## **Area Profile for Brierfield and Reedley**



# **Population**

The total population in the Brierfield & Reedley area is 10,718 (5,532 people in Reedley and 5,186 people in Brierfield) based on mid-2009 Office for National Statistics estimates.

The age breakdown in the 2 wards in the area is quite different. In Brierfield 23.6% of the population are aged 0-15, which is 3.3% higher than the equivalent Reedley proportion. Moreover, 20.9% of the Reedley population are aged 60/65 (female/male) and over which is 2.7% higher than in Brierfield. So, generally speaking, Brierfield has a younger population and Reedley has an older population.

Both Brierfield and Reedley have a greater proportion of the population who are married compared to the national average. But 3.51% of the Brierfield population are separated compared to 1.94% of Reedley residents.

Brierfield and Reedley both have a multi-ethnicity population comprising mainly of white and Pakistani people. In Brierfield 34.23% of residents are Pakistani and in Reedley 17.94% of the population are Pakistani, both figures being above the Pendle and national averages.

### **Labour Market**

There are a greater proportion of working-age residents in Reedley who are in managerial or professional occupations than in Brierfield. In Brierfield nearly 10% of the working-age

population have never worked (double the Reedley and Pendle averages and over 3 times the national average).

There is a noticeable difference in economic activity between the two wards. In Brierfield 35.8% of the population are economically inactive, compared to 28.8% in Reedley and 26% across Great Britain.

There is twice the proportion of JSA claimants in Brierfield than there is in Reedley. The proportion of out-of-work benefit claimants also varies between the 2 wards. In Brierfield, 17.2% of people claim key out-of-work benefits compared to 10.7% in Reedley and 12.4% across Great Britain.

# **Health**

There are over a 1,000 people with a limiting long-term illness in Brierfield (at a proportion of 22.84%). This rate is greater than in Reedley and nationally where the proportion of people with a limiting long-term illness is 18.32% and 17.93% respectively.

Under 18 conception rates between 2006 and 2008 are lower in Brierfield and Reedley than in Pendle overall. However, the rate of 41.7 conceptions per 1,000 population in Brierfield is greater than the rate of 28.2 in Reedley.

### **Crime**

The crime rates in Brierfield and Reedley are both below the Lancashire average. However, the rates do differ between the 2 wards. Recorded crime occurs at a rate of 67 per 1,000 population in Brierfield compared to 42.1 in Reedley.

There appear to be different crime issues in the 2 wards too. In Brierfield, deliberate fires and drug offences occur at a rate greater than the Pendle and Lancashire averages. In Reedley though it is burglaries that occur more frequently (compared to the averages for Pendle and Lancashire).

## **Housing**

There is a noticeable difference in the types of housing in the 2 wards. In Brierfield just 3.8% of households are detached houses and over 60% are terraced houses. Whereas in Reedley 35% of households are detached houses and only 30% are terraced houses.

A greater proportion of households in Reedley are owned compared to Brierfield. However, the difference in ownership is accounted for in the number of mortgages in Reedley. The proportion households that are owned outright is the same in Brierfield and Reedley. But 45.7% of all households in Reedley are owned through a mortgage, compared to 33.7% in Brierfield.

There are a significant proportion of vacant households in Brierfield with 10.6% of all households being vacant spaces in the ward. This is nearly 3 times the Reedley figure of 3.8% and over 3 times the national average.

### **Education**

In both Brierfield and Reedley the percentage of the working-age population with no qualifications is above the national average. There is however a clear difference between the 2

wards. In Brierfield over 50% of the population do not have qualifications, whereas in Reedley the figure is under 40%.