

**Nelson Town Team**  
**Wednesday 7<sup>th</sup> September 2016**  
**Members Room, Nelson Town Hall**

**Attendees**

Elly Langlois	In-Situ/The Shop	EL
Jan Hussain	Games@9	JH
Nicholas Emery	Emery Electronics	NE
Paul Collins	PBC	PC
Phil Short	Landlord BHF Shop	PS
Shabir Siddique	Jean Junction	SS
Walker	I Love Nelson	W
Zahida Shamim	Scott Dawson Advertising	ZS

**Apologies received**

Lara Oddie (Oddies Bakery), Debbie Hernon (Pendle Rise), Tim Horsley (PBC)

Item	Discussion	Action
Introduction & Apologies	As above	
Town centre Events – 2016	<p><b>Nelson Food Festival – 17<sup>th</sup> September 2016</b></p> <ul style="list-style-type: none"> <li>Zahida from SDA (festival organisers) updated the group on the latest plans, including the extensive marketing of the festival.</li> <li>After the event SDA will produce an impact assessment of the day eg footfall, spend etc.</li> <li>Pendle Cycling festival is also taking place on sat 17<sup>th</sup> September, which is taking place in Barrowford.</li> </ul> <p><b>Future Events</b></p> <ul style="list-style-type: none"> <li>Businesses asked for an update on the 2016 Lancashire Day/Switch on event and also Christmas markets – nobody present from the Town Council.</li> <li>Businesses asked if the Town Council could inform businesses sooner about future events/promotions.</li> </ul> <p>General discussion held about events, businesses see the benefits of increased footfall and new faces in Nelson.</p>	Nelson Town Council
Future of Nelson Town Team	<p>The group discussed the low numbers at recent Town Team meetings and looked at possible reasons.</p> <p>Businesses attending said they found the meetings useful to highlight issues and discuss trade/businesses. They highlighted a number of problems that were highlighted at these meeting and are now resolved. Eg Scotland Road parking bays.</p> <p>Invitations are delivered to every town centre businesses, as well as emailed (75 recipients) and posts on social media.</p> <p>A number of suggestions were made to try and increase numbers including:</p> <ul style="list-style-type: none"> <li>Bring a friend/business to the next meeting</li> <li>Raffle to encourage attendance</li> <li>Change the time of the meeting eg morning rather than evening.</li> <li>Meeting to be held every 6-8 weeks.</li> </ul>	ALL
Security	<ul style="list-style-type: none"> <li>Break ins – businesses reported that a large number of businesses have been broken into in recent months</li> <li>DNA – good take up by nearly 50 Nelson businesses. Businesses are encouraged to display the DNA poster/stickers as deterrent.</li> </ul>	

	<ul style="list-style-type: none"> <li>• Radio Scheme – the radios are no longer used, but businesses reported they found it extremely useful and it is something they would like to see resurrected.</li> <li>• PACT – monthly meeting held between businesses and the police have now stopped. It was suggested that the police attend Town Team meeting when possible. Police also used to monitor the radio scheme.</li> <li>• CCTV – update requested from Nelson Town Council</li> </ul>	PC  Police  Nelson Town Council/Localities Team
Promoting Nelson	<ul style="list-style-type: none"> <li>• Shop local campaign – I love Nelson. Walker updated the group on the I love Nelson campaign which has now started again. <ul style="list-style-type: none"> <li>◦ 400 Business listed</li> <li>◦ 47 offered discounts</li> <li>◦ Walker runs the campaign on her own and asked for volunteers to help her.</li> </ul> </li> <li>• Nelson Loyalty Card. Poor take up from Nelson businesses, only 6-10 showed an interest. Higher numbers would be needed to make the scheme viable/worthwhile. It was suggested that a marketing campaign may be more beneficial</li> <li>• Promoting Nelson, a majority of business don't currently undertake any self-promotion and rely on passing trade.</li> <li>• Opening hours/footfall. Discussion took place about footfall in Nelson and varying opening hours of shops due to changing patterns in retail. For example a number highlighted that prior to 10am the town is very quiet.</li> </ul>	Walker  PC
Pendle Business Week	<a href="http://www.pendle.gov.uk/businessweek">http://www.pendle.gov.uk/businessweek</a> Taking place between 17 <sup>th</sup> 21 <sup>st</sup> October. Number of FREE events, all aimed at helping boost business. A variety of events that may be of interest to town centre businesses, includes: <ul style="list-style-type: none"> <li>• Preventing business crime</li> <li>• Marketing: online and flatline</li> <li>• Intro to social media</li> </ul>	
Town centre walkabout	A town centre walkabout was undertaken on Weds 31 <sup>st</sup> August, and attended by PBC officers and Nelson Councillors. The aim of the walkabout is to highlight maintenance and other issues in the town centre.	
AOB	<ul style="list-style-type: none"> <li>• Victory Centre – under new ownership. The centre is almost entirely empty (except The Shop).</li> <li>• The Shop, Update. Currently run by In-Situ for the last 6months, taking over from PLT. The rent for the first two years was covered by the Portas Pilot, but new rent levels are too high, and In-Situ are currently looking at options.</li> <li>• Pendle Rise multi-storey. Planning permission has been passed to demolish the car park. Businesses asked if there was a timescale for demolition and any future plans for the site</li> </ul>	Pendle Rise
Date of next meeting	TBC	