.0%	2	18.2%	2	20.0%	2	7.7%	1	0.0%	0
Preston	0.8%	2	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Salford	0.8%	2	0.0%	0	0.0%	0	9.1%	1	0.0%	0	0.0%	0	0.0%	0
Colne	1.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Salford Quays	0.8%	2	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
York	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	1	0.0%	0
(Don't know)	1.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	1
Base:		261		36		20		11		10		13		17

Q26 Where did you or your family last visit a pub / bar ?
Those who go to pubs / bars at Q23

	Total		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17	
Barrowford	7.5%	30	2.5%	1	5.3%	2	21.4%	3	5.0%	1	0.0%	0	0.0%	0
Barnoldswick	7.5%	30	0.0%	0	0.0%	0	0.0%	0	60.0%	12	43.2%	16	0.0%	0
Brierfield	2.2%	9	7.5%	3	2.6%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0
Colne	15.7%	63	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	2	0.0%	0
Earby	2.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.2%	6	0.0%	0
Nelson	11.2%	45	2.5%	1	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Accrington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackburn	0.5%	2	0.0%	0	2.6%	1	0.0%	0	0.0%	0	2.7%	1	0.0%	0
Burnley	23.9%	96	67.5%	27	57.9%	22	28.6%	4	5.0%	1	0.0%	0	0.0%	0
Clitheroe	0.5%	2	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	5.6%	1
Halifax	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester	1.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skipton	4.2%	17	0.0%	0	2.6%	1	0.0%	0	5.0%	1	16.2%	6	38.9%	7
Other	5.2%	21	2.5%	1	5.3%	2	7.1%	1	10.0%	2	2.7%	1	11.1%	2
Blacko	1.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool	0.5%	2	2.5%	1	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carlton	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	2
Elslack	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0
Foulridge	1.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fence	2.7%	11	5.0%	2	0.0%	0	21.4%	3	0.0%	0	0.0%	0	0.0%	0
Gargrave	1.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.2%	4
Hebdon Bridge	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Laneshawbridge	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Trowbridge	0.5%	2	2.5%	1	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Trawden	2.2%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Worthorne	1.0%	4	0.0%	0	7.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	6.0%	24	7.5%	3	5.3%	2	21.4%	3	10.0%	2	10.8%	4	11.1%	2
Base:		402		40		38		14		20		37		18

Q27 Where did you or your family last visit a restaurant ?
Those who go to restaurants at Q23

	Total		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17	
Barrowford	2.6%	15	1.6%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0
Barnoldswick	5.6%	32	0.0%	0	0.0%	0	0.0%	0	42.9%	12	29.8%	14	4.8%	1
Brierfield	0.9%	5	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colne	20.8%	118	6.3%	4	11.9%	5	0.0%	0	3.6%	1	8.5%	4	9.5%	2
Earby	2.3%	13	1.6%	1	0.0%	0	5.6%	1	3.6%	1	12.8%	6	0.0%	0
Nelson	4.4%	25	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Accrington	0.5%	3	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackburn	0.9%	5	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burnley	17.4%	99	32.8%	21	33.3%	14	16.7%	3	0.0%	0	2.1%	1	0.0%	0
Clitheroe	0.7%	4	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	4.8%	1
Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester	5.1%	29	6.3%	4	4.8%	2	0.0%	0	3.6%	1	0.0%	0	0.0%	0
Skipton	6.9%	39	3.1%	2	0.0%	0	0.0%	0	14.3%	4	21.3%	10	57.1%	12
Other	3.5%	20	4.7%	3	9.5%	4	5.6%	1	3.6%	1	0.0%	0	9.5%	2
Fence	5.6%	32	9.4%	6	2.4%	1	55.6%	10	0.0%	0	0.0%	0	0.0%	0
Rawtenstall	0.5%	3	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Preston	0.9%	5	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
York	0.4%	2	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yorkshire (uspecified)	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Foulridge	1.4%	8	1.6%	1	0.0%	0	0.0%	0	7.1%	2	2.1%	1	0.0%	0
Bradford	0.9%	5	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool	0.7%	4	1.6%	1	4.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London	0.5%	3	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whalley	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0
Southport	0.5%	3	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Long Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gisburn	1.1%	6	1.6%	1	0.0%	0	0.0%	0	7.1%	2	4.3%	2	0.0%	0
Barley	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	1
Abroad	1.1%	6	1.6%	1	4.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribchester	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pendle	0.7%	4	1.6%	1	0.0%	0	5.6%	1	0.0%	0	0.0%	0	0.0%	0
Baccup	0.5%	3	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury	0.4%	2	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cowling	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hebdon Bridge	0.5%	3	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sabdon	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rossendale	0.5%	3	1.6%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elslack	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	4.8%	1
Hampton	0.4%	2	1.6%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scotland	0.4%	2	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Padiham	0.4%	2	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keighley	0.4%	2	0.0%	0	0.0%	0	5.6%	1	0.0%	0	0.0%	0	0.0%	0
Foulridge	0.4%	2	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0
(Don't know)	6.9%	39	4.7%	3	4.8%	2	5.6%	1	10.7%	3	12.8%	6	4.8%	1

	Total		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17	
Base:		568		64		42		18		28		47		21

Q28 Where did you or your family last visit a nightclub / live music venue ?
Those who go to nightclubs at Q23

