

REPORT FROM: LOCALITIES & POLICY MANAGER

TO: EXECUTIVE

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ANNUAL PUBLIC HEALTH PROGRESS REPORT

PURPOSE OF REPOR

To provide an annual update to the Executive on Public Health developments.

RECOMMENDATIONS

That the Executive note and value the progress to date

REASONS FOR RECOMMENDATIONS

- (1) To enable continued delivery of public health interventions for Pendle residents
- (2) To continue to work in partnership to help reduce Pendle's inequalities gap.

Introduction

1. Since the Health and Social Care Act 2012, and the following health system transformation in April 2013, the responsibility for public health has sat with Lancashire County Council. Approximately £4m worth of public health funding commissions services in Pendle, which include for example sexual health services, NHS health checks, substance misuse services, smoking cessation and healthy lifestyles.
2. In order to improve Pendle residents wellbeing, and make an impact on the wide range of health issues that the borough experiences, we recognise our contribution as a district council to improve public health outcomes and the need to work in partnership to help address the wider determinants of health. As such we have been working closely with LCC and other partners to add value and enable joint working to optimise impact.

Lancashire progress

3. The Lancashire Health and Wellbeing Board is a forum for key leaders from the health and care system in Lancashire, including district councils, key providers, Clinical Commissioning Groups (CCGs) and third sector representatives, to work together to improve the health and

wellbeing of the local population and reduce health inequalities. It is the Boards vision that every citizen in Lancashire will enjoy a long and healthy life.

4. Lancashire county council is on a journey that will see it transform by April 2016, with big changes both to the services delivered and the ways in which LCC deliver them. The new-look organisation has a focus to create and support the prosperity, health and wellbeing of people across Lancashire. This will impact on how public health is currently structured but will aim to add value to the public health agenda as this remit is embedded and driven by a wider number of teams across the organisation.
5. A number of key workstreams have progressed during 2014 and will continue into 2015:
 - **Better Care Fund-** The Better Care Fund is about improving the quality of health and social care available to the public. It is about moving away from a 'sickness service', and towards one that enables people to live independent and healthy lives in the community for as long as possible by joining up services around the individual person and their individual needs. It creates a local single pooled budget to incentivise the NHS and local government to work more closely together around planning and delivering health and social care services.
 - The first submission to government of Lancashire's Better Care Fund (BCF) in 2014 was unsuccessful. Whilst the individual CCG submissions were acceptable, it had been difficult bringing all 6 narratives together in one joint submission. The East Lancashire Chief Executives have discussed the BCF and had seen it as a leadership challenge, recognising the barriers of working across organizational cultures. The revised submission has now been approved without any further support or conditions.
 - **Integrated Wellbeing Framework** – LCC recognise that the way these services are currently commissioned is in general not joined up; in some cases there may be duplication or overlap, or conversely gaps as approaches may not be standardised across Lancashire. There are also multiple providers and contractual arrangements. Thus LCC is currently looking to streamline provision through the commissioning of an Integrated Wellbeing Service, which will be developed through the following phases:
 - Integrated Wellbeing Workers- The first phase of the re-procurement of public health services is to develop an Integrated Wellbeing Service which will involve the redesign of existing Help Direct and related wellbeing services currently commissioned as public health contracts. This service is currently going through the tendering process with the aim for the new service to be operational in September 2015. It is important to note that the existing East Lancashire wellbeing model currently provided by Help Direct will change, with universal health and wellbeing related information, guidance and signposting provided centrally by LCC's Customer Service Centre.
 - Review of commissioned services- The majority of public health commissioned services are undertaking a reprocurement exercise during 2015/16 e.g. lifestyle services, sexual health, tobacco. This presents a valuable opportunity to review and restructure to ensure that services are fit for purpose, Lancashire wide where appropriate and organisations responsible for prevention provide holistic integrated lifestyle services rather than dealing with individual risk factors in isolation as is currently the case.
 - **Pennine Lancs Springboard** – Springboard shares data across services (health, social care, fire and rescue etc.) in order to identify people and families within communities who would most benefit from support and interventions. The programme is progressing but there are barriers around sharing the necessary data across organisations. We are working with the Fire Service to approach and connect with the identified population to offer a home

safety check and signpost on to further support if required. This approach offers the opportunity to proactively, rather than reactively, identify and support people most in need.

