



**BURNLEYPENDLE**  
**&ROSSENDALE** COUNCIL FOR VOLUNTARY SERVICE



# **East Lancs Clinical Commissioning Group**

## **Prescription for Wellbeing grants**

### **Application Guidance 2016/17**



East Lancashire  
Clinical Commissioning Group

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## **Introduction**

This Support Pack has been compiled by Burnley, Pendle and Rossendale Council for Voluntary Service (CVS) who have been appointed by East Lancashire Clinical Commissioning Group (ELCCG) to deliver Prescription for Wellbeing grants programme. The programme is aimed at local organisations (with an annual turnover of less than £150,000 – within the VCF sector providing activity to address locality health priorities, meet local needs and making a positive difference to the lives and wellbeing of people of all ages .

## **What is Prescription for Wellbeing?**

### **Vision:**

The Prescription for Wellbeing is a mechanism for linking patients with non-medical sources of support within the community.

The Prescription for Wellbeing approach offers a vision for health services in which it is recognised that assets – personal strengths as well as family, friends, communities and peer networks, can work alongside each-other to support individuals to live well. This approach complements existing medical care and treatment.

GPs can refer patients with social, emotional or practical needs to a range of local, non- clinical services provided by the voluntary, community and faith (VCFS) sector. These services can include everything from debt counselling, support groups and walking clubs, to community cooking classes and one-to-one peer mentoring.

### **Aims:**

Projects or schemes should complement the CCG's strategic aims and commissioning priorities whilst strongly supporting specific locality needs and priority areas in the following key areas:-

- Increasing opportunities to participate in physical activity e.g. through supporting and encouraging individuals to enhance their physical and mental health wellbeing
- Keeping people well and out of hospital
- Help to address behaviour around the increased inappropriate use of urgent care services (e.g. A&E, GP out of hours)
- Increasing resilience and improving mental wellbeing, enabling individuals and families to cope well, overcome barriers to achieving their potential and increase their skills

- Support patients who are more vulnerable, such as those with a long term health condition, who are frail and/or have complex needs
- Promotes greater partnership working between the community and general practice, and other VCF organisations
- Encourage the involvement of patients and the public in the development of services
- Explore the use of self-care and new technologies
- Reduce social isolation, with a positive impact on health and wellbeing

### **Outcomes:**

1. Reduced levels of frequent attenders for non-clinical interventions in primary care.
2. Reduce level of non-clinical attendances at A&E.
3. Increase levels of social contact, awareness of skills, activities and behaviours that improve wellbeing.
4. Increase patient education about the appropriate use of services health services.

Applications / projects should fit into the aims and outcomes of ELCCG.

If your application also address the locality health priority as identified by health professionals below it will strengthen your application.

<b>Burnley</b>	<b>Pendle</b>	<b>Rossendale</b>
Improving health and wellbeing of children and young people	Improving health and wellbeing of children and young people	Childhood obesity
Mental health & wellbeing	General health improvements for people with diabetes	General health improvements for people with cardiovascular disease, diabetes or hypertension
General health improvements to improve people's physical health	General health improvements to improve people's physical health	Dementia, mental health & wellbeing

## Who can apply to the Grant Programme?

The Grants are being made available to community projects in Burnley, Pendle & Rossendale. A similar scheme is available in Hyndburn and Ribblesdale and is administered by Hyndburn and Ribble Valley Council for Voluntary Service. There is a strong focus for small group, quality single locality delivery.

- If you had a Clinical Commissioning Group Social Prescribing Fund grant in 2015/16, your project term will end on 31<sup>st</sup> March 2016 and all monies should be spent. Provided you meet the other criteria, you will be entitled to apply for funding for a demonstrably different project for 2016/17 – **please note you must be able to demonstrate that your project is very different from the project you have already had funding for.**
- **If you are in receipt of Clinical Commissioning Group funding you will not be entitled to apply this time.** This means that if you have a contract or service level agreement with the Clinical Commissioning Group you will not be entitled to further funding from the Prescription for Wellbeing fund.
- **Please ensure that your project clearly address the aims and outcomes of the CGG. If you can also link your project to the locality health priority it will strengthen your application.**

Applicants must have an annual turnover of less than £150,000, be a constituted voluntary, community, faith group, a registered Charity, not for profit and have appropriate governance in place, including the policies and procedures required to deliver the service being offered. Applicants must have their own bank account with a minimum of two signatories. Copies may be requested as necessary but please note that your local CVS may visit the group to monitor the policies in place and ensure appropriate governance structure. The CVS can help support groups through the application process.

Applicants must be able to comply with the required monitoring and evaluation for the small grant strand additional support will be provided by the CVS, for the main and large grant strand groups will be expected to provide evidence of impact.