	Total		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17	
Good Night Club, Stanley St, Nelson	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zebras Nightclub, Keighley Rd, Colne	1.2%	1	0.0%	0	0.0%	0	0.0%	0	25.0%	1	0.0%	0	0.0%	0
Accrington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burnley	61.9%	52	61.5%	8	66.7%	8	100.0%	1	25.0%	1	28.6%	2	0.0%	0
Clitheroe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester	13.1%	11	7.7%	1	16.7%	2	0.0%	0	0.0%	0	14.3%	1	0.0%	0
Rochdale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skipton	9.5%	8	0.0%	0	0.0%	0	0.0%	0	25.0%	1	42.9%	3	100.0%	3
Other	2.4%	2	0.0%	0	0.0%	0	0.0%	0	25.0%	1	0.0%	0	0.0%	0
Blackpool	6.0%	5	30.8%	4	8.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	1	0.0%	0
(Don't know)	1.2%	1	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		84		13		12		1		4		7		3

Q29 Where did you or your family last go to play bingo ?
Those who go to bingo at Q23

	Total		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17	
Palace Bingo & Social Club, Leeds Road, Nelson	22.8%	13	0.0%	0	0.0%	0	0.0%	0	33.3%	1	0.0%	0	0.0%	0
Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burnley	61.4%	35	50.0%	2	80.0%	4	0.0%	0	66.7%	2	100.0%	1	0.0%	0
Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keighley	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	1
Other	10.5%	6	25.0%	1	20.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	3.5%	2	25.0%	1	0.0%	0	100.0%	1	0.0%	0	0.0%	0	0.0%	0
Base:		57		4		5		1		3		1		1

Q30 Where did you or your family last go to a healthclub / gym ?
Those who go visit health & fitness clubs at Q23

	Total		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17	
Barrowford	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barnoldswick	11.8%	26	0.0%	0	0.0%	0	0.0%	0	88.9%	8	71.4%	10	18.2%	2
Brierfield	3.6%	8	0.0%	0	0.0%	0	22.2%	2	0.0%	0	0.0%	0	0.0%	0
Colne	23.6%	52	0.0%	0	0.0%	0	33.3%	3	0.0%	0	14.3%	2	0.0%	0
Earby	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	1	0.0%	0
Nelson	10.9%	24	0.0%	0	0.0%	0	0.0%	0	11.1%	1	0.0%	0	0.0%	0
Accrington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackburn	0.9%	2	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burnley	38.2%	84	87.0%	20	95.5%	21	33.3%	3	0.0%	0	0.0%	0	18.2%	2
Clitheroe	0.5%	1	0.0%	0	0.0%	0	11.1%	1	0.0%	0	0.0%	0	0.0%	0
Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester	0.5%	1	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skipton	3.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	1	54.5%	6
Other	4.1%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	1
Reedley	1.4%	3	8.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		220		23		22		9		9		14		11

Q31 Where did you or your family last go for tenpin bowling ?
Those who go tenpin bowling at Q23

	Total		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17	
Accrington	3.2%	5	5.6%	1	0.0%	0	28.6%	2	0.0%	0	0.0%	0	0.0%	0
Burnley	82.1%	128	94.4%	17	92.9%	13	71.4%	5	33.3%	2	44.4%	4	0.0%	0
Skipton	8.3%	13	0.0%	0	0.0%	0	0.0%	0	50.0%	3	44.4%	4	66.7%	4
Keighley	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	1
Other	4.5%	7	0.0%	0	7.1%	1	0.0%	0	16.7%	1	11.1%	1	16.7%	1
(Don't know)	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		156		18		14		7		6		9		6

	Total		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17	

Q32 What things, if any, do you regularly buy on the Internet ? (Up to 3 answers)

	Total %	Total n	Zone 12 %	Zone 12 n	Zone 13 %	Zone 13 n	Zone 14 %	Zone 14 n	Zone 15 %	Zone 15 n	Zone 16 %	Zone 16 n	Zone 17 %	Zone 17 n
Nothing	65.6%	527	62.5%	45	61.1%	33	23.8%	5	66.7%	34	59.7%	37	48.1%	13
Groceries	2.2%	18	0.0%	0	7.4%	4	4.8%	1	2.0%	1	4.8%	3	7.4%	2
Clothes and shoes	9.5%	76	11.1%	8	14.8%	8	28.6%	6	5.9%	3	6.5%	4	14.8%	4
Domestic electrical appliances	2.0%	16	2.8%	2	1.9%	1	4.8%	1	2.0%	1	0.0%	0	0.0%	0
Electrical TV, hi-fi and computers	6.1%	49	5.6%	4	7.4%	4	19.0%	4	13.7%	7	1.6%	1	11.1%	3
Furniture, soft furnishings and floor coverings	1.0%	8	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1
DIY, hardware and homewares	1.2%	10	1.4%	1	0.0%	0	9.5%	2	0.0%	0	4.8%	3	0.0%	0
Health and beauty, chemist items	1.0%	8	1.4%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	3.7%	1
Books, CDs, toys etc.	17.8%	143	18.1%	13	18.5%	10	47.6%	10	21.6%	11	21.0%	13	44.4%	12
Travel goods (tickets, holidays etc)	4.7%	38	5.6%	4	7.4%	4	14.3%	3	0.0%	0	3.2%	2	3.7%	1
Computer software / electronic games	3.1%	25	1.4%	1	3.7%	2	14.3%	3	2.0%	1	0.0%	0	7.4%	2
Financial products	1.0%	8	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	3.7%	1
Sports equipment	1.4%	11	2.8%	2	1.9%	1	4.8%	1	0.0%	0	3.2%	2	0.0%	0
Motor parts	1.2%	10	2.8%	2	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hobbies / crafts	1.4%	11	0.0%	0	3.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don’t know / varies)	2.2%	18	4.2%	3	1.9%	1	0.0%	0	0.0%	0	4.8%	3	0.0%	0
Base:		803		72		54		21		51		62		27

