

REPORT FROM: STRATEGIC DIRECTOR

TO: EXECUTIVE

DATE: 23RD JULY 2015

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STRATEGIC PLAN 2015 - 2018

PURPOSE OF REPORT

To submit the Strategic Plan 2015 – 2018 to the Executive for approval.

RECOMMENDATION

That the Executive agree the attached Strategic Plan for 2015 – 2018.

REASON FOR RECOMMENDATION

To ensure that we retain focus on our priorities and deliver good value, accessible services.

ISSUE

Background

- 1. The purpose of the Strategic Plan is to articulate the actions that have been identified for the Borough for the next three years whilst also providing direction to the services that the Council delivers.
- 2. The Strategic Plan sets out our objectives for the future whilst individual service plans identify in more detail how we intend to achieve these objectives year-on-year. The service plans are used by managers as part of the day-to-day management of our services and provide the basis for which the delivery of services is performance managed.

Present Position

- 3. The draft of the Strategic Plan 2015 2018 is attached as Appendix 1 for your consideration.
- 4. This contains the strategic objectives for the Council and these can be found detailed overleaf:

Working with partners and the community to sustain services of good value [STRONG SERVICES]		
Helping to create and sustain jobs with strong economic and housing growth [STRONG ECONOMY]	}	External
Ensuring a clean, healthier, safer and cohesive Pendle [STRONG COMMUNITIES]		
Maintaining a sustainable, resilient and efficient organisation [STRONG ORGANISATION]		Internal

5. These are underpinned by ten headline actions and key projects that have been developed to enable us to deliver the priorities identified for Pendle whilst continuing to acknowledge and address the importance of ensuring that the council is in a position to deliver these priorities.

IMPLICATIONS

Policy: The proposed actions outlined within the Strategic Plan 2015 – 2018 are in line with current Council policy.

Financial: Our ability to deliver the objectives set out in the Strategic Plan is subject to the resources available to the Council.

Legal: There are no direct legal implications arising directly from the contents of this report.

Risk Management: Failure to effectively monitor performance and deal with any problems of underperformance could impact upon the Council's ability to deliver its priorities.

Health and Safety: There are no health & safety implications arising directly from the contents of this report.

Sustainability: Priorities in the Strategic Plan include making better use of existing facilities in Pendle and driving economic development and regeneration.

Community Safety: This strategy will encourage Community Safety activities and links to the Community Safety Partnership Plan.

Equality and Diversity: None arising directly from this report.

APPENDICES

Appendix 1 – Draft Strategic Plan 2015 – 2018