## How much money can groups apply for?

- **There are three tiers to the funding:**
  - **Small grants** – up to £2000: the Clinical Commissioning Group values the work of small grassroots groups. **You may not think that you are delivering a project that delivers health benefits** – please talk to us, you may have an idea for a project that would fit with the CCG health priorities.
  - **Main grants** - £2001 to £10,000: Only applications that demonstrate priorities will be considered for each locality.
  - **Large grants** £10,001 to £20,000: These will be jointly reviewed by both BPR CVS and Hyndburn and Ribble Valley CVS, along with the usual panel members. Applications that cover multi localities will be considered, and only those applications that demonstrably cover priorities for all localities. **Large grants will only be awarded in very exceptional circumstances and both CVS's will work together in assessing the application.**
- **Maximum turnover for your organisation should be £150,000** – organisations that have a turnover above £150,000 per annum will not be considered.
- **There will be no appeals or deferred applications** – applications will be either successful or unsuccessful. Unsuccessful applications will receive limited feedback. If unsuccessful you may apply again in further rounds (subject to available funds).
- **Application amounts will not be decreased or increased.** The amount applied for is the amount that will be received (if successful).
- **New / very small groups.** This funding encourages small groups or new start up groups to pilot their ideas. As long as you are working with the CVS to develop your group you will be eligible to apply.

Activity must be completed within the period April 2016 to March 2017. Monitoring will be proportionate to the amount approved and at intervals on an agreed schedule.

Please do not apply to both CVS's for funding only one grant can be awarded to each group / organisation. Please prioritise the locality you wish to provide the activity for.

### **What can't be funded?**

- Any resources or activities for which your group/organisation has already received funding, i.e. existing / current projects.
- Activities that promote political and religious messages.
- Activities that commence or equipment purchased prior to confirmation of grant funding approval.
- Activities that the CCG has already funded. You will need to demonstrate what is different about your project from previous funded activities.

### **What should Prescription for Wellbeing projects aim to do?**

Provide clear evidence of positive impact and behaviour change on individuals/beneficiaries addressing the CCG outcomes. The CVS will provide additional support to successful applicants from the small grant strand.

Monitoring and evaluation information and requirements are included in the pack that is issued to all successful groups and can be obtained from CVS.

Successful groups/organisations will be encouraged to be involved in events throughout the year to showcase their work, share learning and look at future planning.

### **Additional information/considerations to help complete the application form:**

Q.2 Give a brief outline of your project. What difference will it make to the life of the individual involved?

How will the project/activity improve or increase the capacity of your organisation to deliver effective and efficient support? What activities will you provide?

Q.3 How many individuals will benefit? Will you deliver several sessions to the same people or the same session to more people? Or if it's a drop in and you are unable to give exact numbers, give an estimate of numbers you would expect? How will people benefit?

Q.4 Why a particular area e.g. is it rural with limited involvement from a particular group of vulnerable individuals?

Q.5 What evidence do you have of the need for your project/ activity? Have you consulted with local residents/possible beneficiaries? Do you have existing data/information? Do you have a specific target group? How will the project/activity be accessed?

Q.6 What geographical area will be covered? One location/ several locations? One off or ongoing sessions. Is there a timescale of events?

Q.7 Are you working with others e.g. police; fire; health or social care services, other voluntary groups? What staff/volunteers do you need to deliver the project? What equipment do you have/need? If a joint activity, how outcomes and costs are reported.

Q.8 Taking note of information about Prescription for Wellbeing, how will you project/activity meet the overall programme aims? What will be the positive outcomes for individuals/groups?

Q.9 What do you hope to achieve? How will individuals benefit? What impact will there be on individual's lives. Expand on the detail in questions 2 & 3 quantitative (numbers) & qualitative (in depth support and mentoring?)

Q.10 What data will you collect and how will it be presented (registrations; photos; case studies etc.)? Social value? How will information be recorded to show that the target groups have benefited?

Q11 Appendix includes location of GP practices. CVS will support the linkages with Neighbourhood teams and GP practices but please consider how you will work with CVS and what information will be available to share and promote. For information, this year a 'Navigator'

scheme will be launched to help the referral process, more details at the CVS launch events.

Q.12. 100% funding is available, but if a joint undertaking how will costs and outputs be shared? Give a brief outline of your organisation's financial systems.

Q.13. Please use this box to give us any information not given elsewhere. Please tick which locality your project will be delivering in.

Q. 14 Please indicate which health priority your project will address and how your project will address the health priorities you will deliver against.



For further advice & guidance in completing this application,  
contact BPRCVS on 01282 433740  
62/64 Yorkshire St, Burnley, Lancashire, BB11 3BT

### **CCG Prescription for Wellbeing Application Procedure**

Complete the Application Form – if sent via email you will need to post a signed declaration on page 10 of the form to BPRCVS.

Email:- [tracey.noon@bprcvs.co.uk](mailto:tracey.noon@bprcvs.co.uk)

The Appraisal Panel will comprise local people from the VCF sector and CCG/Public Health

Applicants notified by email or in writing of the panel's decision

**For submission deadlines please see**  
<http://www.bprcvs.co.uk/grants>

#### **Successful:**

Sign Acceptance

Receive Cheque

Provide timely Monitoring & Evaluation reports to BPRCVS (accountable body)

#### **If Unsuccessful:**

Contact BPRCVS for assistance