SEX Sex of respondent:

	Total %	Total n	Zone 12 %	Zone 12 n	Zone 13 %	Zone 13 n	Zone 14 %	Zone 14 n	Zone 15 %	Zone 15 n	Zone 16 %	Zone 16 n	Zone 17 %	Zone 17 n
Male	31.8%	255	40.3%	29	22.2%	12	33.3%	7	23.5%	12	14.5%	9	29.6%	8
Female	68.2%	548	59.7%	43	77.8%	42	66.7%	14	76.5%	39	85.5%	53	70.4%	19
Base:		803		72		54		21		51		62		27

AGE Could I ask how old you are please ?

	Total %	Total n	Zone 12 %	Zone 12 n	Zone 13 %	Zone 13 n	Zone 14 %	Zone 14 n	Zone 15 %	Zone 15 n	Zone 16 %	Zone 16 n	Zone 17 %	Zone 17 n
18-24	4.0%	32	8.3%	6	1.9%	1	0.0%	0	5.9%	3	6.5%	4	0.0%	0
25-34	11.0%	88	8.3%	6	9.3%	5	0.0%	0	11.8%	6	12.9%	8	11.1%	3
35-44	16.3%	131	23.6%	17	16.7%	9	57.1%	12	19.6%	10	11.3%	7	22.2%	6
45-54	19.7%	158	8.3%	6	29.6%	16	23.8%	5	17.6%	9	22.6%	14	14.8%	4
55-64	24.2%	194	25.0%	18	18.5%	10	9.5%	2	21.6%	11	25.8%	16	37.0%	10
65+	24.7%	198	25.0%	18	24.1%	13	9.5%	2	23.5%	12	21.0%	13	14.8%	4
(Refused)	0.2%	2	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		803		72		54		21		51		62		27

CAR Finally, how many cars are there normally available for use in the household ?

	Total		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17	
None	17.7%	142	9.7%	7	11.1%	6	4.8%	1	15.7%	8	21.0%	13	0.0%	0
1	48.2%	387	59.7%	43	53.7%	29	19.0%	4	54.9%	28	46.8%	29	14.8%	4
2	27.0%	217	23.6%	17	31.5%	17	47.6%	10	21.6%	11	25.8%	16	74.1%	20
3 or more	6.5%	52	5.6%	4	3.7%	2	28.6%	6	7.8%	4	6.5%	4	11.1%	3
(Don't know)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Refused)	0.5%	4	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		803		72		54		21		51		62		27

SEG Socio-economic group:

	Total		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17	
A	4.1%	33	6.9%	5	1.9%	1	9.5%	2	3.9%	2	3.2%	2	18.5%	5
B	14.7%	118	18.1%	13	16.7%	9	28.6%	6	15.7%	8	14.5%	9	33.3%	9
C1	24.2%	194	29.2%	21	27.8%	15	19.0%	4	19.6%	10	21.0%	13	18.5%	5
C2	36.2%	291	36.1%	26	37.0%	20	28.6%	6	39.2%	20	43.5%	27	18.5%	5
D	17.9%	144	5.6%	4	14.8%	8	4.8%	1	19.6%	10	16.1%	10	7.4%	2
E	0.5%	4	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
(Refused)	2.4%	19	4.2%	3	1.9%	1	9.5%	2	0.0%	0	1.6%	1	3.7%	1
Base:		803		72		54		21		51		62		27

ZON Zone:

	Total		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17	
1	5.1%	41	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
2	3.9%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
3	4.1%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4	6.4%	51	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
5	9.1%	73	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
6	5.7%	46	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
7	4.2%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
8	6.6%	53	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
9	6.4%	51	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
10	5.5%	44	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
11	7.3%	59	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
12	9.0%	72	100.0%	72	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
13	6.7%	54	0.0%	0	100.0%	54	0.0%	0	0.0%	0	0.0%	0	0.0%	0
14	2.6%	21	0.0%	0	0.0%	0	100.0%	21	0.0%	0	0.0%	0	0.0%	0
15	6.4%	51	0.0%	0	0.0%	0	0.0%	0	100.0%	51	0.0%	0	0.0%	0
16	7.7%	62	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	62	0.0%	0
17	3.4%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	27
Base:		803		72		54		21		51		62		27

Appendix G

Evaluation of Potential Development Site

SITE N1: Multi-storey Car Park and Bus Station, Broadway, Nelson

The area occupied by the Pendle Rise multi-storey car park and bus station on Broadway is to the south of Pendle Rise shopping centre to the south of Nelson town centre. The site is within the defined Nelson town centre boundary but is just outside the Primary Shopping Area. The site area is approximately 0.35 hectares.