- **Building Resilience with Individuals and Communities** – This is an East Lancashire specific programme that intends to reduce social isolation and low level mental health problems across the adult population of East Lancashire. The aim is to build strong, connected communities and utilise the assets or strengths of the NHS, LCC and the Community, Voluntary and Faith Sector organisations to enhance the existing assets of individuals and communities. An LCC cabinet paper is currently being agreed with expected roll out from April 2015.

Pendle progress

6. The current mechanism for delivery is from the Lancashire Health and Wellbeing Board to the East Lancashire Health and Wellbeing Partnership, and from this the Pendle Health and Wellbeing Group is the district partnership driving progress in Pendle. Pendle is currently represented on the East Lancashire Health and Wellbeing Partnership by both an officer (Philip Mousdale) and a member (Cllr Jennifer Purcell) and an action framework has been compiled including shared action, approaches and environments where all partners can add value through working together, not solely capturing individual workstreams.
 7. The Pendle Health and Wellbeing Group aims to support and advance, through collaborative working, improved health outcomes within Pendle, with an emphasis on reducing health inequalities. The group develops, oversees and monitors Pendle's Public Health Workplan.
 8. Below is a summary of council progress against the Pendle Workplan to date. A meeting has been arranged for the 16th March where discussions will take place to agree the priorities, aligned to the East Lancashire Health & Wellbeing Framework, for the Pendle Health and Wellbeing Group for 2015/16.
- **Infant mortality-** Pendle has always experienced high levels of infant mortality. Data shows that the majority of our infant deaths are a result of genetic disorders thus this has been our focus over the last 2 years. Through the funding secured from CCG, we have commissioned Pendle & Ribble Valley Home Start to deliver a 15 hpw pilot Genetics Outreach project. Working closely with the Blackburn based Genetics Counselling service, this project aims to work alongside Pendle families affected by genetic conditions associated with consanguinity to increase awareness of, and increase referrals to, the Genetic Counselling Service. The project is proving successful and discussions are now underway with potential commissioners to explore the roll out this project across the Pennine Lancs footprint.
 - **Increased physical activity-** February saw the launch of Pendle's Up and Active, an LCC funded community based physical activity initiative coordinated by PLT. It aims to encourage and motivate sedentary residents to become 'more active, more often'. The associated website is now live and lists over 150 different physical activity opportunities happening in neighbourhoods throughout Pendle. Similar to the parkrun on-line registration process, participants can register on-line to generate a barcode which can help them assess their progress as well as assisting with the overall monitoring of the programme.
 - **Health and housing/ affordable warmth-** In Oct 2014 Pendle was allocated a capital grant of £52,000 from LCC to address affordable warmth. Interventions such as full central heating and boiler replacement schemes have been delivered to 23 residents to date. Although beneficiary numbers appear small, the impacts to these households are immense, leading to tangible health outcomes for the individuals and improved housing conditions.

Energy surgeries, providing advice and information to residents about energy efficiency and switching options, have also been delivered in 5 community venues across Pendle.

- **Tobacco control-** As a council we have signed up for the Local Government Declaration on Tobacco Control. We have also developed our Smoke Free Play Area scheme with all our playground now smoke free. This is now being rolled out across East Lancashire.
- **Improving mental wellbeing-** For the council, the main focus for this theme is dementia friendly communities, in light of the Health & Social Care panel review recommendations agreed in 2014. To date, the council's Dementia Champions have delivered information sessions to over 350 staff (PBC, PLT and Liberata), members and residents. Additionally, sessions have also been delivered to a Barnoldswick Primary school, Morrisons, the Police cadets and Colne traders. We have also established the Pendle Dementia Action Alliance and are working with partners to encourage and support them in joining the Alliance.

IMPLICATIONS

Policy: Supporting development and delivery of public health objectives will demonstrate the council's commitment to the Lancashire public health agenda.

Financial: None directly arising from this report. Developing a strategic approach to public health will potentially strengthen our ability to influence commissioning bodies and draw down additional resources for Pendle.

Legal: None directly arising from this report

Risk Management: The inequalities gap in Pendle may increase further without a coordinated approach to public health and health improvement.

Health and Safety: None directly arising from this report

Sustainability: Health improvement is a core component of sustainable communities

Community Safety: There are some links with the work of the Community Safety Partnership, for example, through delivery of the Government's Alcohol Strategy.

Equality and Diversity: The action plan will contribute to narrowing the inequalities gap particularly in the more deprived communities in Pendle facing multiple disadvantages.