

Pendle Health and Well Being Partnership Board

Action Matrix

Key Priority Agreed 2017/18	Existing activity	Opportunities for added value action?	Lead	Next steps
Facilitate and build individual and community resilience	Public sector/ CVS channel shifting to encourage on-line access of services	Consolidate current Pendle digital access support provision and update digital access support directory All partners to promote digital access support directory		
	Demand management approaches to reduce demand on our services to facilitate self-serving communities and encourage long term behaviour changes	United public facing campaign to encourage long term behaviour changes Identify additional 'nudges' to encourage behaviour change- Introduce smoke free sport pitches for junior games in Pendle	CC GD	Ribblesdale Partnership Agreement to be considered in Oct
	Partners currently consolidating their public estates portfolio	Understand Pendle's public estate offer to consider scope for co-location of GPs in Pendle's Leisure Centres	MY	To be referred to CCG Estates Group
	CVS administered Social Prescribing programme	Explore future approaches for Social Prescribing	CC/ AG/ CB/ GD	Consider scope for VCSE Social Prescribing Fund to complement CCG funding
	PLT 'Health Week' 16- 24 th Sept	Group engaged in planning of 2018 Health Week	AG	All partners to promote Health Week 2017 to their staff
	Pendle Locality Forum	Wider engagement of partners in the Pendle Locality Forum to cascade info to GPs on non-clinical interventions	CC	Early Help & Prevention Service to attend a future Pendle locality Forum Good Life info cascaded to Locality Forum
Engage young people on key health issues	Learn Live - initial links with secondary schools now established Pendle Challenge to help drive	Expand engagement to include Primary schools Establish Pendle health 'hubs' for Pendle schools, to deliver key health messages and promote health sector careers.	GD/ CC	Identify 'Health Hubs' for all Pendle secondary schools and for 4 Primary schools

Key Priority Agreed 2017/18	Existing activity	Opportunities for added value action?	Lead	Next steps
	educational attainment in Pendle	Work with Pendle Primary schools to introduce the 'Daily mile' initiative	AG	Up and Active Healthy Schools programme to promote Daily Mile
		Wellbeing Prevention & Early Help service- can support CCG with vaccination messages	LM	Early Help & Prevention Service to attend a future Pendle locality Forum
Mental health (focussing on ESA claimants)	PBC has approved funding of £150k for employment support initiatives to help address long term health conditions of ESA claimants.	<p>Partnership working to deliver employment support initiatives:</p> <ul style="list-style-type: none"> • Employment Support- targeting Southfield & Waterside. Primary Care to host ESA projects in target wards • Lancashire Sport Employment Support initiative <p>Explore scope for partnership match funding</p>	GD/ CC/ SC/ AG	<p>DWP Work Coach to be based in 2 GP surgeries in the target ward</p> <p>PHWBP group to receive quarterly progress reports</p> <p>Match funding secured for LSP project</p>

Priority actions in bold