Evaluation Criteria	*Comment*
Availability	Medium to Long term
Scale of Development (retail/leisure/community/cultural)	Medium scale (up to 2,000 sq m gross of ground floor space)
Commercial Potential	Within the town centre adjacent to the covered Pendle Rise Shopping Centre. Offers potential for mixed use redevelopment led by retail/leisure and to include an element of new or extended car parking. Possible potential to extend Pendle Rise Shopping Centre, as there is already a link bridge across the Broadway
Likely type of development	Redevelopment to provide large format store or Pendle Rise extension with retail and leisure uses on upper floors suitable for national multiple retailers.
Development Constraints	Relatively high density and high value generating uses would be required in order to make this financially viable. Therefore, the development would need to be retail led. The existing bus station would need to be relocated or incorporated into the redevelopment scheme. An element of parking would also need to be provided.
Possible Alternative uses	The site could be developed for office, hotel and/or residential uses.
Access	Access off Broadway
Overall Development Rating	**Poor** – short to medium term Reasonable – long term assuming cooperation between the relevant land owners

SITE N2: The Marsden Centre and Walverdene, Broadway/Rigby Street, Nelson

The site is to the south of the town centre and is within the Nelson town centre boundary, however it is just outside the defined Primary Shopping Area. The site is within close proximity to the Lidl store on Rigby Street. The site area is approximately 0.40 hectares but could be extended to 0.53 hectares if the adjacent car park to the east of the Marsden Centre.

Evaluation Criteria	*Comment*
Availability	Medium term
Scale of Development (retail/leisure/community/cultural)	Medium scale (2,000 – 3,000 sq m gross additional floorspace) assuming two storeys of commercial space and the inclusion of the adjacent car park.
Commercial Potential	Within Nelson town centre boundary and close to the Primary Shopping Area. Offers potential to extend the primary shopping area providing further retail/leisure floorspace.
Likely type of development	Redevelopment of the site to provide large format store or retail units on the ground floor fronting onto Broadway with other town centre uses (leisure, cultural, community facilities, hotel) or residential use on upper floors. Underground car parking may be required to replace loss of existing spaces, if adjacent car park is incorporated in the scheme.
Development Constraints	The relocation of the Marsden Centre and acquisition of residential properties in Walverdene would be costly but would significantly increase the amount of new development that could be accommodated on the site. The high costs of underground car parking would need to be overcome.
Possible Alternative uses	The site could be developed for office, hotel and/or residential uses.
Access	Existing access off Rigby Street and Broadway.
Overall Development Rating	**Reasonable**

SITE N3: Health Centre, Leeds Road, Nelson

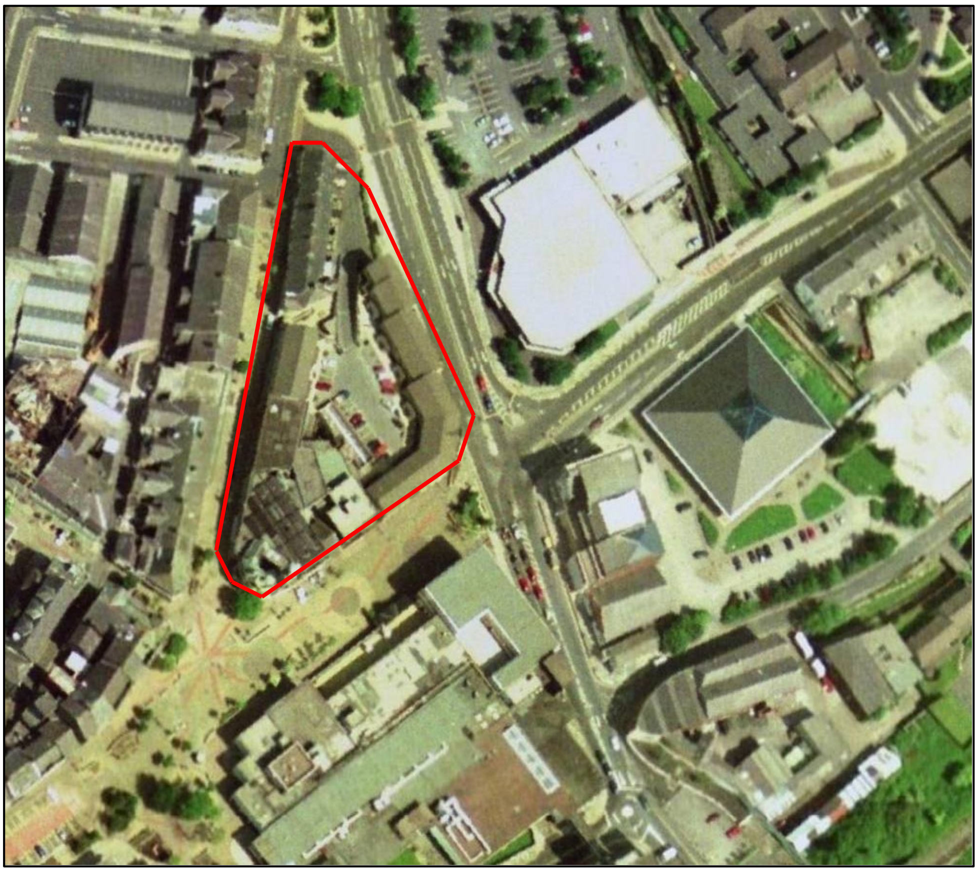
The site is to the east of the town centre on Leeds Road and is within the Nelson town centre boundary, however it is outside the defined Primary Shopping Area. The site is within close proximity to the Kwik Save store on Leeds Road. The site area is approximately 0.6 hectares. Planning permission was granted in September 2006 for part demolition of the health care centre along with new entrance and rearrangements to car parking for use as a mental health resource centre.

Evaluation Criteria	***Comment***
Availability	Short/Medium term
Scale of Development (retail/leisure/community/cultural)	Medium scale (up to 2,000 sq m gross additional floorspace) assuming large format store with car parking.
Commercial Potential	Within Nelson town centre boundary. Offers potential for mixed use development led by retail/leisure.
Likely type of development	Redevelopment of the site to provide a large format store with car parking or retail units on the ground floor (10 units) with other town centre uses (leisure, cultural, community facilities, hotel) or residential use on upper floors.
Development Constraints	The relocation of the Health Centre and availability for redevelopment.
Possible Alternative uses	The site could be retained as a health centre or developed for office, residential uses.
Access	Existing access off Leeds Road.
Overall Development Rating	**Reasonable**

SITE N4: Victory Centre, Scotland Road, Nelson

The site is within the centre of Nelson town centre within the Primary Shopping Area. The site has access from the Primary Shopping Frontage on Scotland Road, as well as access from New Scotland Road.

The site area of the Victory Centre is approximately 0.35 hectares.

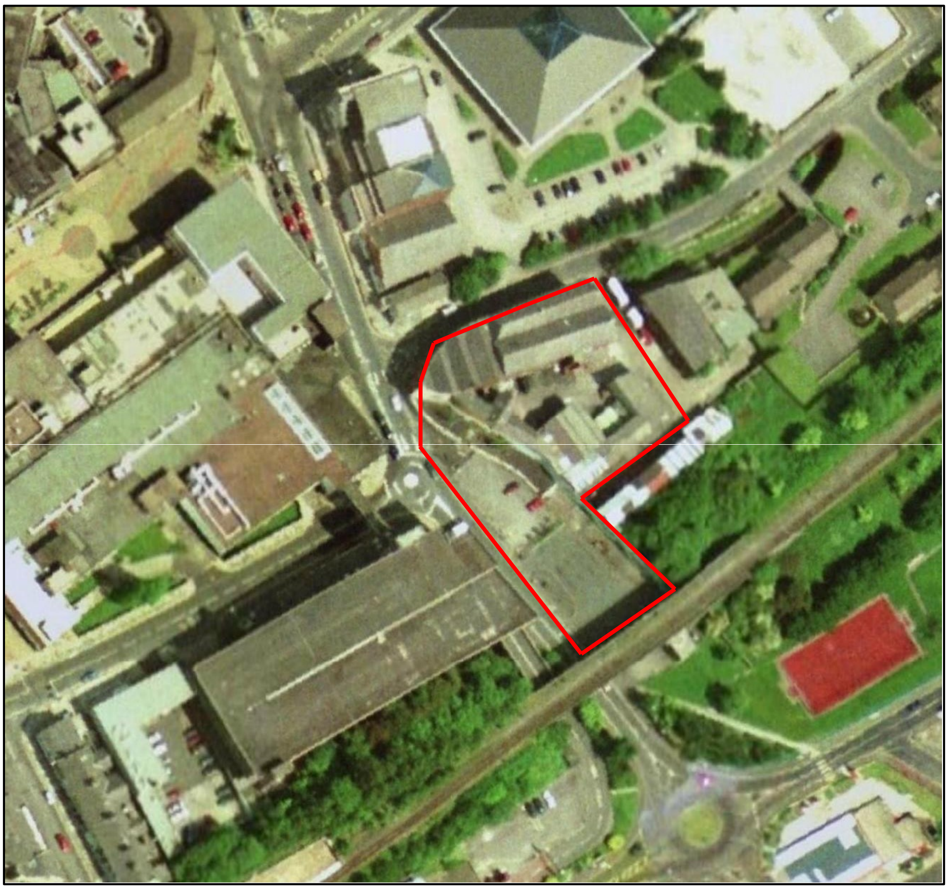


Evaluation Criteria	*Comment*
Availability	Short/Medium term
Scale of Development (retail/leisure/community/cultural)	Small scale (up to 1,500 sq m gross additional floorspace) assuming two/three storeys of commercial space above existing.
Commercial Potential	Within Nelson town centre boundary and the Primary Shopping Area. Offers potential to intensify the site providing further retail/leisure floorspace.
Likely type of development	Redevelopment to provide high street shops. Potential to intensify the use of the site to provide further retail/leisure uses on upper floors. .
Development Constraints	Availability for redevelopment and commercial viability (only potential for small increase in floorspace).
Possible Alternative uses	Retention of existing retail/commercial premises
Access	Existing access off Scotland Road
Overall Development Rating	**Reasonable**

SITE N5: Industrial/Warehouse Site, Bottomley Street/Chapel Street, Nelson

The site is to the east of the town centre on Chapel Street/Sager Street and is just within the Nelson town centre boundary, however it is just outside the defined Primary Shopping Area. The site is within close proximity to the Kwik Save store on Leeds Road.

The site area is approximately 0.7 hectares if the car park on Sagar Street is included as part of the site.



Evaluation Criteria	***Comment***
Availability	Medium/Long term
Scale of Development (retail/leisure/community/cultural)	Large scale (over 2,500 sq m gross additional floorspace)
Commercial Potential	Within Nelson town centre boundary and close to the Primary Shopping Area.
Likely type of development	Large format store with car parking or mixed use development with retail units fronting onto Sagar Street and office/leisure development or residential on upper floor.
Development Constraints	Availability for redevelopment. Linkages with the Primary Shopping Area over Sagar Street.
Possible Alternative uses	The site could be developed for office, hotel and/or residential uses.
Access	Existing access off Chapel Street and Sagar Street.
Overall Development Rating	**Reasonable**

SITE N6: Works, Clayton Street, Nelson

The site is to the north of Nelson town centre on Clayton Street and is an edge of centre site backing onto the Leeds and Liverpool Canal and close to the Morrison's supermarket. It is approximately 100 metres from the town centre boundary and approximately 150 metres from the primary shopping area The site is allocated in the adopted Local Plan (policy 27) for retail and service land provision. The policy states that development will be permitted on the site provided that:

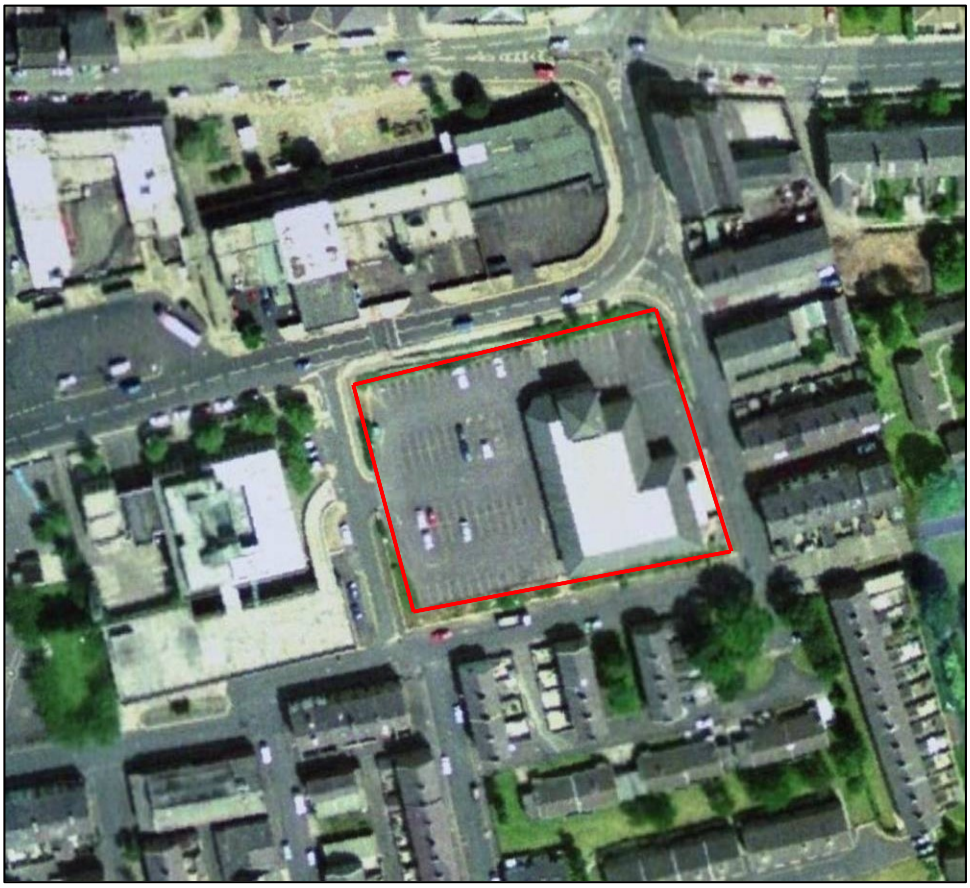
- no suitable town centre or local shopping centre site can be identified in Nelson or Brierfield;
- that development is for non-food retail (A1) and/or leisure development (D2 or specified Sui Generis);
- that any ancillary uses (A2, A3, A4, A5, B1 (a) or D1) are confined to 25% of the total developable area;
- the proposed development can be suitably accessed; and
- car and cycle parking is provided in line with the Car and Cycle Parking Standards.

The site area is approximately 1.65 hectares in size.

Evaluation Criteria	*Comment*
Availability	Short/Medium term
Scale of Development (retail/leisure/community/cultural)	Large scale (over 5,000 sq m gross additional floorspace)
Commercial Potential	Edge of centre location but within 150 metres of the Primary Shopping Area and close to Morrison's supermarket. Good links along Scotland Road into the town centre.
Likely type of development	Large format non-food retail store or leisure use with car parking or retail units along Clayton Street frontage with office/leisure development or residential on upper floor.
Development Constraints	Availability for redevelopment and the site's edge of centre location may be unattractive for A1 multiple retailers.
Possible Alternative uses	Retention of existing use or redevelopment for employment or residential use.
Access	Existing access off Clayton Street.
Overall Development Rating	**Reasonable**

SITE C1: Former Kwik Save Supermarket, Craddock Road, Colne

The former Kwik Save supermarket is to the east of the town centre within the Colne town centre boundary. It is to the south of the Primary Shopping Frontage. The site area is approximately 0.45 hectares.



Evaluation Criteria	***Comment***
Availability	Short to medium term
Scale of Development (retail/leisure/community/cultural)	Medium scale (Re-occupation of unit or 2,000-3,000 sq m gross – ground floor)
Commercial Potential	Relatively secondary area away from the core shopping area. However, the site has good road frontage on to Claddock Road and is within the Colne Town Centre boundary.
Likely type of development	Re-occupation of unit by new retailer or leisure operator or redevelopment for large format store or retail with units along Craddock Road frontage
Development Constraints	Smaller retail units along Craddock Road may not be viable due to the secondary nature of the site.
Possible Alternative uses	Redevelopment for residential.
Access	Existing access from Craddock Road.
Overall Development Rating	**Good (particularly re-occupation of existing site)**

SITE C2: Empress Mill, North Valley Road, Colne

Empress Mill is on North Valley Road to the north east of Colne Town Centre. The site is just outside the town centre boundary, but has good links to the centre along Dockray Street. The site is still in use as sewing thread manufacturers.

The site area is approximately 0.9 hectares including the car park to the north of the site.

Evaluation Criteria	***Comment***
Availability	Medium to Long term
Scale of Development (retail/leisure/community/cultural)	Large scale (up to 3,500 sq m gross floorspace)
Commercial Potential	Edge of centre site, however, the site has reasonably good links to the town centre along Dockray Street.
Likely type of development	Redevelopment of site to provide a large format retail/leisure store.
Development Constraints	The site's edge of centre location may be unattractive for A1 multiple retailers. Availability of the site for redevelopment.
Possible Alternative uses	Retention of existing use or redevelopment for employment or residential use.
Access	Existing access from Empress Street or access from Dockray Street to provide better links with the town centre.
Overall Development Rating	**Reasonable** (subject to no sequentially preferable sites in the town centre).

SITE C3: Coach House Antiques Site, Norfolk Street, Colne

The Coach Antiques Site is to the north east of Colne town centre and is an edge of centre site approximately 200 metres from Market Street and the Colne town centres primary shopping frontage. The site is still in use as a pine furniture distributor.

The site area is approximately 3.5 hectares.

Evaluation Criteria	***Comment***
Availability	Medium to Long term
Scale of Development (retail/leisure/community/cultural)	Large scale (up to 15,000 sq m gross floorspace)
Commercial Potential	Edge of centre site, however, the site has reasonably good links to the town centre along Dockray Street.
Likely type of development	Redevelopment of site to provide a large retail park with large format retail/leisure units with car parking and access from Windsor Street.
Development Constraints	The site's edge of centre location may be unattractive for A1 multiple retailers. Availability of the site for redevelopment.
Possible Alternative uses	Retention of existing use or redevelopment for employment or residential uses.
Access	Access from Windsor Street.
Overall Development Rating	**Reasonable** (subject to no sequentially preferable sites in the town centre).

SITE C4: Vivary Mill, Vivary Road/North Valley Road, Colne

The Vivary Mill site is on North Valley Road to the north west of the town centre. It is an edge of centre site, approximately 150-200 metres from the town centre boundary and approximately 300 metres from the nearest primary shopping frontage.

The site area is approximately 2 hectares

Evaluation Criteria	*Comment*
Availability	Medium to Long term
Scale of Development (retail/leisure/community/cultural)	Large scale (up to 7,000 sq m gross floorspace)
Commercial Potential	Edge of centre site over 300 metres from Colne town centres primary shopping frontages. The centre has reasonable road links with Colne town centre.
Likely type of development	Redevelopment of site to provide a large retail park with several large format retail/leisure units with car parking and access from Vivary Way.
Development Constraints	The site's edge of centre location may be unattractive for A1 multiple retailers. Availability of the site for redevelopment.
Possible Alternative uses	Retention of existing use or redevelopment for employment or residential uses.
Access	Existing access from Vivary Way
Overall Development Rating	**Reasonable/Poor** (subject to no sequentially preferable sites in the town centre).

SITE C5: Glen Mill, North Valley Road, Colne

The Glen Mill site is on North Valley Road to the north west of the town centre opposite Matalan and Aldi on the North Valley Retail Park. It is an edge-of-centre site, approximately 150-200 metres from the town centre boundary.

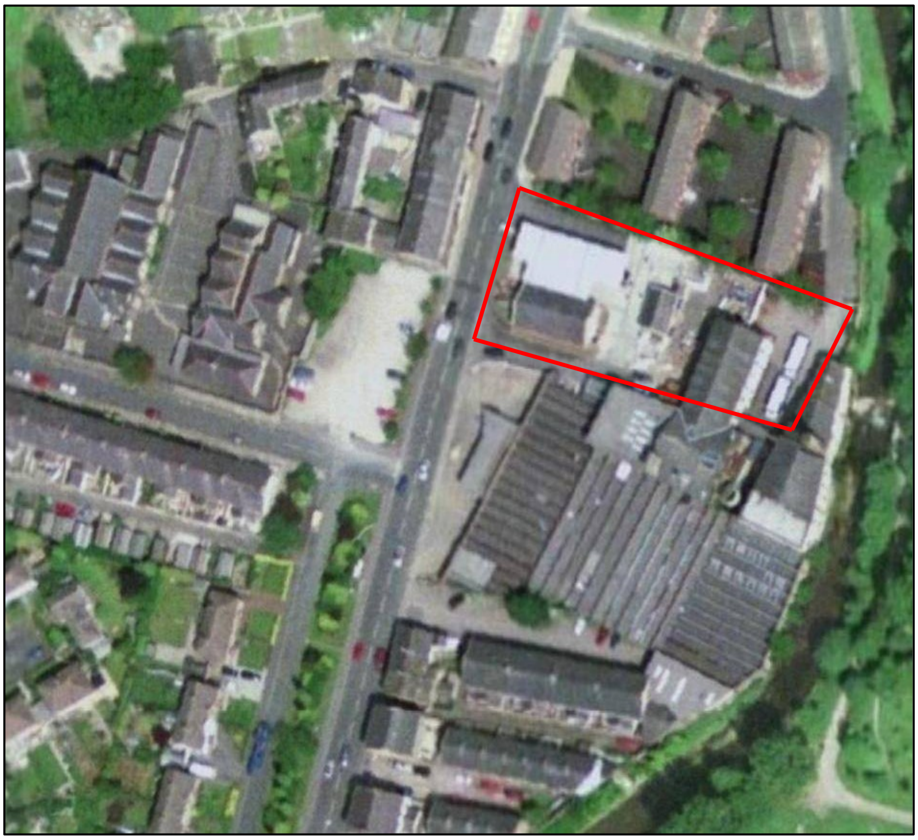
The site area is approximately 2 hectares in size.

Evaluation Criteria	***Comment***
Availability	Medium to Long term
Scale of Development (retail/leisure/community/cultural)	Large scale (up to 7,000 sq m gross floorspace)
Commercial Potential	Edge-of-centre site, however, the centre has reasonable road links with Colne town centre.
Likely type of development	Redevelopment of site to provide a large format retail/leisure store.
Development Constraints	The site's edge of centre location may be unattractive for A1 multiple retailers, however it is adjacent to an existing edge of centre retail park. Availability of the site for redevelopment.
Possible Alternative uses	Retention of existing use or redevelopment for employment or residential uses.
Access	Existing access from North Valley Road.
Overall Development Rating	**Reasonable/Poor** (subject to no sequentially preferable sites in the town centre).

SITE BARR1: Former Petrol Station, Gisburn Road, Barrowford

The former petrol station and works to the rear are to the south of Barrowford local shopping centre within the defined local shopping centre boundary.

The site area is approximately 0.28 hectares if you include the works to the rear of the petrol station



Evaluation Criteria	*Comment*
Availability	Short to Medium term
Scale of Development (retail/leisure/community/cultural)	Small scale (about 1,000 to 1,500 sq m gross floorspace
Commercial Potential	Within the Barrowford local shopping centre boundary and is part of the secondary shopping frontage. The site has good frontage onto Gisburn Road.
Likely type of development	If only the former petrol station is to be included, the site could be redeveloped to provide retail unit shops (up to 5 units) fronting onto Gisburn Road with residential or employment uses on upper floors. If works to the rear of the petrol station are included the site could be redeveloped to provide a large format store and car parking.
Development Constraints	Availability of site.
Possible Alternative uses	Redevelopment for housing or employment uses
Access	Existing access off Gisburn Road.
Overall Development Rating	**Reasonable/Good**

SITE BARN1: Vacant Unit, Green Street, Barnoldswick

The site is within the Barnoldswick town centre boundary to the rear of the shopping frontage.

The site area is approximately 96 square metres.

Backland site- not prime retail frontage

Evaluation Criteria	***Comment***
Availability	Short term
Scale of Development (retail/leisure/community/cultural)	Very small scale (about 90 sq m gross at ground floor level)
Commercial Potential	Within the town centre boundary but behind the primary and secondary shopping frontages.
Likely type of development	Unit could be suitable for Class A1 retail or Class A2/A3/A4/A5, or community uses.
Development Constraints	The unit's location may be unattractive for retailers. Availability of unit.
Possible Alternative uses	Residential or office development.
Access	As existing.
Overall Development Rating	**Poor**

SITE BARN2: Rainhall Road Car Park, Rainhall Road, Barnoldswick

The site is to the south east of Barnoldswick town centre and is within the Barnoldswick town centre boundary. It is designated as a 'Protected Car Park' within the Pendle Local Plan (Adopted May 2006).

The site area is approximately 0.3 hectares.

Evaluation Criteria	***Comment***
Availability	Short to Medium term
Scale of Development (retail/leisure/community/cultural)	Medium Scale – up to 1,000 sq m gross retail floorspace
Commercial Potential	The site has is within the town centre boundary, however, it is allocated as a 'Protected Car Park' within the Pendle Local Plan.
Likely type of development	Redevelopment of the site to provide a large format retail or leisure unit with car parking.
Development Constraints	The site is allocated within the Pendle Local Plan as a 'Protected Car Park'. The site is long and narrow and has limited road frontage onto Rainhall Road.
Possible Alternative uses	Residential development.
Access	As existing, off Rainhall Road.
Overall Development Rating	**Poor**